CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
54
 1
        provided par informa
 2
        other than those meflected in exhibit 7 and 87
 3
                    No, Sir.
                    Have you found any intermetion, quote, how
 4
        they utilized that information?
 5
 6
 7
 8
        anything that went toxwer
 9
              Δ
                    Not with those
10
        pars, no, six.
11
                    And you agreet - ter do you know that the
12
        GSR has alleged in this case that the pars on
        Exhibits 7 and 8 are the secrets that were
13
14
        misaporopriatedo
                          You be aware of that allegation?
15
                    I am, sar.
16
17
18
                                      ""Anything that was used
19
        from a casino wapagement standpoint
20
       information or Exhibits 7 and 8 was used respective to
21
        Peppermill's casino management?
22
23
24
                   Have you found any man and ormation from the
25
       CSR that was used from a casing management standpoint?
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
55
 1
                    Would you mind restaining that question for
 2
        me, sir?
 3
                    Sure.
 4
 5
        Peppermill has received from the GSR that affected its
        casino/management?
 6
 7
                    Not with regard to any specific machines,
 8
        no'.
 9
                       th regard to anythump
10
11
                       at the GORN
12
                                                       I want to
        broaden it to anything else.
13
                                  TwbeFiewe Chat they were
14
15
16
        used?
17
                    No, sir.
18
                         the accounting data in those machines
19
        used?
20
21
       diagnostic screen ased?
22
23
24
                                    DON EDOM: the GSR that was
25
        used by Reppermill casino management, we know it's not
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

1 Q And you've been given the opportunity to 2 determine whether or not the theo, theoretical win, 3 changed. Right? 4 Α Yes, sir. 5 And your finding with respect to whether 6 theoretical win changed as a result of the information 7 on Exhibit 7 and 8 is what? 8 Α That -- again, I don't have an opinion -and I want to be clear about this -- I don't have an 9 10 opinion relative to the specific changes as a result 11 of 7 and 8 but, rather, the correlation between all of 12 Mr. Tors' activity and the changes in the pars. 13 Because there was no correlation between 14 those two, the idea of trying to correlate it to some 15 higher order of variable -- like you said, the floor 16 par -- would be irrelevant. 17 Q What question are you answering, sir? 18 The one that you asked. 19 You're just rambling. Q 20 Α I don't think so. 21 Q Let's get back to my question. 22 Okay. 23 Did the theoretical win calculation at the 24 Peppermill change in any way because of information on 25 7 and 8?

1	A Sure.
2	Q Theo includes the free play?
3	A Again, I I'm not trying to go through a
4	specific calculation relative to get that. My
5	understanding is that there's a certain amount that is
6	reinvested in the player, both through free play and
7	cash and comps and all of that, and that is netted off
8	the total.
9	Q Okay. So with regard to Exhibits 7 and 8,
10	if you're operating your casino, how do you use that
11	information?
12	A I would use it with the additional
13	information that was collected from Mr. Tors
14	Q I didn't ask you that. I said how do you
15	use that information. I'm sure you know that I was
16	referring to the information in Exhibits 7 and 8.
17	A And I am responding to that.
18	I would utilize the information in 7 and 8
19	in combination with the other information that
20	Mr. Tors obtained in order to evaluate and better
21	manage my casino.
22	Q Okay. What other information?
23	A Mr. Tors systematically went to various
24	casinos, beginning in 2011, collecting information.
25	Q How many?

1	A I don't recall the exact total, and I don't
2	know that we know the exact number.
3	Q When did he go?
4	A Various times.
5	Q When?
6	A Between 2011 and when he got caught.
7	Q How many times did he go and shop with this
8	key?
9	A I don't know that I know the exact number,
10	nor do I know that the testimony from Mr. Tors is
11	complete in that regard.
12	Q Why didn't you come look at the GCB
13	correspondence so you could know?
14	A You're talking about the 80,000 emails?
15	Q Yeah.
16	A Number one, I wasn't aware. But even if I
17	was, the idea of trying to go through 80,000 emails
18	one by one would ve been a ridiculous exercise.
19	Q We produced 800,000 pages of documents when
20	you asked for slot performance records.
21	A Yes, sir. And I would have hoped they
22	would have been digital so we could work our way
23	through them.
24	Q They're not. The marketing stuff was
25	digital.

:	
1	A That is the opposite of what I said.
2	Q Do you want me to go through the list
3	again?
4	A If you think that's appropriate.
5	Q Did they use it in the marketing?
6	A What is "it"?
7	Q The pars in 7 and 8.
8	A Not that I can tell, those specific
9	machines.
10	Q Okay. Casino operations?
11	A Same answer.
12	Q Slot strategies?
13	A Same answer.
14	Q Slot operations?
15	A Same answer.
16	Q So I don't understand how you would then
17	use it. You have no information that Peppermill used
18	it in those categories.
19	In those specific categories that I just
20	mentioned, how would you use it?
21	A I think it would be the totality of the
22	information that was available. Are they assuming
23	that I have all of the information that is that is
24	possessed by Peppermill? Is that the question that
25	you're asking me?

A All of the information that the Peppermill had at the point it was making its casino management decisions.

Q Mr. Aguero, as the expert in this case, I need you to tell me what information the Peppermill had. And please be specific. Please.

A The Peppermill has all kinds of information. They know how many people are coming in the door, they know their mix of units, they know their banking strategy, they know what their casino — their units are set at, they know what competitors like about their property or what they like about a different property.

The totality of information is extensive relative to what type of information these folks have, whether that's how players are playing the games or how competitors are competing or advertising programs. They have a remarkable amount of information.

Q What one of those components that you just alluded to were changed by the Peppermill as a result of Exhibits 7 and 8?

- A I can't tell you which one.
- Q Okay. All right. All right.

So with respect to this quote, what do you disagree with?

1	A Agreed. And I thought that's what you were
2	asking me. And I continue to agree with that
3	statement.
4	Q And you found no evidence that the totality
5	of that information Tors gained was in any way used?
6	A In terms of the pars specifically. Again,
7	I want to make sure that I'm answering your question.
8	The Gaming Control Board essentially
9	said
10	Q I'll ask the question. I'll ask the
11	question.
12	The Gaming Control Board determined after
13	its six-month investigation that there was no evidence
14	that the Peppermill utilized the par information
15	obtained by Tors to in any way change its gross
16	theoretical settings, pars. Do you agree with that?
17	A I do not disagree with it, yes, sir.
18	Q Do you agree with it?
19	A Yes, sir, I do.
20	Q Okay. Breaking it down, you're aware, are
21	you not, that the Gaming Control Board did analyze all
22	80,000 emails that we've offered for you to look at?
23	A I did not know that, no, sir.
24	Q You didn't know that those were the that
25	we produced 80,000 emails to the Gaming Control Board?

1 I knew that you had produced emails to the 2 Gaming Control Board. I didn't know that there were 80,000 and it was the exact same set that are at 3 4 dispute there. 5 MR. COHEN: And I'm going to object to the 6 characterization of that. You keep making reference 7 to the 80,000 emails that you --8 MR. ROBISON: Made available. 9 MR. COHEN: -- made -- well, no, sir. 10 keep saying that you made available the 80,000 emails 11 that you produced to the Gaming Control Board. 12 MR. ROBISON: No. I misspoke if I said 13 that. 14 MR. COHEN: You did say that. 15 BY MR. ROBISON: 16 Gaming asked us for email traffic among, 17 between, six individuals. We tried to replicate that 18 and make it available for your inspection. Our replication is of all of the email traffic between and 19 20 among Bill Paganetti, Billy Paganetti, Dave McHugh, Ryan Tors, John Hanson and Rob Erwin. 21 22 Do you have any reason to believe that 23 Gaming, after looking at all those emails, found any 24 evidence of use? 25 A No, sir.

1	Q Do you have any reason to question the
2	thoroughness of their investigation?
3	A I do not.
4	Q You are aware, are you not, that they also
5	analyzed the email traffic that was addressed by
6	Mr. Halabuk in his deposition, quoted by you?
7	A Yes, sir.
8	Q Did you see the fact that Halabuk was
9	involved in an email chain with regard to Rail City?
10	A Yes, sir, I recall that.
11	Q Well, did you read the emails?
12	A I did not read the emails specifically. I
13	read the deposition.
14	Q You're aware, are you not, that the Gaming
15	Control Board has this information?
16	A I'm sorry. What is "this information"?
17	Q The email traffic with regard to Rail City,
18	the keying that occurred at Rail City in 2010.
19	MR. COHEN: Objection. Calls for
20	speculation.
21	If you know the answer, go ahead and
22	answer.
23	THE WITNESS: Again, I
24	BY MR. ROBISON:
25	Q If you know the answer, it's not
B B	,

1 give an independent value to now has an \$8 million 2 value? 3 I am. Well, why did you tell me you couldn't 4 value it before? 6 I don't think that I did. I said that you 7 have to take it in its context. 8 I see. And I misspoke. I apologize. 9 That's okay. 10 Q You're saying that the individual piece of 11 pizza, Exhibits 7 and 8, if removed from the 12 constellation of other information, its value is not 13 ascertainable? 14 That is correct. 15 Q Okay. There you go. 16 So because the other pars from the other 17 casinos are an indispensable part of this constellation of information, without the other pars 18 19 does the data in Exhibit 7 and 8 have value? 20 A Yes, sir. 21 How much? Q 22 I don't know. I don't think that's readily 23 ascertainable, but less. 24 And given the value of 8 million as these 25 pars fit into the pie, the constellation of

1 numbered version of your report. 2 A Yes, sir. 3 Okay. The Nevada Gaming Control Board conducted an exhaustive investigation, and it 4 determined, quote, "The par information obtained by 5 6 Mr. Tors was never used by the Peppermill to gain a 7 competitive advantage over other casinos." 8 Do you agree with the Gaming Control 9 Board's statement --10 Α I do. 11 -- to that effect? 12 А I do. 13 Okay. Then the next sentence of Mr. Friedman's report is "I find no evidence to 14 15 suggest otherwise." 16 So you and he agree? 17 No, sir. I think that if you look beyond Α other -- evidence beyond just utilizing the pars to 18 19 convert something --20 You just told me, sir, that you agree with 21 the quote that par information obtained by Mr. Tors was never used by the Peppermill to gain a competitive 22 23 advantage other over casinos. All Mr. Friedman did 24 was agree with you. 25 A Okay.

Gaming Control Board could not find, and they looked 1 2 at everything and you didn't look hardly at anything? 3 Again, I take a look at the totality of the 4 information that I've been provided, and it seems 5 clear that they were utilizing this information, 6 beside the fact that they did it over such an 7 extensive period of time. 8 Well, "extensive period of time" is twice. 9 Right? 10 No, sir. Α 11 Do you have any evidence that Tors keyed 12 the GSR any other times as depicted by Exhibits 7 and 13 8? 14 Forgive me. I thought I was answering a 15 different question. It was only twice to the GSR. 16 Okay. We're on the same page now. 17 So, again, is there any specific thing that 18 was done or said by the Peppermill upon which you 19 relied to suggest that it was used? 20 May I clarify? It is the information from

Q Yes, sir. 7 and 8.

A No, sir.

the GSR.

21

22

23

24

25

Q Is there any trend, any financial record, any document that has been exchanged in discovery that

1	substantiates that shows use?
2	A Not of the specific pars identified in
3	Exhibits 7 and 8.
4	Q You've seen all the revenue reports from
5	the Peppermill?
6	A I have.
7	Q Those revenue reports do not show evidence
8	of use, do they?
9	A There's no correlation.
10	Q Well, they don't show evidence of use, do
11	they?
12	A Again, there's no correlation. The reason
13	that I say that the brief answer to your question
14	is no, they don't show use. And the reason for that
15	is that they may have been changing pars and managing
16	their casino for any numbers reasons. It was one
17	portion of it. So there's no correlation.
18	It also doesn't show that they didn't use
19	it. But there's no correlation.
20	Q Well, you don't have proof that they did
21	with respect to the financial records.
22	A Absolutely true.
23	Q Okay.
24	A It's absolutely true that I do not have

proof that they used it in the financial records.

25

1	Q Then you've got these par sheets, par
2	schedules, that you've created.
3	A Are you referring to the change in pars?
4	Q The 11-by-17
5	A Yes, sir.
6	Q You created those?
7	A I did.
8	Q Okay. And you created those off of our
9	penny reports which show all the par changes on a
10	weekly basis?
11	A Yes, sir, that's correct.
12	Q And you went through every week of every
13	year from 2010 to 2014, and based upon your analysis
14	of the par changes at the Peppermill reflected in the
15	penny reports, those reports don't show use, do they?
16	A There's no correlation between them.
17	Q Well, I think we're saying the same thing,
18	but you don't find a correlation that proves use?
19	A That is correct.
20	Q Thank you.
21	Same with the marketing stuff?
22	A Right. Once there was no correlation, I
23	didn't spend the time to try and analyze whether
24	marketing had made some change because there was no
25	correlation.

1 Q Okay. And can you specify what operational 2 decision, act, or conduct reflects use? 3 I cannot. 4 Okay. So you're saying they had used it? 5 I'm -- again, when we're talking about "it," I just want to make sure that --6 7 7 and 8. 0 8 7 and 8. I'm saying that they obtained the information. They were systematically obtaining that 9 information for multiple properties over an extended 10 11 period of time. There's evidence that they were 12 utilizing that for some of their casino management 13 operations --14 No, you went back to "it." 15 Oh, I'm sorry. That they were using 7 and 8 -- excuse me -- forgive me -- that they were using 16 all of the information that was coming from Mr. Tors, 17 reliable or otherwise, to try and make some of that 18 19 information --20 Q The only use, as you characterize it, is 21 Rail City? 22 That is correct. Α 23 No other evidence of use regarding GSR's pars from a document, testimony, operational reports, 24 25

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

anything like that?

1 I want to make sure I'm answering your Α 2 question correctly. 3 You said no other evidence of use for GSR's 4 Rail City was not GSR's pars, and therefore neither one of them were GSR's pars specifically. 5 6 Well, okay. Now --7 I think I'm agreeing with you. I just want to make sure I'm not confusing Rail City and GSR. 8 9 I think we agree, but let's clean it up a little bit. Let's put Rail City aside for the moment. 10 11 Okay? 12 Can you show the jury a document -- any 13 document exchanged in discovery or testimony that was given in discovery that shows that the data in 7 and 814 15 were actually used? 16 Α No, sir. 17 MR. COHEN: Objection. Kent, that's the 18 last time I'm going to let him answer. You've asked 19 it every which way you can. 20 MR. ROBISON: Okay. 21 BY MR. ROBISON: 22 So, Mr. Aguero, what's confusing me in this 23 case -- and I must be really stupid, but if there's no evidence of use, how can you tell the jury, then, that 24

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

it was used? And "it," again, is 7 and 8.

25

```
1
               Α
                    No, sir.
 2
                    Do you have any information to show us or
        the Court that the information that Tors got the night
 3
        he was detained on July 12, 2013, found its way to the
 4
 5
        Peppermill?
 6
               Α
                    No, sir.
 7
                    That it was used by the Peppermill?
               Q
 8
               Α
                    No, sir.
 9
                    Okay. We're done. Thank you very much.
10
               A
                    Thank you, sir.
11
                   (Deposition concluded at 4:11 p.m.)
12
                                  -000-
13
14
15
16
17
18
19
20
21
22
23
24
25
```

STATE OF NEVADA)
COUNTY OF WASHOE)

I, BECKY VAN AUKEN, a Certified Court Reporter in and for the County of Washoe, State of Nevada, do hereby certify:

That on Monday, October 19, 2015, at the offices of Cohen Johnson, 255 E. Warm Springs Road, Suite 100, Las Vegas, Nevada, I was present and took verbatim stenotype notes of the deposition of JEREMY AGUERO, who personally appeared and was duly sworn by me and was deposed in the matter entitled herein; and thereafter transcribed the same into typewriting as herein appears;

That the foregoing transcript is a full, true and correct transcription of my stenotype notes of said deposition.

Dated at Reno, Nevada, this 25th day of October, 2015.

BECKY VAN AUKEN, CCR #418

EXHIBIT 10

EXHIBIT 10

Case No. CV13-01704

Dept. No. B7

IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA

IN AND FOR THE COUNTY OF WASHOE

-000-

MEI-GSR HOLDINGS, LLC, a Nevada
Corporation, d/b/a GRAND SIERRA RESORT,)

Plaintiff,

-vs-

PEPPERMILL CASINOS, INC., a Nevada)
Corporation, d/b/a PEPPERMILL CASINO;)
RYAN TORS, an individual; JOHN DOES I-X,)
and JANE DOES I-X and CORPORATIONS I-X,)

Defendant(s).

DEPOSITION OF SCOTT BEAN

called for examination by counsel for Defendant Peppermill Casinos, Inc., d/b/a Peppermill Casino pursuant to Notice, at the offices of Robison, Belaustegui, Sharp & Low, 71 Washington Street, Reno, Nevada, at 11:08 a.m., Tuesday, March 17, 2015, before Becky Van Auken, a Certified Court Reporter.

APPEARANCES: (See separate page)

Reported by: BECKY VAN AUKEN, CCR No. 418, RMR, CRR

```
1
               Α
                     Correct.
  2
                    I'm not going there because I think that
        might be privileged. Anything attorneys say is
  3
        privileged or what you say to attorneys --
  4
  5
               A
                    Okay.
  6
                    -- okay?
 7
                    So you have been designated as the person
        most knowledgeable at the GSR about exactly and
 8
        precisely how this Exhibit 7 was used at the
 9
10
        Peppermill.
11
                    You weren't at the Peppermill at this time,
12
        correct?
13
               Α
                    No, sir.
14
                    And you've had no discussions with anybody
15
        at the Peppermill about this email?
16
              Α
                    No, sir.
17
                    It would be fair to say you don't know how
18
        or if it was used?
19
                    No, sir. It's a fair statement.
                                                       I have no
20
        idea -- let me be clear. I have no idea what the
21
       Peppermill did with this document.
22
                   Would your testimony be the same with
23
        respect to Exhibit 8, sir?
24
              Α
                   Yes, sir.
25
                    Just so we're clear on the record,
```

Mr. Bean -- and I appreciate your candor -- you have 1 2 no idea to what use, if any, Exhibit 8 was made at the 3 Peppermill? I have no idea what they did with this Α 5 information at the Peppermill. 6 I just want to make sure I'm using the 7 right language. You're here as a person most knowledgeable 8 about any use to which the information set forth in 9 Exhibits 7 and 8 was put or made at the Peppermill. 10 11 And you have no knowledge of what use was made? 12 I have knowledge of what -- I guess -- I cannot -- I cannot state exactly what was done with 13 14 this information that was provided to them with 100 percent certainty, I guess, is the right answer. 15 16 Well, have you talked to anybody about what 17 use this was put to? 18 Not with these exhibits dated 2011 or 2012. 19 Well, that's all I'm permitted to ask you 20 about. 21 Exactly. 7 and 8, no, sir, I have not. A 22 All right. So with respect to Exhibit 23 No. 7 and the second sheet of that, are you aware 24 whether or not the GSR has a Ducks in a Row and a 25 Buffalo with the same machine number?

testify about GSR's knowledge about the specific 1 benefit derived by the Peppermill. 2 3 If you don't know whether or not this information was used, would it be fair to say you 4 5 don't know whether or not there was benefit? 6 Are we referring to 7 and 8 again -- once 7 again? 8 Just 7 and 8. 9 I cannot give any answer to what Exhibit 7 10 or 8 were done -- what information was done with 11 Exhibit 7 or 8. 12 And therefore cannot tell me whether or not 13 there was any benefit derived by the Peppermill as a 14 result of its receipt of Exhibit 7 and 8? 15 With respect to Exhibit 7 or 8, I cannot 16 tell you what they did with this information, if 17 anything. 18 Right. I think your answers are pregnant 19 with information that I'm not permitted to go into 20 today, so we may have to revisit someday in the 21 future. But I think you've told me everything you 22 know about Exhibit 7 and 8. 23 Am I correct on that?

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

Yes. 7 and 8, yes. We're very clear on

24

25

what 7 and 8 --

1	Q You have no knowledge whatsoever that the
2	information on Exhibits 7 and 8 was ever used by the
3	Peppermill or whether they derived any benefit from
4	this information?
5	A With respect to 7 and 8, I have no
6	information whatsoever regarding what it was used for,
7	what it wasn't used for.
8	Q While you were at the well, I can't ask
9 ,	that question. I'm going to have re-notice you.
10	Okay. Let me take a short break, and I
11	think we've concluded the 30(b)(6) deposition, but
12	I'll probably have to take another deposition of you.
13	(A recess was taken.)
14	MR. ROBISON: Thank you. No further
15	questions.
16	(Deposition concluded at 11:53 a.m.)
17	-000-
18	
19	
20	
21	
22	
23	
24	
25	

STATE OF NEVADA)
COUNTY OF WASHOE)

I, BECKY VAN AUKEN, a Certified Court Reporter in and for the County of Washoe, State of Nevada, do hereby certify:

That on Tuesday, March 17, 2015, at the offices of Robison, Belaustegui, Sharp & Low, 71
Washington Street, Reno, Nevada, I was present and took verbatim stenotype notes of the deposition of SCOTT BEAN, who personally appeared and was duly sworn by me and was deposed in the matter entitled herein; and thereafter transcribed the same into typewriting as herein appears;

That the foregoing transcript is a full, true and correct transcription of my stenotype notes of said deposition.

Dated at Reno, Nevada, this 22nd day of March, 2015.

BECKY WAN AUKEN COP #410

EXHIBIT 11

EXHIBIT 11

BEFORE THE NEVADA GAMING COMMISSION

-000-

FEBRUARY 2014 AGENDA

PUBLIC COMMENT

COMPLAINT (S)

FOR POSSIBLE ACTION: Consideration of Settlement Agreement received Settling Complaint filed in the Matter of the STATE GAMING CONTROL BOARD VS. PEPPERMILL CASINOS, INC., cba PEPPERMILL HOTEL & CASINO; WESTER VILLAGE; RAINBOW CLOB AND CASINO; RAINBOW CASINO; and PEPPERMILL INN & CASINO, Case No. 13-23.

THURSDAY, FEBRUARY 20, 2014

State Gaming Control Board Offices Conference Room 2450 555 East Washington Avenue Las Vegas, Nevada

Via videoconference to:

State Gaming Control Board Offices Conference Room 100 1919 College Parkway Carson City, Nevada

Reported by:

ERIC V. NELSON, CCR #57, RPR, CM

SUNSHINE LITIGATION SERVICES (775) 323-3411

TOR0002

have been a benefit to the state. We took over, of the six casinos, and I probably I guess the statutes have run out, but when Randy was talking about the Sirlein Steakhouse and we opened the little Perpermill as a coffse shop, I bounced a \$250 check, that was the days before technology, I wrote \$250 that I didn't have to put in the cash register to get enough revenue to pay it back the next day.

1 1

€ (

I'm not asking for any sympathy, but I'm a sincere person and I have always prided myself on being an honest person and giving back to the community. This matter is totally inconsistent with the way I have conducted myself as a gaming licensee.

The only mitigating fact, that the information was never used by me or the Peppermill to gain competitive advantage over any casino. No casinos got victimized for one penny. They have a philosophy, we have a philosophy.

I was as dumb as a post to let this continue and believe in that everybody does this, you can buy it on the Internet, didn't take time to think of it, got an e-mail, threw it in the waste basket, because it wasn't going to change what we do, which has made us successful.

I have sent letters to casino operators identified in the complaint apologizing for our conduct. I was advised not to send one to the one we are in civil litigation with.

SUNSHINE LITIGATION SERVICES (775) 323-3411

TOR0060

EXHIBIT 12

EXHIBIT 12

NGC 13-23

1

2

3

5 6

7

8

9 10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28



STATE OF NEVADA

BEFORE THE NEVADA GAMING COMMISSION

STATE GAMING CONTROL BOARD,

Complainant,

VS.

PEPPERMILL CASINOS, INC., dba

PEPPERMILL HOTEL & CASINO: WESTERN VILLAGE RAINBOW CLUB AND CASINO; RAINBOW CASINO; and PEPPERMILL INN & CASINO.

Respondent.

STIPULATION FOR SETTLEMENT

The State of Nevada, on relation of its STATE GAMING CONTROL BOARD (BOARD), Complainant herein, filed a Complaint, NGC Case No. 13-23, against the above-captioned RESPONDENT, PEPPERMILL CASINOS, INC., dba PEPPERMILL HOTEL & CASINÓ, WESTERN VILLAGE, RAINBOW CLUB AND CASINO, RAINBOW CASINO, and PEPPERMILL INN & CASINO, alleging certain violations of the Nevada Gaming Control Act and Regulations of the Nevada Gaming Commission.

IT IS HEREBY STIPULATED AND AGREED to by the BOARD and RESPONDENT that the Complaint, NGC Case No. 13-23, filed against RESPONDENT in the above-entitled case. shall be settled on the following terms and conditions:

- 1. RESPONDENT admits each and every allegation set forth in the Complaint, NGC Case No. 13-23.
- 2. RESPONDENT fully understands and voluntarily waives the right to a public hearing on the charges and allegations set forth in the Complaint, the right to present and crossexamine witnesses, the right to a written decision on the merits of the Complaint, which must

2

3

4

5

6

7.

8

9

10

11

12

13

15

16

17

18

19

20

21

22

23

24

25

26

27

28

contain findings of fact and a determination of the issues presented, and the right to obtain judicial review of the Nevada Gaming Commission's decision.

- 3. RESPONDENT agrees to pay a fine in the total amount of ONE MILLION DOLLARS and NO CENTS (\$1,000,000.00) electronically transferred to the STATE OF NEVADA-NEVADA GAMING COMMISSION on or before the date this Stipulation for Settlement is accepted by the Nevada Gaming Commission. Interest on the fine shall accrue at 5.25 percent per annum on any unpaid balance computed from the date payment is due until payment is made in full.
- 4. RESPONDENT requested, and the Board agreed, that the following statements be incorporated into this Stipulation for Settlement;
- a. RESPONDENT cooperated with the BOARD during its investigation of this matter, provided requested documentation and facilitated interviews with executives and employees.
- b. Within the scope of the BOARD'S investigation into this matter and as represented by RESPONDENT, there was no evidence that RESPONDENT changed the theoretical hold percentages of its slot machines based on it obtaining, through Mr. Tors, theoretical hold percentage information from other casinos.
- 5. RESPONDENT acknowledges that should the BOARD subsequently come into possession of evidence from any source that RESPONDENT changed the theoretical hold percentages of its slot machines or altered its operations in any way to gain a competitive advantage based on it obtaining, through Mr. Tors, theoretical hold percentage information from other casinos, separate grounds for a subsequent Complaint against RESPONDENT will exist and the BOARD may pursue such a Complaint at its discretion and nothing in the Complaint, NGC Case No. 13-23, or in this Stipulation for Settlement shall be construed to preciude such a Complaint.
- 6. In consideration for the execution of this Stipulation for Settlement, RESPONDENT, for itself, its heirs, executors, administrators, successors, and assigns, hereby releases and forever discharges the State of Nevada, the Nevada Gaming Commission, the Nevada Gaming Control Board, the Nevada Attorney General and each of their members, agents, and employees in their individual and representative capacities, from any and all manner of

3

4

5

6

7

8

9

10

11 12

13

15

16

17

18 19

20

21

22

23

24

25 26

27

28

actions, causes of action, suits, debts, judgments, executions, claims, and demands whatsoever known or unknown, in law and equity, that RESPONDENT ever had, now has, may have, or claim to have against any and all of the persons or entities named in this paragraph arising out of, or by reason of, the investigation of the allegations in the Complaint and this disciplinary action, NGC Case No. 13-23, or any other matter relating thereto.

- 7. In consideration for the execution of this Stipulation for Settlement, RESPONDENT hereby indemnifies and holds harmless the State of Nevada, the Nevada Gaming Commission, the State Gaming Control Board, the Nevada Attorney General, and each of their members, agents, and employees in their individual and representative capacities against any and all claims, suits and actions, brought against the persons named in this paragraph by reason of the investigation of the allegations in the Complaint; filed in this disciplinary action, NGC Case No. 13-23, and all other matters relating thereto, and against any and all expenses, damages, charges and costs, including court costs and attorney fees, which may be sustained by the persons and entities named in this paragraph as a result of said claims, suits and actions.
- 8. RESPONDENT enters into this Stipulation for Settlement freely and voluntarily and with the assistance of legal counsel. RESPONDENT further acknowledges that this Stipulation for Settlement is not the product of force, threats, or any other form of coercion or duress, but is the product of discussions between RESPONDENT and the attorney for the BOARD.
- 9. RESPONDENT affirmatively represents that if RESPONDENT, this Stipulation for Settlement and Order, and/or any amounts distributed under this Stipulation for Settlement and Order are subject to, or will become subject to, the jurisdiction of any bankruptcy court, the bankruptcy court's approval is not necessary for this Stipulation for Settlement and Order to become effective, or that the bankruptcy court has already approved this Stipulation for Settlement and Order.
- 10. RESPONDENT and the BOARD acknowledge that this Stipulation for Settlement is made to avoid litigation and economize resources. The parties agree and understand that this

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20 21

22

23 24

25 26

27

28

- 11. RESPONDENT and the BOARD recognize and agree that the Nevada Gaming Commission has the sole and absolute discretion to determine whether to accept this Stipulation for Settlement. RESPONDENT and the BOARD hereby waive any right they may have to challenge the impartiality of the Nevada Gaming Commission to hear the aboveentitled case on the matters embraced in the Complaint if the Nevada Gaming Commission determines not to accept this Stipulation for Settlement. If the Nevada Gaming Commission does not accept the Stipulation for Settlement, it shall be withdrawn as null and void and RESPONDENT'S admissions, if any, that certain violations of the Nevada Gaming Control Act and the Regulations of the Nevada Gaming Commission occurred shall be withdrawn.
- 12. RESPONDENT and the BOARD agree and understand that this Stipulation for Settlement is intended to operate as full and final settlement of the Complaint filed in NGC Case No. 13-23. The parties further agree and understand that any oral representations are superseded by this settlement agreement and that only those terms memorialized in writing herein shall be effective.
- 13. RESPONDENT agrees and understands that although this Stipulation for Settlement, if approved by the Nevada Gaming Commission, will settle the Complaint filed in NGC Case No. 13-23, that the allegations contained in the Complaint filed in NGC Case No. 13-23 and the terms of this Stipulation for Settlement may be considered by the BOARD and/or the Nevada Gaming Commission, with regards to any and all applications by RESPONDENT that are currently pending before the BOARD or the Nevada Gaming Commission, or that are filed in the future with the BOARD.
- 14. RESPONDENT and the BOARD shall each bear their own costs incurred in this disciplinary action, NGC Case No. 13-23.
- 15. RESPONDENT, by executing this Stipulation for Settlement, affirmatively waives all notices required by law for this matter including, but not limited to, notices concerning consideration of the character or misconduct of a person (NRS 241.033), notices concerning

consideration of administrative action against a person (NRS 241.034), and notices concerning hearings before the Nevada Gaming Commission (NRS 463.312). Regardless of the waiver of legal notice requirements, the BOARD and Nevada Gaming Commission will attempt to provide reasonable notice of the time and place of the hearing. Further, in negotiating this Stipulation for Settlement, RESPONDENT acknowledges that the BOARD has provided RESPONDENT with the date and time of the Nevada Gaming Commission hearing during which the BOARD anticipates the Nevada Gaming Commission will consider approving this settlement.

	1	16. This Stipulation for Settlement shall become effective immediately upon approval
	2	by the Nevada Gaming Commission.
	3	DATED this 13th day of February, 2014.
	4	PEPPERMILL CASINOS, INC. STATE GAMING CONTROL BOARD
	5	By:
	6	WILLIAM A. PAGANETTI, JR. President, Peppermili Casinos, Inc., dba
	7	Peppermill Hotel & Casino;
	8 9	Rainbow Club and Casino; Rainbow Casino; and Peppermill Inn & Casino
	10	BROWNSTEIN HYATT TERRY JOHNSON, Member
•	11	FARBER SCHRECK, LLP
	12	
Seneral te 202 f 1	13	FRANK A. SCHRECK, Esq. Attorneys for Respondent
By Ger. Suite : 39511	14	The state of the s
Attoming Division Lane, Svada	15	Submitted by:
<i>Office of the Attor</i> Gaming Div 5420 Kletzke Land Reno. Nevada	16	CATHERINE CORTEZ MASTO
0111ce 5420 i	17	Attorney General
	18	By: 72
	19	MICHAEL P. SOMPS Senior Deputy Afformey General
	20	Gaming Division Attorneys for State Gaming Control Board
	21	
	22	ORDER
	23	IT IS SO ORDERED in NGC Case No. 13-23.
	24	DATED this day of, 2014.
	25	NEVADA GAMING COMMISSION
2	26	
•	27	PETER BERNHARD, Chairman
2	88	
		·

		·
	1	16. This Stipulation for Settlement shall become effective immediately upon approval
	. 2	by the Nevada Gaming Commission.
	3	DATED this day of, 2014.
	4	PEPPERMILL CASINOS, INC. STATE GAMING CONTROL BOARD
	. 5	Bv:
	6	WILLIAM A. PAGANETTI, JR. A.G. BURNETT, Chairman President, Peppermill Casinos, Inc., dba
	7	Pennermill Hotel & Casino:
	8	Rainbow Club and Casino;
	9	Peppemili Inn & Casino
	10	BROWNSTEIN HYATT FARBER SCHRECK, LLP
	11	A II COMPANY OF THE STATE OF TH
2	12	FRANK A. SCHRECK, Esq.
ney General Aslon a, Sullo 202 + 89511	13	Attorneys for Respondent
きぎょう	!!	
he Act	15	Submitted by:
<i>Office of the Ad</i> Gaming 6420 Kletzke Lr Rono, Neve	16	CATHERINE CORTEZ MASTO Attorney General
5 3	- 1	
	- 1	By: MICHAEL P. SOMPS
	19	Senior Deputy Attorney General Gaming Division
	- 11	Attorneys for State Gaming Control Board
	21	
; ; ;	22	ORDER
	23	IT IS SO ORDERED in NGC Case No. 13-23.
	24	DATED this, 2014.
	25	NEVADA GAMING COMMISSION
	26	
	27	PETER BERNHARD, Chairman
•	28	1 *
		6

y upon approval
.BOARD
- Angelow - Ange
•
the section of the se
nt o the late of t
and the state of t
٠
•
114.
ION
n

EXHIBIT 13

EXHIBIT 13

1

Case No. CV13-01704

Dept. No. B7

IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA

IN AND FOR THE COUNTY OF WASHOE

-000-

MEI-GSR HOLDINGS, LLC, a Nevada Corporation, d/b/a GRAND SIERRA RESORT,

Plaintiff,

-vs-

PEPPERMILL CASINOS, INC., a Nevada (Corporation, d/b/a PEPPERMILL CASINO; NYAN TORS, an individual; JOHN DOES I-X, and JANE DOES I-X and CORPORATIONS I-X,)

Defendant(s).

VIDEOTAPED DEPOSITION OF WILLIAM ALFRED PAGANETTI

called for examination by counsel for Plaintiff pursuant to Notice; at the offices of Robison, Belaustegui, Sharp & Low, 71 Washington Street, Reno, Nevada, at 2:30 p.m., Friday, April e, 2015, before Becky Van Auken, a Certified Court Reporter.

APPEARANCES: (See separate page)

Reported by: BECKY VAN AUKEN, CCR No. 418, RMR, CRR

```
1
         the marketing strategy for the Peppermill?
  2
               Α
                     Yes.
  3
                     Okay. Before there are any major changes
         in marketing, does that have to be approved by you?
  4
  5
               А
                     No.
  6
                     And who -- who would you say is head of
  7
         that marketing team?
 8
               Α
                     Aaron Robyns.
 9
                     So he has authority to make major changes
10
         to the Peppermill's marketing strategy without your
11
        approval?
12
               Α
                     Yes.
13
                     Now, would that also include where pars are
14
        set for the gaming machines?
15
                     No.
16
               Q
                    And whose responsibility is that?
17
               A
                    That's my responsibility.
18
                    And -- and why is it that you have
               Q
19
        maintained that responsibility, Mr. Paganetti?
20
                    It's something I've always done.
               Α
21
              Q
                    Okay. From the beginning when you were
22
        involved in gaming?
23
              Α
                    Correct.
24
                    And I understand -- I'm not -- I'm not from
25
        Reno, but I understand that the Peppermill started out
```

	•
1	as just a restaurant.
2	A Yes.
3	Q Is that accurate?
4	A Yes.
5	Q And you built it up to what it is today?
6	A Yes.
7	Q That's an amazing accomplishment.
8	A Thank you.
9	Q What do you think has been one of the or
10	what do you think the keys to the success of the
11	Peppermill has been?
12	A First and foremost, the biggest thing is
13	the employees.
14	Q What else? Anything else?
15	A Nice we've always tried to maintain a
16	nice facility.
17	Q Anything else?
18	A Nice rooms, food, location, good gaming
19	experience.
20	Q And what do you mean by "good gaming
21	experience"?
22	A Friendly dealers, friendly employees.
23	Q Does the Peppermill have a philosophy about
24	how the customer experiences more play or less play
25	for their for their money?

1	A You just try to give a fair overall
2	experience, whether it's cocktail service, gaming
3	experience, background music, clean air.
4	Q Okay. Is your philosophy to position
5	yourself in the marketplace as far as a gaming
6	facility that has loose slots or tighter slots, or
7	what's your philosophy on that?
8	A It's a total combination, as an end result,
9	to give the customer an enjoyable experience.
10	I guess it's kind of like baking a cake.
11	There's a lot of and great grandma has this great
12	cake, and you have a combination of ingredients.
13	Q Okay. Is one of those ingredients where
14	the pars may be set on the machines to give the
15	customer more play or less play?
16	A It combines with the amount of free play.
17	I can't give a definitive answer to the pars. Pars
18	are, into themselves, are only one part of the value.
19	Q Would you consider them an important part?
20	A I don't know how important. Everything is
21	important.
22	Q Okay. Now, you had mentioned that you had
23	always, from the beginning, maintained control of
2.4	where the pars were set. Is that accurate?
:5	A Yes.

1	Q And is that the same at all of the casinos
2	that are under the Peppermill umbrella?
3	A They all have a little difference. Each
4	area would have a little difference
5	Q Okay.
6	A in
7	Q Where pars are set?
8	A And the rest of the combination.
9	Q Okay. But you maintain control over the
10	setting of the pars at the other casinos also?
11	A Correct.
12	Q And is there a why have you maintained
13	control of that part of the of the sort of the
14	cake, as you described it? Why have you maintained
15	control of that part of it and not turned that over to
16	the marketing team?
17	A It is just something that I've always done.
18	Q Okay. Is there is there an art to
19	setting where the pars should be? Is there something
20	special about that?
21	A I don't think so.
22	Q How do you go about deciding where the pars
23	should be set?
24	A Well, one of the main ingredients would be
25	the amount of free play plus all the other 15 or 20

factors that would go into the overall philosophy. 1 2 Q Okay. 3 MR. JOHNSON: What are we on? 4 MR. ROBISON: Yes. 5 (Exhibit 113 was marked.) 6 BY MR. JOHNSON: 7 You mentioned that there are 15 to 20 other 8 factors. What are some of those other factors? You 9 mentioned free play. 10 Obviously the reinvestment percentage, the 11 amount of free play, 20 percent locals' discount, 12 direct mailing, the offers and the cost, special 13 parties, our airplane program and its cost, the 14 different concerts, the New Year's Eve party, 15 Superbowl, various special events, seven-times, five-times, three-times comp days, Christmas presents, 16 17 birthday presents, tickets for Asian concerts. 18 There's probably another 10 to 15 that I can't 19 recollect at this time, but that gives you a theme of 20 how we do it or how I do it. 21 0 So all those factors go into your decision-making about where to set the pars? 22 23 Α Correct. 24 Okay. Sounds like a very complex process. 25 Α No, I don't think so.

Robison, Belaustegui, Sharp & Low 71 Washington Street Reno, Nevada 89503 (775) 329-3151

CERTIFICATE OF SERVICE

I certify that I am an employee of Robison, Belaustegui, Sharp & Low, and pursuant to NRAP 5(b)(2)(D) and N.E.F.C.R. 7, I caused the **RESPONDENT PEPPERMILL CASINOS, INC.'S ANSWERING BRIEF - APPENDIX VOLUME 10** to be filed electronically with the Clerk of the Nevada Supreme

Court. Pursuant to N.E.F.C.R. 9, notice of an electronically filed document by the Court "shall be considered as valid and effective service of the document" on the below listed persons who are registered users.

H. STAN JOHNSON, ESQ.
CHRIS DAVIS, ESQ.
Cohen Johnson Parker Edwards, LLC
255 E. Warm Springs Road, Suite 100
Las Vegas, NV 89119
Email: sjohnson@cohenjohnson.com
cdavis@cohenjohnson.com
Attorneys for Appellant

DATED: This 8th day of May, 2017.

V. JAYNE FERRETTO

Employee of Robison, Belaustegui, Sharp & Low

1	Peppermill?
2	A I don't think it's readily determinable.
3	Q Have you seen any evidence that GSR did
4	lose profit as a result of these activities?
5	A No, sir.
6	Q You are aware, are you not, that the
7	revenue the net revenue at the GSR has increased
8	steadily since 2011?
9	A I am, sir.
10	Q And that their head count has increased
11	steadily since 2011?
12	A I'm not familiar with head count as a
13	metric, but I am I do understand that revenue has
14	increased.
15	Q Have you looked at the Wells Reports?
16	A I have not.
17	Q Why?
18	A I have no reason to look at them.
19	Q Do you know what's in the Wells Reports?
20	A The total volume of activity that's going
21	on at various casinos.
22	Q And that is not germane to your assignment?
23	A No, sir.
24	Q Would it surprise you that the Wells
25	Reports do reflect that GSR's head count has gone up

1 substantially in the last four years?

- A No, sir. I would expect it.
- Q So as you sit here now, you have no opinion as to whether or not GSR lost profit as a result of the Peppermill's activities as alleged in this case?
 - A That is correct, sir.
- Q To unjust enrichment, the second component of damages under the trade secret act, what have you done to ascertain whether or not the Peppermill has been unjustly enriched?

Peppermill as it relates to its total amount of slot revenue over time. Those data were then essentially analyzed in comparison to the various emails from Mr. Tors and then compared against the times in which pars were adjusted on the casino floor to determine if there was a correlation between the times at which pars were adjusted and the emails that came through from Mr. Tors and then ultimately whether or not we could look at any adjustment, any differential, if you would, between the general market performance — between the general market performance in the region and the Peppermill's performance in the region, which was obtained from the NCG1 reports.

Q You're trying to determine whether there

was an adjustment of pars?

That was one piece, yes.

And you're trying to determine whether there was an adjustment of pars relative to the specific emails Mr. Tors sent to Peppermill representatives?

A Yes, sir.

Q And you concluded recently that pars do not necessarily correlate directly to revenue. Correct?

A That's correct.

Q So why would you look for pars to determine whether or not there's a change in revenue?

A Because the question at that point was whether or not -- at that point it was simply trying to ascertain the question as to whether or not the information that was obtained from Mr. Par -- Mr. Tors, excuse me, was utilized to then make adjustment to the various pars.

Q Did you see any adjustments based upon Mr. Tors' activities?

A The answer is I don't think it can be determined. There were a number of adjustments to pars. A number of those adjustments to pars happened after Mr. Tors' emails came through, but I don't think I can draw a definitive conclusion that there's a

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

A I do not know, sir.

Q Same question with respect to these alleged

par readings for the MT machines. Do you have any

information what soewer that these particular par

settings were used by the Peppermill?

A No, s<u>i</u>,

O That they were distributed to third

parties, competitors?

A No. sit.

Q What was the floor par at the GSR on December 29, 2011?

A I'm not sure.

Q Why haven't you determined whether or not that's even close to the 6.4 average?

A I did do an analysis that sort of analyzed those, but I was looking at it over a long-term trend. So if you're asking me for a specific par, specific point in time, I don't know that off the top of my head.

Q Well, you don't believe that nine machines out of 1100 is statistically significant, do you?

A I do not.

Q So any information that would be -- any conclusions drawn from this piece of paper, Exhibit 7, as to what the floor par is at the GSR would not be

	93
1	Q Are you saying that they paid for more than
2	they got?
3	A No, sir.
4	Q Do you know what they got?
5	A Yes, sir.
6	Q What did they get?
7	A Information about the par settings on a
8	competitor's slot floor.
9	Q What information?
10	A Information on par settings.
11	Q No, no. You mean are you telling me
12	is "information" in that sentence synonymous with
13	"gross hold"?
14	A No. That number is what the machines were
15	generally set at in that casino.
16	Q That's the information?
17	A They had unfettered access to a
18	competitor's casino floor where they obtained
19	information relative to their par settings. That is
20	what they negotiated for in my hypothetical.
21	Q I understand. And please forgive me.
22	They negotiated for unrestricted you say
23	unfettered unrestricted access to pars?
24	A Yes.
25	Q What do you mean, "unfettered"?

1 Forgive me if I misused the term. Α 2 The idea that Mr. Tors was not restricted 3 in any way in terms of which units he could look at or 4 wanted to open, what times of day he would come in and take a look at. To my knowledge, he went in when he 5 sort of saw fit and was able to obtain that. 6 7 And so in thinking about it in terms of this flexible opportunity, I would think they would 8 9 negotiate for something similar. 10 Again, let me just see if I got it. Q 11 The \$8 million that the Peppermill is 12 paying for the license agreement dated on or about 13 December 28, 2011, is for Tors to have access or 14 Peppermill to access pars at the GSR? 15 To obtain par information, yes, sir. 16 think that would be correct. 17 Great. 18 And then it's broken down in your report at 19 I think 5 million a year -- I might be wrong -- I'm 20 sorry, 5.4 million per year? 21 A Yes, sir. 22 And that's for all of 2011? 23 That's for the total that was in that 24 document from the entire period that we looked at in 25 that particular exhibit.

1 witness. 2 BY MR. ROBISON: 3 Does a separate par have separate, distinct 4 value? 5 I don't know that I could testify to that. 6 Are the pars reflected on Exhibit 7 and 8, do any of them have separate and distinct value? 7 8 I wouldn't be able to answer that question. 9 In looking at Exhibit 7 and 8, there are Q 10 nine alleged par settings on Exhibit 7 and six par 11 settings on Exhibit 8. 12 A Yes, sir. 13 Okay? 14 Yes, sir. 15 Did you find anything in the record that any one of those pars was put to a commercial use b 16 17 Peppermill? 18 MR. JOHNSON: 19 No, sir. 20 BY MR. ROBISON: 21 You know that the UCC vs. Lykes case 22 requires commercial use of a misappropriated secret in 23 order to allow royalties to be awarded, don't you? 24 MR. JOHNSON: Objection. Misstates the 25 holding in the case and the case law.

sort of asking how it netted out? 1 2 No. I'm asking for -- do you know what a 3 floor par is? 4 The total floor and the total Α Sure. 5 earning for each one or the individual unit floor par. 6 Has nothing to do with earning. Okay? 7 Α Okay. 8 What's the floor par according to your 9 understanding? 10 My understanding of the floor par would be 11 the par setting for the totality of the floor, the 12 casino floor. 13 Right. In your hypothetical license 14 agreement, does Peppermill get unfettered access to 15 all machines or just pennies? 16 I think they would have unfettered access 17 to the casino floor. 18 Okay. Why would you pay for access to video poker when that par is ascertainable on the 19 20 tables? 21 Because you thought you'd obtain some 22 degree of competitive intelligence by having that. 23 Isn't that competitive intelligence 24 something that you can read off the pay tables on 25 video poker?

1 A Because they wanted to understand the par 2 information and trends on the casino floor. 3 It's pretty much free, isn't it? 4 A No, sir. 5 Why isn't it free? 6 Because the sum of the parts are greater 7 than the whole of the ability to look at how the casino was, overall, managing the property, the 8 9 combination of having both the traditional slot machines as well as the video poker and keno and 10 11 roulette information that you provided. I believe 12 that was the value that was ultimately sought. 13 Megabucks is ready ascertainable, isn't it? 14 I don't know the answer to that question. 15 Well, the par is set by the manufacturer. It's a participation game, isn't it? 16 17 I know it's a participation game. I have not looked at the par settings. 18 19 You don't know how that works? Q 20 Α No, sir. 21 You don't know that pars are readily ascertainable on progressives? 22 23 That's a different question. I do know 24 that you can readily obtain those. Again, with regard to Megabucks specifically, I have not studied 25

1 machines they looked at. 2 Why does it depend on how often they went? 3 Because it changes? 4 Α Yes. 5 And how frequently did GSR change? 6 Α I don't know the answer to that question. Did they change for a par setting or change 8 specific machines for specific reasons? 9 Α Both, I believe. 10 Which specific machines did they change? Q 11 A I don't know. 12 Why did they change specific machines? Q 13 I don't know. Α 14 Did they change the par settings on the 15 specific machines that are reflected on Exhibit 7 and 16 Exhibit 8? 17 I don't know. 18 You don't know what the trend is there? 19 Α Nope. No, sir. Excuse me. 20 That's okay. It ages me when you say that. Q 21 Forgive me. My grandmother is sitting over Α 22 my shoulder. 23 Come on. I'm not that old. 24 That's her, not you. No. 25 You have no information, do you, that the

	120
1	Peppermill used the par lifetmation to improve its
2	product?
3	MR. JOHNSON: Objection Asked and
4	answered.
5	THE WITNESS: No. It was lirrelevant to my
6	calculation
7	BY MR. ROBISON:
8	Q According to this passage I just read to
9	you from the UCC vs. Lykes decision, the law looks to
10	a time at which the misappropriation occurred. Did
11	you do that in your opinion?
12	A Yes, sir.
13	Q And the time the misappropriation occurred
14	was when exactly?
15	A I'd have to look at the exact dates, but
16	the ones we spoke of before, from 2011 to 2013.
17	Q December excuse me, December 29, 2011,
18	Exhibit 7?
19	A Correct.
20	Q June 14, 2012, Exhibit 8?
21	A Correct.
22	Q Then you're including the July 12, 2013,
23	incident?
24	A I am, yes, sir.
25	Q Did the value change over that 18-month

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

have not attempted to, either individually or as a group, value them in terms of their trade secret value.

Q Okay. And what I think -- and I'm pretty sure I'm right. I think there's nine entries on Exhibit 7 and six entries on Exhibit 8. Assuming I'm right, that's 15, even though there's a duplication of a couple machine numbers.

But as a group of 15, have you attempted to determine an economic value that those 15 pars have to Peppermill as a group?

A No, sir.

Q I think I heard you say that, nonetheless, the pars are a component of your reasonable royalty opinion. Fair?

A Fair.

Q Have you apportioned what amount the pars have to that reasonable royalty from other aspects of your opinion?

A No, sir.

Q Other than pars, what other aspects are there that are in that reasonable royalty valuation other than pars?

A Well, I think the pars in and of themselves from the standpoint of how the casino was being

managed. If the pars were moving up or down, it would give you insight relative to how the casino itself was being imagined.

But, again, I want to make sure that I'm answering your question. If you're asking about those specific pars on those two exhibits, the answer would be no.

Q Gotcha. I think I misspoke. Let me try again.

You've indicated to me -- correct me if I'm wrong -- that the pars, the 15 pars in those two exhibits, can fairly be considered a component of the overall opinion that a hypothetical license agreement would entail an \$8 million compensation.

A I would change that from saying a component to a subset of.

Q Subset. Fair enough.

Given the fact that those pars are a subset that in and of themselves have not been valued, what other sets or subsets are there in this license agreement that have been valued other than the pars?

A I would come back to the same statement that I made earlier, and that is that I feel like the sum of the parts are worth more than the whole; the idea that Mr. Tors went in, obtained this type of

information both from the Grand Sierra as well as other properties and was trying to obtain business intelligence, trying to gather information. The pars are essentially the manifestation of that information.

But, again, it's the concept of trying to obtain where the pars are set -- where the pars are set, whether they're moving up or down, and trying to look at that in the universe of other casino management information that seems to me to be the totality of what the value of that agreement, that theoretical agreement, would be.

Q And I'm going to focus for a moment on what was obtained by Tors.

And with respect to GSR, it's fair, is it not, that the only thing he did obtain was payback percentages and house hold, pars?

- A To my knowledge --
- Q That's not fair. We've got banks and we've got machine number and we've got brands and we've got themes.
 - A Right.

Q Other than what can be ascertained publicly by proper means, the only information that's not something you can see by looking at a machine is the payback percentage and the par?

1 Q In this composite of factors with Okay. par being admittedly a component of your opinion, is 2 3 free play a component of that? 4 Α No, sir. 5 Is theoretical wins estimations a part of 6 that? 7 Well, okay, if you're talking about the totality of the management of a casino, then all of 8 those factors would absolutely come into play. If 9 you're asking the question, which I thought you were 10 asking, and I may be answering the wrong question in 11 12 terms of what could potentially be obtained from 13 looking at a computer screen, then my answer would be

Q And I appreciate that.

Looking at Exhibit No. 10, you'll see in the second column a highlighted box called "Game Accounting." Do you know what would be reflected if you activated that button?

my understanding was the pars, not this various other

information that could or could not be acquired from

A I do not.

something long those lines.

14

15

16

17

18

19

20

21

22

23

24

25

Q Do you know -- have any information that Mr. Tors or Peppermill obtained any accounting information from these machines other than the payback

```
210
                     nlermaselws
  1
  2
                     How were the pars from the GSR used?
  3
                     Likely to help manage casino operations.
  4
                     How --
  5
                     I mean, how would a rasino utilize that
        information :-
  6
  7
                     -- where?
                                      Show me:
  8
                    MR. JOHNSON:
                                   Objection:
                                               Vague and
  9
        ambiguous.
10
                    THE WIINESS:
                                   I camet show you.
11
        BY MR. ROBISON:
12
                    Do you have any evidence whatscever that
        you've seen or to which you've had access that shows
13
        how this information was used?
14
15
                    No, because it samy understanding that it's
        irrelevant to my calculation.
16
17
                    How the Peopermill used the Information is
        irrelevant to your carculation?
18
                                          Esthat your
19
        testimony?
20
                   From a reasonable royalty standpoint, the
              Α
       use of the information is a secondary consideration,
21
22
              Q
                   It's really going to go Easter if you
       answer my questrons.
23
                              Okay?
24
                   Yes, sir.
25
                    Do wou have any evidence that the pars
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

1 unfamiliar with that. 2 I am. 3 Okay. Did you take into consideration the machines that are reflected on Exhibit 7 and 8? 4 5 No, sir. 6 Did you take into consideration things such as their frequency settings or their variability 7 8 settings? 9 Α I did not. 10 In and of themselves, the par settings on Exhibit 7 and 8 don't have individual value. Correct? 11 12 I'm sorry. What do you mean by "individual 13 value"? 14 Well, would you pay for one of those pars 15 on Exhibit 7? 16 No. Again, I think sort of the comment 17 that I made in my report I think I would just reiterate here, and that is an individual par and an 18 individual machine at one point in time has limited 19 20 relevance and value. 21 If you take the cumulative impact of the nine pars on Exhibit 7, assuming Tors even did that, 22 23 and the six pars reflected on Exhibit 8, the total 24 value for having that knowledge of those 15 pars is

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

25

what?

```
1
                Α
                      I don't know.
  2
                     MR. JOHNSON: Asked and answered.
  3
         BY MR. ROBISON:
  4
                Q
                     Speculative?
  5
                     I don't know that it's necessarily
  6
         speculative. I'm just saying that -- again, those
  7
         small pieces have limited relevance if looked at in a
         vacuum. But, in reality, given the other information
  8
  9
         that may have been available both from the operator
 10
         themselves or from other properties or other
         information that may have been collected by Tors but
 11
         are not reflected in the emails I think increases the
 12
 13
         value or provides some incremental competitive
14
         intelligence.
15
                    But I need to know if you can render this
16
        statement, this opinion. It's important to this case.
17
                    Do those 15 pars, assuming that they were
        actually the product of keying, have independent
18
19
        value?
20
                    MR. JOHNSON: Asked and answered.
21
                    THE WITNESS: Yeah, I think the process
        that went by to get that information, taken
22
23
        collectively with everything else, does have a
24
        significant value.
25
       11111
```

```
1
          BY MR. ROBISON:
   2
                      Independent value? The pars themselves
   3
          have independent value?
   4
                      MR. JOHNSON: Asked and answered.
  5
         BY MR. ROBISON:
  6
                      Independent of all other information that
  7
         you keep alluding to.
  8
                     Again, I would just say that if you're
         talking about the individual value of an individual
  9
 10
         par, it would have limited relevance, and taken in
 11
         context of an operator, it would have more relevance.
 12
                     Mr. Aguero, I really would appreciate it if
 13
         you didn't mix terms on me. The operative word is
         "value." And my question is whether those individual
 14
15
        pars on those two exhibits have independent economic
16
         value.
17
                    MR. JOHNSON: Asked and answered.
18
                    THE WITNESS: My answer would be yes.
19
        BY MR. ROBISON:
20
               Q
                    How much?
21
                    I don't know.
22
                    $10?
23
              Α
                    I don't know.
24
                    $100?
25
              \mathbf{A}
                    I don't know.
```

1 Okay. Completely speculative as to what Q 2 the value -- independent value of those pars is? 3 MR. JOHNSON: Objection. Misstates 4 testimony. 5 BY MR. ROBISON: 6 Okay. He said I misstated the testimony. 7 What is the independent value of the pars reflected on 8 Exhibit 7 and 8? 9 MR. JOHNSON: Asked and answered. 10 THE WITNESS: The value -- they certainly 11 have value. 12. BY MR. ROBISON: 13 How much? 14 I don't know. 15 Can you tell me with any degree of 16 specificity or precision what the independent value of 17 those pars are reflected on Exhibit 7 and 8? 18 If I would have been able to do that, I would have been able to ascertain what the loss was to 19 20 the GSR or what the unjust enrichment was to the Peppermill because those are inconclusive relative to 21 22 those 15 pars that we seem to be focusing on; that, at 23 the end of the day, I had to do a reasonable royalty 24 analysis, and those become a centerpiece of a

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

reasonable royalty analysis that I think does reflect

25

1 value. 2 Thank you. I need you to answer my Q 3 question. 4 MR. ROBISON: Would you please read it back 5 to him. 6 (The question was read by the reporter.) 7 THE WITNESS: Yes. They are reflected in 8 the amount of the damages that are calculated in my 9 report. 10 BY MR. ROBISON: 11 So those 15 pars have a value of Q 12 \$8 million? 13 Α When taken in context, yes. 14 Individual, independent value, not taken in 15 context with anything else. Mr. Aguero, this is a 16 very simple question. Please don't convolute it. 17 What is the precise independent economic 18 value of the pars reflected on Exhibit 7 and 8? 19 MR. JOHNSON: Asked and answered. 20 THE WITNESS: It's reflected in my damages 21 calculation, and it cannot be separated from the totality of the calculation. 22 23 BY MR. ROBISON: 24 Do they have independent value? 25 Α It can't be separated.

1	Q So therefore your answer is no?
2	A Well, I do think
3	MR. JOHNSON: Misstates testimony. Asked
4	and answered.
5	BY MR. ROBISON:
6	Q Do they have independent value?
7	A Yes.
8	Q What is it?
9	A It is the value of the damages that are
10	outlined in my report.
11	Q Those 15 pars have a value of \$8 million?
12	A When taken collectively with the other
13	information.
14	Q I don't want to take it collectively with
15	anything, Mr. Aguero. I'm looking at the law and
16	looking at the statute, and it says that the trade
17	secret at issue must have independent economic value.
18	You've agreed that the only secret involved
19	in this case is the pars. Correct?
20	A I'm not opining as to what a trade secret
21	is.
22	Q Correct. You have agreed with me, do you
23	not, that what has been misappropriated in this
24	case?
25	A The par information from the GSR.

	j
, 1	Q Okay. Assuming that that is the
2	information that was misappropriated, what independent
3	economic value do those pars have aside and separate
4	from all the other factors?
5	MR. JOHNSON: Same objection. Asked and
6	answered.
7	THE WITNESS: The amount that is outlined
8	in my report.
9	BY MR. ROBISON:
10	Q So those 15 pars, according to your expert
11	opinion, have a value of \$8 million?
12	A When taken in the context, yes.
13	Q In the context of what?
14	A Of all of the other information that would
15	have been available as part of the calculation.
16	Q Without the other information, they have no
17	value?
18	MR. JOHNSON: Objection. Misstates
19	testimony.
20	THE WITNESS: Again, I don't know that I
21	can opine as to that. What I'm telling you is that
22	taken as part of the value, that would be what I'm
23	opining as to.
24	BY MR. ROBISON:
25	Q How much would the hypothetical seller sell

1	the Buffalo page for that are more to
2	the Buffalo pars for that are on Exhibit 8 and 7?
	A I don't know. I didn't do that
3	calculation.
4	Q How much would the independent how much
5	would the hypothetical negotiator sell the pars of the
6	IGT machines set forth in Exhibit 7?
7	A I don't know. I didn't do that
8	calculation.
9	Q How much would the hypothetical seller
10	charge for the IGT pars set forth in Exhibit 8?
11	A I don't know. I didn't do that
12	calculation.
13	Q How much would the independent seller of
14	these 15 pars charge for those 15 pars only with no
15	other information involved?
16	A I don't know. I didn't do that
17	calculation.
18	Q Is the value of these 15 pars dependent on
19	anything else other than the hold percentages?
20	MR. JOHNSON: Objection. Vague and
21	ambiguous.
22	THE WITNESS: Yes.
23	BY MR. ROBISON:
24	Q Tell me precisely with some specificity
25	what other factors give value to those pars.

1	A Other market intelligence that would have
2	been gained by the totality of the effort to try and
3	obtain information from competitors and the GSR.
4	Q Based on your review of the documents and
5	the discovery exchanged in this case, what
6	specifically is that information?
7	A Information on pars from various properties
8	as well as information on pars from the GSR.
9	Q So without the par information from the
10 .	other casinos, does the par information displayed in
11	Exhibit 7 and 8 have any independent value?
12	A Yes.
13	Q Specifically how much?
14	MR. JOHNSON: Asked and answered.
15	THE WITNESS: Same answer. The value
16	that's outlined in my report.
17	BY MR. ROBISON:
18	Q But that value combines the knowledge of
19	other information as well as just the pars. Correct?
20	A Yes, sir.
21	Q Other information that is freely and not
22	freely that is ascertainable through proper means?
23	A Some of which is.
24	Q Some of which is not?
25	A Yes, sir.
i	

	34
1	Q What?
2	A If you had to open up a machine with a loca
3 .	and a key, that would not be readily ascertainable.
4	Q To ascertain the par settings on an
5	individual machine?
6	A During those specific periods of time, the
7	specific machines; whatever additional information was
8	ultimately being obtained.
9	Q Well, do you feel that the opening of a
10	slot machine a Cleopatra, for example that the
11	par setting throughout the community of a Cleopatra
12	has independent value?
13	A I haven't looked at that specific issue.
14	Q Same with Ducks in a Row?
15	A I haven't look at that specific issue.
16	Q Is your answer the same with Wolf Run?
17	A It is.
18	Q Munsters?
19	A Yes.
20	Q So you haven't looked at whether the par
21	settings revealed by Mr. Tors for these specific
22	themed machines have independent economic value.
23	Correct?
24	A What I'm saying is that combined, they do
25	have economic value.

1	Q It was a different question. I didn't put
2	the word "combined" in my question so please don't
3	change my question.
4	A Then, yes, I do believe they have
5	independent economic value.
6	Q How much?
7	A The amount that's outlined in my report.
8	Q So the value of the Munsters at Eldorado
9	has an \$8 million value?
10	A No, sir.
11	MR. JOHNSON: Objection.
12	BY MR. ROBISON:
13	Q The value of the Ducks in a Row at Circus
14	Circus has independent value?
15	A No, sir.
16	Q You're not here to opine that all of the
17	pars that are set forth in the emails attached the
18	pars attached to Mr. Tors emails are not readily
19	ascertainable by proper means, are you?
20	A Again, I wouldn't be the one that could
21	talk about whether something could be ascertained or
22	whether it could not.
23	Q Okay. All right.
24	I have no further questions. I look
25	forward to seeing you if you ever give a rebuttal

STATE OF NEVADA)
COUNTY OF WASHOE)

I, BECKY VAN AUKEN, a Certified Court Reporter in and for the County of Washoe, State of Nevada, do hereby certify:

That on Tuesday, September 15, 2015, at the offices of Cohen Johnson, 255 E. Warm Springs Road, Suite 100, Las Vegas, Nevada, I was present and took verbatim stenotype notes of the deposition of JEREMY AGUERO, who personally appeared and was duly sworn by me and was deposed in the matter entitled herein; and thereafter transcribed the same into typewriting as herein appears;

That the foregoing transcript is a full, true and correct transcription of my stenotype notes of said deposition.

Dated at Reno, Nevada, this 24th day of September, 2015.

BECKY VAN AUKEN, CCR #418

•

EXHIBIT 7

DESIGNATED HIGHLY CONFIDENTIAL INFORMATION

CONFIDENTIAL-SUBJECT TO STIPULATED CONFIDENTIALITY AGREEMENT AND PROTECTIVE ORDER FILED JULY 17, 2014

To be Opened Only Upon Further Order of This Court Or for the Sole Use of the Court and its Employees

EXHIBIT 7

FILED Electronically 2015-06-04 08:42:25 PM Jacqueline Bryant Clerk of the Court Transaction # 4985233 : csulezic 1 1700 COHEN-JOHNSON, LLC 2 H. STAN JOHNSON, ESQ. Nevada Bar No. 00265 3 sjohnson@cohenjohnson.com TERRY KINNALLY, ESO. 4 Nevada Bar No. 6379 tkinnally@cohenjohnson.com 5 CHRIS DAVIS, Esq. б Nevada Bar No. 6616 cdavis@cohenjohnson.com 7 255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89119 8 Telephone: (702) 823-3500 Facsimile: (702) 823-3400 9 Attorney for MEI-GSR Holdings, LLC. d/b/a 10 Grand Sierra Resort 11 IN ASSOCIATION WITH 12 THE LAW OFFICES OF MARK WRAY COHEN-JOHNSON, LLC MARK WRAY, ESQ. 255 E. Warm Springs Road, Suite 100 Las Vogas, Nevada 89119 (702) 823-3500 FAX: (702) 823-3400 13 Nevada Bar No.: 4425 608 Lander Street 14 Reno, Nevada 89509 15 Telephone: (775) 348-8877 Facsimile: (775) 348-8351 16 Attorney for MEI-GSR Holdings, LLC. d/b/a Grand Sierra Resort 17 IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA 18 IN AND FOR THE COUNTY OF WASHOE 19 MEI-GSR HOLDINGS, LLC, a Nevada 20 Corporation, d/b/a GRAND SIERRA RESORT, Case No.: CV13-01704 21 Plaintiff. Dept. No.: **B7** V. 22 PEPPERMILL CASINOS, INC., a Nevada **BUSINESS COURT DOCKET** 23 Corporation, d/b/a PEPPERMILL CASINO: RYAN TORS, an individual; JOHN DOES I-X 24 and JANE DOES I-X; and ABC CORPORATIONS-X, 25 Defendants. 26 27 PLAINTIFF MEI-GSR HOLDINGS, LLC. A NEVADA CORPORATION, D/B/A GRAND SIERRA RESORT'S AMENDED DISCLOSURE OF EXPERT WITNESS 28 Page 1 of 5

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

Plaintiff MEI-GSR HOLDINGS, LLC., a Nevada Corporation, d/b/a Grand Sierra Resort (hereinafter referred to as "GSR"), by and through its counsel of record, H. Stan Johnson, Esq. of Cohen Johnson, LLC., hereby submits and identified its expert witness and discloses the expert report pursuant to NRCP 16.1(a)(2) in this matter as follows:

I. EXPERT WITNESS

A. Jeremy A. Aguero Principal Analyst Applied Analysis 6385 S. Rainbow Blvd., Suite 105 Las Vegas, Nevada 89118

Jeremy Aguero is expected to testify regarding the Expert Witness Report prepared by Applied Analysis, including opinions, data and any other information considered in forming said report (Attached as Exhibit "I") and opinions, his professional qualifications, and any other related matters.

Plaintiff reserves the right to supplement the expert witness disclosure as further investigation and discovery may reveal additional information.

II. NON-RETAINED EXPERTS

A. Ralph Burdick

Mr. Burdick is a non-retained expert and currently holds the position as Vice-President of Casino Operations for Grand Sierra Resort.

B. Toby Taylor

Mr. Taylor is a non-retained expert and currently holds the position as Executive Director of Slots for Grand Sierra Resort.

C. Scott Bean

Mr. Bean is a non-retained expert and he currently provides consulting services to Grand Sierra Resort.

Page 2 of 5

D. Craig Robinson

1

2

3

4

5

б

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

Mr. Robinson is a non retained expert and he currently holds the position as Chief Financial Officer for Grand Sierra Resort.

F. Christopher Abraham

Mr. Abraham is a non-retained expert and he currently holds the position as Vice President of Marketing for Grand Sierra Resort.

G. Terry Vavra

Mr. Vavra is a non-retained expert and he currently holds the position as Vice-President of Development for Grand Sierra Resort.

III. DOCUMENTS

June 4, 2015 Expert Report Prepared by Applied Analysis, Bates Stamped A. GSREXP 01 - GSREXP 028.

Plaintiff reserves the right to supplement the document disclosures as further investigation and discovery may reveal additional information.

Affirmation Pursuant to NRS §239B.030

The undersigned does hereby affirm that the preceding document does not contain the social security number of any person.

Dated this 4th day of June, 2015.

COHEN JOHNSON, LLC.

By:

Nevada Bar No. 09265 sjohnson@coherjohnson.com TERRY KINNALLY, ESQ.

Nevada Bar No. 6379

tkinnally@cohenjohnson.com

CHRIS DAVIS, Esq. Nevada Bar No. 6616

cdavis@cohenjohnson.com 255 E. Warm Springs Road, Suite 100

Las Vegas, Nevada 89119

Attorney for MEI-GSR Holdings, LLC. d/b/a Grand Sierra Resort

Page 3 of 5

CERTIFICATE OF SERVICE

	THE CANAL PROPERTY OF
Pursu	ant to NRCP 5(b), I certify that I am an employee of COHENJOHNSON, LLC.,
and that on th	nis date I caused to be served a true and correct copy of the PLAINTIFF MEI-GSR
HOLDINGS	, LLC. A NEVADA CORPORATION, D/B/A GRAND SIERRA RESORT'S
AMENDED	DISCLOSURE OF EXPERT WITNESS on all the parties to this action by the
method(s) inc	dicated below:
x	by placing an original or true copy thereof in a sealed envelope, with sufficient postage affixed thereto, in the United States Mail, Las Vegas, Nevada and addressed to:
<u>X</u>	by using the Court's CM/ECF Electronic Notification System addressed to:
	ROBINSON, BELAUSTEGUI, SHARP & LOW C/o Kent R. Robison, Esq. 71 Washington Street Reno, Nevada 89503 krobison@rbsllaw.com Attorney for the Defendant Peppermill
<u>x</u>	by electronic email addressed to the above: by personal or hand/delivery addressed to: by facsimile(fax) addresses to: by Federal Express/UPS or other overnight delivery addressed to:
	DATED the 4th day of June, 2015.

ee of Cohen Johnson, LLC.

Exhibit "1"

Filed Under Seal
HIGHLY CONFIDENTIAL
INFORMATION
HIGHLY CONFIDENTIAL – SUBJECT TO
STIPULATED CONFIDENTIALITY
AGREEMENT AND PROTECTIVE
ORDER FILED IN JULY 17, 2014
To Be Opened Only Upon Further Order of This

To Be Opened Only Upon Further Order of This Court or for the Sole Use of the Court and its' Employees

Exhibit "1"

Expert Report

MEI-GSR HOLDINGS, LLC, a Nevada Corporation, d/b/a/ GRAND SIERRA RESORT

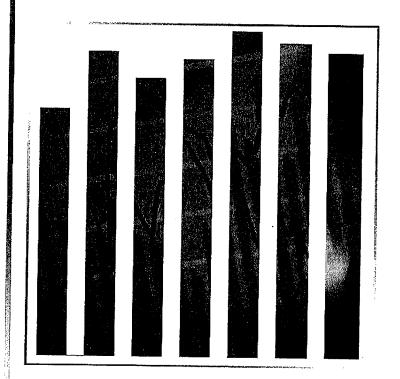
VS.

PEPPERMILL CASINOS, INC., a Nevada Corporation, d/b/a
PEPPERMILL CASINO; RYAN TORS, an individual; JOHN DOES I-X and
JANE DOES I-X; and ABC CORPORATIONS I-X

District Court Washoe County, Nevada

Case No. CV13-01704 Dept. No. B7





GSREXP001

Expert Report
MEI-GSR Holdings vs. Peppermill Casinos, Inc.

Table of Contents

Introduction	
General Background	
Competitive Information	
Reasonable Royalty	
Expert Witness Credentials - Jeremy A. Aguero	
Professional and Business History	
Education	۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰
Selected Project Experience	-
Selected Presentations	
Selected Community involvement and Awards	
Publications in the Last Ten Years	0.4
Witness Testimony or Depositions in the Last Four Years	24
Right to Amend or Supplement Analysis	24
Statement of Compensation for the Study and Testimony	20 26

APPLIED ANALYSIS
GSREXP002

INTRODUCTION

Applied Analysis ("AA") was retained by Cohen-Johnson, LLC ("Cohen Johnson") on behalf of MEI-GSR Holdings, LLC, doing business as Grand Sierra Resort ("GSR"), to evaluate potential damages stemming from Peppermill Casinos, Inc. ("Peppermill") employee Ryan Tors unlawfully obtaining casino operating information from GSR slot machines. This is case number CV13-01704, now before the Second Judicial District Court of the State of Nevada, Washoe County. In submitting this analysis we respectfully reserve the right to revisit, revise and supplement this analysis should additional data become available.

GENERAL BACKGROUND

Ryan Tors ("Tors"), an employee of Peppermill, unlawfully accessed the slot machines of GSR at the direction of his employer. Specifically, Tors opened a number of machines and accessed each machine's diagnostic screens and payback percentages. This was part of a systematic and coordinated data-gathering effort that a Nevada Gaming Control Board investigation determined had been going on since at least 2011 and included at least 10 other casino properties. Information was then relayed back to Tors' superiors at Peppermill and was subsequently used by the Peppermill in developing its casino operations strategy. The issue of the deceitful, surreptitious and unlawful actions of Tors, and whether his actions were at the behest of the Peppermill, is not at issue here. In a Stipulation for Settlement and Order executed on February 13, 2014, between the Peppermill and the Nevada Gaming Control Board, Peppermill admits to violations of the Nevada Gaming Control Act and Regulations of the Nevada Gaming Commission. Peppermill also agreed to pay a \$1,000,000 fine to the State of Nevada, among the largest fines ever imposed on a Nevada non-restricted gaming licensee.

The fundamental question presented here is the extent to which GSR was damaged as a result of Peppermill's actions. The question of whether competitive information was obtained in an illegal or unethical manner has already been settled; the question of damages turns generally on the profits lost by the aggrieved party or profits illegally or unethically earned by the acts of a third party, sometimes referred to as unjust enrichment. We note, however, that in instances where the ability to prove such damages is not possible, courts have used a "reasonable royalty" approach under the Uniform Trade Secrets Act.²

COMPETITIVE INFORMATION

There seems to be at least some question as to whether obtaining information on the settings of slot machines should be considered ill-gained competitive intelligence. We would submit that the mere fact that the Peppermill accepted a \$1,000,000 fine and admitted "each and every allegation" set forth in the Nevada Gaming Control Board's

² Uniform Trade Secrets Act (1985 with Amendments, Section 3. Damages).

APPLIED ANALYSIS

GSREXP003

¹ NGC 13-23, State Gaming Control Board v. Peppermill Casinos, Inc., February 13, 2014 (at page 6).

complaint would provide clear and convincing evidence of wrongdoing in the acquisition of GSR's competitive information. That said, the Peppermill experts' suggestion that the information obtained by the Peppermill did not damage its competitors because it could be easily obtained, because it was of no analytical value or because the keys needed to unlock competitors' gaming machines are easily accessed is little more than an *ex post facto* attempt to recast the fact that the Peppermill systematically sought to obtain, over multiple years, information it viewed as valuable that was kept under lock and key by its competitors.

The expert reports of Dr. Lucas and Ms. Friedman were thoughtful and well-constructed in many respects; however, the position that the Peppermill's actions would merely "satisfy some measure of curiosity" attempts to downplay the facts of the immediate case and stands in sharp contrast as to why, for example, the industry would rely on a Harvard-trained computer scientist and Ph.D. researcher from among the largest gaming colleges in the country for information, analysis and insights. "Curiosity" is defined as "the desire to learn or know more about something or someone" or "a strong desire to know or learn something." In the private sector, the accumulation of this knowledge is generally referred to as business intelligence or competitive intelligence and there are strong arguments that it is more valuable today than ever.

Both Dr. Lucas and Ms. Friedman submit that the information improperly obtained by the Peppermill did not amount to a trade secret because it was "readily ascertainable by proper means by the public or any other persons who can obtain commercial or economic value from its disclosure or use." The Peppermill, a sophisticated casino operator, did not appear to know slot machine settings could be obtained by the calculations set forth by Dr. Lucas and Ms. Friedman, calling into question how "readily ascertainable" such data were at the time by the parties involved in this case. Perhaps the Peppermill had such knowledge but preferred the expediency provided by a less ethical approach to obtaining the information. Or, perhaps it was something altogether different. Perhaps the program was never about the digital settings on a handful of casino gaming machines as much as it was a carefully conceived effort to obtain competitive intelligence on whether GSR and other local casinos were tightening or loosening their slot machines over time. As outlined by Dr. Lucas and Ms. Friedman, taken alone, the individual machine settings obtained by the illegal actions of Ryan Tors on July 12, 2013 are of little relevance. By contrast, when viewed collectively with other information available to Peppermill, including without limitation, historical data collected by its employees, the result is business intelligence that the company clearly valued and which both its competitors and its regulators viewed as ill-gotten.

Finally, the idea that this information has no value is disputed by the Peppermill's own testimony. In the settlement hearing with the Nevada Gaming Commission, the attorney for the Peppermill categorized his client's behavior as

³ Expert Report of Stacy Friedman, page 19.

⁴ See, Merriam-Webster Dictionary (available at: http://www.merriam-webster.com/dictionary/curiosity).

⁵ See, Oxford Dictionaries (available at: http://www.oxforddictionaries.com/us/definition/american_english/curiosity).

⁶ See, e.g., A. McAfee and E. Brynjolfsson, Big Data: The Management Revolution. Harvard Business Review (October 2012); J. Frates and S. Sharp, Using Business Intelligence to Discover New Market Opportunities. Journal of Competitive Intelligence and Management, Volume 3, Issue 3, Fall 2005; and T. Davenport (Guest Contributor), What Business Can Learn From Intelligence. The Wall Street Journal | CIO Journal. September 24, 2014.

"egregious" and "a violation of privacy." In addressing a question from Commissioner Moran about the potential value of par setting manipulation, he further noted:8

As we told the Board and we told the investigators, and Mr. Paganetti said, if he sees one at seven percent, then he says, well, I can take mine from four and-a-half to five and-a-half percent, I'm still a percent and-a-half lower. So I'm still going to get the business. But that extra percent adds a hundred thousand dollars a week in revenue. [emphasis added]

Importantly, casino management is equal parts art and science. In Nevada, casino department officers were paid \$22.2 million in 2014,9 and casino management contracts for the top operators nationally can be significant. Information on how to optimize a casino floor, including the settings of various machines, is unarguably part of the calculus considered by top casino managers as well as how they set themselves apart from one another. The idea that after the Peppermill was caught in the act, publicly admitted wrongdoing and was fined for such actions that the company would then forward the position that those actions were of no consequence lies somewhere between absurdity and a convenient fiction.

REASONABLE ROYALTY

Data available obtained from the Peppermill regarding the actions of Mr. Tors and casino management is, at best, incomplete. While an analysis of available information, and the testimony of Peppermill executives, suggests that the company considered the information obtained by Tors as an element of its casino management, the degree to which the Peppermill directly benefitted or the Grand Sierra Resort was directly harmed is obscured by any number of factors. As Commissioner Moran noted in his questioning during the settlement hearing, simply obtaining the information and doing nothing with it could potentially result in a "competitive edge."

To the extent that data are unavailable to adequately determine either the extent of unjust enrichment or the direct losses to GSR, courts may consider a "reasonable royalty" approach such that uncertainty should not preclude recovery. There are many ways in which such a reasonable royalty can be calculated, respecting that the individualized facts and circumstances require a "flexible and imaginative approach to the problem of damages" when a misappropriation of a trade secret is put to commercial use. As outlined by the Second Circuit Court of Appeals in Vermont Microsystems Inc. v. Autodesk Inc. 39 U.S.P.Q.2d 1421 (1996), "reasonable royalty award attempts to measure a hypothetically agreed value of what the defendant wrongfully obtained from the plaintiff...the court calculates what the parties would have agreed to as a fair licensing price at the time that the misappropriation

8 ld. at page 26.

⁷ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at page 23).

⁹ Nevada Gaming Control Board, Gaming Abstract (2014).

¹⁰ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at pages 24 and 25).

¹¹ R. Johnson, Milgrim on Trade Secrets. Section 15.02, Aspects of Relief Available in Trade Secret Litigation.

¹² University Computing Co. v. Lykes-Youngstown Corp., 504 F.2d 518 (5th Cir. 1974) at 536, 538; see also, Alcatel USA, Inc. v. Cisco Systems, Inc., 239 F. Supp. 2d 660 (E.D. Tex. 2002).

occurred." In the immediate case, the hypothetical offered during the Nevada Gaming Commission settlement hearing by the Peppermill's attorney, attributed to Mr. Paganetti himself, provides a fair starting point for such a hypothetical agreement.¹³

As we told the Board and we told the investigators, and Mr. Paganetti said, if he sees one at seven percent, then he says, well, I can take mine from four and-a-half to five and-a-half percent, I'm still a percent and-a-half lower. So I'm still going to get the business. But that extra percent adds a hundred thousand dollars a week in revenue. [emphasis added]

The table below summarizes coin-in, total revenue and the hold percentage for the Peppermill for 2010 through 2014.

Slot Machine Operating Metrics for the Peppermill¹⁴

	Totai Coin-In	Total Slot Revenue	Hold Percentage
2010	\$2,197,992,570	\$84,137,824	3.83%
2011	\$2,170,038,851	\$78,953,449	3.64%
2012	\$2,079,308,653	\$75,570,373	3.63%
2013	\$2,128,917,671	\$78,138,590	3.67%
2014	\$2,173,869,302	\$83,256,130	3.83%

The table that follows provides adjusted hold percentages increased by 0.25 percent to 2.0 percent. Highlighted in red are the resulting values that are equal to or higher than the hold percentage reported by the balance of the market during each year. Notably, the 1.0 percent adjustment referenced in the hypothetical would have still left the Peppermill below the overall market average in each year during the study period (figures in red reflect hold percentages higher than broader market average, excluding the Peppermill).

Adjusted Slot Machine Hold Percentages Increase Compared to Historical Hold Percentage

	Adjustment Factor							
****	0.25%	0.50%	0.75%	1.00%	1.25%	1.50%	1.75%	2.00%
2010	4.08%	4.33%	4.58%	4.83%	5.08%	5.33%	5.58%	5.83%
2011	3.89%	4.14%	4.39%	4.64%	4.89%	5.14%	5.39%	5.64%
2012	3.88%	4.13%	4.38%	4.63%	4.88%	5.13%	5.38%	5.63%
2013	3.92%	4.17%	4.42%	4.67%	4.92%	5.17%	5.42%	5.67%
2014	4.08%	4.33%	4.58%	4.83%	5.08%	5.33%	5.58%	5.83%

¹⁴ Data provided by Peppermill, PM 2845-2992.

¹³ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at page 26).

Expert Report
MEI-GSR Holdings vs. Peppermill Casinos, Inc.

The table that follows summarizes the incremental amount of gaming win generated by the Peppermill assuming its volume of play was unchanged and the company's slot hold was increased by a value between 0.25 percent and 2.0 percent. This results in an increase in slot machine revenue of somewhere between \$26.9 million and \$215 million. This analysis does not attempt to adjust for changes in play (coin-in) resulting from higher hold percentages, but instead relies on historical, known volumes in play.

Increased Slot Machine Revenue at Higher Hold Percentages Holding Constant Total Slot Play (Coin-In) (in millions)

		Adjustment Factor						
	0.25%	0.50%	0.75%	1.00%	1.25%	1.50%	1.75%	2.00%
2010	\$5.49	\$10.99	\$16.48	\$21,98	\$27.47	\$32.97	\$38.46	\$43.96
2011	\$5.43	\$10.85	\$16.28	\$21.70	\$27.13	\$32.55	\$37.98	\$43.40
2012	\$5.20	\$10.40	\$15.59	\$20.79	\$25.99	\$31.19	\$36.39	\$41.59
2013	\$5.32	\$10.64	\$15.97	\$21,29	\$26.61	\$31.93	\$37.26	
2014	<u>\$5.43</u>	<u>\$10.87</u>	\$16.30	\$21.74	\$27.17	\$32.61		\$42.58
Total	\$26.88	\$53.75	\$80.63	\$107.50	\$134.38	\$161.25	\$38.04 \$188.13	\$43.48 \$215.00

The sole remaining factor in this hypothetical is what the Peppermill would have been willing to pay to obtain the knowledge that its hold percentages could be increased by 1.0 percent. Assuming a midpoint rate of 25 percent would mean that the Peppermill would have spent approximately \$5.4 million per year to generate approximately \$21.4 million per year. The table that follows provides a range of values based on 4.5 years of "reasonable royalties."

Estimated Royalty Matrix Cumulative, 2010 - 2014 (in millions)

		r		Slot Mad	c <u>hine Hold Pe</u> r	rcentage Adi	ustment		
		0.25%	0.50%	0.75%	1.00%	1.25%	1.50%	4 750/	0.000
	10%	\$2.41	\$4.83	\$7.24	\$9.65	\$12.06		1.75%	2.00%
	15%	\$3.62	\$7.24	\$10.86	\$14.48	\$18.10	\$14.48	\$16.89	\$19.30
S	20%	\$4.83	\$9.65	\$14.48	\$19.30		\$21.72	\$25.33	\$28.95
Amount	25%	\$6.03	\$12.06	\$18.10	* Cartes Company and Cartes Company	\$24.13	\$28.95	\$33.78	\$38.60
Ā	30%	\$7.24	\$14.48		The second state of the second	\$30.16	\$36.19	\$42.22	\$48.26
Royalty	35%	\$8.44		\$21.72	\$28.95	\$36.19	\$43.43	\$50.67	\$57.91
څ	40%	,	\$16.89	\$25.33	\$33.78	\$ 42.22	\$50.67	\$59.11	\$67.56
œ		\$9,65	\$19.30	\$28.95	\$38.60	\$48.26	\$57.91	\$67.56	\$77.21
	45%	\$10.86	\$21.72	\$32.57	\$43.43	\$54.29	\$65.15	\$76.00	\$86.86
	50%	\$12.06	\$24.13	\$36.19	\$48.26	\$60.32	\$72.38	\$84.45	\$96.51

A reasonable royalty in the amount of \$24.1 million would appear appropriate considering the facts and circumstances in the immediate case.

APPLIED ANALYSIS

GSREXP007

EXHIBIT 8

DESIGNATED HIGHLY CONFIDENTIAL INFORMATION

CONFIDENTIAL-SUBJECT TO STIPULATED
CONFIDENTIALITY AGREEMENT AND PROTECTIVE
ORDER FILED JULY 17, 2014

To be Opened Only Upon Further Order of This Court Or for the Sole Use of the Court and its Employees

EXHIBIT 8

FILED
Electronically
2015-08-28 03:34:46 PM
Jacqueline Bryant
Clerk of the Court
Transaction # 5117820 : csulezic

1 1700 COHEN-JOHNSON, LLC H. STAN JOHNSON, ESQ. 2 Nevada Bar No. 00265 3 sjohnson@cohenjohnson.com CHRIS DAVIS, Esq. 4 Nevada Bar No. 6616 cdavis@cohenjohnson.com 5 255 E. Warm Springs Road, Suite 100 6 Las Vegas, Nevada 89119 Telephone: (702) 823-3500 7 Facsimile: (702) 823-3400 Attorney for MEI-GSR Holdings, LLC. d/b/a 8 Grand Sierra Resort 9 IN ASSOCIATION WITH 10 THE LAW OFFICES OF MARK WRAY MARK WRAY, ESQ. 11 Nevada Bar No.: 4425 12 608 Lander Street COHEN-JOHNSON, LLC 255 E. Warn Springs Road, Suite 100 Las Vegas, Nevada 89119 (702) 823-3500 FAX. (702) 823-3400 Reno, Nevada 89509 13 Telephone: (775) 348-8877 Facsimile: (775) 348-8351 14 Attorney for MEI-GSR Holdings, LLC. d/b/a 15 Grand Sierra Resort 16 IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA 17 IN AND FOR THE COUNTY OF WASHOE 18 MEI-GSR HOLDINGS, LLC, a Nevada Corporation, d/b/a GRAND SIERRA RESORT. Case No .: CV13-01704 19 Plaintiff. Dept. No.: **B**7 20 v. 21 PEPPERMILL CASINOS, INC., a Nevada Corporation, d/b/a PEPPERMILL CASINO; **BUSINESS COURT DOCKET** 22 RYAN TORS, an individual; JOHN DOES I-X and JANE DOES I-X; and ABC 23 CORPORATIONS-X. 24 Defendants. 25 PLAINTIFF MEI-GSR HOLDINGS, LLC. A NEVADA CORPORATION, D/B/A GRAND 26 SIERRA RESORT'S SUPPLEMENTAL DISCLOSURE OF EXPERT WITNESS Plaintiff MEI-GSR HOLDINGS, LLC., a Nevada Corporation, d/b/a Grand Sierra Resort 27 (hereinafter referred to as "GSR"), by and through its counsel of record, H. Stan Johnson, Esq. of 28 Page 1 of 5

Cohen Johnson, LLC., hereby submits and identifies its expert witness and supplements the expert report pursuant to NRCP 16.1(a)(2) in this matter as follows:

I. EXPERT WITNESS

1 2

3

4

5

6

7

8

9

10

11

12

13 14

15

16

17

18

19

20

21

22

23

24

25

26

27 28 ///

///

///

///

///

///

///

///

///

A. Jeremy A. Aguero
Principal Analyst
Applied Analysis
6385 S. Rainbow Blvd., Suite 105
Las Vegas, Nevada 89118

Jeremy Aguero is expected to testify regarding the Expert Witness Report prepared by Applied Analysis, including opinions, data and any other information considered in forming said report (Attached as Exhibit "1") and opinions, his professional qualifications, and any other related matters.

Plaintiff reserves the right to supplement the expert witness disclosure as further investigation and discovery may reveal additional information.

II. DOCUMENTS

A. August 27, 2015 Supplemental Expert Report Prepared by Applied Analysis.

Plaintiff reserves the right to supplement the document disclosures as further investigation and discovery may reveal additional information.

Page 2 of 5

Affirmation Pursuant to NRS §239B.030

The undersigned does hereby affirm that the preceding document does not contain the social security number of any person.

Dated this 27th day of August, 2015.

COHEN JOHNSON, LLC.

By: /s/H. Stan Johnson
H. STAN JOHNSON, ESQ.
Nevada Bar No. 00265
sjohnson@cohenjohnson.com
CHRIS DAVIS, Esq.
Nevada Bar No. 6616
cdavis@cohenjohnson.com
255 E. Warm Springs Road, Suite 100
Las Vegas, Nevada 89119
Attorney for MEI-GSR Holdings, LLC. d/b/a
Grand Sierra Resort

Page 3 of 5

INDEX OF EXHIBITS

<u>Exhibits</u>	<u>Description</u>	Pages
1.	Supplemental Expert Report prepared by Jeremy Aguero	

Page 4 of 5

Page 5 of 5

F1LED
Electronically
2015-08-28 03:34:46 PM
Jacqueline Bryant
Clerk of the Court
Transaction # 5117820 : csulezic

EXHIBIT

1

DESIGNATED CONFIDENTIAL INFORMATION

CONFIDENTIAL-SUBJECT TO STIPULATED CONFIDENTIALITY AGREEMENT AND PROTECTIVE ORDER FILED JULY 17, 2014

To be Opened Only Upon Further Order of This Court Or for the Sole Use of the Court and its Employees

EXHIBIT 1

Amended Expert Report

MEI-GSR HOLDINGS, LLC, a Nevada Corporation, d/b/a/ GRAND SIERRA RESORT

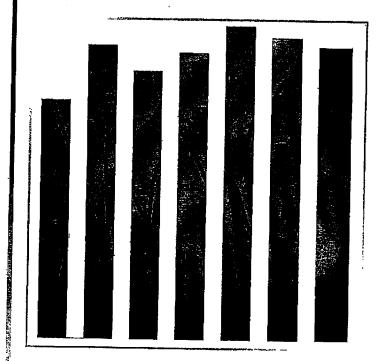
VS

PEPPERMILL CASINOS, INC., a Nevada Corporation, d/b/a PEPPERMILL CASINO; RYAN TORS, an individual; JOHN DOES I-X and JANE DOES I-X; and ABC CORPORATIONS I-X

District Court Washoe County, Nevada

Case No. CV13-01704 Dept. No. B7





Amended Expert Report MEI-GSR Holdings vs. Peppermill Casinos, Inc.

Table of Contents

Introduction	4
General Background	
Competitive Information	
Reasonable Royalty	2
Expert Witness Credentials – Jeremy A. Aguero	7
Professional and Business History	7
Education	7
Selected Project Experience	8
Selected Presentations	22
Selected Community Involvement and Awards	24
Publications in the Last Ten Years	25
Witness Testimony or Depositions in the Last Four Years	25
Right to Amend or Supplement Analysis	26
Statement of Compensation for the Study and Testimony	27

APPLIED ANALYSIS

INTRODUCTION

Applied Analysis ("AA") was retained by Cohen-Johnson, LLC ("Cohen Johnson") on behalf of MEI-GSR Holdings, LLC, doing business as Grand Sierra Resort ("GSR"), to evaluate potential damages stemming from Peppermill Casinos, Inc. ("Peppermill") employee Ryan Tors unlawfully obtaining casino operating information from GSR slot machines. This is case number CV13-01704, now before the Second Judicial District Court of the State of Nevada, Washoe County. In submitting this analysis we respectfully reserve the right to revisit, revise and supplement this analysis should additional data become available.

GENERAL BACKGROUND

Ryan Tors ("Tors"), an employee of Peppermill, unlawfully accessed the slot machines of GSR at the direction of his employer. Specifically, Tors opened a number of machines and accessed each machine's diagnostic screens and payback percentages. This was part of a systematic and coordinated data-gathering effort that a Nevada Gaming Control Board investigation determined had been going on since at least 2011 and included at least 10 other casino properties. An email from Tors, dated December 29, 2011, indicates theft of slot machine payback percentages from GSR. Information was then relayed back to Tors' superiors at Peppermill and was subsequently used by the Peppermill in developing its casino operations strategy. On July 12, 2013, Tors was caught unlawfully accessing slot machines at GSR. The issue of the deceitful, surreptitious and unlawful actions of Tors, and whether his actions were at the behest of the Peppermill, is not at issue here. In a Stipulation for Settlement and Order executed on February 13, 2014, between the Peppermill and the Nevada Gaming Control Board, Peppermill admits to violations of the Nevada Gaming Control Act and Regulations of the Nevada Gaming Commission. Peppermill also agreed to pay a \$1,000,000 fine to the State of Nevada, among the largest fines ever imposed on a Nevada non-restricted gaming licensee.

The fundamental question presented here is the extent to which GSR was damaged as a result of Peppermill's actions. The question of whether competitive information was obtained in an illegal or unethical manner has already been settled; the question of damages turns generally on the profits lost by the aggrieved party or profits lifegally or unethically earned by the acts of a third party, sometimes referred to as unjust enrichment. We note, however, that in instances where the ability to prove such damages is not possible, courts have used a "reasonable royalty" approach under the Uniform Trade Secrets Act.³

¹ NGC 13-23, State Gaming Control Board v. Peppermill Casinos, Inc., February 13, 2014 (at page 6).

² See PM 9643-9644.

³ Uniform Trade Secrets Act (1985 with Amendments, Section 3. Damages).

COMPETITIVE INFORMATION

There seems to be at least some question as to whether obtaining information on the settings of siot machines should be considered ill-gained competitive intelligence. We would submit that the mere fact that the Peppermill accepted a \$1,000,000 fine and admitted "each and every allegation" set forth in the Nevada Gaming Control Board's complaint would provide clear and convincing evidence of wrongdoing in the acquisition of GSR's competitive information. That said, the Peppermill experts' suggestion that the information obtained by the Peppermill did not damage its competitors because it could be easily obtained, because it was of no analytical value or because the keys needed to unlock competitors' gaming machines are easily accessed is little more than an *ex post facto* attempt to recast the fact that the Peppermill systematically sought to obtain, over multiple years, information it viewed as valuable that was kept under lock and key by its competitors.

The expert reports of Dr. Lucas and Ms. Friedman were thoughtful and well-constructed in many respects; however, the position that the Peppermill's actions would merely "satisfy some measure of curiosity" attempts to downplay the facts of the immediate case and stands in sharp contrast as to why, for example, the industry would rely on a Harvard-trained computer scientist and Ph.D. researcher from among the largest gaming colleges in the country for information, analysis and insights. "Curiosity" is defined as "the desire to learn or know more about something or someone"s or "a strong desire to know or learn something." In the private sector, the accumulation of this knowledge is generally referred to as business intelligence or competitive intelligence and there are strong arguments that it is more valuable today than ever."

Both Dr. Lucas and Ms. Friedman submit that the information improperly obtained by the Peppermill did not amount to a trade secret because it was "readily ascertainable by proper means by the public or any other persons who can obtain commercial or economic value from its disclosure or use." The Peppermill, a sophisticated casino operator, did not appear to know slot machine settings could be obtained by the calculations set forth by Dr. Lucas and Ms. Friedman, calling into question how "readily ascertainable" such data were at the time by the parties involved in this case. Perhaps the Peppermill had such knowledge but preferred the expediency provided by a less ethical approach to obtaining the information. Or, perhaps it was something altogether different. Perhaps the program was never about the digital settings on a handful of casino gaming machines as much as it was a carefully conceived effort to obtain competitive intelligence on whether GSR and other local casinos were tightening or loosening their slot machines over time. As outlined by Dr. Lucas and Ms. Friedman, taken alone, the individual machine settings obtained by the lilegal actions of Ryan Tors on July 12, 2013 are of little relevance. By contrast, when viewed collectively with other information available to Peppermill, including without limitation, historical data collected by its employees, the result is

⁴ Expert Report of Stacy Friedman, page 19.

⁵ See, Merriam-Webster Dictionary (available at: http://www.merriam-webster.com/dictionary/curiosity).

⁵ See, Oxford Dictionaries (available at: http://www.oxforddictionaries.com/us/definition/american_english/curlosity).

⁷ See, e.g., A. McAfee and E. Brynjolfsson, Big Data: The Management Revolution. Harvard Business Review (October 2012); J. Frates and S. Sharp, Using Business Intelligence to Discover New Market Opportunities. Journal of Competitive Intelligence and Management, Volume 3, Issue 3, Fail 2005; and T. Davenport (Guest Contributor), What Business Can Learn From Intelligence. The Wall Street Journal | CIO Journal. September 24, 2014.

business intelligence that the company clearly valued and which both its competitors and its regulators viewed as ill-gotten.

Finally, the idea that this information has no value is disputed by the Peppermill's own testimony. In the settlement hearing with the Nevada Gaming Commission, the attorney for the Peppermill categorized his client's behavior as "egregicus" and "a violation of privacy." In addressing a question from Commissioner Moran about the potential value of par setting manipulation, he further noted:9

As we told the Board and we told the investigators, and Mr. Paganetti said, if he sees one at seven percent, then he says, well, I can take mine from four and-a-half to five and-a-half percent, I'm still a percent and-a-half lower. So I'm still going to get the business. But that extra percent adds a hundred thousand dollars a week in revenue. [emphasis added]

Importantly, casino management is equal parts art and science. In Nevada, casino department officers were paid \$22.2 million in 2014,10 and casino management contracts for the top operators nationally can be significant. Information on how to optimize a casino floor, including the settings of various machines, is unarguably part of the calculus considered by top casino managers as well as how they set themselves apart from one another. The idea that after the Peppermill was caught in the act, publicly admitted wrongdoing and was fined for such actions that the company would then forward the position that those actions were of no consequence lies somewhere between absurdity and a convenient fiction.

REASONABLE ROYALTY

Data available obtained from the Peppermilli regarding the actions of Mr. Tors and casino management is, at best, incomplete. While an analysis of available information, and the testimony of Peppermilli executives, suggests that the company considered the information obtained by Tors as an element of its casino management, the degree to which the Peppermilli directly benefitted or the Grand Sierra Resort was directly harmed is obscured by any number of factors. As Commissioner Moran noted in his questioning during the settlement hearing, simply obtaining the information and doing nothing with it could potentially result in a "competitive edge."

To the extent that data are unavailable to adequately determine either the extent of unjust enrichment or the direct losses to GSR, courts may consider a "reasonable royalty" approach such that uncertainty should not preclude recovery. There are many ways in which such a reasonable royalty can be calculated, respecting that the individualized facts and circumstances require a "flexible and imaginative approach to the problem of damages" when

⁸ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at page 23).

⁹ ld. at page 26.

¹⁰ Nevada Gaming Control Board, Gaming Abstract (2014).

¹¹ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at pages 24 and 25).

¹² Milgrim on Trade Secrets, Section 15.02, Aspects of Relief Available in Trade Secret Litigation.

ţ ...

a misappropriation of a trade secret is put to commercial use.¹³ As outlined by the Second Circuit Court of Appeals in Vermont Microsystems, Inc. v. Autodesk, Inc. 39 U.S.P.Q.2d 1421 (1996), "reasonable royalty award attempts to measure a hypothetically agreed value of what the defendant wrongfully obtained from the plaintiff...the court calculates what the parties would have agreed to as a fair licensing price at the time that the misappropriation occurred." In the immediate case, the hypothetical offered during the Nevada Gaming Commission settlement hearing by the Peppermill's attorney, attributed to Mr. Paganetti himself, provides a fair starting point for such a hypothetical agreement.¹⁴

As we told the Board and we told the investigators, and Mr. Paganetti said, if he sees one at seven percent, then he says, well, I can take mine from four and-a-half to five and-a-half percent, I'm still a percent and-a-half lower. So I'm still going to get the business. But that extra percent adds a hundred thousand dollars a week in revenue, [emphasis added]

The table below summarizes coin-in, total revenue and the hold percentage for the Peppermill for 2010 through 2014. Total slot revenue for the time Peppermill admitted to the theft of GSR's slot machine payback percentages by unlawfully accessing GSR's slot machines (December 29, 2011 through July 12, 2013) is approximately \$116.3 million.¹⁵

Slot Machine Operating Metrics for the Peppermill¹⁶

	Total Coin-In	Total Slot Revenue	Hold Percentage
2010	\$2,197,992,570	\$84,137,824	3.83%
2011	\$2,170,038,851	\$78,953,449	3.64%
2012	\$2,079,308,653	\$75,570,373	3.63%
2013	\$2,128,917,671	\$78,138,590	3,67%
2014	\$2,173,869,302	\$83,256,130	3.83%

The table that follows provides adjusted hold percentages increased by 0.25 percent to 2.0 percent. Highlighted in red are the resulting values that are equal to or higher than the hold percentage reported by the balance of the market during each year. Notably, the 1.0 percent adjustment referenced in the hypothetical would have still left the Peppermill below the overall market average in each year during the study period (figures in red reflect hold percentages higher than broader market average, excluding the Peppermill).

¹⁶ Data provided by Peppermill, PM 2845-2992.

¹³ University Computing Co. v. Lykes-Youngstown Corp., 504 F.2d 518 (5th Cir. 1974) at 536-538; see also, Alcatel USA, Iac. v. Cisco Systems, Inc., 239 F. Supp. 2d 660 (E.D. Tex. 2002).

¹⁴ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at page 26).

¹⁵ Slot revenues are based on daily averages for the month of December 2011 and July 2013 as Information was readily available by month as opposed to by day. Monthly totals were utilized for January 2012 through June 2013.

Adjusted Slot Machine Hold Percentages Increase Compared to Historical Hold Percentage

	<u>Adjustment Factor</u>								
	0.25%	0.50%	0.75%	1.00%	1.25%	1.50%	1.75%	2.00%	
2010	4.08%	4.33%	4.58%	4.83%	5.08%	5,33%	5,58%	5.83%	
2011	3.89%	4.14%	4.39%	4.64%	4.89%	5.14%	5.39%	5.64%	
2012	3.88%	4.13%	4.38%	4.63%	4.88%	5.13%	5.38%	5.63%	
2013	3.92%	4.17%	4.42%	4.67%	4.92%	5.17%	5.42%	5.67%	
2014	4.08%	4.33%	4.58%	4.83%	5,08%	5,33%	5.58%	5.83%	

The table that follows summarizes the incremental amount of gaming win generated by the Peppermill assuming its volume of play was unchanged and the company's slot hold was increased by a value between 0.25 percent and 2.0 percent. This results in an increase in slot machine revenue of somewhere between \$26.9 million and \$215 million. This analysis does not attempt to adjust for changes in play (coin-in) resulting from higher hold percentages, but instead relies on historical, known volumes in play.

increased Slot Machine Revenue at Higher Hold Percentages Holding Constant Total Slot Play (Coin-In) (in millions)

	Adjustment Factor							
	0.25%	0.50%	0.75%	1.00%	1.25%	1.50%	1.75%	2.00%
2010	\$5.49	\$10.99	\$16.48	\$21.98	\$27.47	\$32.97	\$38.46	\$43.96
2011	\$5.43	\$10.85	\$16.28	\$21.70	\$27.13	\$32.55	\$37.98	\$43.40
2012	\$5.20	\$10.40	\$15.59	\$20.79	\$25.99	\$31.19	\$36.39	\$41.59
2013	\$5.32	\$10.64	\$15.97	\$21.29	\$26.61	\$31.93	\$37.26	\$42.58
2014	<u>\$5.43</u>	<u>\$10.87</u>	\$16.30	\$21.74	\$27,17	\$32.61	\$38,04	\$43.48
Tota!	\$26,88	\$53.75	\$80.63	\$107.50	\$134.38	\$161.25	\$188 13	\$215.00

The sole remaining factor in this hypothetical is what the Peppermill would have been willing to pay to obtain the knowledge that its hold percentages could be increased by 1.0 percent. Assuming a midpoint rate of 25 percent would mean that the Peppermill would have spent approximately \$5.4 million per year to generate approximately \$24.1 million. The table that follows provides a range of values based on 4.5 years of "reasonable royaltles."

APPLIED ANALYSIS

Estimated Royalty Matrix Cumulative, 2010 - 2014 (in millions)

Slot Machine Hold Percentage Adjustment

		0.25%	0.50%	0.75%		1.25%	1.50%	1.75%	2.00%
Royalty Amount	10%	\$2.41	\$4.83	\$7.24	The Expension	\$12.06	\$14.48	\$16.89	\$19,30
	15%	\$3.62	\$7.24	\$10,86		\$18,10	\$21.72	\$25,33	\$28.95
	20%	\$4.83	\$9.65	\$14.48	Feet Steel Shirt	\$24.13	\$28,95	\$33.78	\$38.60
	25%	1a \$63091	W. SH2006	28870					\$ 100.00 A
	30%	\$7.24	\$14.48	\$21.72		\$36.19	\$43.43	\$50.67	\$57.91
	35%	\$8,44	\$16.89	\$25.33		\$42.22	\$50.67	\$59.11	\$67.56
	40%	\$9.65	\$19.30	\$28.95		\$48.26	\$57.91	\$67.56	\$77.21
æ	45%	\$10.86	\$21.72	\$32.57	V	\$54.29	\$65.15	7 10 -	
	50%	\$12.06	\$24.13	\$36.19			•	\$76.00	\$86,86
	10 1	φ (2.00	Ψ47.10	φυ0.13	- 10 COX 0 E	\$60.32	\$72.38	\$84.45	\$96.51

A reasonable royalty in the amount of \$24.1 million would appear appropriate considering the facts and circumstances in the immediate case. Limiting the reasonable royalty to the time period Peppermill admitted to the theft of GSR's slot machine payback percentages by unlawfully accessing GSR's slot machines (December 29, 2011 through July 12, 2013) would result in a reasonable royalty in the amount of \$8.0 million. Assuming theft of GSR's trade secrets are determined to be for a period of time longer than presently admitted by Peppermill, the reasonable royalty owed to GSR would increase from this minimum amount.

APPLIED ANALYSIS

EXHIBIT 9

EXHIBIT 9

Case No. CV13-01704

Dept. No. B7

IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA

IN AND FOR THE COUNTY OF WASHOE

-000-

MEI-GSR HOLDINGS, LLC, a Nevada)
Corporation, d/b/a GRAND SIERRA RESORT,)

Plaintiff,

-vs-

PEPPERMILL CASINOS, INC., a Nevada)
Corporation, d/b/a PEPPERMILL CASINO;)
RYAN TORS, an individual; JOHN DOES I-X,)
and JANE DOES I-X and CORPORATIONS I-X,)

Defendant(s).

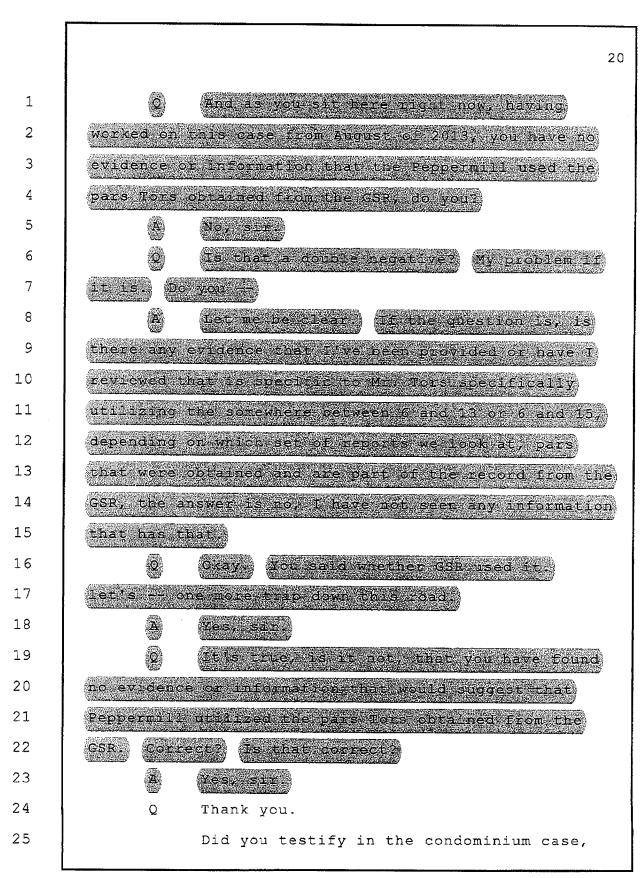
DEPOSITION OF JEREMY AGUERO

called for examination by counsel for Defendant Peppermill Casinos, Inc., d/b/a Peppermill Casino pursuant to Notice, at the offices of Cohen Johnson, 255 E. Warm Springs Road, Suite 100, Las Vegas, Nevada, at 9:34 a.m., Monday, October 19, 2015, before Becky Van Auken, a Certified Court Reporter.

APPEARANCES: (See separate page)

Reported by:

BECKY VAN AUKEN, CCR No. 418, RMR, CRR



CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

confidence relative to Mr. Tors Femalls."

25

```
37
 1
                    I have no information in that regard.
 2
                    Would your answer be the same for John
 3
        Hanson?
 4
                    It would.
 5
                    And Rob Erwin?
 6
                    It would.
 7
                    And Ryan Tors
 8
                    It would.
 9
                                Is there anybody else addressed
       on the first page of Exhibit W.T. neglected to mention?
10
              11
                    The only other one would be NBPartners.
12
                    That's Bill Pagametti.
13
                    Thank wou.
14
                    So with respect to the people identified on
        the first page of Exhibit 7, it's true, is it not, you
15
       have no information or evidence suggesting that any
16
17
        the second page of Exhibit
18
19
                                  sceolfic machines, no, sir.
20
        any information than the Peppermilk used the par
21
        information for any other machines at the GSR?
22
23
24
25
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
38
 1
                     February?
 2
                     No, sir.
 3
                    March of 2012?
 4
 5
 6
 7
                     May of 20127
 8
 9
                     June of 2012?
10
                    No, Sir.
11
12
13
                                 Let's go to Exhibit No. 8.
        that in front of won, sir?
14
15
                     It is, sir.
16
17
18
              Ā
                    That is correct, sir.
              Q
19
                    And Lt. s. addressed to Repermil
        representatives?
20
21
22
23
        said was Mr. Paganettix Mn. Hanson: Billy Paganetti:
24
        and Mr. McHugh.
25
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
39
 1
                   ALL right: Now, with respect to the
 2
        information reflected were the second page, do you have
        information or evidence that any of those individuals
 3
       or the PeppermilTacktself utilized the information
 4
 5
        reflected for any one of those machines?
 6
                   Not these specific machines, no, sir
 7
                   And the first machines is what?
 8
                   Ducks in a Row
 9
                    Do you have any information that any of the
        Ducks in a Row at the Peppermill were changed, the par
10
       settings, as a result of this?
11
12
                   No, sir.
13
                    That any machines at all at the Peppermil
        were changed as a result of this?
14
15
                   No, sir.
16
                   Second machine?
17
                   Is Buffalo.
18
                    And that reflects, what, a 5,27 reading:
                   It says 8.18.
19
20
                   Inank yeu.
21
                   You're welcome, SIT.
22
                    Do you have any information that any of
        those individuals on the first page of Exhibit 8 or
23
24
       any representative of the representil attitized the
25
        information meflected on the second page of Exhibit 8
```

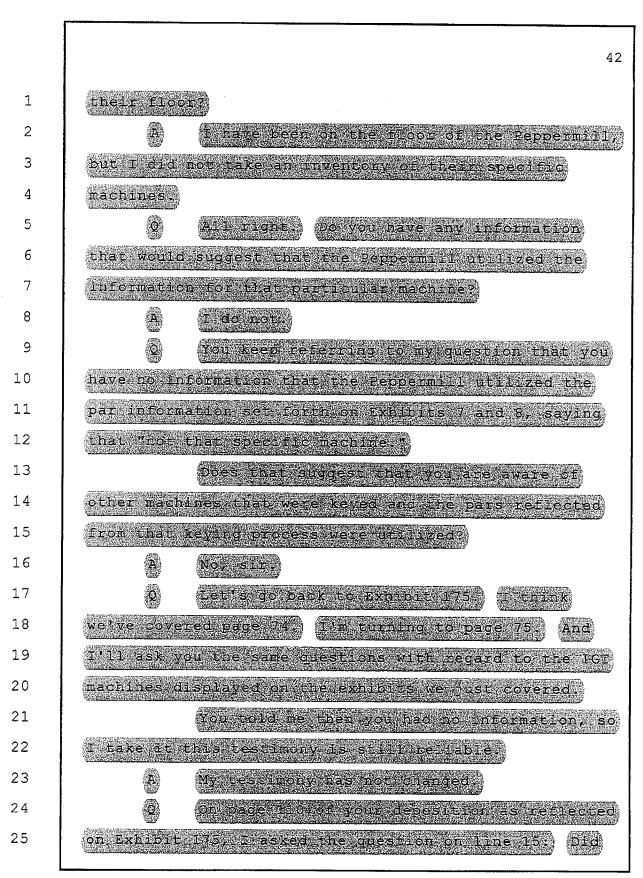
CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
40
 1
        pertaining to the Buffalo?
 2
                    Not for that specific machine, no, s
 3
                   Third mathine?
                   Enchanced Unicom.
 4
                   Are you aware whether or not the Peppermill
 5
 6
        even had an Enchanted Unicorn on its floor in June of
 7
        2012?
 8
                   No. sic. I am mot.
 9
                   Do you have any information, sit, that
        anybody at the Peppermill, including the addresses on
10
11
        the first page of Exhibit 8, used that information
12
        concerning the Bhicorn appair?
13
                   Not Lor that specific machine, no, sin
14
                   Next machine?
15
16
                    Do You know whether on not the Peppermil
       had Cats machines of its floor in June of 2012?
17
18
                   I do moti.
19
                   Do you know whether any of the addressees
20
        used the information with respect to the Cats on the
21
        second page of Exhibit 87
22
                   Not for that specific machine, sir.
23
                   Is your answer you have not information with
       regard to Cater
24
25
              A
                   Labore Bo . Sorry
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
41
 1
        to your question, I am not sure whether -- I don't
 2
        have any information whether they had on did not have
 3
        the Cats machines on their Floor in 2012.
                                                    And the
        second ==
 4
 5
                    Second questions
                                      Bo you have any
 6
        information that the information relative to the Cats
 7
       par was cribized in any way at the Reppernil?
 8
              A
                   Not for that specific machine:
 9
                   And the next machine?
10
                   Horoscope:
11
                   Do you know whether or not the Peppermill
       had a Horoscope on its ficor in tune of 2012?
12
13
                   No, sit.
14
                   Do wou Know of arm Antornation or evidence
       that would suggest that the Reppermit! or the
15
16
        addressees on that email at lized the information that
17
        is reflected for that particular machine?
18
                   Not for that specific machine.
                   The Last machine?
19
20
                   Wolf Run.
21
                   Do you know whether Reppermill has Wolf
22
        Run?
23
                    I do not.
24
                   Have you ever been at the Reppermill to
25
        look at what kind of machines they actually have on
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534



CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
43
 1
        you find anything in the record that anytone of those
 2
        pars was put to a commercial use by Reppermill?
 3
 4
 5
                    Any change to that testimony
 6
                    No. sir.
 7
                    And on page 119, line 25, going over
 8
        page 120 -
 9
              Α
                                     Can you give me the
        reference again?
10
11
12
1.3
                    Should be the mext page, line 25
14
                           Thank you, sir.
15
                    It's prepty easy because I highlighted them
        on the Eight Side.
16
17
                                I Thought you said page 125
18
                      probably did.
                                     I apologize.
19
20
       have no information, do you, that the Peppermill used
21
        the par information to improve uts product?"
22
                   "Objection.
                                 Asked and answered."
23
                                         It was irrelevant to
24
       my calculation."
                   I'm mot concerned about your calculation or
25
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
44
1
        the relevance of these pars to anything you did.
                                                           But
 2
        I want to make sure that wour testimony is the same.
 3
                   It's true, is it not, that you have
        absolutely no information to suggest that the par
 4
 5
       information was used by the Peppermill to improve its
 6
        product?
 7
              A
                    I believe partinformation was used by the
        Peppermill:
 8
 9
                    Let me get there step by step.
10
                                              So you're changing
11
        your testimony?
12
                    The question was "Do you have
13
        information" -- excuse me -- "You have no information,
14
        do you, that the Peppermill used the par information
        to improve its product?"
15
16
                   And you answered "Nos"
17
                    And subsequent to that I think I've
18
       reviewed additional material that would suggest that
19
        they were using that informations
20
        me ---
21
22
                       whether my testimony -
23
                    Just follow me.
                                     Ladon't want a speech.
24
        Okay.
25
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
45
        clearly:
 1
                  "You have no intermation, do you, that the
 2
        Peppermill used the par information to improve its
 3
        product?".
 4
                    And your answer was:
 5
        irrelevant to my calculation:
 6
        me -- lirelevant to me.
 7
                    Lour answer then was no, that you had no
        information that the Peppermit used the par
 8
 9
        information it got from the GSR sto
10
        product...
                  Correct?
11
12
        statement to as of September 15
13
                                              Lappreclate your
                    MR. ROBISON:
        comment.
14
15
       BY MR. ROBISON
              Q
16
                    On September 15th you had no information
17
18
       product:
                  Correct?
19
                   That's Compect.
20
                   And you revenadoing that testimony now:
                    No, sit, Limenot.
21
22
                           As yoursit here roday, Mr. Aguero,
23
       do you have any information to suggest that the pars
       reflected on Exhibit 7 and 8 were used in any way by
24
       the Peppermill to improve the Peppermill's product?
25
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
46
               A
 1
                     Yes, SIE, I believe they were
 2
                            Which one of the pars was used?
                       can:t.tell that with any specificity
 3
 4
                    Was the Buffalo used?
               A
 5
        referring to:
 6
 7
                    Was the Euttalo used?
 8
                    I don't know.
 9
                    Was Unicorn used
10
                    I don'ht kwew.
11
12
                    I don't know.
                    Was Cars useak
13
                    L don't know.
14
15
                    Well, you've Locked at the documents,
16
        haven't you, to see wherher or not the cats machines
        at the Peppermill were changed?
17
18
                    I have:
19
                    At or about this time
20
21
22
        misappiopilation/was June 114, 2012, with regard to
23
        Exhibit:8.
                    Correct?
24
                    We do agree.
25
                    All globts
                                To what use were those pars on
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
47
        Exhibit 8 made on June 14, 20122
 1
 2
                    Those specific pars, Lt/s impossible
  3
        tell.
 4
                    Well, descriptions to tell.
                                                         You can
        look at a multitude of records, can't you?
 5
 6
                    I'm sure I could
 7
                    I mean, you could look at the Cats machines
        from the information we gave you to determine if there
 8
        was a change in the par setting of a Cats in and about
 9
        the time of June 14, 20122
10
              A
11
12
                    And: you did that?
13
                    1 did Lock at them
14
                    And you dich't see any correlation, did
15
16
                    Sill, there as no comelation cetween the
17
        changes in the pars and the totallty and the timing of
        when Mr. Tors went through.
18
                                     With one specific date.
19
        that analysis would be irrelevant.
20
              0
                   I m talking about the time of the alleged
21
       misappropriation, which is Junewill, 2012.
22
23
       doesn't makerany sense
24
                   I haven't asked you a question vet so you
       don't need to answer anything.
25
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
48
 1
                    On June 14, 2012, did you look to determine
        whether there were par changes on or about that date
 2
        of the machines, melkected on the second page of
 3
        Exhibit 82
 4
 5
              A,
 6
 7
                    There were charges, we
                    Walch way did they go?
 8
 9
                    Both up and down at Itrecall correct
10
                    Which machines went up?
11
                    A centrature Lacould tell you that.
12
                    Which machines went down?
13
                    I CONICH THELD WOUNTERSE.
              Q
14
                    De you have any reason to believe it was
        because of the intermation reflected on Exhibit
15
16
                    There was phonocorrelation.
17
                                Dogwood have any information to
        suggest that the changes were caused by the
18
19
        information on Exhibit 89
20
21
                    Were there any other page obtained from the
       GSR by the Reppermill win June of 2014?
22
                    Not that I'm eware of.
23
24
                   And this exercise that you fellowed to try
25
       to correlate whether it was changes in specific
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

```
52
 1
         follows:
 2
                                 Well, you're an expert.
                     "QUESTION:
 3
                     wouldn't be a wise thing to do to change
 4
                     your from part pased upon six pars of a
 5
                     competitor, would in ?")
 6
        BY MR ROBISONC
 7
                    If you were the Peppermill with 1600
 8
        machines on your floor
 9
                                                   Argumentative.
10
        BY MR. ROBISON:
11
                    If you're Dorty's, I might get it
12
        you're mot.
                                         Right?
13
                    That is connect, si
14
                    The answer?
15
                    Is no . I do not think that would be
        prudent management pract
16
17
18
        ask you doou't is page 1245
19
        September 15th with respect to the par information
        that was obtained by Mr. Tors:
20
                                         "Do you have any
        information that it was distributed beyond the persons
21
22
        mentioned as accre
23
24
                    has that testimony changed?
25
                   No, Siz.
```

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

1	IN THE SUPREME COURT OF	F THE STATE OF NEVADA
2		
3		
4 5	MEI-GSR HOLDINGS, LLC, a Nevada limited liability company, d/b/a GRAND SIERRA RESORT,	Electronically Filed May 15 2017 03:18 p.m.
6	Appellant,	Supreme Court North A. Brown Supreme Court North Supreme Court
7	VS.	District Ct. Case No. CV13-01704
8	PEPPERMILL CASINOS, INC., a Nevada corporation, d/b/a/ PEPPERMILL CASINO;	
9	Respondent.	
10		
11	DECDONDENT DEDDEDA	ATLL CACINOC INC 20
12	RESPONDENT PEPPERN ANSWERIN	·
13	ANSWERIN	G DRIEF
14	APPENDIX V	OLUME 10
15		
16		
17	ROBISON,	BELAUSTEGUI, SHARP & LOW
18	KENT R. R	OBISON, ESQ.
19	Nevada Bar krobison@r	No. 1167
20	Nevada Bar	
21		@rbsllaw.com
22 23	THERESE I Nevada Bar tshanks@rb	
24	71 Washing	
25	Reno, Neva	
26		
27	Peppermill	or Respondent Casinos, Inc., d/b/a Peppermill Casino
28		

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

RESPONDENT PEPPERMILL CASINOS, INC.'S ANSWERING BRIEF <u>APPENDIX – CHRONOLOGICAL TABLE OF CONTENTS</u>

DOCUMENT	DATE FILED or ADMITTED	VOL. NO.	PAGE NO.
Vo	LUME 1		
Defendant Peppermill Casinos,	06/04/14	1	RA 00001 –
Inc.'s Motion to Dismiss Complaint			00024
Motion for Protective Order on an	06/19/14	1	RA 00025 –
Order Shortening Time and for Stay			00073
of Depositions Pending Hearing on			
the Matter			
Defendant Peppermill Casinos,	06/30/14	1	RA 00074 –
Inc.'s Reply to Plaintiff's			00087
Opposition to Motion to Dismiss			
Complaint			
Joinder to Defendant Peppermill	06/30/14	1	RA 00088 –
Casinos, Inc.'s Reply to Plaintiff's			00091
Opposition to Motion to Dismiss			
Complaint			
Defendant Peppermill Casinos,	07/03/14	1	RA 00092 –
Inc.'s Brief in Response to Court			00164
Order; Opposition to Plaintiff's			:
Motion to Compel Gaming Control			
Board to Produce Documents;			
Opposition to Plaintiff's Motion to			

		ľ	
Compel Peppermill's Production of			
Documents; Opposition to			
Plaintiff's Motion for Protective			
Order			
GSR's Reply to Peppermill's	07/08/14	1	RA 00165 –
Opposition to Motion to Compel			00226
Documents Under 16.1; Motion for			
a Protective Order, and Request for			
Gaming Records			
Request for Submission	07/15/14	1	RA 00227 –
			00229
Peppermill Casinos, Inc.'s Amended	07/25/14	1	RA 00230 –
Answer to Complaint			00240
Motion for Terminating Sanctions,	08/25/14	1	RA 00241 –
Or, In the Alternative, Motion to			00250
Compel Discovery			
VOI	LUME 2		
Motion for Terminating Sanctions,	08/25/14	2	RA 00251 –
Or, In the Alternative, Motion to			00345
Compel Discovery			
(Continued)			
Joinder to Motion for Terminating	08/28/14	2	RA 00346 –
Sanctions, Or, In the Alternative,			00348
Motion to Compel Discovery			
· · · · · · · · · · · · · · · · · · ·			

Errata to Motion for Terminating	09/03/14	2	RA 00349 –
Sanctions, Or, In the Alternative,			00379
Motion to Compel Discovery			
Plaintiff MEI-GSR Holdings,	09/09/14	2	RA 00380 –
LLC, d/b/a Grand Sierra Resorts			00500
Motion to Strike and Dismiss			
Defendant Peppermill's Motion			
for Case Terminating Sanctions			
VO	LUME 3		
Plaintiff MEI-GSR Holdings,	09/09/14	3	RA 00501 –
LLC, d/b/a Grand Sierra Resorts			00688
Motion to Strike and Dismiss			
Defendant Peppermill's Motion			
for Case Terminating Sanctions			
(Continued)			
Recommendation for Order	09/19/14	3	RA 00689 –
			00702
Recommendation for Order	09/26/14	3	RA 00703 -
			00712
Request for Submission	09/26/14	3	RA 00713 –
			00715
Defendant Peppermill Casinos,	09/26/14	3	RA 00716 –
Inc.'s Opposition to Plaintiff's			00745
Motion to Strike and Dismiss			
Defendant Peppermill's Motion for			
Case Terminating Sanctions			
Motion to Strike and Dismiss Defendant Peppermill's Motion for			

Confirming Order	10/01/14	3	RA 00746 – 00747
Recommendation for Order	10/02/14	3	RA 00748 – 00750
VO	LUME 4	1	
Recommendation for Order	10/02/14	4	RA 00751 – 00762
(Continued) Objection to Commissioner's Recommendation Denying Plaintiff's Motion for a Protective Order and Request for a Stay of Depositions Pending the Hearing on the Objection	10/10/14	4	RA 00763 — 00770
Peppermill Casinos, Inc.'s Opposition to Plaintiff's Objection to Commissioner's Recommendation Denying Plaintiff's Motion for a Protective Order and Request for a Stay of Depositions Pending the Hearing on the Objection	10/24/14	4	RA 00771 – 00806
Defendant Peppermill Casinos, Inc.'s Motion for Order Compelling GSR to Show Cause Why It Not Be Held in Contempt	10/27/14	4	RA 00807 – 00825

Peppermill Casinos, Inc.'s Ex Parte Emergency Motion for Rule 16 Conference	11/12/14	4	RA 00826 – 00830
Peppermill Casinos Inc.'s Supplemental Motion for Terminating Sanctions Or, In the Alternative, For an Order to Show Cause Why Plaintiff Not Be Held In Contempt and Subjected to Severe Sanctions	11/12/14	4	RA 00831 – 00969
Order	11/13/14	4	RA 00970 – 00974
Opposition to Defendant's Motion for Order Compelling GSR to Show Cause Why It Should Not Be Held In Contempt	11/13/14	4	RA 00975 – 01000
VO	LUME 5		
Opposition to Defendant's Motion for Order Compelling GSR to Show Cause Why It Should Not Be Held In Contempt (Continued)	11/13/14	5	RA 01001 – 01250

VO	LUME 6		
Opposition to Defendant's Motion	11/13/14	6	RA 01251 –
for Order Compelling GSR to Show			01316
Cause Why It Should Not Be Held			
In Contempt			
(Continued)			
Request for Submission	11/24/14	6	RA 01317 – 01319
Order	11/26/14	6	RA 01320 –
			01330
Notice of Entry of Order	12/2/14	6	RA 01331 – 01344
Defendant Peppermill Casinos,	12/8/14	6	RA 01345 -
Inc.'s Memorandum of Costs and			01379
Attorneys' Fees in Response to			
Court's Order of November 26, 2014			
Peppermill Casinos, Inc.'s Motion	12/17/14	6	RA 01380 –
for Order Requiring GSR to Show			01417
Cause Why It Not be Held In			
Contempt, Sanctioned and Ordered			
to Produce Documents			
Plaintiff's Opposition to	01/02/15	6	RA 01418 -
Defendant's Motion for Contempt			01451

		1	Ţ
Peppermill Casinos, Inc.'s Reply to	01/06/15	6	RA 01452 –
Plaintiff's Opposition to			01461
Defendant's Memorandum of Fees			
and Costs			
Request for Submission	01/06/15	6	RA 01462 –
			01464
Peppermill Casinos, Inc.'s Reply to	01/08/15	6	RA 01465 –
Plaintiff's Opposition to			01498
Defendant's Motion For Contempt			
Request for Submission	01/08/15	6	RA 01499 –
			01500
		,	
VO	LUME 7		
Request for Submission	01/08/15	7	RA 01501 –
(Continued)			01504
Order	01/20/15	7	RA 01505 -
·.	,		01508
Notice of Entry of Order	01/21/15	7	RA 01509 –
		i I	01515
	!		
Ex Parte Motion for Protective	01/27/15	7	RA 01516 –
Order on an Order Shortening Time			01620
and For Stay of Depositions	ė.		
Pending Hearing on the Matter			
· - · · · · · · · · · · · · · · · · · ·			

Opposition to Plaintiff's Ex Parte	02/04/15	7	RA 01621 –
Motion for Protective Order on an			01696
Order Shortening Time and For Stay			
of Depositions Pending Hearing on			
the Matter			
GSR's Reply to Peppermill's	02/05/15	7	RA 01697 –
Opposition to GSR's Motion for			01750
Protective Order on an Order			
Shortening Time and For Stay of			
Depositions Pending a Hearing on			
the Matter			
VO	LUME 8		
GSR's Reply to Peppermill's	02/05/15	8	RA 01751 –
Opposition to GSR's Motion for			01791
Protective Order on an Order			
Shortening Time and For Stay of			
Depositions Pending a Hearing on			
the Matter			
(Continued)			
Minutes	02/10/15	8	RA 01792 –
			01793
Order Granting in Part and Denying	03/04/15	8	RA 01794 –
in Part Motion for Protective Order			01796

<u></u>			T
Defendant Peppermill's	06/12/15	8	RA 01797 –
Emergency/Ex Parte Motion For a			01840
NRCP 16 Pretrial Conference			
Order	06/12/15	8	RA 01841 –
			01842
Opposition to Peppermill's	06/23/15	8	RA 01843 –
Emergency/Ex Parte Motion For a			01881
NRCP 16 Pretrial Conference			
Peppermill Casinos, Inc.'s Renewed	11/13/15	8	RA 01882 –
Motion for Summary Judgment			02000
Regarding "Trade Secret"			:
VO	LUME 9		
Peppermill Casinos, Inc.'s Renewed	11/13/15	9	RA 02001 –
Motion for Summary Judgment			02250
Regarding "Trade Secret"			
(Continued)			
VOI	LUME 10		
Peppermill Casinos, Inc.'s Renewed	11/13/15	10	RA 02251 –
Motion for Summary Judgment			02281
Regarding "Trade Secret"			
(Continued)			

Peppermill Casinos, Inc.'s Renewed Motion for Partial Summary Judgment Regarding Damages VOI	11/18/15 LUME 11	10	RA 02282 – 02500
Peppermill Casinos, Inc.'s Renewed Motion for Partial Summary Judgment Regarding Damages (Continued)	11/18/15	11	RA 02501 – 02750
VOI	LUME 12		
Peppermill Casinos, Inc.'s Renewed Motion for Partial Summary Judgment Regarding Damages (Continued)	11/18/15	12	RA 02751 – 02785
Peppermill Casinos, Inc.'s Motion for Sanctions	11/20/15	12	RA 02786 – 02880
Peppermill Casinos, Inc.'s Supplement to Renewed Motion for Summary Judgment Regarding "Trade Secret"	11/25/15	12	RA 02881 – 02900
GSR's Opposition to Peppermill Casinos, Inc.'s Motion for Sanctions With Respect to Gregory Gale. Request for Sanctions	12/14/15	12	RA 02901 – 02911

	T	1	
Peppermill's Reply to GSR's Opposition to Peppermill's Motion for Partial Summary Judgment Regarding Damages	12/15/15	12	RA 02912 – 02931
Reply in Opposition to Peppermill's Renewed Motion for Summary Judgment Regarding "Trade Secret" renewed	12/15/15	12	RA 02932 – 02990
Defendant Peppermill Casinos, Inc.'s Reply in Support of Motion for Sanctions	12/23/15	12	RA 02991 — 02995
Request for Submission	12/23/15	12	RA 02996 – 02998
Peppermill Casinos, Inc.'s Trial Statement	01/04/16	12	RA 02999 – 03000
VOI	LUME 13		
Peppermill Casinos, Inc.'s Trial Statement (Continued)	01/04/16	13	RA 03001 – 03200
Plaintiff, MEI-GSR Holdings, LLC d/b/a Grand Sierra Resort's Trial Statement	01/04/16	13	RA 03201 – 03218

Peppermill Casinos, Inc.'s Response to GSR's Motion to Clarify the Court's Order Filed December 22, 2015 Regarding Peppermill's Motions in Limine	01/04/16	13	RA 03219 – 03250
VOL	UME 14	•	
Peppermill Casinos, Inc.'s Response to GSR's Motion to Clarify the Court's Order Filed December 22, 2015 Regarding Peppermill's Motions in Limine (Continued)	01/04/16	14	RA 03251 — 03257
Minutes	01/07/16	14	RA 03258 – 03259
Trial Exhibit 4 - GSR Billboard Photographs	01/11/16	14	RA 03260 – 03266
Trial Exhibit 5 – GSR Advertisements – "Loosest Buffalo"	01/11/16	14	RA 03267
Trial Exhibit 6 – 2341 Key on EBay	01/11/16	14	RA 03268 – 03280
Trial Exhibit 8 – 8:51 a.m. Tors Email	01/11/16	14	RA 03281 – 03282

			····
Trial Exhibit 10 – Diagnostic Screen	01/11/16	14	RA 03283
Trial Exhibit 38 – "Reno Loosest	01/11/16	14	RA 03284
Slots in the USA" Billboard by PM			
Trial Exhibit 53 – 11/19/14 GSR	01/11/16	14	RA 03285
Website Slots and Video Poker			
(Loosest Buffalo)			
Trial Exhibit 54 – 11/07/14 &	01/11/16	14	RA 03286
11/17/14 List of games with par			
settings			
Trial Exhibit 56 – Chart of GSR	01/11/16	14	RA 03287
Earning Structure			
Trial Exhibit 127 – GSR Buffalo	01/11/16	14	RA 03288
Billboard			
Trial Exhibit 154 – Casino	01/11/16	14	RA 03289 –
Management Fee Information			03296
Trial Exhibit 166 – Report Entitled,	01/11/16	14	RA 03297 –
"Slot Market Assessment" by			03258
Applied Analysis			
Trial Exhibit 188 – 02/03/15	01/11/16	14	RA 03259 –
Photocopy of Plaintiff MEI-GSR			03361
Holdings, LLC a Nevada			
Corporation d/b/a Grand Sierra			
Resorts Disclosure of Expert			
Witnesses			

Trial Exhibit 189 – 04/01/15 Grand	01/11/16	14	RA 03362 –
Sierra Resort's Rebuttal Expert			03365
Disclosure			
Trial Exhibit 214 – Parchanges.pdf	01/11/16	14	RA 03366 –
			03382
Trial Exhibit 229 – GSR Wells	01/11/16	14	RA 03383 –
Market Share Monthly Report,			03386
Percentage of Player for Peppermill			
v. GSR 2012 – 2013			
Trial Exhibit 240 – Correspondence	01/11/16	14	RA 03387 –
from Gaming Control dated			03391
7/31/2013 Re: Investigation of Ryan			
01/11/16Tors activities; Peppermill			
Property Receipts			
Trial Exhibit 340.1 – Buffalo	01/11/16	14	RA 03392 –
			03405
Trial Exhibit 340.2 – Cats	01/11/16	14	RA 03406 –
			03407
Trial Exhibit 340.2A – Cleopatra	01/11/16	14	RA 03408
Trial Exhibit 340.3 – Ducks in a	01/11/16	14	RA 03409
Row			
Trial Exhibit 340.4 – Double	01/11/16	14	RA 03410
Diamond 2000			
		1	

	,		
Trial Exhibit 340.5 – Enchanted Unicorn	01/11/16	14	RA 03411
Trial Exhibit 340.6 – Horoscope	01/11/16	14	RA 03412
Trial Exhibit 340.7 – Lil Lady	01/11/16	14	RA 03413
Trial Exhibit 340.8 – Money Storm	01/11/16	14	RA 03414
Trial Exhibit 340.9 – Munsters	01/11/16	14	RA 03415
Trial Exhibit 340.10 – Texas Tea	01/11/16	14	RA 03416
Trial Exhibit 340.11 – Wolf Run	01/11/16	14	RA 03417
Trial Exhibit 14A – 07/12/13	01/13/16	14	RA 03418
Handwritten Key Sheet by Tors			
(Legible Copy)			
Trial Exhibit 307 – 12/31/12 State	01/13/16	14	RA 03419 -
Gaming Control Board Gaming			03466
Revenue Report			
Peppermill's Objection to MEI-GSR	01/14/16	14	RA 03467 –
Holdings, LLC's (1) Proposed Jury			03500
Instructions and Verdict Forms, (2)			
Supplement to Proposed Jury			
Instructions, and (3) Supplemental			
Interim Jury Instructions			

VOI	LUME 15		
Peppermill's Objection to MEI-GSR	01/14/16	15	RA 03501 –
Holdings, LLC's (1) Proposed Jury			03596
Instructions and Verdict Forms, (2)			
Supplement to Proposed Jury			
Instructions, and (3) Supplemental			
Interim Jury Instructions			
(Continued)			
Trial Exhibit 15 – 07/12/13 Tors	01/14/16	15	RA 03597 –
Transcript from GSR re: Interview			033622
by GCB			
Trial Exhibit 16A – 01/02/13	01/14/16	15	RA 03623 –
11:24a.m. Tors email re: New			03624
Year's Eve shop			
Trial Exhibit 221B – Emails (with	01/14/16	15	RA 03625 -
notations) from Tors to various			03636
parties with PAR information dated			
12/29/2011 - 06/13/2013			
Trial Exhibit 74 – CDC Invoices to	01/15/16	15	RA 03637 –
GSR			03645
Trial Exhibit 77 – 06/2014 CDC	01/15/16	15	RA 03646 –
Report re: Free Play & Comp			03650
Rewards			
Trial Exhibit 78 – 07/2014 CDC	01/15/16	15	RA 03651 –
Report re: Direct Mail			03700

		
01/15/16	15	RA 03701 –
		03704
01/15/16	15	RA 03705 –
		03710
01/19/16	15	RA 03711 –
		03750
LUME 16		
01/19/16	16	RA 03751 –
		03757
01/20/16	16	RA 03758 -
		03760
01/21/16	16	RA 03761 –
		03762
		er e
01/22/16	16	RA 03763 -
_		03816
01/22/16	16	RA 03817 –
		03831
01/22/16	16	RA 03832 –
		03850
	01/15/16 01/19/16 LUME 16 01/20/16 01/21/16 01/22/16	01/15/16 15 01/19/16 15 LUME 16 01/20/16 16 01/21/16 16 01/22/16 16 01/22/16 16

			.,
Trial Exhibit 73 - Custodian of	01/22/16	16	RA 03851 –
Records Statement			03852
Trial Exhibit 75 - 05/07/10 CDC	01/22/16	16	RA 03853 –
Report re: Slot Comp			03858
Trial Exhibit 76 - 05/12/10 CDC	01/22/16	16	RA 03859 –
Report re: Direct Mail			03864
Trial Exhibit 79 - 08/2014 CDC	01/22/16	16	RA 03865 –
Report re: Direct Mail			03912
Trial Exhibit 80 - 09/2014 CDC	01/22/16	16	RA 03913 –
Report re: Direct Mail			03957
Trial Exhibit 81 - 10/2014 CDC	01/22/16	16	RA 03958 -
Report re: Direct Mail			04000
VOI	LUME 17		
Trial Exhibit 81 - 10/2014 CDC	01/22/16	17	RA 04001 –
Report re: Direct Mail			04006
Trial Exhibit 83 - 12/2014 CDC	01/22/16	17	RA 04007 –
Report re: Direct Mail			04051
Trial Exhibit 84 - 01/2015 CDC	01/22/16	17	RA 04052 –
Report re: Direct Mail			04096
Trial Exhibit 85 - 05/14/14 CDC	01/22/16	17	RA 04097 –
Contract with GSR (signed by			04099
Mimno)			
Trial Exhibit 121 - GSR Slots and	01/22/16	17	RA 04100
Video Poker Website			
			

m ! 1 m 1 !! !: 100 . 0010 001 /	04/00/45	1	ĺ
Trial Exhibit 122 - 2010-2014	01/22/16	17	RA 04101
Penny Video and Reels Net Win,			
Gross Theo Free-Play Summary			
Trial Exhibit 123 - 2009-2/2015	01/22/16	17	RA 04102 –
NGC Monthly Gross Revenue			04249
Reports (Highly Confidential)			
Trial Exhibit 126 - 06/2015 Gaming	01/22/16	17	RA 04250
	01,22,10	'	14.0120
110011100111190			
VOI	LUME 18		
Trial Exhibit 149 - Friedman	01/22/16	18	RA 04251 –
Rebuttal Report			04292
Trial Exhibit 150 - Lucas Rebuttal	01/22/16	18	RA 04293 -
Report			04329
Trial Exhibit 151 - Tom Sullivan	01/22/16	18	RA 04330
Player Cards		:	
Trial Exhibit 153 - GSR Billboards	01/22/16	18	RA 04331 –
"Best"			04336
Trial Exhibit 156 - 06/05/15 Errata	01/22/16	18	RA 04337 -
to Plaintiff MEI-GSR Holdings,			04369
LLC, a Nevada Corporation, d/b/a			
Grand Sierra Resort's Amended			
Disclosure of Expert Witness			
Reports (Highly Confidential) Trial Exhibit 126 - 06/2015 Gaming Abstract Page VOI Trial Exhibit 149 - Friedman Rebuttal Report Trial Exhibit 150 - Lucas Rebuttal Report Trial Exhibit 151 - Tom Sullivan Player Cards Trial Exhibit 153 - GSR Billboards "Best" Trial Exhibit 156 - 06/05/15 Errata to Plaintiff MEI-GSR Holdings, LLC, a Nevada Corporation, d/b/a Grand Sierra Resort's Amended	01/22/16 01/22/16 01/22/16	18	RA 04250 RA 04251 - 04292 RA 04293 - 04329 RA 04330 RA 04337 -

			r
Trial Exhibit 157A – 08/28/15	01/22/16	18	RA 04370 –
Plaintiff MEI-GSR Holdings, LLC,			04405
a Nevada Corporation, d/b/a Grand			
Sierra Resort's Supplemental			
Disclosure of Expert Witness –			
REDACTED			
Trial Exhibit 159 - Nevada Trade	01/22/16	18	RA 04406 –
Secret Act			04409
Trial Exhibit 160 - Aguero Charts -	01/22/16	18	RA 04410 –
No Correlation			04418
Trial Exhibit 169A - Expert	01/22/16	18	RA 04419 -
Rebuttal Report, Applied Analysis –			04421
REDACTED			
Trial Exhibit 172 - 03/01/15 Expert	01/22/16	18	RA 04422 -
Witness Report of Professor			04457
Anthony Lucas			
Trial Exhibit 186 - 11/03/15	01/22/16	18	RA 04458 –
Defendant Peppermills Casino's			04487
Supplement to Disclosure of			
Rebuttal Expert Witnesses			
Trial Exhibit 201 - 09/06/15 Atlantis	01/22/16	18	RA 04488
Newspaper Ad			
Trial Exhibit 202 - 08/30/15 Atlantis	01/22/16	18	RA 04489 –
Newspaper Ad			04490

Trial Exhibit 206 - 10/15/15 Salazar Rebuttal Expert Report	01/22/16	18	RA 04491 – 04500
VOI	LUME 19		
Trial Exhibit 206 - 10/15/15 Salazar Rebuttal Expert Report (Continued)	01/22/16	19	RA 04501 — 04545
Trial Exhibit 215A - Peppermill Casinos, Inc. Amended Answer to Complaint dated 7/25/2014 – REDACTED	01/22/16	19	RA 04546 – 04556
Trial Exhibit 239 A – Email from Ryan Tors to NB Partners and William Paganetti Dated 06/07/12	01/22/16	19	RA 04557
Trial Exhibit 300 - 2/2015 CDC Report	01/22/16	19	RA 04558 – 04648
Trial Exhibit 301 - 3/2015 CDC Report	01/22/16	19	RA 04649 – 04695
Trial Exhibit 302 - 4/2015 CDC Report	01/22/16	19	RA 04696 – 04741
Trial Exhibit 303 - 5/2015 CDC Report	01/22/16	19	RA 04742 – 04750

VO	LUME 20		
Trial Exhibit 303 - 5/2015 CDC Report (Continued)	01/22/16	20	RA 04751 – 04788
Trial Exhibit 304 - 6/2015 CDC Report	01/22/16	20	RA 04789 – 04384
Trial Exhibit 305 - 12/31/10 State Gaming Control Board Gaming Revenue Report	01/22/16	20	RA 04385 – 04882
Trial Exhibit 306 - 12/31/11 State Gaming Control Board Gaming Revenue Report	01/22/16	20	RA 04883 – 04930
Trial Exhibit 308 - 12/31/13 State Gaming Control Board Gaming Revenue Report	01/22/16	20	RA 04931 – 04978
Trial Exhibit 309 - 12/31/14 State Gaming Control Board Gaming Revenue Report	01/22/16	20	RA 04979 - 05000

VOI	LUME 21		
Trial Exhibit 309 - 12/31/14 State	01/22/16	21	RA 05001 -
Gaming Control Board Gaming			05026
Revenue Report			
(Continued)			
Trial Exhibit 310 - 08/31/15 State	01/22/16	21	RA 05027 –
Gaming Control Board Gaming			05074
Revenue Report			
Trial Exhibit 311 - 2010 Partial Las	01/22/16	21	RA 05075 –
Vegas Sands Corp			05089
Trial Exhibit 312 - 2010 Partial Las	01/22/16	21	RA 05090 –
Vegas Sands Corp 10K/A			05101
Trial Exhibit 313 - 2011 Partial Las	01/22/16	21	RA 05102 –
Vegas Sands Corp 10K			05115
Trial Exhibit 314 - 2012 Partial Las	01/22/16	21	RA 05116 –
Vegas Sands Corp 10K			05130
Trial Exhibit 315 - 2013 Partial Las	01/22/16	21	RA 05131 –
Vegas Sands Corp 10K			05146
Trial Exhibit 316 - 2014 Partial Las	01/22/16	21	RA 05147 –
Vegas Sands Corp 10K			05162
Trial Exhibit 317 - 03/31/15 Partial	01/22/16	21	RA 05163 –
Las Vegas Sands Corp 10Q			05172
Trial Exhibit 318 - 06/30/15 Partial	01/22/16	21	RA 05173 –
Las Vegas Sands Corp 10Q			05189
Trial Exhibit 319 - 2010 Partial	01/22/16	21	RA 05190 –
Wynn Resorts, Limited 10K			05203

	-T	
01/22/16	21	RA 05204 –
		05216
01/22/16	21	RA 05217 –
		05250
LUME 22		
01/22/16	22	RA 05251 –
	is a second	05256
01/22/16	22	RA 05257 –
		05266
01/22/16	22	RA 05267 –
		05280
01/22/16	22	RA 05281 –
		05293
01/22/16	22	RA 05294 –
		05302
01/22/16	22	RA 05303 –
		05315
01/22/16	22	RA 05316 –
		05317
01/22/16	22	RA 05318 –
		05319
	01/22/16 LUME 22 01/22/16 01/22/16 01/22/16 01/22/16 01/22/16 01/22/16	01/22/16 21 LUME 22 01/22/16 22 01/22/16 22 01/22/16 22 01/22/16 22 01/22/16 22 01/22/16 22

·			1
Trial Exhibit 329 - 2012 Peppermill	01/22/16	22	RA 05320 –
Reno 1C Video and Reel Analysis		<u> </u>	05321
(Highly Confidential)			
Trial Exhibit 330 - 2013 Peppermill	01/22/16	22	RA 05322 –
Reno 1C Video and Reel Analysis			05323
(Highly Confidential)			
Trial Exhibit 339 - Machine	01/22/16	22	RA 05324
Performance Statistics			
Opposition to Defendant's NRCP	01/24/16	22	RA 05325 –
50 (a) Motion for Judgment as A			05337
Matter of Law			
Defendant's Reply Brief in Support	01/25/16	22	RA 05338 -
of NRCP 50(A) Motion for			05348
Judgment as A Matter of Law			-
Trial Exhibit 220A – (PM part	01/25/16	22	RA 05349 –
three.pdf) Emails from Ryan Tors to			05350
Other Parties Re: PAR Information		:	
Dated 03/28/2010 - 11/2010 -			
REDACTED			
Trial Exhibit 170 - Expert Rebuttal		22	RA 05351 –
Report, Applied Analysis (with			05353
numbered paragraphs)			

Trial Exhibit 220 - (PM part three.pdf) Emails from Ryan Tors to other parties Re: PAR information dated 3/28/2010-11/2010	22	RA 05354 – 05360
Trial Exhibit 232 - Aristocrat "NOTICE OF CONFIDENTIALITY OF PAR SHEETS"	22	RA 05361
Trial Exhibit 241A - Emails dated 3/28/2010 – 11/2010 from Ryan Tors to other parties Re: PAR information (PM13272-13278) (PM13277, email between Tors and Scott Bean Re: Rail City comp reinvestment) - REDACTED	22	RA 05362 – 05368
Trial Exhibit 358 - Portions of the Deposition Transcript of Craig Robinson	22	RA 05369 – 05375
Trial Exhibit 359 - Portions of the Deposition Transcript of Terry Vavra	22	RA 05376 – 05384
Trial Exhibit 360 - Portions of the Deposition Transcript of Ralph Burdick	22	RA 05385 — 05398

Trial Exhibit 361 - Portions of the Deposition Transcript of Toby	22	RA 05399 – 05406
Taylor	 	
Trial Exhibit 362 - Portions of the	22	RA 05407 –
Deposition Transcript of Toby		05413
Taylor		
Trial Exhibit 363 - Portions of the	22	RA 05414 –
Deposition Transcript of		05421
Michael Draeger		
Trial Exhibit 364 - Portions of the	22	RA 05422 –
Deposition Transcript of David		05443
Schwartz		
Portions of the Deposition of Tracy	22	RA 05444 -
Mimno		05450

RESPONDENT PEPPERMILL CASINOS, INC.'S ANSWERING BRIEF <u>APPENDIX – ALPHABETICAL TABLE OF CONTENTS</u>

DOCUMENT	DATE	VOL.	PAGE NO.
	FILED or	NO.	
	ADMITTED		
Confirming Order	10/01/14	3	RA 00746 –
			00747
Defendant Peppermill Casinos,	07/03/14	1	RA 00092 -
Inc.'s Brief in Response to Court			00164
Order; Opposition to Plaintiff's			
Motion to Compel Gaming Control			
Board to Produce Documents;			
Opposition to Plaintiff's Motion to			
Compel Peppermill's Production of			
Documents; Opposition to			
Plaintiff's Motion for Protective			
Order			
Defendant Peppermill Casinos,	12/8/14	6	RA 01345 -
Inc.'s Memorandum of Costs and			01379
Attorneys' Fees in Response to			
Court's Order of November 26,			
2014			
Defendant Peppermill Casinos,	10/27/14	4	RA 00807 –
Inc.'s Motion for Order Compelling			00825
GSR to Show Cause Why It Not Be			
Held in Contempt			

Defendant Peppermill Casinos,	06/04/14	1	RA 00001 –
Inc.'s Motion to Dismiss Complaint			00024
Defendant Peppermill Casinos,	09/26/14	3	RA 00716 –
Inc.'s Opposition to Plaintiff's			00745
Motion to Strike and Dismiss			
Defendant Peppermill's Motion for			
Case Terminating Sanctions			
Defendant Peppermill Casinos,	12/23/15	12	RA 02991 –
Inc.'s Reply in Support of Motion			02995
for Sanctions			
Defendant Peppermill Casinos,	06/30/14	1	RA 00074 –
Inc.'s Reply to Plaintiff's			00087
Opposition to Motion to Dismiss			
Complaint			
Defendant Peppermill's	06/12/15	8	RA 01797 –
Emergency/Ex Parte Motion For a			01840
NRCP 16 Pretrial Conference			
Defendant's NRCP 50 (a) Motion	01/22/16	16	RA 03817 –
for Judgment as A Matter of Law			03831
Defendant's Reply Brief in Support	01/25/16	22	RA 05338 -
of NRCP 50(A) Motion for			05348
Judgment as A Matter of Law			

		 	
Errata to Motion for Terminating	09/03/14	2	RA 00349 –
Sanctions, Or, In the Alternative,		į	00379
Motion to Compel Discovery			
Ex Parte Motion for Protective	01/27/15	7	RA 01516 –
Order on an Order Shortening Time			01620
and For Stay of Depositions			
Pending Hearing on the Matter			
GSR's Opposition to Peppermill	12/14/15	12	RA 02901 –
Casinos, Inc.'s Motion for Sanctions			02911
With Respect to Gregory Gale.			
Request for Sanctions			
GSR's Reply to Peppermill's	02/05/15	7	RA 01697 –
Opposition to GSR's Motion for			01750
Protective Order on an Order			
Shortening Time and For Stay of			
Depositions Pending a Hearing on			
the Matter			
GSR's Reply to Peppermill's	02/05/15	8	RA 01751 –
Opposition to GSR's Motion for			01791
Protective Order on an Order			
Shortening Time and For Stay of			
Depositions Pending a Hearing on			
the Matter			
(Continued)	· -		

GSR's Reply to Peppermill's Opposition to Motion to Compel Documents Under 16.1; Motion for a Protective Order, and Request for Gaming Records	07/08/14	1	RA 00165 – 00226
Joinder to Defendant Peppermill Casinos, Inc.'s Reply to Plaintiff's Opposition to Motion to Dismiss Complaint	06/30/14	1	RA 00088 – 00091
Joinder to Motion for Terminating Sanctions, Or, In the Alternative, Motion to Compel Discovery	08/28/14	2	RA 00346 – 00348
Minutes	02/10/15	8	RA 01792 – 01793
Minutes	01/07/16	14	RA 03258 – 03259
Motion for Protective Order on an Order Shortening Time and for Stay of Depositions Pending Hearing on the Matter	06/19/14	1	RA 00025 – 00073
Motion for Terminating Sanctions, Or, In the Alternative, Motion to Compel Discovery	08/25/14	1	RA 00241 — 00250

Motion for Terminating Sanctions, Or, In the Alternative, Motion to Compel Discovery (Continued)	08/25/14	2	RA 00251 – 00345
Notice of Entry of Order	12/2/14	6	RA 01331 – 01344
Notice of Entry of Order	01/21/15	7	RA 01509 – 01515
Objection to Commissioner's Recommendation Denying Plaintiff's Motion for a Protective Order and Request for a Stay of Depositions Pending the Hearing on the Objection	10/10/14	4	RA 00763 00770
Objection to Peppermill's Proposed Interim Jury Instructions	01/22/16	16	RA 03763 - 03816
Opposition to Defendant's Motion for Order Compelling GSR to Show Cause Why It Should Not Be Held In Contempt	11/13/14	4	RA 00975 – 01000
Opposition to Defendant's Motion for Order Compelling GSR to Show Cause Why It Should Not Be Held In Contempt (Continued)	11/13/14	5	RA 01001 – 01250

Opposition to Defendant's Motion for Order Compelling GSR to Show Cause Why It Should Not Be Held In Contempt (Continued)	11/13/14	6	RA 01251 – 01316
Opposition to Defendant's NRCP 50 (a) Motion for Judgment as A Matter of Law	01/24/16	22	RA 05325 — 05337
Opposition to Peppermill's Emergency/Ex Parte Motion For a NRCP 16 Pretrial Conference	06/23/15	8	RA 01843 – 01881
Opposition to Plaintiff's Ex Parte Motion for Protective Order on an Order Shortening Time and For Stay of Depositions Pending Hearing on the Matter	02/04/15	7	RA 01621 – 01696
Order	11/13/14	4	RA 00970 – 00974
Order	11/26/14	6	RA 01320 – 01330
Order	01/20/15	7	RA 01505 - 01508

Order	06/12/15	8	RA 01841 –
			01842
Order Granting in Part and Denying	03/04/15	8	RA 01794 –
in Part Motion for Protective Order			01796
Peppermill Casinos Inc.'s	11/12/14	4	RA 00831 –
Supplemental Motion for			00969
Terminating Sanctions Or, In the			
Alternative, For an Order to Show			
Cause Why Plaintiff Not Be Held In			
Contempt and Subjected to Severe			
Sanctions			
Peppermill Casinos, Inc.'s Amended	07/25/14	1	RA 00230 –
Answer to Complaint			00240
Peppermill Casinos, Inc.'s Ex Parte	11/12/14	4	RA 00826 –
Emergency Motion for Rule 16			00830
Conference			
Peppermill Casinos, Inc.'s Motion	12/17/14	6	RA 01380 —
for Order Requiring GSR to Show			01417
Cause Why It Not be Held In			
Contempt, Sanctioned and Ordered			
to Produce Documents			
Peppermill Casinos, Inc.'s Motion	11/20/15	12	RA 02786 –
for Sanctions			02880

1 –
)
2 –
1 –
1 –
2 –
1 –

Peppermill Casinos, Inc.'s Renewed Motion for Summary Judgment Regarding "Trade Secret" (Continued)	11/13/15	10	RA 02251 – 02281
Peppermill Casinos, Inc.'s Reply to Plaintiff's Opposition to Defendant's Memorandum of Fees and Costs	01/06/15	6	RA 01452 – 01461
Peppermill Casinos, Inc.'s Reply to Plaintiff's Opposition to Defendant's Motion For Contempt	01/08/15	6	RA 01465 – 01498
Peppermill Casinos, Inc.'s Response to GSR's Motion to Clarify the Court's Order Filed December 22, 2015 Regarding Peppermill's Motions in Limine	01/04/16	13	RA 03219 – 03250
Peppermill Casinos, Inc.'s Response to GSR's Motion to Clarify the Court's Order Filed December 22, 2015 Regarding Peppermill's Motions in Limine (Continued)	01/04/16	14	RA 03251 – 03257

Peppermill Casinos, Inc.'s Supplement to Renewed Motion for Summary Judgment Regarding "Trade Secret"	11/25/15	12	RA 02881 – 02900
Peppermill Casinos, Inc.'s Trial Statement	01/04/16	12	RA 02999 – 03000
Peppermill Casinos, Inc.'s Trial Statement (Continued)	01/04/16	13	RA 03001 – 03200
Peppermill's Objection to MEI-GSR Holdings, LLC's (1) Proposed Jury Instructions and Verdict Forms, (2) Supplement to Proposed Jury Instructions, and (3) Supplemental Interim Jury Instructions	01/14/16	14	RA 03467 — 03500
Peppermill's Objection to MEI-GSR Holdings, LLC's (1) Proposed Jury Instructions and Verdict Forms, (2) Supplement to Proposed Jury Instructions, and (3) Supplemental Interim Jury Instructions (Continued)	01/14/16	15	RA 03501 – 03596

		····	
Peppermill's Reply to GSR's	12/15/15	12	RA 02912 –
Opposition to Peppermill's Motion			02931
for Partial Summary Judgment			
Regarding Damages			
Plaintiff MEI-GSR Holdings,	09/09/14	2	RA 00380 –
LLC, d/b/a Grand Sierra Resorts			00500
Motion to Strike and Dismiss			
Defendant Peppermill's Motion			
for Case Terminating Sanctions			
Plaintiff MEI-GSR Holdings,	09/09/14	3	RA 00501 –
LLC, d/b/a Grand Sierra Resorts		!	00688
Motion to Strike and Dismiss			
Defendant Peppermill's Motion			
for Case Terminating Sanctions			
(Continued)			
Plaintiff, MEI-GSR Holdings, LLC	01/04/16	13	RA 03201 –
d/b/a Grand Sierra Resort's Trial			03218
Statement			
Plaintiff's Opposition to	01/02/15	6	RA 01418 -
Defendant's Motion for Contempt			01451
Portions of the Deposition of Tracy		22	RA 05444 -
Mimno			05450
Recommendation for Order	09/19/14	3	RA 00689 –
			00702

<u>-</u> .		
09/26/14	3	RA 00703 –
		00712
10/02/14	3	RA 00748 –
		00750
10/02/14	4	RA 00751 –
		00762
12/15/15	12	RA 02932 –
		02990
07/15/14	1	RA 00227 –
		00229
09/26/14	3	RA 00713 –
		00715
11/24/14	6	RA 01317 –
		01319
01/06/15	6	RA 01462 –
		01464
01/08/15	6	RA 01499 –
		01500
01/08/15	7	RA 01501 –
		01504
12/23/15	12	RA 02996 –
		02998
	10/02/14 10/02/14 12/15/15 07/15/14 09/26/14 11/24/14 01/06/15 01/08/15	10/02/14 3 10/02/14 4 12/15/15 12 07/15/14 1 09/26/14 3 11/24/14 6 01/06/15 6 01/08/15 7

Trial Exhibit 10 – Diagnostic Screen	01/11/16	14	RA 03283
Trial Exhibit 121 - GSR Slots and Video Poker Website	01/22/16	17	RA 04100
Trial Exhibit 122 - 2010-2014 Penny Video and Reels Net Win, Gross Theo Free-Play Summary	01/22/16	17	RA 04101
Trial Exhibit 123 - 2009-2/2015 NGC Monthly Gross Revenue Reports (Highly Confidential)	01/22/16	17	RA 04102 – 04249
Trial Exhibit 126 - 06/2015 Gaming Abstract Page	01/22/16	17	RA 04250
Trial Exhibit 127 – GSR Buffalo Billboard	01/11/16	14	RA 03288
Trial Exhibit 149 - Friedman Rebuttal Report	01/22/16	18	RA 04251 – 04292
Trial Exhibit 14A – 07/12/13 Handwritten Key Sheet by Tors (Legible Copy)	01/13/16	14	RA 03418
Trial Exhibit 15 – 07/12/13 Tors Transcript from GSR re: Interview by GCB	01/14/16	15	RA 03597 – 033622

Trial Exhibit 150 - Lucas Rebuttal	01/22/16	18	RA 04293 -
Report			04329
Trial Exhibit 151 - Tom Sullivan	01/22/16	18	RA 04330
Player Cards			
Trial Exhibit 153 - GSR Billboards	01/22/16	18	RA 04331 –
"Best"			04336
Trial Exhibit 154 – Casino	01/11/16	14	RA 03289 –
Management Fee Information			03296
Trial Exhibit 156 - 06/05/15 Errata	01/22/16	18	RA 04337 -
to Plaintiff MEI-GSR Holdings,			04369
LLC, a Nevada Corporation, d/b/a			
Grand Sierra Resort's Amended			
Disclosure of Expert Witness			
Trial Exhibit 157A – 08/28/15	01/22/16	18	RA 04370 –
Plaintiff MEI-GSR Holdings, LLC,			04405
a Nevada Corporation, d/b/a Grand			
Sierra Resort's Supplemental			
Disclosure of Expert Witness –			
REDACTED			
Trial Exhibit 159 - Nevada Trade	01/22/16	18	RA 04406 –
Secret Act			04409
Trial Exhibit 160 - Aguero Charts –	01/22/16	18	RA 04410 –
No Correlation			04418
Trial Exhibit 162 – Atlantis	01/15/16	15	RA 03701 –
Advertisements			03704

			.,
Trial Exhibit 164 – Advertisement	01/15/16	15	RA 03705 –
from El Cortez			03710
Trial Exhibit 166 – Report Entitled,	01/11/16	14	RA 03297 –
"Slot Market Assessment" by			03258
Applied Analysis			
Trial Exhibit 169A - Expert	01/22/16	18	RA 04419 -
Rebuttal Report, Applied Analysis –			04421
REDACTED			
Trial Exhibit 16A – 01/02/13	01/14/16	15	RA 03623 –
11:24a.m. Tors email re: New			03624
Year's Eve shop			
Trial Exhibit 170 - Expert Rebuttal		22	RA 05351 –
Report, Applied Analysis (with			05353
numbered paragraphs)			
Trial Exhibit 172 - 03/01/15 Expert	01/22/16	18	RA 04422 -
Witness Report of Professor			04457
Anthony Lucas			
Trial Exhibit 186 - 11/03/15	01/22/16	18	RA 04458 –
Defendant Peppermills Casino's			04487
Supplement to Disclosure of			
Rebuttal Expert Witnesses			

	.,	
01/11/16	14	RA 03259 –
		03361
01/11/16	14	RA 03362 –
·		03365
01/20/16	16	RA 03758 -
		03760
01/22/16	18	RA 04488
		_
01/22/16	18	RA 04489 –
		04490
01/22/16	18	RA 04491 –
		04500
01/22/16	19	RA 04501 –
		04545
01/11/16	14	RA 03366 –
		03382
01/22/16	19	RA 04546 –
		04556
	01/11/16 01/20/16 01/22/16 01/22/16 01/22/16	01/11/16 14 01/20/16 16 01/22/16 18 01/22/16 18 01/22/16 19 01/11/16 14

T		T
	22	RA 05354 –
		05360
01/25/16	22	RA 05349 –
		05350
01/14/16	15	RA 03625 -
		03636
01/11/16	14	RA 03383 –
		03386
	,	·
	22	RA 05361
01/22/16	19	RA 04557
	01/14/16	01/25/16 22 01/14/16 15 01/11/16 14

		,	
Trial Exhibit 240 – Correspondence	01/11/16	14	RA 03387 –
from Gaming Control dated			03391
7/31/2013 Re: Investigation of Ryan			
01/11/16Tors activities; Peppermill			
Property Receipts			
Trial Exhibit 241A - Emails dated		22	RA 05362 –
3/28/2010 – 11/2010 from Ryan			05368
Tors to other parties Re: PAR			:
information (PM13272-13278)			
(PM13277, email between Tors and			
Scott Bean Re: Rail City comp			
reinvestment) - REDACTED			
Trial Exhibit 300 - 2/2015 CDC	01/22/16	19	RA 04558 –
Report			04648
Trial Exhibit 301 - 3/2015 CDC	01/22/16	19	RA 04649 –
Report			04695
Trial Exhibit 302 - 4/2015 CDC	01/22/16	19	RA 04696 –
Report			04741
Trial Exhibit 303 - 5/2015 CDC	01/22/16	19	RA 04742 –
Report			04750
Trial Exhibit 303 - 5/2015 CDC	01/22/16	20	RA 04751 –
Report			04788
(Continued)			

Trial Exhibit 304 - 6/2015 CDC Report	01/22/16	20	RA 04789 – 04384
Trial Exhibit 305 - 12/31/10 State Gaming Control Board Gaming Revenue Report	01/22/16	20	RA 04385 — 04882
Trial Exhibit 306 - 12/31/11 State Gaming Control Board Gaming Revenue Report	01/22/16	20	RA 04883 – 04930
Trial Exhibit 307 – 12/31/12 State Gaming Control Board Gaming Revenue Report	01/13/16	14	RA 03419 - 03466
Trial Exhibit 308 - 12/31/13 State Gaming Control Board Gaming Revenue Report	01/22/16	20	RA 04931 – 04978
Trial Exhibit 309 - 12/31/14 State Gaming Control Board Gaming Revenue Report	01/22/16	20	RA 04979 - 05000
Trial Exhibit 309 - 12/31/14 State Gaming Control Board Gaming Revenue Report (Continued)	01/22/16	21	RA 05001 - 05026

Trial Exhibit 310 - 08/31/15 State	01/22/16	21	RA 05027 –
Gaming Control Board Gaming			05074
Revenue Report			
Trial Exhibit 311 - 2010 Partial Las	01/22/16	21	RA 05075 –
Vegas Sands Corp			05089
Trial Exhibit 312 - 2010 Partial Las	01/22/16	21	RA 05090 –
Vegas Sands Corp 10K/A			05101
Trial Exhibit 313 - 2011 Partial Las	01/22/16	21	RA 05102 –
Vegas Sands Corp 10K			05115
Trial Exhibit 314 - 2012 Partial Las	01/22/16	21	RA 05116 –
Vegas Sands Corp 10K			05130
Trial Exhibit 315 - 2013 Partial Las	01/22/16	21	RA 05131 –
Vegas Sands Corp 10K			05146
Trial Exhibit 316 - 2014 Partial Las	01/22/16	21	RA 05147 –
Vegas Sands Corp 10K			05162
Trial Exhibit 317 - 03/31/15 Partial	01/22/16	21	RA 05163 –
Las Vegas Sands Corp 10Q			05172
Trial Exhibit 318 - 06/30/15 Partial	01/22/16	21	RA 05173 –
Las Vegas Sands Corp 10Q			05189
Trial Exhibit 319 - 2010 Partial	01/22/16	21	RA 05190 –
Wynn Resorts, Limited 10K			05203
Trial Exhibit 320 - 2011 Partial	01/22/16	21	RA 05204 –
Wynn Resorts, Limited 10K			05216
Trial Exhibit 321 - 2011 Partial	01/22/16	21	RA 05217 –
Wynn Resorts Limited 10K/A			05250

		.,	,
Trial Exhibit 321 - 2011 Partial	01/22/16	22	RA 05251 –
Wynn Resorts Limited 10K/A			05256
(Continued)			
Trial Exhibit 322 - 2012 Partial	01/22/16	22	RA 05257 –
Wynn Resorts, Limited 10K			05266
Trial Exhibit 323 - 2013 Partial	01/22/16	22	RA 05267 –
Wynn Resorts, Limited 10K			05280
Trial Exhibit 324 - 2014 Partial	01/22/16	22	RA 05281 –
Wynn Resorts, Limited 10K			05293
Trial Exhibit 325 - 03/31/15 Partial	01/22/16	22	RA 05294 –
Wynn Resorts, Limited 10Q			05302
Trial Exhibit 326 - 06/30/15 Partial	01/22/16	22	RA 05303 –
Wynn Resorts, Limited 10Q			05315
Trial Exhibit 327 - 2010 Peppermill	01/22/16	22	RA 05316 –
Reno 1C Video and Reel Analysis			05317
(Highly Confidential)			
Trial Exhibit 328 - 2011 Peppermill	01/22/16	22	RA 05318 –
Reno 1C Video and Reel Analysis			05319
(Highly Confidential)			
Trial Exhibit 329 - 2012 Peppermill	01/22/16	22	RA 05320 –
Reno 1C Video and Reel Analysis			05321
(Highly Confidential)			
Trial Exhibit 330 - 2013 Peppermill	01/22/16	22	RA 05322 –
Reno 1C Video and Reel Analysis			05323
(Highly Confidential)			

Trial Exhibit 339 - Machine	01/22/16	22	RA 05324
Performance Statistics			
Trial Exhibit 340.1 – Buffalo	01/11/16	14	RA 03392 –
			03405
Trial Exhibit 340.10 – Texas Tea	01/11/16	14	RA 03416
Trial Exhibit 340.11 – Wolf Run	01/11/16	14	RA 03417
Trial Exhibit 340.2 – Cats	01/11/16	14	RA 03406 –
	01/11/10		03407
Trial Exhibit 340.2A – Cleopatra	01/11/16	14	RA 03408
Trial Exhibit 340.3 – Ducks in a	01/11/16	14	RA 03409
Row			
Trial Exhibit 340.4 – Double	01/11/16	14	RA 03410
Diamond 2000			
Trial Exhibit 340.5 – Enchanted	01/11/16	14	RA 03411
Unicorn			
Trial Exhibit 340.6 – Horoscope	01/11/16	14	RA 03412
Trial Exhibit 340.7 – Lil Lady	01/11/16	14	RA 03413
Trial Exhibit 340.8 – Money Storm	01/11/16	14	RA 03414
Trial Exhibit 340.9 – Munsters	01/11/16	14	RA 03415

Trial Exhibit 358 - Portions of the Deposition Transcript of Craig Robinson		22	RA 05369 – 05375
Trial Exhibit 359 - Portions of the Deposition Transcript of Terry Vavra		22	RA 05376 – 05384
Trial Exhibit 35A – 11/03/14 GSR Answers to 2 nd Set of Interrogatories – REDACTED Interrogatory No. 14	01/21/16	16	RA 03761 – 03762
and Response Only Trial Exhibit 360 - Portions of the Deposition Transcript of Ralph Burdick		22	RA 05385 — 05398
Trial Exhibit 361 - Portions of the Deposition Transcript of Toby Taylor		22	RA 05399 – 05406
Trial Exhibit 362 - Portions of the Deposition Transcript of Toby Taylor		22	RA 05407 — 05413
Trial Exhibit 363 - Portions of the Deposition Transcript of Michael Draeger		22	RA 05414 – 05421
Trial Exhibit 364 - Portions of the Deposition Transcript of David Schwartz		22	RA 05422 – 05443

Trial Exhibit 38 – "Reno Loosest	01/11/16	14	RA 03284
Slots in the USA" Billboard by PM			
Trial Exhibit 4 - GSR Billboard	01/11/16	14	RA 03260 –
Photographs			03266
Trial Exhibit 5 – GSR	01/11/16	14	RA 03267
Advertisements – "Loosest Buffalo"			
Trial Exhibit 50 - GSR Slot Add	01/22/16	16	RA 03832 –
Worksheet re: machine location and			03850
setting (including par) for certain			
machines			
Trial Exhibit 53 – 11/19/14 GSR	01/11/16	14	RA 03285
Website Slots and Video Poker			
(Loosest Buffalo)	· · · · · · · · · · · · · · · · · · ·		
Trial Exhibit 54 – 11/07/14 &	01/11/16	14	RA 03286
11/17/14 List of games with par			
settings			
Trial Exhibit 56 – Chart of GSR	01/11/16	14	RA 03287
Earning Structure			
Trial Exhibit 6 – 2341 Key on EBay	01/11/16	14	RA 03268 –
			03280
Trial Exhibit 73 - Custodian of	01/22/16	16	RA 03851 –
Records Statement			03852
Trial Exhibit 74 – CDC Invoices to	01/15/16	15	RA 03637 –
GSR			03645

Trial Exhibit 75 - 05/07/10 CDC	01/22/16	16	RA 03853 –
Report re: Slot Comp			03858
Trial Exhibit 76 - 05/12/10 CDC	01/22/16	16	RA 03859 –
Report re: Direct Mail			03864
Trial Exhibit 77 – 06/2014 CDC	01/15/16	15	RA 03646 –
Report re: Free Play & Comp			03650
Rewards			
Trial Exhibit 78 – 07/2014 CDC	01/15/16	15	RA 03651 –
Report re: Direct Mail			03700
Trial Exhibit 79 - 08/2014 CDC	01/22/16	16	RA 03865 –
Report re: Direct Mail			03912
Trial Exhibit 8 – 8:51 a.m. Tors	01/11/16	14	RA 03281 -
Email			03282
Trial Exhibit 80 - 09/2014 CDC	01/22/16	16	RA 03913 –
Report re: Direct Mail			03957
Trial Exhibit 81 - 10/2014 CDC	01/22/16	16	RA 03958 -
Report re: Direct Mail			04000
Trial Exhibit 81 - 10/2014 CDC	01/22/16	17	RA 04001 -
Report re: Direct Mail			04006
Trial Exhibit 82 – 11/2014 CDC	01/19/16	15	RA 03711 –
Report re: Direct Mail			03750

Trial Exhibit 82 – 11/2014 CDC	01/19/16	16	RA 03751 –
Report re: Direct Mail			03757
(Continued)			
Trial Exhibit 83 - 12/2014 CDC	01/22/16	17	RA 04007 –
Report re: Direct Mail			04051
Trial Exhibit 84 - 01/2015 CDC	01/22/16	17	RA 04052 –
Report re: Direct Mail			04096
Trial Exhibit 85 - 05/14/14 CDC	01/22/16	17	RA 04097 –
Contract with GSR (signed by			04099
Mimno)			

MEI-GSR Holdings vs. Peppermill Casinos, Inc.

"egregious" and "a violation of privacy." In addressing a question from Commissioner Moran about the potential value of par setting manipulation, he further noted:

As we told the Board and we told the investigators, and Mr. Paganetti sald, if he sees one at seven percent, then he says, well, I can take mine from four and-a-half to five and-a-half percent, I'm still a percent and-a-half lower. So I'm still going to get the business. But that extra percent adds a hundred thousand dollars a week in revenue. [emphasis added]

Importantly, casino management is equal parts art and science. In Nevada, casino department officers were paid \$22.2 million in 2014,9 and casino management contracts for the top operators nationally can be significant. Information on how to optimize a casino floor, including the settings of various machines, is unarguably part of the calculus considered by top casino managers as well as how they set themselves apart from one another. The idea that after the Peppermill was caught in the act, publicly admitted wrongdoing and was fined for such actions that the company would then forward the position that those actions were of no consequence lies somewhere between absurdity and a convenient fiction.

REASONABLE ROYALTY

Data available obtained from the Peppermili regarding the actions of Mr. Tors and casino management is, at best, incomplete. While an analysis of available information, and the testimony of Peppermili executives, suggests that the company considered the information obtained by Tors as an element of its casino management, the degree to which the Peppermili directly benefitted or the Grand Slerra Resort was directly harmed is obscured by any number of factors. As Commissioner Moran noted in his questioning during the settlement hearing, simply obtaining the information and doing nothing with it could potentially result in a "competitive edge." 10

To the extent that data are unavailable to adequately determine either the extent of unjust enrichment or the direct losses to GSR, courts may consider a "reasonable royalty" approach such that uncertainty should not preclude recovery. There are many ways in which such a reasonable royalty can be calculated, respecting that the individualized facts and circumstances require a "flexible and imaginative approach to the problem of damages" when a misappropriation of a trade secret is put to commercial use. A soutlined by the Second Circuit Court of Appeals in Vermont Microsystems Inc. v. Autodesk Inc. 39 U.S.P.Q.2d 1421 (1996), "reasonable royalty award attempts to measure a hypothetically agreed value of what the defendant wrongfully obtained from the plaintiff...the court calculates what the parties would have agreed to as a fair licensing price at the time that the misappropriation

APPLIED ANALYSIS

GSREXP005

⁷ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at page 23),

⁸ ld. at page 26.

⁹ Nevada Gaming Control Board, Gaming Abstract (2014).

¹⁰ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at pages 24 and 25).

¹¹ R. Johnson, Milgrim on Trade Secrets. Section 15.02, Aspects of Relief Available in Trade Secret Litigation.

¹² University Computing Co. v. Lykes-Youngstown Corp., 504 F.2d 518 (5th Cir. 1974) at 536, 538; see also, Alcatel USA, Inc. v. Cisco Systems, Inc., 239 F. Supp. 2d 660 (E.D. Tex. 2002).

Expert Report
MEI-GSR. Holdings vs. Peppermill Casinos, inc.

occurred." In the immediate case, the hypothetical offered during the Nevada Gaming Commission settlement hearing by the Peppermill's attorney, attributed to Mr. Paganetti himself, provides a fair starting point for such a hypothetical agreement.¹³

As we told the Board and we told the investigators, and Mr. Paganetti sald, if he sees one at seven percent, then he says, well, I can take mine from four and-a-half to five and-a-half percent, I'm still a percent and-a-half lower. So I'm still going to get the business. But that extra percent adds a hundred thousand dollars a week in revenue. [emphasis added]

The table below summarizes coin-in, total revenue and the hold percentage for the Peppermill for 2010 through 2014.

Slot Machine Operating Metrics for the Pepperm!!!¹⁴

	Total Coin-in	Total Slot Revenue	Hold Percentage
2010	\$2,197,992,570	\$84,137,824	3.83%
2011	\$2,170,038,851	\$78,953,449	3,64%
2012	\$2,079,308,653	\$75,570,373	3.63%
2013	\$2,128,917,671	\$78,138,590	3.67%
2014	\$2,173,869,302	\$83,256,130	3.83%

The table that follows provides adjusted hold percentages increased by 0.25 percent to 2.0 percent. Highlighted in red are the resulting values that are equal to or higher than the hold percentage reported by the balance of the market during each year. Notably, the 1.0 percent adjustment referenced in the hypothetical would have still left the Peppermill below the overall market average in each year during the study period (figures in red reflect hold percentages higher than broader market average, excluding the Peppermill).

Adjusted Slot Machine Hold Percentages Increase Compared to Historical Hold Percentage

	Adjustment Factor								
	0.25%	0.50%	0.75%	1.00%	1.25%	1.50%	1.75%	2.00%	
2010	4.08%	4.33%	4.58%	4.83%	5.08%	5.33%	5,58%	5.83%	
2011	3.89%	4.14%	4.39%	4.64%	4.89%	5.14%	5.39%	5.64%	
2012	3.88%	4.13%	4.38%	4.63%	4.88%	5.13%	5.38%	5.63%	
2013	3.92%	4.17%	4.42%	4.67%	4.92%	5.17%	5.42%	5.67%	
2014	4.08%	4.33%	4.58%	4.83%	5.08%	5.33%	5.58%	5 83%	

14 Data provided by Peppermill, PM 2845-2992.

APPLIED ANALYSIS

GSREXP006

¹³ Transcript of the Nevada Gaming Commission February 2014 Agenda, February 20, 2014 (at page 26).

MEI-GSR Holdings vs. Peppermill Casinos, Inc.

The table that follows summarizes the incremental amount of gaming win generated by the Peppermill assuming its volume of play was unchanged and the company's slot hold was increased by a value between 0.25 percent and 2.0 percent. This results in an increase in slot machine revenue of somewhere between \$26.9 million and \$215 million. This analysis does not attempt to adjust for changes in play (coin-in) resulting from higher hold percentages, but instead relies on historical, known volumes in play.

increased Slot Machine Revenue at Higher Hold Percentages Holding Constant Total Slot Play (Coin-In) (in millions)

		Adjustment Factor								
	0.25%	0.50%	0.75%	1.00%	1.25%	1.50%	1.75%	2,00%		
2010	\$5.49	\$10.99	\$16.48	\$21.98	\$27.47	\$32.97	\$38.46	\$43.96		
2011	\$5.43	\$10.85	\$16.28	\$21.70	\$27.13	\$32.55	\$37.98	\$43.40		
2012	\$5.20	\$10.40	\$15.59	\$20.79	\$25.99	\$31.19	\$36.39	\$41.59		
2013	\$5.32	\$10.64	\$15.97	\$21.29	\$26.61	\$31.93	\$37.26	\$42.58		
2014	<u>\$5.43</u>	<u>\$10.87</u>	\$16.30	\$ 21.74	\$27.17	\$32.61	\$38,04	\$43.48		
Total	\$26.88	\$53.75	\$80.63	\$107.50	\$134.38	\$181.25	\$188,13	\$215.00		

The sole remaining factor in this hypothetical is what the Peppermill would have been willing to pay to obtain the knowledge that its hold percentages could be increased by 1.0 percent. Assuming a midpoint rate of 26 percent would mean that the Peppermill would have spent approximately \$5.4 million per year to generate approximately \$21.4 million per year. The table that follows provides a range of values based on 4.5 years of "reasonable royalties."

Estimated Royalty Matrix Cumulative, 2010 - 2014 (in millions)

				Slot Maci	nine Hold Pe	rcentage Adj	ustment		
		0.25%	0.50%	0.75%		1.25%	1.50%	1.75%	2,00%
	10%	\$2.41	\$4.83	\$7.24		\$12.06	\$14.48	\$16.89	\$19.30
	15%	\$3.62	\$7.24	\$10.86		\$18.10	\$21.72	\$25.33	\$28.95
Ĕ	20%	\$4.83	\$9.65	\$14,48		\$24.13	\$28.95	\$33.78	\$38,60
Age		🖟 hul		4			独态的		
	30%	\$7.24	\$14.48	\$21.72		\$36.19	\$43.43	\$50.67	\$57.91
Royalty	35%	\$ 8. 44	\$ 16.89	\$25.33		\$42.22	\$50.67	\$59.11	\$87.56
\$	40%	\$ 9.65	\$19.30	\$28.95	100	\$48.26	\$57.91	\$67.56	\$77,21
_	45%	\$10.86	\$21.72	\$32.57	. :	\$54.29	\$65.15	\$76.00	\$86.86
	50%	\$12.06	\$24.13	\$36.19	7	\$60.32	\$72.38	\$84.45	\$96,51

A reasonable royalty in the amount of \$24.1 million would appear appropriate considering the facts and circumstances in the immediate case.

APPLIED ANALYSIS
GSREXP007

EXPERT WITNESS CREDENTIALS - JEREMY A. AGUERO

Professional and Business History

Principal Analyst
Applied Analysis, June 1997-Present
Las Vegas, Nevada

Merket Analyst/Intern
Coopers & Lybrand L.L.P., January 1996–June 1997, Financial Advisory Services Group
Las Vegas, Nevada

Education

Juris Doctorate, 2004
William S. Boyd School of Law
Cum Laude, Dean's Graduation Award

- CALI Awards: (4)
- Lead a team of students who introduced and passed legislation in 2003, which clarified a conflict in a provision of the Nevada Revised Statutes as it relates to lottery payouts.
- Commerce Clause Limitations & Nevada's Tax Debate of 2003, A Review and Analysis (Recommended for submission to the Tannenwald Competition), 2003
- Keeping Pace with Technology: The Issue of State and Local Taxation of Internet Sales, 2003
- State and Local Taxation of Securitizations, 2003

Bachelor's Degree, Hotel Administration, 1997 University of Nevada, Las Vegas Cum Laude, Wm. M. Weinberger Graduate Award

- Undertook a special course of study under the direction of Dr. Shannon Bybee focusing on economics, finance, impact analysis and market analysis
- ♦ Elected Student Senate Representative, 1995 & 1996
- Student Association, Executive Board, 1995 & 1996
- Organized and led a team of students that drafted and adopted organizational constitution and bylaws

APPLIED ANALYSIS
GSREXPOOR

Selected Project Experience

- Retained by the City of Las Vegas to review and analyze foreclosure trends throughout southern Nevada.
 The comprehensive analysis considers foreclosure volumes, pre-foreclosure activities and the disposition of foreclosed properties.
- Retained by Pisanelli Bice as an expert witness for the defendant in a case involving the temporary suspension of construction and evolving economic conditions in a dispute between a development company and national home builder. AA was asked to review and comment on changing economic conditions.
- Retained by the State Bar of Nevada to develop and evaluate financial strategies related to the disposition
 and potential acquisition of real property. In connection with this analysis, AA was also asked to evaluate the
 southern Nevada economy and commercial real estate sector relative to project feasibility.
- Retained by Boles, Schiller & Flexner as an expert witness for the defendant in a case involving a loan
 agreement between Plainfield Specialty Holdings II and VV Ventures Operations. AA was asked to
 determine whether a material adverse effect had occurred in the context of whether funding of the loan
 should continue and to review aspects related to the viability of the project.
- Retained by the Regional Transportation Commission of Southern Nevada to review the reasonableness of the best and final offers submitted by Veolia Transportation and First Transit for fixed route services in southern Nevada. Analysis was used in the Regional Transportation Commission's determination in awarding the service contract valued at more than \$600 million. Notably, AA was originally contacted by both Veolia Transportation and First Transit to analyze the reasonableness of the offers on their behalf. Both parties agreed to allow us to review the contract for the Regional Transportation Commission as an independent and objective third party.
- Retained by Zuffa, Inc., the parent company of the Ultimate Fighting Championship (UFC), to undertake a
 series of pre-and post-event economic and fiscal impact studies. These studies have been completed not
 only for the UFC's Las Vegas-based events but also for events throughout the United States, in Canada,
 Mexico, Brazil, Australia, Germany, and other host jurisdictions around the world.
- Retained by Station Casinos to review and monitor economic activities in southern Nevada on a monthly
 basis. AA has also prepared a number of presentations and analyses for Station Casinos relative to the
 projection of key demand variables, geographic concentrations of foreclosure activity, various forms of
 measuring inflation, the impact of rising gasoline prices, and economic trends in other markets throughout
 the United States.

APPLIED ANALYSIS

- Retained by Coyote Springs Renewable Ventures to explore labor supply-demand considerations under existing market dynamics (at the time, southern Nevada had a 15-percent unemployment rate) as well as to develop a cost-benefit analysis for development of a wind furbine manufacturing plant at the Coyote Springs site.
- AA was retained by Steer Davies Gleave to develop a range of projection scenarios for southern Nevada's
 tourism industry to assist the company in evaluating the market potential of a high-speed rall service
 between Las Vegas and southern California.
- Retained by the City of Henderson to review and analyze the economic and fiscal impacts of the legislation during the 2011 Regular Session of the Nevada State Legislature. The focus of AA's effort was specific to legislation with the potential to impact local governments.
- Retained by BrightSource Energy to review and analyze the economic and fiscal impacts associated with the development of a utility-scale solar energy generation facility located in both Nevada and California.
- Retained by Starwood Capital Group to research and analyze macro and micro economic conditions
 potentially impacting a select set of gaming properties in the southern Nevada market.
- Retained by Odyssey Real Estate Capital and Lone Star Investments to provide a general overview of Las Vegas market conditions, as well as how southern Nevada is positioned relative to a post-recessionary recovery and longer-term growth.
- Retained to identify and review the most favorable locations to site a number of Steak in Shake restaurants.
 In the southern Nevada region.
- Retained by the Nevada Insurance Council to review and analyze the potential impacts of proposed legislation that would have disallowed consideration of credit scores in pricing insurance coverage. Our analysis reviewed the impact of similar initiatives in other areas of the United States and compiled impact data from state insurers covering more than 70 percent of the insured population.
- Retained by Boyd Gaming Corporation to review and analyze economic conditions in the southern Nevada
 market and to prepare a series of projections relative to population, employment, income and locals gross
 gaming win. Projections were presented to the company's top management and its board of directors.
- Retained by Big Traffic Mass Media to review, analyze, compare and contrast the reach of mobile billboard advertising as compared to other forms of outdoor advertising.

- Retained by Pisanelli Bice as an expert witness for the defendant in a case involving changes to Mandalay
 Bay that a tenant claimed adversely affected their restaurant and nightclub operations. AA was asked to
 review economic conditions, the classification of key property elements, and to overview the history of
 nightclub openings and closings within the southern Nevada tourism market.
- Worked jointly with the Nevada Secretary of State's office to analyze business filing data as a leading
 indicator of Nevada's economic activity. Our analysis ultimately led to the development of the Quarterly
 Economic & Business Activity Report released by Secretary Miller.
- Retained by Harrah's Entertainment Inc. (now Caesar's Entertainment, Inc.) to prepare a fiscal and
 economic impact statement for the development of an arena along the Las Vegas Strip. The analysis
 included a survey of consumer sentiment relative to various alternative funding strategies as well as an
 estimate of incremental retail sales and use tax yields within the resort corridor.
- Retained by the Regional Transportation Commission of Southern Nevada to evaluate the potential
 economic and fiscal impact of indexing Clark County's fuel tax to the Consumer Price Index. The analysis
 included an analysis of the impacts on the RTC's operations as well as the impacts on various consumer
 groups.
- AA was retained by Wolf, Rifkin, Shapiro, Schulman & Rabkin, LLP as an expert witness for the plaintiffs in
 a case brought against Platinum Hotel. AA was asked to review various claims and representations made to
 investors by the developer.
- Retained by Southern California Edison and Lewis & Roca to estimate the economic and fiscal impacts
 associated with the development of approximately 35 miles of electricity transmission lines and related
 facilities in the southern portions of California and Nevada; the project is known as the Eldorado-Ivanpah
 Transmission Project.
- Retained by Kemp Jones as an expert witness for the defense in a case brought against Scott Financial
 Services regarding a non-performing investment in the now defunct Manhattan West project. AA was asked
 to review market conditions underlying the credit display.
- Retained by Pinnacle Homes to evaluate the potential costs and benefits of implementation of a sprinkler requirement for one and two family homes in Clark County, Nevada.
- Retained by the Las Vegas Convention and Vieltors Authority to review and analyze the economic impacts
 associated with its various operations and southern Nevada's tourism industry generally. Reports have
 included the impact of LVCVA operations on the community, visitors' tax contribution, major tax payments
 by hotel casino operations, advertising and marketing program return on investment analyses, fiscal

APPLIED ANALYSIS

contribution to school and road construction programs, the relative dependence of the economy on tourism activities, trends in international visitation and other similar topics. AA also prepares a quarterly national economic briefing and tracks sector trends on behalf of the LVCVA.

- Retained by the Nevada Housing Division to evaluate the market potential for two proposed mixed-use, multi-family projects in the southern Nevada area. Other elements of the projects analyzed included limited retail, daycare facilities or other ancillary uses in support of the primary residential element.
- Retained by Herbst Gaming, Inc. (now Affinity Gaming, Inc.) to conduct primary market research on consumer activities for its Primm Valley Casinos. The analysis included a number of surveys of existing clients, lost clients and those traveling over interstate 15.
- Retained by a company seeking to provide taxi services in Reno and Sparks Nevada to evaluate competitive concentrations relative to the requirements of Nevada Revised Statutes 706.8827; and where possible, to gauge the depth of the market and to identify potentially underserved segments. AA was also asked to review the operator's financial pro formas and other budget documents to develop conclusions relative to the market growth necessary to make the operator profitable.
- Retained by Cox Communications to review and analyze market conditions in southern Nevada and to
 prepare a presentation to be delivered to the company's key staff and management on key trends with the
 potential to impact service demand.
- Retained by Chapman Law Firm as an advisor and potential expert witness in land condemnation and eminent domain actions in Clark County, Nevada.
- Retained by Presidential Suites to evaluate alternative strategies for the company's Las Vegas real property
 holdings in light of current realities and expected market conditions. Essentially a highest and best use
 analysis, AA reviewed the potential marketability and financial productivity of multiple alternative uses for
 two parcels.
- Retained by the Associated General Contractors to review, analyze and monitor economic conditions
 impacting the construction and development industries. AA produces a quarterly economic briefing for the
 AGC that is routinely distributed to the AGC's members, the media and state and local elected officials.
- Retained by the City of Las Vegas Office of Business Development, Redevelopment Division to review and analyze the economic and fiscal impact associated with the development of the Las Vegas Museum of Organized Crime and Law Enforcement.

APPLIED ANALYSIS

- Retained by the Regional Transportation Commission of Southern Nevada to evaluate the impacts of traffic
 congestion into and out of Boulder City, resulting from changes in traffic patterns after the opening of the
 Mike O'Callaghan Pat Tillman Memorial Bridge. The analysis included a survey of local businesses and
 included a calculation of the value of drive-in visitor traffic primarily originating from feeder markets in
 Phoenix, Arizona.
- AA was retained by Holland & Hart, LLP as an expert witness for the plaintiff in a case involving Wells Fargo
 Bank's financing of a commercial retail development located at the southwest corner of Blue Diamond Road
 and Buffalo Drive at the Mountain's Edge master-planned community in the southwest portion of the Las
 Vegas valley; the project has been known as "The Edge." AA was asked to review and analyze the
 reasonableness of the project's development plan, given present economic realities.
- Retained by the Las Vegas Valley Water District to review and analyze changes in economic conditions and
 to project connection charges sourced to new development activity.
- Retained by Coyote Springs Investment to review the economic and fiscal impacts associated with the
 development of a 21,142 acre master planned community, located in Clark and Lincoln County, Nevada.
 This analysis was updated several times and used for multiple reasons, including, without limitation, a
 hearing on water resource allocation before the Nevada State Engineer.
- Retained by the Nevada Resort Association to summarize the economic and fiscal impacts of Nevada's tourism industry. AA routinely updates the Association's website and its materials.
- Retained by the Las Vegas Chamber of Commerce to review, analyze and report on Nevada's education
 system, including a comparative analysis of student performance, the identification of statistically significant
 factors in predicting student academic success, operating and capital funding levels, and alternative
 legislative strategies. The analyses were used by the Chamber, as well as the Nevada State Legislature, in
 developing education reform strategies during the 2011 Legislative Session.
- Retained by King Midas World Entertainment to review and analyze the potential market for a US play-forfun and Italian-based casino gaming website based on the theme and characters of the book The Seven Sins: The Tyrant Ascending.
- Retained by the Clark County School District to review economic, fiscal and policy Issues' potential impact
 on the state's schools.
- Retained by the Clark County Flood Control District to review, analyze and quantify the potential economic impacts associated with the District's long-term construction master plan.

- Retained by the Capitol Company to review and analyze the potential impact of legislation and initiatives in the state of Nevada.
- Prepared a series of presentations, reports and analyses for a Nevada-based community bank on national, regional, state and local economic conditions. Presentations were prepared and delivered monthly to bank staff with ad hoc analyses on specific economic and real estate related issues.
- Retained by the Las Vegas Chamber of Commerce to review financial disclosures required of local governments by Nevada Revised Statute 288 after creating or modifying collectively bargained labor agreements.
- Retained by General Moly, inc. and Gallatin Public Affairs to obtain primary research data on residents' perceptions of General Moly and its proposed Mt. Hope Mine. The Mt. Hope Mine is located in Eureka County, Nevada.
- Retained jointly with Hobbs, Ong and Association by the Nevada System of Higher Education to review cost-savings initiatives sourced to internal service departments.
- Retained by the Picerne Group to review, analyze and monitor supply and demand trends for multi-family residential products in both southern Nevada and the Phoenix metropolitan area.
- Worked cooperatively with Opportunity Village, a local non-profit organization that provides care and work
 opportunities for those with mental disabilities, to develop an economic and fiscal impact statement for the
 organization's operations. The analysis, which is used routinely by the organization, demonstrates that the
 organization not only provides hundreds of jobs for people who would not otherwise have them, but also
 saves the state more than \$10 million annually in reduced public service costs.
- Retained by the Building Jobs Coalition to identify and analyze potential economic development strategies.
 AA ultimately produced a report entitled Creating 100,000 Nevada Jobs as well as a website that summarized the key findings of our review and analysis. The report was used by the Coalition in revising the Nevada's economic development policies.
- Retained as part of a consultant team asked to review and provide recommendations to restructure Washoe
 County internal service department functions.
- Retained by the City of Henderson to prepare an economic and fiscal impact analysis pursuant to Nevada's
 Community Redevelopment Law (NRS 279.573 et seq). The update was required due to changes in the
 local economy that necessitated a reevaluation all of its land planning efforts, including those such as the
 Cornerstone Redevelopment Area.

APPLIED ANALYSIS

- Retained by the Silverton Hotel and Casino to review and analyze the local market relative to the potential
 acquisition of the neighborhood casino hotel in southern Nevada.
- Retained by the Retail Association of Nevada to review, analyze and monitor retail trends throughout the
 state of Nevada. This analysis has produced a number of reports on key consumer spending and retail
 business trends. AA also prepared a number of comparative analyses on economic trends for the
 Association as well as a report on the potential impacts of legislation seeking to change Nevada's affiliate
 nexus laws relative to required collection of sales tax by some internet based retailers.
- Retained by Rational Services Limited, a subsidiary of PokerStars, to review and analyze the economic and
 fiscal impacts of legalizing Internet Poker in the State of Nevada. Our analysis was delivered to the Nevada
 State Legislature during its 2011 Session.
- Retained by American Medical Response and MedicWest ambulance to review and analyze the economic
 impacts associated with emergency medical services in the southern Nevada region.
- Retained by Gordon Silver and the Tavern Owners Association to review and analyze the economic and fiscal impacts of the Nevada Clean Indoor Air Act.
- Retained by the Nevada Development Authority to review, analyze and monitor the economic and fiscal
 impacts of Nevada's economic development policies and the initiatives undertaken by the Authority. The
 results of our analyses include a quarterly economic development tracking brief as well as in-depth
 presentations prepared for the Nevada State Legislature in both 2009 and 2011.
- Retained by Wynn Las Vegas to review and analyze the economic and fiscal impact of various legislative initiatives.
- Managed a team of analysts in support of Clark County's Community Growth Task Force. The Task Force
 met for one-year and was charged with the review of growth-related issues in Southern Nevada and to
 develop a series of recommendations on how growth might be most efficiently managed into the
 foreseeable future. AA was tasked with a review of underlying economic issues as well as a series of
 benefit-cost analyses for high-priority strategies. In addition, a Community Indicators Program was also
 created by AA in support of the Task Force efforts.
- Expert witness for the defense in a dispute involving the Conrad-Majestic hotel/condominium project in Las Vegas, Nevada. Specifically, AA was retained to review and analyze historical and current market conditions relating to the absorption and pricing of luxury condominiums in the Las Vegas market.

- Developed and analyzed alternative property tax modifications on behalf of the Nevada State Legislature
 and Office of the Nevada Governor. Project included the compilation of parcel-level data (i.e., just over one
 million parcels) for Nevada's 17 counties and the development of an econometric model that allowed for
 real-time "what-if" scenario analysis. AA's model was used to compare and contrast the fiscal and economic
 impact of several hundred alternative proposals.
- Selected to chair the Governor's Task Force on Tax Policy Technical Working Group. In doing so, served as the principal analyst for the Task Force and co-authored its 1,200-page report. The Task Force reviewed Nevada's economy and its fiscal system as well as developed a series of recommendations aimed at addressing the state's long-run revenue-expenditure imbalance. The Task Force's report has been called the most comprehensive study of Nevada's fiscal system in the State's history.
- Prepared a review of the economic, fiscal, and social impacts that the hospitality industry has on the State of Nevada. This review included consideration of direct and indirect employment, wage, and output impacts. The project also required an in-depth analysis of Nevada's municipal revenue and expense structure. State, county, and local taxes were analyzed, and the hospitality industry's contribution estimated. Social impact factors reviewed included population growth, employment and unemployment, public service costs, social assistance programs, crime rate, and underage and problem gambling. In addition, the evolution of the gaming and hospitality industry, Nevada's regulatory structure, and current market indicators were also reviewed.
- Expert witness for the defense in a dispute involving the sale of the property upon which the Krystle Towers
 project was to be built. Specifically, AA was retained to review and analyze historical and current market
 conditions relating to the absorption and pricing of luxury condominium units in the Las Vegas market.
- Retained by the Las Vegas Chamber of Commerce to review, analyze and report on fiscal issues affecting
 the state of Nevada. Analyses included a detailed review of public employee wages and salaries, Nevada's
 Public Employee Retirement System, post-retirement health care, and various budgeting policies. The
 analyses were used by the Chamber as well as the Nevada State Legislature in making significant reforms
 to public employee benefits in 2009 and 2011.
- Retained by MedicWest Ambulance to compare and contrast public sector and private sector ambulance service costs. The analysis was ultimately used by MedicWest to put down an initiative by the North Las Vegas Fire Department that would have diverted a number of emergency medical transports from MedicWest to the fire department as a revenue generating measure.
- Retained by the Large-scale Solar Association to provide a comparative analysis of potential tax burdens for a prototypical 100-megawatt, utility scale solar facility in Nevada, Arizona and California. Analysis presented to the 2009 Session of the Nevada State Legislature and used in developing the state's abatement strategy.

- Retained as part of a team of business and community leaders opposed to the passage of the Tax and Spending Control for Nevada Initiative ("TASC"). Analysis included a review of the potential implications of the Initiative as well as a comparative analysis of alternative versions that were circulated. This analysis was introduced in the state court hearings on the matter and was utilized by the Nevada Supreme Court in finding that TASC should be removed from the November 2006 ballot.
- Retained by Bailey Kennedy and Aspen Financial as an expert witness for the defendant in a case involving
 the performance of various real estate investments within the southern Nevada market. AA was asked to
 review and comment on changing market conditions.
- Retained by Ballard Spahr, LLP as an expert witness for the defendant in a case involving a loan agreement
 between Lehman Brothers and Trimont Real Estate Advisor. AA was asked to review and comment on
 tourism sector conditions and the viability of a project that proposed to acquire and renovate the Atrium
 Suites Las Vegas Hotel.
- Retained by the City of Las Vegas to evaluate the economic and fiscal impacts of its redevelopment area activities. Analysis was used by the City and the Nevada State Legislature in revising Nevada's redevelopment laws as they relate to the distribution of tax revenue during the 2009 Session of the Nevada Legislature.
- Expert witness for St. Mary's Hospital in its dispute against Renown Medical relating to unfair business
 practices in the northern Nevada hospital market. Analysis considered historical contract requirements,
 definition of the relevant competitive market and mathematical analyses of market concentration.
- Retained by the Association General Contractors to review and analyze the economic and fiscal impacts of
 construction programs in the state of Nevada. The analysis has been used by the Association and
 Legislature to help preserve construction and even accelerate some capital construction programs for roads
 (see, Senate Bill 5, 26th Special Session of the Nevada State Legislature).
- Retained as an expert witness by Coyote Springs Investment, LLC in its petition to move water between
 major basins in Nevada. Analysis required a review and comparative analysis of the economic benefits of
 water use.
- Obtained, analyzed and reported market-based data in support of filings required in the acquisition of the Mandalay Bay Reports by MGM MIRAGE. This included a review and analysis of supply and demand characteristics, an extensive inventory of existing and future development locally, regionally and nationally, and a comparative analysis of performance-based statistics.

- Retained by the City of North Las Vegas to evaluate garning market concentration issues. Specifically, the
 analysis considered current and projected development of restricted and non-restricted garning licensees
 relative to demand growth in the region.
- Acted as the lead economic and fiscal analyst in support of the Las Vegas Convention and Visitors
 Authority's \$737-million facility enhancement program. This included a comprehensive market analysis,
 internal and external return on investment calculations and the development of a performance measurement
 model. In January 2006, the Convention Center Board unanimously approved the enhancement program.
- Retained by Credit Suisse First Boston to prepare a review and analysis of market conditions in Clark
 County, Nevada. Analysis included a review of supply and demand conditions in the single family and multifamily residential markets as well as the office, industrial, retail, and vacant land markets. Also included
 economic modeling of anticipated future performance and identification of areas of opportunity.
- Managed preparation of a regional demographic snapshot on behalf of the Clark County Department of Child and Family Services. The analysis included a detailed review and analysis of economic factors impacting demand for government programs as well as a review and analysis of the department's service array.
- Retained by Snell & Wilmer to analyze competitive market issues relating to taxi cabs in the Las Vegas
 market. Specifically, an equilibrium model was constructed, projecting supply and demand based on a
 projection of underlying land use development. The objective of the analysis was to determine if the
 expansion of one company would adversely impact either existing operators or the level of service in that
 company's primary trade area.
- Managed the review and analysis of several market feasibility analyses for developments ranging from highrise condominiums to retail centers. Analysis included a review and analysis of supply and demand trends and well as competitive profiling and site-related analyses.
- Prepared a review and analysis of housing affordability issues on behalf of the Southern Nevada
 Homebuilders Association. Analysis included a review of housing affordability issues as well as price
 stability and market sustainability. Report was ultimately delivered to the Nevada State Legislature's interim
 committee on housing affordability.
- Retained by Clark County, Nevada to provide expert testimony relating to economic conditions and cost of living escalation factors in the County's arbitration with the Police Protective Association.
- Prepared a review and analysis of residential and commercial development indicators for a private equity/investment firm seeking to acquire a construction materials company in southern Nevada. This

analysis included a review of historical trends as well as a 10-year projection of development activity. It also included a review and analysis of major project activity.

- Retained by the California Ambulance Association to review and analyze market conditions, economic and fiscal, impacting the state's emergency medical transport service providers. This analysis included a survey of selected providers and a report detailing challenges facing the industry.
- Prepared an economic, fiscal and community impact statement on behalf of the Nevada Cancer Institute.
 The analysis considered the economic, fiscal and social benefits to the community of providing comprehensive cancer care in Nevada, it also considered the impacts of medical service provider colocation and industry clustering.
- Prepared a portion of the economic impact statement for Southern Nevada Regional Transportation Commission, relative to the local government portion of the Las Vegas Monorail Project. This study included a detailed review of existing and future land use conditions for ¼ and ¼-mile rings around each proposed monorali station. Existing and future land uses were then translated into jobs, wages and business output. The before and after conditions were compared to identify the project's economic impact.
- Selected as part of a consultant team asked to analyze the potential fiscal, economic and social impacts of a
 growth interruption in Southern Nevada. This analysis required a documentation of the state and regional
 economy and projections at various levels of potential impact. It also required the coordination of regional
 and national panels of economic experts as well as a local working group of government administrators. The
 results of our analysis were delivered to various public bodies including Clark County's Regional Planning
 Commission and the State Engineer.
- Prepared a comprehensive market analyses for a number of development/ redevelopment alternatives for a
 resident-oriented gaming operator in Nevada. Project considered the demographics of the primary trade
 area, likely capture rates, site characteristics, and a potential service array.
- Selected as part of a consultant team asked to estimate the economic and fiscal impacts of a high-tech
 manufacturing firm's expansion into one of seven U.S. states. This analysis required an assessment of a \$1
 billion development schedule over a 13-year build-out period. The analysis included a review of how states
 would be impacted, fiscally and economically, in terms of employment, wages, and output and tax
 collections. State and local taxes and proposed incentive packages were also reviewed as were labor
 markets, infrastructure availability and delivery cost constraints.
- Managed a team of analysts asked to review the current and potential Impacts of construction defect litigation. This analysis considered how construction defect laws affect home prices, housing supply, competition and several other market variables. It also considered how more limited supplies of affordable

APPLIED ANALYSIS

housing might adversely affect Southern Nevada's labor market, specifically as it relates to services industries.

- Retained by the Bureau of Land Management to review and analyze the impacts of the release of 380 acres
 of property for development in Carson City and Douglas County, Nevada. This analysis considered
 economic, fiscal and social impacts on an interconnected regional economic unit. It also considered a
 number of alternative uses at the site, from hotel-gaming to residential.
- Managed a team of analysts asked to develop an information tracking system for the Clark County Air
 Quality Division. This effort required the migration of over 70 legacy databases into one integrated
 information system. In performing this analysis, our team identified nearly \$1 million in billings that had been
 missed or wrongly characterized by the legacy system.
- Selected as a component of a consultant team to review and analyze the operations of a riverboat casino
 hotel in Rock Island, Illinois. This project included a report that was ultimately presented to the state's
 legislature discussing the economic impact factors created by dockside gaming versus mandatory cruising
 for competitive facilities within the Quad Citles.
- Provided litigation support services in a matter involving fees charged by a contractor to dispose of medical
 waste. This analysis required a reconstruction and review of accounting records as well as comparative
 analysis of services provided in Western States.
- Selected as part of a consultant team asked to estimate the fiscal and economic impacts of a 1,900-acre
 master planned community development in North Las Vegas, Nevada. This analysis required the
 development of a 20-year development absorption build-out schedule as well as estimates of public
 revenues and public service costs.
- Retained by the Clark County Department of Aviation to review and analyze the value of land trades in the 5,300-acre Clark County Cooperative Management Area. This study required a comprehensive review of long-run value created by controlled development within areas impacted by McCarran international Airport's noise environs.
- Retained by the Clark County Department of Finance to project revenue streams at the county and township
 level over a ten-year projection period. This analysis considered revenues generated directly by the county
 as well as distributions from state and federal sources.
- Managed a comprehensive economic, demographic and market analysis of Central City and Black Hawk,
 Colorado for a national gaming operator. This analysis included a review of historical supply and demand conditions; an examination of current and projected market performance; an analysis of existing, planned.

APPLIED ANALYSIS

proposed, and under-construction competitive gaming facilities; a survey of infrastructure developments; and an analysis of historical, existing and potential regulatory conditions.

- Selected as part of the consulting team asked to prepare a 3,000-acre redevelopment plan for the City of North Las Vegas. This project required estimates of financial feasibility, economic vitality, development trends, and revenues likely to be generated via tax increment financing alternatives.
- Managed comprehensive economic, demographic, and site analysis for a proposed Native American
 gaming facility in Southern California under the covenants and restrictions of the Pala Band of Mission
 Indians Compact. This project included the generation of performance estimates for twelve competitive
 facilities, a review and analysis of existing demand and urban economic factors, an analysis of
 transportation and location restrictions; and an analysis of the potential contribution of an innovative video
 lottery terminal required under compacted operations.
- Provided litigation support in a class action lawsuit where members of a residential community claimed the
 value of their property was decreased when a public golf course was made private. This analysis required a
 longitudinal study of home sales and pricing trends over a five-year period.
- Selected as part of the team asked to develop a parcel-level revenue maximization plan for a local master
 plan community developer. Specifically, this analysis reviewed general pricing trends for the Valley's major
 master-planned communities versus those of the subject developer. The project also considered the relative
 value of amenities and infrastructure improvements offered by a number of developers.
- Retained by the Clark County Regional Flood Control District in 1999 and again in 2002 to develop a costbenefit analysis for the District's flood master plan. This project required consideration of inundation
 reduction, economic output and productivity, emergency management and several qualitative elements. Our
 1999 analysis was called a model of government accountability by the Clark County Board of
 Commissioners.
- Prepared and managed a market analysis for a convention and banquet facility in the Las Vegas Valley for a
 local developer. The project included a review of existing, planned, proposed, and under-construction
 meeting facilities, as well as five-year market projections.
- Selected as part of the team asked to review the potential costs and benefits of creating a new local air
 quality control agency on behalf of Southern Nevada Regional Planning Coalition. This analysis included a
 review of existing operations, staffling, space requirements, funding alternatives, and potential single-agency
 costs (i.e., the creation of a fund balance).

APPLIED ANALYSIS

- Developed the absorption timeline for the Ciark County Southwest Study Area in support of a public facilities
 needs assessment in 1999 and again in 2003. This analysis included the projection of land uses, property
 values, population and employment densities, occupancy rates, and school enrollment.
- Worked as a member of the team selected to prepare detailed site analysis of Las Vegas' suburban casino
 market as part of strategic plan for a Nevada gaming corporation. The work involved the segmentation of
 the market into competitive submarkets in order to identify those areas with greatest growth potential.
- Prepared an absorption study for a 7,500-acre tract of land located in North Las Vegas, Nevada as part of a
 team reviewing the land on behalf of the United State Bureau of Land Management. The study included
 annual absorption estimates, by fand use, through the project's development as well as a review of potential
 changes to the development's land use mix.
- Designed, developed and employed a set of monitoring Indices specific to the Las Vegas gaming market, including the Applied Analysis Gaming Index. The publications have a national distribution base, and our gaming index is a recurring feature in the State's largest daily paper.
- Selected as a member of the consultant team hired to perform a fiscal impact analysis for the City of Las
 Vegas. This analysis included the creation of an absorption model to identify probable build-out patterns by
 land use type. These land uses were then translated into own-source revenues and public service costs
 (using a service standard method) for the City through build out. The revenues and costs were analyzed
 under alternative economic conditions (i.e., population growth rates) to determine whether existing revenue
 sources were sufficient to fund the public services demanded.
- Generated a fiscal impact model that was used to estimate the impact of a waste management contract
 extension with a governmental service provider. This model balanced the net present value of the cost to
 comply with the projected value of the expected contract extension, ultimately determining the "break-even"
 point.
- Selected as part of the consulting team that prepared a market study, site analysis, and a fiscal forecast for
 a mixed-use rural entertainment facility in Nevada on behalf of an international development company. The
 facility included a hotel, Class III casino, RV park, convenience store and gas station.
- Worked as a part of a team charged with evaluating the potential impacts of a business tax initiative
 proposed to be levied in the State of Nevada. A significant portion of this study included a detailed review of
 economic diversification throughout the Western United States and in Nevada. Diversity's effects on the
 State's revenue-generating powers were also considered.

APPLIED ANALYSIS

- In 1999 and 2000, selected as part of the team engaged to estimate the absorption timeline for a series of
 "villages" within a major master-planned community. This included a defailed review of economic and
 demographic conditions and an econometric projection of both supply and demand. The project was
 performed as part of the special improvement district process.
- Designed a database application for Palm Pilot handheld computers, which allows users to identify, search, sort and update an extensive series of data on Las Vegas office, industrial and retail markets.
- From 1996 to the present, performed and/or managed an ongoing quarterly report reviewing existing and projected trends in the office, industrial and retail market for Southern Nevada's commercial real estate community. In 2005, vacant land, apartments and luxury condominium reports were added to AA's publication list. These analyses include a review of urban economic conditions, competitive facility profiles, and a three-year performance projection of both supply and demand for the company's existing and proposed projects. During 2004 and 2005, AA was the sole provider of economic information for Propertyline, Nevada's largest on-line commercial real estate listing service.
- Worked as part of the team charged with generating socioeconomic estimates and projections for the Clark County (Las Vegas) Regional Transportation Commission's Planning Variable Update, 1998 and 2000. Specifically, our role involved establishing baseline estimates and generating trend information on population, employment, housing units, and household income for 1,140 traffic analysis zones through the year 2020. Our role further involved the coordination of geographic information systems, the integration of the planning data from several independent jurisdictions and public agencies, relational database management, and econometric modeling.
- Performed numerous highest and best use studies for developments throughout the Las Vegas Valley.
 These studies have been for properties as diversified as hotel-gaming establishments to condominiums to retail strip centers. Generally speaking, these studies include a comprehensive review of locational factors, area economics and demographics, existing and potential competitive supply, existing and projected demand, project development costs and a maximal use analysis.
- Prepared an economic model designed to run "what if" scenarios for a solid waste disposal firm. The model
 was used to assist the company in its negotiations with a local government regarding the potential value of a
 proposed contract extension and the potential cost of complying with the United States Environmental
 Protection Agency administrative order dealing with waste storage at the Sunrise Mountain Landfill Facility.
- Worked in conjunction with a prominent financial advisory services firm to prepare a review of cash handling
 procedures for White Pine County, Nevada. The review included a diagnostic of existing policies, a revised
 set of cash handling procedures, and a series of internal audit checkpoints.

- Reviewed and analyzed the Clark County (Las Vegas) School District's school-siting methodology on behalf
 of a major Nevada development corporation.
- Managed a review of operations at the departmental level for a gaming corporation in Biloxi, Mississippi.
 This project focused on cost control procedures implemented with the goal of increased revenues at the EBITDA line.
- Conducted an industrial site selection analysis for a manufacturing and distribution firm. The project
 included the analysis of available parcels relative to zoning, visual perception, location, accessibility to rail
 service, local roadways and freeways, topography, easements, flood zones and other site-related issues.

Selected Presentations

Presenter, "The Numbers Tell the Story," Preview Las Vegas, January 2015

Presenter, "The 2014 Las Vegas Perspective," Les Vegas Perspective Annual Meeting, March 2014

Presenter, "How Far We've Come," Preview Las Vegas, January 2014

Presenter, "Wired for the Future," Les Vegas Perspective Annual Meeting, April 2013

Presenter, "Opportunity is Everywhere," Preview Las Vegas, January 2013

Presenter, "The 2012 Las Vegas Perspective," Las Vegas Perspective Annual Meeting, March 2012

Presenter, "Reset, Rethink, Rebuild," Preview Las Vegas, February 2012

Presenter, "Reinventing the Las Vegas Economy," Las Vegas Perspective Annual Meeting, April 2011

Presenter, "The Rise and Fall of the Next Great Economy," Preview Las Vegas, February 2011

Presenter, "The Impacts of the Financial Crisis on the State of Nevada," Federal Financial Crisis Inquiry Commission, September 2010

Presenter, "Dealing with the New Normal", Western Legislators Conference, September 2010

Presenter, "Signs of Life", Preview Las Vegas, February 2010

APPLIED ANALYSIS

Presenter, "The Glass is Half Empty - The Glass is Half Full", Las Vegas Perspective Annual Meeting, April 2009

Presenter, "Top 10 Indicators to Watch", Preview Las Vegas, February 2009

Presenter, "Charting the Course", Las Vegas Perspective Annual Meeting, April 2008

Presenter, "Top 10 Indicators to Watch" Preview Las Vegas, February 2008

Presenter, "The Implications of Current Market Trends", Las Vegas Perspective Annual Meeting, April 2007

Presenter, "Economic Trends Impact Southern Nevada Multi-Housing Market", SNMA Annual Trends Conference, February 2007

Presenter, "10 Trends to Watch", Preview Las Vegas, January 2007

Presenter, "Luxury Condominium Market - The State of the Industry" Las Vegas High-rise Conference, February 2006.

Presenter, 2003 Lionel, Sawyer and Collins Legislative Roundup, "The Fiscal Outcome of the 71st Legislative Session."

Selected Community Involvement and Awards

Alumni of the Year, William Boyd School of Law, 2011

Board of Directors, Nevada State Bank, 2011

Hispanic of the Year, Southern Nevada Latin Chamber of Commerce, 2010

Member, President Elect and President, Nevada Child Seekers, 2009-Present

Adjunct Professor, HMD 401, Hotel Law. William F. Harrah College of Hotel Administration, 2006 to Present

Board Member, R&R Charitable Foundation, 2009-Present

Member of the Board of Directors and Executive Secretary (2010-2011), Opportunity Village, 2009 to Present

Gubernatorial Appointee, Nevada Housing Stabilization Task Force, 2008 to Present

Chairman, Technical Working Group, Governor's Task Force on Tax Policy, December 2001 - November 2002

APPLIED ANALYSIS

Member, Clark County Organization & Resource Review Committee, June 2002

Nevada Taxpayers Association, Good Government Special Recognition Award, February 2003

Member, Board of Directors, Hispanics in Politics, 1999

Member and President (20101), Board of Directors, Nevada Child Seekers, 2009 to Present

Board of Advisors, Nevada Council on Problem Gambling, 1999 to Present

Insider Club Inductee, The Raiston Report, May 2003

Top 40 Under 40 in Business, InBusiness Magazine, 2001

Who's Who in Nevada, 2002 to Present

Coach, Juniors Basketball, 2003 to Present

Coach, Paseo Verde Little League, Board of Advisors, 2004 to Present

Publications In the Last Ten Years

Author, "A Positive Outlook," a recurring series of monthly articles for Nevada State Bank (November 2011 — present); articles are available at https://www.nsbank.com/about_us/forecast/index.jsp.

Co-author, <u>Intelligence-Led Governance</u>: <u>Establishing Meaningful Community Indicators</u>. Presented at an international conference on community monitoring in Leuven, Belgium, June 2006.

AA routinely produces written reports for our clients that may or may not be made available to the public by such clients; the nature of these reports are summarized in the sub-section, Selected Project Experience.

Witness Testimony or Depositions in the Last Four Years

Impacts of the Financial Crisis on the State of Nevada
(Testified before the Financial Crisis Inquiry Commission, which was created as part of the Fraud Enforcement and Recovery Act (Public Law 111-21) passed by the U.S. Congress and signed by the President in May 2009)

Southern Nevada Employment and Workforce Trends (Testified before the U.S. Subcommittee on Education and the Workforce)

APPLIED ANALYSIS

Page 25

MEI-GSR Holdings vs. Peppermill Casinos, Inc.

In re Club Vista Financial Services, LLC, et al. vs. Scott Financial Corporation, et al. Case No. A579963
District Court, Clark County, Nevada (Deposition)

Service Employees Union International (SEIU) Labor Relations Matter (Testified at hearing before arbitrator as an expert witness on economic and employment issues in a labor dispute between the Las Vegas Convention and Visitors Authority and its labor union)

Water Resource Matter, Nevada Groundwater Basins 180, 181, 182, 194
State of Nevada Water Engineer
(Testified at Hearing before the State of Nevada Water Engineer as an expert witness for the Southern Nevada Water Authority)

In re Las Vegas Development Associates v. KB Home Nevada, Inc. Case No. A566442
District Court, Clark County, Nevada
(Deposition)

In re Golden Road Motor Inn, dba Atlantis Casino Resort Spa v. Sumona Islam, Grand Sierra Resort, et al. Case No. CV12-01171
District Court, Washoe County, Nevada
(Deposition and Trial)

In re Jeffrey Soffer, et al. v. Five Mile Capital Partners LLC, et al. Case No. 2:12-cv-01407-JCM-GWF United States District Court, District of Nevada (Deposition)

Testified between 2009 and 2014 before the Nevada State Legislature, county commissions and local government boards on multiple occasions

RIGHT TO AMEND OR SUPPLEMENT ANALYSIS

The analysis and conclusions contained in this report are subject to further revisions, amendments and adjustments as additional information may become available. Additionally, I may generate updated or supplemental graphs, charts, exhibits and/or analyses to assist in explaining conclusions at trial.

APPLIED ANALYSIS

STATEMENT OF COMPENSATION FOR THE STUDY AND TESTIMONY

Applied Analysis will be compensated at an hourly rate of \$400 for Jeremy Aguero and at a biended average hourly rate of approximately \$200 for other professionals under the direction of Jeremy Aguero based on the actual time required to complete this study and any testimony, if deemed necessary. Compensation is not dependent on the outcome of the litigation or any conclusion in this report.

APPLIED ANALYSIS

FILED
Electronically
2015-11-13 04:03:25 PM
Jacqueline Bryant
Clerk of the Court
Transaction # 5235334 : csulezic

EXHIBIT 39

EXHIBIT 39

FILED Electronically 2015-10-15 08:12:27 PM Jacqueline Bryant Clerk of the Court Transaction # 5191804 : yviloria

1 COHEN-JOHNSON, LLC 2 H. STAN JOHNSON, ESQ. Nevada Bar No. 00265 3 sjohnson@cohenjohnson.com CHRIS DAVIS, Esq. 4 Nevada Bar No. 6616 cdavis@cohenjohnson.com 5 255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89119 6 Telephone: (702) 823-3500 7 Facsimile: (702) 823-3400 Attorney for MEI-GSR Holdings, LLC. d/b/a 8 Grand Sierra Resort 9 IN ASSOCIATION WITH 10 THE LAW OFFICES OF MARK WRAY MARK WRAY, ESQ. 11 Nevada Bar No.: 4425 12 608 Lander Street Reno, Nevada 89509 COHEN-JOHNSON, LLC 255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89119 (702) 823-3500 FAX: (702) 823-3400 13 Telephone: (775) 348-8877 Facsimile: (775) 348-8351 14 Attorney for MEI-GSR Holdings, LLC. d/b/a Grand Sierra Resort 15 IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA 16 17 IN AND FOR THE COUNTY OF WASHOE 18 MEI-GSR HOLDINGS, LLC, a Nevada Case No.: Corporation, d/b/a GRAND SIERRA RESORT, CV13-01704 19 Dept. No.: **B7** Plaintiff, 20 **BUSINESS COURT DOCKET** 21 PEPPERMILL CASINOS, INC., a Nevada

Defendants.

Corporation, d/b/a PEPPERMILL CASINO; 22 RYAN TORS, an individual; JOHN DOES I-X and JANE DOES I-X; and ABC 23 CORPORATIONS-X,

24

25

26

27

28

PLAINTIFF MEI-GSR HOLDINGS, LLC. A NEVADA CORPORATION, D/B/A GRAND SIERRA RESORT'S DISCLOSURE OF REBUTTAL EXPERT WITNESS REPORTS Plaintiff MEI-GSR HOLDINGS, LLC., a Nevada Corporation, d/b/a Grand Sierra Resort

(hereinafter referred to as "GSR"), by and through its counsel of record, H. Stan Johnson, Esq. of

Page 1 of 6

Cohen|Johnson, LLC., hereby submits and identifies its rebuttal expert witnesses and provides its rebuttal expert reports pursuant to NRCP 16.1(a)(2) in this matter as follows:

I. EXPERT WITNESS

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

A. Jeremy A. Aguero Principal Analyst Applied Analysis 6385 S. Rainbow Blvd., Suite 105 Las Vegas, Nevada 89118

Jeremy Aguero is expected to testify regarding the Rebuttal Expert Witness Report prepared by Applied Analysis to counter any opinion or claims made the Defendant's Experts: (1) Anthony Lucas, Ph.D. and (2) Stacey Friedman. This report is comprised of opinions, data and any other information considered in forming said opinions, his professional qualifications, and any other related matters.

> B. Gregory Gale 2216 Tedesca Drive Henderson, Nevada 89052 (702) 456-4695

Gregory Gale is expected to testify regarding the Rebuttal Expert Witness Report prepared by Gregory Gale to counter any opinions or claims made the Defendant's Experts: (1) Anthony Lucas, Ph.D. and (2) Stacey Friedman. This report is comprised of opinions, data and any other information considered in forming said opinions, his professional qualifications, and any other related matters.

> C. Rex Carlson c/o Cohen-Johnson, LLC 255 E. Warm Springs Rd., Ste. 100 Las Vegas, NV 89119

Rex Carlson is expected to testify regarding the Rebuttal Expert Witness Report prepared by Rex Carlson to counter any opinions or claims made the Defendant's Experts: (1) Anthony Lucas, Ph.D. and (2) Stacey Friedman. This report is comprised of opinions, data and any other information considered in forming said opinions, his professional qualifications, and any other related matters.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

///

///

D. Charles Lombardo c/o Cohen-Johnson, LLC 255 E. Warm Springs Rd., Ste. 100 Las Vegas, NV 89119

Charles Lombardo is expected to testify regarding the Rebuttal Expert Witness Report prepared by Charles Lombardo to counter any opinions or claims made the Defendant's Experts: (1) Anthony Lucas, Ph.D. and (2) Stacey Friedman. This report is comprised of opinions, data and any other information considered in forming said opinions, his professional qualifications, and any other related matters.

Plaintiff reserves the right to supplement the expert witness disclosure as further investigation and discovery may reveal additional information.

II. DOCUMENTS

A. October 15, 2015 Expert Rebuttal Report Prepared by Applied Analysis.

Plaintiff reserves the right to supplement the document disclosures as further investigation and discovery may reveal additional information.

B. October 15, 2015 Expert Report Prepared by Gregory Gale.

Plaintiff reserves the right to supplement the document disclosures as further investigation and discovery may reveal additional information.

C. October 15, 2015 Expert Report Prepared by Rex Carlson.

Plaintiff reserves the right to supplement the document disclosures as further investigation and discovery may reveal additional information.

D. October 15, 2015 Expert Report Prepared by Charles Lombardo.

Plaintiff reserves the right to supplement the document disclosures as further investigation and discovery may reveal additional information.

Page 3 of 6

Affirmation Pursuant to NRS §239B.030

The undersigned does hereby affirm that the preceding document does not contain the social security number of any person.

Dated this 15th day of October, 2015.

COHEN|JOHNSON, LLC.

/s/ H. Stan Johnson H. STAN JOHNSON, ESQ. By: Nevada Bar No. 00265 sjohnson@cohenjohnson.com CHRIS DAVIS, Esq. Nevada Bar No. 6616 cdavis@cohenjohnson.com 255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89119 Attorney for MEI-GSR Holdings, LLC. d/b/a Grand Sierra Resort

Page 4 of 6

COHEN-JOHNSON, LLC 255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89 119 (702) 823-3500 FAX: (702) 823-3400

INDEX OF EXHIBITS

Exhibits	<u>Description</u>	Pages
1.	Expert Rebuttal Report prepared by Jeremy Aguero	3
2.	Expert Report prepared by Gregory Gale	8
3.	Expert Report prepared by Rex Carlson	7
4.	Expert Report prepared by Charles Lombardo	99

Page 5 of 6

CERTIFICATE OF SERVICE

Pursi	uant to NRCP 5(b), I certify that I am an employee of COHEN JOHNSON, LLC.,
and that on t	his date I caused to be served a true and correct copy of the PLAINTIFF MEI-GSR
HOLDING	S, LLC. A NEVADA CORPORATION, D/B/A GRAND SIERRA RESORT'S
SUPPLEMI	ENTAL DISCLOSURE OF EXPERT WITNESS on all the parties to this action
by the metho	od(s) indicated below:
	by placing an original or true copy thereof in a sealed envelope, with sufficient postage affixed thereto, in the United States Mail, Las Vegas, Nevada and addressed to:
x	by using the Court's CM/ECF Electronic Notification System addressed to:
	ROBISON, BELAUSTEGUI, SHARP & LOW c/o Kent R. Robison, Esq. 71 Washington Street Reno, Nevada 89503 krobison@rbsllaw.com Attorney for the Defendant Peppermill
x	by electronic email addressed to the above: by personal or hand/delivery addressed to: by facsimile(fax) addresses to: by Federal Express/UPS or other overnight delivery addressed to: DATED the 15 th day of October, 2015.

Page 6 of 6

/s/ Sarah Gondek
An employee of Cohen-Johnson, LLC.

1	\$2160 KENT R. ROBISON, ESQ NSB #1167	
2	krobison@rbsllaw.com SCOTT L. HERNANDEZ, ESQ. – NSB # 13147	
3	shernandez@rbsllaw.com THERESE M. SHANKS, ESQ. – NSB #12890	
4	tshanks@rbsllaw.com Robison, Belaustegui, Sharp & Low	
5	A Professional Corporation 71 Washington Street	
6	Reno, Nevada 89503 Telephone: (775) 329-3151	
7	Facsimile: (775) 329-7169	
8	Attorneys for Defendant Peppermill Casinos, Inc., d/b/a Peppermill Casino	
9		
10	IN THE SECOND JUDICIAL DISTRICT FOR THE STATE OF NEVADA	
11	IN AND FOR THE COUNTY OF WASHOE	
12	MEI-GSR HOLDINGS, LLC, a Nevada CASE NO.: CV13-01704	
13	Corporation, d/b/a/ GRAND SIERRA RESORT, DEPT. NO.: B7	
14	Plaintiff, BUSINESS COURT DOCKET	
15	VS.	
16	PEPPERMILL CASINOS, INC., a Nevada Corporation, d/b/a/ PEPPERMILL CASINO,	
17	Defendant.	
18		
19	PEPPERMILL CASINOS, INC.'S RENEWED MOTION FOR PARTIAL SUMMARY	
20	JUDGMENT REGARDING DAMAGES FILED UNDER SEAL	
21	DESIGNATED HIGHLY CONFIDENTIAL INFORMATION	
22	Confidential- Subject to Stipulated Confidentiality Agreement and Protective Order Filed July 17, 2014 To be Opened Only Upon Further Order of this Court or for the Sole Use of the Court and its Employees	
23	Defendant Peppermill Casinos, Inc. ("Peppermill") moves this Honorable Court for its	
24	Order granting summary judgment against the Plaintiff MEI-GSR Holdings, LLC ("GSR")	
25	pursuant to and in accordance with Rule 56 of the Nevada Rules of Civil Procedure. This is a	
26	renewed motion because this Court's denial of Peppermill's previous motion was without	
27	prejudice pending additional discovery. This renewed motion is based upon the attached points	
28	and authorities, exhibits, and affidavit affixed thereto.	
Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151	1	

RA 02282

DATED this ______day of November, 2015.

ROBISON, BELAUSTEGUI, SHARP & LOW A Professional Corporation 71 Washington Street Reno, Nevada 89503

KENT K. ROBISON
SCOTT L. HERNANDEZ
THERESE M. SHANKS
Attorneys for Defendant

Peppermill Casinos, Inc., d/b/a Peppermill Casino

POINTS AND AUTHORITIES AND AUTHORITIES IN SUPPORT OF PEPPERMILL'S RENEWED MOTION FOR SUMMARY JUDGMENT REGARDING DAMAGES

Peppermill is entitled to a summary judgment regarding the issue of whether GSR sustained damages. After over two years of litigation, intensive discovery, and substantial motion practice, there is no evidence to support GSR's claim for damages under the Nevada Uniform Trade Secrets Act. *See* NRS 600A.050.

I. OVERVIEW

In its Complaint filed August 2, 2013, GSR alleges that the Peppermill violated NRS 600A.030 by accessing 6 to 15 par settings from GSR's slot machines. Pursuant to NRS 600A.050, Plaintiff may recover damages for a misappropriation of a trade secret that include:

- (1) loss caused by misappropriation;
- (2) unjust enrichment caused by misappropriation; and
- (3) in lieu of damages measured by the above, damages actually caused by misappropriation may be measured by the imposition of liability for a "reasonable royalty for the misappropriator's unauthorized disclosure or use" of a trade secret.

In this case, GSR has admitted that it lost no revenue as a result of the alleged misappropriation. It is precluded from seeking a reasonable royalty because it is seeking other losses caused by the alleged misappropriation. It claims that it had to change locks on all of its

8

9

10 11

12

1314

15

16 17

18

19

20

21 22

23

24

25

26 27

28

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151 slot machines because of Peppermill's conduct. See discussion Part VI, *infra*. GSR produced no evidence of damages based upon unjust enrichment. GSR's person most knowledgeable regarding damages has no knowledge of any damages. GSR, through its expert, also admitted there is no evidence that the Peppermill used the pars obtained by Peppermill's former employee, Ryan Tors. Further, GSR admits that it has no knowledge of any value derived by the Peppermill related to obtaining GSR's pars. In fact, there is no evidence that pars have any value, and GSR's most prominent representatives concede that pars have no value.

Despite this lack of necessary evidence of use and value, GSR's only expert calculated damages based upon a reasonable royalty. However, the expert's analysis fails to connect the reasonable royalty to the facts in this case. He refuses to associate the royalty to the time of the alleged misappropriation. Further, his reasonable royalty calculation fails to address certain necessary considerations such as a reasonable profit margin for Peppermill and what how much of the royalty relates specifically to the pars, as opposed to other sources of information. Summary judgment as to damages under NRS 600A.050 should be granted.

II. STANDARD OF REVIEW

Summary judgment is appropriate when there is no genuine issue of material fact, "and the moving party is entitled to a judgment as a matter of law." Wood v. Safeway, Inc., 121 Nev. 724, 729, 121 P.3d 1026, 1029 (2005) (internal quotations omitted); see also NRCP 56(c). Summary judgment is particularly appropriate to avoid needlessly trying an issue at trial. McDonald v. D.P. Alexander & Las Vegas Boulevard, LLC, 121 Nev. 812, 815, 123 P.3d 748, 750 (2005).

"While the pleadings and other proof must be construed in a light most favorable to the nonmoving party, that party bears the burden to do more than simply show that there is some metaphysical doubt as to the operative facts in order to avoid summary judgment." *Wood*, 121 Nev. at 732, 121 P.3d at 1031 (internal quotations omitted). Instead, the nonmoving party must demonstrate the existence of a genuine issue for trial, and "is not entitled to build a case on the gossamer threads of whimsy, speculation, and conjecture." *Id.* (Internal quotations omitted).

III. UNDISPUTED MATERIAL FACTS

1. GSR concedes that the alleged "trade secrets" at issue in this case are those known

in this litigation at Exhibits 7 and 8, which is slot machine information allegedly obtained by Peppermill's employee Ryan Tors on December 29, 2011 and June 14, 2014, respectively. *See* Exhibit 1 (Exhibits 7 and 8 to the Deposition of Ryan Tors (September 19, 2014)).

- 2. GSR's person most knowledgeable about damages testified that he has no knowledge that GSR sustained any damages.
- 3. GSR's initial damages expert, David Schwartz, Ph.D., testified that his damage calculation was inaccurate, incomplete, flawed and unreliable.
- 4. GSR's second damages expert, Jeremy Aguero, testified that GSR suffered no loss and Peppermill was not unjustly enriched. Mr. Aguero calculated a "reasonable royalty" model based upon Peppermill's own data and publicly available information. Mr. Aguero's calculation is not based upon the pars set forth in Exhibit 1 (deposition Exhibits 7 and 8), but are based upon "unfettered access" to GSR's slots for an 18-month period.
- 5. GSR admits that there is "no evidence" that the pars were either used by Peppermill or disclosed to anyone outside of the Peppermill.
- 6. GSR's witnesses and experts, Peppermill's witnesses and experts, and prominent owners of the Northern Nevada casino agree that pars have no value.

The foregoing demonstrates that there is no genuine issue of material fact, and partial summary judgment on damages is warranted.

IV. ANALYSIS OF EVIDENCE.

Discovery has revealed two instances on December 29, 2011, and June 14, 2012 where Mr. Tors allegedly keyed slot machines at GSR before he was apprehended on July 12, 2013. Two emails and schedules of "pars" for those respective dates were produced by Peppermill executives. These have been marked as Exhibits 7 and 8 to the depositions taken in this case. *See* Exh. 1. These two exhibits are the only evidence of Peppermill "keying" GSR slot machines other than the night that Tors was apprehended. What Tors saw or obtained the day he was detained was not given to Peppermill until discovery was initiated in this case.

(775) 329-3151

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503

¹ Tors fabricated some of his reports, including the December 29, 2011 report. See Exhibit 2, p. 139:11-140:3, 173:8-11, 224:1-5 (Excerpts from the Deposition of Ryan Tors (Sept. 19, 2014)). GSR concedes that certain pars were fabricated. See Exh. 8 (cited below), 253:11-18.

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

A. <u>Testimony of Craig Robinson</u>

On November 4, 2014, Peppermill took the deposition of GSR's witness most knowledgeable about damages, Craig Robinson. *See* Exhibit 3, p. 12:1-22, 13:7-8 (Excerpts of Deposition of Craig Robinson (Nov. 4, 2014)). He conceded that he was specifically tasked to testify about damages GSR sustained as a result of Tors' activities. *Id.* at p. 14:11-13, 27:1-3.

Mr. Robinson confirmed that there was no other person more knowledgeable about GSR's financial loss or damages than himself. *Id.* at p. 29-30. Further, Mr. Robinson had no personal knowledge of any damages sustained by GSR. *Id.* at p. 35-36. Indeed, Mr. Robinson could not quantify or identify what GSR's damages are. *Id.* at p. 37. The only "damages" that Mr. Robinson could refer to was a vague estimation of some \$17,000 that the GSR expended to change locks on its slot machines.² *Id.* at p. 23-25, 67. That information, however, was not reliable and was only information related to him by GSR's lawyers.

Mr. Robinson was also produced as GSR's person most knowledgeable about any financial harm caused to the GSR by Tors. *Id.* at p. 48. However, Mr. Robinson could not provide details, an amount or computation of those alleged damages. *Id.* at p. 53. Indeed, he conceded that the damages were "unquantifiable". *Id.* at p. 64:14-20. Mr. Robinson further conceded that he would also have to look at Peppermill's marketing in information to identify damage. *Id.* at p. 60. To date, that has been done, but revealed no evidence supportive of GSR's damage claim.

Mr. Robinson could not place a value on the pars obtained by Mr. Tors from the GSR machines. He frankly conceded, "I can't determine the value" *Id.* p. 74. Mr. Robinson also conceded that he could not put an economic value on pars. *Id.* p. 77.

Notably, Mr. Robinson—GSR's person most knowledgeable about damages—had no knowledge about any damages to which GSR might be entitled under a reasonable royalty theory. *Id.* at 90:20-91:9. However, when testifying about issues related to reasonable royalty damages, Mr. Robinson had no information. Mr. Robinson was unaware of any specific actions or use the Peppermill made of the par information. *Id.* at p. 95. Indeed, "use" is a predicate to allowing reasonable royalty damages under NRS 600A.050. Mr. Robinson could only "speculate" as to

² See discussion in Part VI, infra.

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151 Peppermill's intent. *Id.* p. 95:6-20. He had no evidence of or information to suggest that Peppermill "used" the information Tors obtained from GSR.

Mr. Robinson testified fifteen months after GSR filed its Complaint. He testified as GSR's most knowledgeable person about damages, and he had no knowledge whether GSR sustained any damages whatsoever. In short, Mr. Robinson's testimony is conclusive evidence and an irrevocable concession that GSR has no damages.

B. Testimony of David Schwartz, Ph.D.

David Schwartz, Ph.D. was retained to offer expert testimony in this case on "the subject of damages sustained by GSR by the misappropriation of trade secrets by Defendant Peppermill" and to provide a computation of damages as required by NRCP 16.1. See Exhibit 4 (Affidavit of David G. Schwartz as attached to GSR's Third Supplemental Disclosure Pursuant to NRCP 16.1). Dr. Schwartz was instructed by GSR to determine a reasonable royalty. See Exhibit 5, p. 60:15-23 (Excerpts from the Deposition of David Schwartz (Oct. 21, 2014)). His theory required a player to play \$40,000,000 on one slot machine for 20,000 hours, every hour of every day for 2.24 years. Id. at p. 80. However, at his October 21, 2014 deposition, Dr. Schwartz conceded his damage model was "impossible," his calculations were unreliable and inaccurate, and that neither the Court nor jury should rely on his testimony. Id. at p. 60:15-23, 79:19-88:6, 98:16-25, 111:13-113:15. He also conceded that his formula required data that could not be obtained "legally". Id. at p. 84-85. Even if proper criteria were used, Schwartz's formula requires \$3,132,000 of cash played in the slot machine to ascertain its par, which Schwartz concludes is "preposterous" and concedes that no one would ever do. Id. pp. 93-95.

In short, Dr. Schwartz's deposition testimony exposed his calculation to be unsupported by fact, law, or logic. His testimony is conclusive evidence that GSR has no damages.³

C. <u>Testimony of Jeremy Aguero</u>

GSR replaced Dr. Schwartz with Jeremy Aguero as its new damage expert. Mr. Aguero testified that GSR suffered no loss and Peppermill was not unjustly enriched due to Mr. Tors' conduct. See Exhibit 6, p 18-22 (Excerpt from the Deposition of Jeremy Aguero (Sept. 15,

³ Dr. Schwartz also conceded that there wasn't any evidence that the par information obtained by Mr. Tors was "used". *Id.* p. 76.

Robison, Belaustegui,

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151 2015)). Mr. Aguero's June 4, 2015 report, in which he attempted to calculate a reasonable royalty, was based upon the "knowledge" that the Peppermill could obtain from looking at its own records and public documents generated by the Nevada Gaming Control Board. See Exhibit 7, p. 3-5 (Expert Report Prepared by Jeremy Aguero (June 4, 2015)). The \$24,000,000 estimated damage was wrong. Mr. Aguero's Supplemental Amended Report, based on the same data, changed the damage figure. See Exhibit 8, p. 3-6 (Supplemental Expert Report Prepared by Jeremy Aguero (August 28, 2015)). Notably absent from both reports was reference to the par information set forth in Exhibits 7 and 8.

Realizing, however, that his report was flawed, unreliable, and that his opinion was not connected to the facts, circumstances or alleged trade secrets at issue in this case, Aguero changed his damage model at his deposition. According to his testimony, Mr. Aguero now bases his damage model on "unfettered access" to GSR's slot machines. *See* Exh. 6, p. 336-346. Until now, GSR never alleged "access" as a source of damages, nor has it alleged that unfettered access is a trade secret. The \$8,000,000 reasonable royalty damage figure is predicated on the Peppermill having unrestricted access to *all* of GSR's machines *each and every day* for a period of 18 months. This model is contrary to the facts and circumstances of this case. It is a self-serving escape from reality.

Perhaps realizing that his analysis was divorced from the proper "hypothetical negotiation" analysis (see discussion Part V.B, infra.), Mr. Aguero opined that a reasonably prudent buyer would pay a reasonably prudent seller \$8,000,000 for "unfettered access" to GSR's slot machines in a hypothetical negotiation. See Exh. 6, p. 91:11-92:16; 113:13-17. Yet, he also concedes that the hypothetical negotiations would not include any consideration of other gaming strategies, slot strategies, casino operation strategies. Id. at p. 168:5-16. This hypothetical is contradictory to and inconsistent with the reality of the gaming market.

Additionally, Mr. Aguero could not identify any direct or circumstantial evidence showing that Peppermill ever used or disclosed GSR's pars at his September 15, 2015 deposition. *Id.* at 75, 110, 119-120, 210. Nor could be identify any evidence that Tors disclosed GSR's pars to anyone

outside of Peppermill. 4 Id. at 75, 124.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

At his rebuttal expert deposition on October 19, 2015, Mr. Aguero acknowledged that he was assigned to determine the issue of "use" of GSR's pars. See Exhibit 9, p. 25:13-15 (Excerpt from the Deposition of Jeremy Aguero (Oct. 19, 2015)). He unqualifiedly testified that he found no evidence that Peppermill used the pars obtained by Tors. Id. at p. 20:19-23 ("Q. It's true, is it not, that you have found no evidence or information that would suggest that Peppermill utilized the pars Tors obtained from the GSR. Correct? Is that correct? A. Yes, sir."). When asked about each of the individual pars set forth in Tors' emails, Mr. Aguero could not identify any evidence that any of the individual pars were used. Id. at p. 37-47.

Later in the rebuttal deposition, Aguero slightly changed his testimony, asserting that he believed that Peppermill used GSR's pars even though he could not specifically identify how:

- Q. On September 15th you had no information that the Peppermill used the GSR pars to improve its product. Correct?
- A. That's correct.
- Q. And you're changing that testimony now?
- A. No, sir, I'm not.
- Q. Okay. As you sit here today, Mr. Aguero, do you have any information to suggest that the pars reflected on Exhibit 7 and 8 were used in any way by the Peppermill to improve the Peppermill's product?
- A. Yes, sir, I believe they were.
- O. Okay. Which one of the pars was used?
- A. I can't tell that with any specificity.

Id. at p. 45:16-46:3; see also p.75:19-25 ("Q . . . Tell me with some degree of specificity how they [Peppermill] actually used it. Not how they could have; how they did. A. I can't tell you with any degree of specificity how the information that was obtained on -- or are specifically cited on Exhibits 7 and 8 were specifically used on the casino management floor.").

The best Aguero could muster was a speculative position that Peppermill management "could" conceivably have used the pars in conjunction with other unspecified information in order to better manage the Peppermill. *Id.* at p. 96:14-97:11. Mr. Aguero's conjecture is based upon his unsupported notion that Peppermill used the "totality of the information available." *Id.* at

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

⁴ This testimony was confirmed and reaffirmed at Mr. Aguero's October 19, 2015 rebuttal expert deposition. See Exhibit 9, p. 52:17-25, 53:25-55:3.

p. 109:16-25. When requested to explain this "totality of the information theory," Mr. Aguero could offer no clear definition, specificity or clarity. His theoretical example of use is:

- A. The totality of information is extensive relative to what type of information these folks have, whether that's how players are playing the games or how competitors are competing or advertising programs. They have a remarkable amount of information.
- Q. What one of those components that you just alluded to were changed by the Peppermill as a result of Exhibits 7 and 8?
- A. I can't tell you which one.

p. 114:14-22. Without evidence of use, there cannot be a reasonable royalty. As discussed in depth below, the plain language of NRS 600A.050 requires <u>use</u> before reasonable royalty damages can be assessed. Accordingly, Mr. Aguero's reports and deposition testimony confirm that there is no factual basis for a reasonable royalty in this case.

D. <u>Testimony of Scott Bean</u>

Scott Bean worked for the Peppermill before he became an Executive Consultant to GSR and was designated as GSR's person most knowledgeable regarding whether the Peppermill used, benefitted from, or derived value from GSR's par information. See Exhibit 10, p. 22-23. Mr. Bean testified that he had no knowledge about whether Peppermill used, benefitted from, or derived value from the par information Mr. Tors obtained from the GSR. *Id.* at p. 27-28. In short, GSR believes that there is <u>no</u> evidence of use, benefit, or value.

E. Gaming Control Board / Nevada Gaming Commission

On July 12, 2013, the Gaming Control Board launched an investigation regarding the Peppermill's "keying" activities. On February 20, 2014, the Nevada Gaming Commission conducted a hearing. See Exhibit 11 (Gaming Control Board Partial Transcript). Peppermill's owner and President, Bill Paganetti, confirmed that "the information was never used by me or the Peppermill to gain competitive advantage over any casino." Id. at p. 59. This testimony was confirmed by the regulators. See Exhibit 12 (Nevada Gaming Commission Stipulation for Settlement and Order). The Nevada Gaming Commission adopted the Board's findings that the investigation revealed "no evidence" that the Peppermill used the pars obtained from GSR's slot machines based on the keying activity of Mr. Tors. Id. at p. 4, ¶ 4(b).

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503

(775) 329-3151

///

F. <u>Testimony of Bill Paganetti</u>

Mr. Paganetti was deposed on April 3, 2015, and testified that he received the par information that Mr. Tors obtained from the GSR. However, Mr. Paganetti was also adamant that there was absolutely no use made of the information obtained by Mr. Tors. See Exhibit 13, p. 65-66 (Excerpts of Deposition of Bill Paganetti (April 3, 2015)). Moreover, Mr. Paganetti definitively testified that knowing his competitor's par settings has no benefit whatsoever. *Id.* at p. 10-22.

G. Testimony of Alex Meruelo

Peppermill took the deposition of Alex Meruelo, who is the 75% owner of GSR. See **Exhibit 14**, p. 6 (Excerpts of Deposition of Alex Meruelo (January 16, 2015)). Mr. Meruelo was unable to identify any losses caused by Tors' gaining access to GSR's pars. *Id.* at p. 30-31. While Mr. Meruelo was adamant that the pars has "a lot of value," when asked whether he would pay for another casino's pars, he unequivocally stated that he would not pay for par information. *Id.* at p. 32-33, 65-66. Mr. Meruelo's testimony is vital, because it shows that GSR's ultimate stakeholder does not believe that pars have any value. His unwillingness to engage in a hypothetical negotiation of pay information, demonstrates that as between Peppermill and GSR there is no basis for a reasonable royalty.

H. Testimony of Tracy Mimno

On November 4, 2015, Peppermill took the deposition of Tracy Mimno, the General Manager of GSR. See Exhibit 15 (Excerpts of Deposition of Tracy Mimno (November 4, 2015)). When asked if she would consider buying Peppermill's par information, she stated that she would not. Id. at p. 285-287. Indeed, she stated that it would be "foolish" to buy par information. Id. at p. 287. Further, Ms. Mimno, as casino operator of GSR, stated that Peppermill's pars have no value to her. In part, she admitted that pars lack value, because they can be changed at the whims of the operator. Id. at p. 287. In short, GSR's top casino executive concedes that pars have no value to casino operators.⁵

Robison, Belaustegui, Sharp & Low 7) Washington St. Reno, NV 89503 (775) 329-3151

⁵ Ms. Mimno's sentiment is echoed by other members of GSR's management team. Terry Vavra, GSR's Vice President of Finance, confirmed that the information obtained by Tors has no value because keying such a small number of machines does not provide any valuable information. See Exhibit 16, p. 96:2-6 (Excerpts from the Transcript of the Deposition of Terry Vavra).

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

I. Statements from Northern Nevada Casino Operators

Peppermill's rebuttal expert witnesses have relied on seven letters and statements from several prominent operators and owners of Northern Nevada casinos. See Exhibit 17 (Peppermill's Supplement to Disclosure of Rebuttal Expert Witnesses). The owner of Wendover Casinos, David Ensign, opines that the seven to nine par settings obtained by the Peppermill from the GSR have absolutely no value. Similarly, John Ascuaga, the former owner of the Nugget in Sparks, states that no reasonable and thoughtful casino operator or owner would pay any money for a license agreement to have access to the par settings of competing casinos.

John Farahi, the Co-Chairman and Chief Executive of Monarch Casino and Resort (owner of the Atlantis Casino Resort), reviewed the par data at issue. Mr. Farahi states that the information obtained by the Peppermill from the GSR is too limited to have any value to a reasonably prudent casino operator or owner. He adds that he would pay no money whatsoever for a license to know or use the par settings that were obtained by the Peppermill from the GSR. Russ Sheltra and Ryan Sheltra, the owner and General Manager of the Bonanza Casino, respectively, state that a casino operator would be foolish to pay money for the par settings allegedly obtained from GSR. In their estimation, a few pars from a competitor's casino floor are "worthless".

Gary Carano, Chairman of the Board and Chief Executive Officer of Eldorado Resorts, also reviewed the pars obtained by the Peppermill from the GSR and concludes they have "no value". He further states that he would pay nothing for such par information. Jeffery L. Siri, President, Chief Executive Officer, and owner of the Cal Neva Hotel Casino, states that if he were asked to pay for 6 to 15 par settings of slot machines at the Grand Sierra Resort, or any other competitive casino, he would refuse to pay any money whatsoever. Mitch Gardner, Vice President of Bordertown Casino, states that the 13 pars theoretically obtained by the Peppermill from the GSR are valueless.

In sum, these prominent operators believe that GSR's pars have no value, and they would not pay for them.

J. <u>Testimony of Toby Taylor</u>

GSR designated and produced GSR's Slot Director, Toby Taylor, as its NRCP 30(b)(6)

6 7

8 9

10 11

12 13

14

15

16 17

18

19

20 21

22

23

24

2526

27

28

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151 witness regarding GSR's efforts to change the locks on its slot machines in 2014. Mr. Taylor admitted that GSR did not begin to change the locks until 9 months after filing this lawsuit and nearly a year after Tors was detained at the GSR. See Exhibit 18, at p. 30 (Excerpts of Deposition of Toby Taylor (Mar. 17, 2015)). While GSR ordered locks in April 2014, GSR had not completed replacing all of the locks as of March 17, 2015. *Id.* at p. 25.

GSR asserts that it spent \$17,479 for new locks and keys for all of its slot machines. See Exhibit 19, (GSR's Invoice and Purchase Order (Bates No. GSR00100-GSR00102)). However, of the 1,136 slot machines on the floor of the GSR, only 618 of those slot machines have received new keys or new locks. See Exh. 18, p. 25:1-10. GSR stopped the practice of putting new locks in its slot machines in June of 2014. Id. at p. 23-25. From June of 2014 forward, no additional machines were rekeyed or relocked. Id. 518 slots remain unchanged and are still vulnerable to access by and through the use of a 2341 master key. Id. at p. 29-30.6

Mr. Taylor's testimony regarding labor costs imprecise and incomplete. When questioned about these labor costs, Mr. Taylor stated as follows:

- Q. The typical wage for the person who changes these out is what?
- A. Probably about 15 an hour average.
- Q. So about \$5 a machine for labor? You say 20 minutes, 15 -
- A. Yeah. Sounds adequate, yeah.
- Q Has anybody done that calculation?
- A. I believe we looked at -- we put something together.
- Q. Mr. Taylor, it's my understanding that this is a damage figure that GSR is seeking to recover from the Peppermill.
- Q. Have you been involved in trying to specify this amount of labor and charges?
- A. Yes.
- Q. And what is it?
- A. Like I said, 20 minutes a machine.
- Q. Total. For labor.
- A. I don't have the total yet. The project is not completely done yet.

Id. at p. 33. These approximated and speculated labor costs, in conjunction with cost of the locks

⁶ Mr. Taylor agreed to produce an "expense schedule" showing the man hours necessary to change the locks at the GSR. Then, unexpectedly and contrary to the agreement reached at Mr. Taylor's deposition, GSR asserted the attorney-client privilege and has never produced the "expense schedule". *Id.* at p. 36:1-10; 47:19-49:3.

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151 and number of locks actually changed, are as close as GSR has come to providing evidence of damages in this case.

V. THERE IS NO EVIDENCE TO SUPPORT A REASONABLE ROYALTY.

As noted above, the damages provision of NRS 600A.050 provides as follows:

Damages include both loss caused by misappropriation and unjust enrichment caused by misappropriation that is not taken into account in computing the loss. In lieu of damages measured by any other methods, damages caused by misappropriation may be measured by imposition of liability for a reasonable royalty for a misappropriator's unauthorized disclosure or use of a trade secret.

GSR has asserted both an actual loss theory of damages—namely the cost of changing the locks of its slot machines—and a reasonable royalty theory. However, GSR failed to provide evidence to support a reasonable royalty theory. There is nothing to support a finding of "disclosure or use," which is a statutory prerequisite to find a reasonable royalty.

A. There Is No Evidence of Use.

There are two fundamental types of evidence: direct and circumstantial. "Direct evidence is evidence which, if believed, proves the fact in issue without the aid of an inference." *Privette v. Faulkner*, 92 Nev. 353, 356, 550 P.2d 404, 406 (1976). Whereas circumstantial evidence is facts from which inferences can be reasonably drawn. *Fairman v. Warden, Nev. State Prison*, 83 Nev. 332, 337, 431 P.2d 660, 663 (1967). While direct and circumstantial evidence may be sufficient to maintain a claim, "mere speculation is insufficient." *Paulino v. Harrison*, 542 F.3d 692, 700 (9th Cir. 2008). GSR has provided no direct or circumstantial evidence of use, only bare speculation.

As a starting point, the Gaming Control Board concluded from its thorough investigation that there was no evidence that the pars were used. See discussion Part IV.E, supra. GSR concedes that the Board's findings and the thoroughness of its investigations. See Exh. 9, p. 128:12-19, p. 129:22-130:3; p. 231:3-12. Additionally, Aguero conceded again and again that there was no direct evidence of any use. See, e.g., id. at p. 237:12-16 ("Q....Can you show the jury a document – any document exchanged in discovery or testimony that was given in discovery that shows that the data in 7 and 8 were actually used? A. No, sir.").

GSR appears to suggest that there is circumstantial evidence of use. However, Mr. Aguero, GSR's rebuttal expert on "use," could not articulate any facts from which an inference of

Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

use could be drawn. Id. at p. 48-14-18. He concedes that there is a lack of correlation between Tors obtaining pars and Peppermill's slot operations, marketing, or financial records:

- Q. ... So, again, is there any specific thing that was done or said by the Peppermill upon which you relied to suggest that it was used?
- A. May I clarify? It is the information from the GSR.
- Q. Yes, sir. 7 and 8.
- A. No, sir.
- Q. Is there any trend, any financial record, any document that has been exchanged in discovery that substantiates -- that shows use?
- A. Not of the specific pars identified in Exhibits 7 and 8.
- Q. You've seen all the revenue reports from the Peppermill?
- A. I have.
- Q. Those revenue reports do not show evidence of use, do they?
- There's no correlation.
- Q. Well, they don't show evidence of use, do they?
- A. Again, there's no correlation. The reason that I say that -- the brief answer to your question is no, they don't show use. And the reason for that is that they may have been changing pars and managing their casino for any numbers reasons. It was one portion of it. So there's no correlation. It also doesn't show that they didn't use it. But there's no correlation.
- Q. Well, you don't have proof that they did with respect to the financial records.
- A. Absolutely true.
- Q. And you went through every week of every year from 2010 to 2014, and based upon your analysis of the par changes at the Peppermill reflected in the penny reports, those reports don't show use, do they?
- A. There's no correlation between them.
- Q. Well, I think we're saying the same thing, but -- you don't find a correlation that proves use?
- A. That is correct.
- Q. Thank you. Same with the marketing stuff?
- A. Right. Once there was no correlation, I didn't spend the time to try and analyze whether marketing had made some change because there was no correlation.
- Q. Okay. And can you specify what operational decision, act, or conduct reflects use?
- A. I cannot.

See Exh. 9, p. 233:17-236:3

In short, there is no evidence of use—either direct or circumstantial. GSR is relying on speculation and whimsy. Partial summary judgment is appropriate.

2

3 4

5

6

7

8

9

10

11

12

13

14

15

16

17

18 19

20

21

22

23

24

25

26 27

28

Robison, Belaustegui,

Sharp & Low 71 Washington St. eno, NV 89503 775) 329-3151

B. There Is No Disclosure.

GSR concedes that the pars were not transmitted to anyone outside of a few agents and employees of the Peppermill. Id. at p. 53:25-54:3. Based upon this undisputed fact, there is no "disclosure." To disclose something means "to expose to view" or "make known or public." See Exhibit 20 (Merriam-Webster Dictionary, "disclose" http://www.merriamwebster.com/dictionary/disclose (last viewed November 18, 2015)). Accordingly, in order for a disclosure to occur, one must transmit or otherwise make known information to a third party. Logically, without a third party, there cannot be a disclosure.

Just as with the law of civil conspiracy, a disclosure cannot exist between employees, their corporate employer, or the employer's wholly owned subsidiaries, because all of the actors are part of the same legal body. See Laxalt v. McClatchy, 622 F. Supp. 737, 745 (D. Nev. 1985); Collins v. Union Fed. Sav. & Loan Ass'n, 99 Nev. 284, 303, 662 P.2d 610, 622 (1983) ("An actionable civil conspiracy is a combination of two or more persons who, by some concerted action, intend to accomplish some unlawful objective for the purpose of harming another which results in damage.").

There is no dispute that Tors was acting under Peppermill's control and within the scope of his employment when he participated in the conduct that is the subject of the above-entitled action. Further, Mr. Tors and Peppermill have entered into an Indemnification Agreement whereby Peppermill expressly agrees, on the basis of respondeat superior, to indemnity Mr. Tors from any adverse judgments related to the allegations in GSR's Complaint. See Exhibit 21 (Indemnification Agreement). GSR admits there is no evidence that Tors disclosed the par information to anyone outside of the Peppermill. As a matter of law, there cannot be a disclosure. A reasonable royalty cannot be asserted on the basis of either use or disclosure in this case.

C. There Is No Evidence to Support a Reasonable Royalty.

Borrowed from patent law, reasonable royalty damages contemplate a hypothetical negotiation between the owner of a trade secret and the alleged misappropriator, "[b]y means of a 'suppositious meeting' between the parties, the court calculates what the parties would have agreed to as a fair licensing price at the time that the misappropriation occurred." See Vermont

3

5 6

7

8

10

11

12

13 14

15

16

17

18 19

20

21

2223

24

25

26

27

28

Robison, Belzustegui, Sharp & Low 7: Washington St. Reno, NV 89503 (775) 329-3151

1. GSR's Reasonable Royalty Calculation Abandons the Facts and Circumstances of this Case.

Case law requires that a reasonable royalty damage model be connected to the facts and circumstances of the case. See University Computing Co. v. Lykes-Youngstown Corp., 504 F.2d 518, 538 (1974) (holding that trade secret damages are controlled by the "peculiar facts and circumstances" in a given case). Court's evaluating reasonable royalty damages under the Trade Secret Act apply factors established in the patent context in Georgia-Pacific Corp. v. U.S. Plywood Corp., 318 F.Supp. 1116 (1970). The Georgia-Pacific factors are accepted as "valid and important factors in the determination of a reasonable royalty rate" in large part, because they connect a reasonable royalty calculation to the "facts and circumstances" of a particular case. See Uniloc USA, Inc. v. Microsoft Corp., 632 F.3d 1292, 1317-18 (Fed. Cir. 2011). As modified for use in trade secret cases, some of the 15 Georgia-Pacific factors are as follows:

- 5. The commercial relationship between the plaintiff and defendant, such as, whether they are competitors in the same territory in the same line of business; or whether they are inventor and promoter;
- 6. The effect of selling the trade secret product in promoting sales of other products of the defendant; the existing value of the trade secret to the plaintiff as a generator of sales of its non-trade secret items; and the extent of such derivative or connected or conveyed sales;
- 7. The duration of the trade secret and the term of the license:
- 8. The established profitability of the product made with the trade secret; its commercial success; and its current popularity; . . .
- 10. The nature of the trade secret; the character of the commercial embodiment of it as owned or produced by the plaintiff; and the benefits to those who have used the trade secret;
- 11. The extent to which the defendant has made use of the trade secret; and any evidence probative of the value of that use;
- 12. The portion of the profit or of the selling price that may be customary in the particular business or in comparable businesses to allow for the use of the trade secret or analogous trade secrets;
- 13. The portion of the realizable profit that should be credited to the invention as distinguished from non-trade secret elements, the manufacturing process, business risks, or significant features or improvements added by the defendant; . . .
- 15. The amount that the plaintiff and the defendant would have agreed upon (at the time the misappropriation began) if both had been reasonably and voluntarily trying to reach an agreement

LinkCo, Inc. v. Fujitsu Ltd., 232 F. Supp. 2d 182, 187 (S.D.N.Y. 2002).

Given the Georgia-Pacific factors' overall importance to the methodology of a reasonable royalty analysis, it is shocking that GSR has offered no evidence or opinions to support its analysis. In fact, GSR's damages expert testimony does not truly contemplate a hypothetical negotiation between GSR and Peppermill, at all. Mr. Aguero makes no reference to Georgia-Pacific or the relevant factors. Indeed, parts of his analysis even contradict principals set forth in the Georgia-Pacific factors, as discussed below. In short, GSR fails to connect its reasonable royalty calculation to the facts and circumstances in this case using the Georgia-Pacific factors or otherwise and fails to connect the "royalty" to the time of alleged misappropriation.

Instead of negotiating for the trade secrets at issue—namely, the pars already obtained by Mr. Tors—Mr. Aguero contemplates a negotiation for Peppermill's "unfettered access" of GSR's slot machines. See Exh. 6, p. 91:11-92:16; 113:13-17. By looking to a hypothetical negotiation for unfettered access, Mr. Aguero has ignored the fundamental mandate of reasonable royalty law: he abandoned the facts of this case. There is no evidence that the Peppermill had unfettered access to other casino's pars, nor is it pled in the Complaint. There is no evidence that the Peppermill obtained access to GSR's par machines on more than two separate occasions separated by six months. See Exh. 9, p. 290:2-8.

Mr. Aguero's "hypothetical negotiation" is based on a false assumption. It assumes that a casino operator would negotiate to buy access or par information without considering all of the other pertinent and crucial variables that affect casino operations, slot operations, and marketing strategies. The evidence is to the contrary. GSR's owners and managers concede that pars have no value. See discussion Part IV.G-H, supra. Moreover, several prominent Northern Nevada casino owners and operators agree that pars have no value. See discussion Part IV.I, supra. Because there is no dispute pars are without value, a hypothetical negotiation would yield no damages. Mr. Aguero's "access" theory is a false hypothetical that has no connection to the casino industry, the GSR and the Peppermill, and the facts and circumstances of this case.

///

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

2. There Is No Evidence to Support a Royalty for an 18-Month Period.

Another factor to consider is the duration of the hypothetical license. See LinkCo, Inc. v. Fujitsu Ltd., supra, 232 F. Supp. 2d at 187 (factor 7). Here, GSR asserts that the proper license term is an 18-month period running from December 29, 2011 (the first date that Tors allegedly obtained GSR's pars) to July 12, 2013 (the date he was apprehended). See Exh 8, p. 6. However, there is no genuine issue of material fact that the only pars at issue in this case are Deposition Exhibits 7 and 8, which were obtained on December 29, 2011 and June 14, 2012, respectively. Indeed, there is no evidence that the pars obtained on July 12, 2013 ever made their way to the Peppermill. See Exh. 9, p. 290:2-8. Accordingly, at best, the evidence only would support a reasonable royalty running for a 6 month period, not an 18-month period.

3. GSR Concedes that the Pars at Issue Have No Value.

Among the considerations of the Georgia-Pacific factors are the value of the purported trade secret to the plaintiff and the value of its use. See LinkCo, Inc. v. Fujitsu Ltd., supra, 232 F. Supp. 2d at 187 (factors 6 and 11). GSR has stated clearly and unequivocally that it is relying on the holding in University Computing Co. v. Lykes-Youngstown Corp., 504 F.2d 510 (Ga. 1974). Under this case, the "value" of a secret to the Plaintiff is an appropriate measure of damages at the time the Defendant has in some way destroyed the value of the secret. Id. at p. 535-46. Even in its interrogatory responses, GSR relies on the proposition that where the Peppermill retains the "use" of the secret and where there has been no effective disclosure of the secret through publication, the total value of the secret to the Plaintiff is an inappropriate measure. See Exhibit 22, No. 14 (GSR's Answers to Peppermill's Second Set of Interrogatories).

Here, GSR does not contend that the alleged secret has been destroyed. Time and again GSR testified that par information in questions has no value. See Exh. 2, p. 74; Exh. 10, p. 27-28; Exh. 14, p. 32-33, 65-66; Exh. 15, p. 283-284. Additionally, as reflected in the Peppermill's expert witness reports, the "value" of pars to the Peppermill is nonexistent. See Exhibit 23, p. 19-21 (Expert Report of Stacy Friedman) and Exhibit 24, p. 4 (Expert Report of Anthony Lucas, Ph.D.). Most important, the casino industry does not believe that the pars have any value. See

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151 discussion Part IV.I, *supra*. Because the evidence shows that pars have no value, a "reasonable royalty" is not an available damage claim.

4. GSR's Reasonable Royalty Calculation Is Improperly Based Upon Peppermill's Revenue.

In its expert analysis, GSR's reasonable royalty on *revenue*, not profit. *See* Exh. 8, p. 4. "[A] reasonable royalty is an amount which a person, desiring to manufacture and sell a patented article, as a business proposition, would be willing to pay as a royalty and yet be able to make and sell the patented article, in the market, at a reasonable profit." *Joy Technologies, Inc. v. Flakt, Inc.*, 954 F. Supp. 796, 806 (D. Del. 1996) (internal quotation omitted).

Aguero states that the admission by Peppermill's gaming counsel that "an extra percent [to Peppermill's pars] adds a hundred thousand dollars a week in revenue" "provides a fair starting point for ... a hypothetical agreement." . See Exh. 8, p. 4. Aguero is hopelessly confused. This case is about "gross pars". His damage model is based on a different and irrelevant concept, i.e., net pars. Also, Aguero fails to go beyond that first step and fails to calculate how such of Peppermill's speculative revenue translates into speculative profit. Amazingly, his own, widely-published analysis of the world-wide gaming industry states that, revenue goes <u>down</u> (not up) as pars go up in Nevada. See Exhibit 25, p. 40-42 (Slot Market Assessment: Analysis of Industry Data (February 25, 2015)). Accordingly, since GSR's basis reasonable royalty is disproven by Aguero's own published analysis, attempting to calculate profit from this non-existent revenue is untenable. At his deposition, Aguero never considered what revenue (hypothetical or otherwise) Peppermill would obtain by using GSR's par settings. His reasonable royalty calculation is unrelated to the facts in this case.

5. GSR's Has No Evidence That Pars Have Independent Value.

A reasonable royalty analysis requires the identification of what portion of profit is credited to the alleged "trade secret," as distinguished from the other non-trade secret part of the profit. See LinkCo, Inc. v. Fujitsu Ltd., supra, 232 F. Supp. 2d at 187 (factor 13). Accordingly, GSR's reasonable royalty model must either (1) account for what portion of Peppermill profit is credited to the allegedly misappropriated pars or (2) provide an expert opinion and analysis under the "entire market value rule." The entire market value rule "permits recovery of damages based on

the value of the entire apparatus [or product] containing several features, where the patent related [or trade secret] feature is the basis for customer demand." See *State Indus., Inc. v. Mor–Flo Indus., Inc.*, 883 F.2d 1573, 1580 (Fed.Cir.1989).

Here, Aguero offers no opinion as to whether the reasonable royalty accounts for any part of or percentage of Peppermill's profit or, alternatively, whether the pars in question were the aspect of Peppermill's gaming product that drove customer demand. In his deposition, Aguero was asked about how he apportioned the allegedly misappropriated pars as a component of the reasonable royalty, and he testified as follows:

- Q. But as a group of 15, have you attempted to determine an economic value that those 15 pars have to Peppermill as a group?
- A. No, sir.
- Q. I think I heard you say that, nonetheless, the pars are a component of your reasonable royalty opinion. Fair?
- A. Fair
- Q. Have you apportioned what amount the pars have to that reasonable royalty from other aspects of your opinion?
- A. No, sir.
- Q. Other than pars, what other aspects are there that are in that reasonable royalty valuation other than pars?
- A. Well, I think the pars in and of themselves from the standpoint of how the casino was being managed. If the pars were moving up or down, it would give you insight relative to how the casino itself was being imagined. . . .
- Q. You've indicated to me -- correct me if I'm wrong -- that the pars, the 15 pars in those two exhibits, can fairly be considered a component of the overall opinion that a hypothetical license agreement would entail an \$8 million compensation.
- A. I would change that from saying a component to a subset of.
- Q. Subset. Fair enough. Given the fact that those pars are a subset that in and of themselves have not been valued, what other sets or subsets are there in this license agreement that have been valued other than the pars?
- A. I would come back to the same statement that I made earlier, and that is that I feel like the sum of the parts are worth more than the whole; the idea that Mr. Tors went in, obtained this type of information both from the Grand Sierra as well as other properties and was trying to obtain business intelligence, trying to gather information. The pars are essentially the manifestation of that information.

But, again, it's the concept of trying to obtain where the pars are set -where the pars are set, whether they're moving up or down, and trying to look at that in the universe of other casino management information that seems to me to be the totality of what the value of that agreement, that theoretical agreement, would be.

See Exh. 6, p. 164:9-166:11.

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

26

27

28

Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151 In sum, Aguero admits that the allegedly misappropriated pars are merely portion of the data that he utilized to calculate his reasonable royalty calculation. *Id.* at p. 117:6-12 ("[T]he sum of the parts are greater than the whole"). However, he cannot value the individual pars "from the constellation of other information." *See* Exh. 9, p. 224:10-14. Indeed, he never calculated or attempted to calculate the specific value of the pars themselves. *Id.* at p. 224:16-23. Moreover, there is no evidence in the record to suggest that the pars are subject to the entire market rule.

In light of GSR's failure to connect its reasonable royalty to the facts in this case, summary judgment is warranted.

V. GSR'S ALTERNATIVE THEORY OF DAMAGES

GSR claims that because of the Peppermill's activities, it had to change the locks on all of its slot machines. *See* Exh. 18, p. 30. The invoice and purchase order produced by GSR show an expense of \$17,479 to purchase new locks for all of its slot machines. *See* Exh. 19. In addition to this cost, GSR contends that it is entitled to recover money for the man hours utilized to install the new locks at \$5 per machine. *See* Exh. 18, p. 33, 35. Therefore, the claim for damages totals \$23,159 (1136 machines at \$5 labor per machine is \$5,680, plus material at \$17,479 is \$23,159).

Given GSR inability to finish changing the locks, it is ludicrous to contend that these expenses were incurred expenses because of Tors' activities. If GSR actually believed there was a threat to its "trade secrets," it would have changed the locks on the remaining 518 slot machines. It has not done so. Further, GSR's person most knowledgeable on this subject does not know what the total damages are. *Id.*, at p. 33. However, he was able to provide an approximation, albeit a fuzzy one. Thus, summary judgment should be granted as to these change of lock cost due to a lack of certainty.

Regardless, GSR attempted to provide real sums and figures in support of its actual loss damages pursuant to NRS 600A.050. NRS 600A.050 *only* allows reasonable royalty damages *if* and only *if* there are no losses caused by the misappropriation:

In lieu of damages measured by other methods, damages caused by misappropriation may be measured by imposition of liability for a reasonable royalty for a misappropriator's unauthorized disclosure or use of a trade secret. (Emphasis added).

Therefore, GSR is precluded from asserting a reasonable royalty, since it has made an effort to

Sharp & Low

71 Washington St. Reno, NV 89503 (775) 329-3151

quantify its actual losses for changing the locks on its slot machines. Accordingly, summary judgment should be entered barring reasonable royalty damages.

VI. CONCLUSION

For the reasons stated, GSR has failed to present a triable issue of fact as to whether it sustained damages in this case. It failed to demonstrate that it incurred any loss caused by the misappropriation. It failed to demonstrate that Peppermill was unjustly enriched by possession of GSR's pars. GSR's reasonable royalty calculation is bizarre. It is not connected to the facts and circumstances in this case. Moreover, because it failed to provide evidence of use, disclosure, or value, there is no evidence to even support reasonable royalty damages.

There is no genuine issue of material fact that GSR has damages, and summary judgment should be entered accordingly.

AFFIRMATION Pursuant to NRS 239B.030

The undersigned does hereby affirm that this document does not contain the social security number of any person.

DATED this Day of November, 2015.

ROBISON, BELAUSTEGUI, SHARP & LOW A Professional Corporation 71 Washington Street Reno, Nevada 89503

KENT R. ROBISON SCOTT L. HERNANDEZ THERESE M. SHANKS Attorneys for Defendant

Peppermill Casinos, Inc., d/b/a Peppermill Casino

AFFIDAVIT OF KENT R. ROBISON IN SUPPORT OF PEPPERMILL CASINOS, INC.'S RENEWED MOTION FOR SUMMARY JUDGMENT REGARDING DAMAGES

STATE OF NEVADA)
)ss.
COUNTY OF WASHOE)

KENT R. ROBISON, being first duly sworn, deposes and states under penalty of perjury that the following assertions are true and correct.

- I am an attorney licensed in Nevada, and I am counsel representing Defendant
 Peppermill Casinos, Inc. in this matter. I am a shareholder with the law firm of Robison,
 Belaustegui, Sharp & Low.
- 2. I have personal knowledge of the matters set forth in this Affidavit, and if called to testify, I could. I submit this Affidavit in support of Peppermill Casinos, Inc.'s Renewed Motion for Summary Judgment Regarding Damages ("Motion"), to which this Affidavit is attached.
- 3. Attached as **Exhibit 1** to this Motion is a true and correct copy of Exhibits 7 and 8 to the transcript of the deposition of Ryan Tors taken on September 19, 2014, marked as **Highly** Confidential.
- 4. Attached as Exhibit 2 to this Motion are true and correct copies of excerpts from the deposition transcript of Ryan Tors taken on September 19, 2014, marked as Highly Confidential.
- 5. Attached as **Exhibit 3** to this Motion are true and correct copies of excerpts from the deposition transcript of Craig Robinson taken on November 4, 2014, marked as **Highly** Confidential.
- 6. Attached as **Exhibit 4** to this Motion is a true and correct copy of Plaintiff's Third Supplemental Disclosure Pursuant to NRCP 16.1, with attached Affidavit of David G. Schwartz, Ph.D. only.
- 7. Attached as Exhibit 5 to this Motion are true and correct copies of excerpts from the deposition transcript of David Schwartz taken on October 21, 2014, marked as Highly Confidential.

- 8. Attached as **Exhibit 6** to this Motion are true and correct copies of excerpts from the deposition transcript of Jeremy Aguero taken on September 15, 2015.
- 9. Attached as Exhibit 7 to this Motion is a true and correct file-stamped copy of Plaintiff MEI-GSR Holdings, LLC, A Nevada Corporation, D/B/A/ Grand Sierra Resort's Amended Disclosure of Expert Witness with attached Expert Report prepared by Jeremy Aguero (without credentials) filed on June 4, 2015, marked as **Highly Confidential**.
- 10. Attached as **Exhibit 8** to this Motion is a true and correct file-stamped copy of Plaintiff MEI-GSR Holdings, LLC, A Nevada Corporation, D/B/A/ Grand Sierra Resort's Supplemental Disclosure of Expert Witness with attached Amended Expert Report of Jeremy Aguero (without credentials) filed on August 28, 2015, marked as **Highly Confidential**.
- 11. Attached as Exhibit 9 to this Motion are true and correct copies of excerpts from the deposition transcript of Jeremy Aguero taken on October 19, 2015, marked as Highly Confidential.
- 12. Attached as Exhibit 10 to this Motion are true and correct copies of excerpts from the deposition transcript of Scott Bean taken on March 17, 2015, marked as Highly Confidential.
- 13. Attached as **Exhibit 11** to this Motion is a true and correct copy of the relevant pages of the Gaming Control Board's transcript of its hearing conducted on February 10, 2014.
- 14. Attached as **Exhibit 12** to this Motion is a true and correct copy of the Nevada Gaming Commission Stipulation for Settlement and Order.
- 15. Attached as **Exhibit 13** to this Motion are true and correct copies of excerpts from the deposition transcript of William Alfred Paganetti taken on April 3, 2015.
- 16. Attached as Exhibit 14 to this Motion are true and correct copies of excerpts from the deposition transcript of Alex Meruelo taken on January 16, 2015, marked as Highly Confidential.
- 17. Attached as **Exhibit 15** to this Motion are true and correct copies of excerpts from the deposition transcript of Tracy Mimno taken on November 4, 2015, marked as **Highly**Confidential.

18.	Attached as Exhibit 16 to this Motion are true and correct copies of excerpts from
the deposition	transcript of Terry Vavra taken on December 3, 2014, marked as Highly
Confidential.	

- 19. Attached as **Exhibit 17** to this Motion is a true and correct copy of the Peppermill's Supplement to Disclosure of Rebuttal Expert Witnesses, with attachments, filed on November 3, 2015, marked as **Highly Confidential**.
- 20. Attached as **Exhibit 18** to this Motion are true and correct copies of excerpts from the deposition transcript of Toby Taylor taken on March 17, 2015, marked as **Highly**Confidential.
- 21. Attached as Exhibit 19 to this Motion is a true and correct copy of the GSR's Invoice and Purchase Order (Bates No. GSR00100 GSR00102), produced by the GSR relevant to the changing of the locks on all of its slot machines.
- 22. Attached as **Exhibit 20** to this Motion is a true and correct copy of the Merriam-Webster Dictionary, "disclose" http://www.merriam-webster.com/dictionary/disclose definition last viewed on November 18, 2015.
- 23. Attached as **Exhibit 21** to this Motion is a true and correct copy of the Indemnification Agreement dated December 10. 2014, between Peppermill Casinos, Inc. and Ryan Tors, marked as **Highly Confidential**.
- 24. Attached as **Exhibit 22** to this Motion is a true and correct copy of GSR's Responses to Defendant Peppermill's Second Set of Interrogatories dated May 19, 2015.
- 25. Attached as **Exhibit 23** to this Motion is a true and correct copy of the Expert Report of Stacy Friedman dated March 2, 2015, marked as **Highly Confidential**.
- 26. Attached as Exhibit 24 to this Motion is a true and correct copy of the Expert Report of Anthony Lucas, Ph.D. (without appendix) dated March 1, 2015, marked as Highly Confidential.
- 27. Attached as Exhibit 25 to this Motion is a true and correct copy of an article entitled, Slot Market Assessment: Analysis of Industry Data, published February 25, 2015, by

Applied Analysis.

Dated this 18th day of November, 2015.

Subscribed and sworn to before me on this 18th day of November, 2015 by Kent R. Robison.



Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151

EXHIBIT LIST

1	EARIBIT LIST			
2	Exhibit No.	<u>Description</u>	Pages	
3	1	Exhibits 7 and 8 to the Transcript of the Deposition of Ryan Tors Taken on September 19, 2014 (Highly Confidential)	4	
5 6	2	Excerpts from the Transcript of the Deposition of Ryan Tors Taken on September 19, 2014 (Highly Confidential)	7	
7 8	3	Excerpts from the Transcript of the Deposition of Craig Robinson Taken on November 4, 2014 (Highly Confidential)	23	
9	4	GSR's Third Supplemental Disclosure Pursuant to NRCP 16.1 with attached Affidavit of David Schwartz, only	11	
10 11	5	Excerpts from the Transcript of the Deposition of David Schwartz Taken on October 21, 2014 (Highly Confiden	15 tial)	
12	6	Excerpts from the Transcript of the Deposition of Jeremy Aguero Taken on September 15, 2015	32	
13 14	7	GSR's Amended Disclosure of Expert Witness, Dated June 4, 2015 with Attached Expert Report Prepared by Jeremy Aguero (without credentials)	13	
15 16 17	8	(Highly Confidential) GSR's Supplemental Disclosure of Expert Witness, Dated August 28, 2015 with Attached Amended Expert Report of Jeremey Aguero (without credentials)	14	
18 19	9	(Highly Confidential) Excerpts from the Transcript of the Deposition of Jeremy Aguero Taken on October 19, 2015	36	
20	10	Excerpts from the Transcript of the Deposition of Scott Bean Taken on March 17, 2015	6	
21	11	Gaming Control Board Partial Transcript	2	
22 23	12	Nevada Gaming Commission Stipulation for Settlement and Order	8	
24	13	Excerpts from the Transcript of the Deposition of William Alfred Paganetti Taken on April 3, 2015	17	
25 26	14	Excerpts from the Transcript of the Deposition of Alex Meruelo Taken on January 16, 2015 (Highly Confidential)	9	
27 28 Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NY 89503 (775) 329-3151	15	Excerpts from the Transcript of the Deposition of Tracy Mimno Taken on November 4, 2015 (Highly Confidential)	6	

1 2	16	Excerpts from the Transcript of the Deposition of Terry Vavra Taken on December 3, 2014 (Highly Confidential)	3
3	17	Peppermill's Supplement to Disclosure of Rebuttal Expert Witnesses with attachments (Highly Confidential)	31
4 5	18	Excerpts from the Transcript of the Deposition of Toby Taylor Taken on March 17, 2015 (Highly Confidential)	13
6	19	GSR's Invoice and Purchase Order (Bates No. GSR00100-GSR00102)	3
7 8	20	Merriam-Webster Dictionary, "disclose" http://www.merriam-webster.com/dictionary/disclose, Last Viewed November 18, 2015	1
9	21	Indemnification Agreement (Highly Confidential)	1
10 11	22	GSR's Responses to Peppermill's Second Set of Interrogatories	23
12	23	Expert Report of Stacy Friedman dated March 2, 2015, (Highly Confidential)	
13		Part 1 of 3	24
14		Part 2 of 3 Part 3 of 3	24 26
15	24	Expert Report of Anthony Lucas, Ph.D. dated March 1, 2015	36
16		(without Appendix) (Highly Confidential)	
17	25	Slot Market Assessment: Analysis of Industry Data, Dated Feb. 25, 2015	
18		Part 1 of 3	20
19		Part 2 of 3 Part 3 of 3	20 20
20			
21 22			•
23			
24			
25			,
26			
27			
28			
Robison, Belaustegui, Sharp & Low 71 Washington St. Reno, NV 89503 (775) 329-3151			

1 **CERTIFICATE OF SERVICE** 2 Pursuant to NRCP 5(b), I certify that I am an employee of ROBISON, BELAUSTEGUI, SHARP & LOW, and that on this date I caused to be served a true copy of the **PEPPERMILL CASINOS, INC.'S** 3 RENEWED MOTION FOR PARTIAL SUMMARY JUDGMENT REGARDING DAMAGES on all parties to this action by the method(s) indicated below: 4 by placing an original or true copy thereof in a sealed envelope, with sufficient 5 postage affixed thereto, in the United States mail at Reno, Nevada, addressed to: H. STAN JOHNSON, ESQ. TERRY KINNALLY, ESQ. 6 CHRIS DAVIS, ESQ. Cohen-Johnson, LLC 7 255 E. Warm Springs Road, Suite 100 Las Vegas, NV 89119 8 Email: sjohnson@cohenjohnson.com tkinnally@cohenjohnson.com 9 cdavis@cohenjohnson.com Attorneys for Plaintiff 10 by using the Court's CM/ECF Electronic Notification System addressed to: 11 H. STAN JOHNSON, ESO. TERRY KINNALLY, ESQ. 12 CHRIS DAVIS, ESQ. Cohen-Johnson, LLC 13 255 E. Warm Springs Road, Suite 100 Las Vegas, NV 89119 14 Email: sjohnson@cohenjohnson.com tkinnally@cohenjohnson.com cdavis@cohenjohnson.com 15 Attorneys for Plaintiff 16 MARK WRAY, ESQ. 608 Lander Street 17 Reno, NV 89509 Email: <u>mwray@markwraylaw.com</u> 18 Attorneys for Plaintiff 19 by electronic email addressed to the above. 20 by personal delivery/hand delivery addressed to: MARK WRAY, ESQ. 21 608 Lander Street Reno, NV 89509 22 Email: <u>mwray@markwraylaw.com</u> Attorneys for Plaintiff 23 by facsimile (fax) addressed to: 24 by Federal Express/UPS or other overnight delivery addressed to: 25 DATED: This 18th day of November, 2015. 26 27 V. JAYNE FERREYTO

Employee of Robison, Belaustegui, Sharp & Low

Robison, Belaustegul, Sharp & Low 71 Washington Street Reno, Nevada 89503 (775) 329-3151

EXHIBIT 1

DESIGNATED CONFIDENTIAL INFORMATION

CONFIDENTIAL-SUBJECT TO STIPULATED CONFIDENTIALITY AGREEMENT AND PROTECTIVE ORDER FILED JULY 17, 2014

To be Opened Only Upon Further Order of This Court Or for the Sole Use of the Court and its Employees

EXHIBIT 1

erom: ent:

io:

Ryan Tors Thursday, December 29, 2011 8:59 AM NBPartners; Rob Erwin; John C Hanson (Reno GM)

Subject: Grand Sierra



Grand Sierra pars.xls

Thanks-Ryan Tors Peppermill Casinos 775 689 7499

HIGHLY CONFIDENTIAL



1

PM 0079

		overali average		6,40		
1	GT		average	5.9 0		
7	03-25-04	· 358	93,97	6.03	Lii Lady	
6	05-25-01		94.00		Dbl Dia 2000	
5	05-25-03		94.98		Munsters	
4	05-25-02	5006 0	93.98		Texas Tea	
3	04-15-05	571	94.03	5.97	Money Strom	
2	04-15-07	21016	94.03	5.97	Cleopatra	
1	04-15-08	440	93,99	6.01	Ducks in a Row	-
i	Ārīstocrat	55722	average	8.17		
2	04-15-07	21016	91.83	8.17	Buffalo	
1	- 04-15-08	. 440	91.83	8.17	Buifalo .	
Grand Sierra					12/292011	

 $[\]mbox{{}^{*}}\!$ all machines that I can key quickly were flagged as having been loosened, some had the dangler pulled off

HIGHLY CONFIDENTIAL

ימוסי:

ent

To: Subject:

Ryan Tors Friday, June 15, 2012 8:51 AM NBPartners; John C Hanson (Reno GM); Billy Paganetti; David McHugh Grand Sierra pars



Grand Sierra parsi.xls

Thanks-Ryan Tors Peppermill Casinos 775 689 7499

HIGHLY CONFIDENTIAL.



PM 0081

6/14/2012

Grand Sierra			,		
1	04-07	20375	93.99		Ducks in a Row
ż	04-18	1011	91.82		Buffalo
3	04-10	20050	94.06	5.94	Enchanted Unicom
4	01-07	127	94.01	5.99	Cats
. 5	10-47	246	93.99	6.01	Horoscope
	05-26	937	92.51		Wolf Run
6	05-26	501	average	6.60	, 1011 1 1001

HIGHLY CONFIDENTIAL

PM 0082

EXHIBIT 2

DESIGNATED HIGHLY CONFIDENTIAL INFORMATION

CONFIDENTIAL-SUBJECT TO STIPULATED CONFIDENTIALITY AGREEMENT AND PROTECTIVE ORDER FILED JULY 17, 2014

To be Opened Only Upon Further Order of This Court Or for the Sole Use of the Court and its Employees

EXHIBIT 2

1	Case No. CV13-01704
2	Dept. No. B7
3	IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA
4	IN AND FOR THE COUNTY OF WASHOE
5	
6	-000-
7	MEI-GSR Holdings, LLC, a Nevada) Corporation, d/b/a Grand Sierra Resort,)
8	
9	Plaintiff,))
10	-∨s-)
11	PEPPERMILL CASINOS, INC., a Nevada) Corporation, d/b/a PEPPERMILL CASINO;) RYAN TORS, an individual; JOHN DOES I-X,)
12	and JANE DOES I-X and CORPORATIONS I-X,)
13	Defendant(s).
14	,
15	*** HIGHLY CONFIDENTIAL ***
16	*** ATTORNEYS' EYES ONLY ***
17	VIDEOTAPED DEPOSITION OF RYAN TORS, VOLUME I
18	(Pages 131-286)
19	called for examination by counsel for Defendant Peppermill
20	Casinos, Inc., d/b/a Peppermill Casino pursuant to Notice, at
21	the offices of Gunderson Law Firm, 3895 Warren Way, Reno,
22	Nevada, at 9:38 a.m., Friday, September 19, 2014, before
23	Becky Van Auken, a Certified Court Reporter.
24	
25	Reported by: BECKY VAN AUKEN, CCR No. 418, RMR, CRR

1	A Supposed to be analysis that I could
2	provide because I did because of my background.
3	Q Analysis of what?
4	A Casino industry. I was I was going to
5	support the CFO and the and the director of slots
6	who needed assistance in analysis.
7	Q Okay. And now we know who you assisted
8	with analysis
9	A Yeah.
10	Q but the question is: What did you
11	analyze?
12	A They had projects. It was special
13	projects. And they had projects that they, each of
14	them, gave to me.
15	Q And who were those two individuals?
16	A John Hanson was the director of slots. And
17	Rob Erwin was the director of finance, or sometimes he
18	used the title CFO.
19	Q So you were doing analysis projects for
20	those two individuals for approximately how long?
21	A Until 2008 I worked I was promoted to
22	director of slots.
23	Q Can you give the jury an idea of what type
24	of assignments you were given with regard to this
25	analysis position from 2005 to 2008?

```
1
        print, and it's 440.
 2
                    Do you see that?
 3
              Α
                    Yes.
 4
               Q
                    What does that number signify?
 5
              Α
                    The game number.
 6
                    The slot machine number, you mean?
 7
                    The slot machine number, yes.
 8
                    Not the game number.
 9
              Α
                    Well, we call them interchangeably, but,
10
        yeah, slot machine number.
11
                    So each slot machine has a number on it?
12
              Α
                    Yes.
13
                    And the number that was on the slot machine
14
        on this first column, the number of that slot machine
15
        was 440, correct?
16
              Α
                    That's sloppy work.
                                          There's another 440.
17
        So it's just very sloppy work, the way I did it.
18
              Q
                    What do you mean there's another 440?
19
                    There's another 440. Ducks in a Row is 440
              А
20
        too.
              They both can't be 440.
21
                    So maybe you made this up?
22
                    I might have made this up.
                                                 I -- as a
23
        matter of fact, if you look at it, I got the same
24
        sections down below too. So I --
25
                    It tell -- it tells you that you made this
```

```
1
        material up, didn't it -- doesn't it?
 2
                    I definitely fabricated things, yes. I
 3
        don't -- I just don't remember this. So...
 4
                    All right. So if you go to the next
 5
        column, that number is 91.83, correct?
 6
              Α
                    Right.
 7
                    Does that reflect the number of dollars
        that would theoretically be paid back to the player?
 8
 9
              A
                    Yes.
10
                    What's that called? The payback
11
        percentage?
12
                    Payback, yes.
13
                    So I play a hundred dollars, I play that
14
        machine for a long, long time.
15
                    Yeah.
16
                    And, theoretically, I'm going to get $91.83
17
        per hundred dollars back?
18
              Α
                    Correct.
19
                    And the next column reflects what I lost?
              0
20
        Theoretically.
21
              A
                    Theoretically.
22
              0
                    These are all theoretical numbers, correct?
23
              Α
                    Correct.
24
                   And they're established on statistics that
25
        basically go out to infinity if possible, correct?
```

```
1
              Q
                    All right. Can you tell the jury,
 2
        Mr. Tors, whether you actually keyed these machines at
 3
        GSR on that date, June 14, 2012?
                    I can't -- I can't say I did, no.
 4
 5
                    You don't know right now whether or not
 6
        these are made up or whether they're accurate, do you?
 7
                    No, I don't.
              Α
 8
                    And, again, from time to time you would
 9
        fabricate these settings on these reports; you would
10
        make them up?
11
              Α
                    Yes.
12
                    If you go to the first page of this Exhibit
13
        No. 8, sir, this is the email that distributed the --
14
        the schedule that we just discussed with the jury?
15
              Α
                    Yes.
16
                    On June 15, 2012, at approximately 8:51 in
17
        the morning, you distributed this par information to
18
        NB Partners. That's Bill Paganetti, correct?
19
                    Yes.
              A
20
                    John Hanson --
21
              Α
                    Yes.
22
              0
                    -- GM?
23
                    Now there's a new name here, Billy
24
        Paganetti.
                   Who's that?
25
                          That's -- that's the owner's --
              Α
                    Yes.
```

1 For what purpose? Q 2 I thought it might be helpful if I could 3 find those games. Because it seemed like my mission 4 was to know if anything changed, if they were still 5 doing the same thing, because they were still 6 advertising the same thing. 7 All right. Now, I want to get down to the 8 handwritten entries underneath the typewritten entries 9 so the jury can see those. 10 What are you recording on this handwritten 11 information on Exhibit 14? 12 Kind of a shorthand of location, game 13 numbers, and a description of the game. 14 Okay. So the jury is clear, the 15 handwritten information, would that be the information 16 that you got on July 12, 2013? 17 Α Yes. 18 And the typewritten information on this 19 same piece of paper is the information that you got 20 approximately a year before? 21 A Yes. 22 Q On June 14, 2012? 23 Α I think it was 15th, but yes. 24 Q Well, that's the date of the email. 25 Α Okay.

STATE OF NEVADA)

COUNTY OF WASHOE)

I, BECKY VAN AUKEN, a Certified Court Reporter in and for the County of Washoe, State of Nevada, do hereby certify:

That on Friday, September 19, 2014, at the offices of Gunderson Law Firm, 3895 Warren Way, Reno, Nevada, I was present and took verbatim stenotype notes of the videotaped deposition of RYAN TORS, VOLUME I, who personally appeared and was duly sworn by me and was deposed in the matter entitled herein; and thereafter transcribed the same into typewriting as herein appears;

That the foregoing transcript is a full, true and correct transcription of my stenotype notes of said deposition.

Dated at Reno, Nevada, this 27th day of September, 2014.

BECKY VAN AUKEN, COR #418

EXHIBIT 3

DESIGNATED HIGHLY CONFIDENTIAL INFORMATION

CONFIDENTIAL-SUBJECT TO STIPULATED CONFIDENTIALITY AGREEMENT AND PROTECTIVE ORDER FILED JULY 17, 2014

To be Opened Only Upon Further Order of This Court Or for the Sole Use of the Court and its Employees

EXHIBIT 3

Case No. CV13-01704

Dept. No. B7

IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA

IN AND FOR THE COUNTY OF WASHOE

-000-

MEI-GSR HOLDINGS, LLC, a Nevada
Corporation, d/b/a GRAND SIERRA RESORT,)

Plaintiff,

-vs-

PEPPERMILL CASINOS, INC., a Nevada)
Corporation, d/b/a PEPPERMILL CASINO;)
RYAN TORS, an individual; JOHN DOES I-X,)
and JANE DOES I-X and CORPORATIONS I-X,)

Defendant(s).

DEPOSITION OF CRAIG ROBINSON

(HIGHLY CONFIDENTIAL PAGES 16 - 101)

called for examination by counsel for Defendant Peppermill Casinos, Inc., d/b/a Peppermill Casino pursuant to Notice, at the offices of Robison, Belaustegui, Sharp & Low, 71 Washington Street, Reno, Nevada, at 9:00 a.m., Tuesday, November 4, 2014, before Becky Van Auken, a Certified Court Reporter.

Reported by:

BECKY VAN AUKEN, CCR No. 418, RMR, CRR

1 Exhibit 32 is a letter we received from GSR's counsel identifying witnesses that it will 2 3 produce responsive to the various topics. And I believe you are identified on page 2 of Exhibit 32. 4 Would you take a look at that, please. 5 6 Can you determine which topics you have been asked to testify about here today? 7 8 Topics 8 and topics 9. 9 Okay. And then if you go to Exhibit 1 of Exhibit 31, you'll see what the description of topics 10 11 8 and 9 are. 12 Wait a minute. 13 Going back to Exhibit 32, please, on the 14 second page, Tuesday, November 4, 2014, 9:00 a.m., I see that you've been identified for topics 8, 9, 21 15 16 and 23. 17 See that? 18 Α Yes. 19 Okay. Is that consistent with your 20 understanding? 21 A Yes. 22 Okay. What have you done to prepare for 23 today's deposition? 24 I've met with counsel. 25 Which counsel?

1	A Mr. Cohen.
2	Q Were there any documents reviewed by you
3	and he in that meeting?
4	A No.
5	Q What else have you done to prepare for your
6	deposition here today, sir?
7	A I was provided via email the questions that
8	I have here in 8, 9, 21, 23.
9	Q Anything else?
10	A No.
11	Q Have you done any internal investigation at
12	the GSR to make you more prepared to answer questions
13	that pertain to these particular topics?
14	A No, sir.
15	Q Have you looked at any of the books and
16	records or financial reports of GSR to assist you with
17	your understanding of what money or damages GSR has
18	incurred in this case?
19	A During my daily duties I normally look at
20	the financial statements and understand the financial
21	and economics of the casino.
22	Q Other than that daily routine type of
23	endeavor, have you done anything unique to this case
24	and these questions to assist you with your testimony

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

today?

25

1	A Not outside my normal daily duties, no.
2	Q All right. So as I understand, sir, you've
3	been at the GSR for seven weeks.
4	Did you look at books and records that
5	would have reflected any change in financial
6	performance for, say, December 2011?
7	A During my normal daily duties I've reviewed
8	that information, yes.
9	Q So you go back?
10	A Yes.
11	Q Have you been tasked by anybody at GSR to
12	specifically look for evidence that GSR sustained any
13	damages as a result of the activities of Ryan Tors?
14	A No, sir.
15	Q When is the first time that you were
16	exposed to the fact that you would be deposed about
17	damages in this case?
18	A Last week.
19	Q Do you know how long this lawsuit has been
20	pending?
21	A I'm unclear. I don't know how long the
22	lawsuit has been pending, but I was aware of the
23	information regarding the case because it was industry
24	knowledge.
25	Q Sure.
1	

1	A There would be an invoice from the vendor.
2	Q Who's the vendor?
3	A I do not know.
4	Q Those have not been produced in response to
5	what we call 16.1 initial disclosures. Have you been
6	asked to produce that material?
7	A I have not.
8	Q When were these hard costs incurred?
9	A I wouldn't have knowledge of that.
10	Q How did you acquire the understanding that
11	the approximate price was 17,500?
12	A From you.
13	Q Before I said that, did you have any
14	understanding how much GSR had incurred in replacing
15	the locks and keys?
16	A I had a general understanding that it was
17	in the range of 13- to 18,000, but I did not have an
18	exact number.
19	Q From what source did you get the
20	understanding that the range was from 13- to 18,000?
21	MR. WRAY: If this question requires any
22	attorney-client communications, I instruct you not to
23	answer. If there's some other source of that
24	information, then you may answer.
25	THE WITNESS: If it was if the

1	information came from a discussion with my outside
2	counsel? Is that what you're
3	MR. WRAY: From counsel for the GSR, yes.
4	THE WITNESS: Okay.
5	MR. WRAY: So you may answer if it came
6	from some source other than an attorney for
7	BY MR. ROBISON:
8	Q Well, let me ask you this. Where was the
9	source? Was it counsel or it was someone inside
10	that's not an attorney?
11	MR. WRAY: If he's asking you for a
12	communication about information with an attorney, I'm
13	instructing you not to answer it.
14	THE WITNESS: Okay.
15	MR. WRAY: If it's something other than
16	that, the source the information, then you may answer.
17	THE WITNESS: It was a conversation where
18	my attorney was present.
19	BY MR. ROBISON:
20	Q It depends on who else was present.
21	MR. WRAY: Well, if the purpose of the
22	other person being there was to also communicate with
23	the attorney about the same subject, then it still
24	applies, attorney-client. Do you understand?
25	THE WITNESS: Correct.

HIGHLY CONFIDENTIAL

	25
1	MR. WRAY: So please answer the question if
2	you can.
3	THE WITNESS: I cannot answer that
4	question.
5	BY MR. ROBISON:
6	Q Have you done any investigation as a result
7	of these communications that are privileged?
8	A I have not.
9	Q Are you going to?
10	A I can't say that I will at this point.
11	Q In other words, it's your understanding
12	that you're not going to be tasked with trying to
13	determine damages in this case?
14	A That's not what I said.
15	Q Are you tasked with trying to determine
16	damages in this case?
17	A I have not been tasked as cf yet.
18	Q Do you know of anybody that has?
19	A Not not to my personal knowledge.
20	Q Other than attorneys, did you get this
21	information of 13,000 to 18,000 for hard costs from
22	any other source?
23	A No.
24	Q Have you done anything to verify that?
25	A I have not.

HIGHLI CUNFIDENTIAL

	29
1	A Correct.
2	Q What kind of damages do you recall were
3	sustained by these former employers?
4	MR. WRAY: Objection. This is not part of
5	the 30(b)(6).
6	You may answer.
7	THE WITNESS: It was adverse business
8	impact.
9	BY MR. ROBISON:
10	Q From what activities or conduct?
11	A Mostly from damages to property.
12	Q Physical damage?
13	A Physical damage to property, loss of use.
14	Q Do you have any experience in trying to
15	calculate damages based on business loss from gaming
16	activities?
17	A No.
18	Q All right. If we now go to Exhibit 31,
19	let's first talk about topic No. 8.
20	A Uh-huh.
21	Q You've been identified as the person most
22	knowledgeable among all the employees at GSR about any
23	financial loss or damages caused to the GSR by the
24	activities of Ryan Tors.
25	Is it true that you are aware of nobody

HIGHLY CONFIDENTIAL

	30
1	other than yourself most knowledgeable about those
2	losses and damages?
3	A Correct.
4	Q What is your knowledge, personal knowledge?
5	A Personal knowledge is of the hard dollar
6	costs as we discussed before.
7	${ t Q}$ I thought you heard that from counsel and
8	me.
9	A I have personal knowledge of it.
10	Q How?
11	A I have knowledge of it.
12	Q Okay. Tell me what knowledge you have
13	other than what you heard from me and counsel.
14	A What we specifically discussed was that
15	dollar figure.
16	Q No, your personal knowledge, sir. I don't
17	want to ask you about anything you heard from counsel
18	because that's not personal knowledge. Do you
19	understand?
20	MR. WRAY: Well, I'll object.
21	It's a legal conclusion that he's asking
22	you to make in order to answer the question.
23	BY MR. ROBISON:
24	Q Okay. Let's talk about what your lawyer
25	told you, then. What did your lawyer say?

HIGHLI CUNFIDENTIAL

	35
1	2014
2	A Uh-huh.
3	Q you and Ralph discuss what additional
4	security measures might be taken because of what Ryan
5	Tors did on July 12, 2013?
6	A Additional measures that were taken as a
7	result of his actions in 2013.
8	Q What additional measures were taken?
9	A The increase in surveillance coverage due
10	to the change in locks.
11	Q What additions were made, sir?
12	A I don't have the specifics on that.
13	Q Who does?
14	A That I can't answer. I don't know.
15	Q What additional surveillance did you hear
16	was put in place?
17	A Generally there was additional
18	surveillance. I don't know the specifics.
19	Q More cameras, more
20	A I don't know the specifics.
21	Q More surveillance officers?
22	A I don't know the specifics.
23	Q More sophisticated technology?
24	A I don't know the specifics.
25 、	Q How much?

HIGHLY CONFIDENTIAL

	36
1	A I don't know the specifics, sir.
2	Q I'm sorry to be disagreeable this
3	morning
4	A Uh-huh.
5	Q but you are here as the person most
6	knowledgeable, and you don't have any, do you?
7	A I had general discussions. We did not get
8	to those specifics. I'm sorry.
9	Q You don't have any personal knowledge about
10	any damages GSR sustained, do you?
11	A Other than what I've testified to here.
12	Q How much are the damages?
13	A I can't quantify that right now.
14	Q You don't know, do you?
15	A I cannot quantify that based on what I have
16	right now.
17	Q That is to say you don't know what the
18	damages are, correct?
19	MR. WRAY: Objection. Asked and answered.
20	MR. ROBISON: No, he hasn't answered it.
21	BY MR. ROBISON:
22	Q Go ahead.
23	MR. WRAY: You can answer again.
24	You don't like the answer.
25	But you can answer again

HIGHLY CONFIDENTIAL

```
37
  1
                    THE WITNESS: Sure. I don't know.
  2
                    MR. ROBISON: I don't like any answer
  3
        that's nonresponsive.
  4
        BY MR. ROBISON:
                    Is it true, sir, that you don't know what
 5
 6
        the damages are?
 7
                   I don't have the information to calculate
               Α
 8
        that right now, no.
 9
              Q I said is it true that you don't know, and
10
        you said no.
11
                    Is it true that you don't know what the
12
        GSR's damages are?
13
                    MR. WRAY: Objection. Asked and answered.
14
        BY MR. ROBISON:
15
              0
                   Go ahead.
16
              Α
                   Specifically, no.
17
              Q
                   Generally?
18
                   MR. WRAY: Same objection.
19
                    THE WITNESS: Generally, beyond the
20
        discussion we've had, no.
21
        BY MR. ROBISON:
22
                   And there's no quantification in the
23
       discussions you've had with Mr. Burdick outside the
24
       presence of counsel, is there?
25
                  Other than -- no, other than the hard
```

1	A Uh-huh.
2	Q Is your answer yes? You're using those
3	words that we're trying to avoid.
4	You are being presented as the person most
5	knowledgeable about the financial harm or damages
6	caused to the GSR by the activities described in the
7	complaint filed in this matter caused by the
8	Peppermill separate and distinct from damages caused
9	by Ryan Tors.
10	Were you aware before coming in here today
11	that you were going to be presented as a person most
12	knowledgeable about the topic described in item No. 9?
13	A Yes.
14	Q Did you do anything to ascertain what those
15	damages and losses might be?
16	A The damages and losses other than the hard
17	dollar costs are difficult to determine because it's
18	knowledge.
19	Q Different question. Please listen to my
20	question.
21	A Okay.
22	Q Did you do anything to prepare yourself to
23	be presented as a person most knowledgeable about the
24	topic described in item No. 9?
25	A Nothing specifically no

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

A Nothing specifically, no.

HIGHLY CONFIDENTIAL

	53
1	Q So how many dollars can you tell us the GSR
2	lost because of the activities of the Peppermill
3	distinguished and separate from the activities of
4	Tors?
5	A I don't have the details needed to compute
6	that.
7	Q Where would you get them from?
8	A Peppermill.
9	Q . Are any records available for you to look
10	at at the GSR to determine whether GSR lost money from
11	its revenue because of the Peppermill's activities
12	distinguished from those of Mr. Tors?
13	A It would be difficult to determine without
14	having the other side of the equation.
15	Q Is there any records or documents that you
16	would look at at the GSR to determine whether or not
17	it sustained any financial loss caused by Peppermill
18	separate and distinct from the activities of Mr. Tors?
19	A I can't answer that right now.
20	Q Why?
21	A From a detail knowledge standpoint, I
22	haven't reviewed the player and financial records in
23	that level of detail from when the event happened.

would you analyze, sir?

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

Q What financial records and player records

24

25

RA 02338

HIGHLY CONFIDENTIAL

	. 60
1	BY MR. ROBISON:
2	Q Go ahead and answer.
3	A Yes, I'm in those meetings.
4	Q And with respect to those meetings, isn't
5	the practices and marketing of the Peppermill
6	discussed?
7	A Yes
8	MR. WRAY: Objection
9	Excuse me. Just wait a second when it
10	comes to a marketing question. I might have a
11	statement to make.
12	Objection. I object to this question for
13	the same reasons that I did to the prior question.
14	BY MR. ROBISON:
15	Q But you told me, did you not, sir, that for
16	you to make any determination of damages, you're going
17	to have to look at what goes on at the Peppermill in
18	terms of its marketing, correct?
19	A Yes, sir.
20	Q And you know that the Peppermill does that,
21	correct?
22	A Does marketing?
23	Q Shops the Peppermill's marketing
24	strategies.
25	MR. WRAY: You mean the GSR shops?

HIGHLI CONFIDENTIAL

	64
1	Q So about two a week?
2	A One to two a week.
3	Q With respect to item No. 9, is there any
4	way that you are here to quantify the financial harm
5	or damages caused by the GSR caused to the GSR?
6	Excuse me.
7	A Repeat the question again.
8	Q With respect to item No. 9 on Exhibit 1 to
9	Exhibit 31, can you testify or quantify the financial
10	harm or damages caused to the GSR by the activities of
11	the Peppermill or Tors?
12	A I don't have enough information to quantify
13	that.
14	Q And you've told me all the knowledge that
15	you have about that financial harm and damage?
16	A To the GSR?
17	Q Yes.
18	A Yes.
19	Q And it's unquantifiable by you right now?
20	A With the information I have, correct.
21	Q And you can't describe the areas of damages
22	other than surveillance, replacing the keys and locks,
23	and security?
24	A That is correct.
25	Q Any other areas that you're aware of other

HIGHLI CONFIDENTIAL

67

1	A Okay. As of today, I've given you what I
2	have. I don't have the other information needed, as
3	we discussed.
4	Q Do you have any other knowledge about the
5	damages sustained other than what you've stated?
6	A No, sir.
7	Q Moving to item No. 21
8	A Uh-huh.
9	Q you are being presented here as GSR's
10	person most knowledgeable about the independent
11	economic value of the information obtained by Mr. Tors
12	on July 13, 2013.
13	Right?
14	A Correct.
15	Q And you've known about you being this
16	person who is most knowledgeable for approximately one
17	week?
18	A That is correct.
19	Q And prior to October 15, 2014, did you have
20	any knowledge at all about the economic value of that
21	information obtained by Mr. Tors?
22	A The economic value of that information as
23	an industry trade secret is invaluable.
24	To answer your question, my knowledge of
25	the gaming industry followed me to last week, which

HIGHLI CONFIDENTIAL

	7
1	two Buffalos. But if I assume one of these is
2	Q Let me give you a color copy of Exhibit 14.
3	It might assist you.
4	A Yeah, that's better.
5	Sir, repeat the question, please.
6	Q What's the economic value of the par
7	settings reflected for those two Buffalo machines on
8	Exhibit 14 as of July 12, 2013?
9	A Again, the economic value of this as a
10	trade secret on this day is invaluable to whoever has
11	it.
12	Q Even though it was published on your
13	website?
14	A GSR chose to publish those, though.
15	Q Right.
16	A They didn't choose to publish the
17	information that was stolen.
18	Q Will you listen?
19	The GSR chose to publish the pars on the
20	Buffalos, correct?
21	A That's my understanding, yes.
22	Q Well, you've seen your website, haven't
23	you?
24	A I haven't specifically looked for pars on
25	the Buffalo on the website.

1	A The economic value is hard to determine.
2	You're asking me what it's worth to someone else. I
3	can't value that.
4	Q I'm asking you as a person most
5	knowledgeable about the economic value of a par what
6	the value of that par is to the Peppermill when GSR
7	puts that information out on its website.
8	A And I will answer you that if that is the
9	same machine, if that is the same par as those that
10	are on the billboard
11	Q That's not a billboard.
12	A Wherever it was disclosed.
13	Q Website.
14	A Okay.
15	Q You didn't know that?
16	A That GSR
17	MR. WRAY: Excuse me. He's just finishing
18	his question. Then you can ask.
19	MR. ROBISON: Yeah.
20	THE WITNESS: If that's the same machine
21	and the same par that was disclosed on the billboard
22	and GSR knowingly, as a marketing strategy, disclosed
23	that on the billboard, then that specific par would
24	not have as much value as other pars that were
25	obtained.

MIGHLI CONFIDENTIAL

	90
1	Q In general?
2	A In general, yes.
3	Q Are you familiar with what damages are
4	available to a person who sustains damages as a result
5	of trade secret violations?
6	A In general, yes.
7	Q What? What's a reasonable royalty theory?
8	A I'm not qualified to quantify that.
9	Q Well, the statute in our state says that a
10	victim of trade secret violations is entitled to
11	reasonable royalty.
12	A Uh-huh.
13	Q Please assume that to be true.
14	Do you have any knowledge about what that
15	reasonable royalty theory is?
16	A No, I do not.
17	Q Was that discussed between you and
18	Mr. Burdick outside the presence of counsel?
19	A No, sir.
20	Q Are you aware that GSR has taken the
21	position in this case that it has no damages other
22	than reasonable royalty damages?
23	A I was not aware of that position, no.
24	Q Even though you have been presented as the
25	person most knowledgeable about damages, are you aware

1	of the statements that GSR has made in open court that
2	it has sustained no damages except for reasonable
3	royalty?
4	A I was not aware of that specific statement,
5	no.
6	Q How do you go about calculating a
7	reasonable royalty damage model?
8	A I am not the right person to calculate a
9	reasonable royalty.
10	Q Well, if they're claiming that's their
11	damages and you're most knowledgeable about damages,
12	how do you explain that?
13	A I'm most knowledgeable about the
14	independent economic value, which
15	Q Which has been described by GSR as a
16	reasonable royalty.
17	What royalties are you aware of in this
18	case that GSR is entitled to?
19	MR. WRAY: Objection to the extent the
20	question asks the witness to use the information
21	provided by Mr. Robison as to what the GSR's position
22	is.
23	But if you understand it, you can answer
24	the question.
25	Object as vaque.

1	THE WITNESS: Okay.
2	I'm saying that dealing with gaming
3	properties as long as I've dealt with them, there's
4	one use and one use only for this information.
5	BY MR. ROBISON:
6	Q But you don't know what the Peppermill's
7	intent is; you can only opine on what you think other
8	people's intents are, correct?
9	A That is correct.
10	Q You don't know what happens at the
11	Peppermill with respect to this information, do you?
12	A I'm not aware of the specific actions they
13	took.
14	Q And you've never seen any dominants or any
15	correspondence or any exhibits to depositions from
16	which you can divine intent, correct?
17	A Correct.
18	Q You can only speculate as to what the
19	intent is, correct?
20	A That is correct.
21	Q We're done.
22	A Okay.
23	Q No further questions.
24	MR. FUNK: No questions.
25	MR. WRAY: No questions.

STATE OF NEVADA)
COUNTY OF WASHOE)

I, BECKY VAN AUKEN, a Certified Court Reporter in and for the County of Washoe, State of Nevada, do hereby certify:

That on Tuesday, November 4, 2014, at the offices of Robison, Belaustegui, Sharp & Low, 71
Washington Street, Reno, Nevada, I was present and took verbatim stenotype notes of the deposition of CRAIG ROBINSON, who personally appeared and was duly sworn by me and was deposed in the matter entitled herein; and thereafter transcribed the same into typewriting as herein appears;

That the foregoing transcript is a full, true and correct transcription of my stenotype notes of said deposition.

Dated at Reno, Nevada, this 5th day of November, 2014.

BECKY VWN AUKEN, CCR #418

EXHIBIT 4

EXHIBIT 4

28

v.



16.1 COHEN-JOHNSON, LLC H. STAN JOHNSON, ESQ. Nevada Bar No. 00265 sjohnson@cohenjohnson.com TERRY KINNALLY, ESQ. Nevada Bar No. 6379 tkinnally@cohenjohnson.com 255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89119 Telephone: (702) 823-3500 Facsimile: (702) 823-3400 Attorneys for Plaintiffs

IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA IN AND FOR THE COUNTY OF WASHOE

MEI-GSR HOLDINGS, LLC, a Nevada Corporation, d/b/a GRAND SIERRA RESORT,

Plaintiff,

CV13-01704

Dept. No.:

Case No.:

B7

BUSINESS COURT DOCKET

PEPPERMILL CASINOS, INC., a Nevada Corporation, d/b/a PEPPERMILL CASINO; RYAN TORS, an individual; JOHN DOES I-X

and JANE DOES I-X; and ABC CORPORATIONS I-X.

Defendants.

PLAINTIFF'S THIRD SUPPLEMENTAL DISCLOSURE PURSUANT TO NRCP 16.1

COMES NOW, the Plaintiff MEI-GSR HOLDINGS, LLC. ("GSR"), by and through its' counsel of record, H. Stan Johnson, Esq., of Cohen|Johnson LLC., hereby submits its' Third supplemental Disclosure of Witnesses and Documents pursuant to NRCP 16.1 in this matter as follows:

I. WITNESSES

1. Mike Draeger c/o COHEN|JOHNSON, LLC 255 E. Warm Springs Rd., Suite 100 Las Vegas, Nevada 891189

Mr. Drager, is expected to testify as to his knowledge of the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation including

Page 1 of 8

his prior experiences and knowledge of Mr. Tors.

Janice Doreen Covington
 c/o COHEN|JOHNSON, LLC
 255 E. Warm Springs Rd., Suite 100
 Las Vegas, Nevada 891189

This witness is expected to testify as to her knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Jason Wagner
 c/o COHENJOHNSON, LLC
 255 E. Warm Springs Rd., Suite 100
 Las Vegas, Nevada 891189

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Michael Altizer, Slot Manager
 c/o COHEN|JOHNSON, LLC
 255 E. Warm Springs Rd., Suite 100
 Las Vegas, Nevada 891189

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Ernie Reilly, Casino Shift Manager
 c/o COHEN|JOHNSON, LLC
 255 E. Warm Springs Rd., Suite 100
 Las Vegas, Nevada 891189

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Rakesh Sidher, Slot Manager
 c/o COHEN|JOHNSON, LLC
 255 E. Warm Springs Rd., Suite 100
 Las Vegas, Nevada 891189

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Anthony Moran, Security
 c/o COHENIJOHNSON, LLC
 255 E. Warm Springs Rd., Suite 100
 Las Vegas, Nevada 891189

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Tim Donovan
 c/o COHEN|JOHNSON, LLC
 255 E. Warm Springs Rd., Suite 100
 Las Vegas, Nevada 891189

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

John Hanson
 c/o COHEN|JOHNSON, LLC
 255 E. Warm Springs Rd., Suite 100
 Las Vegas, Nevada 891189

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

9. David McHugh c/o COHEN|JOHNSON, LLC 255 E. Warm Springs Rd., Suite 100 Las Vegas, Nevada 891189

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Justin Woods, Agent. NGC
 c/o Nevada Gaming Control Board
 9790 Gateway Drive, Suite 100
 Reno, Nevada 89521

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Page 3 of 8

		2
		3
		4
		5
		6
		7
	1	8
		9
	10)
	11	Ĺ
	12	2
3400	13	i
-678 (70	14	•
<u> </u>	15	
) Once	16	
AN UUCC-C20 (201	17	
2	18	
	19	
	20	
	21	
	22	
	23	
	24	
	25	
	26	
	27	
	28	

11.	Person Most Knowledgeable of Peppermill Casinos, Inc. dba Peppermill Casino c/o Clark V. Vellis, Esq.
	50 West Liberty Street, Suite 1030
	Reno, Nevada 89501

This witness is expected to testify as to his/her knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

12. Ryan Tors c/o William M. Omara, Esq. 311 East Liberty Street Reno, Nevada 89501

This witness is expected to testify as to his knowledge as to the facts and circumstances surrounding the claims and allegations which are the subject of this instant litigation.

Billy Paganetti c/o Robison, Belaustegui, Sharp & Low 71 Washington Street Reno, NV 89503

This witness is expected to testify as to his knowledge of the facts and circumstances surrounding Mr. Tors conduct and the use to which the information was put.

14. William Paganetti c/o Robison, Belaustegui, Sharp & Low 71 Washington Street Reno, NV 89503

This witness is expected to testify as to his knowledge of the facts and circumstances surrounding Mr. Tors conduct and the use to which the information gathered from GSR and other casinos was put.

15. Rob Erwin c/o Robison, Belaustegui, Sharp & Low 71 Washington Street Reno, NV 89503

This witness is expected to testify as to his knowledge of the facts and circumstances surrounding Mr. Tors conduct and the use to which the information gathered from GSR and other casinos was put.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

16. Dave Halabuk c/o Robison, Belaustegui, Sharp & Low 71 Washington Street Reno, NV 89503

This witness is expected to testify as to his knowledge of the facts and circumstances surrounding Mr. Tors conduct and the use to which the information gathered from GSR and other casinos was put.

17. Peter Batchelor c/o Robison, Belaustegui, Sharp & Low 71 Washington Street Reno, NV 89503

This witness is expected to testify as to his knowledge of the facts and circumstances surrounding Mr. Tors conduct and the use to which the information gathered from GSR and other casinos was put.

18. Aaron Robyns c/o Robison, Belaustegui, Sharp & Low 71 Washington Street Reno, NV 89503

This witness is expected to testify as to his knowledge of the facts and circumstances surrounding Mr. Tors conduct and the use to which the information gathered from GSR and other casinos was put.

19. Dan Smercina c/o Robison, Belaustegui, Sharp & Low 71 Washington Street Reno, NV 89503

This witness is expected to testify as to his knowledge of the facts and circumstances surrounding Mr. Tors conduct and the use to which the information gathered from GSR and other casinos was put.

255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89119 (702) 823-3500 FAX: (702) 823-3400

II. **DOCUMENTS**

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

///

///

- Security files re Incident of July 12, 2014. Bates No. GRA0001 thru GRA00018 1.
- 2. Affidavit of J. Covington Bates No, GRA00019 thru GRA00020.
- Voluntary Statement J. Covington Bates No. GRA00021 3.
- 4. Affidavit of J. Wagner Bates No. GRA00022 thru GRA00023
- 5. Surveillance Video of Ryan Tors GSR 00024
- Article written by Anthony Lucas GSR 00025 GSR 00044 6.
- Affidavit of David Schwartz GSR 00045 GSR 00047 7.
- Curriculum Vitae of David Schwartz, Ph.D. GSR 00048 GSR 00099 8.

III. COMPUTATION OF DAMAGES

Damages are sought pursuant to NRS 600A.050 (1) Damages will be computed based on the number of times Mr. Tors accessed machines at the GSR without permission, and the number of machines so accessed based on the benefit obtained by the Peppermill from use of the illegally obtained trade secret information based on the cost of legally and legitimately obtaining the same information. Damages will also be sought based on the use of the information obtained by GSR after being complied, combined, or analyzed with information misappropriated from other Reno Casinos over a 4 year period.

/// 111 /// III111 /// 111 ///

Page 6 of 8

1

2

3

4

5

6

7

8

9

And/ or in the alternative the measure of damages Plaintiff claims a reasonable royalty NR S 600A.050 (2) for the unlawful acquisition and disclosure and potential use of said trade secrets in an amount to be determined at trial or a royalty in an amount to be determined at trial. Said damages will be based on the testimony of GSR's experts, including David Schwartz whose affidavit is produced herein as GSA

Plaintiff also seeks punitive damages based on the willful nature of the conduct. Plaintiff reserves the right to supplement this production, as discovery is ongoing. Dated this 30th day of September 2014.

COHEN/JOHNSON, LLC.

By: /s/ Stan Johnson H. STAN JOHNSON, ESQ. Nevada Bar No. 00265 TERRY KINNALLY, ESQ. Nevada Bar No. 6379 255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89119 Attorney for the Plaintiff

AFFIRMATION PURSUANT TO NRSB.030

The undersigned does hereby affirm that the preceding document does not contain the social security numbers of any person.

Dated this 30th day of September, 2014.

COHEN|JOHNSON, LLC.

By: <u>/s/ Stan Johnson</u> H. STAN JOHNSON, ESQ. Nevada Bar No. 00265 TERRY KINNALLY, ESO. Nevada Bar No. 6379 255 E. Warm Springs Road, Suite 100 Las Vegas, Nevada 89119 Attorney for the Plaintiff

Page 8 of 8

AFFIDAVIT OF DAVID G. SCHWARTZ, PH.D.

STATE OF NEVADA)

COUNTY OF CLARK)

- I, David G. Schwartz being duly sworn on oath and under the penalty of perjury state that the following is true of my own personal knowledge and if called to testify in this matter would testify as follows
- I am a the Director of the Center for Gaming Research at the University of Nevada, Las Vegas.

My CV is attached hereto and incorporated herein as to my credentials.

- 2. I have been retained to offer expert testimony in the case of GSR v. Peppermill on the subject of damages sustained by GSR by the misappropriation of trade secrets by the Defendant Peppermill.
- 3. I will testify that GSR is seeking damages based on a royalty theory based on the value of the misappropriated trade secrets to Peppermill and the economic benefit obtained by Peppermill in not incurring the costs of obtaining such information by legal means.
- 4. These damages may be shown by two separate computational methodologies. The first is based on the use to which Peppermill put the misappropriated information consisting of the pars of several slot machines over time and would include the use of the information in Peppermill's marketing, advertising, promotion, or evaluating its own pars on similar slot machines.
- 5. The second and equally valid method of calculation of the damages is based upon the economic benefit obtained by Peppermill by having obtained the information through misappropriation and is based on what it would have cost Peppermill to obtain the information legally.

Page 1 of 3

6.	This calculation is the amount of money it would have taken a person to have
determined t	the pars of a slot machine based on play. Play would be defined as playing the
maximum co	oin value of the machine for a period sufficient to allow such a determination plus
the related co	osts of the salary of the persons doing the playing.

- 7. Based on a survey of the current academic literature, I estimate this accurately determining the par through simple observation (rather than using illicit means to discover that information) would entail in most penny machines a cost of \$4.00 per play for minimum of 20,000 hours of continuous play at 500 spins per had for an estimate cost of \$600,000 per machine, exclusive of labor costs. One would also have to factor in a comparable wage to keep the machine staffed for 20,000 man-hours. At an assumed salary of \$9/hour, that gives an additional \$180,000, exclusive of befits and other costs, bring the hypothetical costs at \$780,000. In addition, the simple act of playing the machine so intensively and for such a long period would trigger several flags, making it impossible to collect the information legally. For that reason, the value of gaining this information, which no other competitors would share, is likely higher that its hypothetical cost.
- 8. I am unclear about why trade secrets disclosing GSR's methods of routine operation would be relevant to determine whether the Peppermill was unjustly enriched by its access to GSR's (and other casinos') par information. To my knowledge, GSR's internal communications, methods for setting par values, and marketing discussions have no bearing on the uses to which Peppermill put the par information, or Peppermill's rationale for collecting that information.
- 9. In my opinion, to more precisely determine the full value and use of the information it will necessary for me to obtain the names of all the slot machine illegally accessed, the dates of that access, and the casinos where the machines were located. The specific par information obtained from each machine is not necessary at this time and may be redacted; however, it would be of value to know the range of possible par settings for each machine.

Page 2 of 3

While GSR's methods of operation do not, in my opinion, have a bearing on 10. Peppermill's admitted collection of the misappropriated par information, I believe that Peppermill's motives for collecting the information and any operational changes that he Peppermill made or did not make with the benefit of the par information are crucial to accurately determining damages.

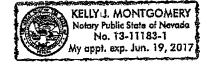
Affirmation Pursuant to NRS 239 B.030

The undersigned does hereby affirm that the preceding document does not contain the social security number of any person.

Further your Affiant sayeth naught.

SUBSCRIBED and SWORN to before me this $\underline{q^{+1}}$ day of September, 2014.

in and for said



Page 3 of 3

EXHIBIT 5

DESIGNATED HIGHLY CONFIDENTIAL INFORMATION

CONFIDENTIAL-SUBJECT TO STIPULATED CONFIDENTIALITY AGREEMENT AND PROTECTIVE ORDER FILED JULY 17, 2014

To be Opened Only Upon Further Order of This Court Or for the Sole Use of the Court and its Employees

EXHIBIT 5

1	IN THE SECOND JUDICIAL DISTRICT FOR THE STATE OF NEVADA
2	IN AND FOR THE COUNTY OF WASHOE
3	* * * *
4	MEI-OSR HOLDINGS, LLC, a
5	Nevada Corporation, d/b/a GRAND SIERRA RESORT,
6	Plaintiff,
7	VS. CASE NO.: CV13-01704
8	DEPT. NO.: B7 PEPPERMILL CASINOS, INC., a Nevada Corporation, d/b/a
9	PEPPERMILL CASINO; RYAN TORS, an individual; JOHN DOES I-X,
10	and JANE DOE I-X and CORPORATIONS I-X,
11	Defendants.
12	
13	
14	CONFIDENTIAL DEPOSITION OF
15	DAVID G. SCHWARTZ, PH.D.
16	
17	October 21, 2014
18	9:27 a.m.
19	2300 West Sahara Avenue Suite 770
20	Las Vegas, Nevada
21	
22	Christine M. Jacobs, CCR No. 455
23	
24	
25	



800.211.DEPO (3376) EsquireSolutions.com Sorry.

2

3

4

5

9

16

- Q. Well, you haven't read any authorities, have you? You haven't read any case law on reasonable royalties, have you?
 - A. I have not read any case law on that.
- Q. You have no idea what the law prescribes with respect to how you determine reasonable royalties in a trade secret case, have you?
 - A. I have not read the case law on that.
- Q. Do you think you might want to know what the law says before you do any calculations on reasonable royalty?
- 13 A: I've been relying on Mr. Johnson to let me know what he needs.
- 15 Q. What did he tell you?
 - MR. JOHNSON: About what?
- MR. ROBISON: About the reasonable royalty
 theory of damages
- 18 theory of damages.
- THE WITNESS: He said that it was their belief
- 20 | that their information was taken, and he asked me to
- 21 | figure out, well, how would it -- could somebody get this
- 22 information without doing that and what would it take,
- 23 and that's what I've done.
- Q. (By Mr. Robison) Okay. All right. So you
- 25 understand, then, that would be Mr. Johnson's theory of



800.211.DEPO (3376) EsquireSolutions.com

going to ask some foundation questions. Excuse me. 1 2 You read the transcript, didn't you? 3 Α. Of? 4 Of the Gaming Commission's hearing. 5 Α. I read the opinion. I believe that's the correct word for it. The final opinion recommendation. 6 7 Whatever you call that. 8 And you're aware that the Gaming Control Board found in its investigation the Peppermill had not used 9 10 GSR's information; correct? 11 MR. JOHNSON: Objection. Assumes facts not in evidence. Misstates the report. 12 It's vaque and 13 ambiguous. 14 THE WITNESS: I'm aware that there wasn't any evidence that the material was used. 15 16 (By Mr. Robison) Okay. And if that's in fact 0. 17 the case that the material was never used at the Peppermill, then you only have one theory of damages. 18 19 That's unjust enrichment for cost avoidance. 20 MR. JOHNSON: Objection. Calls for a legal 21 conclusion. Incomplete hypothetical. 22 THE WITNESS: Hang on a second now. I'm -- you got me sidetracked there for a second. I'm trying to 23

answer your question, so let me -- just bear with me.



if you could just --

24

25

- A. I'm aware that they made, that their position is they made no changes, but I would -- well, I'll just say I'm aware that that is, that they took that position that they made no changes.
 - Q. And you have no proof to establish otherwise?
 - A. No, I do not have any proof that would establish otherwise.
 - Q. So right now your opinion on No. 1, value of use, is incomplete and you have no evidence if it was used and there is any value associated with getting the pars at the Peppermill?
- 12 A. Correct.
- Q. All right. Let's move on to No. 2.
- A. Okay.

6

7

8

9

10

11

- Q. Cost avoidance I call this theory.
- 16 A. Okay.
- Q. All right?
- 18 A. So this is 5?
- Q. This is starting of 5, "the second and equally
- 20 | valid." You're saying this is a valid method even though
- 21 you say it's impossible. The method that you suggest,
- 22 2.28 years of continuous play, you say is impossible.
- 23 How can you say it's impossible and valid in the same
- 24 affidavit?
- A. This is, I'm saying that practically it would be



- 1 impossible. But if you were to try to get this
- 2 information legitimately, this is my best estimate of how
- 3 much it would cost.
- 4 Q. Who in their right mind is going to play a slot
- 5 | machine for 2.24 years continuously?
- 6 A. I do not know.
- 7 Q. That's pretty ridiculous, isn't it?
- A. That's -- based on my review of the literature,
- 9 | that's what it would take to get this information.
- 10 Q. I know. Who in the world would do that?
- 11 A. I do not know. I suppose somebody who really
- 12 | wanted to know that par setting.
- 13 | Q. We're going to walk through that.
- 14 A. Okay.
- Q. Who would pay \$40 million? Who would do that in
- 16 | this industry?
- A. Somebody who really wanted to know that par
- 18 | setting.
- 19 Q. They're going to go out and pay somebody \$9 an
- 20 hour to gamble \$40 million, Mr. Schwartz?
- A. Again, somebody who -- if you wanted -- the
- 22 question is how could you determine this information
- 23 exactly?
- Q. The question is who in the world would do that.
- 25 A. I don't know.



- 1 A. Yes.
- Q. But then you say that is an impossible scenario; correct?
 - A. Yes.

- Q. So, ladies and gentlemen of the jury, we'll never know the cost because Mr. Schwartz's analogy is impossible; correct?
- A. We can tell that the cost is going to be pretty big.
- Q. But the cost is not based on reality, is it?
 Your cost model is not based on reality.
- A. My cost model is based on my best understanding of how you can get this information without having access to that key.
- Q. Which in fact you're saying is impossible to get this information without using a key. That's what you're saying.
- 18 | A. Yes.
- 19 Q. Isn't it?
- 20 A. Yes.
- Q. I want the record clear. You are essentially saying that in this affidavit it is impossible to get the hold percentage on a competitor's slot machine unless you use a key?
- A. I'm saying that the best way that I would know



to get it would be to do this.

- Q. But that's impossible.
- A. And in the course of doing that, it would be impossible to get that information legally.
 - Q. Let's go back.
- A. Sure.

1

2

3

4

5

6

7

8

9

12

19

20

21

22

23

- Q. Your testimony to the jury in this case, it is impossible to get the hold percentage on a competitor's slot machine without using a 2341 reset key; correct?
- 10 A. To an extent. You could also ask them and they 11 could tell you.
 - Q. Well, that happens all the time. We know that.
- A. I would say that if you just have a machine,
 let's say we just have a machine in a room and you want
 to know the hold percentage, you either have the key or
 you would have to do an incredibly time and labor
 intensive series of play in that machine to get it, and I
 don't think that it would be possible to do the latter.
 - Q. My question was people relate the settings on the machine all the time, don't they?
 - A. They do.
 - Q. Vendors tell competitors what the other properties set their machines at. You know that.
- A. I'm not aware of what they might or might not do.



- 1 A. 3 million.
- Q. -- 100. Good grief. Come on. You don't do this very often, do you?
- A. Use a calculator when I have an attorney firing questions at me? No.
- Q. No. I'm talking about pars and calculations of pars and holds.
- A. Well, I do back out the handles from the pay back percentages.
- 10 Q. When you use the par in the Reno, Sparks area --
- 11 A. Yeah.
- Q. -- of 7.83, you're going to determine what the cost is to ascertain that par by factoring 40 million
- 14 | times 7.83 hold.
- A. Well, aren't you multiplying that by .0783?
- Q. Well, that's fine. Same way. We're going to get a better decimal point either way.
- A. I'm sorry. I must have hit the wrong key. Now 19 I do get the \$3.1 million figure.
- Q. What's the real number? 1 million -- 3 million --
- 22 A. 3,132,000 -- 132,000.
- Q. So what casino owner in their right mind would pay \$3,132,000 to know the par, the hold for one day at the GSR for a Cleopatra?



- A. Nobody that I can think of.
- Q. How long would it take the Peppermill to recoup that \$3 million it spent to get that hold percentage?
 - A. I don't know exactly how much they make, but I imagine it would take some time.
- 6 Q. It's right in the reports.
- A. Well, I don't know how much the Peppermill's revenues are broken out in the reports that I can see.
 - Q. Well, that's true, but let's --
- 10 A. You said they were 18 percent market share, so 11 if we say 18 percent of that.
- Q. Well, let's assume that the average in the report, which is \$1.63 per day per machine. That's what the report said. Okav?
- A. That seems a little bit low.
- 16 Q. 163?

4

5

9

- A. One dollar --
- 18 Q. 163.
- A. Oh, 100. Okay. That seems a little better.
- Q. Then you'd multiple that by 365; right?
- 21 A. Right.
- 22 Q. And you get 59,840.
- 23 A. Okay.
- Q. Per year that that one machine would make. And if you divided that into the \$3,132,000, it's going to



take 52 years to recoup your investment. Do you 1 2 understand that? 3 Α. I do. 4 That's preposterous, isn't it? Q. 5 Α. It is. 6 In fact, you didn't use 7.83, the par Q. reflected in the gaming reports, in this math, did you? 7 8 Α. I didn't. 9 0. Nor did you use a \$4 bet, did you? I'd have to look at my calculations to see. 10 Α. Well, we can do it right here. You've got a 11 ٥. 12 calculator. 13 Α. Sure. 14 \$4 a bet, 500 bets an hour for 20,000 hours, 0. 15 that's \$40 million? 16 Α. Yes. 17 What do you do with that? You factor in the 0. 18 hold, don't you? 19 A. Yes. 20 Q. What hold? You don't know, do you? Right now I don't. I'd want to see my 21 22 calculations again. 23 You use 6. It's easy to figure out. You divide Ο. 600,000 --24 25 Α. Sure.



- 1 A. I believe that I did at the time.
- Q. And as you've now walked through the math you admit that you did not; correct?
- A. I would like to look at my calculations and see if I made a mistake and if I did, where I made that mistake.
- Q. I'm here. You look at those numbers and you tell me how they work.
- A. That's -- I would like, I would like a chance to look at my own calculations to see if I made a mistake and where I did, and then I could give you a better explanation.
- Q. Why didn't you show up with your calculations?

 You knew I was going to depose you on your affidavit.
- A. I couldn't tell you the answer to that.
- Q. As you sit here right now, can you give me any explanation of why the math is so bad in paragraph 7 of your affidavit?
- 19 A. No.

21

- Q. You weren't trying to mislead the Court?
- A. Oh, no.
- Q. That was signed under penalty of perjury.
- 23 A. True.
- Q. And it's inaccurate?
- 25 A. It is.



1 0. You're aware of Wizard of Odds? 2 Α. Yes. He deconstructs and establishes par all the time 3 Q. 4 right on his videos, doesn't he? 5 Α. I've not watched his videos. 6 You haven't watched Shackleford's videos? 0. 7 Α. I haven't. Why? He's a pretty savvy individual in the 8 Q. industry, isn't it? 10 Α. Yeah, I think he is. 11 A well respected authority. 0. 12 Α. I think he is. But in any event, all these numbers lack 13 Q. accuracy according to your admission in the last 14 paragraph of your affidavit; correct? 15 16 Α. Yes. So you did tell the judge that these numbers are 17 0. 18 inaccurate? 19 MR. JOHNSON: Objection. Assumes facts not in 20 evidence. 21 (By Mr. Robison) Number 10 is in evidence, and 0. I'll read it into the record so that there's no 22 accusation that I'm saying something that you didn't 23 24

"While GSR's methods of operation do not, in my



say.

25

- 1 opinion, have a bearing on Peppermill's admitted
- 2 | collection of misappropriated par information, I believe
- 3 that Peppermill's motives for collecting the information
- 4 and any operational changes that the Peppermill made or
- 5 did not make with the benefit of the par information are
- 6 crucial to accuracy."
- 7 A. Correct.
- 8 Q. And you don't have either of those?
- 9 A. Correct.
- 10 Q. So your information is inherently inaccurate?
- 11 A. At this stage, yes.
- 12 Q. Okay. Why did you give it to the judge?
- 13 A. Why what?
- Q. Why then would it -- why did they ask you for
- 15 this information to give to the judge?
- A. I couldn't answer that. You can ask Mr. Johnson
- 17 for why. I don't know.
- 18 Q. Well, you can explain it to the judge. This
- really should be stricken from the record, shouldn't it,
- 20 | because it's so inaccurate?
- 21 MR. JOHNSON: Objection.
- THE WITNESS: You're asking me for a legal
- 23 | conclusion there.
- Q. (By Mr. Robison) Well, this is your tattoo. You
- 25 have to wear it. Do you want this to be the position of



- Dr. David Schwartz in court? Yes or no.
- A. At the time, this accurately reflects what my
- 3 knowledge of it based on the information I had then, as I
- 4 said. As you brought to our attention in paragraph 10
- 5 there, I do want more information to be able to
- 6 definitively have an opinion and have a report, which
- 7 | I haven't done yet.
- 8 Q. That wasn't my question. My question is: Is
- 9 this the testimony, sworn testimony under penalty of
- 10 perjury, that you want to stand behind in this case?
- A. Again, I'll say that at the time I believed this
- 12 | was accurate.

- Q. Right now is this the testimony that you want to
- 14 stand behind in this case? Yes or no.
- 15 A. No.
- 16 Q. Thank you. Please excuse me if I've already
- 17 asked this, but do you know how the tier points relate to
- 18 | the theo at the GSR?
- 19 A. No, I don't.
- 20 | Q. Did I ask that before?
- A. I don't remember if you did or didn't. It's
- 22 been a long morning for me. He knows.
- 23 MR. GUNDERSON: I do.
- Q. (By Mr. Robison) So if you use that 7.83 par and
- 25 | the cost under that assumption is \$3,132,000, and if you



1	REPORTER'S CERTIFICATE
2	,
3	COUNTY OF CLARK)
4	I, CHRISTINE M. JACOBS, a certified shorthand
5	reporter for the state of Nevada, do hereby certify:
6	That I reported the deposition of the witness, DAVID
7	G. SCHWARTZ, PH.D, commencing on October 21, 2014,
8	commencing at the hour of 9:27 a.m.
9	That prior to being examined, the witness was by me
10	duly sworn to testify to the truth, the whole truth, and
11	nothing but the truth;
12	That I thereafter transcribed my said shorthand
13	notes into typewriting and that the typewritten
14	transcription of said deposition is a complete, true and
15	accurate transcription of my said shorthand notes taken
16	down at said time. That review of the transcript was
17	requested.
18	I further certify that I am not a relative or
19	employee of an attorney or counsel involved in said
20	action.
21	IN WITNESS WHEREOF, I have hereunto set my hand
22	in my office in the County of Glark, State of Nevada,
23	this 31st day of October 2014.
24	CHRISTINE M. JACOBS, CCR 455
25	



EXHIBIT 6

EXHIBIT 6

Case No. CV13-01704

Dept. No. B7

IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA

IN AND FOR THE COUNTY OF WASHOE

-000-

MEI-GSR HOLDINGS, LLC, a Nevada Corporation, d/b/a GRAND SIERRA RESORT,

Plaintiff,

-vs-

PEPPERMILL CASINOS, INC., a Nevada ()
Corporation, d/b/a PEPPERMILL CASINO; ()
RYAN TORS, an individual; JOHN DOES I-X, ()
and JANE DOES I-X and CORPORATIONS I-X, ()

Defendant(s).

DEPOSITION OF JEREMY AGUERO

called for examination by counsel for Defendant Peppermill Casinos, Inc., d/b/a Peppermill Casino pursuant to Notice, at the offices of Cohen Johnson, 255 E. Warm Springs Road, Suite 100, Las Vegas, Nevada, at 9:00 a.m., Tuesday, September 15, 2015, before Becky Van Auken, a Certified Court Reporter.

Reported by:

BECKY VAN AUKEN, CCR No. 418, RMR, CRR

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

1 good month or a bad month, I'm often concerned in 2 terms of whether the state was luckier that month or 3 whether it wasn't to sort of evaluate the trend in terms of whether we're seeing improved performance 4 from a demand standpoint or whether or not that just 5 has to do with the fact that the hold percentages were 6 7 outside the normal range that month. 8 All right. And was there -- is there any Q 9 way that you know of to determine the floor par, for example, for the GSR from those GCB1 reports? 10 11 The publicly -- information that we were Α 12 just talking about? 13 Correct. 14 No, sir. Α 15 Any specific casino, can you determine Q 16 their par? 17 You cannot. Α 18 In this case you indicated that you were asked to see if you could determine damages. 19 20 Α Yes, sir. 21 Did you first look for lost profits? 22 I did. 23 And what did you do to pursue that Q 24 assignment? 25 I guess maybe I should take one step back.

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534

I first took a look at whether there was unjust enrichment first and then considered the question of lost profit. So I guess I should modify my response in that I did those in reverse.

- Q Well, I'm going to follow the order of the trade secret act and ask about lost profits first.
 - A Please.

Q All right. So what did you do to determine whether the GSR lost profits as a result of the activities of the Peppermill?

A The only thing that was done at that point in time was to determine the extent to which we would have to obtain information from the Peppermill in order to determine when the pars were being adjusted, when there was manipulation going on in terms of on the casino floor.

Understanding that that information was somewhat limited, what we attempted to do at that point in time was determine whether or not we could get the information that we needed from the Peppermill so that we could then take a look at analyzing the question of lost profits from the GSR.

Q As you sit here now, do you have an opinion as to whether or not the GSR sustained a loss of profit or revenue as a result of the activities of the

CAPTIONS UNLIMITED OF NEVADA, INC. (775) 746-3534