

IN THE SUPREME COURT OF THE STATE OF NEVADA

PRINCIPAL INVESTMENTS, INC.. d/b/a  
RAPID CASH, GRANITE FINANCIAL  
SERVICES, INC., d/b/a RAPID CASH, FMMR  
INVESTMENTS, INC., d/b/a RAPID CASH,  
PRIME GROUP, INC., d/b/a RAPID CASH and  
ADVANCE GROUP, INC. d/b/a RAPID CASH,

Petitioners,

vs.

The EIGHTH JUDICIAL DISTRICT COURT of  
the State of Nevada, in and for the County  
of Clark, and THE HONORABLE  
ELIZABETH GONZALEZ, District Judge,

Respondent,

and

CASSANDRA HARRISON, EUGENE  
VARCADOS CONCEPCION QUINTINO and  
MARY DUNGAN,

Real Parties in Interest.

Case No.

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**PETITION FOR WRIT OF MANDAMUS**  
**OR, IN THE ALTERNATIVE, WRIT OF PROHIBITION**  
*With Supporting Points And Authorities*

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IN THE SUPREME COURT OF THE STATE OF NEVADA

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RAPID CASH, GRANITE FINANCIAL  
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INVESTMENTS, INC., d/b/a RAPID CASH,  
PRIME GROUP, INC., d/b/a RAPID CASH and  
ADVANCE GROUP, INC. d/b/a RAPID CASH,

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The EIGHTH JUDICIAL DISTRICT COURT of  
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Real Parties in Interest.

Case No.

District Court No. A624982

**PETITION AND RELIEF SOUGHT**

Petitioners Principal Investments, Inc., d/b/a Rapid Cash, Granite Financial  
Services, Inc., d/b/a Rapid Cash, FMMR Investments, Inc., d/b/a Rapid Cash, Prime  
Group, Inc., d/b/a Rapid Cash and Advance Group, Inc., d/b/a Rapid Cash  
(collectively, "Rapid Cash") petition this Court to issue an extraordinary writ of  
mandamus or, in the alternative, prohibition (i) commanding the respondent district  
court and judge to vacate its November 29, 2010 order denying the Rapid Cash  
entities' "Motion to Compel Arbitration and Stay All Proceedings" in the underlying  
action, Case No. A-624982 and (ii) directing the district court instead to grant that  
motion.

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1 3.) Defaults were taken in those collection actions. (App. 7-9.) The borrowers did  
2 not move to set aside either the defaults in the justice court or any resulting judgments.

3 Instead, and notwithstanding the parties' arbitration provisions, after the process  
4 server's alleged failure to serve process for non-affiliated debt collection company  
5 became public knowledge, the borrowers commenced the underlying action in the  
6 respondent district court. (App. 2.) Plaintiffs contend that their rights were violated  
7 when the process server failed to serve them, and the complaint names the Rapid Cash  
8 entities, as well as the process servers, as defendants. (App. 2.) The borrowers seek a  
9 variety of relief<sup>1</sup> on behalf of themselves and a putative class of others similarly  
10 situated.

11 Rapid Cash moved to compel arbitration. (App. 101.) The borrowers opposed  
12 arbitration, raising a veritable "laundry list" of contentions, including that Rapid Cash  
13 had waived the right to arbitration (App. 121), that the arbitration provisions were  
14 unconscionable because of their class action waivers (App. 122), that the borrowers'  
15 claims were beyond the scope of the arbitration provisions (App. 122-123), that the  
16 arbitration provisions violated public policy (App. 123), and that it was in the public  
17 interest to litigate the claims. (App. 123.)

18 The district court denied the motion to compel arbitration. (App. 231.) The  
19 court ruled that Rapid Cash had waived the contractual right to arbitrate and that  
20 Nevada public policy militated against compelling arbitration of the borrowers'  
21 claims. (App. 232.) The district court reasoned that: (i) Rapid Cash had waived the  
22 right to compel arbitration under the contract by instituting prior collection actions in  
23 the Justice Court, and (ii) because the borrowers were alleging fraud with regard to  
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25 <sup>1</sup> Plaintiffs seek compensatory damages, punitive damages, injunctive relief and  
26 attorneys' fees; and the complaint also purports to state claims for "Equity for Fraud  
27 upon the Court," abuse of process, negligent hiring/supervision/retention, negligence,  
28 civil conspiracy, violation of NRS Chapter 604A and violation of NRS Chapter 598.  
(App. 1-25.)

1 Rapid Cash's service of the collection complaints, public policy militated against  
2 arbitration. (App. 225-226.) The Court reasoned:

3           Unfortunately, the conduct of the defendant in its collection  
4           efforts in my [opinion] constitutes a waiver of the right to  
5           elect arbitration. In the Court's opinion it is against public  
6           policy to allow litigation, even if it is in the Small Claims  
7           Court, and then require arbitration of those claims which  
8           arise from the alleged tortious and fraudulent conduct of  
9           defendants and its agents in those collection activities.

10 (App. 226).

11           Of significance, however, the district court did not find that the actual contract  
12           terms – including the class action waiver – or any aspect of the arbitration provision  
13           violated any law or policy. To the contrary, the court noted the consumer-friendly  
14           aspect of the provision, stating:

15           I agree with you that that this is a very well-written  
16           arbitration clause, and the right to reject [the] arbitration  
17           provision is probably one that would generally make this  
18           clause valid.

19 (App. 202).

20           The court entered its order on November 29, 2010. (App. 231.) This petition  
21           followed.

### 22 SUMMARY OF ARGUMENT

23           The district court's denial of arbitration ruling is erroneous and needs to be  
24           reversed. The United States Supreme Court recently reaffirmed that when "enforcing  
25           an agreement to arbitrate or construing an arbitration clause, courts ... must 'give  
26           effect to the contractual rights and expectations of the parties'" and that "'the parties'  
27           intentions control.'" *Stolt-Nielsen S.A. v. Animal Feeds Int'l Corp.*, 559 U.S. \_\_\_, 130  
28           S. Ct. 1758, 1773-74 (2010). Furthermore, it is well settled that a party cannot waive  
29           the right to arbitration unless it has acted inconsistently with the parties' arbitration  
30           agreement. That is not the case here.

31           The arbitration agreement provides that each party may file a lawsuit against  
32           the other, and then the other party may elect to arbitrate the dispute. The arbitration

1 provisions did not require Rapid Cash to arbitrate their collection actions unless the  
2 borrowers demanded that. In other words, because the arbitration provisions  
3 expressly permitted Rapid Cash to bring collection actions against the borrowers,  
4 Rapid Cash's actions are simply not inconsistent with the arbitration provisions and  
5 cannot, as a matter of law, constitute waiver. *See, e.g., Benson Pump Co. v. S. Cent.*  
6 *Pool Supply*, 325 F. Supp. 2d 1152, 1157 (D. Nev. 2004) ("A party asserting waiver of  
7 a right to arbitration must demonstrate . . . acts inconsistent with that existing right.").

8 Moreover, compelling arbitration in the instant action – consistent with the  
9 terms of the arbitration provisions – cannot constitute a violation of any public policy.  
10 Indeed, both federal and Nevada law favor arbitration in general and require it in this  
11 particular case.

12 In this petition, Rapid Cash asks this Court to (i) apply clear federal and state  
13 law regarding arbitration and waiver, which mandates the conclusion that Rapid Cash  
14 did not waive the right to compel arbitration of the borrowers' claims; (ii) vacate the  
15 District Court's order denying the motion to compel arbitration; and (iii) direct the  
16 District Court to grant defendants' "Motion to Compel Arbitration and Stay All  
17 Proceedings."

18 The contract calls for it to be governed by the Federal Arbitration Act, and the  
19 "central or 'primary' purpose of the FAA is to ensure that 'private agreements to  
20 arbitrate are enforced according to their terms.'" *Stolt-Nielsen S. A. v. AnimalFeeds*  
21 *Int'l Corp.*, \_\_ U.S. \_\_, \_\_, 130 S. Ct. 1758, 1773 (2010) (citing *Volt Information*  
22 *Sciences, Inc. v. Board of Trustees of Leland Stanford Junior Univ.*, 489 U.S. 468,  
23 479, 109 S. Ct. 1248, 1256 (1989)).

24 The arbitration provisions in this case provide that, while one contractual party  
25 may file a lawsuit against the other, the other party may then elect to arbitrate the  
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1 dispute. (App. 39.)<sup>2</sup> Specifically, the Arbitration Provision states that the party  
2 electing to arbitrate must provide the other party with written notice, and that such  
3 notice “may be given after a lawsuit has been filed and may be given in papers or  
4 motions in the lawsuit.” (App. 39.) The Arbitration Provision also explicitly states  
5 that, regarding any other pending or previous litigation, **“nothing in that litigation**  
6 **shall constitute a waiver of any rights under this Arbitration Provision.”** (App. 39,  
7 45, 59.) In short, the Rapid Cash Defendants’ collection actions were permitted by,  
8 and consistent with the terms of, the arbitration provisions. Under the plain terms of  
9 the arbitration provisions entered into by the parties, initiating litigation in collection  
10 of a debt cannot constitute waiver of the right to compel arbitration if a later suit is  
11 brought by the borrower.

12 In addition, the arbitration provisions entered into by the parties are drafted  
13 broadly to require arbitration of virtually every possible type of claim, including  
14 “claims of every kind and nature, including but not limited to, initial claims,  
15 counterclaims, cross-claims and third-party claims, and claims based on any  
16 constitution, statute, regulation, ordinance or common law rule (including rules  
17 relating to contracts, negligence, **fraud or other intentional wrongs**) and equity.  
18 (App. 39, 45, 59.) As the Supreme Court has noted, the Federal Arbitration Act,  
19 which preempts conflicting state law and public policy, requires that arbitration  
20 agreements be enforced according to their terms. In the instant case, the Respondents  
21 and the Rapid Cash Defendants each agreed that any claims for fraud or intentional  
22 wrongs would be covered by their arbitration provisions and must be arbitrated upon  
23 demand by either party. Indeed, parties are free to agree to arbitration of any claims,  
24 and a court does not violate Nevada public policy by enforcing the FAA and  
25 compelling arbitration under a valid arbitration agreement.

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26  
27 <sup>2</sup>The Quintino Arbitration Provision exempts small claims or justice court actions  
28 brought by the borrower or the Rapid Cash Defendants from mediation or arbitration.

(continued)

1 In short, federal law compels the enforcement of the arbitration provisions at  
2 issue here. Thus, this Court should (i) vacate and expunge the district court's order  
3 denying the Rapid Cash Defendants' motion to compel arbitration and stay all  
4 proceedings, and (ii) direct the district court to enter an order granting the Rapid Cash  
5 Defendants' motion to compel arbitration and stay all proceedings.

## 6 ARGUMENT

### 7 I.

#### 8 THE PROPRIETY OF WRIT RELIEF

9 A writ of mandamus "shall be issued in all cases where there is not a plain,  
10 speedy and adequate remedy in the ordinary course of law . . . upon affidavit, on the  
11 application of the party beneficially interested." NRS 34.170. Mandamus is available  
12 to compel a district court to perform an act that the law requires as a duty of the  
13 district court or to reverse an arbitrary or capricious exercise of discretion by the  
14 district court. *See State v. District Court*, 116 Nev. 374, 379, 997 P.2d 130 (2000)  
15 (citing NRS 34.170; *Round Hill Gen. Imp. Dist. v. Newman*, 91 Nev. 601, 540 P.2d  
16 104 (1981)).

17 If Rapid Cash were forced to incur the burden and expense of litigation before  
18 the arbitration issue is reviewed on appeal, it would severely undercut both the right to  
19 appeal and their ultimate right to arbitration. *See, e.g., Bradford-Scott Data Corp. v.*  
20 *Physician Computer Network, Inc.*, 128 F.3d 504 (7th Cir. 1997) (benefits of  
21 arbitration are lost if the parties are required to proceed in court while an appeal of the  
22 order denying arbitration is undertaken); *C.B.S. Employees' Fed. Credit Union v.*  
23 *Donaldson, Lufkin & Jenrette Sec. Corp.*, 716 F. Supp. 307, 310 (W.D. Tenn. 1989),  
24 *aff'd*, 912 F.2d 1563 (6th Cir. 1990). If a party must undergo the expense and delay of  
25 litigation before being able to appeal, the advantages of arbitration – speed and  
26 economy – are lost forever. *Id.* This consequence is serious, perhaps irreparable. *Id.*

27  
28 (App. 88.)

1 (citing *Alascom, Inv. v. ITT North Elec. Co.*, 727 F.2d 1419, 1422 (9th Cir. 1984)).

2 As the Seventh Circuit observed:

3 Arbitration clauses reflect the parties' preference for non-  
4 judicial dispute resolution, which may be faster and cheaper.  
5 These benefits are eroded, and may be lost or even turned  
6 into net losses, if it is necessary to proceed in both judicial  
7 and arbitral forums, or to do this sequentially. The worst  
8 possible outcome would be to litigate the dispute, to have  
9 the court of appeals reverse and order the dispute arbitrated,  
10 to arbitrate the dispute, and finally to return to court to have  
11 the award enforced. Immediate appeal ... helps to cut the  
12 loss from duplication. Yet combining the costs of litigation  
13 and arbitration is what lies in store if a district court  
14 continues with the case while an appeal ... is pending.

15 *Bradford-Scott Data Corp.*, 128 F.3d at 506.

16 Section 16 of the FAA explicitly provides for an immediate appeal of the denial  
17 of a motion to compel arbitration. *See* 9 U.S.C. § 16(a). Congress's intent in enacting  
18 section 16 was to favor arbitration, and it did so by authorizing immediate appeals  
19 from orders denying arbitration. *See, e.g., Bushley v. Credit Suisse First Boston*, 360  
20 F.3d 1149, 1153-54 (9th Cir. 2004); *Adams v. Ga. Gulf Corp.*, 237 F.3d 538, 540 (5th  
21 Cir. 2001).

22 Accordingly, this Court should hear Rapid Cash's petition.

## 23 II.

### 24 THE STANDARD OF REVIEW

25 In "reviewing arbitration agreements, the issue of 'whether a dispute is  
26 arbitrable is essentially a question of construction of a contract.'" *Kindred v. District*  
27 *Court*, 116 Nev. 405, 410, 996 P 2d 903, 907 (2000) (citing *Clark Co. Public*  
28 *Employees v. Pearson*, 106 Nev. 587, 590, 798 P.2d 136, 137 (1990)). As such, "the  
reviewing court is obligated to make its own independent determination on this issue,  
and should not defer to the district court's determination." *Id.*



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III.

**THE ARBITRATION PROVISIONS**

**A. The Arbitration Provisions in Harrison's, Varcados's and Dungan's Contracts**

The third page of the agreement contains the following heading in bold face and capitalization: "**ARBITRATION PROVISION**". Immediately thereafter, the arbitration provision provides, in capitalized letters:

VERY IMPORTANT. READ THIS ARBITRATION PROVISION CAREFULLY. IT SETS FORTH WHEN AND HOW CLAIMS (AS DEFINED IN SECTION 2 BELOW) WHICH YOU OR WE HAVE AGAINST ONE ANOTHER WILL BE ARBITRATED INSTEAD OF LITIGATED IN COURT. IF YOU DON'T REJECT THIS ARBITRATION PROVISION IN ACCORDANCE WITH SECTION 1 BELOW, UNLESS PROHIBITED BY APPLICABLE LAW, IT WILL HAVE A SUBSTANTIAL IMPACT ON THE WAY IN WHICH YOU OR WE RESOLVE ANY CLAIM WHICH YOU OR WE HAVE AGAINST EACH OTHER NOW OR IN THE FUTURE.

(App. 39, 45, 59.) The arbitration provision allows the borrower the ability to opt-out of arbitration within 30 days by providing a written notice:

1. **Right To Reject Arbitration.** If you do not want this Arbitration Provision to apply, you may reject it within 30 days after the date of your application ("Application") for check cashing, credit, loan or other services from us ("Services") [by delivering to us at any of our offices or] by mailing to us in care of Tiger Financial Management, LLC, Attn: Legal Department, 3527 North Ridge Road, Wichita, Kansas 67205, a written rejection notice which provides your name, address, the date of the Application, the address of the store where you submitted the Application and states that you are rejecting the related Arbitration Provision. If you want proof of the date of such a notice, you should send the notice by "certified mail, return receipt requested." If you use such a method, we will reimburse you for the postage upon your request. Nobody else can reject arbitration for you; this is the only way you can reject arbitration. Your rejection of arbitration will not affect your right to Services or the terms of Services. If you reject this Arbitration Provision, it shall have the effect of rejecting any prior arbitration provision or agreement between you and us that you did not have the right to reject; it will not affect any prior arbitration provision or agreement which you had a right to reject that you did not exercise.

1 (App. 39, 45, 59.) As stated, a borrower's exercise of the opt-out right would have  
2 had no affect on her ability to obtain a loan or the terms of her loan.

3 In its preamble, the arbitration provision provides "that either party may elect to  
4 require arbitration of any Claim...." A party electing the arbitration of a claim "must  
5 give written notice of an election to arbitrate." (App. 39, 45, 60.) The arbitration  
6 provision also establishes that "[e]ven if all parties have elected to litigate a Claim in  
7 court, you or we may elect arbitration with respect to any Claim made by a new party  
8 or any new Claim asserted in that lawsuit, and nothing in that litigation shall constitute  
9 a waiver of any rights under this Arbitration Provision." (*Id.* at ¶ 2.<sup>3</sup>)

10 The arbitration provision requires the individual arbitration of all Claims:

11 **5. NO CLASS ACTIONS OR SIMILAR**  
12 **PROCEEDINGS; SPECIAL FEATURES OF**  
13 **ARBITRATION. IF YOU OR WE ELECT TO**  
14 **ARBITRATE A CLAIM, NEITHER YOU NOR WE WILL**  
15 **HAVE THE RIGHT TO: (A) HAVE A COURT OR A**  
16 **JURY DECIDE THE CLAIM; (B) OBTAIN**  
17 **INFORMATION PRIOR TO THE HEARING TO THE**  
18 **SAME EXTENT THAT YOU OR WE COULD IN**  
19 **COURT; (C) PARTICIPATE IN A CLASS ACTION IN**  
20 **COURT OR IN ARBITRATION, EITHER AS A CLASS**  
21 **REPRESENTATIVE, CLASS MEMBER OR CLASS**  
22 **OPPONENT; (D) ACT AS A PRIVATE ATTORNEY**  
23 **GENERAL IN COURT OR IN ARBITRATION; OR (E)**  
24 **JOIN OR CONSOLIDATE CLAIM(S) INVOLVING YOU**  
25 **WITH CLAIMS INVOLVING ANY OTHER PERSON.**  
26 **THE RIGHT TO APPEAL IS MORE LIMITED IN**  
27 **ARBITRATION THAN IN COURT. OTHER RIGHTS**  
28 **THAT YOU WOULD HAVE IF YOU WENT TO COURT**  
**MAY ALSO NOT BE AVAILABLE IN ARBITRATION.**

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3 The arbitration provision broadly defines "Claim" to cover every conceivable dispute: "The term 'Claim' means any claim, dispute or controversy between you and us (including 'related parties' identified below) that arises from or relates in any way to Services you request or we provide, now, in the past or in the future; the Application (or any prior or future application); any agreement relating to Services ('Services Agreement'); any of our marketing, advertising, solicitations and conduct relating to your request for Services; our collection of any amounts you owe; our disclosure of or failure to protect any information about you; or the validity, enforceability or scope of this Arbitration Provision." (App. 39, 45, 59.) The arbitration provision defines "Services" as including a loan. (*Id.* at ¶ 1.)

1 (App. 40, 46, 60.) However, the arbitration provision permits the borrower to bring an  
2 individual action in small claims court. (*Id.* at ¶ 2.)

3 In the event of a successful individual arbitration, the arbitration provision  
4 allows that the award to the borrower will be increased to \$100 over the jurisdictional  
5 limit of the small claims court within the jurisdiction.<sup>4</sup>

6 In addition, if you prevail in an individual (non-class)  
7 arbitration against us in which you are seeking monetary  
8 relief from us, we agree that the arbitrator shall award as the  
9 minimum amount of your damages (excluding arbitration  
10 fees and attorneys' fees and costs, if any) an amount that is  
11 \$100 greater than the jurisdictional limit of the small claims  
12 court (or your state's equivalent court) in the county in  
13 which you reside. For example, if such a court can decide  
14 claims up to \$5,000, then if you prevail in an individual  
15 arbitration, you will receive a minimum of \$5,100 even if  
16 the amount you would otherwise be entitled to receive is less  
17 than that amount.

18 (App. 40, 46, 60.)

19 The arbitration provision is governed by the Federal Arbitration Act: "This  
20 Arbitration Provision is made pursuant to a transaction involving interstate commerce  
21 and shall be governed by the FAA, and not Federal or state rules of civil procedure or  
22 evidence or any state laws that pertain specifically to arbitration, provided that the law  
23 of Kansas, where we are headquartered, shall be applicable to the extent that any state  
24 law is relevant in determining the enforceability of this Arbitration Provision under  
25 Section 2 of the FAA." *Id.* (App. 40, 46, 60.)

26 The arbitration provision requires that Rapid Cash will pay all of the costs of  
27 arbitration and the arbitrator must award a successful borrower his or her attorneys'  
28 fees:

We will consider any good faith request you make for us to  
pay the administrator's or arbitrator's filing, administrative,  
hearing and/or other fees if you cannot obtain a waiver of  
such fees from the administrator and we will not seek or  
accept reimbursement of any such fees. We will also pay  
any fees or expenses we are required by law to pay or that

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<sup>4</sup> The jurisdictional limit of justice courts in Nevada is \$10,000.

1 we must pay in order for this Arbitration Provision to be  
2 enforced. Each party must normally pay for its own  
3 attorneys, experts and witnesses. However, we will pay all  
4 such reasonable fees and costs you incur if you are the  
5 prevailing party and/or where required by applicable law  
6 and/or the administrator's rules. The arbitrator shall not  
7 limit the attorneys' fees and costs to which you are entitled  
8 because your Claim is for a small amount. Also, to the  
9 extent permitted by applicable law and provided in any  
10 Services Agreement, you will pay any reasonable attorneys'  
11 fees, collection costs and arbitration fees and costs we incur  
12 if we prevail in an arbitration in which we seek to recover  
13 any amount owed by you to us under the Services  
14 Agreement.

15 App. 39, 45, 60.)

16 **B. The Arbitration Provision in Quintino's Contract**

17 Concepcion Quintino sought three loans in April and May 2006. Each time he  
18 entered into the "Deferred Deposit Agreement & Disclosure Statement." (App. 86,  
19 91, 96.) All three agreements permitted Quintino one day within which to rescind  
20 without being responsible for the finance charge. (App. 34.). All three agreements  
21 contain an arbitration agreement where Quintino was to first seek mediation for any  
22 disputes and, if mediation was unsuccessful, then submit the matter to binding  
23 arbitration. (*Id.* at ¶ 37.) Quintino has not sought to exercise his right to mediation or  
24 presented the matter to arbitration. (*Id.*) Nor did he seek to rescind his loans. (*Id.* at ¶  
25 30.)

26 All three Agreements contain the identical "**Agreements for Resolving**  
27 **Disputes**" (hereinafter, "Quintino Arbitration Provision").

28 The Quintino Arbitration Provision broadly defines Claims:

**Meaning of "Claims."** Claims means any and all claims, disputes or controversies that arise under common law, federal or state statute or regulation, or otherwise, and that we or our servicers or agents have against you or that you have against us, our servicers, agents, directors, officers and employees. "Claims" also includes any and all claims that arise out of (i) the validity, scope and/or applicability of this Mediation Agreement or the Arbitration Agreement appearing below, (ii) your application for a Loan, (iii) the Agreement, (iv) any prior agreement between you and us, including any prior loans we have made to you or (v) our collection of any Loan. "Claims" also includes all claims

(App. 87, 92, 97.) The Quintino Arbitration Provision exempts small claims actions from arbitration and mediation. (*Id.* at 3.)

#### IV.

Rapid Cash has not waived the right to compel arbitration in this case simply by having previously filed collection actions against the individual borrowers in Justice Court. To the contrary, the borrowers' waiver argument is defeated by the plain language of the arbitration provisions, as well as case law interpreting similar agreements, and it finds no basis in the facts of this case in any event.

## 1. *The FAA Controls These Contracts*

13

1 *Corp. v. Davisson*, 644 F. Supp.2d 948, 954 (N.D. Ohio 2009) (finding FAA applied  
2 because “the Contract itself provides that ‘[t]he Federal Arbitration Act governs this  
3 Arbitration Clause.... The Arbitration Clause is governed by the Federal Arbitration  
4 Act . . . and not by any state arbitration law.’”); *Staples v. The Money Tree, Inc.*, 936  
5 F. Supp. 856, 858 (M.D. Ala. 1996); *Thomas O’Connor & Co. v. Ins. Co. of North*  
6 *America*, 697 F. Supp. 563, 566 (D. Mass. 1988); *see also Volt Info. Sciences, Inc. v.*  
7 *Bd. of Trustees*, 489 U.S. 468, 479, 109 S. Ct. at 1256 (1989)) (courts must  
8 “rigorously enforce [arbitration] agreements according to their terms”).

9 Plaintiffs never have disputed that the FAA governs the arbitration provisions at  
10 issue in this matter.

## 11 **2. The Issue of Waiver Is Governed by the FAA**

12 In addition, the federal courts have clearly held that whether a party has waived  
13 its contractual right to compel arbitration is governed by the FAA, and not state law.  
14 *See, e.g., Fid. Fed. Bank, FSB v. Durga Ma Corp.*, 386 F.3d 1306, 1312 (9th Cir.  
15 2004) (“the FAA, not state law, supplied the standard for waiver of the right to compel  
16 arbitration.”) (citing *Sovak v. Chugai Pharm. Co.*, 280 F.3d 1266, 1270 (9th Cir.  
17 2002)); *Konica Minolta Business Solutions, U.S.A., Inc. v. Allied Office Products,*  
18 *Inc.*, 2006 WL 3827461, at \*11 (S.D. Ohio Dec. 27, 2006) (noting that “the issue of  
19 arbitrability under the FAA is a matter of federal law”). Indeed, the United States  
20 Supreme Court has made clear that state law can only be applied if the parties clearly  
21 evidence their intent to be bound by such law. *See Mastrobuono v. Shearson Lehman*  
22 *Hutton, Inc.*, 514 U.S. 52, 61-62, 115 S. Ct. 1212, 1218-19 (1995). “In other words,  
23 the strong default presumption is that the FAA, not state law, applies the rules for  
24 arbitration.” *Sovak v. Chugai Pharmaceutical Co.*, 280 F.3d 1266, 1269 (9th Cir.  
25 2002)). *Accord Shaw Group, Inc. v. Triplefine Int’l Corp.*, 322 F.3d 115, 123 (2d Cir.  
26 2003) (without clear language of incorporation, a general choice of law provision held  
27 not to have incorporated state arbitration law into an arbitration agreement); *Action*  
28

1 *Indus., Inc. v. U.S. Fidelity & Guaranty Co.*, 358 F.3d 337, 341 (5th Cir. 2004)  
2 (same).

3 Under the foregoing authority, even when faced with a general choice-of-law  
4 clause requiring the application of state law, the federal courts have refused to apply  
5 state law to arbitration issues such as waiver.<sup>5</sup> *See, e.g., Sovak*, 280 F.3d at 1269-70  
6 (where arbitration agreement contained an Illinois choice-of-law clause, the court held  
7 that “waiver of the right to compel arbitration is a rule for arbitration, such that the  
8 FAA controls.”); *see also Mastrobuono*, 514 U.S. at 64, 115 S. Ct. at 1219 (general  
9 choice-of-law provision in contract did not require application of state law to  
10 arbitration clause); *Smith Barney, Inc. v. Critical Health Sys. of N.C.*, 212 F.3d 858,  
11 861 n.1 (4th Cir. 2000) (same); *Chiron Corp. v. Ortho Diagnostic Sys.*, 207 F.3d  
12 1126, 1131 (9th Cir. 2000) (“*Mastrobuono* dictates that general choice of law clauses  
13 do not incorporate state rules for arbitration.”).

14 There is nothing, and plaintiffs point to nothing, in the Loan Agreements or the  
15 arbitration provisions that even purports to require the application of state law to  
16 arbitration issues such as waiver. Furthermore, as noted above, there is clear and  
17 unmistakable language in the arbitration provisions that requires the application of the  
18 FAA. Therefore, Respondents’ waiver argument must be considered under the FAA.

19 **3. Pursuant to The Arbitration Provisions, the Arbitrator Is**  
20 **Charged With Determining the Enforceability and**  
21 **Scope of the Arbitration Agreements, Including Whether**  
22 **Such Agreements Have Been Waived**

23 As an initial matter, the arbitration provisions expressly provide that the  
24 arbitrator—and not the District Court—is charged with determining the validity,  
25 enforceability, and scope of the arbitration provisions. Specifically, the arbitration  
26 provisions state that “you and we agree that either party may elect to require  
arbitration of any Claim ....” (App. 39, 45, 59.) Of significance, the term “Claim” –

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27 <sup>5</sup>The Arbitration Provision provides for the application of Kansas law to the extent  
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(continued)

1 explicitly made subject to arbitration – is defined to include “any claim, dispute or  
2 controversy between you and us . . . that arises or relates in any way to . . . *the*  
3 *validity, enforceability or scope of this Arbitration Provision.*” (App. 39, 45, 59  
4 (emphasis added).<sup>6</sup>)

5 The above-quoted contractual language makes clear that it is the arbitrator who  
6 is charged with determining whether the arbitration provisions are enforceable or if a  
7 particular dispute is arbitrable. While absent an agreement to the contrary, the courts  
8 often decide so-called “gateway matters” such as “whether a concededly binding  
9 arbitration clause applies to a certain type of controversy,” *Green Tree Fin. Corp. v.*  
10 *Bazzle*, 539 U.S. 444, 452, 123 S. Ct. 2402, 2407 (2003), this rule does not apply  
11 where the parties have “‘clearly and unmistakably provided otherwise’” in their  
12 arbitration agreement. *Howsam v. Dean Witter Reynolds*, 537 U.S. 79, 83, 123 S. Ct.  
13 588, 591 (2002) (quoting *AT&T Techs. Inc. v. Communications Workers*, 475 U.S.  
14 643, 649, 106 S. Ct. 1415, 1418 (1986)); *First Options of Chicago, Inc. v. Kaplan*,  
15 514 U.S. 938, 943, 115 S. Ct. 1920, 1921 (1995) (“Just as the arbitrability of the  
16 merits of a dispute depends upon whether the parties agreed to arbitrate that dispute,  
17 so the question ‘who has the primary power to decide arbitrability’ turns upon what  
18 the parties agreed about that matter.”) (emphasis in original). As one federal court  
19 explained, “[g]enerally, courts and arbitrators need to look no further than the  
20 language of the written contract between the parties to find ‘clear and unmistakable  
21 evidence’ that the parties intended to submit the question of arbitrability to  
22 arbitration.” *Daugherty v. Washington Square Sec., Inc.*, 271 F. Supp.2d 681, 687  
23 (W.D. Pa. 2003).

24  
25 any state law would be relevant. (App. 40, 46, 60.)

26 <sup>6</sup> Similarly, the Quintino Agreement provides that “‘Claims’ also includes any and all  
27 claims that arise out of (i) the validity, scope and/or applicability of this Mediation  
28 Agreement or the Arbitration Agreement . . . .” (App. 87, 92, 97.)



1           **B.    The Rapid Cash Defendants Did Not Waive Their Right to**  
2           **Compel Arbitration Under the Express Language of the**  
3           **Parties' Arbitration Provisions**

4           Plaintiffs argue that the Rapid Cash defendants, by filing prior collection  
5           actions against the borrowers in justice court, waived their right to compel the  
6           arbitration of the claims raised in this separate, subsequent district court litigation.  
7           Any such argument fails both under the clear language of the arbitration provisions  
8           and as a matter of common sense.

9           The law is clear that the Rapid Cash Defendants are to be afforded the  
10          presumption that they did not waive the right to compel arbitration, as any doubts  
11          concerning waiver must be resolved in favor of arbitration as held by the United States  
12          Supreme Court. *See, e.g., Moses H. Cohn Mem'l Hosp. v. Mercury Constr. Corp.*,  
13          460 U.S. 1, 24-25, 103 S. Ct. 927, 941-42 (1983); *Sovak v. Chugai Pharm. Co.*, 280  
14          F.3d 1266, 1270 (9th Cir. 2002) (citing *Moses H. Cohn Mem'l Hosp.*); *Hoxworth v.*  
15          *Blinder, Robinson & Co.*, 980 F.2d 912, 926 (3d Cir. 1992). “[W]aiver of a  
16          contractual right to arbitration is not favored.” *Fisher v. A.G. Becker Paribas Inc.*, 791  
17          F.2d 691, 694 (9th Cir.1986); *see also Brown v. Dillard's, Inc.*, 430 F.3d 1004, 1012  
18          (9th Cir. 2005). Rather, waiver of a right to compel arbitration is analyzed in light of  
19          “the strong federal policy favoring enforcement of arbitration agreements.” *Fisher*,  
20          791 F.2d at 694. Consequently, the party claiming waiver bears a heavy burden. *See*,  
21          *e.g., Britton v. Co-op Banking Group*, 916 F.2d 1405, 1412 (9th Cir.1990).

22          A waiver may only be found as a result of a party's actions that are inconsistent  
23          with its contractual right to arbitration. *See, e.g., Britton*, 916 F.3d at 1412; *Benson*  
24          *Pump Co. v. S. Cent. Pool Supply*, 325 F. Supp. 2d 1152, 1157 (D. Nev. 2004) (“A  
25          party asserting waiver of a right to arbitration must demonstrate . . . acts inconsistent  
26          with that existing right.”); *Irving v. Ebix, Inc.*, No. 10-cv-762 JLS (BLM), 2010 WL  
27          3168429, at \*9 (S.D. Ca. Aug. 10, 2010) (waiver of a contractual right to arbitration is  
28          not favored, and requires acts inconsistent with right to arbitration); *P & M Corporate*  
                *Finance, LLC v. Paparella*, Case No. 2:10-cv-10448, 2010 WL 4272829, at \*3 (E.D.

1 Mich. Oct. 22, 2010) (a party may waive an arbitration agreement by “taking actions  
2 that are completely inconsistent with any reliance on an arbitration agreement).<sup>7</sup>

3 Here, the parties’ arbitration provisions expressly contemplated the Rapid Cash  
4 entities’ institution of collection actions. Consequently, bringing such actions cannot  
5 be inconsistent with the contractual right to compel arbitration of plaintiffs’  
6 subsequent claims in the underlying district court action. Indeed, plaintiffs’ claims in  
7 the underlying action present factual and legal issues distinct from those raised in the  
8 collection actions. Therefore, it would strain credulity to conclude that Rapid Cash’s  
9 institution of collection actions amounts to a waiver of the contractual right to compel  
10 arbitration of legally and factually distinct claims, asserted in a later-filed class action.  
11 See, e.g., *Subway Equip. Leasing Corp. v. Forte*, 169 F.3d 324, 328 (5th Cir. 1999)  
12 (party only invokes the judicial process so as to waive arbitration when it litigates a  
13 specific claim it subsequently seeks to arbitrate); *Fidelity Nat’l Corp. v. Blakely*, 305  
14 F. Supp.2d 639, 642 (S.D. Miss. 2003) (waiver impossible where lender did not seek  
15 to litigate issues surrounding the present counterclaim in its instant collection action).

16 The language of the arbitration provision, itself, mandates the conclusion that  
17 Rapid Cash’s bringing collection actions cannot amount to a “waiver.” First, the  
18 arbitration provision expressly contemplates that one party may file a court action –  
19 just as Rapid Cash brought collection actions – and the other party may or may not  
20 choose to arbitrate the same. (App. 39, 45, 59-60.) Second, the arbitration provision  
21 also explicitly states that, regarding any other pending or previous litigation, “*nothing*  
22 *in that litigation shall constitute a waiver of any rights under this Arbitration*  
23 *Provision.*” (App. 39, 45, 59 (emphasis added). The Quintino Arbitration Provision  
24 expressly exempts small claims actions – such as the Rapid Cash’s collection actions  
25 – from arbitration. See Quintino Arbitration Provision at “Exemptions to Mediation

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26  
27 <sup>7</sup>Nevada law, should it apply, also requires conduct inconsistent with the contractual  
28 right to arbitrate in order to find a waiver. See *Nevada Gold & Casinos, Inc. v. Am.*

(continued)

1 and Arbitration.” (App. 88, 93, 98.) This language defeats plaintiffs’ “waiver”  
2 argument.

3 The lower court’s finding of waiver flies in the face of some rather well-settled  
4 authority. Numerous courts have rejected the same “waiver” argument advanced by  
5 plaintiffs here, that the institution of some prior form of litigation as permitted by the  
6 parties’ arbitration agreement constituted a waiver of the right to compel arbitration of  
7 a subsequent claim. *See, e.g., Credit Acceptance Corp. v. Davisson*, 644 F. Supp.2d  
8 948, 956-57 (N.D. Ohio 2009) (collection agency did not waive its right to compel  
9 arbitration of class action counterclaim by filing suit against debtor in state court,  
10 because the arbitration clause specifically contemplated either party could file a  
11 lawsuit and the other could elect arbitration); *Lewallen v. Green Tree Servicing*,  
12 *L.L.C.*, 487 F.3d 1085, 1091 (8th Cir. 2007) (lender’s civil action to collect debt  
13 through proof of claim could not constitute waiver of right to compel arbitration of  
14 subsequent adversary complaint as the parties’ arbitration agreement explicitly  
15 permitted lender to file such a claim); *Citifinancial, Inc. v. Farmer*, 4:06CV4LR 2006  
16 WL 1273712 (S.D. Miss. May 9, 2006) (institution of collection action could not  
17 constitute waiver of right to compel arbitration of subsequent counterclaim in light of  
18 the express language of the arbitration agreement permitting such); *Fidelity Nat’l*  
19 *Corp. v. Blakely*, 305 F. Supp.2d 639, 642 (S.D. Miss. 2003) (same). As in these  
20 cases, the “waiver” argument raised by Respondents here must fail on the shoals of  
21 the express language of the parties’ arbitration provisions.

22 In addition, “prejudice or harm to the party alleging waiver by litigation” is a  
23 required element of any claim as to waiver, and Respondents have failed to establish  
24 any such prejudice here. *See, e.g., Motors Ins. Corp. v. Pasco, Inc.*, No. 06-2911,  
25 2007 WL 184718, at \*8 (N.D. Ohio Jan. 19, 2007); *Sovak*, 280 F.3d at 1270) (in order  
26 to establish waiver of an arbitration provision, party must prove that he “suffered

27 *Heritage, Inc.*, 121 Nev. 84, 90-91, 110 P.3d 481, 484 (2005).  
28

1 prejudice from [Movant's] delay in moving to compel arbitration"); *Zimmer v.*  
2 *CooperNeff Advisors, Inc.*, 523 F.3d 224, 231 (3d Cir. 2008) ("Whether party has  
3 waived its right to arbitrate by its litigation conduct depends on prejudice to opposing  
4 party."); *Cotton v. Sloan*, 4 F.3d 176, 179 (2d Cir. 1993) ("[w]aiver will be inferred  
5 when a party engages in protracted litigation that results in prejudice to the opposing  
6 party"); *Walker v. J.C. Bradford & Co.*, 938 F.2d 575, 577 (5th Cir. 1991) ("[w]aiver  
7 will be found when the party seeking arbitration substantially invokes the judicial  
8 process to the detriment or prejudice of the other party.").

9 Here, in a weak effort to establish the requisite prejudice, plaintiffs conflate the  
10 collection cases with the underlying district court case. Plaintiffs experience no  
11 prejudice if they are compelled to arbitrate the underlying action in accordance with  
12 the arbitration provision. Plaintiffs cannot assert any prejudice from Rapid Cash  
13 seeking arbitration of the instant action of plaintiffs' district court claims.

14 V.

15 **ENFORCEMENT OF THE ARBITRATION PROVISIONS**  
16 **IS NOT AGAINST PUBLIC POLICY.**

17 **A. Enforcement of the Parties' Arbitration**  
18 **Provision Will Not Violate Any Public Policy**

19 Plaintiffs contend that public policy mandates that the Court invalidate the  
20 parties' Arbitration Provision because this matter would otherwise be "swept under  
21 the rug." (App. 127:26.) This argument fails for several reasons.

22 First, there is nothing preventing these borrowers, or any other members of the  
23 putative class, from moving to vacate their defaults in the Justice Court actions. Rapid  
24 Cash merely seeks to have plaintiffs' separate, affirmative suit arbitrated as the parties  
25 have agreed.

26 Second, courts have repeatedly rejected plaintiffs' argument that public policy  
27 requires certain disputes to be heard in open courts. In fact, the Supreme Court in  
28 *Gilmer v. Interstate/Johnson Lane Corp.* rejected the argument that the non-public  
nature of arbitration and the lack of a written decision would result in decreased public

1 awareness of discriminatory employment policies and ineffective appellate review.  
2 *Gilmer v. Interstate/Johnson Lane Corp.*, 500 U.S. 20, 30-33, 111 S. Ct. 1647, 1654-  
3 1656 (1991).

4 Similarly in *Parilla v. IAP Worldwide Serv.*, 368 F.3d 269 (3d Cir. 2004), the  
5 Third Circuit rejected and reversed a district court determination that the rules  
6 governing arbitration of employment disputes improperly required the confidentiality  
7 of arbitration and arbitration awards. The Third Circuit held that the rules requiring  
8 confidentiality were not unreasonable:

9           Each side has the same rights and restraints under those provisions  
10           and there is nothing inherent in confidentiality itself that favors or  
11           burdens one party vis-à-vis the other in the dispute resolution  
12           process. Importantly, the confidentiality of the proceedings will  
13           not impede or burden in any way [the plaintiff's] ability to obtain  
14           any relief to which she may be entitled.

15 *Id.* at 280. Significantly, the Third Circuit rejected the precise argument raised by the  
16 borrowers in this case, that the non-public nature of arbitration would make it more  
17 difficult for future claimants. *Id.* Noting that the United States Supreme Court upheld  
18 arbitration in *Gilmer*, the Third Circuit concluded that the arbitration agreement was  
19 not unconscionable. *Id.* at 281. *Accord Iberia Credit Bureau, Inc.*, 379 F.3d at 175-  
20 76 (argument consists of nothing more than outdated and generalized attacks on  
21 arbitration).

22           Plaintiffs are ill informed, moreover, if they believe that arbitration of their  
23 claims will not result in a written decision. The arbitration provision provides that  
24 “[u]pon the timely request of either party, the arbitrator shall write a brief explanation  
25 of the basis of his or her award.” (App. 40, 46, 60.) Judgment upon that same award  
26 must be entered in a court of competent jurisdiction. (*Id.* at ¶ 7.) Consequently, the  
27 decision of this case will not be “swept under the rug” here, and plaintiffs’ argument  
28 evinces an anti-arbitration bias long rejected by the FAA and the courts.

          Finally, and in any event, state public policies may not trump the FAA and the  
enforcement of arbitration provisions. The United States Supreme Court has

1 demonstrated the primacy of federal law by repeatedly invalidating state laws that  
2 attempt to limit the enforceability of arbitration agreements. In invalidating these  
3 laws, the Supreme Court has explained that the FAA “is a congressional declaration of  
4 a liberal federal policy favoring arbitration agreements, notwithstanding any state  
5 substantive or procedural policies to the contrary.” *Perry*, 482 U.S. at 489 (emphasis  
6 added) (California statute that required litigants to be provided a judicial forum for  
7 resolving wage disputes “must give way” to Congress’ intent to provide for  
8 enforcement of arbitration agreements). More recently, in *Circuit City Stores, Inc. v.*  
9 *Adams*, 532 U.S. 105, 121, 121 S.Ct. 1302, 1312 (2001), the Supreme Court  
10 specifically rejected arguments that broadly applying the FAA to employment  
11 contracts would “intrude[ ] upon the policies of the separate states.” The Court found  
12 the policies of state laws irrelevant because “Congress intended the FAA . . . to  
13 preempt state anti-arbitration laws.” *Id.* at 122. *Accord Southland Corp. v. Keating*,  
14 465 U.S. 1, 10, 104 S.Ct. 852, 858 (1984) (FAA “withdrew the power of the states to  
15 require a judicial forum for the resolution of claims which the contracting parties  
16 agreed to resolve by arbitration.”).<sup>8</sup>

17 **B. The Arbitration Provisions and their Class Action**  
18 **Waiver Are Not Unconscionable**

19 In opposing arbitration below, plaintiffs also argued that the arbitration  
20 provisions are “unconscionable” under Nevada law, primarily because of their class  
21 action waivers. (App. 132.) Of note, the Court in its October 12, 2010 ruling did not  
22 address or otherwise rule on the issue of “unconscionability.” To the contrary, at the  
23 hearing, the Court observed that the Arbitration Provision likely is “valid,” stating that  
24 it agreed “that this is a very well-written arbitration clause, and the right to reject [the]

25 \_\_\_\_\_  
26 <sup>8</sup> Whether state law can be invoked to invalidate an arbitration agreement because it  
27 contains a class action waiver where state policies favor class actions is presently  
28 before the United States Supreme Court in *AT&T Mobility LCC v. Concepcion*, \_\_\_,  
U.S. \_\_\_, 130 S.Ct. 3322 (2010).

1 arbitration provision is probably one that would generally make this clause valid.”  
2 (App. 129). Nonetheless, Rapid Cash will briefly demonstrate that the arbitration  
3 provision clearly is not “unconscionable” under Nevada law, and no public policy of  
4 Nevada is violated by its enforcement.

5 In Nevada, “[s]trong public policy favors arbitration because arbitration  
6 generally avoids the higher costs and longer time periods associated with traditional  
7 litigation.” *D.R. Horton, Inc. v. Green*, 120 Nev. 549, 553, 96 P.3d 1159, 1162 (2004)  
8 (citing *Burch v. District Court*, 118 Nev. 438, 443, 49 P.3d 647, 650 (Nev. 2002)).  
9 Consistent with the policy favoring arbitration, arbitration provisions may *only* be  
10 invalidated if they are both procedurally and substantively unconscionable. *Id.*

11 Under Nevada law, a “clause is procedurally unconscionable when a party lacks  
12 a meaningful opportunity to agree to the clause terms either because of unequal  
13 bargaining power, as in an adhesion contract, or because the clause and its effects are  
14 not readily ascertainable upon a review of the contract,” and “often involves the use of  
15 fine print or complicated, incomplete or misleading language that fails to inform a  
16 reasonable person of the contractual language’s consequences.” *Id.*

17 Substantive unconscionability, on the other hand, focuses on the “one-sidedness” of  
18 the contract terms. *D.R. Horton*, 96 P.3d at 1162-62 (citing *Ting v. AT&T*, 319 F.3d  
19 1126, 1149 (9th Cir. 2003)); *Estate of Wildhaber v. Life Care Ctrs. of Am., Inc.*, No.  
20 2:10-cv-00015-RLH-PAL, 2010 U.S. Dist. LEXIS 80563 (D. Nev. July 13, 2010).

21 Thus, the doctrine of substantive unconscionability provides that the arbitration  
22 agreement must contain a modicum of bilaterality, and limits the extent to which a  
23 stronger party may, through a contract of adhesion, impose the arbitration forum on  
24 the weaker party without accepting that forum for itself. *Id.*

### 25 26 ***Procedural Unconscionability***

27 As an initial matter, the vast majority of courts have held that, where consumers  
28 have the right to reject arbitration provisions, there is no procedural

1 unconscionability.<sup>9</sup> Here, plaintiffs clearly had a meaningful opportunity to review,  
2 and agree to or reject, the terms of the arbitration provision, or to rescind their loan  
3 agreements.<sup>10</sup> Plaintiffs were clearly and directly notified of their right to reject the  
4

5 <sup>9</sup>See, e.g., *Clerk v. ACE Cash Express, Inc.*, No. 09-05117, 2010 U.S. Dist. LEXIS  
6 7978, at \*25 (E.D. Pa. Jan. 29, 2010); *Freedman v. Comcast Corp.*, 988 A.2d 68 (Md.  
7 Ct. of Special App. 2010); *Circuit City Stores, Inc. v. Ahmed*, 283 F.3d 1198 (9th Cir.  
8 2002); *Circuit City Stores, Inc. v. Najd*, 294 F.3d 1104, 1108 (9th Cir. 2002);  
9 *Providian National Bank v. Screws*, 894 So. 2d 625 (Ala. 2003); *Tsadilas v. Providian*  
10 *Nat'l Bank*, 13 A.D. 3d 190, 786 N.Y.S. 2d 478 (1st Dep't. 2004); *Marley v. Macy's*  
11 *South*, No. CV 405-227, 2007 WL 1745619, at \*3 (S.D. Ga. June 18, 2007); *SDS*  
12 *Autos, Inc. v. Chrzanowski*, No. 1D06-4293, 2007 WL 4145222 (Fla Ct. App., 1st  
13 Dist. Nov. 26, 2007); *Honig v. Comcast of Georgia, LLC*, 537 F. Supp. 2d 1277 (N.D.  
14 Ga. 2007); *Sanders v. Comcast Cable Holdings, LLC*, No. 3:07-cv-918-J-33HTS,  
15 2008 WL 150479 (M.D. Fla. Jan. 14, 2008); *Davidson v. Cingular Wireless, LLC*, No.  
16 2:06-cv- 00133, 2007 WL 896349, at \*6 (E.D. Ark. Mar. 23, 2007); *Martin v.*  
17 *Delaware Title Loans, Inc.*, No. 08-3322, 2008 WL 4443021 (E.D. Pa. Oct. 1, 2008);  
18 *Columbia Credit Services, Inc. v. Billingslea*, No. B190776, 2007 WL 1982721 (Cal.  
19 Ct. App. July 10, 2007); *Eaves-Leanos v. Assurant, Inc.*, No. 07-18, 2008 WL  
20 1805431 (W.D. Ky. Apr. 21, 2008); *Enderlin v. XM Satellite Radio Holdings, Inc.*,  
21 No. 06-0032, 2008 WL 830262 (E.D. Ark. March 25, 2008); *Crandall v. AT&T*  
22 *Mobility, LLC*, No. 07-750, 2008 WL 2796752 (S.D. Ill. July 18, 2008); *Webb v. ALC*  
23 *of West Cleveland, Inc.*, No. 90843, 2008 WL 4358554 (Ohio Ct. App. 2008); *Wright*  
24 *v. Circuit City Stores, Inc.*, 201 F.R.D. 525 (N.D. Ala. 2001); *Stiles v. Home Cable*  
25 *Concepts, Inc.*, 994 F. Supp. 1410 (M.D. Ala. 1998); *Guadagno v. E\*Trade Bank*, No.  
26 CV 08-03628 SJO (JCX), 2008 WL 5479062 (C.D. Calif. Dec. 29, 2008); *Magee v.*  
27 *Advance America Servicing of Ark., Inc.*, No 6:08-CV-6105, 2009 WL 890991 (W.D.  
28 Ark. April 1, 2009); *Fluke v. CashCall*, No. 08-05776, 2009 U.S. Dist. LEXIS 43231  
(E.D. Pa. May 21, 2009); *Credit Acceptance Corporation v. Davisson*, 644 F. Supp.  
2d 948 (N.D. Ohio June 30, 2009).

<sup>10</sup>The Arbitration Provision contains the following heading in bold face and  
capitalization: "**RIGHT TO REJECT ARBITRATION**." "Immediately thereafter,  
the Arbitration Provision provides: If you do not want this Arbitration Provision to  
apply, you may reject it within 30 days after the date of your application  
("Application") for check cashing, credit, loan or other services from us ("Services")  
[by delivering to us at any of our offices or] by mailing to us in care of Tiger Financial  
Management, LLC, Attn: Legal Department, 3527 North Ridge Road, Wichita,  
Kansas 67205, a written rejection notice which provides your name, address, the date  
of the Application, the address of the store where you submitted the Application and  
states that you are rejecting the related Arbitration Provision. If you want proof of the  
date of such a notice, you should send the notice by "certified mail, return receipt  
requested." If you use such a method, we will reimburse you for the postage upon  
your request. Nobody else can reject arbitration for you; this is the only way you can

(continued)



1 arbitration provision within 30 days of the date of their individual applications. (App.  
2 39, 45, 59.) Moreover, plaintiffs were on notice that the rejection of the arbitration  
3 provision “[would] not affect [their] right to Services or the terms of Services.” (App.  
4 39, 45, 59.) As such, the arbitration provision cannot be found to have been a  
5 procedurally unconscionable contract of adhesion, as Respondents were clearly  
6 notified of their right to reject the Provision, and thus had a meaningful opportunity to  
7 agree to, or alternatively reject, the terms.<sup>11</sup>

8 In addition, the arbitration provisions and their effects were clearly and “readily  
9 ascertainable upon a review of the contract.” *See D.R. Horton*, 120 Nev. at 554, 96  
10 P.3d at 1162. In bolded and clear language, the arbitration agreement provided notice  
11 regarding rejection of the arbitration provision, waiver of the right to a jury trial,  
12 waiver of the right to participate in a class action lawsuit, and waiver of the right to  
13 bring an action in a court other than small claims court.<sup>12</sup>

14 The borrowers had many rights under the agreement: They had an  
15 unconditional right to reject the arbitration provision without losing any other  
16 contractual rights, including the basic right to obtain the loan sought, and they even  
17 had the right to rescind the loan agreement without charge. (App. 37, 43, 56, 86.) In  
18 addition, the arbitration provisions were clearly labeled, spanned more than half of the  
19 Agreement, had numerous bolded and capitalized notices regarding the “important”  
20 rights being given up, and contained a reiteration of the waiver of a right to bring  
21 claims in court or to bring a class action immediately above the signature line. The

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22 reject arbitration. Your rejection of arbitration will not affect your right to Services or  
23 the terms of Services. If you reject this Arbitration Provision, it shall have the effect  
24 of rejecting any prior arbitration provision or agreement between you and us that you  
25 did not have the right to reject; it will not affect any prior arbitration provision or  
26 agreement which you had a right to reject that you did not exercise.” (App. 39, 45,  
27 59.)

28 <sup>11</sup>Similarly, the Agreement provided the right to rescind the loan transaction without  
charge. (*See App. 86, 91, 96.*)

1 arbitration provisions, therefore, cannot be found to have been procedurally  
2 unconscionable.

### 3 ***Substantive Unconscionability***

4 As noted above, the Court can find the arbitration provisions (and class action  
5 waiver) substantively unconscionable under Nevada law only if the provisions are  
6 one-sided and lack a modicum of bilaterality. Quite simply, that exacting standard is  
7 not satisfied here because the terms of the arbitration provision apply equally to both  
8 parties. The arbitration provision, by its terms, applies *equally* to the borrowers and to  
9 Rapid Cash, and there has never been any assertion to the contrary. (App. 181.)  
10 Indeed, the preamble notes that the Arbitration Provision sets forth the manner in  
11 which borrowers and Rapid Cash will arbitrate claims *against one another*. It also  
12 states that, “you and we agree that *either party may elect to require arbitration* of any  
13 Claim under the following terms and conditions.” (App. 39, 45, 59.) (emphasis  
14 added). The arbitration provision goes on to state that, to make the arbitration  
15 election, “you or we must give written notice . . . .” (App. 39, 45, 60.) In other  
16 words, the arbitration provision is not one-sided<sup>13</sup> but, rather, applies equally to both  
17 borrowers and Rapid Cash—allowing either contractual party to elect to arbitrate  
18 claims brought by the other.<sup>14</sup>

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19  
20 <sup>12</sup>(App. 39, 40, 41, 435-57, 59-60.)

21 <sup>13</sup>This is in addition to numerous consumer-friendly provisions contained in paragraph  
22 4 and 8 of the Arbitration Provision, including a provision that if the customer prevails  
23 in an individual arbitration, the arbitrator shall award as a minimum amount of  
24 damages (excluding amounts for arbitration fees, attorney’s fees, and costs, if any),  
25 “an amount that is \$100 greater than the jurisdictional limit of the small claims court  
26 (or your state’s equivalent court) in the county in which you reside.” (App. 40, 56,  
27 60.) In other words, if the Nevada small claims court can award up to \$10,000, then if  
28 a customer prevails on an arbitration over a \$300 loan, the customer would get, as a  
minimum, \$10,100 (in addition to attorneys’ fees). (App. 221.)

<sup>14</sup>The Quintino Arbitration Provision is similarly bilateral, requiring both parties to  
mediate and arbitrate disputes and exempting small claims actions filed by either party  
from mediation or arbitration. (App. 88, 93, 98.)

Regarding the class action waiver, it is well established under the FAA that arbitration agreements containing class action waivers are enforceable because class action procedures are waivable by parties to an arbitration agreement.<sup>15</sup> Furthermore, the Arbitration Provision explicitly exempts from the arbitration option afforded to both parties claims brought in small claims court or the equivalent court in the consumer's state of residence. (App. 39, 45, 59.<sup>16</sup>) Indeed, numerous courts have held that such a small claims court "carve-out" supports a finding that a class action waiver is *not* unconscionable or against public policy.<sup>17</sup>

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<sup>15</sup>See, e.g., *Kaneff v. Delaware Title Loans, Inc.*, 587 F.3d 616, 624 (3d Cir. 2009) (enforcing class action waiver); *Cicle v. Chase Bank USA*, 583 F.3d 549 (8th Cir. 2009) (same); *Gay v. CreditInform*, 511 F.3d 369, 393 (3d Cir. 2007) (the right to a class action [is] 'merely a procedural one' pursuant to the Federal Rules of Civil Procedure, and ... 'may be waived'") (citation omitted); *Iberia Credit Bureau, Inc. v. Cingular Wireless LLC*, 379 F.3d 159 (5th Cir. 2004) (enforcing class action waiver); *Burden v. Check into Cash of Kentucky, LLC*, 267 F.3d 483 (6th Cir. 2001) (suggesting that there is no non-waivable right to maintain a class action); *Sanders v. Robinson Humphrey/American Express, Inc.*, 634 F. Supp. 1048, 1065 (N.D. Ga. 1986) (class action rule a mere "procedural device"), *aff'd in part and rev'd in part on different grounds*, 827 F.2d 718 (11th Cir. 1987), *cert. denied*, 485 U.S. 959 (1988); *Dienes v. McKenzie Check Advance of Wis., LLC*, No. 99-C-50, 2000 U.S. Dist. LEXIS 20389, at \*24 (E.D. Wis. Dec. 11, 2000) (enforcing arbitration clause barring class actions since "consumers are not signing away a substantive right"); *Caudle v. American Arb. Ass'n*, 230 F.3d 920, 921 (7th Cir. 2000) ("[a] procedural device aggregating multiple persons' claims in litigation does not entitle anyone to be in litigation"); *Zawikowski v. Beneficial National Bank*, No. 98 C 2178, 1999 WL 35304, at \*2 (N.D. Ill. Jan. 11, 1999) ("[n]othing prevents the Respondents from contracting away their right to a class action").

<sup>16</sup>The Arbitration Provision provides that all "Claims" are subject to arbitration, but notes that the term "does not include any individual action brought by you in small claims court or your state's equivalent court . . . any such actions and assertions of this kind will be resolved by a court and not an arbitrator." (App. 39, 45, 59.) Similarly, the Quintino Arbitration Provision provides that "You and we each have the right to bring a Claim in a small claims or the proper Las Vegas Justice Court, as long as the Claim is within the jurisdictional limits of that court." (App. 88, 93, 98.)

<sup>17</sup>See, e.g., *Jenkins v. First American Cash Advance of Ga., Inc.*, 400 F.3d 868, 879 (11th Cir. 2005); *Howard v. Wells Fargo Minn., N.A.*, No. 06-2821, 2007 WL 2778664, at \*5 (N.D. Ohio Sept. 21, 2007) (enforcing class action waiver because "small claims lawsuits are a viable option"); *Providian National Bank v. Screws*, 894

(continued)

1       Because the arbitration provisions are bilateral and small claims are exempt  
2 from the requirements of arbitration, the Arbitration Provision is not substantively  
3 unconscionable.

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28       So.2d 625 (Ala. 2003) (same).

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VERIFICATION

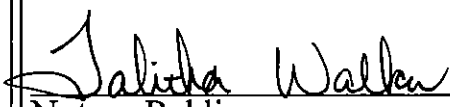
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COUNTY OF CLARK    } ss.

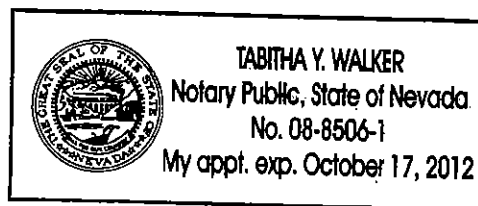
Under the penalty of perjury, the undersigned declares that he is the attorney for the petitioner named in the foregoing petition and knows the contents thereof; that the pleading is true of his own knowledge, except as to those matters stated on information and belief, and that as to such matters he believes them to be true. This verification is made by the undersigned attorney, pursuant to NRS 15.010, on the ground that the matters stated, and relied upon, in the foregoing petition are all contained in the prior pleadings and other records of this Court and the district court, true and correct copies of which have been included in the appendix submitted with the petition.

DATED this 17<sup>th</sup> day of December 2010.

  
JOEL D. HENRIOD

Subscribed and sworn to before me  
this 17<sup>th</sup> day of December 2010.

  
Notary Public



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I hereby certify that I have read this petition, and to the best of my knowledge, information, and belief, it is not frivolous or interposed for any improper purpose. I further certify that this brief complies with all applicable Nevada Rules of Appellate Procedure, in particular NRAP 28(e), which requires every assertion in the brief regarding matters in the record to be supported by a reference to the page of the transcript or appendix where the matter relied on is to be found. I understand that I may be subject to sanctions in the event that the accompanying brief is not in conformity with the requirements of the Nevada Rules of Appellate Procedure.

DATED this 17<sup>th</sup> day of December 2010.

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