IN THE SUPREME COURT OF THE STATE OF NEVADA

PLUMBERS LOCAL UNION NO. 519
PENSION TRUST FUND; AND CITY OF
STERLING HEIGHTS POLICE AND FIRE
RETIREMENT SYSTEM, DERIVATIVELY
ON BEHALF OF NOMINAL DEFENDANT
DISH NETWORK CORPORATION,

Appellants,

VS.

CHARLES W. ERGEN; JAMES DEFRANCO; CANTEY M. ERGEN; STEVEN R. GOODBARN; DAVID K. MOSKOWITZ; TOM A. ORTOLF; CARL E. VOGEL; GEORGE R. BROKAW; JOSEPH P. CLAYTON; GARY S. HOWARD; DISH NETWORK CORPORATION, A NEVADA CORPORATION; AND SPECIAL LITIGATION COMMITTEE OF DISH NETWORK CORPORATION,

Respondents.

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Supreme Court No. 81704

District Court No. A-17-763397-B

JOINT APPENDIX Vol. 4 of 85 [JA000619-JA000868]

Eric D. Hone (NV Bar No. 8499) Joel Z. Schwarz (NV Bar No. 9181) H1 LAW GROUP 701 N. Green Valley Pkwy., Suite 200 Henderson, Nevada 89074 Tel: (702) 608-3720

Liaison Counsel for Appellants

J. Stephen Peek Robert J. Cassity HOLLAND & HART LLP 9555 Hillwood Drive, 2nd Floor Las Vegas, Nevada 89134 Tel: (702) 669-4600

Attorneys for the Special Litigation Committee of Nominal Defendant DISH Network Corporation

[Additional counsel appear on next page.]

Randall J. Baron (*Pro Hac Vice*) Benny C. Goodman III (*Pro Hac Vice*) Erik W. Luedeke (*Pro Hac Vice*) ROBBINS GELLER RUDMAN & DOWD LLP

655 West Broadway, Suite 1900 San Diego, CA 92101-8498 Tel: (619) 231-1058

Lead Counsel for Appellants

C. Barr Flinn
Emily V. Burton
YOUNG CONAWAY STARGATT
& TAYLOR, LLP
Rodney Square
1000 North King Street
Wilmington, DE 19801
Tel: (302) 571-6600

Attorneys for the Special Litigation Committee of Nominal Defendant DISH Network Corporation

TABLE OF CONTENTS FOR VOLUME 41

Document	Vol.	Page No.	Date
Plumbers Local Union No. 519 Pension Trust		JA000619-	10/19/17
Fund v. Ergen, No. A-17-763397-B, Verified		JA000647	
Shareholder Derivative Complaint for Breach			
of Fiduciary Duties of Loyalty and Good			
Faith, Gross Mismanagement, Abuse of			
Control, Corporate Waste and Unjust			
Enrichment (Clark Cnty. Nev. Oct. 19, 2017)			
City of Sterling Heights Police & Retirement	4	JA000648-	11/13/17
System v. Ergen, No. A-17-764522-B,		JA000675	
Verified Stockholder Derivative Complaint			
for Breach of Fiduciary Duty, Waste of			
Corporate Assets, and Unjust Enrichment			
(Clark Cnty. Nev. Nov. 13, 2017)			
Plumbers Local Union No. 519 Pension Trust	4	JA000676-	12/26/17
Fund v. Ergen, No. A-17-763397-B,		JA000681	
Stipulation Re Service of Process,			
Consolidating Cases and Appointing Lead			
and Liaison Counsel and [Proposed] Order			
Thereon (Clark Cnty. Nev. Dec. 26, 2017)			
Plumbers Local Union No. 519 Pension Trust	4	JA000682-	01/12/18
Fund v. Ergen, No. A-17-763397-B, Verified		JA000713	
Consolidated Shareholder Derivative			
Complaint for Breach of Fiduciary Duties of			
Loyalty and Good Faith, Gross			
Mismanagement, Abuse of Control,			
Corporate Waste and Unjust Enrichment			
(Clark Cnty. Nev. Jan. 12, 2018)			
Evidentiary Hearing SLC Exhibit 106 ²			

Volumes 2-85 of the Joint Appendix include only a per-volume table of contents. Volume 1 of the Joint Appendix includes a full table of contents incorporating all documents in Volumes 1-85.

 $^{^{2}\,}$ The Evidentiary Hearing Exhibits were filed with the District Court on July 6, 2020.

Document	Vol.	Page No.	Date
Unanimous Written Consent in Lieu of a	4	JA000714-	04/11/18
Special Meeting of the Board of Directors of		JA000720	
Dish Network Corporation as of April 11,			
2018			
Evidentiary Hearing SLC Exhibit 107			
Compilation of Minutes of Meetings of the	4	JA000721-	05/09/18
SLC from May 9, 2018 to Nov. 21, 2018		JA000738	
Evidentiary Hearing SLC Exhibit 108			
Report of the Special Litigation Committee of	4-73	JA000739-	11/27/18
DISH Network Corporation and Appendices		JA016874	
of Exhibits Thereto (Exs. 1-792; Appx. Vols.			
1-50)			
Evidentiary Hearing SLC Exhibit 102			

10/19/2017 2:46 PM Steven D. Grierson CLERK OF THE COURT O'MARA LAW FIRM, PC DAVID C. O'MARA (Nevada Bar No. 8599) 316 E. Bridger Avenue, 2nd Floor Las Vegas, NV 89101 3 Telephone: 725/529-4042 775/323-4082 (fax) 4 ROBBINS GELLER RUDMAN 5 & DOWD LLP TRAVIS E. DOWNS III BENNY C. GOODMAN III ERIK W. LUEDEKE TIMOTHY Z. LACOMB 655 West Broadway, Suite 1900 San Diego, CA 92101-8498 Telephone: 619/231-1058 619/231-7423 (fax) 10 Attorneys for Plaintiff [Additional counsel appear on signature page.] 11 12 IN THE EIGHTH JUDICIAL DISTRICT COURT FOR THE STATE OF NEVADA 13 IN AND FOR THE COUNTY OF CLARK 14 PLUMBERS LOCAL UNION NO. 519 PENSION TRUST FUND, Derivatively on A-17-763397-B 15 Behalf of DISH NETWORK Case No. CORPORATION. Dept No. Department 15 16 Plaintiff. VERIFIED SHAREHOLDER DERIVATIVE 17 COMPLAINT FOR BREACH OF VS. FIDUCIARY DUTIES OF LOYALTY AND 18 GOOD FAITH, GROSS CHARLES W. ERGEN, JAMES DeFRANCO,) MISMANAGEMENT, ABUSE OF 19 CANTEY M. "CANDY" ERGEN, STEVEN CONTROL, CORPORATE WASTE AND R. GOODBARN, DAVID K. MOSKOWITZ, UNJUST ENRICHMENT 20 TOM A. ORTOLF, CARL E. VOGEL. GEORGE R. BROKAW, GARY S. HOWARD) 21 and JOSEPH P. CLAYTON, 22 Defendants, 23 and – 24 DISH NETWORK CORPORATION, a Nevada corporation, 25 Nominal Defendant. 26 DEMAND FOR TRIAL BY JURY 27 JA000619 28

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Case Number: A-17-763397-B

• "The evidence shows that Dish's TCPA compliance policy was decidedly two-faced... [I]t told forty-six state attorneys general that it would monitor and enforce marketer compliance,... but in reality it never did anything more than attempt to find out what marketer had made a complained-about call."

- "[Dish] paid a nearly \$6 million fine as part of the Compliance Agreement in 2009,
 ... yet Dish's co-founder [DeFranco] testified that the Compliance Agreement did not change Dish's procedures at all."
- "Dish did not take seriously the promises it made to forty-six state attorneys general, repeatedly overlooked TCPA violations by SSN, and allowed SSN to make many thousands of calls on its behalf that violated the TCPA. Trebled damages are therefore appropriate." 1

U.S. District Court Judge Catherine C. Eagles, May 22, 2017.

INTRODUCTION

- 1. This is a shareholder derivative action on behalf of nominal defendant DISH Network Corporation ("Dish" or the "Company") for breach of fiduciary duties of loyalty and good faith, gross mismanagement, abuse of control, corporate waste and unjust enrichment. Nominal defendant Dish is a satellite television provider that routinely uses third-party marketers, like Satellite Systems Network ("SSN"), to get new customers. Defendants are Dish's current directors defendants Charles W. Ergen ("Charles Ergen"), James DeFranco ("DeFranco"), Cantey M. "Candy" Ergen ("Candy Ergen"), Steven R. Goodbarn ("Goodbarn"), David K. Moskowitz ("Moskowitz"), Tom A. Ortolf ("Ortolf"), Carl E. Vogel ("Vogel") and George R. Brokaw ("Brokaw"); and its former directors Joseph P. Clayton ("Clayton") and Gary S. Howard ("Howard") (together, "defendants").
- 2. Legal compliance is a basic competency for most boards of directors of U.S. corporations. But apparently not for Dish. While under the stewardship of defendants, Dish has displayed contempt for the Telephone Consumer Protection Act ("TCPA") and its requirements, which are designed to rid consumers of unwanted telemarketing calls. In July 2009, this disdain for legal compliance resulted in Dish paying a nearly \$6 million fine and signing a TCPA compliance agreement with 46 state attorneys general. See Assurance of Voluntary Compliance ("Compliance

Agreement"). The Dish Board of Directors ("Board") – a majority of the defendants here – authorized the Company's entry into the agreement.

3. In the Compliance Agreement, Dish represented that "it had control over its third-party markets" and "agreed to supervise its marketers, determine if they were complying with federal do-not-call laws, and discipline or terminate them if they failed to take steps to prevent violations of the law." Memorandum Opinion and Order at 14, *Krakauer v. Dish Network L.L.C.*, No. 14-cv-0333 (M.D.N.C. May 22, 2017) ("Order"); Compliance Agreement at 23-24.

Specifically, the Compliance Agreement stated that Dish "shall affirmatively investigate" do-not-call complaints and "take appropriate action . . . against any [marketer] it has determined to be in violation of the requirements of this Assurance." PX 55 at ¶4.74. The Compliance Agreement required Dish to "monitor, directly or through a third-party monitoring service . . . its Covered Marketers . . . to determine whether the Covered Marketer is complying with all applicable federal, state, and local do-not-call laws." *Id.* at ¶4.78. Dish was required to issue business rules to its marketers to require them to comply with the Compliance Agreement. *Id.* at ¶4.73. If a marketer violated do-not-call laws, the Compliance Agreement stated that Dish "shall appropriately and reasonably discipline" that marketer, and that discipline "shall include" at least one of: termination, fines, withholding payment, suspension, prohibiting telemarketing, requiring the marketer to change its procedures/employees/ affiliates/training, or "other appropriate and reasonable discipline." *Id.* at ¶4.79.

Order at 14-15. Notably, the Compliance Agreement also requires Dish directors to comply with the TCPA. Compliance Agreement, ¶3.1 ("this Assurance shall apply to DISH Network and all of its ... directors").

4. But, as revealed earlier this year, "Dish did not take seriously the promises it made to forty-six state attorneys general, repeatedly overlooked TCPA violations by [its telemarketers], and allowed [certain telemarketers] to make many thousands of calls on its behalf that violated the TCPA." Order at 29. Specifically, on May 22, 2017, a Greensboro, North Carolina federal court found that, despite paying "a nearly \$6 million fine as a part of the Compliance Agreement in 2009," and as Dish co-founder and director, defendant DeFranco, testified, "the Compliance Agreement did not change Dish's procedures at all." *Id.* at 29-30. As a result, both Dish and its third-party telemarketers routinely did not complying with the federal telemarketing laws – a fact known at the highest levels within Dish, as reflected by defendant DeFranco's trial testimony.

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Order at 15.

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5. Observing that the trial record is "silent" as to Dish's TCPA compliance efforts, the court wrote, in relevant part:

The Compliance Agreement stated that Dish "shall be bound from directly or indirectly engaging in the practices set forth herein and shall be required to directly or indirectly satisfy the affirmative requirements set forth herein." PX 55 at ¶4.

Beyond sharing the terms of the Compliance Agreement with its marketers, Trial Tr. Jan. 11, Doc. 302 at 73:25-74:10 (Ahmed testimony), the *record is silent* about any efforts Dish undertook to comply with the promises and assurances it made. According to Dish's co-founder, *the Compliance Agreement changed nothing*: "This is how we operated even prior to the agreement as it related to telemarketing." Trial Tr. Jan. 13, Doc. 304 at 168:17-169:6 (DeFranco testimony). That, however, is patently inaccurate, as Dish's compliance department never investigated whether a marketer had violated telemarketing laws. *See* discussion *infra* pp. 17-19.

6. Explaining its rationale for awarding treble damages against Dish, the court continued:

The Court concludes that treble damages are appropriate here because of the need to deter Dish from future violations and the need to give appropriate weight to the scope of the violations. The evidence shows that Dish's TCPA compliance policy was decidedly two-faced. Its contract allowed it to monitor TCPA compliance, supra pp. 8-9, and it told forty-six state attorneys general that it would monitor and enforce marketer compliance, supra pp. 14-16, but in reality it never did anything more than attempt to find out what marketer had made a complained-about call. Supra pp. 17-19. It never investigated whether a marketer actually violated the TCPA and it never followed up to see if marketers complied with general directions concerning TCPA compliance and or with specific do-not-call instructions about individual persons. Supra pp. 12-13, 17-19. Dish characterized people who pursued TCPA lawsuits not as canaries in the coal mine, but as "harvester" plaintiffs who were illegitimately seeking money from the company. See supra p. 19. The Compliance Agreement did not cause Dish to take the TCPA seriously, so significant damages are appropriate to emphasize the seriousness of such statutory violations and to deter Dish in the future.

Order at 28-29.

- 7. Ultimately, the North Carolina federal court concluded that "Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give suitable weight to the seriousness and scope of the violations Dish committed." Order at 30. After trebling the jury's damages award, the court ordered Dish to pay plaintiffs \$65.1 million.
- 8. Defendants' disdain for legal compliance has severely damaged the Company and their leadership has unnecessarily exposed Dish to massive liability for violatogo622ederal

 telemarketing laws. Although the North Carolina case involved only one Dish telemarketer – SSN, a smaller Dish telemarketer – the facts of the case are a window into TCPA compliance efforts at Dish, including at the highest levels. And regrettably, those facts reveal a "two-faced" approach to TCPA compliance, where such efforts existed only on paper, if at all, and never in reality.

- 9. Because defendants did not take seriously the promises that Dish made to the 46 state attorneys general in the Compliance Agreement, the Company now also faces exposure to liability in other courts for violations of the TCPA. Indeed, on June 5, 2017, an Illinois federal court found Dish liable for telemarketing calls made to consumers on the national do-not-call registry. *See* Findings of Fact and Conclusions of Law, *United States v. Dish Network LLC*, No. 09-3073 (C.D. Ill. June 5, 2017).
- 10. Although Dish has been injured, defendants have not fared nearly so badly. They collectively pocketed \$24,536,520 in salaries, bonuses, fees, stock awards and other incentive-based compensation not justified by Dish's lawless behavior while under their direction. Defendants have also retained their positions of power, prestige and privilege at the Company, having been repeatedly re-nominated and re-elected to the Board by votes controlled by defendant Charles Ergen, Dish's majority shareholder.
- 11. Defendants have not filed suit against the directors, officers and/or senior advisors responsible for this debacle, which to date has cost Dish millions of dollars. Nor will defendants commence such legal action, because doing so would expose them to liability for breaching their fiduciary duties, gross mismanagement, abuse of control, corporate waste and unjust enrichment. Likewise, a majority of the Board is beholden to defendant Charles Ergen for election to the Board and, therefore, will not bring suit against him because it would lead to their expulsion from the Board. Thus, a majority of the Board is disabled from fairly and objectively considering any pre-suit demand that plaintiff may have made. As such, a pre-suit demand is excused as futile.

JURISDICTION AND VENUE

12. This Court has jurisdiction under Nevada Revised Statutes §§14.065 and 78.135. The amount in controversy, exclusive of interest and costs, exceeds the jurisdictional minimum of this Court. Moreover, each of the defendants has had sufficient contacts with Nevada as 23 director

and/or officer of Dish, which makes the exercise of personal jurisdiction over them proper. *Consipio Holdings, BV v. Carlsberg*, 128 Nev. 454 (2012); *Sonoro Invest S.A. v. Miller*, No. 15-cv-02286-JAD-CWH, 2017 U.S. Dist. LEXIS 9657 (D. Nev. Jan. 24, 2017).

13. Venue is proper in this Court because Dish is a Nevada corporation and has designated Clark County, Nevada as the forum for claims brought on behalf of Dish and/or involving breaches of fiduciary duty by its directors.

THE PARTIES

- 14. Plaintiff Plumbers Local Union No. 519 Pension Trust Fund is and has continuously been a shareholder of Dish since January 2008.
- 15. Nominal defendant Dish is a Nevada corporation with its principle executive offices located at 9601 S. Meridian Boulevard, Englewood, Colorado 80112. Dish, through its operating company, Dish Network L.L.C., is a satellite television provider. The Company often uses third-party marketers to get new customers.
- 16. Defendant Charles W. Ergen has been a director of Dish since its inception in 1980. He co-founded the Company with his wife, defendant Cantey M. "Candy" Ergen, and defendant James DeFranco. Charles Ergen has also served as Executive Chairman, Chief Executive Officer and President of the Company during his tenure on the Board. Despite the troubles at Dish while under Charles Ergen's stewardship, in the Board's judgment, Charles Ergen "should continue to serve on the Board due to, among other things, his role as [Dish's] co-founder and controlling shareholder and the expertise, leadership and strategic direction that he has contributed to [Dish] since [its] formation." Charles Ergen received at least \$6,959,774 in salary, bonus and other incentive-based compensation not justified by the Company's performance while under his stewardship.
- 17. Defendant Cantey M. "Candy" Ergen has been a director of Dish since 2001. She cofounded the Company with her husband, defendant Charles Ergen, and defendant James DeFranco,
 in 1980. Candy Ergen has also served as a Senior Advisor to Dish since 1980. Despite the troubles
 at Dish while under Candy Ergen's stewardship, in the Board's judgment, Candy Ergen "should
 serve on the Board due, among other things, to her knowledge of DISH Network and 2006 and eption

and her service to [Dish] in a multitude of roles over the years." Candy Ergen received at least \$400,000 in compensation not justified by the Company's performance while under her stewardship.

- DeFranco co-founded the Company with defendants Charles Ergen and Candy Ergen in 1980. DeFranco has also served as Executive Vice President and one of the Vice Presidents of Dish since 1980. Despite the troubles at Dish while under DeFranco's stewardship, in the Board's judgment, DeFranco "should serve on the Board due, among other things, to his knowledge of DISH Network since its formation, particularly in sales and marketing." While serving as Dish's Executive Vice President and a director, DeFranco received personal benefits, power and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, DeFranco sold 300,000 shares of Dish stock for proceeds of \$23,099,500.
- 19. Defendant Steven R. Goodbarn has been a director of Dish since 2002. He has also served on the Audit and Compensation Committees of the Board. Despite the troubles at Dish while under Goodbarn's stewardship, in the Board's judgment, Goodbarn "should serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 2002 and his expertise in accounting, auditing, finance and risk management that he brings to the Board, in particular in light of his background as a CPA and his prior experience serving as Chief Financial Officer of Janus." Goodbarn received at least \$515,711 in fees, stock awards and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Goodbarn sold 18,000 shares of Dish stock for trading proceeds of \$981,510.
- 20. Defendant David K. Moskowitz has been a director of Dish since 1998. He has also served as Executive Vice President of and Senior Advisor to Dish for over a decade. Despite the troubles at Dish while under Moskowitz's stewardship, in the Board's judgment, Moskowitz "should serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 1998 and his business and legal expertise that he brings to the Board, in particular in light of his service as [Dish's] General Counsel for 17 years." While serving as Dish's Executive Vice President, Senior Advisor, General Counsel and a director, Moskowitz Jeografic Personal

benefits, power and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Moskowitz sold 762,000 shares of Dish stock for unlawful insider trading proceeds of \$45,111,085.

- 21. Defendant Tom A. Ortolf has been a director of Dish since 2005. He has also served on the Audit, Compensation and Nominating Committees of the Board. Despite the troubles at Dish while under Ortolf's stewardship, in the Board's judgment, Ortolf "should serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 2005 and his expertise in finance, business and risk management, in particular in light of his experience as an executive of CMC." Ortolf received at least \$533,711 in fees, stock awards and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Ortolf sold 20,000 shares of Dish stock for unlawful insider trading proceeds of \$1,050,000.
- 22. Defendant Carl E. Vogel has been a director of Dish since 2006. He has also served as a Senior Advisor to Dish for the past several years. Despite the troubles at Dish while under Vogel's stewardship, in the Board's judgment, Vogel "should serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director and officer and his experience in the telecommunications and related industries from his service over the years as a director or officer with a number of different companies in those industries." While serving as Dish's Senior Advisor and a director, Vogel received personal benefits, power and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Vogel sold 315,985 shares of Dish stock for proceeds of \$17,670,702.
- 23. Defendant George R. Brokaw has been a director of Dish since October 2013. He has also served on the Audit and Nominating Committees of the Board. Despite the troubles at Dish while under Brokaw's stewardship, in the Board's judgment, Brokaw "should serve on the Board due, among other things, to his financial experience, acquired, in part, during his tenure with Highbridge, Perry and Lazard." Brokaw received at least \$526,951 in fees, stock awards and other

incentive-based compensation not justified by the Company's performance while under his stewardship.

- 24. Defendant Joseph P. Clayton served as a director of Dish from June 2011 to March 2015. He also served as Chief Executive Officer and President of Dish. Clayton received at least \$15,479,936 in salary, bonus and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Clayton sold 556,250 shares of Dish stock for proceeds of \$35,982,248.
- 25. Defendant Gary S. Howard served as a director of Dish from 2005 to July 2013. He also served on the Audit Committee of the Board. Howard received at least \$120,436 in fees, stock awards and other incentive-based compensation not justified by the Company's performance while under his stewardship.

THE FIDUCIARY DUTIES OF DISH'S DIRECTORS

- 26. By reason of their positions as Dish's directors and/or officers and because of their ability to direct and controls the Company's business and corporate affairs, defendants owe Dish a fiduciary duty to use their utmost ability to control and manage Dish in an honest and lawful manner. Towards this end, Dish's directors owe the Company fiduciary duties to exercise good faith and loyal and reasonable supervision over the Company's management, policies, practices and the internal controls of the Company.
- 27. More specifically, as Dish's directors and officers, defendants' fiduciary duties required them to, among other things: (i) ensure that the Company complied with its legal obligations and requirements, including those arising under the TCPA in general and the Compliance Agreement with the state attorneys general in particular; (ii) conduct the affairs of the Company in an efficient, business-like manner so as to make it possible to provide the highest quality performance of its business, to avoid wasting the Company's assets, and to lawfully maximize the value of the Company's stock; (iii) properly and accurately guide investors and analysts as to the true financial condition of the Company at any given time, including making accurate statements about the Company's financial results and internal controls; (iv) remain fully informed as to how Dish conducted its operations and, upon receipt of notice or information of implication.

conditions or practices, make reasonable inquiry in connection therewith and take steps to correct such conditions or practices and make such disclosures as are necessary to comply with the securities laws; (v) ensure that Dish was operated in a diligent, honest and prudent manner in compliance with all applicable laws, rules and regulations, including the TCPA and similar federal and state telemarketing laws, rules and regulations; and (vi) refrain from breaching their duties of loyalty and good faith to the Company by adopting practices, procedures and controls inconsistent with their fiduciary duties of loyalty and good faith.

CONSPIRACY, AIDING AND ABETTING, AND CONCERTED ACTION

- 28. In committing the wrongful acts complained of herein, defendants pursued or joined in the pursuit of a common course of conduct and acted in concert with one another in furtherance of a common plan or design. In addition to the wrongful conduct complained of herein giving rise to primary liability, defendants further aided and abetted and/or assisted each other in breach of their fiduciary duties.
- 29. Each of the defendants aided and abetted and rendered substantial assistance in the wrongs complained of herein. In taking such action to substantially assist the commission of the wrongdoing complained of herein, each defendant acted with knowledge of the primary wrongdoing, substantially assisted the accomplishment of that wrongdoing, and was aware of his or her overall contribution to and furtherance of the wrongdoing.

FACTUAL ALLEGATIONS

- 30. This is a shareholder derivative action on behalf of nominal defendant Dish against certain of its current and former directors for breach of fiduciary duty, gross mismanagement, abuse of control, corporate waste and unjust enrichment. Nominal defendant Dish is a satellite television provider that uses third-party marketers to obtain new customers. Defendants are Dish's current and former directors.
- 31. As Dish directors, defendants owe the Company strict fiduciary duties of good faith and loyalty. Relative to the TCPA, this means that defendants were duty bound to direct Dish's business and affairs in conformity with the federal telemarketing laws, even before the 2009 settlement with 46 state attorneys general. After Dish entered into the Compliance Affairs.

defendants undertook a heightened duty not only to direct Dish's business in compliance with the TCPA, but also in accordance with the remedial TCPA compliance measures specified in the Compliance Agreement. Compliance Agreement, ¶3.1. Defendants, however, failed on both counts.

32. Due to defendants' fiduciary failures, Dish now faces exposure to massive liability for violating the TCPA. Indeed, on May 22, 2017, a Greensboro, North Carolina federal court ordered Dish to pay \$65.1 million in treble damages for "willfully and knowingly violat[ing] the TCPA." Defendants, by contrast, have not fared nearly so badly. In addition to retaining their positions of power, prestige and privilege as Dish directors, defendants paid themselves \$24,536,520 in salaries, bonuses, fees and stock awards not justified by Dish's lawlessness while under their stewardship. These payments wasted corporate assets and unjustly enriched defendants at the expense of Dish and its non-controlling public shareholders.

The 2009 TCPA Compliance Agreement with 46 State Attorneys General

- 33. As previously mentioned, Dish sells satellite television services through third-party marketers. After numerous complaints about Dish and its telemarketers making calls to persons on the federal do-not-call registry, the attorneys general of 46 states brought charges against Dish for violating the telemarketing laws, including the TCPA.
- 34. To resolve this dispute, on July 16, 2009, Dish entered into a TCPA settlement agreement, entitled "Assurance of Voluntary Compliance," to resolve the state attorney general actions. As a part of the Compliance Agreement, Dish paid a nearly \$6 million fine, represented that "it had control over its third-party markets" and "agreed to supervise its marketers, determine if they were complying with federal do-not-call laws, and discipline or terminate them if they failed to take steps to prevent violations of the law." Order at 14.
- 35. As a part of the Compliance Agreement, Dish also agreed to adopt TCPA legal compliance reforms designed to ensure the Company's compliance with federal and state telemarketing law in the future. In this regard, the Compliance Agreement states in relevant part:

3. APPLICATION OF ASSURANCE TO DISH NETWORK AND ITS SUCCESSORS

3.1 DISH Network's duties, responsibilities, burdens and obligations undertaken in connection with *this Assurance shall apply to DISH Network* and other and other descriptions.

of its subsidiaries, parents, affiliates, predecessors, successors and assigns of all of the foregoing, and the officers, directors, employees, shareholders, agents, servants, 2 and assigns.... 3 4 4. TERMS OF ASSURANCE 5 Upon execution of this Assurance, DISH Network shall be bound from directly or indirectly engaging in the practices set forth herein and shall be required 6 to directly or indirectly satisfy the affirmative requirements set forth herein. 7 8 **Third-Party Retailers** 9 DISH Network shall require its Third-Party Retailers to offer, lease, Advertise, install, and/or sell DISH Network Goods and/or DISH Network Services. and to make representations to Consumers in connection therewith, in a manner 10 consistent with the terms of this Assurance. 11 DISH Network shall require its Third-Party Retailers to use 12 telemarketers who comply with the provisions of this Assurance. If DISH Network learns that any of its Third-Party Retailers are conducting any Telemarketing 13 activities, directly or through any other telemarketer, that violate the terms of this Assurance, DISH Network shall take appropriate disciplinary action against such Third-Party Retailers. Appropriate disciplinary action may include one or more of 14 the following remedies: 15 1) termination: 16 2) imposing monetary fines; 17 3) withholding of compensation: 18 4) suspending the right to Telemarket (directly or through a third-party) for a 19 period of time; 20 5) prohibiting telemarketing (directly or through a third-party); 21 6) requiring the Third-Party Retailer to impose appropriate guidelines on its Telemarketing activities, such as procedures for compliance with the TCPA and/or any other federal, state or local laws regarding Telemarketing; 22 23 7) requiring the Third-Party Retailer to terminate a person or entity that is Telemarketing on its behalf; and/or 24 8) other appropriate and reasonable discipline under the circumstances. 25 DISH Network shall affirmatively investigate Complaints made to it ..., when such Complaints are brought to the attention of DISH Network, pertaining 26 to its Third-Party Retailers' offer, Advertisement, installation, lease, and/or sale of 27 DISH Network Goods and/or DISH Network Services, and shall take appropriate and reasonable disciplinary action as soon as reasonably practicable, against any Third-Party Retailer it has determined to be in violation of the requirements of his 28

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Assurance. Appropriate action may include retraining and other disciplinary action, up to and including termination of the Third-Party Retailer's authority to offer, Advertise, install, lease, and/or sell DISH Network Goods and/or DISH Network Services. . . .

- 4.59 DISH Network shall be bound by and honor any representations that are made to Consumers by its Third-Party Retailers who offer, Advertise, install, lease, and/or sell DISH Network Goods and/or DISH Network Services made with DISH Network's prior authorization, approval, permission or knowledge.
- 4.60 Within thirty (30) days of the date of the entry of this Assurance, DISH Network shall provide each Third-Party Retailer who offers, Advertises, installs, leases, and/or sells DISH Network Goods and/or DISH Network Services with a copy of this Assurance and inform such Third-Party Retailers that in order to continue acting as authorized DISH Network Third-Party Retailers, they must abide by the applicable terms and conditions of this Assurance.

Telemarketing and Do Not Call

- 4.67 DISH Network shall comply with all federal, state and local laws regarding Telemarketing, including, but not limited to, those which prohibit calling Consumers who are on any federal, state, or local do-not-call lists unless otherwise exempted by such laws.
- 4.68 DISH Network shall comply with all federal, state and local laws requiring the acquisition or purchase of national and state do-not-call databases and shall not make any Telemarketing calls to Consumers in the applicable state or municipality until it has acquired or purchased all do-not-call databases required by federal, state, or local laws.

4.73 DISH Network shall issue business rules to its Authorized Telemarketers and Covered Marketers, requiring them to comply with the terms of this Assurance.

4.74 DISH Network shall affirmatively investigate Complaints regarding alleged violations of federal, state and local laws regarding Telemarketing, including, but not limited to, those which prohibit calling Consumers who are on any federal, state, or local do-not-call lists, unless otherwise exempted by such laws, and shall take appropriate action as soon as reasonably practicable against any Authorized Telemarketers and Covered Marketers it has determined to be in violation of the requirements of this Assurance. . . .

4.78 DISH Network shall monitor, directly or through a third-party monitoring service approved by DISH Network, its Covered Marketers to determine whether they are Telemarketing Consumers and, if so, to determine whether the Covered Marketer is complying with all applicable federal, state, and local do-not-call laws. Upon request from an Attorney General, DISH Network shall provide the requesting Attorney General with a copy of such written policies and procedures. DISH Network states that it has had persons pose as potential

1 2 3	subscribers in order to engage in "sting"-type operations to determine if certain Covered Marketers are complying with its do not call policies. Among other things, DISH Network will continue engaging in such practices as part of the monitoring process described above.
4	4.79 DISH Network shall appropriately and reasonably discipline a Covered Marketer if DISH Network reasonably determines that, in connection
5	with Telemarketing DISH Network Goods and/or DISH Network Services, the Covered Marketer has: (a) failed to fulfill contract requirements with respect to
6	compliance with federal, state, or local telemarketing laws; (b) violated federal, state, or local telemarketing laws; and/or (c) failed to comply with the terms of this
7	Assurance as they relate to this Telemarketing and Do Not Call section. Such disciplinary action shall include one or more of the following remedies:
8	1) termination;
9	2) imposing monetary fines;
10	3) withholding of compensation;
11	4) suspending the right to Telemarket for a period of time;
12	5) prohibiting Telemarketing;
13	6) requiring the Covered Marketer to improve its process and procedures for
14	compliance with the TCPA and/or any other federal, state and local laws regarding Telemarketing;
15 16	7) requiring the Covered Marketer to terminate certain employees involved in TCPA violations and/or violations of any other federal, state and local laws regarding Telemarketing;
17	8) requiring the Covered Marketer to terminate Telemarketing affiliates;
18	9) requiring the Covered Marketer to retrain employees in TCPA compliance
19	and/or compliance with any other federal, state and local laws regarding Telemarketing; and/or
20	10) other appropriate and reasonable discipline under the circumstances.
21	In determining what disciplinary action shall be taken, DISH Network shall take into
22	consideration the egregiousness of the Covered Marketer's conduct, the number of violations, the Covered Marketer's willingness to cure the problem, and whether
23	DISH Network has previously disciplined the Covered Marketer. * * *
24	6. PAYMENT TO THE ATTORNEYS GENERAL
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26	6.1 Within thirty (30) days of entry of this Assurance, DISH Network shall pay the sum of Five Million Nine Hundred Ninety-One Thousand Dollars (\$5,991,000), to the Attorneys General
27	(\$5,771,000), to the Automeys General * * *
28	JA000632

8.1 DISH Network represents and warrants that the execution and delivery of this Assurance is its free and voluntary act, and that this Assurance is the result of good faith negotiations.

- 36. Dish did not live up to its obligations under the Compliance Agreement in good faith, however. Instead, the Company engaged in what one federal court recently described as a "decidedly two-faced" TCPA compliance effort. Order at 28. "On paper, Dish was committed to monitoring its marketers' compliance with telemarketing laws and investigating complaints of violations. In reality, however, Dish repeatedly looked the other way when [its telemarketers] violated the telemarketing laws and when [its telemarketers] disregarded contractual duties related to compliance." Order at 6.
- 37. After entering into the Compliance Agreement, the same court found that Dish did not change a thing about its TCPA compliance program. "Dish co-founder [DeFranco] testified that the Compliance Agreement did not change Dish's procedures at all." "This is how we operated even prior to the agreement as it related to telemarketing." Order at 15, 29-30.

Krakauer v. Dish Network L.L.C. – The North Carolina TCPA Class Action Lawsuit

- 38. At all relevant times, Dish used third-party marketers, like SSN, to get new satellite television customers. "Dish had contractual arrangements with these marketers, many of whom, including SSN, solicited new customers for Dish through telemarketing calls." Order at 5-6. "SSN was an 'Order Entry Retailer' with direct access to Dish's computer system. The OE Retailers collectively generated hundreds of millions of dollars a year in revenue for Dish." *Id.* at 6.
- 39. "Beginning in May 2009 and over the next two years, SSN called Dr. Thomas Krakauer numerous times in an effort to sell him Dish satellite television programming and related services. The calls continued even after Dr. Krakauer complained to Dish about SSN's sales tactics and after Dish placed Dr. Krakauer on its internal do-not-call list and told SSN to do the same." Order at 3.
- 40. In 2014, Dr. Krakauer sued Dish in the U.S. District Court for the Middle District of North Carolina, alleging "that calls to him and others violated the TCPA and that Dish was liable as JA000633"

SSN's principal." Order at 3. After the district court certified a class on behalf all persons whose numbers were on the national do-not-call registry but who nonetheless received multiple telemarketing calls from SSN to promote Dish between May 1, 2010 and August 1, 2011, and summary judgment was mostly denied, the case was tried to the jury in January 2017. Order at 3-4. At the same time, the district court "heard the evidence about willfulness." Order at 4.

- 41. Following six days of testimony, "[i]ssues of agency, liability, and damages were submitted to the jury." Order at 4. "The jury answered the agency issue in favor of the plaintiffs, finding that SSN acted as Dish's agent when it made the calls at issue"; the "liability question in favor of plaintiffs for all of the calls"; and the damages question in favor of plaintiffs, "award[ing] \$400 for each call," or \$25 million. Order at 4-5.
- 42. Thereafter, the parties submitted their "written closing arguments on willfulness." Order at 5. After "consider[ing] those briefs and all of the evidence," on May 22, 2017, the Honorable Catherine C. Eagles found "that Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give suitable weight to the seriousness and scope of the violations Dish committed." Order at 30. Trebling the jury's damages award, the district court increased damages "from \$400 per call to \$1,200 per call," or to \$65.1 million. Order at 30-31.
- 43. The court's nearly 31-page Memorandum Opinion and Order is a window into Dish's TCPA legal compliance efforts, including at the highest levels of the Company. During the trial, Dish director DeFranco testified as to the Company's TCPA compliance efforts, which the court, based on the evidentiary record, found to be "two-faced," existing only on paper. Order at 28. The court wrote: "[Dish] paid a nearly \$6 million fine as part of the Compliance Agreement in 2009, . . . yet Dish's co-founder[, defendant DeFranco,] testified that the Compliance Agreement did not change Dish's procedures at all." Order at 29-30.
- 44. Equally telling, despite the Dish directors' heightened TCPA compliance obligations under the Compliance Agreement, after six days of trial testimony, the court observed that "the record is *silent* about any efforts Dish undertook to comply with the promises and assurances it made." Order at 15. According to Dish co-founder DeFranco's sworn testimony, the Compliance

Agreement changed nothing: "This is how we operated even prior to the agreement as it related to telemarketing." Order at 15.

Dish's Willful and Knowing Violations of the TCPA

45. After setting forth the salient facts, the court addressed the willfulness of Dish's violations of the TCPA. Concluding that Dish, while under defendants' stewardship, willfully and knowingly violated the TCPA by allowing tens of thousands of calls to be made by SSN to persons on the national do-not-call registry, the court ruled, in part, as follows.

Over the course of approximately fifteen months, SSN made tens of thousands of calls to numbers on the Registry. Supra pp. 20-21.... It has a long history of acting in disregard of the requirements of the TCPA. See supra pp. 10-13....

Dr. Krakauer contends that because the jury found that SSN acted as Dish's agent and SSN's conduct is imputed to Dish, the determinative question is whether SSN, and not Dish, acted knowingly or willfully. Doc. 308 at 3

* * *

The Court agrees with that factual finding. Supra p. 19. Applying the traditional rule, Dish is responsible for any willful or knowing violation of the telemarketing laws by SSN.

The result is the same even if one only looks at the willfulness of Dish's conduct. Dish knew that SSN had committed many TCPA violations over the years. It had received many complaints and knew of at least three lawsuits, one of which resulted in a money judgment and two of which resulted in injunctions. Supra pp. 11-12. It knew SSN's uncorroborated and conclusory explanations – that violations were inadvertent or the product of rogue employees - were not credible. See PX 194. It knew SSN was not scrubbing all its lists or keeping call records. Supra pp. 12-14, 16-17. It ignored SSN's misconduct and, despite promises to forty-six state attorneys general, it made no effort to monitor SSN's compliance with telemarketing laws. See supra pp. 14-16, 17-19. Dish had the power to control SSN's telemarketing; it simply did not care whether SSN complied with the law or not. Cf United States v. Blankenship, 846 F.3d 663, 673 (4th Cir. 2017) (holding that "not caring about adherence to legal requirements amounts to criminal willfulness" (internal quotation marks omitted)). Dish knew or should have known that its agent, SSN, was violating the TCPA, and Dish's conduct thus willfully and knowingly violated the TCPA.

Order at 21-23.

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Dish's Arguments Against "Willfulness and Knowledge"

46. Turning next to Dish's arguments that its conduct was neither willful nor knowing, the court ruled, in part, as follows:

Dish contends its conduct was not willful or knowing for several reasons, none of which are persuasive. Dish first contends that its actions were not willful because it instructed SSN to comply with the law and, specifically, to scrub its lists with PossibleNow. See, e.g., DX 1 at 7; DX 2; DX 3 at 47; DX 5. While there was evidence of this, the evidence also revealed that these were empty words. For instance, when SSN told Dish's compliance department that it was, in fact, not using PossibleNow to scrub customer lists in 2009, and again in 2010, Dish did nothing. Supra pp. 13-14, 16-17. In context, Dish only paid lip service to compliance.

* * *

Dish maintains that by calling Dr. Krakauer in 2010 and 2011, SSN disobeyed direct instructions from Dish. Doc. 312 at 16-18. This is true, but it does not disprove willfulness or knowledge. *Dish was aware that SSN disregarded other instructions from Dish about telemarketing compliance, as discussed supra pp. 12-13, but Dish took no disciplinary action against SSN,* did not monitor SSN's compliance, and allowed SSN to keep selling Dish products by telemarketing. *See* Trial Tr. Jan. 12, Doc. 303 at 20:11-21:12, 22:4-:21, 78:4-79:1, 82:24-83:6 (Musso testimony). . . .

Dish contends that the complaints received about SSN were few in number and insufficient to put it on notice that there were widespread violations, and that everyone involved at Dish believed that SSN was complying with telemarketing laws. Doc. 312 at 13-19. First, the testimony that Dish thought SSN was in compliance is not credible and is controverted by Dish's own documents. See generally PX 15. Second, even if some Dish employees did think this, that belief was only possible because Dish ignored the facts and failed to investigate and monitor SSN's compliance. . . . Given the tens of thousands of violative calls SSN made in a span of just over a year, even a cursory investigation or monitoring effort by Dish would have uncovered the violations. Under these circumstances, what Dish calls a mistaken belief is actually willful ignorance.

Finally, Dish contends that the TCPA requires proof that Dish itself knew that each and every call was made and violated the TCPA. Doc. 312 at 5-6. Dish relies on Lary v. Trinity Physician Fin. & Ins. Servs., 780 F.3d 1101, 1107 (11th Cir. 2015)... It would not be reasonable to apply such a high standard to telemarketing calls, which almost by definition are made in high volume.

* * *

Dish knew SSN was using unscrubbed lists as a result of the Krakauer and Campbell complaints and it knew SSN had a long history of violations of both the TCPA and Dish's business rules related to TCPA compliance. Dish easily could have discovered the full extent of the violations with a minimal monitoring effort, which it had promised forty-six state Attorneys General it would undertake. Dish's conduct was willful.

Order at 23-28.

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Does Dish Deserve Treble Damages?

47. Lastly, the district court considered the appropriateness of awarding treble damages against Dish. Based on the trial record, including its "silen[ce]" as to Dish's efforts to Dish's effor

the TCPA, defendant DeFranco's testimony that the Compliance Agreement did not change the Company's TCPA compliance procedures, and Dish's general disdain for the TCPA and TCPA legal compliance, the court trebled the jury's damages award from \$400 per call to \$1,200 per call, or \$65.1 million. The court stated, in part, as follows:

The Court concludes that treble damages are appropriate here because of the need to deter Dish from future violations and the need to give appropriate weight to the scope of the violations. The evidence shows that Dish's TCPA compliance policy was decidedly two-faced. Its contract allowed it to monitor TCPA compliance, supra pp. 8-9, and it told forty-six state attorneys general that it would monitor and enforce marketer compliance, supra pp. 14-16, but in reality it never did anything more than attempt to find out what marketer had made a complained-about The Compliance Agreement did not cause Dish to take the TCPA seriously, so significant damages are appropriate to emphasize the seriousness of such statutory violations and to deter Dish in the future.

Dish contends that the Court should not treble the damages because the existing damages are material to Dish and will be adequate to deter. Doc. 312 at 21-22. This appears unlikely. . . . It paid a nearly \$6 million fine as part of the Compliance Agreement in 2009, PX 55 at ¶ 16.1, yet Dish's co-founder testified that the Compliance Agreement did not change Dish's procedures at all. See Trial Tr. Jan. 13, Doc. 304 at 168:17-169:6 (DeFranco testimony). A damages award that is an order of magnitude larger is warranted here.

Dish also contends that the harm caused was only a "minor nuisance" and "inconvenience." Doc. 312 at 21-22. Dish's description has left out "illegal," not to mention "infuriating." Dish's argument shows a failure to recognize the purpose of the law and is demeaning to consumers who put their names on the Do Not Call Registry and who are entitled by law to have their privacy respected. It also reflects a lack of appreciation for the seriousness of the violations found by the jury: over 50,000 connected calls to over 18,000 private individuals. Trial Tr. Jan. 12, Doc. 303 at 188:14-:18 (Verkhovskaya testimony)

The Court finds that Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give suitable weight to the seriousness and scope of the violations Dish committed.

Order at 28-30.

DAMAGE TO DISH

48. Dish has been severely damaged by defendants' misconduct. In addition to the recent \$65.1 million verdict against the Company in the North Carolina TCPA class action, the Company has been exposed to the risk of loss for alleged TCPA violations in other courts as well. In fact, an JA00637 Illinois federal court recently issued findings of fact and conclusions of law holding Dish hable for

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violating the TCPA and ordered \$280 million in damages. See Findings of Fact and Conclusions of Law, United States v. Dish Network LLC, No. 09-3073 (C.D. Ill. June 5, 2017).

- 49. By contrast, defendants have not fared nearly so badly. Despite Dish's dismal performance while under their stewardship, defendants collectively pocketed \$24,536,520 in executive compensation, directors' fees, stock awards and other perquisites. In addition, defendants DeFranco, Goodbarn, Moskowitz, Ortolf, Vogel and Clayton profited handsomely by selling 1,972,235 shares of their personal Dish stock for proceeds of \$123,895,045.
- 50. This notwithstanding, the Board has not, and will not, bring legal action against the directors and officers responsible for this debacle. By this action, plaintiff seeks to vindicate Dish's rights against its wayward fiduciaries.

DERIVATIVE AND DEMAND FUTILITY ALLEGATIONS

- 51. Plaintiff incorporates ¶¶1-50.
- 52. Plaintiff brings this action derivatively on behalf of Dish to redress injuries suffered, and to be suffered, by Dish as a result of defendants' breaches of fiduciary duty, gross mismanagement, abuse of control, corporate waste and unjust enrichment. Plaintiff will adequately and fairly represent the interests of Dish in enforcing and prosecuting these derivative claims.
- 53. The Dish Board of Directors has ten members: defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw, and non-defendants Charles M. Lillis ("Lillis") and Afshin Mohebbi ("Mohebbi") (together, the "Board"). Based on the particularized facts set forth in this complaint, a pre-suit demand on the Board is legally excused for several reasons
- 54. First, no pre-suit demand on the Board is necessary in this case because a majority of the Board is disabled from fairly, independently and objectively considering such a demand. As evidenced by the district court's findings, Dish did not take the promises it made to the 46 state attorneys general in the Compliance Agreement seriously, but rather did nothing to change its TCPA compliance procedures. Order at 1, 23, 28, 39, 30. This disdainful approach towards the Compliance Agreement, as well as the TCPA, could not have flourished within Dish's operations in general, and its so-called "Compliance Department" in particular, without the Compliance and

consent of Dish's directors. And, in fact, it did not. Defendants knew – as defendant DeFranco testified from his vantage point as a Dish director – that the Compliance Agreement did not change Dish's TCPA compliance procedures. Order at 30. This reality is only underscored by the district court's finding, after trial, that "the *record is silent* about any efforts Dish undertook to comply with the promises and assurances it made" to the state attorneys general. Order at 15.

- 55. In other words, over the years, defendants did nothing to ensure Dish's compliance with the TCPA or the Compliance Agreement. Under defendants, Dish's purported TCPA compliance was "decidedly two-faced." It existed only on paper, and never in reality. Under defendants, Dish and its third-party marketers, like SSN, made untold numbers of calls to persons on the do-not-call registry in violation of the telemarketing laws in general and the TCPA in particular. As a result, Dish has been ordered to pay millions of dollars in damages, including treble damages, due to defendants' disdain for TCPA legal compliance. In short, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw, and each of them, breached their fiduciary duties of good faith and loyal legal compliance by ignoring the promises Dish made to the 46 state attorneys general in the Compliance Agreement. As a result, they are each liable to Dish for the massive damages their fiduciary failures have wrought.
- 56. Further, if the Board investigated a pre-suit demand, they would only increase their own exposure to liability for ignoring the promises Dish made to the state attorneys general in the Compliance Agreement and the prohibitions on calls to persons on the do-not-call registry created by the TCPA. And this is not a theoretical risk defendant DeFranco has already testified, under oath, that "the Compliance Agreement did not change Dish's procedures at all." Order at 29-30. Defendant DeFranco was not just speaking for himself when he uttered those words but rather for the entire Board because, as a Dish director, he witnessed first-hand the changes made to Dish's TCPA compliance procedures or, in this case, not made. Therefore, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw, and each of them, is interested in the outcome of the derivative claims and cannot fairly and/or objectively consider a presuit demand made by plaintiff to bring claims against themselves for the damages their disdain for

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TCPA legal compliance has heaped on the Company. Accordingly, a pre-suit demand on the Board is excused as a matter of law.

- Second, a pre-suit demand is also excused as to the entire Board including the two 57. non-defendant directors Lillis and Mohebbi - as every member of the Board is beholden to defendant Charles Ergen for their nomination and election to the Board. This is because Charles Ergen controls 78.5% of the total voting power of Dish. Defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw and non-defendants Lillis and Mohebbi freely admit that Dish is a "controlled" company under NASDAQ Marketplace Rules, and has been for many years. See 2017 Proxy Statement at 6 ("We are a 'controlled company' within the meaning of NASDAQ Marketplace Rules because more than 50% of our voting power is held by Charles W. Ergen, our Chairman and Chief Executive Officer."). Therefore, all of Dish's directors are 100% dependent on Charles Ergen for their seats on the Board and would be expelled from their positions of power and prestige at Dish, and the perquisites derived therefrom, for bringing the derivative claims against defendant Charles Ergen and/or any of his closest allies, including his wife defendant Candy Ergen and fellow Dish co-founder defendant DeFranco. Cf. Sandys v. Pincus, 152 A.3d 124 (Del. Sup. Ct. 2016). Due to the internal dynamics and structural dependencies surrounding the Board, the entire Board is legally disabled from fairly and objectively considering a pre-suit demand to bring, let alone vigorously prosecute, the claims asserted in this complaint.
- 58. Third, the members of the Board participated in, approved and/or permitted the wrongs alleged herein to have occurred, or recklessly disregarded the wrongs complained of herein, and participated in efforts to conceal or disguise those wrongs from Dish's shareholders, and are therefore not disinterested parties. As a result of their access to and review of internal corporate documents, or conversations and connections with other corporate officers, employees and directors, and attendance at management and/or Board meetings, each of the defendants knew, or recklessly disregarded, adverse material non-public information regarding Dish's violations of the TCPA. Therefore, a majority of the members of the Dish Board cannot exercise independent objective judgment in deciding whether to bring this action or whether to vigorously prosecute this action,

because each of the Board's members participated personally in the wrongdoing or is dependent on the other defendants who did.

- 59. Fourth, a majority of the members of the Board has demonstrated an unwillingness and/or inability to act in compliance with the Board's fiduciary obligations and/or to sue themselves and/or their fellow directors and allies in the top ranks of the corporation for the violations of law complained of herein. These are people they have developed professional relationships with, who are their friends and with whom they have entangling financial alliances, interests and dependencies. Therefore, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw are not able to and will not vigorously prosecute any such action.
- 60. Fifth, a majority of the members of the Board, and particularly defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw, has financially benefited, and will continue to financially benefit, from the wrongdoing herein alleged, and has engaged in such conduct to preserve the Board members' positions of control and the perquisites derived therefrom, and is incapable of exercising independent objective judgment in deciding whether to bring this action. Therefore, a demand on the Board is excused as futile.
- 61. Sixth, Dish has been and will continue to be exposed to significant losses due to the wrongdoing complained of herein, yet the Board has not filed any lawsuits against defendants or others who were responsible for that wrongful conduct to attempt to recover for Dish any part of the damages Dish has suffered and will suffer thereby.
- 62. Seventh, defendants Charles Ergen, Candy Ergen, DeFranco, Moskowitz and Vogel are employed by the Company as senior executives and advisors and have received, and will continue to receive, substantial monetary compensation as a result of that employment. Defendants Charles Ergen, Candy Ergen, DeFranco, Moskowitz and Vogel will act to preserve and not threaten their positions of control, power and prestige, and the perquisites derived therefrom. Therefore, defendants Charles Ergen, Candy Ergen, DeFranco, Moskowitz and Vogel are incapable of exercising independent objective judgment in deciding whether to bring this action.

FIRST CAUSE OF ACTION

For Breach of Fiduciary Duties of Loyalty and Good Faith Against All Defendants

- 63. Plaintiff incorporates ¶1-62.
- As Dish directors, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton owe Dish fiduciary duties of loyalty and good faith to direct the operations of the Company in accordance with the laws applicable to its business, including the TCPA and related state and federal telemarketing laws. Relative to the TCPA, defendants, in their capacities as Dish directors, faced a known legal duty to act loyally and in good faith to cause Dish and its third-party marketers to comply with the legal requirements of the TCPA's do-not-call requirements. However, defendants failed to satisfy their fiduciary obligations, resulting in significant damages to Dish. Despite the TCPA's requirements, while under the stewardship of defendants, Dish failed to implement systems or controls to ensure TCPA compliance and also failed to comply with the provisions of the Compliance Agreement.
- 65. Defendants, and each of them, failed to act in the face of their known legal duty to act loyally and in good faith to cause Dish and its third-party marketers to comply with the provisions of the TCPA. As a direct and proximate result of defendants' breaches of fiduciary duties alleged herein, Dish has sustained significant damages.
- 66. Accordingly, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton breached their fiduciary duties of loyalty and good faith owed to Dish and are each liable to the Company for the resulting damages.
 - 67. Plaintiff, on behalf of Dish, has no adequate remedy at law.

SECOND CAUSE OF ACTION

For Gross Mismanagement Against All Defendants

- 68. Plaintiff incorporates ¶1-62.
- 69. Defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton, either directly or through aiding and abetting, abandoned and abdicated their responsibilities and fiduciary duties to competently direct and manage Dish's JA000642

business in accordance with the laws applicable to its operations in general and the Compliance Agreement and the TCPA in particular. Specifically, while under defendants' stewardship, Dish ignored the promises it made to the 46 state attorneys general in the Compliance Agreement and, as a result, violations of the TCPA flourished at Dish and its telemarketers, like SSN. As a direct and proximate result of defendants' gross mismanagement, as reflected in the adverse jury verdict and treble damages awarded in the North Carolina TCPA class action, and other actions as well, Dish has sustained significant damages.

- 70. Accordingly, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton breached their fiduciary duties of loyalty and good faith owed to Dish by grossly mismanaging the Company's business and affairs. As a result, each of these defendants is liable to Dish for the resulting damages.
 - 71. Plaintiff, on behalf of Dish, has no adequate remedy at law.

THIRD CAUSE OF ACTION

For Abuse of Control Against All Defendants

- 72. Plaintiff incorporates ¶¶1-62.
- 73. Defendants' misconduct alleged herein constitutes a breach of their fiduciary duties because they abused their ability to control and influence Dish, for which they are legally responsible.
- 74. As a direct and proximate result of defendants' abuse of control, Dish has sustained significant damages. As a result of the misconduct alleged herein, defendants are liable to the Company.
 - 75. Plaintiff, on behalf of Dish, has no adequate remedy at law.

FOURTH CAUSE OF ACTION

For Corporate Waste Against All Defendants

- 76. Plaintiff incorporates ¶¶1-62.
- 77. By their wrongful acts and omissions, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton wasted Dish's valuable corporate assets by, among other things, causing the Company to pay improper Confernation,

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1	D.	Determining and awa	arding to Dish exemplary damages in an amount necessary to
2	punish defendants and to make an example of defendants to the community according to proof a		
3	trial;		
4	E.	Awarding Dish restitu	ation from defendants, and each of them;
5	F.	Awarding plaintiff the	e costs and disbursements of this action, including reasonable
6	attorneys' and experts' fees, costs and expenses; and		
7	G.	Granting such other a	and further equitable relief as this Court may deem just and
8	proper.		
9			JURY DEMAND
10	Plain	tiff demands a trial by ju	ury.
11	DATED: O	ctober 19, 2017	O'MARA LAW FIRM, PC
12			DAVID C. O'MARA (Nevada Bar No. 8599)
13 14			Jand Collana
15			DAVID Č. O'MARA
16			316 E. Bridger Avenue, 2nd Floor
17			Las Vegas, NV 89101 Telephone: 725/529-4042 775/323-4082 (fax)
18	l		david@omaralaw.net
19			ROBBINS GELLER RUDMAN & DOWD LLP
20			TRAVIS E. DOWNS III BENNY C. GOODMAN III
21			ERIK W. LUEDEKE TIMOTHY Z. LACOMB
22			655 West Broadway, Suite 1900 San Diego, CA 92101-8498
23			Telephone: 619/231-1058 619/231-7423 (fax)
24			travisd@rgrdlaw.com bennyg@rgrdlaw.com
25			eluedeke@rgrdlaw.com tlacomb@rgrdlaw.com
26			
27			

SUGARMAN & SUSSKIND HOWARD S. SUSSKIND 100 Miracle Mile, Suite 300 Coral Gables, FL 33134 Telephone: 305/529-2801 305/447-8115 (fax) sugarman@sugarmansusskind.com

Attorneys for Plaintiff

VERIFICATION

I, Jeff Penniston, Trustee, on behalf of Phumbers Local Union No. 519 Pension Trust Fund hereby verify that I am familiar with the allegations in the Verified Shareholder Derivative Complaint for Breach of Fiduciary Duties of Loyalty and Good Faith, Gross Mismanagement, Abuse of Control, Corporate Waste and Unjust Enrichment ("Complaint"), and that the fund authorized the filling of the Complaint and that the foregoing is true and correct to the best of my knowledge, information and belief.

Executed this 4th day of October, 2017.

PLUMBERS LOCAL UNION NO. 519 PENSION TRUST FUND

By: Off D. Pernston

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1	LEVERTY & ASSOCIATES LAW CHTD. PATRICK R. LEVERTY	Stewn S. Sum
2	832 Willow Street	
3	Reno, NV 89502 Telephone: (775) 322-6636	
	Facsimile: (775) 322-3953	
4	E-mail: pat@levertylaw.com	
5	ROBBINS ARROYO LLP	
6	BRIAN J. ROBBINS KEVIN A. SEELY	
	ASHLEY R. RIFKIN	
7	LINDSEY C. HERZIK 600 B Street, Suite 1900	
8	San Diego, CA 92101	
9	Telephone: (619) 525-3990 Facsimile: (619) 525-3991	
9	E-mail: brobbins@robbinsarroyo.com	
10	kseely@robbinsarroyo.com	
11	arifkin@robbinsarroyo.com lherzik@robbinsarroyo.com	
12	Attorneys for Plaintiff	
	Attorneys for Framitin	
13	[Additional Counsel on Signature Page]	
14		COURT OF THE STATE OF NEVADA
15	IN AND FOR C	
16	CITY OF STERLING HEIGHTS POLICE AND FIRE RETIREMENT SYSTEM,) Case No. A-17-764522-B
10	Derivatively on Behalf of DISH NETWORK)) Dept. No. Department 27
17	CORPORATION, Plaintiff,	
18	V.)) VERIFIED STOCKHOLDER DERIVATIVE
	CHADLES W. EDGEN, CANTEN M.) COMPLAINT FOR BREACH OF
19	CHARLES W. ERGEN, CANTEY M. ERGEN, JAMES DEFRANCO, STEVEN) FIDUCIARY DUTY, WASTE OF) CORPORATE ASSETS, AND UNJUST
20	R. GOODBARN, DAVID K.) ENRICHMENT
$_{21}$	MOSKOWITZ, TOM A. ORTOLF, CARL E. VOGEL, GEORGE R. BROKAW,))
	JOSEPH P. CLAYTON, and GARY S.	
22	HOWARD,))
23	Defendants,	
24	-and-))
25	DISH NETWORK CORPORATION, a	
	Nevada corporation,	,)
26	Nominal Defendant.))
27)
28		JA000648

Case Number: A-17-764522-B

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submits this complaint against the defendants named herein. Plaintiff alleges upon knowledge as to its own acts and upon information and belief as to all other matters, as follows.

Plaintiff City of Sterling Heights Police and Fire Retirement System, by its attorneys,

SUMMARY OF THE ACTION

- 1. This is a stockholder derivative action by plaintiff on behalf of nominal defendant DISH Network Corporation ("Dish" or the "Company") for breach of fiduciary duty, waste of corporate assets, and unjust enrichment.
- 2. In July 2009, Dish entered into an Assurance of Voluntary Compliance ("Compliance Agreement") with forty-six state Attorneys General over the Company's repeated violations of the Telephone Consumer Protection Act ("TCPA"). The TCPA was meant to prevent consumers from receiving unwanted telephone calls. Pursuant to this Compliance Agreement, Dish agreed to pay a nearly \$6 million fine and reform its practices to ensure compliance with the TCPA. The Dish Board of Directors (the "Board")—a majority of the defendants here—authorized the Company's entry into the Compliance Agreement.
- 3. In the Compliance Agreement, Dish represented that "it had control over its third-party marketers" and "agreed to supervise its marketers, determine if they were complying with federal do-not-call laws, and discipline or terminate them if they failed to take steps to prevent violations of the law." *Krakauer v. Dish Network L.L.C.*, No. 14-cv-0333, Memorandum Opinion and Order at 14 (M.D.N.C. May 22, 2017) ("Order"); Compliance Agreement at 23-24.

Specifically, the Compliance Agreement stated that Dish "shall affirmatively investigate" do-not-call complaints and "take appropriate action ... against any [marketer] it has determined to be in violation of the requirements of this Assurance." PX 55 at ¶4.74. The Compliance Agreement required Dish to "monitor, directly or through a third-party monitoring service ... its Covered Marketers ... to determine whether the Covered Marketer is complying with all applicable federal, state, and local do-not-call laws." *Id.* at ¶4.78. Dish was required to issue business rules to its marketers to require them to comply with the Compliance Agreement. *Id.* at ¶4.73. If a marketer violated do-not-call laws, the Compliance Agreement stated that Dish "shall appropriately and reasonably discipline" that marketer, and that discipline "shall include" at least one of: termination, fines, withholding payment, suspension,

Assurance of Voluntary Compliance (July 2009) available at http://www.nj.gov/oag/newsreleases09/pr20090716a-Assurance-of-Voluntary-Compliance.pdf.

JA000650

Explaining its rationale for awarding treble damages against Dish, the federal court

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continued:

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The Court concludes that treble damages are appropriate here because of the need to deter Dish from future violations and the need to give appropriate weight to the scope of the violations. The evidence shows that Dish's TCPA compliance policy was decidedly two-faced. Its contract allowed it to monitor TCPA compliance, supra pp. 8-9, and it told forty-six state attorneys general that it would monitor and enforce marketer compliance, supra pp. 14-16, but in reality it never did anything more than attempt to find out what marketer had made a complained-about call. Supra pp. 17-19. It never investigated whether a marketer actually violated the TCPA and it never followed up to see if marketers complied with general directions concerning TCPA compliance and or with specific do-not-call instructions about individual persons. Supra pp. 12-13, 17-19. Dish characterized people who pursued TCPA lawsuits not as canaries in the coal mine, but as "harvester" plaintiffs who were illegitimately seeking money from the company. See supra p. 19. The Compliance Agreement did not cause Dish to take the TCPA seriously, so significant damages are appropriate to emphasize the seriousness of such statutory violations and to deter Dish in the future.

Order at 28-29.

- 7. Ultimately, the North Carolina federal court concluded that "Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give suitable weight to the seriousness and scope of the violations Dish committed." Order at 30. After trebling the jury's damages award, the federal court ordered Dish to pay plaintiffs \$65.1 million.
- 8. Defendants' disdain for legal compliance has severely damaged the Company and their leadership has unnecessarily exposed Dish to massive liability for violating the federal telemarketing laws. Although the North Carolina case involved only one Dish telemarketer—Satellite Systems Network ("SSN"), a smaller Dish telemarketer—the facts of the case are a window into TCPA compliance efforts at Dish, including at the highest levels. And regrettably, those facts reveal a "two-faced" approach to TCPA compliance, where such efforts existed only on paper, if at all, and never in reality.
- 9. Because defendants did not take seriously the promises that Dish made to the forty-six state Attorneys General in the Compliance Agreement, the Company now also faces exposure to liability in other courts for violations of the TCPA. Indeed, on June 5, 2017, an Illinois federal court found Dish liable for telemarketing calls made to consumers on the national do-not-call registry. *See United States v. Dish Network LLC*, No. 09-3073, Findings of Fact and Conclusions of Law (C.D. Ill. June 5, 2017). The court in the Illinois federal action ordered Dish to **JAO\$336.54*Illion in

statutory damages and penalties, including \$168 million to the federal government—the largest civil penalty ever obtained for a violation of the Federal Trade Commission Act. The federal court also ordered Dish to hire a telemarketing-compliance expert to prepare a plan designed to ensure compliance with telemarketing laws and provide a copy of such plan to the court, and to maintain records relating to telemarketing compliance (including all outbound call records and all consumer complaints received by Dish) and provide copies of such records to the plaintiffs on a semi-annual basis for the next ten years.

- 10. Although Dish has been injured, defendants have not fared nearly so badly. They collectively pocketed \$24,536,520 in salaries, bonuses, fees, stock awards, and other incentive-based compensation not justified by Dish's lawless behavior while under their direction. Defendants have also retained their positions of power, prestige, and privilege at the Company, having been repeatedly renominated and reelected to the Board by votes controlled by defendant Charles W. Ergen ("Charles Ergen"), Dish's majority stockholder.
- 11. Defendants have not filed suit against the directors, officers and/or senior advisors responsible for this debacle, which to date has cost Dish millions of dollars. Nor will defendants commence such legal action, because doing so would expose them to liability for breaching their fiduciary duties, waste of corporate assets, and unjust enrichment. Likewise, a majority of the Board is beholden to defendant Charles Ergen for election to the Board and, therefore, will not bring suit against him because it would lead to their expulsion from the Board. Thus, a majority of the Board is disabled from fairly and objectively considering any presuit demand that plaintiff may have made. As such, a presuit demand is excused as futile.

JURISDICTION AND VENUE

12. This Court has jurisdiction over plaintiff's claims for violations of applicable law and jurisdiction over defendants because each defendant, in person or through an agent, maintains operations and/or conducts substantial business in the state of Nevada and thereby renders the exercise of jurisdiction by Nevada courts permissible under traditional notions of fair play and substantial justice.

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fiduciary duties owed to Dish took place and/or had an effect in this county.

THE PARTIES

in this case, including the defendants' primary participation in the wrongful acts and violation of

Venue is proper in this Court because a substantial amount of the transactions at issue

Plaintiff

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14. Plaintiff City of Sterling Heights Police and Fire Retirement System was a stockholder of Dish at the time of the wrongdoing complained of, has continuously been a stockholder since that time, and is a current Dish stockholder.

Nominal Defendant

15. Nominal defendant Dish is a Nevada corporation with its principle executive offices located at 9601 S. Meridian Boulevard, Englewood, Colorado. Dish, through its operating company, DISH Network L.L.C., is a satellite television provider. The Company often uses third-party marketers to get new customers.

Individual Defendants

- 16. Defendant Charles Ergen has been a director of Dish since its inception in 1980. Defendant Charles Ergen cofounded the Company with his wife, defendant Cantey M. Ergen ("Cantey Ergen"), and defendant DeFranco. Defendant Charles Ergen has also served as Executive Chairman, Chief Executive Officer and President of the Company during his tenure on the Board. Despite the troubles at Dish while under his stewardship, in the Board's judgment, defendant Charles Ergen "should continue to serve on the Board due, among other things, to his role as [Dish's] cofounder and controlling shareholder and the expertise, leadership and strategic direction that he has contributed to [Dish] since [its] formation." Defendant Charles Ergen received at least \$6,959,774 in salary, bonus, and other incentive-based compensation not justified by the Company's performance while under his stewardship.
- 17. Defendant Cantey Ergen has been a director of Dish since 2001. Defendant Cantey Ergen cofounded the Company with her husband, defendant Charles Ergen, and defendant DeFranco, in 1980. Defendant Candy Ergen has also served as a Senior Advisor to Dish since 1980. Despite the troubles at Dish while under her stewardship, in the Board's judgmehA000656 Cantey

Ergen "should continue to serve on the Board due, among other things, to her knowledge of DISH Network since its inception and her service to [Dish] in a multitude of roles over the years."

Defendant Cantey Ergen received at least \$400,000 in compensation not justified by the Company's performance while under her stewardship.

- Defendant DeFranco has been a director of Dish since its inception in 1980. Defendant DeFranco cofounded the Company with defendants Charles Ergen and Cantey Ergen in 1980. Defendant DeFranco has also served as Executive Vice President and one of the Vice Presidents of Dish since 1980. Despite the troubles at Dish while under his stewardship, in the Board's judgment, defendant DeFranco "should continue to serve on the Board due, among other things, to his knowledge of DISH Network since its formation, particularly in sales and marketing." While serving as Dish's Executive Vice President and a director, defendant DeFranco received personal benefits, power, and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, defendant DeFranco sold 300,000 shares of Dish stock for proceeds of \$23,099,500.
- 19. Defendant Steven R. Goodbarn ("Goodbarn") has been a director of Dish since 2002. Defendant Goodbarn has also served on the Audit and Compensation Committees of the Board. Despite the troubles at Dish while under his stewardship, in the Board's judgment, defendant Goodbarn "should continue to serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 2002 and his expertise in accounting, auditing, finance and risk management that he brings to the Board, in particular in light of his background as a CPA and his prior experience serving as Chief Financial Officer of Janus." Defendant Goodbarn received at least \$515,711 in fees, stock awards, and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, defendant Goodbarn sold 18,000 shares of Dish stock for trading proceeds of \$981,510.
- 20. Defendant David K. Moskowitz ("Moskowitz") has been a director of Dish since 1998. Defendant Moskowitz has also served as Executive Vice President of and Senior Advisor to Dish for over a decade. Despite the troubles at Dish while under his stewards A000654 Board's

judgment, defendant Moskowitz "should continue to serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 1998 and his business and legal expertise that he brings to the Board, in particular in light of his service as [Dish's] General Counsel for 17 years." While serving as Dish's Executive Vice President, Senior Advisor, General Counsel and a director, defendant Moskowitz received personal benefits, power, and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, defendant Moskowitz sold 762,000 shares of Dish stock for unlawful insider trading proceeds of \$45,111,085.

- 21. Defendant Tom A. Ortolf ("Ortolf") has been a director of Dish since 2005. Defendant Ortolf has also served on the Audit, Compensation, and Nominating Committees of the Board. Despite the troubles at Dish while under his stewardship, in the Board's judgment, defendant Ortolf "should continue to serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 2005 and his expertise in finance, business and risk management, in particular in light of his experience as an executive of CMC." Defendant Ortolf received at least \$533,711 in fees, stock awards, and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, defendant Ortolf sold 20,000 shares of Dish stock for unlawful insider trading proceeds of \$1,050,000.
- 22. Defendant Carl E. Vogel ("Vogel") has been a director of Dish since 2006. Defendant Vogel has also served as a Senior Advisor to Dish for the past several years. Despite the troubles at Dish while under his stewardship, in the Board's judgment, defendant Vogel "should continue to serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director and officer and his experience in the telecommunications and related industries from his service over the years as a director or officer with a number of different companies in those industries." While serving as Dish's Senior Advisor and a director, defendant Vogel received personal benefits, power, and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, defendant Vogel sold 315,985 shares of Dish stock for proceeds of \$17,670,702.

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- 23. Defendant George R. Brokaw ("Brokaw") has been a director of Dish since October 2013. Defendant Brokaw has also served on the Audit and Nominating Committees of the Board. Despite the troubles at Dish while under his stewardship, in the Board's judgment, defendant Brokaw "should continue to serve on the Board due, among other things, to his financial experience, acquired, in part, during his tenure with Highbridge, Perry and Lazard." Defendant Brokaw received at least \$526,951 in fees, stock awards, and other incentive-based compensation not justified by the Company's performance while under his stewardship.
- 24. Defendant Joseph P. Clayton ("Clayton") served as a director of Dish from June 2011 to March 2015. Defendant Clayton also served as Chief Executive Officer and President of Dish. Defendant Clayton received at least \$15,479,936 in salary, bonus, and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, defendant Clayton sold 556,250 shares of Dish stock for proceeds of \$35,982,248.
- 25. Defendant Gary S. Howard ("Howard") served as a director of Dish from 2005 to July 2013. Defendant Howard also served on the Audit Committee of the Board. Defendant Howard received at least \$120,436 in fees, stock awards, and other incentive-based compensation not justified by the Company's performance while under his stewardship.
- 26. Collectively, the defendants identified in ¶¶16-25 are referred to herein as the "Individual Defendants."

DUTIES OF THE INDIVIDUAL DEFENDANTS

Fiduciary Duties

27. By reason of their positions as officers and directors of the Company, and because of their ability to control the business and corporate affairs of Dish, the Individual Defendants owe Dish and its stockholders the fiduciary obligations of loyalty and candor, which encompass good faith and trust. The obligations require the Individual Defendants to use their utmost abilities to control and manage Dish in an honest and lawful manner. The Individual Defendants were and are required to act in furtherance of the best interests of Dish and its stockholders and to refrain from unduly benefiting themselves at the expense of the Company.

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Control, Access, and Authority

30. The Individual Defendants, because of their positions of control and authority as directors and/or officers of Dish, were able to and did, directly and/or indirectly, exercise control over the wrongful acts complained of herein, as well as the contents of the various public statements issued by the Company.

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28. Each director of the Company owes to Dish and its stockholders the fiduciary duty to exercise good faith and diligence in the administration of the affairs of the Company and in the use and preservation of its property and assets.

- 29. To discharge their duties, the officers and directors of Dish were required to exercise reasonable and prudent supervision over the management, policies, practices, and controls of the financial affairs of the Company. By virtue of such duties, the officers and directors of Dish were required to, among other things:
- (a) properly and accurately guide the Company's stockholders and the public when speaking about Dish's financial condition at any given time, including making accurate statements about the Company's financial results, and ensuring that the Company maintained an adequate system of financial controls such that the Company's financial reporting would be true and accurate at all times;
- (b) conduct the affairs of the Company in an efficient, business-like manner in compliance with all applicable laws, rules, and regulations so as to make it possible to provide the highest quality performance of its business, to avoid wasting the Company's assets, and to maximize the value of the Company's stock;
- (c) remain informed as to how Dish conducted its operations, and, upon receipt of notice or information of imprudent or unsound conditions or practices, make reasonable inquiry in connection therewith, and take steps to correct such conditions or practices and make such disclosures as necessary to comply with applicable laws; and
- (d) ensure that the Company complied with its legal obligations and requirements, including acting only within the scope of its legal authority and refrain from engaging in deceptive or fraudulent conduct.

31. Because of their advisory, executive, managerial, and directorial positions with Dish, each of the Individual Defendants had access to adverse, nonpublic information about the financial condition, operations, and improper representations of Dish, including information regarding the several factors negatively impacting the Company's performance.

32. At all times relevant hereto, each of the Individual Defendants was the agent of each of the other Individual Defendants and of Dish, and was at all times acting within the course and scope of such agency.

Breaches of Duties

- 33. Each Individual Defendant, by virtue of his or her position as a director and/or officer, owed to the Company and to its stockholders the fiduciary duty of loyalty and good faith and the exercise of due care and diligence in the management and administration of the affairs of the Company, as well as in the use and preservation of its property and assets. The conduct of the Individual Defendants complained of herein involves a knowing and culpable violation of their obligations as officers and directors of Dish, the absence of good faith on their part, and a reckless disregard for their duties to the Company that the Individual Defendants were aware or reckless in not being aware posed a risk of serious injury to the Company.
- 34. The Individual Defendants breached their duty of loyalty and good faith by allowing defendants to cause, or by themselves causing, the Company to engage in making improper statements to the public and Dish's stockholders, improper practices that wasted the Company's assets, and caused Dish to incur substantial damage.
- 35. The Individual Defendants, because of their positions of control and authority as officers and/or directors of Dish, were able to and did, directly or indirectly, exercise control over the wrongful acts complained of herein. The Individual Defendants also failed to prevent the other Individual Defendants from taking such illegal actions. As a result, and in addition to the damage the Company has already incurred, Dish has expended, and will continue to expend, significant sums of money.

36. This is a stockholder derivative action on behalf of nominal defendant Dish against certain of its current and former directors and officers for breach of fiduciary duty, waste of corporate assets, and unjust enrichment. Nominal defendant Dish is a satellite television provider that uses third-party marketers to obtain new customers.

- 37. As Dish directors, the Individual Defendants owe the Company strict fiduciary duties of good faith and loyalty. Relative to the TCPA, this means that the Individual Defendants were duty bound to direct Dish's business and affairs in conformity with the federal telemarketing laws, even before the 2009 settlement with forty-six state Attorneys General. After Dish entered into the Compliance Agreement, the Individual Defendants undertook a heightened duty not only to direct Dish's business in compliance with the TCPA, but also in accordance with the remedial TCPA compliance measures specified in the Compliance Agreement. Compliance Agreement, ¶3.1. The Individual Defendants, however, failed on both counts.
- 38. Due to the Individual Defendants' fiduciary failures, Dish now faces exposure to massive liability for violating the TCPA. Indeed, on May 22, 2017, the North Carolina federal court ordered Dish to pay \$65.1 million in treble damages for "willfully and knowingly violat[ing] the TCPA." The Individual Defendants, by contrast, have not fared nearly so badly. In addition to retaining their positions of power, prestige, and privilege as Dish directors and officers, these defendants paid themselves \$24,536,520 in salaries, bonuses, fees, and stock awards not justified by Dish's lawlessness while under their stewardship. These payments wasted corporate assets and unjustly enriched the Individual Defendants at the expense of Dish and its noncontrolling public stockholders.

The 2009 TCPA Compliance Agreement with Forty-Six State Attorneys General

39. As previously mentioned, Dish sells satellite television services through third-party marketers. After numerous complaints about Dish and its telemarketers making calls to persons on the federal do-not-call registry, the Attorneys General of forty-six states brought charges against Dish for violating the telemarketing laws, including the TCPA.

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40. To resolve this dispute, on July 16, 2009, Dish entered into a TCPA settlement agreement, entitled "Assurance of Voluntary Compliance," to resolve the state attorney general actions. As a part of the Compliance Agreement, Dish paid a nearly \$6 million fine, represented that "it had control over its third-party marketers" and "agreed to supervise its marketers, determine if they were complying with federal do-not-call laws, and discipline or terminate them if they failed to take steps to prevent violations of the law." Order at 14.

41. As a part of the Compliance Agreement, Dish also agreed to adopt TCPA legal compliance reforms designed to ensure the Company's compliance with federal and state telemarketing laws in the future. In this regard, the Compliance Agreement stated:

3. <u>APPLICATION OF ASSURANCE TO DISH NETWORK</u> <u>AND ITS SUCCESSORS</u>

3.1 DISH Network's duties, responsibilities, burdens and obligations undertaken in connection with *this Assurance shall apply to DISH Network* and *all of its subsidiaries*, parents, affiliates, predecessors, successors and assigns of all of the foregoing, and the officers, *directors*, employees, shareholders, agents, servants, and assigns.

4. TERMS OF ASSURANCE

Upon execution of this Assurance, *DISH Network shall be bound from directly or indirectly engaging in the practices set forth herein* and shall be required to directly or indirectly satisfy the affirmative requirements set forth herein.

* * *

Third-Party Retailers

- 4.56 DISH Network shall require its Third-Party Retailers to offer, lease, Advertise, install, and/or sell DISH Network Goods and/or DISH Network Services, and to make representations to Consumers in connection therewith, in a manner consistent with the terms of this Assurance.
- 4.57 DISH Network shall require its Third-Party Retailers to use telemarketers who comply with the provisions of this Assurance. If DISH Network learns that any of its Third-Party Retailers are conducting any Telemarketing activities, directly or through any other telemarketer, that violate the terms of this Assurance, DISH Network shall take appropriate disciplinary action against such Third-Party Retailers. Appropriate disciplinary action may include one or more of the following remedies:

1	1) termination;
	2) imposing monetary fines;
2	3) withholding of compensation;
3	4) suspending the right to Telemarket (directly or through a third-party) for a
	period of time;
4	5) prohibiting telemarketing (directly or through a third-party);
5	6) requiring the Third-Party Retailer to impose appropriate guidelines on its Telemarketing activities, such as procedures for compliance with the
6	TCPA and/or any other federal, state or local laws regarding Telemarketing;
7	7) requiring the Third-Party Retailer to terminate a person or entity that is Telemarketing on its behalf; and/or
8	8) other appropriate and reasonable discipline under the circumstances.
9	4.58 DISH Network shall affirmatively investigate Complaints made to it , when such Complaints are brought to the attention of DISH Network, pertaining
10	to its Third-Party Retailers' offer, Advertisement, installation, lease, and/or sale of DISH Network Goods and/or DISH Network Services, and shall take appropriate
11	and reasonable disciplinary action as soon as reasonably practicable, against any
12	Third-Party Retailer it has determined to be in violation of the requirements of this Assurance. Appropriate action may include retraining and other disciplinary action,
13 14	up to and including termination of the Third-Party Retailer's authority to offer, Advertise, install, lease, and/or sell DISH Network Goods and/or DISH Network
14	Services
15	4.59 DISH Network shall be bound by and honor any representations that
16	are made to Consumers by its Third-Party Retailers who offer, Advertise, install,
17	lease, and/or sell DISH Network Goods and/or DISH Network Services made with DISH Network's prior authorization, approval, permission or knowledge.
18	4.60 Within thirty (30) days of the date of the entry of this Assurance,
19	DISH Network shall provide each Third-Party Retailer who offers, Advertises, installs, leases, and/or sells DISH Network Goods and/or DISH Network Services
20	with a copy of this Assurance and inform such Third-Party Retailers that in order to continue acting as authorized DISH Network Third-Party Retailers, they must abide
21	by the applicable terms and conditions of this Assurance.
22	* * *
23	Telemarketing and Do Not Call
24	4.67 DISH Network shall comply with all federal, state and local laws
25	regarding Telemarketing, including, but not limited to, those which prohibit calling Consumers who are on any federal, state, or local do-not-call lists unless otherwise exempted by such laws.
26	
27	4.68 DISH Network shall comply with all federal, state and local laws requiring the acquisition or purchase of national and state do-not-call databases and shall not make any Telemarketing calls to Consumers in the applicable state or
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1	municipality until it has acquired or purchased all do-not-call databases required by federal, state, or local laws.		
2	* * *		
3			
4	4.73 DISH Network shall issue business rules to its Authorized Telemarketers and Covered Marketers, requiring them to comply with the terms of		
5	this Assurance.		
6	4.74 DISH Network shall affirmatively investigate Complaints regarding		
7	alleged violations of federal, state and local laws regarding Telemarketing, including, but not limited to, those which prohibit calling Consumers who are on any		
	federal, state, or local do-not-call lists, unless otherwise exempted by such laws, and		
8	shall take appropriate action as soon as reasonably practicable against any Authorized Telemarketers and Covered Marketers it has determined to be in		
9	violation of the requirements of this Assurance.		
10	* * *		
11	4.78 DISH Network shall monitor, directly or through a third-party		
12	monitoring service approved by DISH Network, its Covered Marketers to		
13	determine whether they are Telemarketing Consumers and, if so, to determine whether the Covered Marketer is complying with all applicable federal, state, and		
	local do-not-call laws. Upon request from an Attorney General, DISH Network shall		
14	provide the requesting Attorney General with a copy of such written policies and		
15	procedures. DISH Network states that it has had persons pose as potential subscribers in order to engage in "sting"-type operations to determine if certain		
16	Covered Marketers are complying with its do not call policies. Among other things, DISH Network will continue engaging in such practices as part of the monitoring		
17	process described above.		
18	4.79 DISH Network shall appropriately and reasonably discipline a		
19	Covered Marketer if DISH Network reasonably determines that, in connection with Telemarketing DISH Network Goods and/or DISH Network Services, the		
20	Covered Marketer has: (a) failed to fulfill contract requirements with respect to compliance with federal, state, or local telemarketing laws; (b) violated federal,		
21	state, or local telemarketing laws; and/or (c) failed to comply with the terms of this		
22	Assurance as they relate to this Telemarketing and Do Not Call section. Such disciplinary action shall include one or more of the following remedies:		
23	1) termination;		
24	2) imposing monetary fines;		
25	3) withholding of compensation;4) suspending the right to Telemarket for a period of time;		
	5) prohibiting Telemarketing;		
26	6) requiring the Covered Marketer to improve its process and procedures for		
27	compliance with the TCPA and/or any other federal, state and local laws regarding Telemarketing;		
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- 7) requiring the Covered Marketer to terminate certain employees involved in TCPA violations and/or violations of any other federal, state and local laws regarding Telemarketing;
- 8) requiring the Covered Marketer to terminate Telemarketing affiliates;
- 9) requiring the Covered Marketer to retrain employees in TCPA compliance and/or compliance with any other federal, state and local laws regarding Telemarketing; and/or
- 10) other appropriate and reasonable discipline under the circumstances.

In determining what disciplinary action shall be taken, DISH Network shall take into consideration the egregiousness of the Covered Marketer's conduct, the number of violations, the Covered Marketer's willingness to cure the problem, and whether DISH Network has previously disciplined the Covered Marketer.

* * *

6. PAYMENT TO THE ATTORNEYS GENERAL

6.1 Within thirty (30) days of entry of this Assurance, DISH Network shall pay the sum of Five Million Nine Hundred Ninety-One Thousand Dollars (\$5,991,000), to the Attorneys General.

* * *

8. REPRESENTATIONS AND WARRANTIES

- 8.1 DISH Network represents and warrants that the execution and delivery of this Assurance is its free and voluntary act, and that this Assurance is the result of good faith negotiations.
- 42. Dish did not live up to its obligations under the Compliance Agreement in good faith, nowever. Instead, the Company engaged in what the North Carolina federal court described as a 'decidedly two-faced' TCPA compliance effort. Order at 28. "On paper, Dish was committed to monitoring its marketers' compliance with telemarketing laws and investigating complaints of violations. In reality, however, Dish repeatedly looked the other way when [its telemarketers] violated the telemarketing laws and when [its telemarketers] disregarded contractual duties related to compliance." *Id.* at 6.
- 43. After entering into the Compliance Agreement, the federal court found that Dish did not change a thing about its TCPA compliance program. "Dish's co-founder [defendant DeFranco] testified that the Compliance Agreement did not change Dish's procedures at all." "This is how we operated even prior to the agreement as it related to telemarketing." Order at 15A900663 ng Trial

Tr. Jan. 13, Doc. 304 at 168:17-169:6 (DeFranco testimony)).

44.

Krakauer v. Dish Network L.L.C. – The North Carolina TCPA Class Action Lawsuit

including SSN, solicited new customers for Dish through telemarketing calls." Order at 5-6. "SSN was an 'Order Entry Retailer' with direct access to Dish's computer system. The OE Retailers collectively generated hundreds of millions of dollars a year in revenue for Dish." *Id.* at 6.

45. "Beginning in May 2009 and over the next two years, SSN called Dr. [Thomas]

television customers. "Dish had contractual arrangements with these marketers, many of whom,

At all relevant times, Dish used third-party marketers, like SSN, to get new satellite

- Krakauer numerous times in an effort to sell him Dish satellite television programming and related services.... The calls continued even after Dr. Krakauer complained to Dish about SSN's sales tactics and after Dish placed Dr. Krakauer on its internal do-not-call list and told SSN to do the same...." Order at 3.
- 46. In 2014, Dr. Krakauer sued Dish in the U.S. District Court for the Middle District of North Carolina, alleging "that calls to him and others violated the TCPA and that Dish was liable as SSN's principal." Order at 3. After the federal court certified a class on behalf all persons whose numbers were on the national do-not-call registry but who nonetheless received multiple telemarketing calls from SSN to promote Dish between May 1, 2010 and August 1, 2011, and summary judgment was mostly denied, the case was tried by a jury in January 2017. *Id.* at 3-4. At the same time, the federal court "heard the evidence about willfulness." *Id.* at 4.
- 47. Following six days of testimony, "[i]ssues of agency, liability, and damages were submitted to the jury." Order at 4. "The jury answered the agency issue in favor of the plaintiffs, finding that SSN acted as Dish's agent when it made the calls at issue"; the "liability question in favor of plaintiffs for all of the calls"; and the damages question in favor of plaintiffs, "award[ing] \$400 for each call," or \$25 million. *Id.* at 4-5.
- 48. Thereafter, the parties submitted their "written closing arguments on willfulness." Order at 5. After "consider[ing] those briefs and all of the evidence," on May 22, 2017, the Honorable Catherine C. Eagles found "that Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give sulfable of the to the

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168:17-169:6).

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Dish's Willful and Knowing Violations of the TCPA

51. After setting forth the salient facts, the federal court addressed the willfulness of Dish's violations of the TCPA. Concluding that Dish, while under the Individual Defendants' stewardship, willfully and knowingly violated the TCPA by allowing tens of thousands of calls to be made by SSN to persons on the national do-not-call registry, the federal court ruled, in part, as follows:

The federal court's nearly thirty-one-page Memorandum Opinion and Order is a

Equally telling, despite the Dish directors' heightened TCPA compliance obligations

window into Dish's TCPA legal compliance efforts, including at the highest levels of the Company.

During the trial, Dish director defendant DeFranco testified as to the Company's TCPA compliance

efforts, which the federal court, based on the evidentiary record, found to be "two-faced," existing

only on paper. Order at 28. The federal court wrote: "[Dish] paid a nearly \$6 million fine as part of

the Compliance Agreement in 2009, ... yet Dish's co-founder [defendant DeFranco] testified that the

under the Compliance Agreement, after six days of trial testimony, the federal court observed that

"the record is *silent* about any efforts Dish undertook to comply with the promises and assurances it

made." Order at 15. According to Dish cofounder defendant DeFranco's sworn testimony, the

Compliance Agreement changed nothing: "This is how we operated even prior to the agreement as

it related to telemarketing." Order at 15 (citing DeFranco Trial Tr. Jan. 13, 2017 Doc. 304 at

Compliance Agreement did not change Dish's procedures at all." *Id.* at 29-30.

Over the course of approximately fifteen months, SSN made tens of thousands of calls to numbers on the Registry. *Supra* pp. 20-21.... It has a long history of acting in disregard of the requirements of the TCPA. *See supra* pp. 10-13....

Dr. Krakauer contends that because the jury found that SSN acted as Dish's agent and SSN's conduct is imputed to Dish, the determinative question is whether SSN, and not Dish, acted knowingly or willfully. Doc. 308 at 3.

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The Court agrees with that factual finding. *Supra* p. 19. Applying the traditional rule, Dish is responsible for any willful or knowing violation of the telemarketing

The result is the same even if one only looks at the willfulness of Dish's conduct. Dish knew that SSN had committed many TCPA violations over the years. It had

received many complaints and knew of at least three lawsuits, one of which resulted in a money judgment and two of which resulted in injunctions. *Supra* pp. 11-12. It

knew SSN's uncorroborated and conclusory explanations—that violations were

inadvertent or the product of rogue employees—were not credible. See PX 194. It knew SSN was not scrubbing all its lists or keeping call records. Supra pp. 12-14,

16-17. It ignored SSN's misconduct and, despite promises to forty-six state attorneys general, it made no effort to monitor SSN's compliance with

telemarketing laws. See supra pp. 14-16, 17-19. Dish had the power to control

SSN's telemarketing; it simply did not care whether SSN complied with the law or not. *Cf United States v. Blankenship*, 846 F.3d 663, 673 (4th Cir. 2017) (holding that

"not caring about adherence to legal requirements amounts to criminal willfulness" (internal quotation marks omitted)). *Dish knew or should have known that its*

agent, SSN, was violating the TCPA, and Dish's conduct thus willfully and

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4 Order at 21-23.

Dish's Arguments Against "Willfulness and Knowledge"

knowingly violated the TCPA.

52. Turning next to Dish's arguments that its conduct was neither willful nor knowing, the federal court ruled, in part, as follows:

Dish contends its conduct was not willful or knowing for several reasons, none of which are persuasive. Dish first contends that its actions were not willful because it instructed SSN to comply with the law and, specifically, to scrub its lists with PossibleNow. See, e.g., DX 1 at 7; DX 2; DX 3 at 47; DX 5. While there was evidence of this, the evidence also revealed that these were empty words. For instance, when SSN told Dish's compliance department that it was, in fact, not using PossibleNow to scrub customer lists in 2009, and again in 2010, Dish did nothing. Supra pp. 13-14, 16-17. In context, Dish only paid lip service to compliance.

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Dish maintains that by calling Dr. Krakauer in 2010 and 2011, SSN disobeyed direct instructions from Dish. Doc. 312 at 16-18. This is true, but it does not disprove willfulness or knowledge. *Dish was aware that SSN disregarded other instructions from Dish about telemarketing compliance, as discussed supra pp. 12-13, but Dish took no disciplinary action against SSN,* did not monitor SSN's compliance, and allowed SSN to keep selling Dish products by telemarketing. *See* Trial Tr. Jan. 12, Doc. 303 at 20:11-21:12, 22:4-:21, 78:4-79:1, 82:24-83:6 (Musso testing Dish products)

Dish contends that the complaints received about SSN were few in number and insufficient to put it on notice that there were widespread violations, and that everyone involved at Dish believed that SSN was complying with telemarketing laws. Doc. 312 at 13-19. First, the testimony that Dish thought SSN was in compliance is not credible and is controverted by Dish's own documents. See generally PX 15. Second, even if some Dish employees did think this, that belief was only possible because Dish ignored the facts and failed to investigate and monitor SSN's compliance.... Given the tens of thousands of violative calls SSN made in a span of just over a year, even a cursory investigation or monitoring effort by Dish would have uncovered the violations. Under these circumstances, what Dish calls a mistaken belief is actually willful ignorance.

Finally, Dish contends that the TCPA requires proof that Dish itself knew that each and every call was made and violated the TCPA. Doc. 312 at 5-6. Dish relies on *Lary v. Trinity Physician Fin. & Ins. Servs.*, 780 F.3d 1101, 1107 (11th Cir. 2015).... It would not be reasonable to apply such a high standard to telemarketing calls, which almost by definition are made in high volume.

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Dish knew SSN was using unscrubbed lists as a result of the Krakauer and Campbell complaints and it knew SSN had a long history of violations of both the TCPA and Dish's business rules related to TCPA compliance. Dish easily could have discovered the full extent of the violations with a minimal monitoring effort, which it had promised forty-six state Attorneys General it would undertake. Dish's conduct was willful.

Order at 23-28.

53. Lastly, the federal court considered the appropriateness of awarding treble damages against Dish. Based on the trial record, including its "silen[ce]" as to Dish's efforts to comply with the TCPA, defendant DeFranco's testimony that the Compliance Agreement did not change the Company's TCPA compliance procedures, and Dish's general disdain for the TCPA and TCPA legal compliance, the court trebled the jury's damages award from \$400 per call to \$1,200 per call, or \$65.1 million. The court stated, in part, as follows:

The Court concludes that treble damages are appropriate here because of the need to deter Dish from future violations and the need to give appropriate weight to the scope of the violations. *The evidence shows that Dish's TCPA compliance policy was decidedly two-faced*. Its contract allowed it to monitor TCPA compliance, *supra* pp. 8-9, and it told forty-six state attorneys general that it would monitor and enforce marketer compliance, *supra* pp. 14-16, but in reality it never did anything more than attempt to find out what marketer had made a complained-about call.... *The Compliance Agreement did not cause Dish to take the TCPA spinotofice*

significant damages are appropriate to emphasize the seriousness of such statutory violations and to deter Dish in the future.

* * * *

Dish contends that the Court should not treble the damages because the existing damages are material to Dish and will be adequate to deter. Doc. 312 at 21-22. This

Dish contends that the Court should not treble the damages because the existing damages are material to Dish and will be adequate to deter. Doc. 312 at 21-22. This appears unlikely.... It paid a nearly \$6 million fine as part of the Compliance Agreement in 2009, PX 55 at ¶6.1, yet Dish's co-founder testified that the Compliance Agreement did not change Dish's procedures at all. See Trial Tr. Jan. 13, Doc. 304 at 168:17-169:6 (DeFranco testimony). A damages award that is an order of magnitude larger is warranted here.

Dish also contends that the harm caused was only a "minor nuisance" and "inconvenience." Doc. 312 at 21-22. Dish's description has left out "illegal," not to mention "infuriating." *Dish's argument shows a failure to recognize the purpose of the law* and is demeaning to consumers who put their names on the Do Not Call Registry and who are entitled by law to have their privacy respected. It also *reflects a lack of appreciation for the seriousness of the violations found by the jury*: over 50,000 connected calls to over 18,000 private individuals. Trial Tr. Jan. 12, Doc. 303 at 188:14-:18 (Verkhovskaya testimony).

* * *

The Court finds that Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give suitable weight to the seriousness and scope of the violations Dish committed.

Order at 28-30.

DAMAGES TO DISH

- 54. Dish has been severely damaged by defendants' misconduct. In addition to the recent \$65.1 million verdict against the Company in the North Carolina TCPA class action, the Company has been exposed to the risk of loss for alleged TCPA violations in other courts as well. In fact, an Illinois federal court recently issued findings of fact and conclusions of law holding Dish liable for violating the TCPA and ordered \$280 million in damages. *See United States v. Dish Network LLC*, No. 09-3073, Findings of Fact and Conclusions of Law (C.D. Ill. June 5, 2017).
- 55. By contrast, the Individual Defendants have not fared nearly so badly. Despite Dish's dismal performance while under their stewardship, the Individual Defendants collectively pocketed \$24,536,520 in executive compensation, directors' fees, stock awards, and other perquisites. In addition, defendants DeFranco, Goodbarn, Moskowitz, Ortolf, Vogel, and O00668 profited

handsomely by selling 1,972,235 shares of their personal Dish stock for proceeds of \$123,895,045.

56. This notwithstanding, the Board has not, and will not, bring legal action against the directors and officers responsible for this debacle. By this action, plaintiff seeks to vindicate Dish's rights against its wayward fiduciaries.

DERIVATIVE AND DEMAND FUTILITY ALLEGATIONS

- 57. Plaintiff brings this action derivatively in the right and for the benefit of Dish to redress injuries suffered, and to be suffered, by Dish as a direct result of breaches of fiduciary duty, waste of corporate assets, and unjust enrichment, as well as the aiding and abetting thereof, by the Individual Defendants. Dish is named as a nominal defendant solely in a derivative capacity. This is not a collusive action to confer jurisdiction on this Court that it would not otherwise have.
- 58. Plaintiff will adequately and fairly represent the interests of Dish in enforcing and prosecuting its rights.
- 59. Plaintiff was a stockholder of Dish at the time of the wrongdoing complained of, has continuously been a stockholder since that time, and is a current Dish stockholder.
- 60. The current Board consists of the following ten individuals: defendants Charles Ergen, DeFranco, Cantey Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, and Brokaw, and nondefendants Charles M. Lillis ("Lillis") and Afshin Mohebbi ("Mohebbi"). Plaintiff has not made any demand on the present Board to institute this action because such a demand would be a futile, wasteful, and useless act, as set forth below.
- 61. Demand is excused because a majority of the Board faces a substantial likelihood of liability. Defendants Charles Ergen, DeFranco, Cantey Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, and Brokaw knew or in reckless disregard of their fiduciary duties failed to know about the Company's repeated TCPA violations and the Compliance Agreement. Nevertheless, the Company, under these defendants' direction, did nothing to change its TCPA compliance procedures, as revealed by the North Carolina federal court. Order at 1, 23, 28, 39, 30. While the amount of documentation showing the Board and Company's actions after entering into the Compliance Agreement should have been legion, the federal court after trial explained that "the *record is silent* about any efforts Dish undertook to comply with the promises and assurances JA000669 he state

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Attorneys General. *Id.* at 15. In fact, defendant DeFranco testified the Compliance Agreement did not change Dish's TCPA compliance procedures. *Id.* at 30. Defendants Charles Ergen, DeFranco, Cantey Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, and Brokaw's failure to take any action to ensure the Company was acting in accordance with the Compliance Agreement is a breach of their fiduciary duty. Accordingly any demand upon any of these defendants is excused.

- 62. Demand is also excused as to the entire Board lacks independence from defendant Charles Ergen. Defendant Charles Ergen controls 78.5% of the total voting power of Dish. Defendants Charles Ergen, DeFranco, Cantey Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, and Brokaw and nondefendants Lillis and Mohebbi freely admit that Dish is a "controlled" company under NASDAQ Marketplace Rules, and has been for many years. Dish's 2017 Proxy Statement on Form Def 14A filed with the U.S. Securities and Exchange Commissions on March 22, 2017, states that Dish is a "'controlled company' within the meaning of NASDAQ Marketplace Rules because more than 50% of [its] voting power is held by Charles W. Ergen, [Dish's] Chairman and Chief Executive Officer." Therefore, all of Dish's directors are 100% dependent on defendant Charles Ergen for their seats on the Board and would be expelled from their positions of power and prestige at Dish, and the perquisites derived therefrom, for bringing the derivative claims against defendant Charles Ergen and/or any of his closest allies, including his wife defendant Cantey Ergen and fellow Dish cofounder defendant DeFranco. The Board has a history of deferring to defendant Charles Ergen's wishes. Most recently, the Board eventually blessed defendant Charles Ergen's purchases of the secured debt of LightSquared LP's debt for his own benefit, despite the Company being in the condition to capitalize on this opportunity. In addition:
 - (a) Defendant Cantey Ergen, a cofounder of Dish, is Charles Ergen's wife.
- (b) Defendant DeFranco has worked closely with the Ergens for the last thirty years as he has been and continues to be serving as an Executive Vice President of Dish and a member of the Dish Board at the pleasure of the Ergens.
- (c) Defendant Moskowitz served as Dish's General Counsel between 1990 and 2007—receiving more than \$6 million—and has served as a "Senior Advisor" since 2012 receiving compensation of \$250,000 per year. The relationship is so close that the Ergert Advisor Coelected

defendant Moskowitz to serve as trustee for certain trusts established for the benefit of the Ergens' children.

- (d) Defendant Ortolf served as Dish's President and Chief Operating Officer from 1988 until 1991 and, since 2005, as a Dish director. At the pleasure of the Ergens, Dish has also employed defendant Ortolf's children.
- (e) Defendant Vogel served as a senior Dish executive between 2005 and 2008—receiving more than \$9 million—and has continued to serve as a "senior advisor" while serving as a Dish director. Defendant Vogel also served as a "Senior Advisor" and member of the Board of EchoStar, another company that defendant Charles Ergen controls.
- 63. Plaintiff has not made any demand on the other stockholders of Dish to institute this action since such demand would be a futile and useless act for at least the following reasons:
- (a) Dish is a publicly held company with over 227 million shares outstanding and thousands of stockholders;
- (b) making demand on such a number of stockholders would be impossible for plaintiff who has no way of finding out the names, addresses, or phone numbers of stockholders; and
- (c) making demand on all stockholders would force plaintiff to incur excessive expenses, assuming all stockholders could be individually identified.

FIRST CAUSE OF ACTION

Against the Individual Defendants for Breach of Fiduciary Duty

- 64. Plaintiff incorporates by reference and realleges each and every allegation contained above, as though fully set forth herein.
- 65. As Dish directors and officers, the Individual Defendants owe Dish fiduciary duties of loyalty and good faith to direct the operations of the Company in accordance with the laws applicable to its business, including the TCPA and related state and federal telemarketing laws. Relative to the TCPA, the Individual Defendants, in their capacities as Dish directors and officers, faced a known legal duty to act loyally and in good faith to cause Dish and its third-party marketers to comply with the legal requirements of the TCPA's do-not-call requirements.

Individual Defendants failed to satisfy their fiduciary obligations, resulting in significant damages to Dish. Despite the TCPA's requirements, while under the stewardship of the Individual Defendants, Dish failed to implement systems or controls to ensure TCPA compliance and also failed to comply with the provisions of the Compliance Agreement.

- 66. The Individual Defendants, and each of them, failed to act in the face of their known legal duty to act loyally and in good faith to cause Dish and its third-party marketers to comply with the provisions of the TCPA. As a direct and proximate result of the Individual Defendants' breaches of fiduciary duties alleged herein, Dish has sustained significant damages.
- 67. Accordingly, the Individual Defendants breached their fiduciary duties of loyalty and good faith owed to Dish and are each liable to the Company for the resulting damages.
 - 68. Plaintiff, on behalf of Dish, has no adequate remedy at law.

SECOND CAUSE OF ACTION

Against the Individual Defendants for Waste of Corporate Assets

- 69. Plaintiff incorporates by reference and realleges each and every allegation contained above, as though fully set forth herein.
- 70. By their wrongful acts and omissions, the Individual Defendants wasted Dish's valuable corporate assets by, among other things, causing the Company to pay improper compensation, including salaries, bonuses, fees, stock awards, and other incentive-based compensation and benefits to themselves and other Dish insiders who breached their fiduciary duties owed to Dish. Dish received no benefit from these improper payments. As a result, the Individual Defendants damaged Dish and are liable to the Company for corporate waste.
 - 71. Plaintiff, on behalf of Dish, has no adequate remedy at law.

THIRD CAUSE OF ACTION

Against the Individual Defendants for Unjust Enrichment

- 72. Plaintiff incorporates by reference and realleges each and every allegation contained above, as though fully set forth herein.
- 73. By their wrongful acts and omissions, the Individual Defendants were unjustly enriched at the expense of and to the detriment of Dish.

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JURY DEMAND 2 Plaintiff demands a trial by jury. 3 Dated: November _9th_, 2017 LEVERTY & ASSOCIATES LAW CHTD. 4 5 PATRICK R. LEVERTY 6 832 Willow Street 7 Reno, NV 89502 Telephone: (775) 322-6636 8 Facsimile: (775) 322-3953 E-mail: pat@levertylaw.com 9 ROBBINS ARROYO LLP 10 **BRIAN J. ROBBINS** KEVIN A. SEELY 11 ASHLEY R. RIFKIN LINDSEY C. HERZIK 12 600 B Street, Suite 1900 San Diego, CA 92101 Telephone: (619) 525-3990 13 Facsimile: (619) 525-3991 14 E-mail: brobbins@robbinsarroyo.com kseely@robbinsarroyo.com 15 arifkin@robbinsarroyo.com lherzik@robbinsarroyo.com 16 VANOVERBEKE, MICHAUD & 17 TIMMONY, P.C. Thomas C. Michaud 18 79 Alfred Street Detroit, MI 48201 19 Telephone: (313) 578-1200 Facsimile: (313) 578-1201 20 E-mail: tmichaud@vmtlaw.com 21 Attorneys for Plaintiff 22 23 24 25 26 1213691

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VERIFICATION

I, John Lamerato, hereby declare as follows:

I am a trustee for the City of Sterling Heights Police and Fire Retirement System, plaintiff in the within entitled action. I have read the Verified Shareholder Derivative Complaint for Breach of Fiduciary Duty, Corporate Waste, and Unjust Enrichment. Based upon discussions with and reliance upon my counsel, and as to those facts of which I have personal knowledge, the Complaint is true and correct to the best of my knowledge, information, and belief.

I declare under penalty of perjury that the foregoing is true and correct.

Signed and Accepted:

John Lamerato

Dated: 11/3/2017

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Steven D. Grierson
CLERK OF THE COURT

DEC 19 7017

O'MARA LAW FIRM, PC DAVID C. O'MARA (Nevada Bar No. 8599) 316 E. Bridger Avenue, 2nd Floor Las Vegas, NV 89101 Telephone: 775/247-0755 775/323-4082 (fax) 4 **ROBBINS GELLER RUDMAN** 5 & DOWD LLP TRAVIS E. DOWNS III 6 BENNY C. GOODMAN III ERIK W. LUEDEKE TIMOTHY Z. LACOMB 655 West Broadway, Suite 1900 San Diego, CA 92101-8498 Telephone: 619/231-1058 619/231-7423 (fax) Attorneys for Plaintiff 10 11 [Additional counsel appear on signature page.] IN THE EIGHTH JUDICIAL DISTRICT COURT FOR THE STATE OF NEVADA 12 13 IN AND FOR THE COUNTY OF CLARK PLUMBERS LOCAL UNION NO. 519 PENSION TRUST FUND, Derivatively on Behalf of DISH NETWORK Case No. A-17-763397-B CORPORATION, Dept No. 15 16 Plaintiff. STIPULATION RE SERVICE OF PROCESS, 17 CONSOLIDATING CASES AND APPOINTING LEAD AND LIAISON VS. 18 COUNSEL AND [PROPOSED] ORDER CHARLES W. ERGEN, et al., THEREON 19 Defendants, 20 — and — 21 DISH NETWORK CORPORATION, a 22 Nevada corporation, 23 Nominal Defendant. 24 25 26 27 28 JA000676

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WHEREAS, on or about October 19, 2017, Plaintiff Plumbers Local Union No. 519 Pension Trust Fund ("Plumbers") filed a Verified Shareholder Derivative Complaint for Breach of Fiduciary Duties of Loyalty and Good Faith, Gross Mismanagement, Abuse of Control, Corporate Waste and Unjust Enrichment on behalf of Dish Network Corporation ("Dish") against defendants Charles W. Ergen, James DeFranco, Cantey M. "Candy" Ergen, Steven R. Goodbarn, David K. Moskowitz, Tom A. Ortolf, Carl E. Vogel, George R. Brokaw, Gary S. Howard and Joseph P. Clayton ("Defendants"), in a case styled as *Plumbers Local Union No. 519 Pension Trust Fund v. Ergen*, No. A-17-763397-B (the "*Plumbers Action*");

WHEREAS, on or about November 13, 2017, Plaintiff City of Sterling Heights Police and Fire Retirement System ("Sterling Heights") filed a Verified Shareholder Derivative Complaint for Breach of Fiduciary Duty, Waste of Corporate Assets, and Unjust Enrichment on behalf of Dish against Defendants, in a case styled as plaintiff City of Sterling Heights Police and Fire Retirement System v. Ergen, No. A-17-764522-B (the "Sterling Heights Action");

WHEREAS, upon the filing of this Stipulation, defendants and Nominal Party Dish have agreed to accept service of the Summons and Complaints;

WHEREAS, the foregoing actions are related cases that name substantially identical defendants and contain substantially similar allegations;

WHEREAS, counsel for Plaintiffs Plumbers, Sterling Heights, the Defendants and Nominal Party Dish have conferred and agree that the interests of justice will be served by: (i) consolidating the *Plumbers* Action, the *Sterling Heights* Action and any future derivative actions that may be filed in this Court and which arise from the same or similar subject matter as alleged in the Actions; (ii) designating the *Plumbers* Action as the lead derivative action; and (iii) establishing a schedule for the filing of a consolidated complaint and Defendants' and Nominal Party Dish's response(s) thereto;

WHEREAS, Plaintiffs Plumbers and Sterling Heights agree that Robbins Geller Rudman & Dowd LLP should be appointed to serve as Lead Counsel and The O'Mara Law Firm, P.C. should be appointed Liaison Counsel for Plaintiffs in the consolidated action; and

WHEREAS, Defendants and Nominal Party Dish take no position as to the appointment of Lead Counsel or Liaison Counsel for Plaintiffs.

NOW THEREFORE, IT IS HEREBY AGREED AND STIPULATED by and among Plaintiffs, Defendants and Nominal Party Dish, by their respective counsel of record, as follows:

A. Consolidation

1. The *Plumbers* Action and *Sterling Heights* Action, as well as any future derivative actions that may be filed in this Court and which arise from the same or similar subject matter as that alleged in the Actions, are hereby consolidated for discovery, pretrial and trial purposes into one action pursuant to Rule 42(a) of the Nevada Rules of Civil Procedure.

B. Designation of Lead Action

2. The *Plumbers* Action shall be designated the lead derivative action ("Consolidated Derivative Action"). Subsequently filed actions relating to the same or similar subject matter shall be related to and consolidated with the Consolidated Derivative Action for all purposes, if and when such actions are brought to the Court's attention.

C. Appointment of Lead Counsel and Liaison Counsel

- 3. Robbins Geller Rudman & Dowd LLP shall be appointed Lead Counsel for Plaintiffs in the Consolidated Derivative Action. Lead Counsel shall have authority to speak for Plaintiffs in matters regarding pre-trial and trial procedure and settlement negotiations, and shall make all work assignments in such manner as to facilitate the orderly and efficient prosecution of the Consolidated Derivative Action and to avoid duplicative or unproductive efforts.
- 4. The O'Mara Law Firm, P.C. shall be appointed Liaison Counsel for Plaintiffs in the Consolidated Derivative Action.

D. Scheduling

- 5. Plaintiffs shall file with the Court and serve upon the parties a consolidated complaint by no later than January 12, 2018 (the "Complaint").
- 6. Defendants' and Nominal Party Dish's answer(s) or other responsive pleading(s) shall be filed with the Court and served upon the parties by no later than February 26, 2018.

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- 7. If one or more Defendants and/or Nominal Party Dish file a motion(s) requiring a response, Plaintiffs' opposition to such motion(s) shall be filed with the Court and served upon the parties by no later than April 12, 2018.
- 8. Defendants' and/or Nominal Party Dish's reply(ies) to Plaintiffs' opposition(s) shall be filed with the Court and served upon the parties by no later than May 3, 2018.
 - The parties will thereafter schedule a hearing on the pending motion(s). 9.

DATED: December 15, 2017

O'MARA LAW FIRM, PC DAVID C. O'MARA (Nevada Bar No. 8599)

316 E. Bridger Avenue, 2nd Floor Las Vegas, NV 89101 Telephone: 775/247-0755 775/323-4082 (fax)

david@omaralaw.net

ROBBINS GELLER RUDMAN & DOWD LLP TRAVIS E. DOWNS III BENNY C. GOODMAN III ERIK W. LUEDEKE TIMOTHY Z. LACOMB 655 West Broadway, Suite 1900 San Diego, CA 92101-8498 Telephone: 619/231-1058 619/231-7423 (fax) travisd@rgrdlaw.com bennyg@rgrdlaw.com eluedeke@rgrdlaw.com

SUGARMAN & SUSSKIND HOWARD S. SUSSKIND 100 Miracle Mile, Suite 300 Coral Gables, FL 33134 Telephone: 305/529-2801 305/447-8115 (fax) sugarman@sugarmansusskind.com

tlacomb@rgrdlaw.com

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DATED: December 15, 2017

Attorneys for Plaintiff Plumbers Local Union No. 519 Pension Trust Fund

LEVERTY & ASSOCIATES CHTD PATRICK R) LEVERTY

PATRICK R. LEVERTY

832 Willow Street Reno, NV 89502 Telephone: 775/322-6636 775/322-3953 (fax) pat@levertylaw.com

ROBBINS ARROYO LLP
BRIAN J. ROBBINS
KEVIN A. SEELY
ASHLEY R. RIFKIN
LINDSEY C. HERZIK
600 b Street, Suite 1900
Sam Diego, CA 92101
Telephone: 619/525-3990
619/525-3991 (fax)
brobbins@robbinsarroyo.com
kseely@robbinsarroyo.com
arifkin@robbinsarroyo.com
lherzik@robbinsarroyo.com

VANOVERBEKE, MICHAUD & TIMMONY, P.C.
THOMAS C. MICHAUD
79 Alfred Street
Detroit, MI 48201
Telephone: 313/575-1200
313/575-1201 (fax)
tmichaud@vmtlaw.com

Attorneys for Plaintiff Sterling Heights Police and Fire Retirement System

1		BERG TRAURIG LLP	
2	2 MARK E	. FERRARIO	
3	3	W I African I	
4	Elin	MARK E. FERRARIO	
		MARK E. FERRARIO	
5	3773 1100	ward Hughes Parkway	
6	Suite 400 Las Vega	s, NV 89169	
7	7 Telephon	e: 702/792-3773	
8		@gtlaw.com	
1	Attorneys	s for Defendants Charles W. Ergen,	
9	James De	Franco, Cantey M. "Candy" Ergen, Goodbarn, David K. Moskowitz, Tom	
10		Carl E. Vogel, George R. Brokaw,	
11	11 Gary S. F	loward and Joseph P. Clayton and	
12	(4)	Defendant Dish Network Corporation	
13			
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14	ORDER ORDER		
15	Good cause appearing therefore and upon St	cipulation of all parties: the requested	
16	16 consolidation of cases and appointment of Lead Counsel	consolidation of cases and appointment of Lead Counsel and Liaison Counsel is granted.	
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18		HAM	
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Electronically Filed 1/12/2018 3:16 PM Steven D. Grierson CLERK OF THE COURT O'MARA LAW FIRM, PC DAVID C. O'MARA (Nevada Bar No. 8599) 311 E. Liberty St. Reno, NV 89501 3 Telephone: 775/323-1321 775/323-4082 (fax) 4 ROBBINS GELLER RUDMAN 5 & DOWD LLP TRAVIS E. DOWNS III BENNY C. GOODMAN III ERIK W. LUEDEKE TIMOTHY Z. LACOMB 655 West Broadway, Suite 1900 San Diego, CA 92101-8498 Telephone: 619/231-1058 619/231-7423 (fax) Attorneys for Plaintiffs 11 [Additional counsel appear on signature page.] IN THE EIGHTH JUDICIAL DISTRICT COURT FOR THE STATE OF NEVADA 12 13 IN AND FOR THE COUNTY OF CLARK PLUMBERS LOCAL UNION NO. 519 PENSION TRUST FUND and CITY OF STERLING HEIGHTS POLICE AND FIRE Case No. A-17-763397-B 15 RETIREMENT SYSTEM, Derivatively on Dept. No. 15 16 Behalf of DISH NETWORK CORPORATION, (Consolidated with Case No. A-17-764522-B) 17 Plaintiffs, VERIFIED CONSOLIDATED 18 SHAREHOLDER DERIVATIVE VS. COMPLAINT FOR BREACH OF 19 CHARLES W. ERGEN, JAMES DeFRANCO, FIDUCIARY DUTIES OF LOYALTY AND CANTEY M. "CANDY" ERGEN, STEVEN GOOD FAITH, GROSS R. GOODBARN, DAVID K. MOSKOWITZ, MISMANAGEMENT, ABUSE OF 20 TOM A. ORTOLF, CARL E. VOGEL, CONTROL, CORPORATE WASTE AND GEORGE R. BROKAW, JOSEPH P. 21 UNJUST ENRICHMENT CLAYTON and GARY S. HOWARD, 22 Defendants. 23 - and -24 DISH NETWORK CORPORATION, a Nevada corporation, 25 Nominal Defendant. 26 27 DEMAND FOR TRIAL BY JURY 28 JA000682 1346916 1

Case Number: A-17-763397-B

- "The evidence shows that Dish's TCPA compliance policy was decidedly two-faced.... [I]t told forty-six state attorneys general that it would monitor and enforce marketer compliance,... but in reality it never did anything more than attempt to find out what marketer had made a complained-about call."
- "[Dish] paid a nearly \$6 million fine as part of the Compliance Agreement in 2009,

 . . . yet Dish's co-founder [DeFranco] testified that the Compliance Agreement did
 not change Dish's procedures at all."
- "Dish did not take seriously the promises it made to forty-six state attorneys general, repeatedly overlooked TCPA violations by SSN, and allowed SSN to make many thousands of calls on its behalf that violated the TCPA. Trebled damages are therefore appropriate."

U.S. District Court Judge Catherine C. Eagles, May 22, 2017.

- 1. This is a shareholder derivative action on behalf of nominal defendant DISH Network Corporation ("Dish" or the "Company") for breach of fiduciary duties of loyalty and good faith, gross mismanagement, abuse of control, corporate waste and unjust enrichment. Nominal defendant Dish is a satellite television provider that routinely uses third-party marketers, like Satellite Systems Network ("SSN"), to get new customers. Defendants are Dish's current directors defendants Charles W. Ergen ("Charles Ergen"), James DeFranco ("DeFranco"), Cantey M. "Candy" Ergen ("Candy Ergen"), Steven R. Goodbarn ("Goodbarn"), David K. Moskowitz ("Moskowitz"), Tom A. Ortolf ("Ortolf"), Carl E. Vogel ("Vogel") and George R. Brokaw ("Brokaw"); and its former directors Joseph P. Clayton ("Clayton") and Gary S. Howard ("Howard") (together, "defendants").
- 2. Legal compliance is a basic competency for most boards of directors of U.S. corporations. But apparently not for Dish. While under the stewardship of defendants, Dish has displayed contempt for the Telephone Consumer Protection Act ("TCPA") and its requirements, which are designed to rid consumers of unwanted telemarketing calls. In July 2009, this disdain for legal compliance resulted in Dish paying a nearly \$6 million fine and signing a TCPA compliance agreement with 46 state attorneys general. See Assurance of Voluntary Compliance ("Compliance Agreement"). The Dish Board of Directors ("Board") a majority of the defendants here—authorized the Company's entry into the agreement.

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Here, as elsewhere, emphasis has been added and citations omitted unless otherwise noted.

3. In the Compliance Agreement, Dish represented that "it had control over its third-party marketers" and "agreed to supervise its marketers, determine if they were complying with federal do-not-call laws, and discipline or terminate them if they failed to take steps to prevent violations of the law." Memorandum Opinion and Order at 14, *Krakauer v. Dish Network L.L.C.*, No. 14-cv-0333 (M.D.N.C. May 22, 2017) ("Order"); Compliance Agreement at 23-24.

Specifically, the Compliance Agreement stated that Dish "shall affirmatively investigate" do-not-call complaints and "take appropriate action . . . against any [marketer] it has determined to be in violation of the requirements of this Assurance." PX 55 at ¶4.74. The Compliance Agreement required Dish to "monitor, directly or through a third-party monitoring service . . . its Covered Marketers . . . to determine whether the Covered Marketer is complying with all applicable federal, state, and local do-not-call laws." *Id.* at ¶4.78. Dish was required to issue business rules to its marketers to require them to comply with the Compliance Agreement. *Id.* at ¶4.73. If a marketer violated do-not-call laws, the Compliance Agreement stated that Dish "shall appropriately and reasonably discipline" that marketer, and that discipline "shall include" at least one of: termination, fines, withholding payment, suspension, prohibiting telemarketing, requiring the marketer to change its procedures/employees/ affiliates/training, or "other appropriate and reasonable discipline." *Id.* at ¶4.79.

Order at 14-15. Notably, the Compliance Agreement also requires Dish directors to comply with the TCPA. Compliance Agreement, ¶3.1 ("this Assurance shall apply to DISH Network and all of its . . . directors").

- 4. But, as revealed earlier this year, "Dish did not take seriously the promises it made to forty-six state attorneys general, repeatedly overlooked TCPA violations by [its telemarketers], and allowed [certain telemarketers] to make many thousands of calls on its behalf that violated the TCPA." Order at 29. Specifically, on May 22, 2017, a Greensboro, North Carolina federal court found that, despite paying "a nearly \$6 million fine as a part of the Compliance Agreement in 2009," and as Dish co-founder and director, defendant DeFranco, testified, "the Compliance Agreement did not change Dish's procedures at all." *Id.* at 29-30. As a result, both Dish and its third-party telemarketers routinely did not comply with the federal telemarketing laws a fact known at the highest levels within Dish, as reflected by defendant DeFranco's trial testimony.
- 5. Observing that the trial record is "silent" as to Dish's TCPA compliance efforts, the court wrote, in relevant part:

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9 Order at 15.

infra pp. 17-19.

6. Explaining its rationale for awarding treble damages against Dish, the court continued:

The Compliance Agreement stated that Dish "shall be bound from directly or

indirectly engaging in the practices set forth herein and shall be required to directly

Trial Tr. Jan. 11, Doc. 302 at 73:25-74:10 (Ahmed testimony), the record is silent

about any efforts Dish undertook to comply with the promises and assurances it made. According to Dish's co-founder, the Compliance Agreement changed

nothing: "This is how we operated even prior to the agreement as it related to

telemarketing." Trial Tr. Jan. 13, Doc. 304 at 168:17-169:6 (DeFranco testimony). That, however, is patently inaccurate, as Dish's compliance department never

investigated whether a marketer had violated telemarketing laws. See discussion

Beyond sharing the terms of the Compliance Agreement with its marketers,

or indirectly satisfy the affirmative requirements set forth herein." PX 55 at ¶4.

The Court concludes that treble damages are appropriate here because of the need to deter Dish from future violations and the need to give appropriate weight to the scope of the violations. The evidence shows that Dish's TCPA compliance policy was decidedly two-faced. Its contract allowed it to monitor TCPA compliance, supra pp. 8-9, and it told forty-six state attorneys general that it would monitor and enforce marketer compliance, supra pp. 14-16, but in reality it never did anything more than attempt to find out what marketer had made a complained-about call. Supra pp. 17-19. It never investigated whether a marketer actually violated the TCPA and it never followed up to see if marketers complied with general directions concerning TCPA compliance and or with specific do-not-call instructions about individual persons. Supra pp. 12-13, 17-19. Dish characterized people who pursued TCPA lawsuits not as canaries in the coal mine, but as "harvester" plaintiffs who were illegitimately seeking money from the company. See supra p. 19. The Compliance Agreement did not cause Dish to take the TCPA seriously, so significant damages are appropriate to emphasize the seriousness of such statutory violations and to deter Dish in the future.

Order at 28-29.

- 7. Ultimately, the North Carolina federal court concluded that "Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give suitable weight to the seriousness and scope of the violations Dish committed." Order at 30. After trebling the jury's damages award, the court ordered Dish to pay plaintiffs \$65.1 million.
- 8. Defendants' disdain for legal compliance has severely damaged the Company and their leadership has unnecessarily exposed Dish to massive liability for violating the federal

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telemarketing laws. Although the North Carolina case involved only one Dish telemarketer – SSN, a smaller Dish telemarketer – the facts of the case are a window into TCPA compliance efforts at Dish, including at the highest levels. And regrettably, those facts reveal a "two-faced" approach to TCPA compliance, where such efforts existed only on paper, if at all, and never in reality.

- 9. Because defendants did not take seriously the promises that Dish made to the 46 state attorneys general in the Compliance Agreement, the Company now also faces exposure to liability in other courts for violations of the TCPA. Indeed, on June 5, 2017, an Illinois federal court found Dish liable for telemarketing calls made to consumers on the national do-not-call registry. *See* Findings of Fact and Conclusions of Law, *United States v. Dish Network LLC*, No. 09-3073 (C.D. Ill. June 5, 2017).
- 10. Although Dish has been injured, defendants have not fared nearly so badly. They collectively pocketed \$24,536,520 in salaries, bonuses, fees, stock awards and other incentive-based compensation not justified by Dish's lawless behavior while under their direction. Defendants have also retained their positions of power, prestige and privilege at the Company, having been repeatedly re-nominated and re-elected to the Board by votes controlled by defendant Charles Ergen, Dish's majority shareholder.
- 11. Defendants have not filed suit against the directors, officers and/or senior advisors responsible for this debacle, which to date has cost Dish millions of dollars. Nor will defendants commence such legal action, because doing so would expose them to liability for breaching their fiduciary duties, gross mismanagement, abuse of control, corporate waste and unjust enrichment. Likewise, a majority of the Board is beholden to defendant Charles Ergen for election to the Board and, therefore, will not bring suit against him because it would lead to their expulsion from the Board. Thus, a majority of the Board is disabled from fairly and objectively considering any pre-suit demand that plaintiffs may have made. As such, a pre-suit demand is excused as futile.

JURISDICTION AND VENUE

12. This Court has jurisdiction under Nevada Revised Statutes §§14.065 and 78.135. The amount in controversy, exclusive of interest and costs, exceeds the jurisdictional minimum of this Court. Moreover, each of the defendants has had sufficient contacts with Nevada as a director

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and/or officer of Dish, which makes the exercise of personal jurisdiction over them proper. *Consipio Holdings, BV v. Carlsberg*, 128 Nev. 454 (2012); *Sonoro Invest S.A. v. Miller*, No. 15-cv-02286-JAD-CWH, 2017 U.S. Dist. LEXIS 9657 (D. Nev. Jan. 24, 2017).

13. Venue is proper in this Court because Dish is a Nevada corporation and has designated Clark County, Nevada as the forum for claims brought on behalf of Dish and/or involving breaches of fiduciary duty by its directors.

THE PARTIES

- 14. Plaintiff Plumbers Local Union No. 519 Pension Trust Fund is and has continuously been a shareholder of Dish since January 2008.
- 15. Plaintiff City of Sterling Heights Police and Fire Retirement System is and has continuously been a shareholder of Dish since May 2013.
- 16. Nominal defendant Dish is a Nevada corporation with its principle executive offices located at 9601 S. Meridian Boulevard, Englewood, Colorado 80112. Dish, through its operating company, Dish Network L.L.C., is a satellite television provider. The Company often uses third-party marketers to get new customers.
- 17. Defendant Charles W. Ergen has been a director of Dish since its inception in 1980. He co-founded the Company with his wife, defendant Candy Ergen, and defendant DeFranco. Charles Ergen has also served as Executive Chairman, Chief Executive Officer and President of the Company during his tenure on the Board. Despite the troubles at Dish while under Charles Ergen's stewardship, in the Board's judgment, Charles Ergen "should continue to serve on the Board due to, among other things, his role as [Dish's] co-founder and controlling shareholder and the expertise, leadership and strategic direction that he has contributed to [Dish] since [its] formation." Charles Ergen received at least \$6,959,774 in salary, bonus and other incentive-based compensation not justified by the Company's performance while under his stewardship.
- 18. Defendant Cantey M. "Candy" Ergen has been a director of Dish since 2001. She cofounded the Company with her husband, defendant Charles Ergen, and defendant DeFranco, in 1980. Candy Ergen has also served as a Senior Advisor to Dish since 1980. Despite the troubles at Dish while under Candy Ergen's stewardship, in the Board's judgment, Candy Ergen "should serve on the

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Board due, among other things, to her knowledge of DISH Network since its inception and her service to [Dish] in a multitude of roles over the years." Candy Ergen received at least \$400,000 in compensation not justified by the Company's performance while under her stewardship.

- DeFranco co-founded the Company with defendants Charles Ergen and Candy Ergen in 1980. DeFranco has also served as Executive Vice President and one of the Vice Presidents of Dish since 1980. Despite the troubles at Dish while under DeFranco's stewardship, in the Board's judgment, DeFranco "should serve on the Board due, among other things, to his knowledge of DISH Network since its formation, particularly in sales and marketing." While serving as Dish's Executive Vice President and a director, DeFranco received personal benefits, power and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, DeFranco sold 300,000 shares of Dish stock for proceeds of \$23,099,500.
- 20. Defendant Steven R. Goodbarn has been a director of Dish since 2002. He has also scrved on the Audit and Compensation Committees of the Board. Despite the troubles at Dish while under Goodbarn's stewardship, in the Board's judgment, Goodbarn "should serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 2002 and his expertise in accounting, auditing, finance and risk management that he brings to the Board, in particular in light of his background as a CPA and his prior experience serving as Chief Financial Officer of Janus." Goodbarn received at least \$515,711 in fees, stock awards and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Goodbarn sold 18,000 shares of Dish stock for trading proceeds of \$981,510.
- 21. Defendant David K. Moskowitz has been a director of Dish since 1998. He has also served as Executive Vice President of and Senior Advisor to Dish for over a decade. Despite the troubles at Dish while under Moskowitz's stewardship, in the Board's judgment, Moskowitz "should serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 1998 and his business and legal expertise that he brings to the Board, in particular in light of his service as [Dish's] General Counsel for 17 years." While serving as Dish's Executive

1346916_1 JA000688

 Vice President, Senior Advisor, General Counsel and a director, Moskowitz received personal benefits, power and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Moskowitz sold 762,000 shares of Dish stock for unlawful insider trading proceeds of \$45,111,085.

- 22. Defendant Tom A. Ortolf has been a director of Dish since 2005. He has also served on the Audit, Compensation and Nominating Committees of the Board. Despite the troubles at Dish while under Ortolf's stewardship, in the Board's judgment, Ortolf "should serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director since 2005 and his expertise in finance, business and risk management, in particular in light of his experience as an executive of CMC." Ortolf received at least \$533,711 in fees, stock awards and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Ortolf sold 20,000 shares of Dish stock for unlawful insider trading proceeds of \$1,050,000.
- 23. Defendant Carl E. Vogel has been a director of Dish since 2006. He has also served as a Senior Advisor to Dish for the past several years. Despite the troubles at Dish while under Vogel's stewardship, in the Board's judgment, Vogel "should serve on the Board due, among other things, to his knowledge of DISH Network from his service as a director and officer and his experience in the telecommunications and related industries from his service over the years as a director or officer with a number of different companies in those industries." While serving as Dish's Senior Advisor and a director, Vogel received personal benefits, power and prestige not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Vogel sold 315,985 shares of Dish stock for proceeds of \$17,670,702.
- 24. Defendant George R. Brokaw has been a director of Dish since October 2013. He has also served on the Audit and Nominating Committees of the Board. Despite the troubles at Dish while under Brokaw's stewardship, in the Board's judgment, Brokaw "should serve on the Board due, among other things, to his financial experience, acquired, in part, during his tenure with Highbridge, Perry and Lazard." Brokaw received at least \$526,951 in fees, stock awards and other

1346916_1 - 7 - JA000689

incentive-based compensation not justified by the Company's performance while under his stewardship.

- 25. Defendant Joseph P. Clayton served as a director of Dish from June 2011 to March 2015. He also served as Chief Executive Officer and President of Dish. Clayton received at least \$15,479,936 in salary, bonus and other incentive-based compensation not justified by the Company's performance while under his stewardship. In addition, while Dish shares traded at artificially inflated prices, Clayton sold 556,250 shares of Dish stock for proceeds of \$35,982,248.
- 26. Defendant Gary S. Howard served as a director of Dish from 2005 to July 2013. He also served on the Audit Committee of the Board. Howard received at least \$120,436 in fees, stock awards and other incentive-based compensation not justified by the Company's performance while under his stewardship.

THE FIDUCIARY DUTIES OF DISH'S DIRECTORS

- 27. By reason of their positions as Dish's directors and/or officers and because of their ability to direct and controls the Company's business and corporate affairs, defendants owe Dish a fiduciary duty to use their utmost ability to control and manage Dish in an honest and lawful manner. Towards this end, Dish's directors owe the Company fiduciary duties to exercise good faith and loyal and reasonable supervision over the Company's management, policies, practices and the internal controls of the Company.
- 28. More specifically, as Dish's directors and officers, defendants' fiduciary duties required them to, among other things: (i) ensure that the Company complied with its legal obligations and requirements, including those arising under the TCPA in general and the Compliance Agreement with the state attorneys general in particular; (ii) conduct the affairs of the Company in an efficient, business-like manner so as to make it possible to provide the highest quality performance of its business, to avoid wasting the Company's assets, and to lawfully maximize the value of the Company's stock; (iii) properly and accurately guide investors and analysts as to the true financial condition of the Company at any given time, including making accurate statements about the Company's financial results and internal controls; (iv) remain fully informed as to how Dish conducted its operations and, upon receipt of notice or information of imprudent or unsound

conditions or practices, make reasonable inquiry in connection therewith and take steps to correct such conditions or practices and make such disclosures as are necessary to comply with the securities laws; (v) ensure that Dish was operated in a diligent, honest and prudent manner in compliance with all applicable laws, rules and regulations, including the TCPA and similar federal and state telemarketing laws, rules and regulations; and (vi) refrain from breaching their duties of loyalty and good faith to the Company by adopting practices, procedures and controls inconsistent with their fiduciary duties of loyalty and good faith.

CONSPIRACY, AIDING AND ABETTING, AND CONCERTED ACTION

- 29. In committing the wrongful acts complained of herein, defendants pursued or joined in the pursuit of a common course of conduct and acted in concert with one another in furtherance of a common plan or design. In addition to the wrongful conduct complained of herein giving rise to primary liability, defendants further aided and abetted and/or assisted each other in breach of their fiduciary duties.
- 30. Each of the defendants aided and abetted and rendered substantial assistance in the wrongs complained of herein. In taking such action to substantially assist the commission of the wrongdoing complained of herein, each defendant acted with knowledge of the primary wrongdoing, substantially assisted the accomplishment of that wrongdoing, and was aware of his or her overall contribution to and furtherance of the wrongdoing.

FACTUAL ALLEGATIONS

- 31. This is a shareholder derivative action on behalf of nominal defendant Dish against certain of its current and former directors for breach of fiduciary duty, gross mismanagement, abuse of control, corporate waste and unjust enrichment. Nominal defendant Dish is a satellite television provider that uses third-party marketers to obtain new customers. Defendants are Dish's current and former directors.
- 32. As Dish directors, defendants owe the Company strict fiduciary duties of good faith and loyalty. Relative to the TCPA, this means that defendants were duty bound to direct Dish's business and affairs in conformity with the federal telemarketing laws, even before the 2009 settlement with 46 state attorneys general. After Dish entered into the Compliance Agreement,

1346916_1 - 9 - JA000691

defendants undertook a heightened duty not only to direct Dish's business in compliance with the TCPA, but also in accordance with the remedial TCPA compliance measures specified in the Compliance Agreement. Compliance Agreement, ¶3.1 ("DISH Network's duties, responsibilities, burdens and obligations undertaken in connection with *this Assurance shall apply to DISH Network* and *all of its...directors...*"). Defendants, however, failed on both counts.

33. Due to defendants' fiduciary failures, Dish now faces exposure to massive liability for violating the TCPA. Indeed, on May 22, 2017, a Greensboro, North Carolina federal court ordered Dish to pay \$65.1 million in treble damages for "willfully and knowingly violat[ing] the TCPA." Defendants, by contrast, have not fared nearly so badly. In addition to retaining their positions of power, prestige and privilege as Dish directors, defendants paid themselves \$24,536,520 in salaries, bonuses, fees and stock awards not justified by Dish's lawlessness while under their stewardship. These payments wasted corporate assets and unjustly enriched defendants at the expense of Dish and its non-controlling public shareholders.

The 2009 TCPA Compliance Agreement with 46 State Attorneys General

- 34. As previously mentioned, Dish sells satellite television services through third-party marketers. After numerous complaints about Dish and its telemarketers making calls to persons on the federal do-not-call registry, the attorneys general of 46 states brought charges against Dish for violating the telemarketing laws, including the TCPA.
- 35. To resolve this dispute, on July 16, 2009, Dish entered into a TCPA settlement agreement, entitled "Assurance of Voluntary Compliance," to resolve the actions brought by the state attorneys general. As a part of the Compliance Agreement, Dish paid a nearly \$6 million fine, represented that "it had control over its third-party markets" and "agreed to supervise its marketers, determine if they were complying with federal do-not-call laws, and discipline or terminate them if they failed to take steps to prevent violations of the law." Order at 14.
- 36. As a part of the Compliance Agreement, Dish also agreed to adopt TCPA legal compliance reforms designed to ensure the Company's compliance with federal and state telemarketing law in the future. In this regard, the Compliance Agreement states in relevant part:

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3. APPLICATION OF ASSURANCE TO DISH NETWORK AND ITS SUCCESSORS

3.1 DISH Network's duties, responsibilities, burdens and obligations undertaken in connection with *this Assurance shall apply to DISH Network* and *all of its subsidiaries*, parents, affiliates, predecessors, successors and assigns of all of the foregoing, and the officers, *directors*, employees, shareholders, agents, servants, and assigns

4. TERMS OF ASSURANCE

Upon execution of this Assurance, *DISH Network shall be bound from directly or indirectly engaging in the practices set forth herein* and shall be required to directly or indirectly satisfy the affirmative requirements set forth herein.

Third-Party Retailers

- 4.56 DISH Network shall require its Third-Party Retailers to offer, lease, Advertise, install, and/or sell DISH Network Goods and/or DISH Network Services, and to make representations to Consumers in connection therewith, in a manner consistent with the terms of this Assurance.
- 4.57 DISH Network shall require its Third-Party Retailers to use telemarketers who comply with the provisions of this Assurance. If DISH Network learns that any of its Third-Party Retailers are conducting any Telemarketing activities, directly or through any other telemarketer, that violate the terms of this Assurance, DISH Network shall take appropriate disciplinary action against such Third-Party Retailers. Appropriate disciplinary action may include one or more of the following remedies:
 - 1) termination;
 - 2) imposing monetary fines;
 - 3) withholding of compensation;
- 4) suspending the right to Telemarket (directly or through a third-party) for a period of time;
 - 5) prohibiting telemarketing (directly or through a third-party);
- 6) requiring the Third-Party Retailer to impose appropriate guidelines on its Telemarketing activities, such as procedures for compliance with the TCPA and/or any other federal, state or local laws regarding Telemarketing;

- 11 -

JA000693

- 7) requiring the Third-Party Retailer to terminate a person or entity that is Telemarketing on its behalf; and/or
 - 8) other appropriate and reasonable discipline under the circumstances.
- 4.58 **DISH Network shall affirmatively investigate Complaints made to it** ..., when such Complaints are brought to the attention of DISH Network, pertaining to its Third-Party Retailers' offer, Advertisement, installation, lease, and/or sale of DISH Network Goods and/or DISH Network Services, and shall take appropriate and reasonable disciplinary action as soon as reasonably practicable, against any Third-Party Retailer it has determined to be in violation of the requirements of this Assurance. Appropriate action may include retraining and other disciplinary action, up to and including termination of the Third-Party Retailer's authority to offer, Advertise, install, lease, and/or sell DISH Network Goods and/or DISH Network Services. . . .
- 4.59 DISH Network shall be bound by and honor any representations that are made to Consumers by its Third-Party Retailers who offer, Advertise, install, lease, and/or sell DISH Network Goods and/or DISH Network Services made with DISH Network's prior authorization, approval, permission or knowledge.
- 4.60 Within thirty (30) days of the date of the entry of this Assurance, DISH Network shall provide each Third-Party Retailer who offers, Advertises, installs, leases, and/or sells DISH Network Goods and/or DISH Network Services with a copy of this Assurance and inform such Third-Party Retailers that in order to continue acting as authorized DISH Network Third-Party Retailers, they must abide by the applicable terms and conditions of this Assurance.

. . .

Telemarketing and Do Not Call

- 4.67 DISH Network shall comply with all federal, state and local laws regarding Telemarketing, including, but not limited to, those which prohibit calling Consumers who are on any federal, state, or local do-not-call lists unless otherwise exempted by such laws.
- 4.68 DISH Network shall comply with all federal, state and local laws requiring the acquisition or purchase of national and state do-not-call databases and shall not make any Telemarketing calls to Consumers in the applicable state or municipality until it has acquired or purchased all do-not-call databases required by federal, state, or local laws.

* * *

4.73 DISH Network shall issue business rules to its Authorized Telemarketers and Covered Marketers, requiring them to comply with the terms of this Assurance.

- 12 -

4.74 DISH Network shall affirmatively investigate Complaints regarding alleged violations of federal, state and local laws regarding Telemarketing, including, but not limited to, those which prohibit calling Consumers who are on any federal, state, or local do-not-call lists, unless otherwise exempted by such laws, and shall take appropriate action as soon as reasonably practicable against any Authorized Telemarketers and Covered Marketers it has determined to be in violation of the requirements of this Assurance. . . .

* * *

- 4.78 DISH Network shall monitor, directly or through a third-party monitoring service approved by DISH Network, its Covered Marketers to determine whether they are Telemarketing Consumers and, if so, to determine whether the Covered Marketer is complying with all applicable federal, state, and local do-not-call laws. Upon request from an Attorney General, DISH Network shall provide the requesting Attorney General with a copy of such written policies and procedures. DISH Network states that it has had persons pose as potential subscribers in order to engage in "sting"-type operations to determine if certain Covered Marketers are complying with its do not call policies. Among other things, DISH Network will continue engaging in such practices as part of the monitoring process described above.
- 4.79 DISH Network shall appropriately and reasonably discipline a Covered Marketer if DISH Network reasonably determines that, in connection with Telemarketing DISH Network Goods and/or DISH Network Services, the Covered Marketer has: (a) failed to fulfill contract requirements with respect to compliance with federal, state, or local telemarketing laws; (b) violated federal, state, or local telemarketing laws; and/or (c) failed to comply with the terms of this Assurance as they relate to this Telemarketing and Do Not Call section. Such disciplinary action shall include one or more of the following remedies:
 - 1) termination;
 - 2) imposing monetary fines;
 - 3) withholding of compensation;
 - 4) suspending the right to Telemarket for a period of time;
 - 5) prohibiting Telemarketing;
- 6) requiring the Covered Marketer to improve its process and procedures for compliance with the TCPA and/or any other federal, state and local laws regarding Telemarketing;
- 7) requiring the Covered Marketer to terminate certain employees involved in TCPA violations and/or violations of any other federal, state and local laws regarding Telemarketing;

- 13 - JA000695

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- 8) requiring the Covered Marketer to terminate Telemarketing affiliates;
- 9) requiring the Covered Marketer to retrain employees in TCPA compliance and/or compliance with any other federal, state and local laws regarding Telemarketing; and/or
 - 10) other appropriate and reasonable discipline under the circumstances.

In determining what disciplinary action shall be taken, DISH Network shall take into consideration the egregiousness of the Covered Marketer's conduct, the number of violations, the Covered Marketer's willingness to cure the problem, and whether DISH Network has previously disciplined the Covered Marketer.

6. PAYMENT TO THE ATTORNEYS GENERAL

6.1 Within thirty (30) days of entry of this Assurance, DISH Network shall pay the sum of Five Million Nine Hundred Ninety-One Thousand Dollars (\$5,991,000), to the Attorneys General. . . .

8. REPRESENTATIONS AND WARRANTIES

8.1 DISH Network represents and warrants that the execution and delivery of this Assurance is its free and voluntary act, and that this Assurance is the result of good faith negotiations.

11. MONITORING FOR COMPLIANCE

11.2 Within thirty (30) days of entry of this Assurance, DISH Network shall submit a copy of this Assurance to each of its officers, directors, and any employee necessary to ensure DISH Network's compliance with the terms of this Assurance.

37. Dish did not live up to its obligations under the Compliance Agreement in good faith, however. Instead, the Company engaged in what one federal court recently described as a "decidedly two-faced" TCPA compliance effort. Order at 28. "On paper, Dish was committed to monitoring its marketers' compliance with telemarketing laws and investigating complaints of violations. In reality, however, Dish repeatedly looked the other way when [its telemarketers]

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violated the telemarketing laws and when [its telemarketers] disregarded contractual duties related to compliance." Order at 6.

38. After entering into the Compliance Agreement, the same court found that Dish did not change a thing about its TCPA compliance program. "Dish co-founder [DeFranco] testified that the Compliance Agreement did not change Dish's procedures at all." "This is how we operated even prior to the agreement as it related to telemarketing." Order at 15, 29-30.

Krakauer v. Dish Network L.L.C. – The North Carolina TCPA Class Action Lawsuit

- 39. At all relevant times, Dish used third-party marketers, like SSN, to get new satellite television customers. "Dish had contractual arrangements with these marketers, many of whom, including SSN, solicited new customers for Dish through telemarketing calls." Order at 5-6. "SSN was an 'Order Entry Retailer' with direct access to Dish's computer system. The OE Retailers collectively generated hundreds of millions of dollars a year in revenue for Dish." *Id.* at 6.
- 40. "Beginning in May 2009 and over the next two years, SSN called Dr. Thomas Krakauer numerous times in an effort to sell him Dish satellite television programming and related services. . . . The calls continued even after Dr. Krakauer complained to Dish about SSN's sales tactics and after Dish placed Dr. Krakauer on its internal do-not-call list and told SSN to do the same." Order at 3.
- 41. In 2014, Dr. Krakauer sued Dish in the U.S. District Court for the Middle District of North Carolina, alleging "that calls to him and others violated the TCPA and that Dish was liable as SSN's principal." Order at 3. After the district court certified a class on behalf all persons whose numbers were on the national do-not-call registry but who nonetheless received multiple telemarketing calls from SSN to promote Dish between May 1, 2010 and August 1, 2011, and summary judgment was mostly denied, the case was tried to the jury in January 2017. Order at 3-4. At the same time, the district court "heard the evidence about willfulness." Order at 4.
- 42. Following six days of testimony, "[i]ssues of agency, liability, and damages were submitted to the jury." Order at 4. "The jury answered the agency issue in favor of the plaintiffs, finding that SSN acted as Dish's agent when it made the calls at issue"; the "liability question in

- 15 - JA000697

favor of plaintiffs for all of the calls"; and the damages question in favor of plaintiffs, "award[ing] \$400 for each call," or \$25 million. Order at 4-5.

- 43. Thereafter, the parties submitted their "written closing arguments on willfulness." Order at 5. After "consider[ing] those briefs and all of the evidence," on May 22, 2017, the Honorable Catherine C. Eagles found "that Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give suitable weight to the seriousness and scope of the violations Dish committed." Order at 30. Trebling the jury's damages award, the district court increased damages "from \$400 per call to \$1,200 per call," or to \$65.1 million. Order at 30-31.
- 44. The court's nearly 31-page Memorandum Opinion and Order is a window into Dish's TCPA legal compliance efforts, including at the highest levels of the Company. During the trial, Dish director DeFranco testified as to the Company's TCPA compliance efforts, which the court, based on the evidentiary record, found to be "two-faced," existing only on paper. Order at 28. The court wrote: "[Dish] paid a nearly \$6 million fine as part of the Compliance Agreement in 2009, ... yet Dish's co-founder[, defendant DeFranco,] testified that the Compliance Agreement did not change Dish's procedures at all." Order at 29-30.
- 45. Equally telling, despite the Dish directors' heightened TCPA compliance obligations under the Compliance Agreement, after six days of trial testimony, the court observed that "the record is *silent* about any efforts Dish undertook to comply with the promises and assurances it made." Order at 15. According to Dish co-founder DeFranco's sworn testimony, the Compliance Agreement changed nothing: "This is how we operated even prior to the agreement as it related to telemarketing." Order at 15.

Dish's Willful and Knowing Violations of the TCPA

46. After setting forth the salient facts, the court addressed the willfulness of Dish's violations of the TCPA. Concluding that Dish, while under defendants' stewardship, willfully and knowingly violated the TCPA by allowing tens of thousands of calls to be made by SSN to persons on the national do-not-call registry, the court ruled, in part, as follows:

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Over the course of approximately fifteen months, SSN made tens of thousands of calls to numbers on the Registry. *Supra* pp. 20-21.... It has a long history of acting in disregard of the requirements of the TCPA. *See supra* pp. 10-13....

Dr. Krakauer contends that because the jury found that SSN acted as Dish's agent and SSN's conduct is imputed to Dish, the determinative question is whether SSN, and not Dish, acted knowingly or willfully. Doc. 308 at 3....

* * *

The Court agrees with that factual finding. *Supra* p. 19. Applying the traditional rule, Dish is responsible for any willful or knowing violation of the telemarketing laws by SSN.

The result is the same even if one only looks at the willfulness of Dish's conduct. Dish knew that SSN had committed many TCPA violations over the years. It had received many complaints and knew of at least three lawsuits, one of which resulted in a money judgment and two of which resulted in injunctions. Supra pp. 11-12. It knew SSN's uncorroborated and conclusory explanations – that violations were inadvertent or the product of rogue employees – were not credible. See PX 194. It knew SSN was not scrubbing all its lists or keeping call records. Supra pp. 12-14, 16-17. It ignored SSN's misconduct and, despite promises to forty-six state attorneys general, it made no effort to monitor SSN's compliance with telemarketing laws. See supra pp. 14-16, 17-19. Dish had the power to control SSN's telemarketing; it simply did not care whether SSN complied with the law or not. Cf United States v. Blankenship, 846 F.3d 663, 673 (4th Cir. 2017) (holding that "not caring about adherence to legal requirements amounts to criminal willfulness" (internal quotation marks omitted)). Dish knew or should have known that its agent, SSN, was violating the TCPA, and Dish's conduct thus willfully and knowingly violated the TCPA.

Order at 21-23.

Dish's Arguments Against "Willfulness and Knowledge"

47. Turning next to Dish's arguments that its conduct was neither willful nor knowing, the court ruled, in part, as follows:

Dish contends its conduct was not willful or knowing for several reasons, none of which are persuasive. Dish first contends that its actions were not willful because it instructed SSN to comply with the law and, specifically, to scrub its lists with PossibleNow. See, e.g., DX 1 at 7; DX 2; DX 3 at 47; DX 5. While there was evidence of this, the evidence also revealed that these were empty words. For instance, when SSN told Dish's compliance department that it was, in fact, not using PossibleNow to scrub customer lists in 2009, and again in 2010, Dish did nothing. Supra pp. 13-14, 16-17. In context, Dish only paid lip service to compliance.

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- 17 -

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Dish maintains that by calling Dr. Krakauer in 2010 and 2011, SSN disobeyed direct instructions from Dish. Doc. 312 at 16-18. This is true, but it does not disprove willfulness or knowledge. *Dish was aware that SSN disregarded other instructions from Dish about telemarketing compliance, as discussed supra pp. 12-13, but Dish took no disciplinary action against SSN*, did not monitor SSN's compliance, and allowed SSN to keep selling Dish products by telemarketing. *See* Trial Tr. Jan. 12, Doc. 303 at 20:11-21:12, 22:4-:21, 78:4-79:1, 82:24-83:6 (Musso testimony). . . .

Dish contends that the complaints received about SSN were few in number and insufficient to put it on notice that there were widespread violations, and that everyone involved at Dish believed that SSN was complying with telemarketing laws. Doc. 312 at 13-19. First, the testimony that Dish thought SSN was in compliance is not credible and is controverted by Dish's own documents. See generally PX 15. Second, even if some Dish employees did think this, that belief was only possible because Dish ignored the facts and failed to investigate and monitor SSN's compliance... Given the tens of thousands of violative calls SSN made in a span of just over a year, even a cursory investigation or monitoring effort by Dish would have uncovered the violations. Under these circumstances, what Dish calls a mistaken belief is actually willful ignorance.

Finally, Dish contends that the TCPA requires proof that Dish itself knew that each and every call was made and violated the TCPA. Doc. 312 at 5-6. Dish relies on Lary v. Trinity Physician Fin. & Ins. Servs., 780 F.3d 1101, 1107 (11th Cir. 2015).... It would not be reasonable to apply such a high standard to telemarketing calls, which almost by definition are made in high volume.

* * *

Dish knew SSN was using unscrubbed lists as a result of the Krakauer and Campbell complaints and it knew SSN had a long history of violations of both the TCPA and Dish's business rules related to TCPA compliance. Dish easily could have discovered the full extent of the violations with a minimal monitoring effort, which it had promised forty-six state Attorneys General it would undertake. Dish's conduct was willful.

Order at 23-28.

Does Dish Deserve Treble Damages?

48. Lastly, the district court considered the appropriateness of awarding treble damages against Dish. Based on the trial record, including its "silen[ce]" as to Dish's efforts to comply with the TCPA, defendant DeFranco's testimony that the Compliance Agreement did not change the Company's TCPA compliance procedures, and Dish's general disdain for the TCPA and TCPA legal

compliance, the court trebled the jury's damages award from \$400 per call to \$1,200 per call, or \$65.1 million. The court stated, in part, as follows:

The Court concludes that treble damages are appropriate here because of the need to deter Dish from future violations and the need to give appropriate weight to the scope of the violations. The evidence shows that Dish's TCPA compliance policy was decidedly two-faced. Its contract allowed it to monitor TCPA compliance, supra pp. 8-9, and it told forty-six state attorneys general that it would monitor and enforce marketer compliance, supra pp. 14-16, but in reality it never did anything more than attempt to find out what marketer had made a complained-about call. . . . The Compliance Agreement did not cause Dish to take the TCPA seriously, so significant damages are appropriate to emphasize the seriousness of such statutory violations and to deter Dish in the future.

* * *

Dish contends that the Court should not treble the damages because the existing damages are material to Dish and will be adequate to deter. Doc. 312 at 21-22. This appears unlikely. . . . It paid a nearly \$6 million fine as part of the Compliance Agreement in 2009, PX 55 at ¶16.1, yet Dish's co-founder testified that the Compliance Agreement did not change Dish's procedures at all. See Trial Tr. Jan. 13, Doc. 304 at 168:17-169:6 (DeFranco testimony). A damages award that is an order of magnitude larger is warranted here.

Dish also contends that the harm caused was only a "minor nuisance" and "inconvenience." Doc. 312 at 21-22. Dish's description has left out "illegal," not to mention "infuriating." *Dish's argument shows a failure to recognize the purpose of the law* and is demeaning to consumers who put their names on the Do Not Call Registry and who are entitled by law to have their privacy respected. It also *reflects a lack of appreciation for the seriousness of the violations found by the jury*: over 50,000 connected calls to over 18,000 private individuals. Trial Tr. Jan. 12, Doc. 303 at 188:14-:18 (Verkhovskaya testimony). . . .

* * *

The Court finds that Dish Network willfully and knowingly violated the TCPA and that treble damages are appropriate to deter Dish and to give suitable weight to the seriousness and scope of the violations Dish committed....

Order at 28-30.

DAMAGE TO DISH

49. Dish has been severely damaged by defendants' misconduct. In addition to the recent \$65.1 million verdict against the Company in the North Carolina TCPA class action, the Company has been exposed to the risk of loss for alleged TCPA violations in other courts as well. In fact, an Illinois federal court recently issued findings of fact and conclusions of law holding Dish liable for

- 19 -

JA000701

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violating the TCPA and ordered \$280 million in damages. *See* Findings of Fact and Conclusions of Law, *United States v. Dish Network LLC*, No. 09-3073 (C.D. Ill. June 5, 2017).

- 50. By contrast, defendants have not fared nearly so badly. Despite Dish's dismal performance while under their stewardship, defendants collectively pocketed \$24,536,520 in executive compensation, directors' fees, stock awards and other perquisites. In addition, defendants DeFranco, Goodbarn, Moskowitz, Ortolf, Vogel and Clayton profited handsomely by selling 1,972,235 shares of their personal Dish stock for proceeds of \$123,895,045.
- 51. This notwithstanding, the Board has not, and will not, bring legal action against the directors and officers responsible for this debacle. By this action, plaintiffs seek to vindicate Dish's rights against its wayward fiduciaries.

DERIVATIVE AND DEMAND FUTILITY ALLEGATIONS

- 52. Plaintiffs incorporate ¶¶1-51.
- 53. Plaintiffs bring this action derivatively on behalf of Dish to redress injuries suffered, and to be suffered, by Dish as a result of defendants' breaches of fiduciary duty, gross mismanagement, abuse of control, corporate waste and unjust enrichment. Plaintiffs will adequately and fairly represent the interests of Dish in enforcing and prosecuting these derivative claims.
- 54. The Dish Board of Directors has ten members: defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw, and non-defendants Charles M. Lillis ("Lillis") and Afshin Mohebbi ("Mohebbi") (together, the "Board"). Based on the particularized facts set forth in this complaint, a pre-suit demand on the Board is legally excused for several reasons
- 55. First, no pre-suit demand on the Board is necessary in this case because a majority of the Board is disabled from fairly, independently and objectively considering such a demand. As evidenced by the district court's findings, Dish did not take the promises it made to the 46 state attorneys general in the Compliance Agreement seriously, but rather did nothing to change its TCPA compliance procedures. Order at 1, 23, 28, 39, 30. This disdainful approach towards the Compliance Agreement, as well as the TCPA, could not have flourished within Dish's operations in general, and its so-called "Compliance Department" in particular, without the knowledge and

- 20 -

consent of Dish's directors. And, in fact, it did not. Defendants knew – as defendant DeFranco testified from his vantage point as a Dish director – that the Compliance Agreement did not change Dish's TCPA compliance procedures. Order at 30. This reality is only underscored by the district court's finding, after trial, that "the *record is silent* about any efforts Dish undertook to comply with the promises and assurances it made" to the state attorneys general. Order at 15.

- 56. In other words, over the years, defendants did nothing to ensure Dish's compliance with the TCPA or the Compliance Agreement. Under defendants, Dish's purported TCPA compliance was "decidedly two-faced." It existed only on paper, and never in reality. Under defendants, Dish and its third-party marketers, like SSN, made untold numbers of calls to persons on the do-not-call registry in violation of the telemarketing laws in general and the TCPA in particular. As a result, Dish has been ordered to pay millions of dollars in damages, including treble damages, due to defendants' disdain for TCPA legal compliance. In short, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw, and each of them, breached their fiduciary duties of good faith and loyal legal compliance by ignoring the promises Dish made to the 46 state attorneys general in the Compliance Agreement. As a result, they are each liable to Dish for the massive damages their fiduciary failures have wrought.
- 57. Further, if the Board investigated a pre-suit demand, they would only increase their own exposure to liability for ignoring the promises Dish made to the state attorneys general in the Compliance Agreement and the prohibitions on calls to persons on the do-not-call registry created by the TCPA. And this is not a theoretical risk defendant DeFranco has already testified, under oath, that "the Compliance Agreement did not change Dish's procedures at all." Order at 29-30. Defendant DeFranco was not just speaking for himself when he uttered those words but rather for the entire Board because, as a Dish director, he witnessed first-hand the changes made to Dish's TCPA compliance procedures or, in this case, not made. Therefore, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw, and each of them, is interested in the outcome of the derivative claims and cannot fairly and/or objectively consider a presuit demand made by plaintiffs to bring claims against themselves for the damages their disdain for

-21 - JA000703

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TCPA legal compliance has heaped on the Company. Accordingly, a pre-suit demand on the Board is excused as a matter of law.

- Second, a pre-suit demand is also excused as to the entire Board including the two 58. non-defendant directors Lillis and Mohebbi - as every member of the Board is beholden to defendant Charles Ergen for their nomination and election to the Board. This is because Charles Ergen controls 78.5% of the total voting power of Dish. Defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw and non-defendants Lillis and Mohebbi freely admit that Dish is a "controlled" company under NASDAQ Marketplace Rules, and has been for many years. See 2017 Proxy Statement at 6 ("We are a 'controlled company' within the meaning of NASDAQ Marketplace Rules because more than 50% of our voting power is held by Charles W. Ergen, our Chairman and Chief Executive Officer."). Therefore, all of Dish's directors are 100% dependent on Charles Ergen for their seats on the Board and would be expelled from their positions of power and prestige at Dish, and the perquisites derived therefrom, for bringing the derivative claims against defendant Charles Ergen and/or any of his closest allies, including his wife defendant Candy Ergen and fellow Dish co-founder defendant DeFranco. Cf. Sandys v. Pincus, 152 A.3d 124 (Del. Sup. Ct. 2016). Due to the internal dynamics and structural dependencies surrounding the Board, the entire Board is legally disabled from fairly and objectively considering a pre-suit demand to bring, let alone vigorously prosecute, the claims asserted in this complaint.
- 59. Third, the members of the Board participated in, approved and/or permitted the wrongs alleged herein to have occurred, or recklessly disregarded the wrongs complained of herein, and participated in efforts to conceal or disguise those wrongs from Dish's shareholders, and are therefore not disinterested parties. As a result of their access to and review of internal corporate documents, or conversations and connections with other corporate officers, employees and directors, and attendance at management and/or Board meetings, each of the defendants knew, or recklessly disregarded, adverse material non-public information regarding Dish's violations of the TCPA. Therefore, a majority of the members of the Dish Board cannot exercise independent objective judgment in deciding whether to bring this action or whether to vigorously prosecute this action,

- 22 **-**

because each of the Board's members participated personally in the wrongdoing or is dependent on the other defendants who did.

- 60. Fourth, a majority of the members of the Board have demonstrated an unwillingness and/or inability to act in compliance with the Board's fiduciary obligations and/or to sue themselves and/or their fellow directors and allies in the top ranks of the corporation for the violations of law complained of herein. These are people they have developed professional relationships with, who are their friends and with whom they have entangling financial alliances, interests and dependencies. Therefore, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw are not able to and will not vigorously prosecute any such action.
- 61. Fifth, a majority of the members of the Board, and particularly defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel and Brokaw, has financially benefited, and will continue to financially benefit, from the wrongdoing herein alleged, and has engaged in such conduct to preserve the Board members' positions of control and the perquisites derived therefrom, and is incapable of exercising independent objective judgment in deciding whether to bring this action. Therefore, a demand on the Board is excused as futile.
- 62. Sixth, Dish has been and will continue to be exposed to significant losses due to the wrongdoing complained of herein, yet the Board has not filed any lawsuits against defendants or others who were responsible for that wrongful conduct to attempt to recover for Dish any part of the damages Dish has suffered and will suffer thereby.
- 63. Seventh, defendants Charles Ergen, Candy Ergen, DeFranco, Moskowitz and Vogel are employed by the Company as senior executives and advisors and have received, and will continue to receive, substantial monetary compensation as a result of that employment. Defendants Charles Ergen, Candy Ergen, DeFranco, Moskowitz and Vogel will act to preserve and not threaten their positions of control, power and prestige, and the perquisites derived therefrom. Therefore, defendants Charles Ergen, Candy Ergen, DeFranco, Moskowitz and Vogel are incapable of exercising independent objective judgment in deciding whether to bring this action.

1346916_1 - 23 - JA000705

FIRST CAUSE OF ACTION For Breach of Fiduciary Duties of Loyalty and Good Faith Against All Defendants

- 64. Plaintiffs incorporate ¶¶1-63.
- As Dish directors, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton owe Dish fiduciary duties of loyalty and good faith to direct the operations of the Company in accordance with the laws applicable to its business, including the TCPA and related state and federal telemarketing laws. Relative to the TCPA, defendants, in their capacities as Dish directors, faced a known legal duty to act loyally and in good faith to cause Dish and its third-party marketers to comply with the legal requirements of the TCPA's do-not-call requirements. However, defendants failed to satisfy their fiduciary obligations, resulting in significant damages to Dish. Despite the TCPA's requirements, while under the stewardship of defendants, Dish failed to implement systems or controls to ensure TCPA compliance and also failed to comply with the provisions of the Compliance Agreement.
- 66. Defendants, and each of them, failed to act in the face of their known legal duty to act loyally and in good faith to cause Dish and its third-party marketers to comply with the provisions of the TCPA. As a direct and proximate result of defendants' breaches of fiduciary duties alleged herein, Dish has sustained significant damages.
- 67. Accordingly, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton breached their fiduciary duties of loyalty and good faith owed to Dish and are each liable to the Company for the resulting damages.
 - 68. Plaintiffs, on behalf of Dish, have no adequate remedy at law.

SECOND CAUSE OF ACTION For Gross Mismanagement Against All Defendants

- 69. Plaintiffs incorporate ¶¶1-63.
- 70. Defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton, either directly or through aiding and abetting, abandoned and abdicated their responsibilities and fiduciary duties to competently direct and manage Dish's business in accordance with the laws applicable to its operations in general and the Compliance

- 24 -

Agreement and the TCPA in particular. Specifically, while under defendants' stewardship, Dish ignored the promises it made to the 46 state attorneys general in the Compliance Agreement and, as a result, violations of the TCPA flourished at Dish and its telemarketers, like SSN. As a direct and proximate result of defendants' gross mismanagement, as reflected in the adverse jury verdict and treble damages awarded in the North Carolina TCPA class action, and other actions as well, Dish has sustained significant damages.

- 71. Accordingly, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton breached their fiduciary duties of loyalty and good faith owed to Dish by grossly mismanaging the Company's business and affairs. As a result, each of these defendants is liable to Dish for the resulting damages.
 - 72. Plaintiffs, on behalf of Dish, have no adequate remedy at law.

THIRD CAUSE OF ACTION For Abuse of Control Against All Defendants

- 73. Plaintiffs incorporate ¶¶1-63.
- 74. Defendants' misconduct alleged herein constitutes a breach of their fiduciary duties because they abused their ability to control and influence Dish, for which they are legally responsible.
- 75. As a direct and proximate result of defendants' abuse of control, Dish has sustained significant damages. As a result of the misconduct alleged herein, defendants are liable to the Company.
 - 76. Plaintiffs, on behalf of Dish, have no adequate remedy at law.

FOURTH CAUSE OF ACTION For Corporate Waste Against All Defendants

- 77. Plaintiffs incorporate ¶1-63.
- 78. By their wrongful acts and omissions, defendants Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton wasted Dish's valuable corporate assets by, among other things, causing the Company to pay improper compensation, including salaries, bonuses, fees, stock awards and other incentive-based compensation and benefits to themselves and other Dish insiders who breached their fiduciary duties owed to Dish. Dish

- 25 -

received no benefit from these improper payments. As a result, defendants damaged Dish and are liable to the Company for corporate waste.

79. Plaintiffs, on behalf of Dish, have no adequate remedy at law.

FIFTH CAUSE OF ACTION For Unjust Enrichment Against All Defendants

- 80. Plaintiffs incorporate ¶¶1-63.
- 81. By their wrongful acts and omissions, Charles Ergen, DeFranco, Candy Ergen, Goodbarn, Moskowitz, Ortolf, Vogel, Brokaw, Howard and Clayton were unjustly enriched at the expense of and to the detriment of Dish.
- 82. All the payments and benefits provided to defendants were at the expense of Dish. The Company received no benefit from these payments.
- 83. Plaintiffs, on behalf of Dish, seek restitution from defendants, and each of them, and seek an order of this Court disgorging all profits, benefits and other compensation obtained by these defendants, and each of them, from their wrongful conduct and fiduciary breaches.
 - 84. Plaintiffs, on behalf of Dish, have no adequate remedy at law.

PRAYER FOR RELIEF

WHEREFORE, plaintiffs demand judgment in Dish's favor against all defendants as follows:

- A. Declaring that plaintiffs may maintain this action on behalf of Dish and that plaintiffs are adequate representatives of the Company;
- B. Declaring that defendants have breached and/or aided and abetted breaches of their fiduciary duties of loyalty and good faith owed to Dish;
- C. Determining and awarding to Dish the damages sustained by it as a result of the violations set forth above from each of the defendants, jointly and severally, together with interest thereon;
- D. Determining and awarding to Dish exemplary damages in an amount necessary to punish defendants and to make an example of defendants to the community according to proof at trial;
 - E. Awarding Dish restitution from defendants, and each of them;

- 26 -

1	F. Awarding plaintiffs the costs and disbursements of this action, including reasonable		
2	attorneys' and experts' fees, costs and expenses; and		
3	G. Granting such other and further equitable relief as this Court may deem just and		
4	proper.		
5	JURY DEMAND		
6	Plaintiffs demand a trial by jury.		
7	DATED: January 12, 2018 O'MARA LAW FIRM, PC		
8	DAVID C. O'MARA (Nevada Bar-No. 8599)		
9			
10	Mend Mara		
11	DAVID C. Ö'MÄRA		
12	311 E. Liberty St. Reno, NV 89501		
13	Telephone: 775/323-1321 775/323-4082 (fax)		
14	david@omaralaw.net		
15	ROBBINS GELLER RUDMAN		
16	& DOWD LLP TRAVIS E. DOWNS III		
17	BENNY C. GOODMAN III ERIK W. LUEDEKE		
18	TIMOTHY Z. LACOMB		
19	655 West Broadway, Suite 1900 San Diego, CA 92101-8498		
20	Telephone: 619/231-1058 619/231-7423 (fax)		
21	travisd@rgrdlaw.com		
22	bennyg@rgrdlaw.com eluedeke@rgrdlaw.com		
23	tlacomb@rgrdlaw.com		
24	SUGARMAN & SUSSKIND		
25	HOWARD S. SUSSKIND 100 Miracle Mile, Suite 300		
26	Coral Gables, FL 33134 Telephone: 305/529-2801		
27	305/447-8115 (fax) sugarman@sugarmansusskind.com		
28	sugarmanwsugarmansussamu.com		
	- 27 - JA000709		

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2	LEVERTY & ASSOCIATES LAW CHTD. PATRICK R. LEVERTY
3	832 Willow Street
	Reno, NV 89502 Telephone: 775/322-6636
4	775/322-3953 (fax)
5	pat@levertylaw.com
6	ROBBINS ARROYO LLP
7	BRIAN J. ROBBINS
8	KEVIN A. SEELY ASHLEY R. RIFKIN
	LINDSEY C. HERZIK
9	600 B. Street, Suite 1900
10	Telephone: 619/525-3990 619/525-3991 (fax)
11	brobbins@robbinsarroyo.com
11	kseely@robbinsarroyo.com
12	arifkin@robbinsarroyo.com
13	lherzik@robbinsarroyo.com
14	VANOVERBEKE, MICHAUD &
15	TIMMONY, P.C. THOMAS C. MICHAUD
	79 Alfred Street
16	Detroit, MI 48201
17	Telephone: 313/578-1200
18	313/578-1201 (fax) tmichaud@vmtlaw.com
19	annonada y mixa w .oom
	Attorneys for Plaintiffs
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- 28 -

VERIFICATION

I, Jeff Penniston, Trustee, on behalf of Plumbers Local Union No. 519 Pension Trust Fund hereby verify that I am familiar with the allegations in the Verified Consolidated Shareholder Derivative Complaint for Breach of Fiduciary Duties of Loyalty and Good Faith, Gross Mismanagement, Abuse of Control, Corporate Waste and Unjust Enrichment ("Consolidated Complaint"), and that the Fund authorized the filing of the Consolidated Complaint and that the foregoing is true and correct to the best of my knowledge, information and belief.

Executed this 11th day of January, 2018.

PLUMBERS LOCAL UNION NO. 519 PENSION TRUST FUND

By: Seffy D. Pernstan Trustee

VERIFICATION

I, John Lamerato, Trustee, on behalf of City of Sterling Heights Police and Fire Retirement System, hereby verify that I am familiar with the allegations in the Verified Consolidated Shareholder Derivative Complaint for Breach of Fiduciary Duties of Loyalty and Good Faith, Gross Mismanagement, Abuse of Control, Corporate Waste and Unjust Enrichment ("Consolidated Complaint"), and that the Fund authorized the filing of the Consolidated Complaint and that the foregoing is true and correct to the best of my knowledge, information and belief.

Executed this __ day of January, 2018.

CITY OF STERLING HEIGHTS POLICE AND FIRE RETIREMENT SYSTEM

Tructee

1	<u>CERTIFICATE OF SERVICE</u>		
2	I hereby certify that I am an employee of The O'Mara Law Firm, P.C., 311 E. Liberty		
3	Street, Reno, Nevada 89501, and on this date I served a true and correct copy of the foregoing		
4	document on all parties to this action by:		
5	 X		
6	The state of the s		
7	X Electronically through the Court's Electronic Filing System		
8	addressed as follows:		
0	GREENBERG TRAURIG LLP	LEVERTY & ASSOCIATES CHTD	
9	Mark E. Ferrario Chris Miltenberger	Patrick R. Leverty, Esq.	
10	Andrea Rosehill	832 Willow Street	
	3773 Howard Hughes Pkwy, Ste 400 North	Reno, NV 89502	
11	Las Vegas, NV 89169	pat@levertylaw.com	
12	ferrariom@gtlaw.com	ROBBINS ARROYO LLP	
12	miltenbergerc@gtlaw.com rosehilla@gtlaw.com	Brian J, Robbins	
13	losemnatuguaw.com	Kevin A. Seely	
	Counsel for Defendants	Ashley R. Rifkin	
14		Lindsey C. Herzik	
15	THE O'MARA LAW FIRM, P.C.	600 b Street, Suite 1900	
13	David C. O'Mara, Esq. david@omaralaw.net	San Diego, CA 92101	
16	311 East Liberty Street	Brobbins@robbinsarroyo.com	
	Reno, NV 89501	Kseely@robbinsarroyo.com	
17		Arifkin@robbinsarroyo.com	
10	ROBBINS GELLER RUDMAN & DOWD IIP	lherzik@robbinsarroyo.com	
18	655 West Broadway, Suite 1900 San Diego, CA 92101-8498		
19	travisd@rgrdlaw.com	VANOVERBKE, MICHAUD & TIMMONY,	
20	bennyg@rgrdlaw.com	P.C.	
20	eluedeke@rgrdlaw.com	Thomas Michaud	
21	tlacomb@rgrdlaw.com	79 Alfred St.	
21	SUGARMAN & SUSSKIND	Detroit MI 89201	
22	Howard S. Suskind	tmichaud@wmtlaw.com	
	100 Miracle Mile, Ste 300	Corneral for Stanling III sights	
23	Coral Gables, FL 33134	Counsel for Sterling Heights	
24	sugarman@sugarmansusskind.com	Plaintiff	
25	Counsel for 519 Pension		
دے	Plaintiff	//	
26	DATED: January 12, 2018	13 T	
27	122	BRYAN SNYDER	

- 29 -

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UNANIMOUS WRITTEN CONSENT IN LIEU OF A SPECIAL MEETING OF THE BOARD OF DIRECTORS OF DISH NETWORK CORPORATION AS OF APRIL 11, 2018

Pursuant to the provisions of the Nevada Business Corporation Act, NRS § 78.315(2), which provide that any action required or permitted to be taken at a meeting of the board of directors of a corporation may be taken without a meeting if a consent in writing setting forth the action so taken shall be signed by all of the directors, the undersigned being all of the members of the board of directors (the "Board of Directors") of DISH Network Corporation (the "Corporation"), a Nevada corporation, do hereby waive any and all notices that may be required to be given with respect to a special meeting of the Board of Directors and do hereby take, ratify, confirm and approve the following actions to have the same force and effect as a unanimous vote of the members of the Board of Directors:

Formation of the Special Litigation Committee

WHEREAS, the Board of Directors previously considered and deliberated extensively upon the potential establishment of a special litigation committee of the Board of Directors regarding the shareholder derivative action filed by the Plumbers Local Union No. 519 Pension Trust Fund and City of Sterling Heights Police and Fire Retirement System in the District Court, Clark County, Nevada (together with any amendments, revisions or other pleadings related thereto or generated thereby) and any similar shareholder derivative actions that may be filed from time to time (collectively, the "Derivative Litigation") for the purposes set forth herein along with potential candidates to serve on such a special litigation committee, on numerous occasions, including without limitation, during meetings of the Board of Directors held on November 2, 2017, February 12, 2018 and March 28, 2018;

WHEREAS, the aforementioned deliberations regarding the potential establishment of a special litigation committee of the Board of Directors for the purposes set forth herein included consultation with management of the Corporation, outside advisors to the Corporation including without limitation, legal counsel, and other parties deemed appropriate by the Board of Directors, as the Board of Directors evaluated, among other things, the benefits to the Corporation anticipated to be derived from, and the risks anticipated to be associated with, the establishment of a special litigation committee of the Board of Directors for the purposes set forth herein along with the qualifications of the candidates considered for service on such special litigation committee;

WHEREAS, the Board of Directors of the Corporation believes it is in the best interests of the Corporation and its stockholders to establish a special committee of the Board of Directors (the "Special Litigation Committee"), consisting of Messrs.

George R. Brokaw, Charles M. Lillis and Anthony M. Federico (each a "Committee Member" and collectively the "Committee Members"), pursuant to NRS 78.125 (the "Nevada Statute") and the applicable provisions of the Amended and Restated Bylaws of the Corporation (the "Bylaws"), for the purposes set forth herein; and

WHEREAS, the Board of Directors has determined that the Committee Members are independent of the claims asserted in the Derivative Litigation and otherwise qualified to serve on the Special Litigation Committee;

NOW, THEREFORE, BE IT RESOLVED, that in light of the foregoing, the Board of Directors has determined, in the good faith exercise of its reasonable business judgment, that it is advisable and in the best interests of the Corporation and its stockholders to establish the Special Litigation Committee to accomplish the purposes and to carry out the intent of the resolutions herein; and further

RESOLVED, that the Special Litigation Committee be, and it hereby is, established, in accordance with the Nevada Statute and the applicable provisions of the Bylaws of the Corporation with all the powers and authority of the Board of Directors to accomplish the purposes and to carry out the intent of the resolutions herein; and further

RESOLVED, that the Board of Directors concludes that each of Mr. Brokaw, Mr. Lillis and Mr. Federico is independent of the claims asserted in the Derivative Litigation and none of them has, or is subject to, any interest that, in the opinion of the Board of Directors, would interfere with the exercise by him of his independent judgment as a member of the Special Litigation Committee and that, all of them be, and they hereby are, appointed as the Committee Members to hold such office for so long as is necessary to carry out the functions and exercise the powers expressly granted to the Special Litigation Committee as shall be authorized in the resolutions herein; and further

RESOLVED, that the Board of Directors hereby delegates to the Special Litigation Committee the power and authority of the Board of Directors to: (1) review, investigate and evaluate the claims asserted in the Derivative Litigation; (2) file any and all pleadings and other papers on behalf of the Corporation that the Special Litigation Committee finds necessary or advisable in connection therewith; (3) determine whether it is in the best interests of the Corporation and/or to what extent it is advisable for the Corporation to pursue any or all of the claims asserted in the Derivative Litigation, taking into consideration all relevant factors as determined by the Special Litigation Committee; (4) prosecute or dismiss on behalf of the Corporation any claims that were or could have been asserted in the Derivative Litigation; and (5) direct the Corporation to formulate and file any and all pleadings and other papers on behalf of the Corporation that the Special Litigation Committee finds necessary or advisable in connection therewith, including, without limitation, the filing of other litigation and counterclaims or cross-complaints, or motions to dismiss or stay the proceedings if the Special Litigation Committee determines that such action is advisable and in the best interests of the Corporation; and further

RESOLVED, that, in furtherance of its duties as delegated by the Board of Directors, the Special Litigation Committee is hereby authorized and empowered to retain and consult with such advisors, consultants and agents, including, without limitation, legal counsel and other experts or consultants, as the Special Litigation Committee deems necessary or advisable to perform such services, reach conclusions or otherwise advise and assist the Special Litigation Committee in connection with carrying out its duties as set forth in the resolutions herein; and further

RESOLVED, in connection with carrying out its duties as set forth in the resolutions herein, the Special Litigation Committee is hereby authorized and empowered to enter into such contracts providing for the retention, compensation, reimbursement of expenses and indemnification of such legal counsel, accountants and other experts or consultants as the Special Litigation Committee deems necessary or advisable, and that the Corporation is hereby authorized and directed to pay, on behalf of the Special Litigation Committee, all fees, expenses and disbursements of such legal counsel, experts and consultants on presentation of statements approved by the Special Litigation Committee, and that the Corporation shall pay all such fees, expenses and disbursements and shall honor all other obligations of the Corporation and/or the Special Litigation Committee under such contracts; and further

RESOLVED, that, in connection with carrying out its duties as set forth in the resolutions herein: (1) the officers of the Corporation are hereby authorized and directed to provide to the Special Litigation Committee, each Committee Member and any of their advisers, agents, counsel and designees, such information and materials, including, without limitation, the books and records of the Corporation and any documents, reports or studies pertaining to the Derivative Litigation as may be useful or helpful in the discharge of the Special Litigation Committee's duties or as may be determined by the Special Litigation Committee, or any member thereof, to be appropriate or advisable in connection with the discharge of the duties of the Special Litigation Committee; (2) the Special Litigation Committee is authorized and empowered to meet with both present and past members of the Board of Directors who are not members of the Special Litigation Committee and/or with both present and past officers of the Corporation to gather information from such directors and/or officers pertaining to the Derivative Litigation as may be useful or helpful in the discharge of the Special Litigation Committee's duties or as may be determined by the Special Litigation Committee, or any member thereof, to be appropriate or advisable in connection with the discharge of the duties of the Special Litigation Committee; (3) the Special Litigation Committee may but shall not be required to make such reports to the Board of Directors with respect to its deliberations and recommendations at such times and in such manner as it considers appropriate and consistent with carrying out its duties as set forth in the resolutions herein; and (4) to the fullest extent consistent with law, the deliberations and records of the Special Litigation Committee shall be confidential and maintained as such by each Committee Member and any legal counsel, experts and

consultants engaged by the Special Litigation Committee and, without limiting the generality of the foregoing, all statutory and common law privileges shall be available with respect to legal advice rendered to, and documents prepared by counsel to assist, the Special Litigation Committee in its deliberations; and further

RESOLVED, that the Corporation shall indemnify each Committee Member in the manner and to the extent set forth under the current practices of the Corporation under the Articles of Incorporation of the Corporation in effect as of the date of this meeting (the "Current Articles") and under the Bylaws of the Corporation in effect as of the date of this meeting (the "Current Bylaws") regarding indemnification and advancement of expenses to the members of the Board of Directors against permitted items (as set forth in the Current Articles and Current Bylaws) arising out of the fact that the Committee Member is a member of the Special Litigation Committee, regardless of whether the Current Articles and the Current Bylaws are amended or modified in the future and regardless of whether the Committee Member is a member of the Board of Directors; with the sole exception that the advancement of expenses (including, without limitation, attorneys' fees) incurred in defending against any such permitted items shall be determined in the sole discretion of the chairman of the Audit Committee of the Board of Directors (the "Audit Committee") if not a member of the Special Litigation Committee (or the next most senior member of the Audit Committee who is not a member of the Special Litigation Committee if the chairman of the Audit Committee is a member of the Special Litigation Committee (or the Chief Financial Officer of the Corporation if all members of the Audit Committee are members of the Special Litigation Committee)), but otherwise subject to the terms and conditions applicable under the Current Articles and Current Bylaws, including, without limitation, that subject to an undertaking by or on behalf of the Committee Member to repay such amount if it shall ultimately be determined by a final order of a court of competent jurisdiction that he is not entitled to be indemnified by the Corporation for such permitted items; and further

RESOLVED, that for their services on the Special Litigation Committee, each Committee Member shall be entitled to receive compensation as set forth on Schedule A (at the times specified therein), together, during the pendency of their service on the Special Litigation Committee, with prompt reimbursement of expenses reasonably incurred in connection with their service on the Special Litigation Committee; and further

General Enabling Resolutions

RESOLVED, that the Chairman, President and Chief Executive Officer, Executive Vice President and General Counsel and Secretary of the Corporation (each, a "proper officer" and collectively, the "proper officers") be, and each one of them acting alone or with one or more other proper officers hereby is, authorized, empowered and directed, in the name and on behalf of the Corporation and its subsidiaries and under their corporate seals or otherwise, from time to time, to make, execute and deliver, or cause to be made, executed and delivered, all such

other and further agreements, certificates, instruments or documents, to pay or reimburse all such filing fees and other costs and expenses, and to do and perform or cause to be done or performed all such acts and things, as in their discretion or in the discretion of any of them may be necessary or desirable to enable the Corporation and its subsidiaries to accomplish the purposes and to carry out the intent of the foregoing resolutions; and further

RESOLVED, that any and all actions previously taken by any of the proper officers of the Corporation and its subsidiaries within the terms of the foregoing resolutions be, and the same hereby are, ratified and confirmed in all respects.

IN WITNESS WHEREOF, the undersigned, constituting all of the directors of the Corporation, waive all notices, evidence their approval of the foregoing actions and give their full ratification thereto as of the date first written above.

Directors

/s/ Charles W. Ergen Charles W. Ergen, Chairman

/s/ Candy M. Ergen Candy M. Ergen

/s/ James DeFranco
James DeFranco

/s/ David K. Moskowitz
David K. Moskowitz

/s/ Carl E. Vogel Carl E. Vogel

<u>/s/ Steven R. Goodbarn</u> Steven R. Goodbarn

/s/ Tom A. Ortolf Tom A. Ortolf

/s/ George R. Brokaw George R. Brokaw

/s/ Charles M. Lillis Charles M. Lillis

/s/ Afshin Mohebbi Afshin Mohebbi

Schedule "A"

Special Litigation Committee Compensation

Each Committee Member will be compensated \$5,000 per month while serving on the Special Litigation Committee; provided that, the Board of Directors shall review the amount of such compensation following the date that is five (5) months after the date of this consent.

Approved as of May 31, 2018

MEETING OF THE SPECIAL LITIGATION COMMITTEE OF THE BOARD OF DIRECTORS OF DISH NETWORK CORPORATION

The Special Litigation Committee (the "SLC") met by telephone on May 9, 2018, beginning at 2:30 p.m. EDT and concluding at 3:38 p.m. EDT.

In attendance were SLC members Charles Lillis, George Brokaw and Anthony Federico.

C. Barr Flinn, Emily Burton and Lakshmi Muthu of the law firm of Young Conaway Stargatt & Taylor, LLP ("YCST") attended, as did J. Stephen Peek and Rachel Wise of the law firm of Holland & Hart LLP ("H&H").

The meeting began with a discussion of the SLC's duties in conducting its investigation of the claims asserted by plaintiffs in the Nevada litigation. Counsel summarized for the SLC its duties under governing law and the standards by which courts have assessed special litigation committee investigations previously.

The SLC and its counsel then discussed the process by which the SLC should assess the independence of the members of the SLC. Counsel summarized a variety of factors considered by the courts in assessing the independence of special litigation committees. The SLC discussed the independence of its members and directed counsel to gather information needed to assess the independence and disinterest of each SLC member. Among other things, the SLC directed counsel to conduct an interview of SLC member Anthony Federico for the purpose of assessing whether Mr. Federico is disinterested and independent.

The SLC and its counsel then discussed the claims asserted by plaintiffs in the Nevada litigation. Counsel summarized plaintiffs' clams and the relief sought as well as potentially applicable law.

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Draft of May 24, 2018

The SLC and its counsel also discussed the status of the SLC's motion to stay the Nevada action pending the SLC's investigation (the "Motion to Stay"). Counsel summarized plaintiffs' opposition to the Motion to Stay. Counsel also discussed potential responses to plaintiffs' arguments that might be made by the SLC in its reply in support of the Motion to Stay and at oral argument on the Motion to Stay scheduled for May 15, 2018.

Finally, the SLC and its counsel discussed potential steps for the SLC's investigation, including document collection and review, interviews, and consideration of and preparation of a report on DISH's potential claims. The SLC and counsel discussed the likely steps in the event that plaintiffs challenge any determination by the SLC, including (a) potential discovery by plaintiffs into the SLC's disinterest, independence, and investigation and (b) judicial review of any determination by the SLC. The SLC identified some potential documents and information to review and consider as part of its investigation of plaintiffs' claims. Counsel advised the SLC generally of the background documents and information that counsel had gathered to date. The SLC authorized counsel to continue gathering background documents and information relevant to plaintiffs' claims to aid the SLC in developing an investigation plan. The SLC also directed counsel to prepare a preliminary timeline of the background events relevant to the claims to be investigated.

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Approved as of July 6, 2018

MEETING OF THE SPECIAL LITIGATION COMMITTEE OF THE BOARD OF DIRECTORS OF DISH NETWORK CORPORATION

The Special Litigation Committee (the "SLC") met by telephone on May 31, 2018,

beginning at 11 a.m. EDT and concluding at 11:40 a.m. EDT.

In attendance were SLC members Charles Lillis, George Brokaw and Anthony Federico.

C. Barr Flinn, Emily V. Burton and Lakshmi Muthu of the law firm of Young Conaway Stargatt

& Taylor, LLP ("YCST") attended, as did Robert Cassity of the law firm of Holland & Hart LLP

("H&H").

The meeting began with a discussion of the draft minutes of the May 9, 2018 SLC

meeting and the draft agenda for the May 31, 2018 SLC meeting. The SLC approved both the

minutes and the agenda.

The SLC and its counsel discussed categories of documents to seek and review as part of

the SLC's investigation. As part of that discussion, the SLC and its counsel discussed the

sources from which and time periods for which to seek documents. Following this discussion,

the SLC directed its counsel to seek various categories of materials, including, but not limited to,

(1) board materials, (2) legal materials, and (3) business materials from 2003 to 2013 concerning

DISH's telemarketing compliance, among other matters.

The SLC and its counsel had a preliminary discussion about the Krakauer v. DISH

Network, L.L.C. and U.S. v. DISH Network, L.L.C. lawsuits. In connection with that discussion,

the SLC requested certain information regarding the Krakauer action, which counsel agreed to

provide.

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Draft of July 2, 2018

The SLC and its counsel discussed the proposed timeline for the SLC's investigation, which counsel had provided the SLC in advance of the meeting. The SLC approved the proposed timeline.

The SLC and its counsel discussed the interview that counsel had conducted of Mr. Federico concerning his independence for purposes of serving on the SLC. This interview and corresponding discussion touched on Mr. Federico's career, board service, compensation, and social contacts. Following that discussion, the SLC determined that Mr. Federico is independent and disinterested for purposes of serving on the SLC.

In response to the SLC's request, counsel for the SLC advised the SLC that counsel would prepare for the SLC's review and discussion one or more memoranda addressing the issues related to the independence and disinterestedness of Mr. Lillis and Mr. Brokaw in connection with a prior special litigation committee investigation.

Finally, the SLC and its counsel discussed next steps in the investigation, including issuing document requests, collecting documents, and reviewing documents.

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