1 2 **Electronically Filed** 3 Apr 16 2018 02:39 p.m. Elizabeth A. Brown 4 Clerk of Supreme Court IN THE SUPREME COURT OF THE STATE OF 5 6 *** 7 CAROLYN STARK, an individual, 8 D/B/A NDOW WATCH KEEPING Supreme Court Case No.:74449 9 THEM TRANSPARENT, District Court Case No.: CV17-00434 Appellant, 10 VS. 11 CARL LACKEY, 12 Respondent. 13 APPELLANT'S OPENING BRIEF 14 Appeal from the Second Judicial District Court's denial of Appellant's Anti-15 16 SLAPP Special Motion to Dismiss pursuant to NRS 41.660. 17 18 Stephanie Rice, Esq. (SBN 11627) 19 Richard Salvatore, Esq. (SBN 6809) 96 & 98 Winter Street 20 Reno, Nevada 89503 (775) 786-5800 21 Attorneys for Appellant: 22 CAROLYN STÂRK, an individual, D/B/A NDOW WATCH KEEPING 23 THEM TRANSPARENT

IN THE SUPREME COURT OF THE STATE OF NEVADA

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CAROLYN STARK, an individual, D/B/A NDOW WATCH KEEPING THEM TRANSPARENT,

Appellant,

VS.

CARL LACKEY,

Respondent.

Supreme Court Case No.:74449

District Court Case No.: CV17-00434

NRAP 26.1 DISCLOSURE

The undersigned counsel of record certifies that the following are persons and entities as described in NRAP 26.1(a), and must be disclosed. These representations are made in order that the Justices of this Court may evaluate possible disqualification or recusal.

- 1. All parent corporations and publicly-held companies owning 10 percent or more of the party's stock: None
- 2. Names of all law firms whose attorneys have appeared for the party or amicus in this case (including proceedings in the district court or before an administrative agency) or are expected to appear in this court:

Winter Street Law Group*

(*formerly Hardy Law Group)

Molsby & Bordner, LLP

Sean P. Rose, Esq.

Durney & Brennan, Ltd.

Hall Jaffee & Clayton, LLP

3. If litigant is using a pseudonym, the litigant's true name: None.

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IV. JURISDICTIONAL STATEMENT

A. Basis for Supreme Court's Appellate Jurisdiction

This Court has appellate jurisdiction over this matter pursuant to Nevada's Anti-SLAPP statutes, specifically, NRS 41.670(4) which provides, "If the court denies the special motion to dismiss filed pursuant to NRS 41.660, an interlocutory appeal lies to the Supreme Court."

B. Filing Dates Establishing Timeliness of Appeal

On October 20, 2017, the District Court denied STARK's Anti-SLAPP Special Motion to Dismiss/ Motion to Dismiss pursuant to NRS 41.660 et. seq. and NRCP 12. On November 8, 2017, the Notice of Entry of Order was served on all parties. On November 9, 2017, STARK filed a Notice of Appeal. Such notice was timely under NRAP Rule 4(a)(1) because it was filed within thirty (30) days of service of the Notice of Entry of Order.

C. Order Appealing From

The October 20, 2017 Order on appeal is the Order denying STARK's Anti-SLAPP Special Motion to Dismiss/Motion to Dismiss pursuant to NRS 41.660 et. seq. and NRCP 12(b)(5).

V. ROUTING STATEMENT

The statute authorizing this appeal, NRS 41.670, specifically provides that "[i]f the court denies the special motion to dismiss filed pursuant to NRS 41.660," as occurred here, "an interlocutory appeal lies to the Supreme Court." NRS 41.670(4). As such, this appeal should be presumptively retained by the Supreme Court.

In addition, Appellant herein respectfully believes this matter should be presumptively retained by the Nevada Supreme Court in accordance with NRAP 17(a)(11), concerning, "Matters raising as a principal issue a question of statewide public importance, or an issue upon which there is an inconsistency in the published decisions of the Court of Appeals or of the Supreme Court or a conflict between published decisions of the two courts." Because this case deals with a newer era of technology, specifically social media, in connection with First Amendment rights, this matter rises to the level of a question of statewide public importance and also involves significant public policy issues, as it deals with the extent to which online speech, petitioning and association rights are protected under Nevada's anti-SLAPP statutes.

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VI.

STATEMENT OF ISSUES ON APPEAL

1. Did the District Court abuse its discretion in denying Appellant's Anti-SLAPP Special Motion to Dismiss/Motion to Dismiss, when the causes of action set forth in the First Amended Complaint all arise out of Appellant's wildlife advocacy and seek to silence Appellant's speech, petitioning and association rights by attempting to hold Appellant liable for an alleged defamatory statement made by an unrelated third-party with similar wildlife advocacy efforts?

VII. STATEMENT OF THE CASE

Respondent, CARL LACKEY ("LACKEY"), a biologist with the Nevada Department of Wildlife ("NDOW") is attempting to use this lawsuit to silence critics by suing the administrator of a public forum, specifically the public Facebook page, NDOW WATCH KEEPING THEM TRANSPARENT ("NDOW WATCH"), where the critical speech appeared. Despite LACKEY's attempted obfuscation, he cannot escape the reality that this is precisely the kind of lawsuit that Nevada's anti-SLAPP statute was designed to address.

More importantly, the five (5) total statements (one of which has already been found to be non-actionable) identified by LACKEY in his FAC1 that are allegedly attributable to STARK and NDOW WATCH are not the basis for his claims. Rather, his claims against STARK and NDOW WATCH, for Defamation, Intentional Infliction of Emotional Distress, Negligent Infliction of Emotional Distress (dismissed by the District Court) and Civil Conspiracy, are all based on the speech of third-parties who posted statements voicing their criticisms of LACKEY's practices related to the handling and treatment of bears through his public employment with NDOW.

¹ STARK was not a party to the original Complaint filed by LACKEY in this action but was only later added as a party by way of the First Amended Complaint ("FAC"). Vol. I, JA 0001-JA 0010.

Neither STARK nor NDOW WATCH made or created any of the five (5) specific statements alleged in the FAC to be attributable to NDOW WATCH. As such, LACKEY's claims appear to instead target STARK/NDOW WATCH's failure to remove third-party content that LACKEY apparently finds objectionable. Deciding whether to remove content is quintessential publisher activity that expressly qualifies for immunity under Section 230 of the Communications Decency Act ("CDA").

None of the individuals who posted the alleged defamatory statements are parties to this action and, to date, the undersigned is unaware of any pending lawsuits against those individuals by LACKEY. In sum, LACKEY's FAC is nothing more than a futile attempt to evade the appropriate application of the anti-SLAPP statute and CDA immunity.

On March 31, 2017 LACKEY filed his FAC against STARK and others, asserting claims for Defamation, Intentional Infliction of Emotional Distress, Negligent Infliction of Emotional Distress and Civil Conspiracy. Vol. I, JA 0011-JA 0021. On April 19, 2017, STARK filed an Anti-SLAPP Special Motion to Dismiss/Motion to Dismiss pursuant to NRS 41.660 et. seq. and NRCP 12.

On October 20, 2017, the District Court denied STARK's Anti-SLAPP Special Motion to Dismiss/ Motion to Dismiss (in part). Vol. IV, JA 0247-JA 0261. However, the District Court erred in finding that STARK/NDOW

WATCH failed to meet its burden of showing that LACKEY's claims arose from a "Communication made in direct connection with an issue of public interest in a ... public forum, which is truthful or is made without knowledge of its falsehood." NRS 41.637(4).

The portion of the District Court's order denying STARK's Anti-SLAPP Special Motion to Dismiss/Motion to Dismiss ("Motion") regarding statements Q, R, S and Y, all of which are statements authored by third-parties, should be reversed and STARK's Motion should be granted in its entirety.

VIII. STATEMENT OF FACTS

LACKEY is a biologist employed by the Nevada Department of Wildlife. Vol. I, JA 0013, ¶9. LACKEY is basically in charge of the bear population in the State of Nevada for NDOW. LACKEY has previously been named a "local celebrity" and was "featured in a National Geographic Channel program titled "The Animal Extractors." Vol. I, JA 0042. In a 2007 interview with the Tahoe Daily Tribune, LACKEY discussed his television fame stating, "Several different film crews kind of took turns, they were from England and they went on every call with us and filmed all kinds of stuff." Vol. I, JA 0044.

Facebook operates a free social networking service that enables more than 1.7 billion users worldwide to connect and share information that is important to them with family, coworkers, and friends, as well as the public.

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Appellant, STARK, maintains a public Facebook page known as "NDOW WATCH: KEEPING THEM TRANSPARENT" ("NDOW WATCH"). Vol. I, JA 0078, ¶3. LACKEY sued STARK (as well as others), seeking damages due to comments made about LACKEY and his actions with respect to the Northern Nevada bear population, that were allegedly posted to NDOW WATCH's public Facebook page by third-parties who are not parties to this action. Specifically, LACKEY seeks to hold STARK liable for the following four (4)² statements made and posted by third-parties on the NDOW WATCH public Facebook page:

Comment made and posted by Colleen Hemingway: "He and his family directly benefit by him moving bears to a hunting area if they are issued a license and the killing of them in the name of public safety must simply be something that excites him-all of it in conflict with NDOW's mission. Additionally, if we can establish that he or his family benefits financially from selling bear parts or selling the location where he recently released a bear - he should go to jail." Vol. I, JA 0016, ¶q;

Comment made and posted by JoAnn Hill: "Yes he should go to jail! The treatment of our bears is paramount cruelty. Moving mothers without their cubs, moving them to hunt zones, moving them great distances knowing full well there are no food sources or water and that they will try to return home! Animal cruelty is a felony in all 50 states. Him and his NDOW murders need to go to jail and stay there." Vol. I, JA 0016, ¶r;

Comment made and posted by Mary LoBuono Bryden: "It's time for the Nevada Engineered bear hunt." Vol. I, JA 0016, ¶s; and,

² The FAC originally asserted five (5) comments attributable to the NDOW WATCH Facebook page but the District Court found one of the five (5) was not actionable and there has been no appeal of that ruling. See, Vol. IV, JA 0275:4-6.

Comment made and posted by Karen Lietzell-Vick: "Lackey is such an incompetent asshole! Fire his ass!!" Vol. I, JA0017, ¶y.

Again, LACKEY has not sued STARK for defamation due to allegedly defamatory comments made by STARK herself, but rather, LACKEY has sued STARK for the statements set forth above that were made and posted by other people to NDOW WATCH, the public Facebook page maintained by STARK. Vol. I, JA 0078, ¶2.

In the FAC, LACKEY does not allege that STARK authored any of the alleged defamatory statements posted on the NDOW WATCH public Facebook page, or that STARK was in any way responsible for generating the apparently offensive comments giving rise to this case. Vol. I, JA 0011-JA 0021.

Based on those allegations, the FAC asserted four causes of action against STARK: Defamation, Negligent Infliction of Emotional Distress, Intentional Infliction of Emotional Distress and Civil Conspiracy. Vol. I, JA 0011-JA 0021. Upon being served with the FAC, STARK filed her Anti-SLAPP Motion and Motion to Dismiss. Vol. I, JA 0026. The District Court denied STARK's Anti-SLAPP Motion in its entirety, but granted STARK's Motion to Dismiss as to the claim of Negligent Infliction of Emotional Distress and such dismissal has not been appealed herein. Vol. I, JA 0277:16-22. As such, STARK respectfully

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appeals the District Court's denial of her Anti-SLAPP Motion and Motion to Dismiss.

IX. **SUMMARY OF ARGUMENT**

Both Nevada's Anti-SLAPP statute and the Federal Communications Decency Act ("CDA") require that LACKEY's FAC be dismissed against STARK. Simply put, STARK cannot be held liable for statements made by unrelated thirdparties on a public Facebook page she only acted as the administrator for. Because all causes of action set forth in the FAC arise out of statements authored by others, LACKEY has essentially used this lawsuit as a way to silence STARK's speech, petitioning and association rights by attempting to hold Appellant liable for alleged defamatory statements made by other non-parties to this action with similar wildlife advocacy interests. All of which is the exact conduct protected by Nevada's Anti-SLAPP statutes.

X. **ARGUMENT**

A. Standard of Review.

On a special motion to dismiss pursuant to the anti-SLAPP statute, the plaintiff's burden is clear and convincing evidence, and the Supreme Court reviews for an abuse of discretion. NRS §41.660(3)(b). Shapiro v. Welt, 133 Nev. Adv. Op. 6, 389 P.3d 262, 266 (2017).

B. Understanding Nevada's Anti-SLAPP Statutes.

"NRS 41.660 was enacted to protect defendants against 'strategic lawsuits against public participation,' or 'SLAPPs.' NRS 41.660-colloquially the 'anti-SLAPP' statute-provides for a special motion to dismiss as a procedural mechanism for defendants to quickly and cheaply dispose of meritless suits against them filed in retaliation for certain forms of speech." Panicaro v. Crowley, No. 67840, 2017 WL 253581, at *1 (Nev. App. Jan. 5, 2017).

Nevada's anti-SLAPP statutes provide for early dismissal of meritless First Amendment cases aimed at chilling expression through costly, time-consuming litigation. Id.; Vess v. Ciba-Geigy Corp., 317 F.3d 1097, 1109 (9th Cir., 2003). NRS 41.650 provides as follows:

Limitation of liability. A person who engages in good faith communication in furtherance of the right to petition or the right to free speech in direct connection with an issue of public concern is immune from any civil action for claims based upon the communication.

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This is such a case.

Because this court has recognized that California's and Nevada's anti-SLAPP "statutes are similar in purpose and language," *John v. Douglas Cty. Sch. Dist.*, 125 Nev. 746, 752, 219 P.3d 1276, 1281 (2009); NRS 41.637(4); CCP §425.16(e), we look to California law for guidance on this issue.

The California Anti-SLAPP statute provides that a cause of action "arising from any act of [the defendant] in furtherance of the person's right of petition or free speech... in connection with a public issue shall be subject to a special motion to strike, unless the court determines that the plaintiff has established that there is a probability that the plaintiff will prevail on the claim." CCP §425.16(b)(1). Similarly, Nevada's anti-SLAPP statute is premised on the requirement that a defendant carries the initial burden to show that statements in question in involve a "communication made in direct connection with an issue of public interest in a place open to the public or in a public forum...which is truthful or is made without knowledge of its falsehood." NRS 41.637(4).

C. STARK did not author or create any of the specific statements alleged in the FAC to be attributable to the NDOW WATCH public Facebook page and thus, involvement by STARK as administrator of the page is protected by the CDA.

Facebook is an Internet-based social networking website that allows its users worldwide to share information, opinions, and other content of the users' own choosing for free. See, *Klayman v. Zuckerberg*, 753 F.3d 1354, 1356 (D.C. Cir.

2014). Facebook allows users to create pages for groups relating to common associations or interests. See, *Rembrandt Soc. Media, LP v. Facebook, Inc.*, 22 F. Supp. 3d 585, 590 (E.D. Va. 2013). Users can then post content using their individual Facebook profile within the group or association Facebook page. Here, STARK is an administrator of the NDOW WATCH public Facebook page. Vol. I, JA 0078, ¶2. However, it is undisputed that STARK did not author or create any of the specific statements posted to the NDOW WATCH page which LACKEY alleges in the FAC are attributable to STARK. Vol. I, JA 0027:14-16; Vol. IV, JA 0233:18-24.

The Communications Decency Act ("CDA") defines "interactive computer service" to mean "any information service, system, or access software provider that provides or enables computer access by multiple users to a computer server." 47 USC §230(f)(2). See also, Carafano v. Metrosplash.com, Inc., 339 F.3d 1119, 1122 (9th Cir.2003); Zeran v. America Online, Inc., 129 F.3d 327, 330-31 (4th Cir.1997) (finding "lawsuits seeking to hold a service provider liable for its exercise of a publisher's traditional editorial functions-such as deciding whether to publish, withdraw, postpone or alter content-are barred"). [Emphasis Added]; Doe v. MySpace, Inc., 528 F.3d 413, 420 (5th Cir. 2008) (noting there is no liability under the CDA for "decisions relating to the monitoring, screening, and deletion of content" by an interactive computer service provider). Many courts,

including the District Court in this action, have held that Facebook meets the definition of an interactive computer service provided. Vol. IV, JA 0291; See, Klayman v. Zuckerberg, 753 F.3d 1354, 1357, 1359 (D.C. Cir. 2014); Fraley v. Facebook, Inc., 830 F.Supp.2d 785, 801-802 (N.D. Cal. 2011).

The CDA, however, does not immunize an interactive computer service if it also functions as an information content provider <u>for the portion of the statement</u> <u>or publication at issue</u>. [Emphasis Added]. See, *Carafano*, 339 F.3d at 1123-25 (finding 47 USC 230(c)(I) would bar plaintiff's claims unless defendant "created or developed <u>the particular information at issue</u>"). [Emphasis Added]. "Information content provider" means "any person or entity that is responsible, in whole or in part, for the creation or development of information provided through the Internet or any other interactive computer service." 47 USC 230(3).

Here, the District Court found, "[LACKEY] alleges that STARK and NDOW WATCH published and encourage statements. Facebook permits a comment by both the webpage (in this case NDOW WATCH) as well as third party users." (Citations Omitted). Vol. IV, JA 0292. The District Court then went on to hold, "Given the nature of Facebook, the Court cannot conclude for the purposes of a motion to dismiss that STARK did not encourage the third party users' statements. Therefore, at this time, the Court cannot find STARK is immunized from liability for the third party comments under the CDA."

[Emphasis Added]. *Id.* at JA 0293. In so holding, the District Court relied on the following legal authority: "Hy Cite Corp. v. badbusinessbureau.com, L.L.C., 418 F. Supp. 2d 1142, 1148-49 (D. Ariz. 2005) (declining to grant defendants' motion to dismiss based on CDA immunity because plaintiffs alleged that defendants added editorial comments, titles, and original content to third-party complaints posted on defendants' website). [Emphasis Added]; Whitney Info. Network. Inc. v. Xcentric Venture. LLC, 199 Fed. Appx. 738, 744 (11th Cir. 2006) (finding whether Defendants were entitled to CDA immunity remained in question because the complaint plead Defendants' involvement in creating or developing the alleged defamatory content posted on their website)." [Emphasis Added]. Vol. IV, JA 0293 at FN 6.

However, those cases are not completely analogous to the case at issue here in that, both *Hy Cite* and *Whitney Info* specifically address the question of whether the Defendants therein were involved in the creation, development or editing of third-party comments. *Id.* Here, it is undisputed that STARK neither individually, nor by way of NDOW WATCH, authored or created any of the alleged defamatory statements specified by LACKEY in his FAC. Vol. I, JA 0027:14-16; Vol. IV, JA 0233:18-22. Further, the record is also completely devoid of any allegations that STARK or NDOW WATCH in any way "edited" the content of the alleged defamatory statements in question. See generally, Vol. I, JA 0011-JA 0021.

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In order for an Interactive Computer Service provider such as the NDOW WATCH page to enjoy immunity under §230 of the CDA, a different Internet Content Provider [i.e. Other than the Internet Content Provider who authored the content] must have provided the complained-of defamatory allegedly information—the statute does "not immunize [defendants] with respect to <u>any</u> information [they] developed or created entirely by [themselves]." [Emphasis City of New York, 583 F.Supp.2d 444, Added]. See, Doe ν . (S.D.N.Y.2008); accord, Carafano v. Metrosplash.com., Inc., 339 F.3d 1119, 1123 (9th Cir.2003); Ascentive, LLC v. Opinion Corp., 842 F. Supp. 2d 450, 474-75 (E.D.N.Y. 2011) (holding defendants' invitation to content providers to submit negative reviews and their alteration of the way such postings were displayed, did not constitute development of information for CDA purposes).

In Ascentive, LLC v. Opinion Corp., 842 F. Supp. 2d 450, 474-75 (E.D.N.Y. 2011), the Court held that the website "PissedConsumer is not an 'information content provider' under Section 230 with respect to the negative postings concerning plaintiffs at issue in this case." On point herein, in Ascentive, plaintiff, Classic Brands, LLC did not claim that the defendant created or authored the that claims "rather it website; its postings on negative "PissedConsumer encourages consumers to create negative postings on the PissedConsumer website." [Emphasis Added]. Id.

The Court held, "While it is true that 'Section 230(c) immunity is not so broad as to extend to an interactive computer service that ... takes an active role in creating or developing the content at issue,' plaintiffs have provided no such evidence, nor even sufficiently alleged that PissedConsumer played such a role. Asserting or implying the mere possibility that PissedConsumer did so is insufficient to overcome the immunity granted by the CDA." *Id*.

Here, the District Court explicitly held, "the Court cannot conclude for the purposes of a motion to dismiss that STARK did not encourage the third party users' statements. Therefore, at this time, the Court cannot find Stark is immunized from liability for the third party comments under the CDA;" however, applicable case law makes it clear that merely soliciting/encouraging public comment or even negative reviews, is clearly protected under the CDA. [Emphasis Added]. Vol. IV, JA 0293. As such, STARK and NDOW WATCH are immune from liability under the CDA and the District Court errered in its findings to the contrary.

D. The District Court abused its discretion in essentially holding STARK responsible for statements authored and posted by unrelated third-parties.

Again, STARK did not author any of the specific comments raised by LACKEY in his FAC. Vol. I, JA 0027:14-16; Vol. IV, JA 0233:18-22. It follows that, because all of LACKEY's claims set forth in the FAC artise out of statements

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authored by others, LACKEY has essentially used this lawsuit as a way to silence STARK by attempting to hold her liable for alleged defamatory statements made by other non-parties to this action with similar wildlife advocacy interests.

All of LACKEY's asserted claims against STARK appear to be nothing more than an attempt to punish her for not removing or policing statements of third-parties, which directly arise from the exercise of STARK's free speech rights to publish others' speech on NDOW WATCH's public Facebook page. [Emphasis Added]. See, Cruz v. Van Sickle, 452 S.W.3d 503, 517-18 (Tex. App.-Dallas 2014), (Texas Anti-SLAPP statute required dismissal of libel claim against political blog operator based on operator's refusal to remove statement posted by third-party); Miami Herald Publ'g Co. v. Tornillo, 418 U.S. 241, 258 (1974) (explaining that the "exercise of [a publisher's] editorial control and judgment" is protected by the First Amendment); Publius v. Boyer-Vine, 237 F. Supp. 3d 997, 1008 (E.D. Cal. 2017) (owner of a website has a "First Amendment right to distribute and facilitate protected speech"); Zhang v. Baidu.com Inc., 10 F. Supp. 3d 433, 437 (S.D.N.Y. 2014) (online publishers have a First Amendment right to distribute others' speech and exercise editorial control on their webpages because "the First Amendment's protections apply whether or not a speaker articulates, or even has, a coherent or precise message, and whether or not the speaker generated the underlying content in the first place"); and, Snyder v. Phelps, 532 U.S. 443,

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444, 131 S.Ct. 1207, 1211, 1215, 179 L.Ed.2d 172 (2011) ("[S]peech on public issues occupies the highest rung of the hierarchy of First Amendment values, and is entitled to special protection" and "A statement's arguably inappropriate or controversial character ... is irrelevant to the question whether it deals with a matter of public concern").

The analysis under Nevada's Anti-SLAPP statute is somewhat imperfect because again, STARK did not author any of the statements in question. However, ordinarily to fall under Nevada's anti-SLAPP protection, typically STARK would have had the burden of showing the subject statements involve a "communication made in direct connection with an issue of public interest in a place open to the public or in a public forum" and "which [are] truthful or [are] made without knowledge of [their] falsehood." NRS 41.637(4). As such, in the abundance of caution, STARK will address those factors and the errors committed by the District Court thereon.³

E. The District Court erred in finding three of the four statements the District Court found to be actionable against STARK were not made in direct connection with an issue of public concern

In its Order denying STARK's Motion, the District Court held in pertinent

²¹ part,

³ It is undisputed that Facebook is a public forum, as such, the analysis herein will be limited to whether the communications at issue were "made in direct connection with an issue of public interest" and "which [are] truthful or [are] made without knowledge of [their] falsehood." NRS 41.637(4).

[T]he Court considers the Shapiro factors to determine whether the statements were made in the public interest. Stark's articulated public interest is the treatment of wildlife in Lake Tahoe, specifically the concern of the trapping and euthanizing bears by NDOW. The Court finds this interest does not equate with mere curiosity. Further, Stark has provided local newspaper articles to support showing the treatment of Nevada wildlife is of public concern.

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In order to evaluate the degree of closeness between the asserted public interest and speaker's statements/conduct, the Court must evaluate the specific statements (Q, R, S, U, Y) attributed to Stark. When determining whether these statements are related to the public interest, the court should focus on the specific nature of the speech rather than the generalities that might be abstracted from it. Statement Q's main focus concerns potential benefits Lackey may receive, and hypothsizes that Lackey should go to jail if they can prove he sells bear parts. Statement Q is not directly related to the stated public interest. Statement S merely states "[i]t's time for the Nevada Engineered Bear Hunt!" This appears to be a satirical comment, but arguably relates to the public interest of trapping and euthanizing bears. Statement U (which appears to be in favor of Lackey) does not relate to the stated interest of bear treatment, as it merely critiques how other commenters are attempting to set forth their messages. Statement Y, commenting that Lackey is an "incompetent asshole," is not related to the public interest concerning the treatment of bears, but rather is a personal attack on Lackey's character. Statement R contains some assertions that relate to the public interest (as it alleges bears are being relocated to hunt zones and areas without any food or water); however its main focus appears to be an attack on Lackey's character, by calling him a murderer and demanding he go to jail.

(Citations Omitted). Vol. IV, JA 0289. Analyzing each individual third-party statement posted to the NDOW WATCH public Facebook page, the District Court erred in finding that some of the statements were not directly in regards to matters of public concern.

The third-party statement referred to as Statement "Q" reads as follows:

Statement "Q" made and posted by Colleen Hemingway: "He and his family directly benefit by him moving bears to a hunting area if they are issued a license and the killing of them in the name of public safety must simply be something that excites him-all of it in conflict with NDOW's mission. Additionally, if we can establish that he or his family benefits financially from selling bear parts or selling the location where he recently released a bear - he should go to jail." [Emphasis Added]. Vol. I, JA 0016, ¶q.

With respect to Statement "Q," the District Court held:
"Statement Q's main focus concerns potential benefits Lackey may receive, and hypothesizes that Lackey should go to jail if

"Statement Q's main focus concerns potential benefits Lackey may receive, and hypothesizes that Lackey should go to jail if they can prove he sells bear parts. **Statement Q is not directly related to the stated public interest**." [Emphasis Added]. Vol. IV, JA 0289.

The District Court clearly erred in finding Statement "Q" "is not directly related to the stated public interest." *Id.* Most problematic is the fact that the District Court conceded that, "STARK's articulated public interest is *the treatment of wildlife in Lake Tahoe*, *specifically the concern of the trapping and euthanizing bears by NDOW*." [Emphasis Added]. Vol. IV, JA 0289. As such, the statement that "<u>if</u> they are moving bears to hunting areas in exchange for personal benefits, selling bear parts or locations of where bears are released, <u>then</u> he should go to jail," is directly related to the stated public interest of "the treatment of wildlife in Lake Tahoe, specifically the concern of the trapping and euthanizing bears by NDOW." [Emphasis Added]. *Id*.

The third-party statement referred to as Statement "R" read as follows:

Statement "R" made and posted by JoAnn Hill: "Yes he should go to jail! The treatment of our bears is paramount cruelty. Moving mothers without their cubs, moving them to hunt zones, moving them great distances knowing full well there are no food sources or water and that they will try to return home! Animal cruelty is a felony in all 50 states. Him and his NDOW murders need to go to jail and stay there." Vol. I, JA 0016, ¶r;

With respect to Statement "R," the District Court held:

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"Statement R contains some assertions that relate to the public interest (as it alleges bears are being relocated to hunt zones and areas without any food or water); however its main focus appears to be an attack on Lackey's character, by calling him a murderer and demanding he go to jail." [Emphasis Added]. Vol. IV, JA 0289.

When statements are posted on the Internet, the relevant context includes the website on which the messages were posted. See, ZL Techs., Inc. v. Does 1-7, 13 Cal. App. 5th 603, 618, 220 Cal. Rptr. 3d 569, 584 (Ct. App. 2017) (website on which the statements were posted "is intended to 'help job seekers make informed decisions" therefore statements constituted protected activities). Here, the very name of the subject public Facebook page at issue in this case is "NDOW WATCH: KEEPING THEM TRANSPARENT," clearly reflecting the purpose of the page is similar to that of a community watch type of public webpage.

In Summit Bank v. Rogers, the plaintiff alleged defendant, a former bank employee, made defamatory statements that taken together, the statement that the CEO "thinks that the Bank is her [personal] Bank to do with it as she pleases," and the statement that it was a "problem bank," suggesting the CEO was

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misappropriating money and the bank was on the verge of insolvency, constituted actionable defamatory statements. Summit Bank v. Rogers, 206 Cal. App. 4th 669, 142 Cal. Rptr. 3d 40 (2012). However, the Court found otherwise. In finding that defendant's statements were nonactionable opinions, the Summit Court relied in part on the fact they were posted on the Internet Craigslist page titled "Rants and Raves" and lacked "the formality and polish typically found in documents in which a reader would expect to find facts" and thus, could not give rise to defamation liability. [Emphasis Added]. Id. Similarly, the statements posted to the public Facebook page bearing the very title, "NDOW WATCH: KEEPING THEM TRANSPARENT," clearly provides notice that critical opinions may be expressed regarding the conduct of NDOW, again, much like that of a citizen's advocacy type of page. As such, Statement "R" was absolutely in direct connection with an issue of public concern.

The third-party statement referred to as Statement "Y" reads:

Statement "Y" made and posted by Karen Lietzell-Vick: "Lackey is such an incompetent asshole! Fire his ass!!" Vol. I, JA 0017, ¶y.

With respect to Statement "Y," the District Court held:

Statement Y, commenting that Lackey is an "incompetent asshole," is not related to the public interest concerning the treatment of bears, but rather is a personal attack on Lackey's character." Vol. IV, JA 0289.

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It has been held that use of "hyperbolic, informal," "crude, [or] ungrammatical' language, satirical tone, [or] vituperative, 'juvenile name-calling' " provide support for the conclusion that offensive comments were nonactionable opinion. ComputerXpress, Inc. v. Jackson, 93 Cal.App.4th 993, 1013, 113 Cal.Rptr.2d 625 (2001); Bently Reserve L.P. v. Papaliolios, 218 Cal. App. 4th 418, 429-430, 160 Cal. Rptr. 3d 423 (2013). Similarly, overly vague statements and "'generalized' comments ... 'lack[ing] any specificity as to the time or place of' alleged conduct may be a 'further signal to the reader there is no factual basis for the accusations."" ComputerXpress, supra, at 1013, 113 Cal.Rptr.2d 625; Bently Reserve, supra, at 431, 160 Cal.Rptr.3d 423, citing Chaker v. Mateo, 209 Cal.App.4th 1138, 1149-1150, 147 Cal.Rptr.3d 496 (2012) (claims the plaintiff "pick[ed] up streetwalkers and homeless drug addicts and [was] a deadbeat dad" were nonactionable). See also, ZL Techs., Inc. v. Does 1-7, 13 Cal. App. 5th 603, 624, 220 Cal. Rptr. 3d 569, 589 (Ct. App. 2017). Here, there can be little doubt that Statement "Y" was nothing more than "juvenile name-calling" and calls to "fire" LACKEY, that are directly related to the stated public interest of wildlife and the handling of bears by NDOW. Bently Reserve L.P. v. Papaliolios, 218 Cal. App. 4th 418, 429-430, 160 Cal. Rptr. 3d 423 (2013). As such, the District Court erred in finding the three statements above were not directly related to the express issues of public concern being discussed in NDOW WATCH's public Facebook forum.

i. Truthfulness of the alleged third-party statements posted to the NDOW WATCH public Facebook page.⁴

In its Order denying STARK's Motion, the District Court addressed STARK's burden to prove that the statements, which she did not author, were true or made without knowledge of their falsity stating,

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"Further, in order to shift the burden to Lackey, Stark must prove, by the preponderance of the evidence, that the statements are true or were made without knowledge of their falsehood. See NRS 41.63 7; NRS 41.660. In this respect, Stark has provided an affidavit that states: "I have only personally posted true facts on the Facebook page, except these matters of opinion, of which I have stated as such." [Aff. Stark, 4]. Additionally, Stark attests, "I believe that the statements made by others on the Facebook page 'NDOW WATCH Keeping them Transparent' are statements of opinion or contain substantial truth. [Aff. Stark, at 15]. Statement R was made by JoAnn Hill. The Court finds that Stark has failed to meet her burden to prove statement R's truthfulness or that it was not made without knowledge of its falsity. Stark does not specifically address the factual allegations in R nor make any specific indication as to why the statement made by JoAnn Hill is true, or made without knowledge of its falsity. Similarly, Stark's affidavit does not specifically address statement S. While Exhibit A to the reply (an article entitled "Tensions High Over Bear Management in Nevada Side of Tahoe Basin) discusses Nevada bear hunts, there is no indication that "it was time" for the Nevada bear hunt to find by the preponderance of evidence the statement is true. Therefore, the Court finds Stark has failed to meet her burden to show the claim is based upon a good faith communication in furtherance of the right to petition or the right to free speech in direct connection

⁴ The District Court failed to meaningfully address whether the subject statements constituted "opinions" as opposed to purported statements of fact. "Opinions are constitutionally protected and cannot form the basis of a defamation-type claim." [Citations Omitted]. Daniel v. Wayans, 8 Cal. App. 5th 367, 397, 213 Cal. Rptr. 3d 865, 891 (Ct. App. 2017). As such, because all of the subject statements appear to be opinions of the third-party author(s), the District Court further erred in failing to meaningfully address this matter.

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Vol. IV, JA 0289-JA 0290. STARK submitted admissible evidence, by way of an Affidavit, sworn under penalty of perjury stating in part, "All statements I have made in regards to the Nevada Department of Wildlife or its employees including Carl Lackey, have all been truthful and that I have posted no lies about either and all other comments have been opinion and nothing more." (Vol. III, JA 0201 at ¶6); "That I [STARK] have only personally posted true facts on the Facebook page ..." (Vol. I, JA 0079 at ¶4); "That I [STARK] have never acted in concert with any other Defendant in the case to harass or threaten Carl Lackey" (Vol. I, JA 0079 at ¶9); and, "That I [STARK] have never harassed or threatened Carl Lackey, nor have I attempted to cause him fear, anxiety, embarrassment or tried to damage the reputation that he has" (Vol. I, JA 0079 at ¶10). STARK further declared, "That I believe that the statements made by others on the Facebook page 'NDOW Watch Keeping Them Transparent' are statements of opinion or contain substantial truth." Vol. I, JA 0079 at ¶15).

Again, inherently problematic is the fact that STARK did not author or create the allegedly defamatory statements identified in LACKEY's FAC. See generally, Vol. I, JA 0011-JA 0021. Yet, in an effort to ensure compliance with all of the requirements of the Anti-SLAPP statutes, STARK submitted an Affidavit in

support of her Motion declaring under penalty of perjury that she believed the subject third-party statements were either opinions or substantially true. Vol. I, JA 0079 at ¶15. What more could STARK do when being sued for defamation and the claims directly arising from the alleged defamatory statements, when she did not author or create the statements?

F. The District Court abused its discretion in failing to dismiss the other causes of action asserted against STARK arising out of the protected activities.

A special motion to strike may be used to strike any "cause of action against a person arising from any act of that person in furtherance of the person's right of petition or free speech" (Citations Omitted). [Emphasis Added]. See, Baral v. Schnitt, 1 Cal. 5th 376, 376 P.3d 604 (2016). The District Court abused its discretion in failing to dismiss the remaining two claims for Intentional Infliction of Emotional Distress and Civil Conspiracy, as both claims arise directly out of STARK's protected activities as described more fully herein.

i. Intentional Infliction of Emotional Distress

The elements of a claim for intentional infliction of emotional distress are:

1) that the defendant's conduct was extreme and outrageous; (2) that the defendant either intended or recklessly disregarded the causing of emotional distress; (3) that the plaintiff actually suffered severe or extreme emotional distress; and (4) that the defendant's conduct actually or proximately caused the distress. Nelson v. City of

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Las Vegas, 99 Nev. 548, 555, 665 P.2d 1141, 1145 (1983). "[E]xtreme and outrageous conduct is that which is outside all possible bounds of decency and is regarded as utterly intolerable in a civilized community." Maduike v. Agency Rent-A-Car, 114 Nev. 1, 4, 953 P.2d 24, 26 (1998).

The District Court refused to dismiss LACKEY's claim for Intentional Infliction of Emotional Distress stating,

"Taking the factual allegations set forth in the FAC as true, the Court finds Lackey has properly stated a claim for intentional infliction of emotional distress against Stark as the FAC alleges, among other allegations, that NDOW WATCH has initiated public comment to encourage the public to shame and harass Lackey so he will lose his job and/or feel threatened enough to leave the community."

[Emphasis Added]. Vol IV, JA 0259:14-18. This finding is wholly unsupported by the record. STARK submitted evidence that she has never harassed or threatened LACKEY and that she has never attempted to cause him fear, anxiety, embarrassment or tried to damage the reputation that he has" Vol. I, JA 0079, ¶10. Further, LACKEY has failed to present any evidence whatsoever or even allege how or what STARK has done to initiate or encourage public comment that would constitute actionable conduct. See generally, Vol. I, JA 0011-JA 0021. As such, for the Court to find that STARK can be liable for a bare and general assertion that NDOW WATCH has engaged in certain conduct is wholly unsupported. LACKEY has not alleged one single specific statement in his FAC that that STARK either published or encouraged. Vol. I, JA 0011- JA 0021.

Further, any sort of "guilt by association" which LACKEY somehow attempts to impute to STARK by way of her similar advocacy efforts as those of the third-party comments at issue herein, directly arises out of STARK's Constitutional rights to speech, petition and associate. As such, even if such conduct had been properly plead, it would be protected as it arises out of protected activities under the Anti-SLAPP statute. Accordingly, the District Court errored in failing to dismiss LACKEY's claim for Intentional Infliction of Emotional Distress as to STARK.

ii. Civil Conspiracy

Actionable civil conspiracy "consists of a combination of two or more persons who, by some concerted action, intend to accomplish an unlawful objective for the purpose of harming another, and damage results from the act or acts." Consol. Generator-Nevada v. Cummins Engine Co., 114 Nev. 1304, 1311, 971 P.2d 1251, 1256 (1998). (Citations Omitted).

As to conspiracy, the District Court erroneously held,

"The Court finds Lackey has properly alleged a claim for civil conspiracy against Stark. Lackey has pled the unlawful objective is to harass and threaten Lackey."

Vol IV, JA 0258:14-16. LACKEY has failed to in any way specify how STARK has allegedly acted in concert with the other defendants, or anyone for that matter, to accomplish the goals of harassing and threatening LACKEY, or any unlawful

objective or damages, as required to sustain a civil conspiracy claim. *Id.*; Vol. I, JA 0011-JA 0021. Further, STARK declared under penalty of perjury that she has "never acted in concert with any other Defendant in the case to harass or threaten CARL LACKEY." Vol. I, JA 0079, ¶9.

Specifically, in the anti-SLAPP context, in *Contreras v. Dowling*, the Court found that "an anti-SLAPP motion is an evidentiary motion." (Citations Omitted). 5 Cal. App. 5th 394, 416, 208 Cal. Rptr. 3d 707, 724 (Ct. App. 2016), as modified on denial of reh'g (Nov. 18, 2016), review denied (Feb. 1, 2017). Just as is the case here, the *Contreras* Court found plaintiff, Contreras, failed to provide any evidentiary support for her allegations of conspiracy..." *Id.* The Court ultimately held, "Because civil conspiracy is so easy to allege, plaintiffs have a weighty burden to prove it;" the plaintiff failed to meet their burden by failing to produce any evidence to support her allegations of conspiracy. *Id.*

Further, here, the District Court found general allegations that STARK acted in concert with the other Defendants to accomplish the goals of harassing and threating LACKEY; however, despite failing to identify in any way any shred of specific conduct STARK did to engage in such conduct, the general allegations on their own fail as a matter of law because all of the conduct alleged in the FAC is conduct which expressly arising out of protected activity and is thus, protected by

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the anti-SLAPP statute. As such, the District Court's failure to dismiss LACKEY's civil conspiracy claim in its entirety as to STARK was an abuse of discretion.

XI. CONCLUSION

SLAPP lawsuits are intended to censor, intimidate and silence critics by burdening them with the cost of a legal defense until they abandon their criticism or opposition. They also function to intimidate others to prevent them from participating in the debate.

As explained by then Senator Dina Titus, Nevada's Anti-SLAPP legislation was designed to protect well-meaning individuals who petition for some cause from being hit by retaliatory "SLAPPS," and includes all forms of communication. See, Minutes of the Senate Committee on Judiciary, Sixty-seventh Session May 26, 1993, at p. 7-8. Here, LACKEY filed this SLAPP lawsuit with the specific goal of silencing STARK and her wildlife conservation and advocacy efforts.

This is exactly what the Nevada Anti-SLAPP statute explicitly aims to prevent. In addition, the Federal Communications Decency Act also provides complete immunity for STARK in this case. As such, it is respectfully requested that this Court reverse the District Court, dismissing LACKEY's FAC as to STARK and remand with instructions to award reasonable costs and attorney's

fees and additional damages in an amount up to \$10,000 each to STARK and NDOW WATCH pursuant to NRS 41.670.

Dated this 15 day of April, 2018.

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Attorney for Appellant
CAROLYN STARK

XII. ATTORNEY'S CERTIFICATE

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I hereby certify that this brief complies with the formatting 1. requirements of NRAP 32(a)(4), the typeface requirements of NRAP 32(a)(5) and the type style requirements of NRAP 32(a)(6) because: [X] This brief has been prepared in a proportionally spaced typeface using Microsoft Word in Times New Roman, size 14 font; or [] This brief has been prepared in a monospaced typeface using [state name and version of word processing program] with [state number of characters per inch and name of type style]. I further certify that this brief complies with the page-or type-volume 2. limitations of NRAP 32(a)(7) because, excluding the parts of the brief exempted by NRCP 32(a)(7)(C), it is either: [X] Proportionately spaced, has a typeface of 14 points or more and contains 7,151 total words; or, Monospaced, has 10.5 or fewer characters per inch, and contains words or lines of text; or

3. Finally, I hereby certify that I have read this appellate brief, and to the best of my knowledge, information, and belief, it is not frivolous or interposed for any improper purpose. I further certify that this brief complies with all applicable

Does not exceed ___ pages.

Nevada Rules of Appellate Procedure, in particular NRAP 28(e)(1), which requires every assertion in the brief regarding matters in the record to be supported by a reference to the page and volume number, if any, of the transcript or appendix where the matter relied on is to be found.

I understand that I may be subject to sanctions in the event that the accompanying brief is not in conformity with the requirements of the Nevada Rules of Appellate Procedure.

Dated this ____ day of April, 2018.

Stephanie Rice, Esq. (SBN 11627) Richard Salvatore, Esq. (SBN 6809) 96 & 98 Winter Street Reno, Nevada 89503 (775) 786-5800

Attorneys for Appellant: CAROLYN STARK, an individual, D/B/A NDOW WATCH KEEPING THEM TRANSPARENT

XIII. PROOF OF SERVICE

2 I hereby certify pursuant to NRAP 25(c), that on the _____day of April, 3 2018, I caused service of a true and correct copy of the above and foregoing 4 APPELLANT'S OPENING BRIEF on all parties to this action by the method(s) 5 6 indicated below: 7 by using the Supreme Court Electronic Filing System: 8 Sean P. Rose, Esq. Rose Law Office 9 150 W. Huffaker Lane, Suite 101 10 Reno, NV 89511 Attorneys for Respondents 11 X by Personal Delivery/Hand Delivery addressed to: 12 Thomas R. Brennan, Esq. 13 Durney & Brennan, Ltd. 14 6900 S. McCarran Blvd., Suite 2060 Reno, NV 89509 15 Attorneys for Respondents 16 17

DATED this Unday of April, 2018.

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