

IN THE SUPREME COURT OF THE STATE OF NEVADA

SANDRA CAMACHO; AND ANTHONY
CAMACHO,

Petitioners,

vs.

THE EIGHTH JUDICIAL DISTRICT COURT OF
THE STATE OF NEVADA, IN AND FOR THE
COUNTY OF CLARK; AND THE HONORABLE
NADIA KRALL, DISTRICT JUDGE,

Respondents,

and

PHILIP MORRIS USA, INC., a foreign
corporation; R.J. REYNOLDS TOBACCO
COMPANY, a foreign corporation, individually,
and as successor-by-merger to LORILLARD
TOBACCO COMPANY and as successor-in-
interest to the United States tobacco business of
BROWN & WILLIAMSON TOBACCO
CORPORATION, which is the successor-by-
merger to THE AMERICAN TOBACCO
COMPANY; LIGGETT GROUP, LLC., a foreign
corporation; and ASM NATIONWIDE
CORPORATION d/b/a SILVERADO SMOKES &
CIGARS, a domestic corporation; LV SINGHS
NC. d/b/a SMOKES & VAPORS, a domestic
corporation,

Real Parties in Interest.

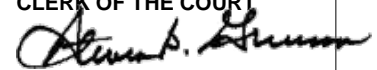
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*PETITIONERS' APPENDIX
VOLUME 3 (Nos. 368-620)*

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DISTRICT COURT
CLARK COUNTY, NEVADA

SANDRA CAMACHO, individually, and
ANTHONY CAMACHO, individually,

Case No.: A-19-807650-C
Dept. No.: IV

Plaintiffs,

vs.

**APPENDIX OF EXHIBITS:
DEFENDANTS PHILIP MORRIS USA
INC. AND R.J. REYNOLDS TOBACCO
COMPANY'S MOTION FOR PARTIAL
SUMMARY JUDGMENT ON
PLAINTIFFS' PUNITIVE DAMAGES
CLAIM**

VOLUME 2 OF 2

PHILIP MORRIS USA, INC., a foreign
corporation; R.J. REYNOLDS TOBACCO
COMPANY, a foreign corporation, individually,
and as successor-by-merger to LORILLARD
TOBACCO COMPANY and as successor-in-
interest to the United States tobacco business of
BROWN & WILLIAMSON TOBACCO
CORPORATION, which is the successor-by-
merger to THE AMERICAN TOBACCO
COMPANY; LIGGETT GROUP, LLC., a
foreign corporation; ASM NATIONWIDE
CORPORATION d/b/a SILVERADO SMOKES
& CIGARS, a domestic corporation; and LV
SINGHS INC. d/b/a SMOKES & VAPORS, a
domestic corporation; DOES I-X; and ROE
BUSINESS ENTITIES XI-XX, inclusive,

Defendants.

///



1 Defendants Philip Morris USA Inc. and R.J. Reynolds Tobacco Company (“Defendants”),
2 by and through their counsel of record, hereby submit this Appendix of Exhibits in support of their
3 Motion for Partial Summary Judgment on Plaintiffs’ Punitive Damages Claim.

EX	Description
A.	Complaint for Injunctive Relief, Damages, Restitution, Disgorgement, Penalties, and Other Relief Exempt from Arbitration, filed in <i>State of Nevada v. Philip Morris, Inc et al.</i> , 05/21/1997
B.	Master Settlement Agreement
C.	Tobacco Settlement Escrow-Notice of Nevada State-Specific Finality (dated Jan. 21, 1999)
D.	Consent Decree and Final Judgment. Nev. Consent Decree & Final J., § VII.A. (Dec. 10, 1998)
E.	Order for Correction of Consent Decree and Final Judgment Nunc Pro Tunc, filed in <i>State of Nevada v. Philip Morris, Inc. et al.</i> , 01/15/1999
F.	Amended Complaint

14 Dated this 25th day of May, 2022.

15 /s/ Howard J. Russell

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CERTIFICATE OF SERVICE

I hereby certify that on the 25th day of May, 2022, a true and correct copy of the foregoing **APPENDIX OF EXHIBITS: DEFENDANTS PHILIP MORRIS USA INC. AND R.J. REYNOLDS TOBACCO COMPANY’S MOTION FOR PARTIAL SUMMARY JUDGMENT ON PLAINTIFFS’ PUNITIVE DAMAGES CLAIM – VOLUME 2 OF 2** was electronically filed and served on counsel through the Court’s electronic service system pursuant to Administrative Order 14-2 and N.E.F.C.R. 9, via the electronic mail addresses noted below, unless service by another method is stated or noted:

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Exhibit B

MASTER SETTLEMENT AGREEMENT

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MASTER SETTLEMENT AGREEMENT

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MASTER SETTLEMENT AGREEMENT

This Master Settlement Agreement is made by the undersigned Settling State officials (on behalf of their respective Settling States) and the undersigned Participating Manufacturers to settle and resolve with finality all Released Claims against the Participating Manufacturers and related entities as set forth herein. This Agreement constitutes the documentation effecting this settlement with respect to each Settling State, and is intended to and shall be binding upon each Settling State and each Participating Manufacturer in accordance with the terms hereof.

I. RECITALS

WHEREAS, more than 40 States have commenced litigation asserting various claims for monetary, equitable and injunctive relief against certain tobacco product manufacturers and others as defendants, and the States that have not filed suit can potentially assert similar claims,

WHEREAS, the Settling States that have commenced litigation have sought to obtain equitable relief and damages under state laws, including consumer protection and/or antitrust laws, in order to further the Settling States' policies regarding public health, including policies adopted to achieve a significant reduction in smoking by Youth;

WHEREAS, defendants have denied each and every one of the Settling States' allegations of unlawful conduct or wrongdoing and have asserted a number of defenses to the Settling States' claims, which defenses have been contested by the Settling States;

WHEREAS, the Settling States and the Participating Manufacturers are committed to reducing underage tobacco use by discouraging such use and by preventing Youth access to Tobacco Products;

WHEREAS, the Participating Manufacturers recognize the concern of the tobacco grower community that it may be adversely affected by the potential reduction in tobacco consumption resulting from this settlement, reaffirm their commitment to work cooperatively to address concerns about the potential adverse economic impact on such community, and will, within 30 days after the MSA Execution Date, meet with the political leadership of States with grower communities to address these economic concerns;

WHEREAS, the undersigned Settling State officials believe that entry into this Agreement and uniform consent decrees with the tobacco industry is necessary in order to further the Settling States' policies designed to reduce Youth smoking, to promote the public health and to secure monetary payments to the Settling States; and

WHEREAS, the Settling States and the Participating Manufacturers wish to avoid the further expense, delay, inconvenience, burden and uncertainty of continued litigation (including appeals from any verdicts), and, therefore, have agreed to settle their respective lawsuits and potential claims pursuant to terms which will achieve for the Settling States and their citizens significant funding for the advancement of public health, the implementation of important tobacco-related public health measures, including the enforcement of the mandates and restrictions related to such measures, as well as funding for a national Foundation dedicated to significantly reducing the use of Tobacco Products by Youth;

NOW, THEREFORE, BE IT KNOWN THAT, in consideration of the implementation of tobacco-related health measures and the payments to be made by the Participating Manufacturers, the release and discharge of all claims by the Settling States, and such other consideration as described herein, the sufficiency of which is hereby acknowledged, the Settling States and the Participating Manufacturers, acting by and through their authorized agents, memorialize and agree as follows:

II. DEFINITIONS

(a) "Account" has the meaning given in the Escrow Agreement.

(b) "Adult" means any person or persons who are not Underage.

(c) "Adult-Only Facility" means a facility or restricted area (whether open-air or enclosed) where the operator ensures or has a reasonable basis to believe (such as by checking identification as required under state law, or by checking the identification of any person appearing to be under the age of 27) that no Underage person is present. A facility or restricted area need not be permanently restricted to Adults in order to constitute an Adult-Only Facility, provided that the operator ensures or has a reasonable basis to believe that no Underage person is present during the event or time period in question.

(d) "Affiliate" means a person who directly or indirectly owns or controls, is owned or controlled by, or is under common ownership or control with, another person. Solely for purposes of this definition, the terms "owns," "is owned" and "ownership" mean ownership of an equity interest, or the equivalent thereof, of 10 percent or more, and the term "person" means an individual, partnership, committee, association, corporation or any other organization or group of persons.

(e) "Agreement" means this Master Settlement Agreement, together with the exhibits hereto, as it may be amended pursuant to subsection XVIII(j).

(f) "Allocable Share" means the percentage set forth for the State in question as listed in Exhibit A hereto, without regard to any subsequent alteration or modification of such State's percentage share agreed to by or among any States; or, solely for the purpose of calculating payments under subsection IX(c)(2) (and corresponding payments under subsection IX(i)), the percentage disclosed for the State in question pursuant to subsection IX(c)(2)(A) prior to June 30, 1999, without regard to any subsequent alteration or modification of such State's percentage share agreed to by or among any States.

(g) "Allocated Payment" means a particular Settling State's Allocable Share of the sum of all of the payments to be made by the Original Participating Manufacturers in the year in question pursuant to subsections IX(c)(1) and IX(c)(2), as such payments have been adjusted, reduced and allocated pursuant to clause "First" through the first sentence of clause "Fifth" of subsection IX(j), but before application of the other offsets and adjustments described in clauses "Sixth" through "Thirteenth" of subsection IX(j).

(h) "Bankruptcy" means, with respect to any entity, the commencement of a case or other proceeding (whether voluntary or involuntary) seeking any of (1) liquidation, reorganization, rehabilitation, receivership, conservatorship, or other relief with respect to such entity or its debts under any bankruptcy, insolvency or similar law now or hereafter in effect; (2) the appointment of a trustee, receiver, liquidator, custodian or similar official of such entity or any substantial part of its business or property; (3) the consent of such entity to any of the relief described in (1) above or to the appointment of any official described in (2) above in any such case or other proceeding involuntarily commenced

against such entity; or (4) the entry of an order for relief as to such entity under the federal bankruptcy laws as now or hereafter in effect. Provided, however, that an involuntary case or proceeding otherwise within the foregoing definition shall not be a "Bankruptcy" if it is or was dismissed within 60 days of its commencement.

(i) "Brand Name" means a brand name (alone or in conjunction with any other word), trademark, logo, symbol, motto, selling message, recognizable pattern of colors, or any other indicia of product identification identical or similar to, or identifiable with, those used for any domestic brand of Tobacco Products. Provided, however, that the term "Brand Name" shall not include the corporate name of any Tobacco Product Manufacturer that does not after the MSA Execution Date sell a brand of Tobacco Products in the States that includes such corporate name.

(j) "Brand Name Sponsorship" means an athletic, musical, artistic, or other social or cultural event as to which payment is made (or other consideration is provided) in exchange for use of a Brand Name or Names (1) as part of the name of the event or (2) to identify, advertise, or promote such event or an entrant, participant or team in such event in any other way. Sponsorship of a single national or multi-state series or tour (for example, NASCAR (including any number of NASCAR races)), or of one or more events within a single national or multi-state series or tour, or of an entrant, participant, or team taking part in events sanctioned by a single approving organization (e.g., NASCAR or CART), constitutes one Brand Name Sponsorship. Sponsorship of an entrant, participant, or team by a Participating Manufacturer using a Brand Name or Names in an event that is part of a series or tour that is sponsored by such Participating Manufacturer or that is part of a series or tour in which any one or more events are sponsored by such Participating

Manufacturer does not constitute a separate Brand Name Sponsorship. Sponsorship of an entrant, participant, or team by a Participating Manufacturer using a Brand Name or Names in any event (or series of events) not sponsored by such Participating Manufacturer constitutes a Brand Name Sponsorship. The term "Brand Name Sponsorship" shall not include an event in an Adult-Only Facility.

(k) "Business Day" means a day which is not a Saturday or Sunday or legal holiday on which banks are authorized or required to close in New York, New York.

(l) "Cartoon" means any drawing or other depiction of an object, person, animal, creature or any similar caricature that satisfies any of the following criteria:

(1) the use of comically exaggerated features;

(2) the attribution of human characteristics to animals, plants or other objects, or the similar use of anthropomorphic technique; or

(3) the attribution of unnatural or extrahuman abilities, such as imperviousness to pain or injury, X-ray vision, tunneling at very high speeds or transformation.

The term "Cartoon" includes "Joe Camel," but does not include any drawing or other depiction that on July 1, 1998, was in use in any State in any Participating Manufacturer's corporate logo or in any Participating Manufacturer's Tobacco Product packaging.

(m) "Cigarette" means any product that contains nicotine, is intended to be burned or heated under ordinary conditions of use, and consists of or contains (1) any roll of tobacco wrapped in paper or in any substance not containing tobacco; or (2) tobacco, in any form, that is functional in the product, which, because of its appearance, the type of tobacco used in the filler, or its packaging and labeling, is likely to be offered to, or

purchased by, consumers as a cigarette; or (3) any roll of tobacco wrapped in any substance containing tobacco which, because of its appearance, the type of tobacco used in the filler, or its packaging and labeling, is likely to be offered to, or purchased by, consumers as a cigarette described in clause (1) of this definition. The term "Cigarette" includes "roll-your-own" (i.e., any tobacco which, because of its appearance, type, packaging, or labeling is suitable for use and likely to be offered to, or purchased by, consumers as tobacco for making cigarettes). Except as provided in subsections II(z) and II(mm), 0.0325 ounces of "roll-your-own" tobacco shall constitute one individual "Cigarette."

(n) "Claims" means any and all manner of civil (i.e., non-criminal): claims, demands, actions, suits, causes of action, damages (whenever incurred), liabilities of any nature including civil penalties and punitive damages, as well as costs, expenses and attorneys' fees (except as to the Original Participating Manufacturers' obligations under section XVII), known or unknown, suspected or unsuspected, accrued or unaccrued, whether legal, equitable, or statutory.

(o) "Consent Decree" means a state-specific consent decree as described in subsection XIII(b)(1)(B) of this Agreement.

(p) "Court" means the respective court in each Settling State to which this Agreement and the Consent Decree are presented for approval and/or entry as to that Settling State.

(q) "Escrow" has the meaning given in the Escrow Agreement.

(r) "Escrow Agent" means the escrow agent under the Escrow Agreement.

(s) "Escrow Agreement" means an escrow agreement substantially in the form of Exhibit B.

(t) "Federal Tobacco Legislation Offset" means the offset described in section X.

(u) "Final Approval" means the earlier of:

(1) the date by which State-Specific Finality in a sufficient number of Settling States has occurred; or

(2) June 30, 2000.

For the purposes of this subsection (u), "State-Specific Finality in a sufficient number of Settling States" means that State-Specific Finality has occurred in both:

(A) a number of Settling States equal to at least 80% of the total number of Settling States; and

(B) Settling States having aggregate Allocable Shares equal to at least 80% of the total aggregate Allocable Shares assigned to all Settling States.

Notwithstanding the foregoing, the Original Participating Manufacturers may, by unanimous written agreement, waive any requirement for Final Approval set forth in subsections (A) or (B) hereof.

(v) "Foundation" means the foundation described in section VI.

(w) "Independent Auditor" means the firm described in subsection XI(b).

(x) "Inflation Adjustment" means an adjustment in accordance with the formulas for inflation adjustments set forth in Exhibit C.

(y) "Litigating Releasing Parties Offset" means the offset described in subsection XII(b).

(z) "Market Share" means a Tobacco Product Manufacturer's respective share (expressed as a percentage) of the total number of individual Cigarettes sold in the fifty United States, the District of Columbia and Puerto Rico during the applicable calendar year, as measured by excise taxes collected by the federal government and, in the case of sales in Puerto Rico, arbitrios de cigarillos collected by the Puerto Rico taxing authority. For purposes of the definition and determination of "Market Share" with respect to calculations under subsection IX(i), 0.09 ounces of "roll your own" tobacco shall constitute one individual Cigarette; for purposes of the definition and determination of "Market Share" with respect to all other calculations, 0.0325 ounces of "roll your own" tobacco shall constitute one individual Cigarette.

(aa) "MSA Execution Date" means November 23, 1998.

(bb) "NAAG" means the National Association of Attorneys General, or its successor organization that is directed by the Attorneys General to perform certain functions under this Agreement.

(cc) "Non-Participating Manufacturer" means any Tobacco Product Manufacturer that is not a Participating Manufacturer.

(dd) "Non-Settling States Reduction" means a reduction determined by multiplying the amount to which such reduction applies by the aggregate Allocable Shares of those States that are not Settling States on the date 15 days before such payment is due.

(ee) "Notice Parties" means each Participating Manufacturer, each Settling State, the Escrow Agent, the Independent Auditor and NAAG.

(ff) "NPM Adjustment" means the adjustment specified in subsection IX(d).

(gg) "NPM Adjustment Percentage" means the percentage determined pursuant to subsection IX(d).

(hh) "Original Participating Manufacturers" means the following: Brown & Williamson Tobacco Corporation, Lorillard Tobacco Company, Philip Morris Incorporated and R.J. Reynolds Tobacco Company, and the respective successors of each of the foregoing. Except as expressly provided in this Agreement, once an entity becomes an Original Participating Manufacturer, such entity shall permanently retain the status of Original Participating Manufacturer.

(ii) "Outdoor Advertising" means (1) billboards, (2) signs and placards in arenas, stadiums, shopping malls and Video Game Arcades (whether any of the foregoing are open air or enclosed) (but not including any such sign or placard located in an Adult-Only Facility), and (3) any other advertisements placed (A) outdoors, or (B) on the inside surface of a window facing outward. Provided, however, that the term "Outdoor Advertising" does not mean (1) an advertisement on the outside of a Tobacco Product manufacturing facility; (2) an individual advertisement that does not occupy an area larger than 14 square feet (and that neither is placed in such proximity to any other such advertisement so as to create a single "mosaic"-type advertisement larger than 14 square feet, nor functions solely as a segment of a larger advertising unit or series), and that is placed (A) on the outside of any retail establishment that sells Tobacco Products (other than solely through a vending machine), (B) outside (but on the property of) any such establishment, or (C) on the inside surface of a window facing outward in any such establishment; (3) an advertisement inside a retail establishment that sells Tobacco

Products (other than solely through a vending machine) that is not placed on the inside surface of a window facing outward; or (4) an outdoor advertisement at the site of an event to be held at an Adult-Only Facility that is placed at such site during the period the facility or enclosed area constitutes an Adult-Only Facility, but in no event more than 14 days before the event, and that does not advertise any Tobacco Product (other than by using a Brand Name to identify the event).

(jj) "Participating Manufacturer" means a Tobacco Product Manufacturer that is or becomes a signatory to this Agreement, provided that (1) in the case of a Tobacco Product Manufacturer that is not an Original Participating Manufacturer, such Tobacco Product Manufacturer is bound by this Agreement and the Consent Decree (or, in any Settling State that does not permit amendment of the Consent Decree, a consent decree containing terms identical to those set forth in the Consent Decree) in all Settling States in which this Agreement and the Consent Decree binds Original Participating Manufacturers (provided, however, that such Tobacco Product Manufacturer need only become bound by the Consent Decree in those Settling States in which the Settling State has filed a Released Claim against it), and (2) in the case of a Tobacco Product Manufacturer that signs this Agreement after the MSA Execution Date, such Tobacco Product Manufacturer, within a reasonable period of time after signing this Agreement, makes any payments (including interest thereon at the Prime Rate) that it would have been obligated to make in the intervening period had it been a signatory as of the MSA Execution Date. "Participating Manufacturer" shall also include the successor of a Participating Manufacturer. Except as expressly provided in this Agreement, once an entity becomes a Participating Manufacturer such entity shall permanently retain the

status of Participating Manufacturer. Each Participating Manufacturer shall regularly report its shipments of Cigarettes in or to the fifty United States, the District of Columbia and Puerto Rico to Management Science Associates, Inc. (or a successor entity as set forth in subsection (mm)). Solely for purposes of calculations pursuant to subsection IX(d), a Tobacco Product Manufacturer that is not a signatory to this Agreement shall be deemed to be a "Participating Manufacturer" if the Original Participating Manufacturers unanimously consent in writing.

(kk) "Previously Settled States Reduction" means a reduction determined by multiplying the amount to which such reduction applies by 12.4500000%, in the case of payments due in or prior to 2007; 12.2373756%, in the case of payments due after 2007 but before 2018; and 11.0666667%, in the case of payments due in or after 2018.

(ll) "Prime Rate" shall mean the prime rate as published from time to time by the Wall Street Journal or, in the event the Wall Street Journal is no longer published or no longer publishes such rate, an equivalent successor reference rate determined by the Independent Auditor.

(mm) "Relative Market Share" means an Original Participating Manufacturer's respective share (expressed as a percentage) of the total number of individual Cigarettes shipped in or to the fifty United States, the District of Columbia and Puerto Rico by all the Original Participating Manufacturers during the calendar year immediately preceding the year in which the payment at issue is due (regardless of when such payment is made), as measured by the Original Participating Manufacturers' reports of shipments of Cigarettes to Management Science Associates, Inc. (or a successor entity acceptable to both the Original Participating Manufacturers and a majority of those Attorneys General

who are both the Attorney General of a Settling State and a member of the NAAG executive committee at the time in question). A Cigarette shipped by more than one Participating Manufacturer shall be deemed to have been shipped solely by the first Participating Manufacturer to do so. For purposes of the definition and determination of "Relative Market Share," 0.09 ounces of "roll your own" tobacco shall constitute one individual Cigarette.

(nn) "Released Claims" means:

(1) for past conduct, acts or omissions (including any damages incurred in the future arising from such past conduct, acts or omissions), those Claims directly or indirectly based on, arising out of or in any way related, in whole or in part, to (A) the use, sale, distribution, manufacture, development, advertising, marketing or health effects of, (B) the exposure to, or (C) research, statements, or warnings regarding, Tobacco Products (including, but not limited to, the Claims asserted in the actions identified in Exhibit D, or any comparable Claims that were, could be or could have been asserted now or in the future in those actions or in any comparable action in federal, state or local court brought by a Settling State or a Releasing Party (whether or not such Settling State or Releasing Party has brought such action)), except for claims not asserted in the actions identified in Exhibit D for outstanding liability under existing licensing (or similar) fee laws or existing tax laws (but not excepting claims for any tax liability of the Tobacco-Related Organizations or of any Released Party with respect to such Tobacco-Related Organizations, which claims are covered by the release and covenants set forth in this Agreement);

(2) for future conduct, acts or omissions, only those monetary Claims directly or indirectly based on, arising out of or in any way related to, in whole or in part, the use of or exposure to Tobacco Products manufactured in the ordinary course of business, including without limitation any future Claims for reimbursement of health care costs allegedly associated with the use of or exposure to Tobacco Products.

(oo) "Released Parties" means all Participating Manufacturers, their past, present and future Affiliates, and the respective divisions, officers, directors, employees, representatives, insurers, lenders, underwriters, Tobacco-Related Organizations, trade associations, suppliers, agents, auditors, advertising agencies, public relations entities, attorneys, retailers and distributors of any Participating Manufacturer or of any such Affiliate (and the predecessors, heirs, executors, administrators, successors and assigns of each of the foregoing). Provided, however, that "Released Parties" does not include any person or entity (including, but not limited to, an Affiliate) that is itself a Non-Participating Manufacturer at any time after the MSA Execution Date, unless such person or entity becomes a Participating Manufacturer.

(pp) "Releasing Parties" means each Settling State and any of its past, present and future agents, officials acting in their official capacities, legal representatives, agencies, departments, commissions and divisions; and also means, to the full extent of the power of the signatories hereto to release past, present and future claims, the following: (1) any Settling State's subdivisions (political or otherwise, including, but not limited to, municipalities, counties, parishes, villages, unincorporated districts and hospital districts), public entities, public instrumentalities and public educational

institutions; and (2) persons or entities acting in a *parens patriae*, sovereign, quasi-sovereign, private attorney general, *qui tam*, taxpayer, or any other capacity, whether or not any of them participate in this settlement, (A) to the extent that any such person or entity is seeking relief on behalf of or generally applicable to the general public in such Settling State or the people of the State, as opposed solely to private or individual relief for separate and distinct injuries, or (B) to the extent that any such entity (as opposed to an individual) is seeking recovery of health-care expenses (other than premium or capitation payments for the benefit of present or retired state employees) paid or reimbursed, directly or indirectly, by a Settling State.

(qq) "Settling State" means any State that signs this Agreement on or before the MSA Execution Date. Provided, however, that the term "Settling State" shall not include (1) the States of Mississippi, Florida, Texas and Minnesota; and (2) any State as to which this Agreement has been terminated.

(rr) "State" means any state of the United States, the District of Columbia, the Commonwealth of Puerto Rico, Guam, the Virgin Islands, American Samoa, and the Northern Marianas.

(ss) "State-Specific Finality" means, with respect to the Settling State in question:

(1) this Agreement and the Consent Decree have been approved and entered by the Court as to all Original Participating Manufacturers, or, in the event of an appeal from or review of a decision of the Court to withhold its approval and entry of this Agreement and the Consent Decree, by the court hearing such appeal or conducting such review;

(2) entry by the Court has been made of an order dismissing with prejudice all claims against Released Parties in the action as provided herein; and

(3) the time for appeal or to seek review of or permission to appeal (“Appeal”) from the approval and entry as described in subsection (1) hereof and entry of such order described in subsection (2) hereof has expired; or, in the event of an Appeal from such approval and entry, the Appeal has been dismissed, or the approval and entry described in (1) hereof and the order described in subsection (2) hereof have been affirmed in all material respects by the court of last resort to which such Appeal has been taken and such dismissal or affirmance has become no longer subject to further Appeal (including, without limitation, review by the United States Supreme Court).

(tt) “Subsequent Participating Manufacturer” means a Tobacco Product Manufacturer (other than an Original Participating Manufacturer) that: (1) is a Participating Manufacturer, and (2) is a signatory to this Agreement, regardless of when such Tobacco Product Manufacturer became a signatory to this Agreement. “Subsequent Participating Manufacturer” shall also include the successors of a Subsequent Participating Manufacturer. Except as expressly provided in this Agreement, once an entity becomes a Subsequent Participating Manufacturer such entity shall permanently retain the status of Subsequent Participating Manufacturer, unless it agrees to assume the obligations of an Original Participating Manufacturer as provided in subsection XVIII(c).

(uu) “Tobacco Product Manufacturer” means an entity that after the MSA Execution Date directly (and not exclusively through any Affiliate):

(1) manufactures Cigarettes anywhere that such manufacturer intends to be sold in the States, including Cigarettes intended to be sold in the States through an importer (except where such importer is an Original Participating Manufacturer that will be responsible for the payments under this Agreement with respect to such Cigarettes as a result of the provisions of subsections II(mm) and that pays the taxes specified in subsection II(z) on such Cigarettes, and provided that the manufacturer of such Cigarettes does not market or advertise such Cigarettes in the States);

(2) is the first purchaser anywhere for resale in the States of Cigarettes manufactured anywhere that the manufacturer does not intend to be sold in the States; or

(3) becomes a successor of an entity described in subsection (1) or (2) above.

The term "Tobacco Product Manufacturer" shall not include an Affiliate of a Tobacco Product Manufacturer unless such Affiliate itself falls within any of subsections (1) - (3) above.

(vv) "Tobacco Products" means Cigarettes and smokeless tobacco products.

(ww) "Tobacco-Related Organizations" means the Council for Tobacco Research-U.S.A., Inc., The Tobacco Institute, Inc. ("TI"), and the Center for Indoor Air Research, Inc. ("CIAR") and the successors, if any, of TI or CIAR.

(xx) "Transit Advertisements" means advertising on or within private or public vehicles and all advertisements placed at, on or within any bus stop, taxi stand, transportation waiting area, train station, airport or any similar location. Notwithstanding

the foregoing, the term "Transit Advertisements" does not include (1) any advertisement placed in, on or outside the premises of any retail establishment that sells Tobacco Products (other than solely through a vending machine) (except if such individual advertisement (A) occupies an area larger than 14 square feet; (B) is placed in such proximity to any other such advertisement so as to create a single "mosaic"-type advertisement larger than 14 square feet; or (C) functions solely as a segment of a larger advertising unit or series); or (2) advertising at the site of an event to be held at an Adult-Only Facility that is placed at such site during the period the facility or enclosed area constitutes an Adult-Only Facility, but in no event more than 14 days before the event, and that does not advertise any Tobacco Product (other than by using a Brand Name to identify the event).

(yy) "Underage" means younger than the minimum age at which it is legal to purchase or possess (whichever minimum age is older) Cigarettes in the applicable Settling State.

(zz) "Video Game Arcade" means an entertainment establishment primarily consisting of video games (other than video games intended primarily for use by persons 18 years of age or older) and/or pinball machines.

(aaa) "Volume Adjustment" means an upward or downward adjustment in accordance with the formula for volume adjustments set forth in Exhibit E.

(bbb) "Youth" means any person or persons under 18 years of age.

III. PERMANENT RELIEF

(a) Prohibition on Youth Targeting. No Participating Manufacturer may take any action, directly or indirectly, to target Youth within any Settling State in the advertising,

promotion or marketing of Tobacco Products, or take any action the primary purpose of which is to initiate, maintain or increase the incidence of Youth smoking within any Settling State.

(b) Ban on Use of Cartoons. Beginning 180 days after the MSA Execution Date, no Participating Manufacturer may use or cause to be used any Cartoon in the advertising, promoting, packaging or labeling of Tobacco Products.

(c) Limitation of Tobacco Brand Name Sponsorships.

(1) Prohibited Sponsorships. After the MSA Execution Date, no Participating Manufacturer may engage in any Brand Name Sponsorship in any State consisting of:

(A) concerts; or

(B) events in which the intended audience is comprised of a significant percentage of Youth; or

(C) events in which any paid participants or contestants are Youth;

or

(D) any athletic event between opposing teams in any football, basketball, baseball, soccer or hockey league.

(2) Limited Sponsorships.

(A) No Participating Manufacturer may engage in more than one Brand Name Sponsorship in the States in any twelve-month period (such period measured from the date of the initial sponsored event).

(B) Provided, however, that

(i) nothing contained in subsection (2)(A) above shall require a Participating Manufacturer to breach or terminate any sponsorship contract in existence as of August 1, 1998 (until the earlier of (x) the current term of any existing contract, without regard to any renewal or option that may be exercised by such Participating Manufacturer or (y) three years after the MSA Execution Date); and

(ii) notwithstanding subsection (1)(A) above, Brown & Williamson Tobacco Corporation may sponsor either the GPC country music festival or the Kool jazz festival as its one annual Brand Name Sponsorship permitted pursuant to subsection (2)(A) as well as one Brand Name Sponsorship permitted pursuant to subsection (2)(B)(i).

(3) Related Sponsorship Restrictions. With respect to any Brand Name Sponsorship permitted under this subsection (c):

(A) advertising of the Brand Name Sponsorship event shall not advertise any Tobacco Product (other than by using the Brand Name to identify such Brand Name Sponsorship event);

(B) no Participating Manufacturer may refer to a Brand Name Sponsorship event or to a celebrity or other person in such an event in its advertising of a Tobacco Product;

(C) nothing contained in the provisions of subsection III(e) of this Agreement shall apply to actions taken by any Participating Manufacturer

in connection with a Brand Name Sponsorship permitted pursuant to the provisions of subsections (2)(A) and (2)(B)(i); the Brand Name Sponsorship permitted by subsection (2)(B)(ii) shall be subject to the restrictions of subsection III(e) except that such restrictions shall not prohibit use of the Brand Name to identify the Brand Name Sponsorship;

(D) nothing contained in the provisions of subsections III(f) and III(i) shall apply to apparel or other merchandise: (i) marketed, distributed, offered, sold, or licensed at the site of a Brand Name Sponsorship permitted pursuant to subsections (2)(A) or (2)(B)(i) by the person to which the relevant Participating Manufacturer has provided payment in exchange for the use of the relevant Brand Name in the Brand Name Sponsorship or a third-party that does not receive payment from the relevant Participating Manufacturer (or any Affiliate of such Participating Manufacturer) in connection with the marketing, distribution, offer, sale or license of such apparel or other merchandise; or (ii) used at the site of a Brand Name Sponsorship permitted pursuant to subsection (2)(A) or (2)(B)(i) (during such event) that are not distributed (by sale or otherwise) to any member of the general public; and

(E) nothing contained in the provisions of subsection III(d) shall: (i) apply to the use of a Brand Name on a vehicle used in a Brand Name Sponsorship; or (ii) apply to Outdoor Advertising advertising the Brand Name Sponsorship, to the extent that such Outdoor Advertising is placed at the site of a Brand Name Sponsorship no more than 90 days before the

start of the initial sponsored event, is removed within 10 days after the end of the last sponsored event, and is not prohibited by subsection (3)(A) above.

(4) Corporate Name Sponsorships. Nothing in this subsection (c) shall prevent a Participating Manufacturer from sponsoring or causing to be sponsored any athletic, musical, artistic, or other social or cultural event, or any entrant, participant or team in such event (or series of events) in the name of the corporation which manufactures Tobacco Products, provided that the corporate name does not include any Brand Name of domestic Tobacco Products.

(5) Naming Rights Prohibition. No Participating Manufacturer may enter into any agreement for the naming rights of any stadium or arena located within a Settling State using a Brand Name, and shall not otherwise cause a stadium or arena located within a Settling State to be named with a Brand Name.

(6) Prohibition on Sponsoring Teams and Leagues. No Participating Manufacturer may enter into any agreement pursuant to which payment is made (or other consideration is provided) by such Participating Manufacturer to any football, basketball, baseball, soccer or hockey league (or any team involved in any such league) in exchange for use of a Brand Name.

(d) Elimination of Outdoor Advertising and Transit Advertisements. Each Participating Manufacturer shall discontinue Outdoor Advertising and Transit Advertisements advertising Tobacco Products within the Settling States as set forth herein.

(1) Removal. Except as otherwise provided in this section, each Participating Manufacturer shall remove from within the Settling States within 150 days after the MSA Execution Date all of its (A) billboards (to the extent that such billboards constitute Outdoor Advertising) advertising Tobacco Products; (B) signs and placards (to the extent that such signs and placards constitute Outdoor Advertising) advertising Tobacco Products in arenas, stadiums, shopping malls and Video Game Arcades; and (C) Transit Advertisements advertising Tobacco Products.

(2) Prohibition on New Outdoor Advertising and Transit Advertisements. No Participating Manufacturer may, after the MSA Execution Date, place or cause to be placed any new Outdoor Advertising advertising Tobacco Products or new Transit Advertisements advertising Tobacco Products within any Settling State.

(3) Alternative Advertising. With respect to those billboards required to be removed under subsection (1) that are leased (as opposed to owned) by any Participating Manufacturer, the Participating Manufacturer will allow the Attorney General of the Settling State within which such billboards are located to substitute, at the Settling State's option, alternative advertising intended to discourage the use of Tobacco Products by Youth and their exposure to second-hand smoke for the remaining term of the applicable contract (without regard to any renewal or option term that may be exercised by such Participating Manufacturer). The Participating Manufacturer will bear the cost of the lease through the end of such remaining term. Any other costs associated with such alternative advertising will be borne by the Settling State.

(4) Ban on Agreements Inhibiting Anti-Tobacco Advertising. Each Participating Manufacturer agrees that it will not enter into any agreement that prohibits a third party from selling, purchasing or displaying advertising discouraging the use of Tobacco Products or exposure to second-hand smoke. In the event and to the extent that any Participating Manufacturer has entered into an agreement containing any such prohibition, such Participating Manufacturer agrees to waive such prohibition in such agreement.

(5) Designation of Contact Person. Each Participating Manufacturer that has Outdoor Advertising or Transit Advertisements advertising Tobacco Products within a Settling State shall, within 10 days after the MSA Execution Date, provide the Attorney General of such Settling State with the name of a contact person to whom the Settling State may direct inquiries during the time such Outdoor Advertising and Transit Advertisements are being eliminated, and from whom the Settling State may obtain periodic reports as to the progress of their elimination.

(6) Adult-Only Facilities. To the extent that any advertisement advertising Tobacco Products located within an Adult-Only Facility constitutes Outdoor Advertising or a Transit Advertisement, this subsection (d) shall not apply to such advertisement, provided such advertisement is not visible to persons outside such Adult-Only Facility.

(e) Prohibition on Payments Related to Tobacco Products and Media. No Participating Manufacturer may, beginning 30 days after the MSA Execution Date, make, or cause to be made, any payment or other consideration to any other person or entity to

use, display, make reference to or use as a prop any Tobacco Product, Tobacco Product package, advertisement for a Tobacco Product, or any other item bearing a Brand Name in any motion picture, television show, theatrical production or other live performance, live or recorded performance of music, commercial film or video, or video game ("Media"); provided, however, that the foregoing prohibition shall not apply to (1) Media where the audience or viewers are within an Adult-Only Facility (provided such Media are not visible to persons outside such Adult-Only Facility); (2) Media not intended for distribution or display to the public; or (3) instructional Media concerning non-conventional cigarettes viewed only by or provided only to smokers who are Adults.

(f) Ban on Tobacco Brand Name Merchandise. Beginning July 1, 1999, no Participating Manufacturer may, within any Settling State, market, distribute, offer, sell, license or cause to be marketed, distributed, offered, sold or licensed (including, without limitation, by catalogue or direct mail), any apparel or other merchandise (other than Tobacco Products, items the sole function of which is to advertise Tobacco Products, or written or electronic publications) which bears a Brand Name. Provided, however, that nothing in this subsection shall (1) require any Participating Manufacturer to breach or terminate any licensing agreement or other contract in existence as of June 20, 1997 (this exception shall not apply beyond the current term of any existing contract, without regard to any renewal or option term that may be exercised by such Participating Manufacturer); (2) prohibit the distribution to any Participating Manufacturer's employee who is not Underage of any item described above that is intended for the personal use of such an employee; (3) require any Participating Manufacturer to retrieve, collect or otherwise recover any item that prior to the MSA Execution Date was marketed, distributed,

offered, sold, licensed, or caused to be marketed, distributed, offered, sold or licensed by such Participating Manufacturer; (4) apply to coupons or other items used by Adults solely in connection with the purchase of Tobacco Products; or (5) apply to apparel or other merchandise used within an Adult-Only Facility that is not distributed (by sale or otherwise) to any member of the general public.

(g) Ban on Youth Access to Free Samples. After the MSA Execution Date, no Participating Manufacturer may, within any Settling State, distribute or cause to be distributed any free samples of Tobacco Products except in an Adult-Only Facility. For purposes of this Agreement, a “free sample” does not include a Tobacco Product that is provided to an Adult in connection with (1) the purchase, exchange or redemption for proof of purchase of any Tobacco Products (including, but not limited to, a free offer in connection with the purchase of Tobacco Products, such as a “two-for-one” offer), or (2) the conducting of consumer testing or evaluation of Tobacco Products with persons who certify that they are Adults.

(h) Ban on Gifts to Underage Persons Based on Proofs of Purchase. Beginning one year after the MSA Execution Date, no Participating Manufacturer may provide or cause to be provided to any person without sufficient proof that such person is an Adult any item in exchange for the purchase of Tobacco Products, or the furnishing of credits, proofs-of-purchase, or coupons with respect to such a purchase. For purposes of the preceding sentence only, (1) a driver’s license or other government-issued identification (or legible photocopy thereof), the validity of which is certified by the person to whom the item is provided, shall by itself be deemed to be a sufficient form of proof of age; and (2) in the case of items provided (or to be redeemed) at retail establishments, a

Participating Manufacturer shall be entitled to rely on verification of proof of age by the retailer, where such retailer is required to obtain verification under applicable federal, state or local law.

(i) Limitation on Third-Party Use of Brand Names. After the MSA Execution Date, no Participating Manufacturer may license or otherwise expressly authorize any third party to use or advertise within any Settling State any Brand Name in a manner prohibited by this Agreement if done by such Participating Manufacturer itself. Each Participating Manufacturer shall, within 10 days after the MSA Execution Date, designate a person (and provide written notice to NAAG of such designation) to whom the Attorney General of any Settling State may provide written notice of any such third-party activity that would be prohibited by this Agreement if done by such Participating Manufacturer itself. Following such written notice, the Participating Manufacturer will promptly take commercially reasonable steps against any such non-de minimis third-party activity. Provided, however, that nothing in this subsection shall require any Participating Manufacturer to (1) breach or terminate any licensing agreement or other contract in existence as of July 1, 1998 (this exception shall not apply beyond the current term of any existing contract, without regard to any renewal or option term that may be exercised by such Participating Manufacturer); or (2) retrieve, collect or otherwise recover any item that prior to the MSA Execution Date was marketed, distributed, offered, sold, licensed or caused to be marketed, distributed, offered, sold or licensed by such Participating Manufacturer.

(j) Ban on Non-Tobacco Brand Names. No Participating Manufacturer may, pursuant to any agreement requiring the payment of money or other valuable

consideration, use or cause to be used as a brand name of any Tobacco Product any nationally recognized or nationally established brand name or trade name of any non-tobacco item or service or any nationally recognized or nationally established sports team, entertainment group or individual celebrity. Provided, however, that the preceding sentence shall not apply to any Tobacco Product brand name in existence as of July 1, 1998. For the purposes of this subsection, the term "other valuable consideration" shall not include an agreement between two entities who enter into such agreement for the sole purpose of avoiding infringement claims.

(k) Minimum Pack Size of Twenty Cigarettes. No Participating Manufacturer may, beginning 60 days after the MSA Execution Date and through and including December 31, 2001, manufacture or cause to be manufactured for sale in any Settling State any pack or other container of Cigarettes containing fewer than 20 Cigarettes (or, in the case of roll-your-own tobacco, any package of roll-your-own tobacco containing less than 0.60 ounces of tobacco). No Participating Manufacturer may, beginning 150 days after the MSA Execution Date and through and including December 31, 2001, sell or distribute in any Settling State any pack or other container of Cigarettes containing fewer than 20 Cigarettes (or, in the case of roll-your-own tobacco, any package of roll-your-own tobacco containing less than 0.60 ounces of tobacco). Each Participating Manufacturer further agrees that following the MSA Execution Date it shall not oppose, or cause to be opposed (including through any third party or Affiliate), the passage by any Settling State of any legislative proposal or administrative rule applicable to all Tobacco Product Manufacturers and all retailers of Tobacco Products prohibiting the manufacture and sale of any pack or other container of Cigarettes containing fewer than 20 Cigarettes

(or, in the case of roll-your-own tobacco, any package of roll-your-own tobacco containing less than 0.60 ounces of tobacco).

(l) Corporate Culture Commitments Related to Youth Access and Consumption.

Beginning 180 days after the MSA Execution Date each Participating Manufacturer shall:

(1) promulgate or reaffirm corporate principles that express and explain its commitment to comply with the provisions of this Agreement and the reduction of use of Tobacco Products by Youth, and clearly and regularly communicate to its employees and customers its commitment to assist in the reduction of Youth use of Tobacco Products;

(2) designate an executive level manager (and provide written notice to NAAG of such designation) to identify methods to reduce Youth access to, and the incidence of Youth consumption of, Tobacco Products; and

(3) encourage its employees to identify additional methods to reduce Youth access to, and the incidence of Youth consumption of, Tobacco Products.

(m) Limitations on Lobbying. Following State-Specific Finality in a Settling State:

(1) No Participating Manufacturer may oppose, or cause to be opposed (including through any third party or Affiliate), the passage by such Settling State (or any political subdivision thereof) of those state or local legislative proposals or administrative rules described in Exhibit F hereto intended by their terms to reduce Youth access to, and the incidence of Youth consumption of, Tobacco Products. Provided, however, that the foregoing does not prohibit any Participating Manufacturer from (A) challenging enforcement of, or suing for

declaratory or injunctive relief with respect to, any such legislation or rule on any grounds; (B) continuing, after State-Specific Finality in such Settling State, to oppose or cause to be opposed, the passage during the legislative session in which State-Specific Finality in such Settling State occurs of any specific state or local legislative proposals or administrative rules introduced prior to the time of State-Specific Finality in such Settling State; (C) opposing, or causing to be opposed, any excise tax or income tax provision or user fee or other payments relating to Tobacco Products or Tobacco Product Manufacturers; or (D) opposing, or causing to be opposed, any state or local legislative proposal or administrative rule that also includes measures other than those described in Exhibit F.

(2) Each Participating Manufacturer shall require all of its officers and employees engaged in lobbying activities in such Settling State after State-Specific Finality, contract lobbyists engaged in lobbying activities in such Settling State after State-Specific Finality, and any other third parties who engage in lobbying activities in such Settling State after State-Specific Finality on behalf of such Participating Manufacturer (“lobbyist” and “lobbying activities” having the meaning such terms have under the law of the Settling State in question) to certify in writing to the Participating Manufacturer that they:

(A) will not support or oppose any state, local or federal legislation, or seek or oppose any governmental action, on behalf of the Participating Manufacturer without the Participating Manufacturer’s express authorization (except where such advance express authorization is not reasonably practicable);

(B) are aware of and will fully comply with this Agreement and all laws and regulations applicable to their lobbying activities, including, without limitation, those related to disclosure of financial contributions. Provided, however, that if the Settling State in question has in existence no laws or regulations relating to disclosure of financial contributions regarding lobbying activities, then each Participating Manufacturer shall, upon request of the Attorney General of such Settling State, disclose to such Attorney General any payment to a lobbyist that the Participating Manufacturer knows or has reason to know will be used to influence legislative or administrative actions of the state or local government relating to Tobacco Products or their use. Disclosures made pursuant to the preceding sentence shall be filed in writing with the Office of the Attorney General on the first day of February and the first day of August of each year for any and all payments made during the six month period ending on the last day of the preceding December and June, respectively, with the following information: (1) the name, address, telephone number and e-mail address (if any) of the recipient; (2) the amount of each payment; and (3) the aggregate amount of all payments described in this subsection (2)(B) to the recipient in the calendar year; and

(C) have reviewed and will fully abide by the Participating Manufacturer's corporate principles promulgated pursuant to this Agreement when acting on behalf of the Participating Manufacturer.

(3) No Participating Manufacturer may support or cause to be supported (including through any third party or Affiliate) in Congress or any other forum legislation or rules that would preempt, override, abrogate or diminish such Settling State's rights or recoveries under this Agreement. Except as specifically provided in this Agreement, nothing herein shall be deemed to restrain any Settling State or Participating Manufacturer from advocating terms of any national settlement or taking any other positions on issues relating to tobacco.

(n) Restriction on Advocacy Concerning Settlement Proceeds. After the MSA Execution Date, no Participating Manufacturer may support or cause to be supported (including through any third party or Affiliate) the diversion of any proceeds of this settlement to any program or use that is neither tobacco-related nor health-related in connection with the approval of this Agreement or in any subsequent legislative appropriation of settlement proceeds.

(o) Dissolution of The Tobacco Institute, Inc., the Council for Tobacco Research-U.S.A., Inc. and the Center for Indoor Air Research, Inc.

(1) The Council for Tobacco Research-U.S.A., Inc. ("CTR") (a not-for-profit corporation formed under the laws of the State of New York) shall, pursuant to the plan of dissolution previously negotiated and agreed to between the Attorney General of the State of New York and CTR, cease all operations and be dissolved in accordance with the laws of the State of New York (and with the preservation of all applicable privileges held by any member company of CTR).

(2) The Tobacco Institute, Inc. ("TI") (a not-for-profit corporation formed under the laws of the State of New York) shall, pursuant to a plan of dissolution to

be negotiated by the Attorney General of the State of New York and the Original Participating Manufacturers in accordance with Exhibit G hereto, cease all operations and be dissolved in accordance with the laws of the State of New York and under the authority of the Attorney General of the State of New York (and with the preservation of all applicable privileges held by any member company of TI).

(3) Within 45 days after Final Approval, the Center for Indoor Air Research, Inc. ("CIAR") shall cease all operations and be dissolved in a manner consistent with applicable law and with the preservation of all applicable privileges (including, without limitation, privileges held by any member company of CIAR).

(4) The Participating Manufacturers shall direct the Tobacco-Related Organizations to preserve all records that relate in any way to issues raised in smoking-related health litigation.

(5) The Participating Manufacturers may not reconstitute CTR or its function in any form.

(6) The Participating Manufacturers represent that they have the authority to and will effectuate subsections (1) through (5) hereof.

(p) Regulation and Oversight of New Tobacco-Related Trade Associations.

(1) A Participating Manufacturer may form or participate in new tobacco-related trade associations (subject to all applicable laws), provided such associations agree in writing not to act in any manner contrary to any provision of this Agreement. Each Participating Manufacturer agrees that if any new tobacco-

related trade association fails to so agree, such Participating Manufacturer will not participate in or support such association.

(2) Any tobacco-related trade association that is formed or controlled by one or more of the Participating Manufacturers after the MSA Execution Date shall adopt by-laws governing the association's procedures and the activities of its members, board, employees, agents and other representatives with respect to the tobacco-related trade association. Such by-laws shall include, among other things, provisions that:

(A) each officer of the association shall be appointed by the board of the association, shall be an employee of such association, and during such officer's term shall not be a director of or employed by any member of the association or by an Affiliate of any member of the association;

(B) legal counsel for the association shall be independent, and neither counsel nor any member or employee of counsel's law firm shall serve as legal counsel to any member of the association or to a manufacturer of Tobacco Products that is an Affiliate of any member of the association during the time that it is serving as legal counsel to the association; and

(C) minutes describing the substance of the meetings of the board of directors of the association shall be prepared and shall be maintained by the association for a period of at least five years following their preparation.

(3) Without limitation on whatever other rights to access they may be permitted by law, for a period of seven years from the date any new tobacco-related trade association is formed by any of the Participating Manufacturers after the MSA Execution Date the antitrust authorities of any Settling State may, for the purpose of enforcing this Agreement, upon reasonable cause to believe that a violation of this Agreement has occurred, and upon reasonable prior written notice (but in no event less than 10 Business Days):

(A) have access during regular office hours to inspect and copy all relevant non-privileged, non-work-product books, records, meeting agenda and minutes, and other documents (whether in hard copy form or stored electronically) of such association insofar as they pertain to such believed violation; and

(B) interview the association's directors, officers and employees (who shall be entitled to have counsel present) with respect to relevant, non-privileged, non-work-product matters pertaining to such believed violation.

Documents and information provided to Settling State antitrust authorities shall be kept confidential by and among such authorities, and shall be utilized only by the Settling States and only for the purpose of enforcing this Agreement or the criminal law. The inspection and discovery rights provided to the Settling States pursuant to this subsection shall be coordinated so as to avoid repetitive and excessive inspection and discovery.

(q) Prohibition on Agreements to Suppress Research. No Participating Manufacturer may enter into any contract, combination or conspiracy with any other

Tobacco Product Manufacturer that has the purpose or effect of: (1) limiting competition in the production or distribution of information about health hazards or other consequences of the use of their products; (2) limiting or suppressing research into smoking and health; or (3) limiting or suppressing research into the marketing or development of new products. Provided, however, that nothing in this subsection shall be deemed to (1) require any Participating Manufacturer to produce, distribute or otherwise disclose any information that is subject to any privilege or protection; (2) preclude any Participating Manufacturer from entering into any joint defense or joint legal interest agreement or arrangement (whether or not in writing), or from asserting any privilege pursuant thereto; or (3) impose any affirmative obligation on any Participating Manufacturer to conduct any research.

(r) Prohibition on Material Misrepresentations. No Participating Manufacturer may make any material misrepresentation of fact regarding the health consequences of using any Tobacco Product, including any tobacco additives, filters, paper or other ingredients. Nothing in this subsection shall limit the exercise of any First Amendment right or the assertion of any defense or position in any judicial, legislative or regulatory forum.

IV. PUBLIC ACCESS TO DOCUMENTS

(a) After the MSA Execution Date, the Original Participating Manufacturers and the Tobacco-Related Organizations will support an application for the dissolution of any protective orders entered in each Settling State's lawsuit identified in Exhibit D with respect only to those documents, indices and privilege logs that have been produced as of the MSA Execution Date to such Settling State and (1) as to which defendants have made

no claim, or have withdrawn any claim, of attorney-client privilege, attorney work-product protection, common interest/joint defense privilege (collectively, "privilege"), trade-secret protection, or confidential or proprietary business information; and (2) that are not inappropriate for public disclosure because of personal privacy interests or contractual rights of third parties that may not be abrogated by the Original Participating Manufacturers or the Tobacco-Related Organizations.

(b) Notwithstanding State-Specific Finality, if any order, ruling or recommendation was issued prior to September 17, 1998 rejecting a claim of privilege or trade-secret protection with respect to any document or documents in a lawsuit identified in Exhibit D, the Settling State in which such order, ruling or recommendation was made may, no later than 45 days after the occurrence of State-Specific Finality in such Settling State, seek public disclosure of such document or documents by application to the court that issued such order, ruling or recommendation and the court shall retain jurisdiction for such purposes. The Original Participating Manufacturers and Tobacco-Related Organizations do not consent to, and may object to, appeal from or otherwise oppose any such application for disclosure. The Original Participating Manufacturers and Tobacco-Related Organizations will not assert that the settlement of such lawsuit has divested the court of jurisdiction or that such Settling State lacks standing to seek public disclosure on any applicable ground.

(c) The Original Participating Manufacturers will maintain at their expense their Internet document websites accessible through "TobaccoResolution.com" or a similar website until June 30, 2010. The Original Participating Manufacturers will maintain the

documents that currently appear on their respective websites and will add additional documents to their websites as provided in this section IV.

(d) Within 180 days after the MSA Execution Date, each Original Participating Manufacturer and Tobacco-Related Organization will place on its website copies of the following documents, except as provided in subsections IV(e) and IV(f) below:

(1) all documents produced by such Original Participating Manufacturer or Tobacco-Related Organization as of the MSA Execution Date in any action identified in Exhibit D or any action identified in section 2 of Exhibit H that was filed by an Attorney General. Among these documents, each Original Participating Manufacturer and Tobacco-Related Organization will give the highest priority to (A) the documents that were listed by the State of Washington as trial exhibits in the State of Washington v. American Tobacco Co., et al., No. 96-2-15056-8 SEA (Wash. Super. Ct., County of King); and (B) the documents as to which such Original Participating Manufacturer or Tobacco-Related Organization withdrew any claim of privilege as a result of the re-examination of privilege claims pursuant to court order in State of Oklahoma v. R.J. Reynolds Tobacco Company, et al., CJ-96-2499-L (Dist. Ct., Cleveland County);

(2) all documents that can be identified as having been produced by, and copies of transcripts of depositions given by, such Original Participating Manufacturer or Tobacco-Related Organization as of the MSA Execution Date in the litigation matters specified in section 1 of Exhibit H; and

(3) all documents produced by such Original Participating Manufacturer or Tobacco-Related Organization as of the MSA Execution Date and listed by the

plaintiffs as trial exhibits in the litigation matters specified in section 2 of Exhibit H.

(e) Unless copies of such documents are already on its website, each Original Participating Manufacturer and Tobacco-Related Organization will place on its website copies of documents produced in any production of documents that takes place on or after the date 30 days before the MSA Execution Date in any federal or state court civil action concerning smoking and health. Copies of any documents required to be placed on a website pursuant to this subsection will be placed on such website within the later of 45 days after the MSA Execution Date or within 45 days after the production of such documents in any federal or state court action concerning smoking and health. This obligation will continue until June 30, 2010. In placing such newly produced documents on its website, each Original Participating Manufacturer or Tobacco-Related Organization will identify, as part of its index to be created pursuant to subsection IV(h), the action in which it produced such documents and the date on which such documents were added to its website.

(f) Nothing in this section IV shall require any Original Participating Manufacturer or Tobacco-Related Organization to place on its website or otherwise disclose documents that: (1) it continues to claim to be privileged, a trade secret, confidential or proprietary business information, or that contain other information not appropriate for public disclosure because of personal privacy interests or contractual rights of third parties; or (2) continue to be subject to any protective order, sealing order or other order or ruling that prevents or limits a litigant from disclosing such documents.

(g) Oversized or multimedia records will not be required to be placed on the Website, but each Original Participating Manufacturers and Tobacco-Related Organizations will make any such records available to the public by placing copies of them in the document depository established in The State of Minnesota, et al. v. Philip Morris Incorporated, et al., C1-94-8565 (County of Ramsey, District Court, 2d Judicial Cir.).

(h) Each Original Participating Manufacturer will establish an index and other features to improve searchable access to the document images on its website, as set forth in Exhibit I.

(i) Within 90 days after the MSA Execution Date, the Original Participating Manufacturers will furnish NAAG with a project plan for completing the Original Participating Manufacturers' obligations under subsection IV(h) with respect to documents currently on their websites and documents being placed on their websites pursuant to subsection IV(d). NAAG may engage a computer consultant at the Original Participating Manufacturers' expense for a period not to exceed two years and at a cost not to exceed \$100,000. NAAG's computer consultant may review such plan and make recommendations consistent with this Agreement. In addition, within 120 days after the completion of the Original Participating Manufacturers' obligations under subsection IV(d), NAAG's computer consultant may make final recommendations with respect to the websites consistent with this Agreement. In preparing these recommendations, NAAG's computer consultant may seek input from Settling State officials, public health organizations and other users of the websites.

(j) The expenses incurred pursuant to subsection IV(i), and the expenses related to documents of the Tobacco-Related Organizations, will be severally shared among the Original Participating Manufacturers (allocated among them according to their Relative Market Shares). All other expenses incurred under this section will be borne by the Original Participating Manufacturer that incurs such expense.

V. TOBACCO CONTROL AND UNDERAGE USE LAWS

Each Participating Manufacturer agrees that following State-Specific Finality in a Settling State it will not initiate, or cause to be initiated, a facial challenge against the enforceability or constitutionality of such Settling State's (or such Settling State's political subdivisions') statutes, ordinances and administrative rules relating to tobacco control enacted prior to June 1, 1998 (other than a statute, ordinance or rule challenged in any lawsuit listed in Exhibit M).

VI. ESTABLISHMENT OF A NATIONAL FOUNDATION

(a) Foundation Purposes. The Settling States believe that a comprehensive, coordinated program of public education and study is important to further the remedial goals of this Agreement. Accordingly, as part of the settlement of claims described herein, the payments specified in subsections VI(b), VI(c), and IX(c) shall be made to a charitable foundation, trust or similar organization (the "Foundation") and/or to a program to be operated within the Foundation (the "National Public Education Fund"). The purposes of the Foundation will be to support (1) the study of and programs to reduce Youth Tobacco Product usage and Youth substance abuse in the States, and (2) the study of and educational programs to prevent diseases associated with the use of Tobacco Products in the States.

(b) Base Foundation Payments. On March 31, 1999, and on March 31 of each subsequent year for a period of nine years thereafter, each Original Participating Manufacturer shall severally pay its Relative Market Share of \$25,000,000 to fund the Foundation. The payments to be made by each of the Original Participating Manufacturers pursuant to this subsection (b) shall be subject to no adjustments, reductions, or offsets, and shall be paid to the Escrow Agent (to be credited to the Subsection VI(b) Account), who shall disburse such payments to the Foundation only upon the occurrence of State-Specific Finality in at least one Settling State.

(c) National Public Education Fund Payments.

(1) Each Original Participating Manufacturer shall severally pay its Relative Market Share of the following base amounts on the following dates to the Escrow Agent for the benefit of the Foundation's National Public Education Fund to be used for the purposes and as described in subsections VI(f)(1), VI(g) and VI(h) below: \$250,000,000 on March 31, 1999; \$300,000,000 on March 31, 2000; \$300,000,000 on March 31, 2001; \$300,000,000 on March 31, 2002; and \$300,000,000 on March 31, 2003, as such amounts are modified in accordance with this subsection (c). The payment due on March 31, 1999 pursuant to this subsection (c)(1) is to be credited to the Subsection VI(c) Account (First). The payments due on or after March 31, 2000 pursuant to this subsection VI(c)(1) are to be credited to the Subsection VI(c) Account (Subsequent).

(2) The payments to be made by the Original Participating Manufacturers pursuant to this subsection (c), other than the payment due on March 31, 1999, shall

be subject to the Inflation Adjustment, the Volume Adjustment and the offset for miscalculated or disputed payments described in subsection XI(i).

(3) The payment made pursuant to this subsection (c) on March 31, 1999 shall be disbursed by the Escrow Agent to the Foundation only upon the occurrence of State-Specific Finality in at least one Settling State. Each remaining payment pursuant to this subsection (c) shall be disbursed by the Escrow Agent to the Foundation only when State-Specific Finality has occurred in Settling States having aggregate Allocable Shares equal to at least 80% of the total aggregate Allocable Shares assigned to all States that were Settling States as of the MSA Execution Date.

(4) In addition to the payments made pursuant to this subsection (c), the National Public Education Fund will be funded (A) in accordance with subsection IX(e), and (B) through monies contributed by other entities directly to the Foundation and designated for the National Public Education Fund ("National Public Education Fund Contributions").

(5) The payments made by the Original Participating Manufacturers pursuant to this subsection (c) and/or subsection IX(e) and monies received from all National Public Education Fund Contributions will be deposited and invested in accordance with the laws of the state of incorporation of the Foundation.

(d) Creation and Organization of the Foundation. NAAG, through its executive committee, will provide for the creation of the Foundation. The Foundation shall be organized exclusively for charitable, scientific, and educational purposes within the meaning of Internal Revenue Code section 501(c)(3). The organizational documents of

the Foundation shall specifically incorporate the provisions of this Agreement relating to the Foundation, and will provide for payment of the Foundation's administrative expenses from the funds paid pursuant to subsection VI(b) or VI(c). The Foundation shall be governed by a board of directors. The board of directors shall be comprised of eleven directors. NAAG, the National Governors' Association ("NGA"), and the National Conference of State Legislatures ("NCSL") shall each select from its membership two directors. These six directors shall select the five additional directors. One of these five additional directors shall have expertise in public health issues. Four of these five additional directors shall have expertise in medical, child psychology, or public health disciplines. The board of directors shall be nationally geographically diverse.

(e) Foundation Affiliation. The Foundation shall be formally affiliated with an educational or medical institution selected by the board of directors.

(f) Foundation Functions. The functions of the Foundation shall be:

(1) carrying out a nationwide sustained advertising and education program to (A) counter the use by Youth of Tobacco Products, and (B) educate consumers about the cause and prevention of diseases associated with the use of Tobacco Products;

(2) developing and disseminating model advertising and education programs to counter the use by Youth of substances that are unlawful for use or purchase by Youth, with an emphasis on reducing Youth smoking; monitoring and testing the effectiveness of such model programs; and, based on the information received from such monitoring and testing, continuing to develop and disseminate revised versions of such model programs, as appropriate;

(3) developing and disseminating model classroom education programs and curriculum ideas about smoking and substance abuse in the K-12 school system, including specific target programs for special at-risk populations; monitoring and testing the effectiveness of such model programs and ideas; and, based on the information received from such monitoring and testing, continuing to develop and disseminate revised versions of such model programs or ideas, as appropriate;

(4) developing and disseminating criteria for effective cessation programs; monitoring and testing the effectiveness of such criteria; and continuing to develop and disseminate revised versions of such criteria, as appropriate;

(5) commissioning studies, funding research, and publishing reports on factors that influence Youth smoking and substance abuse and developing strategies to address the conclusions of such studies and research;

(6) developing other innovative Youth smoking and substance abuse prevention programs;

(7) providing targeted training and information for parents;

(8) maintaining a library open to the public of Foundation-funded studies, reports and other publications related to the cause and prevention of Youth smoking and substance abuse;

(9) tracking and monitoring Youth smoking and substance abuse, with a focus on the reasons for any increases or failures to decrease Youth smoking and

substance abuse and what actions can be taken to reduce Youth smoking and substance abuse;

(10) receiving, controlling, and managing contributions from other entities to further the purposes described in this Agreement; and

(11) receiving, controlling, and managing such funds paid by the Participating Manufacturers pursuant to subsections VI(b) and VI(c) above.

(g) Foundation Grant-Making. The Foundation is authorized to make grants from the National Public Education Fund to Settling States and their political subdivisions to carry out sustained advertising and education programs to (1) counter the use by Youth of Tobacco Products, and (2) educate consumers about the cause and prevention of diseases associated with the use of Tobacco Products. In making such grants, the Foundation shall consider whether the Settling State or political subdivision applying for such grant:

(1) demonstrates the extent of the problem regarding Youth smoking in such Settling State or political subdivision;

(2) either seeks the grant to implement a model program developed by the Foundation or provides the Foundation with a specific plan for such applicant's intended use of the grant monies, including demonstrating such applicant's ability to develop an effective advertising/education campaign and to assess the effectiveness of such advertising/education campaign;

(3) has other funds readily available to carry out a sustained advertising and education program to (A) counter the use by Youth of Tobacco Products, and (B) educate consumers about the cause and prevention of diseases associated with the use of Tobacco Products; and

(4) is a Settling State that has not severed this section VI from its settlement with the Participating Manufacturers pursuant to subsection VI(i) below, or is a political subdivision in such a Settling State.

(h) Foundation Activities. The Foundation shall not engage in, nor shall any of the Foundation's money be used to engage in, any political activities or lobbying, including, but not limited to, support of or opposition to candidates, ballot initiatives, referenda or other similar activities. The National Public Education Fund shall be used only for public education and advertising regarding the addictiveness, health effects, and social costs related to the use of tobacco products and shall not be used for any personal attack on, or vilification of, any person (whether by name or business affiliation), company, or governmental agency, whether individually or collectively. The Foundation shall work to ensure that its activities are carried out in a culturally and linguistically appropriate manner. The Foundation's activities (including the National Public Education Fund) shall be carried out solely within the States. The payments described in subsections VI(b) and VI(c) above are made at the direction and on behalf of Settling States. By making such payments in such manner, the Participating Manufacturers do not undertake and expressly disclaim any responsibility with respect to the creation, operation, liabilities, or tax status of the Foundation or the National Public Education Fund.

(i) Severance of this Section. If the Attorney General of a Settling State determines that such Settling State may not lawfully enter into this section VI as a matter of applicable state law, such Attorney General may sever this section VI from its settlement with the Participating Manufacturers by giving written notice of such

severance to each Participating Manufacturer and NAAG pursuant to subsection XVIII(k) hereof. If any Settling State exercises its right to sever this section VI, this section VI shall not be considered a part of the specific settlement between such Settling State and the Participating Manufacturers, and this section VI shall not be enforceable by or in such Settling State. The payment obligation of subsections VI(b) and VI(c) hereof shall apply regardless of a determination by one or more Settling States to sever section VI hereof; provided, however, that if all Settling States sever section VI hereof, the payment obligations of subsections (b) and (c) hereof shall be null and void. If the Attorney General of a Settling State that severed this section VI subsequently determines that such Settling State may lawfully enter into this section VI as a matter of applicable state law, such Attorney General may rescind such Settling State's previous severance of this section VI by giving written notice of such rescission to each Participating Manufacturer and NAAG pursuant to subsection XVIII(k). If any Settling State rescinds such severance, this section VI shall be considered a part of the specific settlement between such Settling State and the Participating Manufacturers (including for purposes of subsection (g)(4)), and this section VI shall be enforceable by and in such Settling State.

VII. ENFORCEMENT

(a) Jurisdiction. Each Participating Manufacturer and each Settling State acknowledge that the Court: (1) has jurisdiction over the subject matter of the action identified in Exhibit D in such Settling State and over each Participating Manufacturer; (2) shall retain exclusive jurisdiction for the purposes of implementing and enforcing this Agreement and the Consent Decree as to such Settling State; and (3) except as provided in subsections IX(d), XI(c) and XVII(d) and Exhibit O, shall be the only court to which

disputes under this Agreement or the Consent Decree are presented as to such Settling State. Provided, however, that notwithstanding the foregoing, the Escrow Court (as defined in the Escrow Agreement) shall have exclusive jurisdiction, as provided in section 15 of the Escrow Agreement, over any suit, action or proceeding seeking to interpret or enforce any provision of, or based on any right arising out of, the Escrow Agreement.

(b) Enforcement of Consent Decree. Except as expressly provided in the Consent Decree, any Settling State or Released Party may apply to the Court to enforce the terms of the Consent Decree (or for a declaration construing any such term) with respect to alleged violations within such Settling State. A Settling State may not seek to enforce the Consent Decree of another Settling State; provided, however, that nothing contained herein shall affect the ability of any Settling State to (1) coordinate state enforcement actions or proceedings, or (2) file or join any amicus brief. In the event that the Court determines that any Participating Manufacturer or Settling State has violated the Consent Decree within such Settling State, the party that initiated the proceedings may request any and all relief available within such Settling State pursuant to the Consent Decree.

(c) Enforcement of this Agreement.

(1) Except as provided in subsections IX(d), XI(c), XVII(d) and Exhibit O, any Settling State or Participating Manufacturer may bring an action in the Court to enforce the terms of this Agreement (or for a declaration construing any such term ("Declaratory Order")) with respect to disputes, alleged violations or alleged breaches within such Settling State.

(2) Before initiating such proceedings, a party shall provide 30 days' written notice to the Attorney General of each Settling State, to NAAG, and to each Participating Manufacturer of its intent to initiate proceedings pursuant to this subsection. The 30-day notice period may be shortened in the event that the relevant Attorney General reasonably determines that a compelling time-sensitive public health and safety concern requires more immediate action.

(3) In the event that the Court determines that any Participating Manufacturer or Settling State has violated or breached this Agreement, the party that initiated the proceedings may request an order restraining such violation or breach, and/or ordering compliance within such Settling State (an "Enforcement Order").

(4) If an issue arises as to whether a Participating Manufacturer has failed to comply with an Enforcement Order, the Attorney General for the Settling State in question may seek an order for interpretation or for monetary, civil contempt or criminal sanctions to enforce compliance with such Enforcement Order.

(5) If the Court finds that a good-faith dispute exists as to the meaning of the terms of this Agreement or a Declaratory Order, the Court may in its discretion determine to enter a Declaratory Order rather than an Enforcement Order.

(6) Whenever possible, the parties shall seek to resolve an alleged violation of this Agreement by discussion pursuant to subsection XVIII(m) of this Agreement. In addition, in determining whether to seek an Enforcement Order, or in determining whether to seek an order for monetary, civil contempt or criminal

sanctions for any claimed violation of an Enforcement Order, the Attorney General shall give good-faith consideration to whether the Participating Manufacturer that is claimed to have violated this Agreement has taken appropriate and reasonable steps to cause the claimed violation to be cured, unless such party has been guilty of a pattern of violations of like nature.

(d) Right of Review. All orders and other judicial determinations made by any court in connection with this Agreement or any Consent Decree shall be subject to all available appellate review, and nothing in this Agreement or any Consent Decree shall be deemed to constitute a waiver of any right to any such review.

(e) Applicability. This Agreement and the Consent Decree apply only to the Participating Manufacturers in their corporate capacity acting through their respective successors and assigns, directors, officers, employees, agents, subsidiaries, divisions, or other internal organizational units of any kind or any other entities acting in concert or participation with them. The remedies, penalties and sanctions that may be imposed or assessed in connection with a breach or violation of this Agreement or the Consent Decree (or any Declaratory Order or Enforcement Order issued in connection with this Agreement or the Consent Decree) shall only apply to the Participating Manufacturers, and shall not be imposed or assessed against any employee, officer or director of any Participating Manufacturer, or against any other person or entity as a consequence of such breach or violation, and the Court shall have no jurisdiction to do so.

(f) Coordination of Enforcement. The Attorneys General of the Settling States (through NAAG) shall monitor potential conflicting interpretations by courts of different States of this Agreement and the Consent Decrees. The Settling States shall use their best

efforts, in cooperation with the Participating Manufacturers, to coordinate and resolve the effects of such conflicting interpretations as to matters that are not exclusively local in nature.

(g) Inspection and Discovery Rights. Without limitation on whatever other rights to access they may be permitted by law, following State-Specific Finality in a Settling State and for seven years thereafter, representatives of the Attorney General of such Settling State may, for the purpose of enforcing this Agreement and the Consent Decree, upon reasonable cause to believe that a violation of this Agreement or the Consent Decree has occurred, and upon reasonable prior written notice (but in no event less than 10 Business Days): (1) have access during regular office hours to inspect and copy all relevant non-privileged, non-work-product books, records, meeting agenda and minutes, and other documents (whether in hard copy form or stored electronically) of each Participating Manufacturer insofar as they pertain to such believed violation; and (2) interview each Participating Manufacturer's directors, officers and employees (who shall be entitled to have counsel present) with respect to relevant, non-privileged, non-work-product matters pertaining to such believed violation. Documents and information provided to representatives of the Attorney General of such Settling State pursuant to this section VII shall be kept confidential by the Settling States, and shall be utilized only by the Settling States and only for purposes of enforcing this Agreement, the Consent Decree and the criminal law. The inspection and discovery rights provided to such Settling State pursuant to this subsection shall be coordinated through NAAG so as to avoid repetitive and excessive inspection and discovery.

VIII. CERTAIN ONGOING RESPONSIBILITIES OF THE SETTling STATES

(a) Upon approval of the NAAG executive committee, NAAG will provide coordination and facilitation for the implementation and enforcement of this Agreement on behalf of the Attorneys General of the Settling States, including the following:

(1) NAAG will assist in coordinating the inspection and discovery activities referred to in subsections III(p)(3) and VII(g) regarding compliance with this Agreement by the Participating Manufacturers and any new tobacco-related trade associations.

(2) NAAG will convene at least two meetings per year and one major national conference every three years for the Attorneys General of the Settling States, the directors of the Foundation and three persons designated by each Participating Manufacturer. The purpose of the meetings and conference is to evaluate the success of this Agreement and coordinate efforts by the Attorneys General and the Participating Manufacturers to continue to reduce Youth smoking.

(3) NAAG will periodically inform NGA, NCSL, the National Association of Counties and the National League of Cities of the results of the meetings and conferences referred to in subsection (a)(2) above.

(4) NAAG will support and coordinate the efforts of the Attorneys General of the Settling States in carrying out their responsibilities under this Agreement.

(5) NAAG will perform the other functions specified for it in this Agreement, including the functions specified in section IV.

(b) Upon approval by the NAAG executive committee to assume the responsibilities outlined in subsection VIII(a) hereof, each Original Participating Manufacturer shall cause to be paid, beginning on December 31, 1998, and on December 31 of each year thereafter through and including December 31, 2007, its Relative Market Share of \$150,000 per year to the Escrow Agent (to be credited to the Subsection VIII(b) Account), who shall disburse such monies to NAAG within 10 Business Days, to fund the activities described in subsection VIII(a).

(c) The Attorneys General of the Settling States, acting through NAAG, shall establish a fund ("The States' Antitrust/Consumer Protection Tobacco Enforcement Fund") in the form attached as Exhibit J, which will be maintained by such Attorneys General to supplement the Settling States' (1) enforcement and implementation of the terms of this Agreement and the Consent Decrees, and (2) investigation and litigation of potential violations of laws with respect to Tobacco Products, as set forth in Exhibit J. Each Original Participating Manufacturer shall on March 31, 1999, severally pay its Relative Market Share of \$50,000,000 to the Escrow Agent (to be credited to the Subsection VIII(c) Account), who shall disburse such monies to NAAG upon the occurrence of State-Specific Finality in at least one Settling State. Such funds will be used in accordance with the provisions of Exhibit J.

IX. PAYMENTS

(a) All Payments Into Escrow. All payments made pursuant to this Agreement (except those payments made pursuant to section XVII) shall be made into escrow pursuant to the Escrow Agreement, and shall be credited to the appropriate Account established pursuant to the Escrow Agreement. Such payments shall be disbursed to the

beneficiaries or returned to the Participating Manufacturers only as provided in section XI and the Escrow Agreement. No payment obligation under this Agreement shall arise (1) unless and until the Escrow Court has approved and retained jurisdiction over the Escrow Agreement or (2) if such approval is reversed (unless and until such reversal is itself reversed). The parties agree to proceed as expeditiously as possible to resolve any issues that prevent approval of the Escrow Agreement. If any payment (other than the first initial payment under subsection IX(b)) is delayed because the Escrow Agreement has not been approved, such payment shall be due and payable (together with interest at the Prime Rate) within 10 Business Days after approval of the Escrow Agreement by the Escrow Court.

(b) Initial Payments. On the second Business Day after the Escrow Court approves and retains jurisdiction over the Escrow Agreement, each Original Participating Manufacturer shall severally pay to the Escrow Agent (to be credited to the Subsection IX(b) Account (First)) its Market Capitalization Percentage (as set forth in Exhibit K) of the base amount of \$2,400,000,000. On January 10, 2000, each Original Participating Manufacturer shall severally pay to the Escrow Agent its Relative Market Share of the base amount of \$2,472,000,000. On January 10, 2001, each Original Participating Manufacturer shall severally pay to the Escrow Agent its Relative Market Share of the base amount of \$2,546,160,000. On January 10, 2002, each Original Participating Manufacturer shall severally pay to the Escrow Agent its Relative Market Share of the base amount of \$2,622,544,800. On January 10, 2003, each Original Participating Manufacturer shall severally pay to the Escrow Agent its Relative Market Share of the base amount of \$2,701,221,144. The payments pursuant to this subsection (b) due on or

after January 10, 2000 shall be credited to the Subsection IX(b) Account (Subsequent). The foregoing payments shall be modified in accordance with this subsection (b). The payments made by the Original Participating Manufacturers pursuant to this subsection (b) (other than the first such payment) shall be subject to the Volume Adjustment, the Non-Settling States Reduction and the offset for miscalculated or disputed payments described in subsection XI(i). The first payment due under this subsection (b) shall be subject to the Non-Settling States Reduction, but such reduction shall be determined as of the date one day before such payment is due (rather than the date 15 days before).

(c) Annual Payments and Strategic Contribution Payments.

(1) On April 15, 2000 and on April 15 of each year thereafter in perpetuity, each Original Participating Manufacturer shall severally pay to the Escrow Agent (to be credited to the Subsection IX(c)(1) Account) its Relative Market Share of the base amounts specified below, as such payments are modified in accordance with this subsection (c)(1):

Year	Base Amount
2000	\$4,500,000,000
2001	\$5,000,000,000
2002	\$6,500,000,000
2003	\$6,500,000,000
2004	\$8,000,000,000
2005	\$8,000,000,000
2006	\$8,000,000,000
2007	\$8,000,000,000
2008	\$8,139,000,000
2009	\$8,139,000,000
2010	\$8,139,000,000
2011	\$8,139,000,000
2012	\$8,139,000,000
2013	\$8,139,000,000
2014	\$8,139,000,000
2015	\$8,139,000,000
2016	\$8,139,000,000
2017	\$8,139,000,000
2018 and each year thereafter	\$9,000,000,000

The payments made by the Original Participating Manufacturers pursuant to this subsection (c)(1) shall be subject to the Inflation Adjustment, the Volume Adjustment, the Previously Settled States Reduction, the Non-Settling States Reduction, the NPM Adjustment, the offset for miscalculated or disputed payments described in subsection XI(i), the Federal Tobacco Legislation Offset, the Litigating Releasing Parties Offset, and the offsets for claims over described in subsections XII(a)(4)(B) and XII(a)(8).

(2) On April 15, 2008 and on April 15 of each year thereafter through 2017, each Original Participating Manufacturer shall severally pay to the Escrow Agent (to be credited to the Subsection IX(c)(2) Account) its Relative Market Share of the base amount of \$861,000,000, as such payments are modified in accordance with this subsection (c)(2). The payments made by the Original

Participating Manufacturers pursuant to this subsection (c)(2) shall be subject to the Inflation Adjustment, the Volume Adjustment, the NPM Adjustment, the offset for miscalculated or disputed payments described in subsection XI(i), the Federal Tobacco Legislation Offset, the Litigating Releasing Parties Offset, and the offsets for claims over described in subsections XII(a)(4)(B) and XII(a)(8). Such payments shall also be subject to the Non-Settling States Reduction; provided, however, that for purposes of payments due pursuant to this subsection (c)(2) (and corresponding payments by Subsequent Participating Manufacturers under subsection IX(i)), the Non-Settling States Reduction shall be derived as follows: (A) the payments made by the Original Participating Manufacturers pursuant to this subsection (c)(2) shall be allocated among the Settling States on a percentage basis to be determined by the Settling States pursuant to the procedures set forth in Exhibit U, and the resulting allocation percentages disclosed to the Escrow Agent, the Independent Auditor and the Original Participating Manufacturers not later than June 30, 1999; and (B) the Non-Settling States Reduction shall be based on the sum of the Allocable Shares so established pursuant to subsection (c)(2)(A) for those States that were Settling States as of the MSA Execution Date and as to which this Agreement has terminated as of the date 15 days before the payment in question is due.

(d) Non-Participating Manufacturer Adjustment.

(1) Calculation of NPM Adjustment for Original Participating Manufacturers. To protect the public health gains achieved by this Agreement, certain payments made pursuant to this Agreement shall be subject to an NPM

Adjustment. Payments by the Original Participating Manufacturers to which the NPM Adjustment applies shall be adjusted as provided below:

(A) Subject to the provisions of subsections (d)(1)(C), (d)(1)(D) and (d)(2) below, each Allocated Payment shall be adjusted by subtracting from such Allocated Payment the product of such Allocated Payment amount multiplied by the NPM Adjustment Percentage. The "NPM Adjustment Percentage" shall be calculated as follows:

(i) If the Market Share Loss for the year immediately preceding the year in which the payment in question is due is less than or equal to 0 (zero), then the NPM Adjustment Percentage shall equal zero.

(ii) If the Market Share Loss for the year immediately preceding the year in which the payment in question is due is greater than 0 (zero) and less than or equal to 16 2/3 percentage points, then the NPM Adjustment Percentage shall be equal to the product of (x) such Market Share Loss and (y) 3 (three).

(iii) If the Market Share Loss for the year immediately preceding the year in which the payment in question is due is greater than 16 2/3 percentage points, then the NPM Adjustment Percentage shall be equal to the sum of (x) 50 percentage points and (y) the product of (1) the Variable Multiplier and (2) the result of such Market Share Loss minus 16 2/3 percentage points.

(B) Definitions:

(i) "Base Aggregate Participating Manufacturer Market Share" means the result of (x) the sum of the applicable Market Shares (the applicable Market Share to be that for 1997) of all present and former Tobacco Product Manufacturers that were Participating Manufacturers during the entire calendar year immediately preceding the year in which the payment in question is due minus (y) 2 (two) percentage points.

(ii) "Actual Aggregate Participating Manufacturer Market Share" means the sum of the applicable Market Shares of all present and former Tobacco Product Manufacturers that were Participating Manufacturers during the entire calendar year immediately preceding the year in which the payment in question is due (the applicable Market Share to be that for the calendar year immediately preceding the year in which the payment in question is due).

(iii) "Market Share Loss" means the result of (x) the Base Aggregate Participating Manufacturer Market Share minus (y) the Actual Aggregate Participating Manufacturer Market Share.

(iv) "Variable Multiplier" equals 50 percentage points divided by the result of (x) the Base Aggregate Participating Manufacturer Market Share minus (y) $16 \frac{2}{3}$ percentage points.

(C) On or before February 2 of each year following a year in which there was a Market Share Loss greater than zero, a nationally recognized firm of economic consultants (the "Firm") shall determine whether the disadvantages experienced as a result of the provisions of this Agreement were a significant factor contributing to the Market Share Loss for the year in question. If the Firm determines that the disadvantages experienced as a result of the provisions of this Agreement were a significant factor contributing to the Market Share Loss for the year in question, the NPM Adjustment described in subsection IX(d)(1) shall apply. If the Firm determines that the disadvantages experienced as a result of the provisions of this Agreement were not a significant factor contributing to the Market Share Loss for the year in question, the NPM Adjustment described in subsection IX(d)(1) shall not apply. The Original Participating Manufacturers, the Settling States, and the Attorneys General for the Settling States shall cooperate to ensure that the determination described in this subsection (1)(C) is timely made. The Firm shall be acceptable to (and the principals responsible for this assignment shall be acceptable to) both the Original Participating Manufacturers and a majority of those Attorneys General who are both the Attorney General of a Settling State and a member of the NAAG executive committee at the time in question (or in the event no such firm or no such principals shall be acceptable to such parties, National Economic Research Associates, Inc., or its successors by merger, acquisition or otherwise ("NERA"), acting

through a principal or principals acceptable to such parties, if such a person can be identified and, if not, acting through a principal or principals identified by NERA, or a successor firm selected by the CPR Institute for Dispute Resolution). As soon as practicable after the MSA Execution Date, the Firm shall be jointly retained by the Settling States and the Original Participating Manufacturers for the purpose of making the foregoing determination, and the Firm shall provide written notice to each Settling State, to NAAG, to the Independent Auditor and to each Participating Manufacturer of such determination. The determination of the Firm with respect to this issue shall be conclusive and binding upon all parties, and shall be final and non-appealable. The reasonable fees and expenses of the Firm shall be paid by the Original Participating Manufacturers according to their Relative Market Shares. Only the Participating Manufacturers and the Settling States, and their respective counsel, shall be entitled to communicate with the Firm with respect to the Firm's activities pursuant to this subsection (1)(C).

(D) No NPM Adjustment shall be made with respect to a payment if the aggregate number of Cigarettes shipped in or to the fifty United States, the District of Columbia and Puerto Rico in the year immediately preceding the year in which the payment in question is due by those Participating Manufacturers that had become Participating Manufacturers prior to 14 days after the MSA Execution Date is greater than the aggregate number of Cigarettes shipped in or to the fifty United States, the

District of Columbia, and Puerto Rico in 1997 by such Participating Manufacturers (and any of their Affiliates that made such shipments in 1997, as demonstrated by certified audited statements of such Affiliates' shipments, and that do not continue to make such shipments after the MSA Execution Date because the responsibility for such shipments has been transferred to one of such Participating Manufacturers).

Measurements of shipments for purposes of this subsection (D) shall be made in the manner prescribed in subsection II(mm); in the event that such shipment data is unavailable for any Participating Manufacturer for 1997, such Participating Manufacturer's shipment volume for such year shall be measured in the manner prescribed in subsection II(z).

(2) Allocation among Settling States of NPM Adjustment for Original Participating Manufacturers.

(A) The NPM Adjustment set forth in subsection (d)(1) shall apply to the Allocated Payments of all Settling States, except as set forth below.

(B) A Settling State's Allocated Payment shall not be subject to an NPM Adjustment: (i) if such Settling State continuously had a Qualifying Statute (as defined in subsection (2)(E) below) in full force and effect during the entire calendar year immediately preceding the year in which the payment in question is due, and diligently enforced the provisions of such statute during such entire calendar year; or (ii) if such Settling State enacted the Model Statute (as defined in subsection (2)(E) below) for the first time during the calendar year immediately preceding the year in

which the payment in question is due, continuously had the Model Statute in full force and effect during the last six months of such calendar year, and diligently enforced the provisions of such statute during the period in which it was in full force and effect.

(C) The aggregate amount of the NPM Adjustments that would have applied to the Allocated Payments of those Settling States that are not subject to an NPM Adjustment pursuant to subsection (2)(B) shall be reallocated among all other Settling States pro rata in proportion to their respective Allocable Shares (the applicable Allocable Shares being those listed in Exhibit A), and such other Settling States' Allocated Payments shall be further reduced accordingly.

(D) This subsection (2)(D) shall apply if the amount of the NPM Adjustment applied pursuant to subsection (2)(A) to any Settling State plus the amount of the NPM Adjustments reallocated to such Settling State pursuant to subsection (2)(C) in any individual year would either (i) exceed such Settling State's Allocated Payment in that year, or (ii) if subsection (2)(F) applies to the Settling State in question, exceed 65% of such Settling State's Allocated Payment in that year. For each Settling State that has an excess as described in the preceding sentence, the excess amount of NPM Adjustment shall be further reallocated among all other Settling States whose Allocated Payments are subject to an NPM Adjustment and that do not have such an excess, pro rata in proportion to their respective Allocable Shares, and such other Settling States' Allocated

Payments shall be further reduced accordingly. The provisions of this subsection (2)(D) shall be repeatedly applied in any individual year until either (i) the aggregate amount of NPM Adjustments has been fully reallocated or (ii) the full amount of the NPM Adjustments subject to reallocation under subsection (2)(C) or (2)(D) cannot be fully reallocated in any individual year as described in those subsections because (x) the Allocated Payment in that year of each Settling State that is subject to an NPM Adjustment and to which subsection (2)(F) does not apply has been reduced to zero, and (y) the Allocated Payment in that year of each Settling State to which subsection (2)(F) applies has been reduced to 35% of such Allocated Payment.

(E) A "Qualifying Statute" means a Settling State's statute, regulation, law and/or rule (applicable everywhere the Settling State has authority to legislate) that effectively and fully neutralizes the cost disadvantages that the Participating Manufacturers experience vis-à-vis Non-Participating Manufacturers within such Settling State as a result of the provisions of this Agreement. Each Participating Manufacturer and each Settling State agree that the model statute in the form set forth in Exhibit T (the "Model Statute"), if enacted without modification or addition (except for particularized state procedural or technical requirements) and not in conjunction with any other legislative or regulatory proposal, shall constitute a Qualifying Statute. Each Participating Manufacturer agrees to support the enactment of such Model

Statute if such Model Statute is introduced or proposed (i) without modification or addition (except for particularized procedural or technical requirements), and (ii) not in conjunction with any other legislative proposal.

(F) If a Settling State (i) enacts the Model Statute without any modification or addition (except for particularized state procedural or technical requirements) and not in conjunction with any other legislative or regulatory proposal, (ii) uses its best efforts to keep the Model Statute in full force and effect by, among other things, defending the Model Statute fully in any litigation brought in state or federal court within such Settling State (including litigating all available appeals that may affect the effectiveness of the Model Statute), and (iii) otherwise complies with subsection (2)(B), but a court of competent jurisdiction nevertheless invalidates or renders unenforceable the Model Statute with respect to such Settling State, and but for such ruling the Settling State would have been exempt from an NPM Adjustment under subsection (2)(B), then the NPM Adjustment (including reallocations pursuant to subsections (2)(C) and (2)(D)) shall still apply to such Settling State's Allocated Payments but in any individual year shall not exceed 65% of the amount of such Allocated Payments.

(G) In the event a Settling State proposes and/or enacts a statute, regulation, law and/or rule (applicable everywhere the Settling State has authority to legislate) that is not the Model Statute and asserts that such

statute, regulation, law and/or rule is a Qualifying Statute, the Firm shall be jointly retained by the Settling States and the Original Participating Manufacturers for the purpose of determining whether or not such statute, regulation, law and/or rule constitutes a Qualifying Statute. The Firm shall make the foregoing determination within 90 days of a written request to it from the relevant Settling State (copies of which request the Settling State shall also provide to all Participating Manufacturers and the Independent Auditor), and the Firm shall promptly thereafter provide written notice of such determination to the relevant Settling State, NAAG, all Participating Manufacturers and the Independent Auditor. The determination of the Firm with respect to this issue shall be conclusive and binding upon all parties, and shall be final and non-appealable; provided, however, (i) that such determination shall be of no force and effect with respect to a proposed statute, regulation, law and/or rule that is thereafter enacted with any modification or addition; and (ii) that the Settling State in which the Qualifying Statute was enacted and any Participating Manufacturer may at any time request that the Firm reconsider its determination as to this issue in light of subsequent events (including, without limitation, subsequent judicial review, interpretation, modification and/or disapproval of a Settling State's Qualifying Statute, and the manner and/or the effect of enforcement of such Qualifying Statute). The Original Participating Manufacturers shall severally pay their Relative Market Shares of the reasonable fees and expenses of the Firm. Only the

Participating Manufacturers and Settling States, and their respective counsel, shall be entitled to communicate with the Firm with respect to the Firm's activities pursuant to this subsection (2)(G).

(H) Except as provided in subsection (2)(F), in the event a Qualifying Statute is enacted within a Settling State and is thereafter invalidated or declared unenforceable by a court of competent jurisdiction, otherwise rendered not in full force and effect, or, upon reconsideration by the Firm pursuant to subsection (2)(G) determined not to constitute a Qualifying Statute, then such Settling State's Allocated Payments shall be fully subject to an NPM Adjustment unless and until the requirements of subsection (2)(B) have been once again satisfied.

(3) Allocation of NPM Adjustment among Original Participating Manufacturers. The portion of the total amount of the NPM Adjustment to which the Original Participating Manufacturers are entitled in any year that can be applied in such year consistent with subsection IX(d)(2) (the "Available NPM Adjustment") shall be allocated among them as provided in this subsection IX(d)(3).

(A) The "Base NPM Adjustment" shall be determined for each Original Participating Manufacturer in such year as follows:

(i) For those Original Participating Manufacturers whose Relative Market Shares in the year immediately preceding the year in which the NPM Adjustment in question is applied exceed or are

equal to their respective 1997 Relative Market Shares, the Base NPM Adjustment shall equal 0 (zero).

(ii) For those Original Participating Manufacturers whose Relative Market Shares in the year immediately preceding the year in which the NPM Adjustment in question is applied are less than their respective 1997 Relative Market Shares, the Base NPM Adjustment shall equal the result of (x) the difference between such Original Participating Manufacturer's Relative Market Share in such preceding year and its 1997 Relative Market Share multiplied by both (y) the number of individual Cigarettes (expressed in thousands of units) shipped in or to the United States, the District of Columbia and Puerto Rico by all the Original Participating Manufacturers in such preceding year (determined in accordance with subsection II(mm)) and (z) \$20 per each thousand units of Cigarettes (as this number is adjusted pursuant to subsection IX(d)(3)(C) below).

(iii) For those Original Participating Manufacturers whose Base NPM Adjustment, if calculated pursuant to subsection (ii) above, would exceed \$300 million (as this number is adjusted pursuant to subsection IX(d)(3)(C) below), the Base NPM Adjustment shall equal \$300 million (or such adjusted number, as provided in subsection IX(d)(3)(C) below).

(B) The share of the Available NPM Adjustment each Original Participating Manufacturer is entitled to shall be calculated as follows:

(i) If the Available NPM Adjustment the Original Participating Manufacturers are entitled to in any year is less than or equal to the sum of the Base NPM Adjustments of all Original Participating Manufacturers in such year, then such Available NPM Adjustment shall be allocated among those Original Participating Manufacturers whose Base NPM Adjustment is not equal to 0 (zero) pro rata in proportion to their respective Base NPM Adjustments.

(ii) If the Available NPM Adjustment the Original Participating Manufacturers are entitled to in any year exceeds the sum of the Base NPM Adjustments of all Original Participating Manufacturers in such year, then (x) the difference between such Available NPM Adjustment and such sum of the Base NPM Adjustments shall be allocated among the Original Participating Manufacturers pro rata in proportion to their Relative Market Shares (the applicable Relative Market Shares to be those in the year immediately preceding such year), and (y) each Original Participating Manufacturer's share of such Available NPM Adjustment shall equal the sum of (1) its Base NPM Adjustment for such year, and (2) the amount allocated to such Original Participating Manufacturer pursuant to clause (x).

(iii) If an Original Participating Manufacturer's share of the Available NPM Adjustment calculated pursuant to subsection IX(d)(3)(B)(i) or IX(d)(3)(B)(ii) exceeds such Original Participating Manufacturer's payment amount to which such NPM Adjustment applies (as such payment amount has been determined pursuant to step B of clause "Seventh" of subsection IX(j)), then

- (1) such Original Participating Manufacturer's share of the Available NPM Adjustment shall equal such payment amount, and
- (2) such excess shall be reallocated among the other Original Participating Manufacturers pro rata in proportion to their Relative Market Shares.

(C) Adjustments:

(i) For calculations made pursuant to this subsection IX(d)(3) (if any) with respect to payments due in the year 2000, the number used in subsection IX(d)(3)(A)(ii)(z) shall be \$20 and the number used in subsection IX(d)(3)(A)(iii) shall be \$300 million. Each year thereafter, both these numbers shall be adjusted upward or downward by multiplying each of them by the quotient produced by dividing (x) the average revenue per Cigarette of all the Original Participating Manufacturers in the year immediately preceding such year, by (y) the average revenue per Cigarette of all the Original Participating Manufacturers in the year immediately preceding such immediately preceding year.

(ii) For purposes of this subsection, the average revenue per Cigarette of all the Original Participating Manufacturers in any year shall equal (x) the aggregate revenues of all the Original Participating Manufacturers from sales of Cigarettes in the fifty United States, the District of Columbia and Puerto Rico after Federal excise taxes and after payments pursuant to this Agreement and the tobacco litigation Settlement Agreements with the States of Florida, Mississippi, Minnesota and Texas (as such revenues are reported to the United States Securities and Exchange Commission (“SEC”) for such year (either independently by the Original Participating Manufacturer or as part of consolidated financial statements reported to the SEC by an Affiliate of the Original Participating Manufacturers) or, in the case of an Original Participating Manufacturer that does not report income to the SEC, as reported in financial statements prepared in accordance with United States generally accepted accounting principles and audited by a nationally recognized accounting firm), divided by (y) the aggregate number of the individual Cigarettes shipped in or to the United States, the District of Columbia and Puerto Rico by all the Original Participating Manufacturers in such year (determined in accordance with subsection II(mm)).

(D) In the event that in the year immediately preceding the year in which the NPM Adjustment in question is applied both (x) the Relative

Market Share of Lorillard Tobacco Company (or of its successor) (“Lorillard”) was less than or equal to 20.0000000%, and (y) the number of individual Cigarettes shipped in or to the United States, the District of Columbia and Puerto Rico by Lorillard (determined in accordance with subsection II(mm)) (for purposes of this subsection (D), “Volume”) was less than or equal to 70 billion, Lorillard’s and Philip Morris Incorporated’s (or its successor’s) (“Philip Morris”) shares of the Available NPM Adjustment calculated pursuant to subsections (3)(A)-(C) above shall be further reallocated between Lorillard and Philip Morris as follows (this subsection (3)(D) shall not apply in the year in which either of the two conditions specified in this sentence is not satisfied):

(i) Notwithstanding subsections (A)-(C) of this subsection (d)(3), but subject to further adjustment pursuant to subsections (D)(ii) and (D)(iii) below, Lorillard’s share of the Available NPM Adjustment shall equal its Relative Market Share of such Available NPM Adjustment (the applicable Relative Market Share to be that in the year immediately preceding the year in which such NPM Adjustment is applied). The dollar amount of the difference between the share of the Available NPM Adjustment Lorillard is entitled to pursuant to the preceding sentence and the share of the Available NPM Adjustment it would be entitled to in the same year pursuant to subsections (d)(3)(A)-(C) shall be reallocated to Philip Morris and used to decrease or increase, as the case may be,

Philip Morris's share of the Available NPM Adjustment in such year calculated pursuant to subsections (d)(3)(A)-(C).

(ii) In the event that in the year immediately preceding the year in which the NPM Adjustment in question is applied either (x) Lorillard's Relative Market Share was greater than 15.0000000% (but did not exceed 20.0000000%), or (y) Lorillard's Volume was greater than 50 billion (but did not exceed 70 billion), or both, Lorillard's share of the Available NPM Adjustment calculated pursuant to subsection (d)(3)(D)(i) shall be reduced by a percentage equal to the greater of (1) 10.0000000% for each percentage point (or fraction thereof) of excess of such Relative Market Share over 15.0000000% (if any), or (2) 2.5000000% for each billion (or fraction thereof) of excess of such Volume over 50 billion (if any). The dollar amount by which Lorillard's share of the Available NPM Adjustment is reduced in any year pursuant to this subsection (D)(ii) shall be reallocated to Philip Morris and used to increase Philip Morris's share of the Available NPM Adjustment in such year.

(iii) In the event that in any year a reallocation of the shares of the Available NPM Adjustment between Lorillard and Philip Morris pursuant to this subsection (d)(3)(D) results in Philip Morris's share of the Available NPM Adjustment in such year exceeding the greater of (x) Philip Morris's Relative Market Share

of such Available NPM Adjustment (the applicable Relative Market Share to be that in the year immediately preceding such year), or (y) Philip Morris's share of the Available NPM Adjustment in such year calculated pursuant to subsections (d)(3)(A)-(C), Philip Morris's share of the Available NPM Adjustment in such year shall be reduced to equal the greater of (x) or (y) above. In such instance, the dollar amount by which Philip Morris's share of the Available NPM Adjustment is reduced pursuant to the preceding sentence shall be reallocated to Lorillard and used to increase Lorillard's share of the Available NPM Adjustment in such year.

(iv) In the event that either Philip Morris or Lorillard is treated as a Non-Participating Manufacturer for purposes of this subsection IX(d)(3) pursuant to subsection XVIII(w)(2)(A), this subsection (3)(D) shall not be applied, and the Original Participating Manufacturers' shares of the Available NPM Adjustment shall be determined solely as described in subsections (3)(A)-(C).

(4) NPM Adjustment for Subsequent Participating Manufacturers.

Subject to the provisions of subsection IX(i)(3), a Subsequent Participating Manufacturer shall be entitled to an NPM Adjustment with respect to payments due from such Subsequent Participating Manufacturer in any year during which an NPM Adjustment is applicable under subsection (d)(1) above to payments due

from the Original Participating Manufacturers. The amount of such NPM Adjustment shall equal the product of (A) the NPM Adjustment Percentage for such year multiplied by (B) the sum of the payments due in the year in question from such Subsequent Participating Manufacturer that correspond to payments due from Original Participating Manufacturers pursuant to subsection IX(c) (as such payment amounts due from such Subsequent Participating Manufacturer have been adjusted and allocated pursuant to clauses "First" through "Fifth" of subsection IX(j)). The NPM Adjustment to payments by each Subsequent Participating Manufacturer shall be allocated and reallocated among the Settling States in a manner consistent with subsection (d)(2) above.

(e) Supplemental Payments. Beginning on April 15, 2004, and on April 15 of each year thereafter in perpetuity, in the event that the sum of the Market Shares of the Participating Manufacturers that were Participating Manufacturers during the entire calendar year immediately preceding the year in which the payment in question would be due (the applicable Market Share to be that for the calendar year immediately preceding the year in which the payment in question would be due) equals or exceeds 99.0500000%, each Original Participating Manufacturer shall severally pay to the Escrow Agent (to be credited to the Subsection IX(e) Account) for the benefit of the Foundation its Relative Market Share of the base amount of \$300,000,000, as such payments are modified in accordance with this subsection (e). Such payments shall be utilized by the Foundation to fund the national public education functions of the Foundation described in subsection VI(f)(1), in the manner described in and subject to the provisions of subsections VI(g) and VI(h). The payments made by the Original Participating

Manufacturers pursuant to this subsection shall be subject to the Inflation Adjustment, the Volume Adjustment, the Non-Settling States Reduction, and the offset for miscalculated or disputed payments described in subsection XI(i).

(f) Payment Responsibility. The payment obligations of each Participating Manufacturer pursuant to this Agreement shall be the several responsibility only of that Participating Manufacturer. The payment obligations of a Participating Manufacturer shall not be the obligation or responsibility of any Affiliate of such Participating Manufacturer. The payment obligations of a Participating Manufacturer shall not be the obligation or responsibility of any other Participating Manufacturer. Provided, however, that no provision of this Agreement shall waive or excuse liability under any state or federal fraudulent conveyance or fraudulent transfer law. Any Participating Manufacturer whose Market Share (or Relative Market Share) in any given year equals zero shall have no payment obligations under this Agreement in the succeeding year.

(g) Corporate Structures. Due to the particular corporate structures of R.J. Reynolds Tobacco Company ("Reynolds") and Brown & Williamson Tobacco Corporation ("B&W") with respect to their non-domestic tobacco operations, Reynolds and B&W shall be severally liable for their respective shares of each payment due pursuant to this Agreement up to (and their liability hereunder shall not exceed) the full extent of their assets used in and earnings derived from, the manufacture and/or sale in the States of Tobacco Products intended for domestic consumption, and no recourse shall be had against any of their other assets or earnings to satisfy such obligations.

(h) Accrual of Interest. Except as expressly provided otherwise in this Agreement, any payment due hereunder and not paid when due (or payments requiring

the accrual of interest under subsection XI(d)) shall accrue interest from and including the date such payment is due until (but not including) the date paid at the Prime Rate plus three percentage points.

(i) Payments by Subsequent Participating Manufacturers.

(1) A Subsequent Participating Manufacturer shall have payment obligations under this Agreement only in the event that its Market Share in any calendar year exceeds the greater of (1) its 1998 Market Share or (2) 125 percent of its 1997 Market Share (subject to the provisions of subsection (i)(4)). In the year following any such calendar year, such Subsequent Participating Manufacturer shall make payments corresponding to those due in that same following year from the Original Participating Manufacturers pursuant to subsections VI(c) (except for the payment due on March 31, 1999), IX(c)(1), IX(c)(2) and IX(e). The amounts of such corresponding payments by a Subsequent Participating Manufacturer are in addition to the corresponding payments that are due from the Original Participating Manufacturers and shall be determined as described in subsections (2) and (3) below. Such payments by a Subsequent Participating Manufacturer shall (A) be due on the same dates as the corresponding payments are due from Original Participating Manufacturers; (B) be for the same purpose as such corresponding payments; and (C) be paid, allocated and distributed in the same manner as such corresponding payments.

(2) The base amount due from a Subsequent Participating Manufacturer on any given date shall be determined by multiplying (A) the corresponding base amount due on the same date from all of the Original Participating Manufacturers

(as such base amount is specified in the corresponding subsection of this Agreement and is adjusted by the Volume Adjustment (except for the provisions of subsection (B)(ii) of Exhibit E), but before such base amount is modified by any other adjustments, reductions or offsets) by (B) the quotient produced by dividing (i) the result of (x) such Subsequent Participating Manufacturer's applicable Market Share (the applicable Market Share being that for the calendar year immediately preceding the year in which the payment in question is due) minus (y) the greater of (1) its 1998 Market Share or (2) 125 percent of its 1997 Market Share, by (ii) the aggregate Market Shares of the Original Participating Manufacturers (the applicable Market Shares being those for the calendar year immediately preceding the year in which the payment in question is due).

(3) Any payment due from a Subsequent Participating Manufacturer under subsections (1) and (2) above shall be subject (up to the full amount of such payment) to the Inflation Adjustment, the Non-Settling States Reduction, the NPM Adjustment, the offset for miscalculated or disputed payments described in subsection XI(i), the Federal Tobacco Legislation Offset, the Litigating Releasing Parties Offset and the offsets for claims over described in subsections XII(a)(4)(B) and XII(a)(8), to the extent that such adjustments, reductions or offsets would apply to the corresponding payment due from the Original Participating Manufacturers. Provided, however, that all adjustments and offsets to which a Subsequent Participating Manufacturer is entitled may only be applied against payments by such Subsequent Participating Manufacturer, if any, that are due within 12 months after the date on which the Subsequent Participating

Manufacturer becomes entitled to such adjustment or makes the payment that entitles it to such offset, and shall not be carried forward beyond that time even if not fully used.

(4) For purposes of this subsection (i), the 1997 (or 1998, as applicable) Market Share (and 125 percent thereof) of those Subsequent Participating Manufacturers that either (A) became a signatory to this Agreement more than 60¹ days after the MSA Execution Date or (B) had no Market Share in 1997 (or 1998, as applicable), shall equal zero.

(j) Order of Application of Allocations, Offsets, Reductions and Adjustments.

The payments due under this Agreement shall be calculated as set forth below. The "base amount" referred to in clause "First" below shall mean (1) in the case of payments due from Original Participating Manufacturers, the base amount referred to in the subsection establishing the payment obligation in question; and (2) in the case of payments due from a Subsequent Participating Manufacturer, the base amount referred to in subsection (i)(2) for such Subsequent Participating Manufacturer. In the event that a particular adjustment, reduction or offset referred to in a clause below does not apply to the payment being calculated, the result of the clause in question shall be deemed to be equal to the result of the immediately preceding clause. (If clause "First" is inapplicable, the result of clause "First" will be the base amount of the payment in question prior to any offsets, reductions or adjustments.)

First: the Inflation Adjustment shall be applied to the base amount of the payment being calculated;

1. Replace "60" with "90" pursuant to Amendment 1

Second: the Volume Adjustment (other than the provisions of subsection (B)(iii) of Exhibit E) shall be applied to the result of clause "First";

Third: the result of clause "Second" shall be reduced by the Previously Settled States Reduction;

Fourth: the result of clause "Third" shall be reduced by the Non-Settling States Reduction;

Fifth: in the case of payments due under subsections IX(c)(1) and IX(c)(2), the results of clause "Fourth" for each such payment due in the calendar year in question shall be apportioned among the Settling States pro rata in proportion to their respective Allocable Shares, and the resulting amounts for each particular Settling State shall then be added together to form such Settling State's Allocated Payment. In the case of payments due under subsection IX(i) that correspond to payments due under subsections IX(c)(1) or IX(c)(2), the results of clause "Fourth" for all such payments due from a particular Subsequent Participating Manufacturer in the calendar year in question shall be apportioned among the Settling States pro rata in proportion to their respective Allocable Shares, and the resulting amounts for each particular Settling State shall then be added together. (In the case of all other payments made pursuant to this Agreement, this clause "Fifth" is inapplicable.);

Sixth: the NPM Adjustment shall be applied to the results of clause "Fifth" pursuant to subsections IX(d)(1) and (d)(2) (or, in the case of payments due from the Subsequent Participating Manufacturers, pursuant to subsection IX(d)(4));

Seventh: in the case of payments due from the Original Participating Manufacturers to which clause "Fifth" (and therefore clause "Sixth") does not apply, the

result of clause "Fourth" shall be allocated among the Original Participating Manufacturers according to their Relative Market Shares. In the case of payments due from the Original Participating Manufacturers to which clause "Fifth" applies: (A) the Allocated Payments of all Settling States determined pursuant to clause "Fifth" (prior to reduction pursuant to clause "Sixth") shall be added together; (B) the resulting sum shall be allocated among the Original Participating Manufacturers according to their Relative Market Shares and subsection (B)(iii) of Exhibit E hereto (if such subsection is applicable); (C) the Available NPM Adjustment (as determined pursuant to clause "Sixth") shall be allocated among the Original Participating Manufacturers pursuant to subsection IX(d)(3); (D) the respective result of step (C) above for each Original Participating Manufacturer shall be subtracted from the respective result of step (B) above for such Original Participating Manufacturer; and (E) the resulting payment amount due from each Original Participating Manufacturer shall then be allocated among the Settling States in proportion to the respective results of clause "Sixth" for each Settling State. The offsets described in clauses "Eighth" through "Twelfth" shall then be applied separately against each Original Participating Manufacturer's resulting payment shares (on a Settling State by Settling State basis) according to each Original Participating Manufacturer's separate entitlement to such offsets, if any, in the calendar year in question. (In the case of payments due from Subsequent Participating Manufacturers, this clause "Seventh" is inapplicable.)

Eighth: the offset for miscalculated or disputed payments described in subsection XI(i) (and any carry-forwards arising from such offset) shall be applied to the results of clause "Seventh" (in the case of payments due from the Original Participating

Manufacturers) or to the results of clause "Sixth" (in the case of payments due from Subsequent Participating Manufacturers);

Ninth: the Federal Tobacco Legislation Offset (including any carry-forwards arising from such offset) shall be applied to the results of clause "Eighth";

Tenth: the Litigating Releasing Parties Offset (including any carry-forwards arising from such offset) shall be applied to the results of clause "Ninth";

Eleventh: the offset for claims over pursuant to subsection XII(a)(4)(B) (including any carry-forwards arising from such offset) shall be applied to the results of clause "Tenth";

Twelfth: the offset for claims over pursuant to subsection XII(a)(8) (including any carry-forwards arising from such offset) shall be applied to the results of clause "Eleventh"; and

Thirteenth: in the case of payments to which clause "Fifth" applies, the Settling States' allocated shares of the payments due from each Participating Manufacturer (as such shares have been determined in step (E) of clause "Seventh" in the case of payments from the Original Participating Manufacturers or in clause "Sixth" in the case of payments from the Subsequent Participating Manufacturers, and have been reduced by clauses "Eighth" through "Twelfth") shall be added together to state the aggregate payment obligation of each Participating Manufacturer with respect to the payments in question. (In the case of a payment to which clause "Fifth" does not apply, the aggregate payment obligation of each Participating Manufacturer with respect to the payment in question shall be stated by the results of clause "Eighth")

X. EFFECT OF FEDERAL TOBACCO-RELATED LEGISLATION

(a) If federal tobacco-related legislation is enacted after the MSA Execution Date and on or before November 30, 2002, and if such legislation provides for payment(s) by any Original Participating Manufacturer (whether by settlement payment, tax or any other means), all or part of which are actually made available to a Settling State ("Federal Funds"), each Original Participating Manufacturer shall receive a continuing dollar-for-dollar offset for any and all amounts that are paid by such Original Participating Manufacturer pursuant to such legislation and actually made available to such Settling State (except as described in subsections (b) and (c) below). Such offset shall be applied against the applicable Original Participating Manufacturer's share (determined as described in step E of clause "Seventh" of subsection IX(j)) of such Settling State's Allocated Payment, up to the full amount of such Original Participating Manufacturer's share of such Allocated Payment (as such share had been reduced by adjustment, if any, pursuant to the NPM Adjustment and has been reduced by offset, if any, pursuant to the offset for miscalculated or disputed payments). Such offset shall be made against such Original Participating Manufacturer's share of the first Allocated Payment due after such Federal Funds are first available for receipt by such Settling State. In the event that such offset would in any given year exceed such Original Participating Manufacturer's share of such Allocated Payment: (1) the offset to which such Original Participating Manufacturer is entitled under this section in such year shall be the full amount of such Original Participating Manufacturer's share of such Allocated Payment, and (2) all amounts not offset by reason of subsection (1) shall carry forward and be offset in the following year(s) until all such amounts have been offset.

(b) The offset described in subsection (a) shall apply only to that portion of Federal Funds, if any, that are either unrestricted as to their use, or restricted to any form of health care or to any use related to tobacco (including, but not limited to, tobacco education, cessation, control or enforcement) (other than that portion of Federal Funds, if any, that is specifically applicable to tobacco growers or communities dependent on the production of tobacco or Tobacco Products). Provided, however, that the offset described in subsection (a) shall not apply to that portion of Federal Funds, if any, whose receipt by such Settling State is conditioned upon or appropriately allocable to:

(1) the relinquishment of rights or benefits under this Agreement
(including the Consent Decree); or

(2) actions or expenditures by such Settling State, unless:

(A) such Settling State chooses to undertake such action or expenditure;

(B) such actions or expenditures do not impose significant constraints on public policy choices; or

(C) such actions or expenditures are both: (i) related to health care or tobacco (including, but not limited to, tobacco education, cessation, control or enforcement) and (ii) do not require such Settling State to expend state matching funds in an amount that is significant in relation to the amount of the Federal Funds made available to such Settling State.

(c) Subject to the provisions of subsection IX(i)(3), Subsequent Participating Manufacturers shall be entitled to the offset described in this section X to the extent that

they are required to pay Federal Funds that would give rise to an offset under subsections (a) and (b) if paid by an Original Participating Manufacturer.

(d) Nothing in this section X shall (1) reduce the payments to be made to the Settling States under this Agreement other than those described in subsection IX(c) (or corresponding payments under subsection IX(i)) of this Agreement; or (2) alter the Allocable Share used to determine each Settling State's share of the payments described in subsection IX(c) (or corresponding payments under subsection IX(i)) of this Agreement. Nothing in this section X is intended to or shall reduce the total amounts payable by the Participating Manufacturers to the Settling States under this Agreement by an amount greater than the amount of Federal Funds that the Settling States could elect to receive.

XI. CALCULATION AND DISBURSEMENT OF PAYMENTS

(a) Independent Auditor to Make All Calculations.

(1) Beginning with payments due in the year 2000, an Independent Auditor shall calculate and determine the amount of all payments owed pursuant to this Agreement, the adjustments, reductions and offsets thereto (and all resulting carry-forwards, if any), the allocation of such payments, adjustments, reductions, offsets and carry-forwards among the Participating Manufacturers and among the Settling States, and shall perform all other calculations in connection with the foregoing (including, but not limited to, determining Market Share, Relative Market Share, Base Aggregate Participating Manufacturer Market Share and Actual Aggregate Participating Manufacturer Market Share). The Independent Auditor shall promptly collect all information necessary to make

such calculations and determinations. Each Participating Manufacturer and each Settling State shall provide the Independent Auditor, as promptly as practicable, with information in its possession or readily available to it necessary for the Independent Auditor to perform such calculations. The Independent Auditor shall agree to maintain the confidentiality of all such information, except that the Independent Auditor may provide such information to Participating Manufacturers and the Settling States as set forth in this Agreement. The Participating Manufacturers and the Settling States agree to maintain the confidentiality of such information.

(2) Payments due from the Original Participating Manufacturers prior to January 1, 2000 (other than the first payment due pursuant to subsection IX(b)) shall be based on the 1998 Relative Market Shares of the Original Participating Manufacturers or, if the Original Participating Manufacturers are unable to agree on such Relative Market Shares, on their 1997 Relative Market Shares specified in Exhibit Q.

(b) Identity of Independent Auditor. The Independent Auditor shall be a major, nationally recognized, certified public accounting firm jointly selected by agreement of the Original Participating Manufacturers and those Attorneys General of the Settling States who are members of the NAAG executive committee, who shall jointly retain the power to replace the Independent Auditor and appoint its successor. Fifty percent of the costs and fees of the Independent Auditor (but in no event more than \$500,000 per annum), shall be paid by the Fund described in Exhibit J hereto, and the balance of such costs and fees shall be paid by the Original Participating Manufacturers, allocated among

them according to their Relative Market Shares. The agreement retaining the Independent Auditor shall provide that the Independent Auditor shall perform the functions specified for it in this Agreement, and that it shall do so in the manner specified in this Agreement.

(c) Resolution of Disputes. Any dispute, controversy or claim arising out of or relating to calculations performed by, or any determinations made by, the Independent Auditor (including, without limitation, any dispute concerning the operation or application of any of the adjustments, reductions, offsets, carry-forwards and allocations described in subsection IX(j) or subsection XI(i)) shall be submitted to binding arbitration before a panel of three neutral arbitrators, each of whom shall be a former Article III federal judge. Each of the two sides to the dispute shall select one arbitrator. The two arbitrators so selected shall select the third arbitrator. The arbitration shall be governed by the United States Federal Arbitration Act.

(d) General Provisions as to Calculation of Payments.

(1) Not less than 90 days prior to the scheduled due date of any payment due pursuant to this Agreement ("Payment Due Date"), the Independent Auditor shall deliver to each other Notice Party a detailed itemization of all information required by the Independent Auditor to complete its calculation of (A) the amount due from each Participating Manufacturer with respect to such payment, and (B) the portion of such amount allocable to each entity for whose benefit such payment is to be made. To the extent practicable, the Independent Auditor shall specify in such itemization which Notice Party is requested to produce which information. Each Participating Manufacturer and each Settling State shall use its

best efforts to promptly supply all of the required information that is within its possession or is readily available to it to the Independent Auditor, and in any event not less than 50 days prior to such Payment Due Date. Such best efforts obligation shall be continuing in the case of information that comes within the possession of, or becomes readily available to, any Settling State or Participating Manufacturer after the date 50 days prior to such Payment Due Date.

(2) Not less than 40 days prior to the Payment Due Date, the Independent Auditor shall deliver to each other Notice Party (A) detailed preliminary calculations (“Preliminary Calculations”) of the amount due from each Participating Manufacturer and of the amount allocable to each entity for whose benefit such payment is to be made, showing all applicable offsets, adjustments, reductions and carry-forwards and setting forth all the information on which the Independent Auditor relied in preparing such Preliminary Calculations, and (B) a statement of any information still required by the Independent Auditor to complete its calculations.

(3) Not less than 30 days prior to the Payment Due Date, any Participating Manufacturer or any Settling State that disputes any aspect of the Preliminary Calculations (including, but not limited to, disputing the methodology that the Independent Auditor employed, or the information on which the Independent Auditor relied, in preparing such calculations) shall notify each other Notice Party of such dispute, including the reasons and basis therefor.

(4) Not less than 15 days prior to the Payment Due Date, the Independent Auditor shall deliver to each other Notice Party a detailed recalculation (a “Final

Calculation”) of the amount due from each Participating Manufacturer, the amount allocable to each entity for whose benefit such payment is to be made, and the Account to which such payment is to be credited, explaining any changes from the Preliminary Calculation. The Final Calculation may include estimates of amounts in the circumstances described in subsection (d)(5).

(5) The following provisions shall govern in the event that the information required by the Independent Auditor to complete its calculations is not in its possession by the date as of which the Independent Auditor is required to provide either a Preliminary Calculation or a Final Calculation.

(A) If the information in question is not readily available to any Settling State, any Original Participating Manufacturer or any Subsequent Participating Manufacturer, the Independent Auditor shall employ an assumption as to the missing information producing the minimum amount that is likely to be due with respect to the payment in question, and shall set forth its assumption as to the missing information in its Preliminary Calculation or Final Calculation, whichever is at issue. Any Original Participating Manufacturer, Subsequent Participating Manufacturer or Settling State may dispute any such assumption employed by the Independent Auditor in its Preliminary Calculation in the manner prescribed in subsection (d)(3) or any such assumption employed by the Independent Auditor in its Final Calculation in the manner prescribed in subsection (d)(6). If the missing information becomes available to the Independent Auditor prior to the Payment Due Date, the Independent

Auditor shall promptly revise its Preliminary Calculation or Final Calculation (whichever is applicable) and shall promptly provide the revised calculation to each Notice Party, showing the newly available information. If the missing information does not become available to the Independent Auditor prior to the Payment Due Date, the minimum amount calculated by the Independent Auditor pursuant to this subsection (A) shall be paid on the Payment Due Date, subject to disputes pursuant to subsections (d)(6) and (d)(8) and without prejudice to a later final determination of the correct amount. If the missing information becomes available to the Independent Auditor after the Payment Due Date, the Independent Auditor shall calculate the correct amount of the payment in question and shall apply any overpayment or underpayment as an offset or additional payment in the manner described in subsection (i).

(B) If the information in question is readily available to a Settling State, Original Participating Manufacturer or Subsequent Participating Manufacturer, but such Settling State, Original Participating Manufacturer or Subsequent Participating Manufacturer does not supply such information to the Independent Auditor, the Independent Auditor shall base the calculation in question on its best estimate of such information, and shall show such estimate in its Preliminary Calculation or Final Calculation, whichever is applicable. Any Original Participating Manufacturer, Subsequent Participating Manufacturer or Settling State (except the entity that withheld the information) may dispute such estimate

employed by the Independent Auditor in its Preliminary Calculation in the manner prescribed in subsection (d)(3) or such estimate employed by the Independent Auditor in its Final Calculation in the manner prescribed in subsection (d)(6). If the withheld information is not made available to the Independent Auditor more than 30 days prior to the Payment Due Date, the estimate employed by the Independent Auditor (as revised by the Independent Auditor in light of any dispute filed pursuant to the preceding sentence) shall govern the amounts to be paid on the Payment Due Date, subject to disputes pursuant to subsection (d)(6) and without prejudice to a later final determination of the correct amount. In the event that the withheld information subsequently becomes available, the Independent Auditor shall calculate the correct amount and shall apply any overpayment or underpayment as an offset or additional payment in the manner described in subsection (i).

(6) Not less than five days prior to the Payment Due Date, each Participating Manufacturer and each Settling State shall deliver to each Notice Party a statement indicating whether it disputes the Independent Auditor's Final Calculation and, if so, the disputed and undisputed amounts and the basis for the dispute. Except to the extent a Participating Manufacturer or a Settling State delivers a statement indicating the existence of a dispute by such date, the amounts set forth in the Independent Auditor's Final Calculation shall be paid on the Payment Due Date. Provided, however, that (A) in the event that the Independent Auditor revises its Final Calculation within five days of the Payment

Due Date as provided in subsection (5)(A) due to receipt of previously missing information, a Participating Manufacturer or Settling State may dispute such revision pursuant to the procedure set forth in this subsection (6) at any time prior to the Payment Due Date; and (B) prior to the date four years after the Payment Due Date, neither failure to dispute a calculation made by the Independent Auditor nor actual agreement with any calculation or payment to the Escrow Agent or to another payee shall waive any Participating Manufacturer's or Settling State's rights to dispute any payment (or the Independent Auditor's calculations with respect to any payment) after the Payment Due Date. No Participating Manufacturer and no Settling State shall have a right to raise any dispute with respect to any payment or calculation after the date four years after such payment's Payment Due Date.

(7) Each Participating Manufacturer shall be obligated to pay by the Payment Due Date the undisputed portion of the total amount calculated as due from it by the Independent Auditor's Final Calculation. Failure to pay such portion shall render the Participating Manufacturer liable for interest thereon as provided in subsection IX(h) of this Agreement, in addition to any other remedy available under this Agreement.

(8) As to any disputed portion of the total amount calculated to be due pursuant to the Final Calculation, any Participating Manufacturer that by the Payment Due Date pays such disputed portion into the Disputed Payments Account (as defined in the Escrow Agreement) shall not be liable for interest thereon even if the amount disputed was in fact properly due and owing. Any

Participating Manufacturer that by the Payment Due Date does not pay such disputed portion into the Disputed Payments Account shall be liable for interest as provided in subsection IX(h) if the amount disputed was in fact properly due and owing.

(9) On the same date that it makes any payment pursuant to this Agreement, each Participating Manufacturer shall deliver a notice to each other Notice Party showing the amount of such payment and the Account to which such payment is to be credited.

(10) On the first Business Day after the Payment Due Date, the Escrow Agent shall deliver to each other Notice Party a statement showing the amounts received by it from each Participating Manufacturer and the Accounts credited with such amounts.

(e) General Treatment of Payments. The Escrow Agent may disburse amounts from an Account only if permitted, and only at such time as permitted, by this Agreement and the Escrow Agreement. No amounts may be disbursed to a Settling State other than funds credited to such Settling State's State-Specific Account (as defined in the Escrow Agreement). The Independent Auditor, in delivering payment instructions to the Escrow Agent, shall specify: the amount to be paid; the Account or Accounts from which such payment is to be disbursed; the payee of such payment (which may be an Account); and the Business Day on which such payment is to be made by the Escrow Agent. Except as expressly provided in subsection (f) below, in no event may any amount be disbursed from any Account prior to Final Approval.

(f) Disbursements and Charges Not Contingent on Final Approval. Funds may be disbursed from Accounts without regard to the occurrence of Final Approval in the following circumstances and in the following manner:

(1) Payments of Federal and State Taxes. Federal, state, local or other taxes imposed with respect to the amounts credited to the Accounts shall be paid from such amounts. The Independent Auditor shall prepare and file any tax returns required to be filed with respect to the escrow. All taxes required to be paid shall be allocated to and charged against the Accounts on a reasonable basis to be determined by the Independent Auditor. Upon receipt of written instructions from the Independent Auditor, the Escrow Agent shall pay such taxes and charge such payments against the Account or Accounts specified in those instructions.

(2) Payments to and from Disputed Payments Account. The Independent Auditor shall instruct the Escrow Agent to credit funds from an Account to the Disputed Payments Account when a dispute arises as to such funds, and shall instruct the Escrow Agent to credit funds from the Disputed Payments Account to the appropriate payee when such dispute is resolved with finality. The Independent Auditor shall provide the Notice Parties not less than 10 Business Days prior notice before instructing the Escrow Agent to disburse funds from the Disputed Payments Account.

(3) Payments to a State-Specific Account. Promptly following the occurrence of State-Specific Finality in any Settling State, such Settling State and the Original Participating Manufacturers shall notify the Independent Auditor of such occurrence. The Independent Auditor shall promptly thereafter notify each

Notice Party of such State-Specific Finality and of the portions of the amounts in the Subsection IX(b) Account (First), Subsection IX(b) Account (Subsequent), Subsection IX(c)(1) Account and Subsection IX(c)(2) Account, respectively (as such Accounts are defined in the Escrow Agreement), that are at such time held in such Accounts for the benefit of such Settling State, and which are to be transferred to the appropriate State-Specific Account for such Settling State. If neither the Settling State in question nor any Participating Manufacturer disputes such amounts or the occurrence of such State-Specific Finality by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the preceding sentence, the Independent Auditor shall promptly instruct the Escrow Agent to make such transfer. If the Settling State in question or any Participating Manufacturer disputes such amounts or the occurrence of such State-Specific Finality by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the second sentence of this subsection (f)(3), the Independent Auditor shall promptly instruct the Escrow Agent to credit the amount disputed to the Disputed Payments Account and the undisputed portion to the appropriate State-Specific Account. No amounts may be transferred or credited to a State-Specific Account for the benefit of any State as to which State-Specific Finality has not occurred or as to which this Agreement has terminated.

(4) Payments to Parties other than Particular Settling States.

(A) Promptly following the occurrence of State-Specific Finality in one Settling State, such Settling State and the Original Participating Manufacturers shall notify the Independent Auditor of such occurrence. The Independent Auditor shall promptly thereafter notify each Notice Party of the occurrence of State-Specific Finality in at least one Settling State and of the amounts held in the Subsection VI(b) Account, Subsection VI(c) Account (First), and Subsection VIII(c) Account (as such Accounts are defined in the Escrow Agreement), if any. If neither any of the Settling States nor any of the Participating Manufacturers disputes such amounts or disputes the occurrence of State-Specific Finality in one Settling State, by notice delivered to each Notice Party not later than ten Business Days after delivery by the Independent Auditor of the notice described in the preceding sentence, the Independent Auditor shall promptly instruct the Escrow Agent to disburse the funds held in such Accounts to the Foundation or to the Fund specified in subsection VIII(c), as appropriate. If any Settling State or Participating Manufacturer disputes such amounts or the occurrence of such State-Specific Finality by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the second sentence of this subsection (4)(A), the Independent Auditor shall promptly instruct the Escrow Agent to credit the amounts disputed to the Disputed

Payments Account and to disburse the undisputed portion to the Foundation or to the Fund specified in subsection VIII(c), as appropriate.

(B) The Independent Auditor shall instruct the Escrow Agent to disburse funds on deposit in the Subsection VIII(b) Account and Subsection IX(e) Account (as such Accounts are defined in the Escrow Agreement) to NAAG or to the Foundation, as appropriate, within 10 Business Days after the date on which such amounts were credited to such Accounts.

(C) Promptly following the occurrence of State-Specific Finality in Settling States having aggregate Allocable Shares equal to at least 80% of the total aggregate Allocable Shares assigned to all States that were Settling States as of the MSA Execution Date, the Settling States and the Original Participating Manufacturers shall notify the Independent Auditor of such occurrence. The Independent Auditor shall promptly thereafter notify each Notice Party of the occurrence of such State-Specific Finality and of the amounts held in the Subsection VI(c) Account (Subsequent) (as such Account is defined in the Escrow Agreement), if any. If neither any of the Settling States nor any of the Participating Manufacturers disputes such amounts or disputes the occurrence of such State-Specific Finality, by notice delivered to each Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the preceding sentence, the Independent Auditor shall promptly instruct the Escrow Agent to disburse the funds held in such Account to the

Foundation. If any Settling State or Participating Manufacturer disputes such amounts or the occurrence of such State-Specific Finality by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the second sentence of this subsection (4)(C), the Independent Auditor shall promptly instruct the Escrow Agent to credit the amounts disputed to the Disputed Payments Account and to disburse the undisputed portion to the Foundation.

(5) Treatment of Payments Following Termination.

(A) As to amounts held for Settling States. Promptly upon the termination of this Agreement with respect to any Settling State (whether or not as part of the termination of this Agreement as to all Settling States) such State or any Participating Manufacturer shall notify the Independent Auditor of such occurrence. The Independent Auditor shall promptly thereafter notify each Notice Party of such termination and of the amounts held in the Subsection IX(b) Account (First), the Subsection IX(b) Account (Subsequent), the Subsection IX(c)(1) Account, the Subsection IX(c)(2) Account, and the State-Specific Account for the benefit of such Settling State. If neither the State in question nor any Participating Manufacturer disputes such amounts or the occurrence of such termination by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the preceding sentence, the Independent Auditor shall promptly instruct

the Escrow Agent to transfer such amounts to the Participating Manufacturers (on the basis of their respective contributions of such funds). If the State in question or any Participating Manufacturer disputes the amounts held in the Accounts or the occurrence of such termination by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the second sentence of this subsection (5)(A), the Independent Auditor shall promptly instruct the Escrow Agent to transfer the amount disputed to the Disputed Payments Account and the undisputed portion to the Participating Manufacturers (on the basis of their respective contributions of such funds).

(B) As to amounts held for others. If this Agreement is terminated with respect to all of the Settling States, the Original Participating Manufacturers shall promptly notify the Independent Auditor of such occurrence. The Independent Auditor shall promptly thereafter notify each Notice Party of such termination and of the amounts held in the Subsection VI(b) Account, the Subsection VI(c) Account (First), the Subsection VIII(b) Account, the Subsection VIII(c) Account and the Subsection IX(e) Account. If neither any such State nor any Participating Manufacturer disputes such amounts or the occurrence of such termination by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the preceding sentence, the Independent Auditor shall promptly instruct

the Escrow Agent to transfer such amounts to the Participating Manufacturers (on the basis of their respective contributions of such funds). If any such State or any Participating Manufacturer disputes the amounts held in the Accounts or the occurrence of such termination by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the second sentence of this subsection (5)(B), the Independent Auditor shall promptly instruct the Escrow Agent to credit the amount disputed to the Disputed Payments Account and transfer the undisputed portion to the Participating Manufacturers (on the basis of their respective contribution of such funds).

(C) As to amounts held in the Subsection VI(c) Account

(Subsequent). If this Agreement is terminated with respect to Settling States having aggregate Allocable Shares equal to more than 20% of the total aggregate Allocable Shares assigned to those States that were Settling States as of the MSA Execution Date, the Original Participating Manufacturers shall promptly notify the Independent Auditor of such occurrence. The Independent Auditor shall promptly thereafter notify each Notice Party of such termination and of the amounts held in the Subsection VI(c) Account (Subsequent) (as defined in the Escrow Agreement). If neither any such State with respect to which this Agreement has terminated nor any Participating Manufacturer disputes such amounts or the occurrence of such termination by notice delivered to

each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the preceding sentence, the Independent Auditor shall promptly instruct the Escrow Agent to transfer such amounts to the Participating Manufacturers (on the basis of their respective contributions of such funds). If any such State or any Participating Manufacturer disputes the amounts held in the Account or the occurrence of such termination by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of the notice described in the second sentence of this subsection (5)(C), the Independent Auditor shall promptly instruct the Escrow Agent to credit the amount disputed to the Disputed Payments Account and transfer the undisputed portion to the Participating Manufacturers (on the basis of their respective contribution of such funds).

(6) Determination of amounts paid or held for the benefit of each individual Settling State. For purposes of subsections (f)(3), (f)(5)(A) and (i)(2), the portion of a payment that is made or held for the benefit of each individual Settling State shall be determined: (A) in the case of a payment credited to the Subsection IX(b) Account (First) or the Subsection IX(b) Account (Subsequent), by allocating the results of clause "Eighth" of subsection IX(j) among those Settling States who were Settling States at the time that the amount of such payment was calculated, pro rata in proportion to their respective Allocable Shares; and (B) in the case of a payment credited to the Subsection IX(c)(1) Account or the Subsection IX(c)(2) Account, by the results of clause "Twelfth" of

subsection IX(j) for each individual Settling State. Provided, however, that, solely for purposes of subsection (f)(3), the Settling States may by unanimous agreement agree on a different method of allocation of amounts held in the Accounts identified in this subsection (f)(6).

(g) Payments to be Made Only After Final Approval. Promptly following the occurrence of Final Approval, the Settling States and the Original Participating Manufacturers shall notify the Independent Auditor of such occurrence. The Independent Auditor shall promptly thereafter notify each Notice Party of the occurrence of Final Approval and of the amounts held in the State-Specific Accounts. If neither any of the Settling States nor any of the Participating Manufacturers disputes such amounts, disputes the occurrence of Final Approval or claims that this Agreement has terminated as to any Settling State for whose benefit the funds are held in a State-Specific Account, by notice delivered to each Notice Party not later than 10 Business Days after delivery by the Independent Auditor of such notice of Final Approval, the Independent Auditor shall promptly instruct the Escrow Agent to disburse the funds held in the State-Specific Accounts to (or as directed by) the respective Settling States. If any Notice Party disputes such amounts or the occurrence of Final Approval, or claims that this Agreement has terminated as to any Settling State for whose benefit the funds are held in a State-Specific Account, by notice delivered to each other Notice Party not later than 10 Business Days after delivery by the Independent Auditor of such notice of Final Approval, the Independent Auditor shall promptly instruct the Escrow Agent to credit the amounts disputed to the Disputed Payments Account and to disburse the undisputed portion to (or as directed by) the respective Settling States.

(h) Applicability to Section XVII Payments. This section XI shall not be applicable to payments made pursuant to section XVII; provided, however, that the Independent Auditor shall be responsible for calculating Relative Market Shares in connection with such payments, and the Independent Auditor shall promptly provide the results of such calculation to any Original Participating Manufacturer or Settling State that requests it do so.

(i) Miscalculated or Disputed Payments.

(1) Underpayments.

(A) If information becomes available to the Independent Auditor not later than four years after a Payment Due Date, and such information shows that any Participating Manufacturer was instructed to make an insufficient payment on such date ("original payment"), the Independent Auditor shall promptly determine the additional payment owed by such Participating Manufacturer and the allocation of such additional payment among the applicable payees. The Independent Auditor shall then reduce such additional payment (up to the full amount of such additional payment) by any adjustments or offsets that were available to the Participating Manufacturer in question against the original payment at the time it was made (and have not since been used) but which such Participating Manufacturer was unable to use against such original payment because such adjustments or offsets were in excess of such original payment (provided that any adjustments or offsets used against such additional payment shall reduce on a dollar-for-dollar basis any

remaining carry-forward held by such Participating Manufacturer with respect to such adjustment or offset). The Independent Auditor shall then add interest at the Prime Rate (calculated from the Payment Due Date in question) to the additional payment (as reduced pursuant to the preceding sentence), except that where the additional payment owed by a Participating Manufacturer is the result of an underpayment by such Participating Manufacturer caused by such Participating Manufacturer's withholding of information as described in subsection (d)(5)(B), the applicable interest rate shall be that described in subsection IX(h). The Independent Auditor shall promptly give notice of the additional payment owed by the Participating Manufacturer in question (as reduced and/or increased as described above) to all Notice Parties, showing the new information and all calculations. Upon receipt of such notice, any Participating Manufacturer or Settling State may dispute the Independent Auditor's calculations in the manner described in subsection (d)(3), and the Independent Auditor shall promptly notify each Notice Party of any subsequent revisions to its calculations. Not more than 15 days after receipt of such notice (or, if the Independent Auditor revises its calculations, not more than 15 days after receipt of the revisions), any Participating Manufacturer and any Settling State may dispute the Independent Auditor's calculations in the manner prescribed in subsection (d)(6). Failure to dispute the Independent Auditor's calculations in this manner shall constitute agreement with the Independent Auditor's

calculations, subject to the limitations set forth in subsection (d)(6).

Payment of the undisputed portion of an additional payment shall be made to the Escrow Agent not more than 20 days after receipt of the notice described in this subsection (A) (or, if the Independent Auditor revises its calculations, not more than 20 days after receipt of the revisions). Failure to pay such portion shall render the Participating Manufacturer liable for interest thereon as provided in subsection IX(h). Payment of the disputed portion shall be governed by subsection (d)(8).

(B) To the extent a dispute as to a prior payment is resolved with finality against a Participating Manufacturer: (i) in the case where the disputed amount has been paid into the Disputed Payments Account pursuant to subsection (d)(8), the Independent Auditor shall instruct the Escrow Agent to transfer such amount to the applicable payee Account(s); (ii) in the case where the disputed amount has not been paid into the Disputed Payments Account and the dispute was identified prior to the Payment Due Date in question by delivery of a statement pursuant to subsection (d)(6) identifying such dispute, the Independent Auditor shall calculate interest on the disputed amount from the Payment Due Date in question (the applicable interest rate to be that provided in subsection IX(h)) and the allocation of such amount and interest among the applicable payees, and shall provide notice of the amount owed (and the identity of the payor and payees) to all Notice Parties; and (iii) in all other cases, the

procedure described in subsection (ii) shall apply, except that the applicable interest rate shall be the Prime Rate.

(2) Overpayments.

(A) If a dispute as to a prior payment is resolved with finality in favor of a Participating Manufacturer where the disputed amount has been paid into the Disputed Payments Account pursuant to subsection (d)(8), the Independent Auditor shall instruct the Escrow Agent to transfer such amount to such Participating Manufacturer.

(B) If information becomes available to the Independent Auditor not later than four years after a Payment Due Date showing that a Participating Manufacturer made an overpayment on such date, or if a dispute as to a prior payment is resolved with finality in favor of a Participating Manufacturer where the disputed amount has been paid but not into the Disputed Payments Account, such Participating Manufacturer shall be entitled to a continuing dollar-for-dollar offset as follows:

(i) offsets under this subsection (B) shall be applied only against eligible payments to be made by such Participating Manufacturer after the entitlement to the offset arises. The eligible payments shall be: in the case of offsets arising from payments under subsection IX(b) or IX(c)(1), subsequent payments under any of such subsections; in the case of offsets arising from payments under subsection IX(c)(2), subsequent payments under such subsection or, if no subsequent payments are to be made

under such subsection, subsequent payments under subsection IX(c)(1); in the case of offsets arising from payments under subsection IX(e), subsequent payments under such subsection or subsection IX(c); in the case of offsets arising from payments under subsection VI(c), subsequent payments under such subsection or, if no subsequent payments are to be made under such subsection, subsequent payments under any of subsection IX(c)(1), IX(c)(2) or IX(e); in the case of offsets arising from payments under subsection VIII(b), subsequent payments under such subsection or, if no subsequent payments are to be made under such subsection, subsequent payments under either subsection IX(c)(1) or IX(c)(2); in the case of offsets arising from payments under subsection VIII(c), subsequent payments under either subsection IX(c)(1) or IX(c)(2); and, in the case of offsets arising from payments under subsection IX(i), subsequent payments under such subsection (consistent with the provisions of this subsection (B)(i)).

(ii) in the case of offsets to be applied against payments under subsection IX(c), the offset to be applied shall be apportioned among the Settling States pro rata in proportion to their respective shares of such payments, as such respective shares are determined pursuant to step E of clause "Seventh" (in the case of payments due from the Original Participating Manufacturers) or

clause "Sixth" (in the case of payments due from the Subsequent Participating Manufacturers) of subsection IX(j) (except where the offset arises from an overpayment applicable solely to a particular Settling State).

(iii) the total amount of the offset to which a Participating Manufacturer shall be entitled shall be the full amount of the overpayment it made, together with interest calculated from the time of the overpayment to the Payment Due Date of the first eligible payment against which the offset may be applied. The applicable interest rate shall be the Prime Rate (except that, where the overpayment is the result of a Settling State's withholding of information as described in subsection (d)(5)(B), the applicable interest rate shall be that described in subsection IX(h)).

(iv) an offset under this subsection (B) shall be applied up to the full amount of the Participating Manufacturer's share (in the case of payments due from Original Participating Manufacturers, determined as described in the first sentence of clause "Seventh" of subsection IX(j) (or, in the case of payments pursuant to subsection IX(c), step D of such clause)) of the eligible payment in question, as such payment has been adjusted and reduced pursuant to clauses "First" through "Sixth" of subsection IX(j), to the extent each such clause is applicable to the payment in question. In the event that the offset to which a Participating Manufacturer is entitled under

this subsection (B) would exceed such Participating Manufacturer's share of the eligible payment against which it is being applied (or, in the case where such offset arises from an overpayment applicable solely to a particular Settling State, the portion of such payment that is made for the benefit of such Settling State), the offset shall be the full amount of such Participating Manufacturer's share of such payment and all amounts not offset shall carry forward and be offset against subsequent eligible payments until all such amounts have been offset.

(j) Payments After Applicable Condition. To the extent that a payment is made after the occurrence of all applicable conditions for the disbursement of such payment to the payee(s) in question, the Independent Auditor shall instruct the Escrow Agent to disburse such payment promptly following its deposit.

XII. SETTLING STATES' RELEASE, DISCHARGE AND COVENANT

(a) Release.

(1) Upon the occurrence of State-Specific Finality in a Settling State, such Settling State shall absolutely and unconditionally release and forever discharge all Released Parties from all Released Claims that the Releasing Parties directly, indirectly, derivatively or in any other capacity ever had, now have, or hereafter can, shall or may have.

(2) Notwithstanding the foregoing, this release and discharge shall not apply to any defendant in a lawsuit settled pursuant to this Agreement (other than

a Participating Manufacturer) unless and until such defendant releases the Releasing Parties (and delivers to the Attorney General of the applicable Settling State a copy of such release) from any and all Claims of such defendant relating to the prosecution of such lawsuit.

(3) Each Settling State (for itself and for the Releasing Parties) further covenants and agrees that it (and the Releasing Parties) shall not after the occurrence of State-Specific Finality sue or seek to establish civil liability against any Released Party based, in whole or in part, upon any of the Released Claims, and further agrees that such covenant and agreement shall be a complete defense to any such civil action or proceeding.

(4) (A) Each Settling State (for itself and for the Releasing Parties) further agrees that, if a Released Claim by a Releasing Party against any person or entity that is not a Released Party (a "non-Released Party") results in or in any way gives rise to a claim-over (on any theory whatever other than a claim based on an express written indemnity agreement) by such non-Released Party against any Released Party² (and such Released Party gives notice to the applicable Settling State within 30 days of the service of such claim-over (or within 30 days after the MSA Execution Date, whichever is later) and prior to entry into any settlement of such claim-over)] the Releasing Party; (i) shall reduce or credit against any judgment or settlement such Releasing Party may obtain against such non-Released Party the full amount of any judgment or settlement such non-Released Party may obtain against the Released Party on such claim-over; and (ii) shall, as part of any settlement with such non-Released Party, obtain from

2. Parenthetical replaced pursuant to Amendment 3

such non-Released Party for the benefit of such Released Party a satisfaction in full of such non-Released Party's judgment or settlement against the Released Party.

(B) Each Settling State further agrees that in the event that the provisions of subsection (4)(A) do not fully eliminate any and all liability of any Original Participating Manufacturer (or of any person or entity that is a Released Party by virtue of its relation to any Original Participating Manufacturer) with respect to claims-over (on any theory whatever other than a claim based on an express written indemnity agreement) by any non-Released Party to recover in whole or in part any liability (whether direct or indirect, or whether by way of settlement) to the extent that such Released Party has given notice to the applicable Settling State within 30 days of the service of such claim-over (or within 30 days after the MSA Execution Date, whichever is later) and prior to entry into any settlement of such claim-over³] judgment or otherwise) of such non-Released Party to any Releasing Party arising out of any Released Claim, such Original Participating Manufacturer shall receive a continuing dollar-for-dollar offset for any amounts paid by such Original Participating Manufacturer (or by any person or entity that is a Released Party by virtue of its relation to such Original Participating Manufacturer) on any such liability against such Original Participating Manufacturer's share (determined as described in step E of clause "Seventh" of subsection IX(j)) of the applicable Settling State's Allocated Payment, up to the full amount of such Original Participating Manufacturer's share of such Allocated Payment each year, until all such amounts paid on such liability have been offset.

3. Parenthetical replaced pursuant to Amendment 3

In the event that the offset under this subsection (4) with respect to a particular Settling State would in any given year exceed such Original Participating Manufacturer's share of such Settling State's Allocated Payment (as such share had been reduced by adjustment, if any, pursuant to the NPM Adjustment, and has been reduced by offsets, if any, pursuant to the offset for miscalculated or disputed payments, the Federal Tobacco Legislation Offset and the Litigating Releasing Parties Offset): (i) the offset to which such Original Participating Manufacturer is entitled under this subsection in such year shall be the full amount of such Original Participating Manufacturer's share of such Allocated Payment; and (ii) all amounts not offset by reason of subsection (i) shall carry forward and be offset in the following year(s) until all such amounts have been offset.

(C) Each Settling State further agrees that, subject to the provisions of section IX(i)(3), each Subsequent Participating Manufacturer shall be entitled to the offset described in subsection (B) above to the extent that it (or any person or entity that is a Released Party by virtue of its relationship with such Subsequent Participating Manufacturer) has paid on liability that would give rise to an offset under such subsection if paid by an Original Participating Manufacturer.

(5) This release and covenant shall not operate to interfere with a Settling State's ability to enforce as against any Participating Manufacturer the provisions of this Agreement, or with the Court's ability to enter the Consent Decree or to maintain continuing jurisdiction to enforce such Consent Decree pursuant to the terms thereof. Provided, however, that neither subsection III(a) or III(r) of this

Agreement nor subsection V(A) or V(I) of the Consent Decree shall create a right to challenge the continuation, after the MSA Execution Date, of any advertising content, claim or slogan (other than use of a Cartoon) that was not unlawful prior to the MSA Execution Date.

(6) The Settling States do not purport to waive or release any claims on behalf of Indian tribes.

(7) The Settling States do not waive or release any criminal liability based on federal, state or local law.

(8) Notwithstanding the foregoing (and the definition of Released Parties), this release and covenant shall not apply to retailers, suppliers or distributors to the extent of any liability arising from the sale or distribution of Tobacco Products of, or the supply of component parts of Tobacco Products to, any non-Released Party.

(A) Each Settling State (for itself and for the Releasing Parties) agrees that, if a claim by a Releasing Party against a retailer, supplier or distributor that would be a Released Claim but for the operation of the preceding sentence results in or in any way gives rise to a claim-over (on any theory whatever) by such retailer, supplier or distributor against any Released Party[(and such Released Party gives notice to the applicable Settling State within 30 days of the service of such claim-over (or within 30 days after the MSA Execution Date, whichever is later) and prior to entry into any settlement of such claim-over),⁴ the Releasing Party: (i) shall reduce or credit against any judgment or settlement such Releasing

4. Parenthetical replaced pursuant to Amendment 3

Party may obtain against such retailer, supplier or distributor the full amount of any judgment or settlement such retailer, supplier or distributor may obtain against the Released Party on such claim-over; and (ii) shall, as part of any settlement with such retailer, supplier or distributor, obtain from such retailer, supplier or distributor for the benefit of such Released Party a satisfaction in full of such retailer's, supplier's or distributor's judgment or settlement against the Released Party.

(B) Each Settling State further agrees that in the event that the provisions of subsection (8)(A) above do not fully eliminate any and all liability of any Original Participating Manufacturer (or any person or entity that is a Released Party by virtue of its relationship to an Original Participating Manufacturer) with respect to claims-over (on any theory whatever) by any such retailer, supplier or distributor to recover in whole or in part any liability (whether direct or indirect, or whether by way of settlement[(to the extent that such Released Party has given notice to the applicable Settling State within 30 days of the service of such claim-over (or within 30 days after the MSA Execution Date, whichever is later) and prior to entry into any settlement of such claim-over)]⁵ judgment or otherwise) of such retailer, supplier or distributor to any Releasing Party arising out of any claim that would be a Released Claim but for the operation of the first sentence of this subsection (8), such Original Participating Manufacturer shall receive a continuing dollar-for-dollar offset for any amounts paid by such Original Participating Manufacturer

5. Parenthetical replaced pursuant to Amendment 3

(or by any person or entity that is a Released Party by virtue of its relation to such Original Participating Manufacturer) on any such liability against such Original Participating Manufacturer's share (determined as described in step E of clause "Seventh" of subsection IX(j)) of the applicable Settling State's Allocated Payment, up to the full amount of such Original Participating Manufacturer's share of such Allocated Payment each year, until all such amounts paid on such liability have been offset. In the event that the offset under this subsection (8) with respect to a particular Settling State would in any given year exceed such Original Participating Manufacturer's share of such Settling State's Allocated Payment (as such share had been reduced by adjustment, if any, pursuant to the NPM Adjustment, and has been reduced by offsets, if any, pursuant to the offset for miscalculated or disputed payments, the Federal Tobacco Legislation Offset, the Litigating Releasing Parties Offset and the offset for claims-over under subsection XII(a)(4)(B)): (i) the offset to which such Original Participating Manufacturer is entitled under this subsection in such year shall be the full amount of such Original Participating Manufacturer's share of such Allocated Payment; and (ii) all amounts not offset by reason of clause (i) shall carry forward and be offset in the following year(s) until all such amounts have been offset.

(C) Each Settling State further agrees that, subject to the provisions of subsection IX(i)(3), each Subsequent Participating Manufacturer shall be entitled to the offset described in subsection (B)

above to the extent that it (or any person or entity that is a Released Party by virtue of its relationship with such Subsequent Participating Manufacturer) has paid on liability that would give rise to an offset under such subsection if paid by an Original Participating Manufacturer.

(9) Notwithstanding any provision of law, statutory or otherwise, which provides that a general release does not extend to claims which the creditor does not know or suspect to exist in its favor at the time of executing the release, which if known by it must have materially affected its settlement with the debtor, the releases set forth in this section XII release all Released Claims against the Released Parties, whether known or unknown, foreseen or unforeseen, suspected or unsuspected, that the Releasing Parties may have against the Released Parties, and the Releasing Parties understand and acknowledge the significance and consequences of waiver of any such provision and hereby assume full responsibility for any injuries, damages or losses that the Releasing Parties may incur.

(b) Released Claims Against Released Parties. [If a Releasing Party (or any person or entity enumerated in subsection II(pp), without regard to the power of the Attorney General to release claims of such person or entity) nonetheless attempts to maintain a Released Claim against a Released Party, such Released Party shall give written notice of such potential claim to the Attorney General of the applicable Settling State within 30 days of receiving notice of such potential claim (or within 30 days after the MSA Execution Date, whichever is later) (unless such potential claim is being maintained by such Settling State).] The Released Party may offer the release and

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6. Sentence replaced pursuant to Amendment 3

covenant as a complete defense. If it is determined at any point in such action that the release of such claim is unenforceable or invalid for any reason (including, but not limited to, lack of authority to release such claim), the following provisions shall apply:

(1) The Released Party shall take all ordinary and reasonable measures to defend the action fully. The Released Party may settle or enter into a stipulated judgment with respect to the action at any time in its sole discretion, but in such event the offset described in subsection (b)(2) or (b)(3) below shall apply only if the Released Party obtains the relevant Attorney General's consent to such settlement or stipulated judgment, which consent shall not be unreasonably withheld. The Released Party shall not be entitled to the offset described in subsection (b)(2) or (b)(3) below if such Released Party failed to take ordinary and reasonable measures to defend the action fully.

(2) The following provisions shall apply where the Released Party is an Original Participating Manufacturer (or any person or entity that is a Released Party by virtue of its relationship with an Original Participating Manufacturer):

(A) In the event of a settlement or stipulated judgment, the settlement or stipulated amount shall give rise to a continuing offset as such amount is actually paid against the full amount of such Original Participating Manufacturer's share (determined as described in step E of clause "Seventh" of subsection IX(j)) of the applicable Settling State's Allocated Payment until such time as the settlement or stipulated amount is fully credited on a dollar-for-dollar basis.

(B) Judgments (other than a default judgment) against a Released Party in such an action shall, upon payment of such judgment, give rise to an immediate and continuing offset against the full amount of such Original Participating Manufacturer's share (determined as described in subsection (A)) of the applicable Settling State's Allocated Payment, until such time as the judgment is fully credited on a dollar-for-dollar basis.

(C) Each Settling State reserves the right to intervene in such an action (unless such action was brought by the Settling State) to the extent authorized by applicable law in order to protect the Settling State's interest under this Agreement. Each Participating Manufacturer agrees not to oppose any such intervention.

(D) In the event that the offset under this subsection (b)(2) with respect to a particular Settling State would in any given year exceed such Original Participating Manufacturer's share of such Settling State's Allocated Payment (as such share had been reduced by adjustment, if any, pursuant to the NPM Adjustment, and has been reduced by offsets, if any, pursuant to the Federal Tobacco Legislation Offset and the offset for miscalculated or disputed payments): (i) the offset to which such Original Participating Manufacturer is entitled under this subsection (2) in such year shall be the full amount of such Original Participating Manufacturer's share of such Allocated Payment; and (ii) all amounts not offset by reason of clause (i) shall carry forward and be offset in the following year(s) until all such amounts have been offset.

(3) The following provisions shall apply where the Released Party is a Subsequent Participating Manufacturer (or any person or entity that is a Released Party by virtue of its relationship with a Subsequent Participating Manufacturer): Subject to the provisions of subsection IX(i)(3), each Subsequent Participating Manufacturer shall be entitled to the offset as described in subsections (2)(A)-(C) above against payments it otherwise would owe under section IX(i) to the extent that it (or any person or entity that is a Released Party by virtue of its relationship with such Subsequent Participating Manufacturer) has paid on a settlement, stipulated judgment or judgment that would give rise to an offset under such subsections if paid by an Original Participating Manufacturer.

XIII. CONSENT DECREES AND DISMISSAL OF CLAIMS

(a) Within 10 days after the MSA Execution Date (or, as to any Settling State identified in the Additional States provision of Exhibit D, concurrently with the filing of its lawsuit), each Settling State and each Participating Manufacturer that is a party in any of the lawsuits identified in Exhibit D shall jointly move for a stay of all proceedings in such Settling State's lawsuit with respect to the Participating Manufacturers and all other Released Parties (except any proceeding seeking public disclosure of documents pursuant to subsection IV(b)). Such stay of a Settling State's lawsuit shall be dissolved upon the earlier of the occurrence of State-Specific Finality or termination of this Agreement with respect to such Settling State pursuant to subsection XVIII(u)(1).

(b) Not later than December 11, 1998 (or, as to any Settling State identified in the Additional States provision of Exhibit D, concurrently with the filing of its lawsuit):

(1) each Settling State that is a party to a lawsuit identified in Exhibit D and each Participating Manufacturer will:

(A) tender this Agreement to the Court in such Settling State for its approval; and

(B) tender to the Court in such Settling State for entry a consent decree conforming to the model consent decree attached hereto as Exhibit L (revisions or changes to such model consent decree shall be limited to the extent required by state procedural requirements to reflect accurately the factual setting of the case in question, but shall not include any substantive revision to the duties or obligations of any Settling State or Participating Manufacturer, except by agreement of all Original Participating Manufacturers); and

(2) each Settling State shall seek entry of an order of dismissal of claims dismissing with prejudice all claims against the Participating Manufacturers and any other Released Party in such Settling State's action identified in Exhibit D. Provided, however, that the Settling State is not required to seek entry of such an order in such Settling State's action against such a Released Party (other than a Participating Manufacturer) unless and until such Released Party has released the Releasing Parties (and delivered to the Attorney General of such Settling State a copy of such release) (which release shall be effective upon the occurrence of State-Specific Finality in such Settling State, and shall recite that in the event this Agreement is terminated with respect to such Settling State pursuant to subsection XVIII(u)(1) the Released Party agrees that the order of dismissal shall be null and

void and of no effect) from any and all Claims of such Released Party relating to the prosecution of such action as provided in subsection XII(a)(2).

XIV. PARTICIPATING MANUFACTURERS' DISMISSAL OF RELATED LAWSUITS

(a) Upon State-Specific Finality in a Settling State, each Participating Manufacturer will dismiss without prejudice (and without costs and fees) the lawsuit(s) listed in Exhibit M pending in such Settling State in which the Participating Manufacturer is a plaintiff. Within 10 days after the MSA Execution Date, each Participating Manufacturer and each Settling State that is a party in any of the lawsuits listed in Exhibit M shall jointly move for a stay of all proceedings in such lawsuit. Such stay of a lawsuit against a Settling State shall be dissolved upon the earlier of the occurrence of State-Specific Finality in such Settling State or termination of this Agreement with respect to such Settling State pursuant to subsection XVIII(u)(1).

(b) Upon State-Specific Finality in a Settling State, each Participating Manufacturer will release and discharge any and all monetary Claims against such Settling State and any of such Settling State's officers, employees, agents, administrators, representatives, officials acting in their official capacity, agencies, departments, commissions, divisions and counsel relating to or in connection with the lawsuit(s) commenced by the Attorney General of such Settling State identified in Exhibit D.

(c) Upon State-Specific Finality in a Settling State, each Participating Manufacturer will release and discharge any and all monetary Claims against all subdivisions (political or otherwise, including, but not limited to, municipalities, counties, parishes, villages, unincorporated districts and hospital districts) of such

Settling State, and any of their officers, employees, agents, administrators, representatives, officials acting in their official capacity, agencies, departments, commissions, divisions and counsel arising out of Claims that have been waived and released with continuing full force and effect pursuant to section XII of this Agreement.

XV. VOLUNTARY ACT OF THE PARTIES

The Settling States and the Participating Manufacturers acknowledge and agree that this Agreement is voluntarily entered into by each Settling State and each Participating Manufacturer as the result of arm's-length negotiations, and each Settling State and each Participating Manufacturer was represented by counsel in deciding to enter into this Agreement. Each Participating Manufacturer further acknowledges that it understands that certain provisions of this Agreement may require it to act or refrain from acting in a manner that could otherwise give rise to state or federal constitutional challenges and that, by voluntarily consenting to this Agreement, it (and the Tobacco-Related Organizations (or any trade associations formed or controlled by any Participating Manufacturer)) waives for purposes of performance of this Agreement any and all claims that the provisions of this Agreement violate the state or federal constitutions. Provided, however, that nothing in the foregoing shall constitute a waiver as to the entry of any court order (or any interpretation thereof) that would operate to limit the exercise of any constitutional right except to the extent of the restrictions, limitations or obligations expressly agreed to in this Agreement or the Consent Decree.

XVI. CONSTRUCTION

(a) No Settling State or Participating Manufacturer shall be considered the drafter of this Agreement or any Consent Decree, or any provision of either, for the purpose of

any statute, case law or rule of interpretation or construction that would or might cause any provision to be construed against the drafter.

(b) Nothing in this Agreement shall be construed as approval by the Settling States of any Participating Manufacturer's business organizations, operations, acts or practices, and no Participating Manufacturer may make any representation to the contrary.

XVII. RECOVERY OF COSTS AND ATTORNEYS' FEES

[(a) The Original Participating Manufacturers agree that, with respect to any Settling State in which the Court has approved this Agreement and the Consent Decree, they shall severally reimburse the following "Governmental Entities": (1) the office of the Attorney General of such Settling State; (2) the office of the governmental prosecuting authority for any political subdivision of such Settling State with a lawsuit pending against any Participating Manufacturer as of July 1, 1998 (as identified in Exhibit N) that has released such Settling State and such Participating Manufacturer(s) from any and all Released Claims (a "Litigating Political Subdivision"); and (3) other appropriate agencies of such Settling State and such Litigating Political Subdivision, for reasonable costs and expenses incurred in connection with the litigation or resolution of claims asserted by or against the Participating Manufacturers in the actions set forth in Exhibits D, M and N; provided that such costs and expenses are of the same nature as costs and expenses for which the Original Participating Manufacturers would reimburse their own counsel or agents (but not including costs and expenses relating to lobbying activities).]

⁷

7. Subsection (a) replaced pursuant to Amendment 14

[(b) The Original Participating Manufacturers further agree severally to pay the Governmental Entities in any Settling State in which State-Specific Finality has occurred an amount sufficient to compensate such Governmental Entities for time reasonably expended by attorneys and paralegals employed in such offices in connection with the litigation or resolution of claims asserted against or by the Participating Manufacturers in the actions identified in Exhibits D, M and N (but not including time relating to lobbying activities), such amount to be calculated based upon hourly rates equal to the market rate in such Settling State for private attorneys and paralegals of equivalent experience and seniority]⁸

[(c) Such Governmental Entities seeking payment pursuant to subsection (a) and/or (b) shall provide the Original Participating Manufacturers with an appropriately documented statement of all costs, expenses and attorney and paralegal time for which payment is sought, and, solely with respect to payments sought pursuant to subsection (b), shall do so no earlier than the date on which State-Specific Finality occurs in such Settling State. All amounts to be paid pursuant to subsections (a) and (b) shall be subject to reasonable verification if requested by any Original Participating Manufacturer; provided, however, that nothing contained in this subsection (c) shall constitute, cause, or require the performance of any act that would constitute any waiver (in whole or in part) of any attorney-client privilege, work product protection or common interest/joint prosecution privilege. All such amounts to be paid pursuant to subsections (a) and (b) shall be subject to an aggregate cap of \$150 million for all Settling States, shall be paid promptly following submission of the appropriate documentation (and the completion of any verification process), shall be paid separately and apart from any other amounts due

8. Subsection (b) replaced pursuant to Amendment 14

pursuant to this Agreement, and shall be paid severally by each Original Participating Manufacturer according to its Relative Market Share. All amounts to be paid pursuant to subsection (b) shall be paid to such Governmental Entities in the order in which State-Specific Finality has occurred in such Settling States (subject to the \$150 million aggregate cap).⁹

(d) The Original Participating Manufacturers agree that, upon the occurrence of State-Specific Finality in a Settling State, they will severally pay reasonable attorneys' fees to the private outside counsel, if any, retained by such Settling State (and each Litigating Political Subdivision, if any, within such Settling State) in connection with the respective actions identified in Exhibits D, M and N and who are designated in Exhibit S for each Settling State by the relevant Attorney General (and for each Litigating Political Subdivision, as later certified in writing to the Original Participating Manufacturers by the relevant governmental prosecuting authority of each Litigating Political Subdivision) as having been retained by and having represented such Settling State (or such Litigating Political Subdivision), in accordance with the terms described in the Model Fee Payment Agreement attached as Exhibit O.

XVIII. MISCELLANEOUS

(a) Effect of Current or Future Law. If any current or future law includes obligations or prohibitions applying to Tobacco Product Manufacturers related to any of the provisions of this Agreement, each Participating Manufacturer shall comply with this Agreement unless compliance with this Agreement would violate such law.

9. Subsection (c) replaced pursuant to Amendment 14

(b) Limited Most-Favored Nation Provision.

(1) If any Participating Manufacturer enters into any future settlement agreement of other litigation comparable to any of the actions identified in Exhibit D brought by a non-foreign governmental plaintiff other than the federal government ("Future Settlement Agreement"):

(A) before October 1, 2000, on overall terms more favorable to such governmental plaintiff than the overall terms of this Agreement (after due consideration of relevant differences in population or other appropriate factors), then, unless a majority of the Settling States determines that the overall terms of the Future Settlement Agreement are not more favorable than the overall terms of this Agreement, the overall terms of this Agreement will be revised so that the Settling States will obtain treatment with respect to such Participating Manufacturer at least as relatively favorable as the overall terms provided to any such governmental plaintiff; provided, however, that as to economic terms this Agreement shall not be revised based on any such Future Settlement Agreement if such Future Settlement Agreement is entered into after:

(i) the impaneling of the jury (or, in the event of a non-jury trial, the commencement of trial) in such litigation or any severed or bifurcated portion thereof; or (ii) any court order or judicial determination relating to such litigation that (x) grants judgment (in whole or in part) against such Participating Manufacturer; or (y) grants injunctive or other relief that affects the assets or on-going business activities of such Participating

Manufacturer in a manner other than as expressly provided for in this Agreement; or

(B) on or after October 1, 2000, on non-economic terms more favorable to such governmental plaintiff than the non-economic terms of this Agreement, and such Future Settlement Agreement includes terms that provide for the implementation of non-economic tobacco-related public health measures different from those contained in this Agreement, then this Agreement shall be revised with respect to such Participating Manufacturer to include terms comparable to such non-economic terms, unless a majority of the Settling States elects against such revision.

(2) If any Settling State resolves by settlement Claims against any Non-Participating Manufacturer after the MSA Execution Date comparable to any Released Claim, and such resolution includes overall terms that are more favorable to such Non-Participating Manufacturer than the terms of this Agreement (including, without limitation, any terms that relate to the marketing or distribution of Tobacco Products and any term that provides for a lower settlement cost on a per pack sold basis), then the overall terms of this Agreement will be revised so that the Original Participating Manufacturers will obtain, with respect to that Settling State, overall terms at least as relatively favorable (taking into account, among other things, all payments previously made by the Original Participating Manufacturers and the timing of any payments) as those obtained by such Non-Participating Manufacturer pursuant to such resolution of Claims. [The foregoing shall include but not be limited: (a) to the treatment by any Settling

State of a Future Affiliate, as that term is defined in agreements between any of the Settling States and Brooke Group Ltd., Liggett & Myers Inc. and/or Liggett Group, Inc. ("Liggett"), whether or not such Future Affiliate is merged with, or its operations combined with, Liggett or any Affiliate thereof; and (b) to any application of the terms of any such agreement (including any terms subsequently negotiated pursuant to any such agreement) to a brand of Cigarettes (or tobacco-related assets) as a result of the purchase by or sale to Liggett of such brand or assets or as a result of any combination of ownership among Liggett and any entity that manufactures Tobacco Products.¹⁰ Provided, however, that revision of this Agreement pursuant to this subsection (2) shall not be required by virtue of the subsequent entry into this Agreement by a Tobacco Product Manufacturer that has not become a Participating Manufacturer as of the MSA Execution Date. Notwithstanding the provisions of subsection XVIII(j), the provisions of this subsection XVIII(b)(2) may be waived by (and only by) unanimous agreement of the Original Participating Manufacturers.

(3) The parties agree that if any term of this Agreement is revised pursuant to subsection (b)(1) or (b)(2) above and the substance of such term before it was revised was also a term of the Consent Decree, each affected Settling State and each affected Participating Manufacturer shall jointly move the Court to amend the Consent Decree to conform the terms of the Consent Decree to the revised terms of the Agreement.

(4) If at any time any Settling State agrees to relieve, in any respect, any Participating Manufacturer's obligation to make the payments as provided in this

10. Sentence (starting on page 128, 2 lines from bottom) deleted pursuant to Amendment 2

Agreement, then, with respect to that Settling State, the terms of this Agreement shall be revised so that the other Participating Manufacturers receive terms as relatively favorable.

(c) Transfer of Tobacco Brands. No Original Participating Manufacturer may sell or otherwise transfer or permit the sale or transfer of any of its Cigarette brands, Brand Names, Cigarette product formulas or Cigarette businesses (other than a sale or transfer of Cigarette brands or Brand Names to be sold, product formulas to be used, or Cigarette businesses to be conducted, by the acquiror or transferee exclusively outside of the States) to any person or entity unless such person or entity is an Original Participating Manufacturer or prior to the sale or acquisition agrees to assume the obligations of an Original Participating Manufacturer with respect to such Cigarette brands, Brand Names, Cigarette product formulas or businesses. No Participating Manufacturer may sell or otherwise transfer any of its Cigarette brands, Brand Names, Cigarette product formulas or Cigarette businesses (other than a sale or transfer of Cigarette brands or Brand Names to be sold, Cigarette product formulas to be used, or businesses to be conducted, by the acquiror or transferee exclusively outside of the States) to any person or entity unless such person or entity is or becomes prior to the sale or acquisition a Participating Manufacturer. In the event of any such sale or transfer of a Cigarette brand, Brand Name, Cigarette product formula or Cigarette business by a Participating Manufacturer to a person or entity that within 180 days prior to such sale or transfer was a Non-Participating Manufacturer, the Participating Manufacturer shall certify to the Settling States that it has determined that such person or entity has the capability to perform the obligations under this Agreement. Such certification shall not survive beyond one year

following the date of any such transfer. Each Original Participating Manufacturer certifies and represents that, except as provided in Exhibit R, it (or a wholly owned Affiliate) exclusively owns and controls in the States the Brand Names of those Cigarettes that it currently manufactures for sale (or sells) in the States and that it has the capacity to enter into an effective agreement concerning the sale or transfer of such Brand Names pursuant to this subsection XVIII(c). Nothing in this Agreement is intended to create any right for a State to obtain any Cigarette product formula that it would not otherwise have under applicable law.

(d) Payments in Settlement. All payments to be made by the Participating Manufacturers pursuant to this Agreement are in settlement of all of the Settling States' antitrust, consumer protection, common law negligence, statutory, common law and equitable claims for monetary, restitutionary, equitable and injunctive relief alleged by the Settling States with respect to the year of payment or earlier years, except that no part of any payment under this Agreement is made in settlement of an actual or potential liability for a fine, penalty (civil or criminal) or enhanced damages or is the cost of a tangible or intangible asset or other future benefit.

(e) No Determination or Admission. This Agreement is not intended to be and shall not in any event be construed or deemed to be, or represented or caused to be represented as, an admission or concession or evidence of (1) any liability or any wrongdoing whatsoever on the part of any Released Party or that any Released Party has engaged in any of the activities barred by this Agreement; or (2) personal jurisdiction over any person or entity other than the Participating Manufacturers. Each Participating Manufacturer specifically disclaims and denies any liability or wrongdoing whatsoever

with respect to the claims and allegations asserted against it by the Attorneys General of the Settling States and the Litigating Political Subdivisions. Each Participating Manufacturer has entered into this Agreement solely to avoid the further expense, inconvenience, burden and risk of litigation.

(f) Non-Admissibility. The settlement negotiations resulting in this Agreement have been undertaken by the Settling States and the Participating Manufacturers in good faith and for settlement purposes only, and no evidence of negotiations or discussions underlying this Agreement shall be offered or received in evidence in any action or proceeding for any purpose. Neither this Agreement nor any public discussions, public statements or public comments with respect to this Agreement by any Settling State or Participating Manufacturer or its agents shall be offered or received in evidence in any action or proceeding for any purpose other than in an action or proceeding arising under or relating to this Agreement.

(g) Representations of Parties. Each Settling State and each Participating Manufacturer hereby represents that this Agreement has been duly authorized and, upon execution, will constitute a valid and binding contractual obligation, enforceable in accordance with its terms, of each of them. The signatories hereto on behalf of their respective Settling States expressly represent and warrant that they have the authority to settle and release all Released Claims of their respective Settling States and any of their respective Settling States' past, present and future agents, officials acting in their official capacities, legal representatives, agencies, departments, commissions and divisions, and that such signatories are aware of no authority to the contrary. It is recognized that the Original Participating Manufacturers are relying on the foregoing representation and

warranty in making the payments required by and in otherwise performing under this Agreement. The Original Participating Manufacturers shall have the right to terminate this Agreement pursuant to subsection XVIII(u) as to any Settling State as to which the foregoing representation and warranty is breached or not effectively given.

(h) Obligations Several, Not Joint. All obligations of the Participating Manufacturers pursuant to this Agreement (including, but not limited to, all payment obligations) are intended to be, and shall remain, several and not joint.

(i) Headings. The headings of the sections and subsections of this Agreement are not binding and are for reference only and do not limit, expand or otherwise affect the contents or meaning of this Agreement.

(j) Amendment and Waiver. This Agreement may be amended by a written instrument executed by all Participating Manufacturers affected by the amendment and by all Settling States affected by the amendment. The terms of any such amendment shall not be enforceable in any Settling State that is not a signatory to such amendment. The waiver of any rights conferred hereunder shall be effective only if made by written instrument executed by the waiving party or parties. The waiver by any party of any breach of this Agreement shall not be deemed to be or construed as a waiver of any other breach, whether prior, subsequent or contemporaneous, nor shall such waiver be deemed to be or construed as a waiver by any other party.

(k) Notices. All notices or other communications to any party to this Agreement shall be in writing (including, but not limited to, ¹¹ facsimile, telex, telecopy or similar writing) and shall be given at the addresses specified in Exhibit P (as it may be amended to reflect any additional Participating Manufacturer that becomes a party to this

11. Add "electronic mail" before "facsimile" pursuant to Amendment 26

Agreement after the MSA Execution Date). Any Settling State or Participating Manufacturer may change or add the name and address of the persons designated to receive notice on its behalf by notice given (effective upon the giving of such notice) as provided in this subsection.

(l) Cooperation. Each Settling State and each Participating Manufacturer agrees to use its best efforts and to cooperate with each other to cause this Agreement and the Consent Decrees to become effective, to obtain all necessary approvals, consents and authorizations, if any, and to execute all documents and to take such other action as may be appropriate in connection herewith. Consistent with the foregoing, each Settling State and each Participating Manufacturer agrees that it will not directly or indirectly assist or encourage any challenge to this Agreement or any Consent Decree by any other person, and will support the integrity and enforcement of the terms of this Agreement and the Consent Decrees. Each Settling State shall use its best efforts to cause State-Specific Finality to occur as to such Settling State.

(m) Designees to Discuss Disputes. Within 14 days after the MSA Execution Date, each Settling State's Attorney General and each Participating Manufacturer shall provide written notice of its designation of a senior representative to discuss with the other signatories to this Agreement any disputes and/or other issues that may arise with respect to this Agreement. Each Settling State's Attorney General shall provide such notice of the name, address and telephone number of the person it has so designated to each Participating Manufacturer and to NAAG. Each Participating Manufacturer shall provide such notice of the name, address and telephone number of the person it has so

designated to each Settling State's Attorney General, to NAAG and to each other Participating Manufacturer.

(n) Governing Law. This Agreement (other than the Escrow Agreement) shall be governed by the laws of the relevant Settling State, without regard to the conflict of law rules of such Settling State. The Escrow Agreement shall be governed by the laws of the State in which the Escrow Court is located, without regard to the conflict of law rules of such State.

(o) Severability.

(1) Sections VI, VII, IX, X, XI, XII, XIII, XIV, XVI, XVIII(b), (c), (d), (e), (f), (g), (h), (o), (p), (r), (s), (u), (w), (z), (bb), (dd), and Exhibits A, B, and E hereof ("Nonseverable Provisions") are not severable, except to the extent that severance of section VI is permitted by Settling States pursuant to subsection VI(i) hereof. The remaining terms of this Agreement are severable, as set forth herein.

(2) If a court materially modifies, renders unenforceable, or finds to be unlawful any of the Nonseverable Provisions, the NAAG executive committee shall select a team of Attorneys General (the "Negotiating Team") to attempt to negotiate an equivalent or comparable substitute term or other appropriate credit or adjustment (a "Substitute Term") with the Original Participating Manufacturers. In the event that the court referred to in the preceding sentence is located in a Settling State, the Negotiating Team shall include the Attorney General of such Settling State. The Original Participating Manufacturers shall have no obligation to agree to any Substitute Term. If any Original Participating

Manufacturer does not agree to a Substitute Term, this Agreement shall be terminated in all Settling States affected by the court's ruling. The Negotiating Team shall submit any proposed Substitute Term negotiated by the Negotiating Team and agreed to by all of the Original Participating Manufacturers to the Attorneys General of all of the affected Settling States for their approval. If any affected Settling State does not approve the proposed Substitute Term, this Agreement in such Settling State shall be terminated.

(3) If a court materially modifies, renders unenforceable, or finds to be unlawful any term of this Agreement other than a Nonseverable Provision:

(A) The remaining terms of this Agreement shall remain in full force and effect.

(B) Each Settling State whose rights or obligations under this Agreement are affected by the court's decision in question (the "Affected Settling State") and the Participating Manufacturers agree to negotiate in good faith a Substitute Term. Any agreement on a Substitute Term reached between the Participating Manufacturers and the Affected Settling State shall not modify or amend the terms of this Agreement with regard to any other Settling State.

(C) If the Affected Settling State and the Participating Manufacturers are unable to agree on a Substitute Term, then they will submit the issue to non-binding mediation. If mediation fails to produce agreement to a Substitute Term, then that term shall be severed and the remainder of this Agreement shall remain in full force and effect.

(4) If a court materially modifies, renders unenforceable, or finds to be unlawful any portion of any provision of this Agreement, the remaining portions of such provision shall be unenforceable with respect to the affected Settling State unless a Substitute Term is arrived at pursuant to subsection (o)(2) or (o)(3) hereof, whichever is applicable.

(p) Intended Beneficiaries. No portion of this Agreement shall provide any rights to, or be enforceable by, any person or entity that is not a Settling State or a Released Party. No Settling State may assign or otherwise convey any right to enforce any provision of this Agreement.

(q) Counterparts. This Agreement may be executed in counterparts. Facsimile or photocopied signatures shall be considered as valid signatures as of the date affixed, although the original signature pages shall thereafter be appended.

(r) Applicability. The obligations and duties of each Participating Manufacturer set forth herein are applicable only to actions taken (or omitted to be taken) within the States. This subsection (r) shall not be construed as extending the territorial scope of any obligation or duty set forth herein whose scope is otherwise limited by the terms hereof.

(s) Preservation of Privilege. Nothing contained in this Agreement or any Consent Decree, and no act required to be performed pursuant to this Agreement or any Consent Decree, is intended to constitute, cause or effect any waiver (in whole or in part) of any attorney-client privilege, work product protection or common interest/joint defense privilege, and each Settling State and each Participating Manufacturer agrees that it shall not make or cause to be made in any forum any assertion to the contrary.

(t) Non-Release. Except as otherwise specifically provided in this Agreement, nothing in this Agreement shall limit, prejudice or otherwise interfere with the rights of any Settling State or any Participating Manufacturer to pursue any and all rights and remedies it may have against any Non-Participating Manufacturer or other non-Released Party.

(u) Termination.

(1) Unless otherwise agreed to by each of the Original Participating Manufacturers and the Settling State in question, in the event that (A) State-Specific Finality in a Settling State does not occur in such Settling State on or before December 31, 2001; or (B) this Agreement or the Consent Decree has been disapproved by the Court (or, in the event of an appeal from or review of a decision of the Court to approve this Agreement and the Consent Decree, by the court hearing such appeal or conducting such review), and the time to Appeal from such disapproval has expired, or, in the event of an Appeal from such disapproval, the Appeal has been dismissed or the disapproval has been affirmed by the court of last resort to which such Appeal has been taken and such dismissal or disapproval has become no longer subject to further Appeal (including, without limitation, review by the United States Supreme Court); or (C) this Agreement is terminated in a Settling State for whatever reason (including, but not limited to, pursuant to subsection XVIII(o) of this Agreement), then this Agreement and all of its terms (except for the non-admissibility provisions hereof, which shall continue in full force and effect) shall be canceled and terminated with respect to

such Settling State, and it and all orders issued by the courts in such Settling State pursuant hereto shall become null and void and of no effect.

(2) If this Agreement is terminated with respect to a Settling State for whatever reason, then (A) the applicable statute of limitation or any similar time requirement shall be tolled from the date such Settling State signed this Agreement until the later of the time permitted by applicable law or for one year from the date of such termination, with the effect that the parties shall be in the same position with respect to the statute of limitation as they were at the time such Settling State filed its action, and (B) the parties shall jointly move the Court for an order reinstating the actions and claims dismissed pursuant to sections XIII and XIV hereof, with the effect that the parties shall be in the same position with respect to those actions and claims as they were at the time the action or claim was stayed or dismissed.

(v) Freedom of Information Requests. Upon the occurrence of State-Specific Finality in a Settling State, each Participating Manufacturer will withdraw in writing any and all requests for information, administrative applications, and proceedings brought or caused to be brought by such Participating Manufacturer pursuant to such Settling State's freedom of information law relating to the subject matter of the lawsuits identified in Exhibit D.

(w) Bankruptcy. The following provisions shall apply if a Participating Manufacturer both enters Bankruptcy and at any time thereafter is not timely performing its financial obligations as required under this Agreement:

(1) In the event that both a number of Settling States equal to at least 75% of the total number of Settling States and Settling States having aggregate Allocable Shares equal to at least 75% of the total aggregate Allocable Shares assigned to all Settling States deem (by written notice to the Participating Manufacturers other than the bankrupt Participating Manufacturer) that the financial obligations of this Agreement have been terminated and rendered null and void as to such bankrupt Participating Manufacturer (except as provided in subsection (A) below) due to a material breach by such Participating Manufacturer, whereupon, with respect to all Settling States:

(A) all agreements, all concessions, all reductions of Releasing Parties' Claims, and all releases and covenants not to sue, contained in this Agreement shall be null and void as to such Participating Manufacturer. Provided, however, that (i) all reductions of Releasing Parties' Claims, and all releases and covenants not to sue, contained in this Agreement shall remain in full force and effect as to all persons or entities (other than the bankrupt Participating Manufacturer itself or any person or entity that, as a result of the Bankruptcy, obtains domestic tobacco assets of such Participating Manufacturer (unless such person or entity is itself a Participating Manufacturer)) who (but for the first sentence of this subsection (A)) would otherwise be Released Parties by virtue of their relationship with the bankrupt Participating Manufacturer; and (ii) in the event a Settling State asserts any Released Claim against a bankrupt Participating Manufacturer after the termination of this Agreement with

respect to such Participating Manufacturer as described in this subsection (1) and receives a judgment, settlement or distribution arising from such Released Claim, then the amount of any payments such Settling State has previously received from such Participating Manufacturer under this Agreement shall be applied against the amount of any such judgment, settlement or distribution (provided that in no event shall such Settling State be required to refund any payments previously received from such Participating Manufacturer pursuant to this Agreement);

(B) the Settling States shall have the right to assert any and all claims against such Participating Manufacturer in the Bankruptcy or otherwise without regard to any limits otherwise provided in this Agreement (subject to any and all defenses against such claims);

(C) the Settling States may exercise all rights provided under the federal Bankruptcy Code (or other applicable bankruptcy law) with respect to their Claims against such Participating Manufacturer, including the right to initiate and complete police and regulatory actions against such Participating Manufacturer pursuant to the exceptions to the automatic stay set forth in section 362(b) of the Bankruptcy Code (provided, however, that such Participating Manufacturer may contest whether the Settling State's action constitutes a police and regulatory action); and

(D) to the extent that any Settling State is pursuing a police and regulatory action against such Participating Manufacturer as described in subsection (1)(C), such Participating Manufacturer shall not request or

support a request that the Bankruptcy court utilize the authority provided under section 105 of the Bankruptcy Code to impose a discretionary stay on the Settling State's action. The Participating Manufacturers further agree that they will not request, seek or support relief from the terms of this Agreement in any proceeding before any court of law (including the federal bankruptcy courts) or an administrative agency or through legislative action, including (without limitation) by way of joinder in or consent to or acquiescence in any such pleading or instrument filed by another.

(2) Whether or not the Settling States exercise the option set forth in subsection (1) (and whether or not such option, if exercised, is valid and enforceable):

(A) In the event that the bankrupt Participating Manufacturer is an Original Participating Manufacturer, such Participating Manufacturer shall continue to be treated as an Original Participating Manufacturer for all purposes under this Agreement except (i) such Participating Manufacturer shall be treated as a Non-Participating Manufacturer (and not as an Original Participating Manufacturer or Participating Manufacturer) for all purposes with respect to subsections IX(d)(1), IX(d)(2) and IX(d)(3) (including, but not limited to, that the Market Share of such Participating Manufacturer shall not be included in Base Aggregate Participating Manufacturer Market Share or Actual Aggregate Participating Manufacturer Market Share, and that such Participating Manufacturer's

volume shall not be included for any purpose under subsection IX(d)(1)(D)); (ii) such Participating Manufacturer's Market Share shall not be included as that of a Participating Manufacturer for the purpose of determining whether the trigger percentage specified in subsection IX(e) has been achieved (provided that such Participating Manufacturer shall be treated as an Original Participating Manufacturer for all other purposes with respect to such subsection); (iii) for purposes of subsection (B)(iii) of Exhibit E, such Participating Manufacturer shall continue to be treated as an Original Participating Manufacturer, but its operating income shall be recalculated by the Independent Auditor to reflect what such income would have been had such Participating Manufacturer made the payments that would have been due under this Agreement but for the Bankruptcy; (iv) for purposes of subsection XVIII(c), such Participating Manufacturer shall not be treated as an Original Participating Manufacturer or as a Participating Manufacturer to the extent that after entry into Bankruptcy it becomes the acquiror or transferee of Cigarette brands, Brand Names, Cigarette product formulas or Cigarette businesses of any Participating Manufacturer (provided that such Participating Manufacturer shall continue to be treated as an Original Participating Manufacturer and Participating Manufacturer for all other purposes under such subsection); and (v) as to any action that by the express terms of this Agreement requires the unanimous agreement of all Original Participating Manufacturers.

(B) In the event that the bankrupt Participating Manufacturer is a Subsequent Participating Manufacturer, such Participating Manufacturer shall continue to be treated as a Subsequent Participating Manufacturer for all purposes under this Agreement except (i) such Participating Manufacturer shall be treated as a Non-Participating Manufacturer (and not as a Subsequent Participating Manufacturer or Participating Manufacturer) for all purposes with respect to subsections IX(d)(1), (d)(2) and (d)(4) (including, but not limited to, that the Market Share of such Participating Manufacturer shall not be included in Base Aggregate Participating Manufacturer Market Share or Actual Aggregate Participating Manufacturer Market Share, and that such Participating Manufacturer's volume shall not be included for any purpose under subsection IX(d)(1)(D)); (ii) such Participating Manufacturer's Market Share shall not be included as that of a Participating Manufacturer for the purpose of determining whether the trigger percentage specified in subsection IX(e) has been achieved (provided that such Participating Manufacturer shall be treated as a Subsequent Participating Manufacturer for all other purposes with respect to such subsection); and (iii) for purposes of subsection XVIII(c), such Participating Manufacturer shall not be treated as a Subsequent Participating Manufacturer or as a Participating Manufacturer to the extent that after entry into Bankruptcy it becomes the acquirer or transferee of Cigarette brands, Brand Names, Cigarette product formulas or Cigarette businesses of any Participating Manufacturer

(provided that such Participating Manufacturer shall continue to be treated as a Subsequent Participating Manufacturer and Participating Manufacturer for all other purposes under such subsection).

(C) Revision of this Agreement pursuant to subsection XVIII(b)(2) shall not be required by virtue of any resolution on an involuntary basis in the Bankruptcy of Claims against the bankrupt Participating Manufacturer.

(x) Notice of Material Transfers. Each Participating Manufacturer shall provide notice to each Settling State at least 20 days before consummating a sale, transfer of title or other disposition, in one transaction or series of related transactions, of assets having a fair market value equal to five percent or more (determined in accordance with United States generally accepted accounting principles) of the consolidated assets of such Participating Manufacturer.

(y) Entire Agreement. This Agreement (together with any agreements expressly contemplated hereby and any other contemporaneous written agreements) embodies the entire agreement and understanding between and among the Settling States and the Participating Manufacturers relating to the subject matter hereof and supersedes (1) all prior agreements and understandings relating to such subject matter, whether written or oral, and (2) all purportedly contemporaneous oral agreements and understandings relating to such subject matter.

(z) Business Days. Any obligation hereunder that, under the terms of this Agreement, is to be performed on a day that is not a Business Day shall be performed on the first Business Day thereafter.

(aa) Subsequent Signatories. With respect to a Tobacco Product Manufacturer that signs this Agreement after the MSA Execution Date, the timing of obligations under this Agreement (other than payment obligations, which shall be governed by subsection II(jj)) shall be negotiated to provide for the institution of such obligations on a schedule not more favorable to such subsequent signatory than that applicable to the Original Participating Manufacturers.

(bb) Decimal Places. Any figure or percentage referred to in this Agreement shall be carried to seven decimal places.

(cc) Regulatory Authority. Nothing in section III of this Agreement is intended to affect the legislative or regulatory authority of any local or State government.

(dd) Successors. In the event that a Participating Manufacturer ceases selling a brand of Tobacco Products in the States that such Participating Manufacturer owned in the States prior to July 1, 1998, and an Affiliate of such Participating Manufacturer hereafter and after the MSA Execution Date intentionally sells such brand in the States, such Affiliate shall be considered to be the successor of such Participating Manufacturer with respect to such brand. Performance by any such successor of the obligations under this Agreement with respect to the sales of such brand shall be subject to court-ordered specific performance.

(ee) Export Packaging. Each Participating Manufacturer shall place a visible indication on each pack of Cigarettes it manufactures for sale outside of the fifty United States and the District of Columbia that distinguishes such pack from packs of Cigarettes it manufactures for sale in the fifty United States and the District of Columbia.

(ff) Actions Within Geographic Boundaries of Settling States. To the extent that any provision of this Agreement expressly prohibits, restricts, or requires any action to be taken “within” any Settling State or the Settling States, the relevant prohibition, restriction, or requirement applies within the geographic boundaries of the applicable Settling State or Settling States, including, but not limited to, Indian country or Indian trust land within such geographic boundaries.

(gg) Notice to Affiliates. Each Participating Manufacturer shall give notice of this Agreement to each of its Affiliates.

IN WITNESS WHEREOF, each Settling State and each Participating Manufacturer, through their fully authorized representatives, have agreed to this Agreement.

Exhibit C



STATE OF NEVADA
OFFICE OF THE ATTORNEY GENERAL

100 N. Carson Street
Carson City, Nevada 89701-4717
Telephone (702) 687-4170
Fax (702) 687-5788
WEBSITE <http://www.nv.gov>
E-Mail: ag@nv.gov

FRANKIE SUE DEL PAPA
Attorney General

THOMAS M. PATTON
First Assistant Attorney General

January 21, 1999

Ms. Kerry Monaghan
Citibank, N.A.
111 Wall Street
Global Agency and Trust Services
5th Floor
New York, N.Y. 10043


Re: Tobacco Settlement Escrow-Notice of Nevada State-Specific Finality

Dear Ms. Monaghan,

Pursuant to Section XI (f)(3) of the Master Settlement Agreement executed as of November 23, 1998, please be advised that State-Specific Finality has occurred in the State of Nevada.

STATE OF NEVADA

By:



FRANKIE SUE DEL PAPA
Attorney General

Date:


January 21, 1999

Kerry Monaghan
January 21, 1999
Page 2


PHILIP MORRIS INCORPORATED

By: 
Date: 1. 22 99

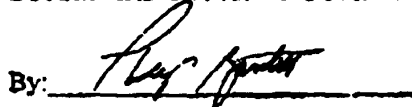
R.J. REYNOLDS TOBACCO COMPANY

By: 
Date: 012299

BROWN & WILIAMSON TOBACCO CORPORATION

By: 
Date: 012299

LORILLARD TOBACCO COMPANY

By: 
Date: January 22, 1999

SCHRECK MORRIS
ATTORNEYS AT LAW
160 WEST LIBERTY STREET, SUITE 940
P.O. BOX 41118
RENO, NEVADA 89504
(775) 322-7777 • FAX (775) 322-7791

FACSIMILE TRANSMISSION

Date: January 27, 1999 Total No. of Pages (including this page): 3
From: John F. Desmond Client/Matter No.: 0763-002

To:

Name	Firm	Fax No.	Phone No.
David Merrill	Lionel Sawyer (LV)	702-383-8845	

Message:

Original will Follow

RE: State of Nevada v. Philip Morris, et al

Attached: Copy of signed letter to Kerry Monaghan of Citibank regarding Escrow - of State Specific Finality

RECEIVED
LIONEL SAWYER & COLLINS
5:20 AM/PM
JAN 27 1999
CALLED 3:25 AM/PM
VM _____ AM/PM
DEL _____ AM/PM
INITIALS MA

The information contained in this facsimile transmission is intended to be confidential and may contain privileged attorney-client information or work product. This information is intended only for the use of the addressee(s) named above. If you are not the intended recipient, or the party responsible for delivering it to the intended recipient, you are hereby notified that any retention, dissemination, disclosure, distribution, copying or other use of this communication is strictly prohibited. If you have received this facsimile transmission in error please notify us immediately by telephone in order to arrange for the destruction of the document or its return to us at our expense. Thank you.

ATTENTION RECIPIENT: If you do not receive all pages, please call Cathy Madsen at (775) 322-7777.

For Internal Use Only:

Confirmation No. _____

Exhibit D

FILED

1 Case No. CV97-03279

2 Dept. No. 9

'98 DEC 10 P2:12

FITZG. Oleson

3
4
5
6 IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA
7 IN AND FOR WASHOE COUNTY

8
9 STATE OF NEVADA,)

10)
11 Plaintiff,)

12 v.)

13 PHILIP MORRIS INCORPORATED;)

14 PHILIP MORRIS COMPANIES, INC.; R.J.)

15 REYNOLDS TOBACCO CO.; RJR)

16 NABISCO HOLDINGS CORP; RJR)

17 NABISCO, INC.; AMERICAN TOBACCO)

18 CO., INC.; AMERICAN BRANDS, INC.;)

19 LIGGETT & MYERS, INC.; THE)

20 BROOKE GROUP LIMITED; LIGGETT)

21 GROUP, INC.; LORILLARD TOBACCO)

22 COMPANY; LOEWS CORP.; UNITED)

23 STATES TOBACCO COMPANY;)

24 BROWN & WILLIAMSON TOBACCO)

25 CORP.; B.A.T. INDUSTRIES, P.L.C.;)

26 BRITISH AMERICAN TOBACCO)

27 COMPANY LTD; HILL & KNOWLTON,)

28 INC.; THE COUNCIL FOR TOBACCO)

RESEARCH - U.S.A., INC.; TOBACCO)

INSTITUTE, INC.; foreign corporations,)

and DOES 1 through 50,)

Defendants.)

**CONSENT DECREE AND FINAL
JUDGMENT**

1 WHEREAS, Plaintiff, the State of Nevada, commenced this action on the 21st day of
2 May, 1997, by and through its Attorney General Frankie Sue Del Papa, pursuant to her common
3 law powers and the provisions of Nevada law;
4

5 WHEREAS, the State of Nevada asserted various claims for monetary, equitable and
6 injunctive relief on behalf of the State of Nevada against certain tobacco product manufacturers
7 and other defendants;

8 WHEREAS, Defendants have contested the claims in the State's complaint and denied
9 the State's allegations and asserted affirmative defenses;

10 WHEREAS, the parties desire to resolve this action in a manner which appropriately
11 addresses the State's public health concerns, while conserving the parties' resources, as well as
12 those of the Court, which would otherwise be expended in litigating a matter of this magnitude;
13 and
14

15 WHEREAS, the Court has made no determination of any violation of law, this Consent
16 Decree and Final Judgment being entered prior to the taking of any testimony and without trial or
17 final adjudication of any issue of fact or law;
18

19 **NOW, THEREFORE, IT IS HEREBY ORDERED, ADJUDGED AND DECREED,**
20 **AS FOLLOWS:**

21 **I. JURISDICTION AND VENUE**

22 This Court has jurisdiction over the subject matter of this action and over each of the
23 Participating Manufacturers. Venue is proper in this county.
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II. DEFINITIONS

The definitions set forth in the Agreement (a copy of which is attached hereto) are incorporated herein by reference.

III. APPLICABILITY

A. This Consent Decree and Final Judgment applies only to the Participating Manufacturers in their corporate capacity acting through their respective successors and assigns, directors, officers, employees, agents, subsidiaries, divisions, or other internal organizational units of any kind or any other entities acting in concert or participation with them. The remedies, penalties and sanctions that may be imposed or assessed in connection with a violation of this Consent Decree and Final Judgment (or any order issued in connection herewith) shall only apply to the Participating Manufacturers, and shall not be imposed or assessed against any employee, officer or director of any Participating Manufacturer, or against any other person or entity as a consequence of such violation, and there shall be no jurisdiction under this Consent Decree and Final Judgment to do so.

B. This Consent Decree and Final Judgment is not intended to and does not vest standing in any third party with respect to the terms hereof. No portion of this Consent Decree and Final Judgment shall provide any rights to, or be enforceable by, any person or entity other than the State of Nevada or a Released Party. The State of Nevada may not assign or otherwise convey any right to enforce any provision of this Consent Decree and Final Judgment.

IV. VOLUNTARY ACT OF THE PARTIES

The parties hereto expressly acknowledge and agree that this Consent Decree and Final Judgment is voluntarily entered into as the result of arm's-length negotiation, and all parties

1 hereto were represented by counsel in deciding to enter into this Consent Decree and Final
2 Judgment.

3 **V. INJUNCTIVE AND OTHER EQUITABLE RELIEF**

4 Each Participating Manufacturer is permanently enjoined from:

5 A. Taking any action, directly or indirectly, to target Youth within the State of
6 Nevada in the advertising, promotion or marketing of Tobacco Products, or taking any action the
7 primary purpose of which is to initiate, maintain or increase the incidence of Youth smoking
8 within the State of Nevada.

9 B. After 180 days after the MSA Execution Date, using or causing to be used within
10 the State of Nevada any Cartoon in the advertising, promoting, packaging or labeling of Tobacco
11 Products.

12 C. After 30 days after the MSA Execution Date, making or causing to be made any
13 payment or other consideration to any other person or entity to use, display, make reference to or
14 use as a prop within the State of Nevada any Tobacco Product, Tobacco Product package,
15 advertisement for a Tobacco Product, or any other item bearing a Brand Name in any Media;
16 provided, however, that the foregoing prohibition shall not apply to (1) Media where the
17 audience or viewers are within an Adult-Only Facility (provided such Media are not visible to
18 persons outside such Adult-Only Facility); (2) Media not intended for distribution or display to
19 the public; (3) instructional Media concerning non-conventional cigarettes viewed only by or
20 provided only to smokers who are Adults; and (4) actions taken by any Participating
21 Manufacturer in connection with a Brand Name Sponsorship permitted pursuant to subsections
22 III(c)(2)(A) and III(c)(2)(B)(I) of the Agreement, and use of a Brand Name to identify a Brand
23 Name Sponsorship permitted by subsection III(c)(2)(B)(ii).
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1 D. Beginning July 1, 1999, marketing, distributing, offering, selling, licensing or
2 causing to be marketed, distributed, offered, sold, or licensed (including, without limitation, by
3 catalogue or direct mail), within the State of Nevada, any apparel or other merchandise (other
4 than Tobacco Products, items the sole function of which is to advertise Tobacco Products, or
5 written or electronic publications) which bears a Brand Name. Provided, however, that nothing
6 in this section shall (1) require any Participating Manufacturer to breach or terminate any
7 licensing agreement or other contract in existence as of June 20, 1997 (this exception shall not
8 apply beyond the current term of any existing contract, without regard to any renewal or option
9 term that may be exercised by such Participating Manufacturer); (2) prohibit the distribution to
10 any Participating Manufacturer's employee who is not Underage of any item described above that
11 is intended for the personal use of such an employee; (3) require any Participating Manufacturer
12 to retrieve, collect or otherwise recover any item that prior to the MSA Execution Date was
13 marketed, distributed, offered, sold, licensed or caused to be marketed, distributed, offered, sold
14 or licensed by such Participating Manufacturer; (4) apply to coupons or other items used by
15 Adults solely in connection with the purchase of Tobacco Products; (5) apply to apparel or other
16 merchandise used within an Adult-Only Facility that is not distributed (by sale or otherwise) to
17 any member of the general public; or (6) apply to apparel or other merchandise (a) marketed,
18 distributed, offered, sold, or licensed at the site of a Brand Name Sponsorship permitted pursuant
19 to subsection III(c)(2)(A) or III(c)(2)(B)(I) of the Agreement by the person to which the relevant
20 Participating Manufacturer has provided payment in exchange for the use of the relevant Brand
21 Name in the Brand Name Sponsorship or a third-party that does not receive payment from the
22 relevant Participating Manufacturer (or any Affiliate of such Participating Manufacturer) in
23 connection with the marketing, distribution, offer, sale or license of such apparel or other
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1 merchandise, or (b) used at the site of a Brand Name Sponsorship permitted pursuant to
2 subsections III(c)(2)(A) or III(c)(2)(B)(I) of the Agreement (during such event) that are not
3 distributed (by sale or otherwise) to any member of the general public.
4

5 E. After the MSA Execution Date, distributing or causing to be distributed within the
6 State of Nevada any free samples of Tobacco Products except in an Adult-Only Facility. For
7 purposes of this Consent Decree and Final Judgment, a "free sample" does not include a Tobacco
8 Product that is provided to an Adult in connection with (1) the purchase, exchange or redemption
9 for proof of purchase of any Tobacco Products (including, but not limited to, a free offer in
10 connection with the purchase of Tobacco Products, such as a "two-for one" offer), or (2) the
11 conducting of consumer testing or evaluation of Tobacco Products with persons who certify that
12 they are Adults.
13

14 F. Using or causing to be used as a brand name of any Tobacco Product pursuant to
15 any agreement requiring the payment of money or other valuable consideration, any nationally
16 recognized or nationally established brand name or trade name of any non-tobacco item or
17 service or any nationally recognized or nationally established sports team, entertainment group or
18 individual celebrity. Provided, however, that the preceding sentence shall not apply to any
19 Tobacco Product brand name in existence as of July 1, 1998. For the purposes of this provision,
20 the term "other valuable consideration" shall not include an agreement between two entities who
21 enter into such agreement for the sole purpose of avoiding infringement claims.
22

23 G. After 60 days after the MSA Execution Date and through and including
24 December 31, 2001, manufacturing or causing to be manufactured for sale within the State of
25 Nevada any pack or other container of Cigarettes containing fewer than 20 Cigarettes (or, in the
26 case of roll-your-own tobacco, any package of roll-your-own tobacco containing less than 0.60
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1 ounces of tobacco); and, after 150 days after the MSA Execution Date and through and including
2 December 31, 2001, selling or distributing within the State of Nevada any pack or other container
3 of Cigarettes containing fewer than 20 Cigarettes (or, in the case of roll-your-own tobacco, any
4 package of roll-your-own tobacco containing less than 0.60 ounces of tobacco).
5

6 H. Entering into any contract, combination or conspiracy with any other Tobacco
7 Product Manufacturer that has the purpose or effect of: (1) limiting competition in the production
8 or distribution of information about health hazards or other consequences of the use of their
9 products; (2) limiting or suppressing research into smoking and health; or (3) limiting or
10 suppressing research into the marketing or development of new products. Provided, however,
11 that nothing in the preceding sentence shall be deemed to (1) require any Participating
12 Manufacturer to produce, distribute or otherwise disclose any information that is subject to any
13 privilege or protection; (2) preclude any Participating Manufacturer from entering into any joint
14 defense or joint legal interest agreement or arrangement (whether or not in writing), or from
15 asserting any privilege pursuant thereto; or (3) impose any affirmative obligation on any
16 Participating Manufacturer to conduct any research.
17

18 I. Making any material misrepresentation of fact regarding the health consequences
19 of using any Tobacco Product, including any tobacco additives, filters, paper or other ingredients.
20 Provided, however, that nothing in the preceding sentence shall limit the exercise of any First
21 Amendment right or the assertion of any defense or position in any judicial, legislative or
22 regulatory forum.
23

24 VI. MISCELLANEOUS PROVISIONS

25 A. Jurisdiction of this case is retained by the Court for the purposes of implementing
26 and enforcing the Agreement and this Consent Decree and Final Judgment and enabling the
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1 continuing proceedings contemplated herein. Whenever possible, the State of Nevada and the
2 Participating Manufacturers shall seek to resolve any issue that may exist as to compliance with
3 this Consent Decree and Final Judgment by discussion among the appropriate designees named
4 pursuant to subsection XVIII(m) of the Agreement. The State of Nevada and/or any Participating
5 Manufacturer may apply to the Court at any time for further orders and directions as may be
6 necessary or appropriate for the implementation and enforcement of this Consent Decree and
7 Final Judgment. Provided, however, that with regard to subsections V(A) and V(I) of this
8 Consent Decree and Final Judgment, the Attorney General shall issue a cease and desist demand
9 to the Participating Manufacturer that the Attorney General believes is in violation of either of
10 such sections at least ten Business Days before the Attorney General applies to the Court for an
11 order to enforce such subsections, unless the Attorney General reasonably determines that either
12 a compelling time-sensitive public health and safety concern requires more immediate action or
13 the Court has previously issued an Enforcement Order to the Participating Manufacturer in
14 question for the same or a substantially similar action or activity. For any claimed violation of
15 this Consent Decree and Final Judgment, in determining whether to seek an order for monetary,
16 civil contempt or criminal sanctions for any claimed violation, the Attorney General shall give
17 good-faith consideration to whether: (1) the Participating Manufacturer that is claimed to have
18 committed the violation has taken appropriate and reasonable steps to cause the claimed violation
19 to be cured, unless that party has been guilty of a pattern of violations of like nature; and (2) a
20 legitimate, good-faith dispute exists as to the meaning of the terms in question of this Consent
21 Decree and Final Judgment. The Court in any case in its discretion may determine not to enter
22 an order for monetary, civil contempt or criminal sanctions.
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1 B. This Consent Decree and Final Judgment is not intended to be, and shall not in
2 any event be construed as, or deemed to be, an admission or concession or evidence of (1) any
3 liability or any wrongdoing whatsoever on the part of any Released Party or that any Released
4 Party has engaged in any of the activities barred by this Consent Decree and Final Judgment; or
5 (2) personal jurisdiction over any person or entity other than the Participating Manufacturers.
6 Each Participating Manufacturer specifically disclaims and denies any liability or wrongdoing
7 whatsoever with respect to the claims and allegations asserted against it in this action, and has
8 stipulated to the entry of this Consent Decree and Final Judgment solely to avoid the further
9 expense, inconvenience, burden and risk of litigation.
10

11 C. Except as expressly provided otherwise in the Agreement, this Consent Decree
12 and Final Judgment shall not be modified (by this Court, by any other court or by any other
13 means) unless the party seeking modification demonstrates, by clear and convincing evidence,
14 that it will suffer irreparable harm from new and unforeseen conditions. Provided, however, that
15 the provisions of sections III, V, VI and VII of this Consent Decree and Final Judgment shall in
16 no event be subject to modification without the consent of the State of Nevada and all affected
17 Participating Manufacturers. In the event that any of the sections of this Consent Decree and
18 Final Judgment enumerated in the preceding sentence are modified by this Court, by any other
19 court or by any other means without the consent of the State of Nevada and all affected
20 Participating Manufacturers, then this Consent Decree and Final Judgment shall be void and of
21 no further effect. Changes in the economic conditions of the parties shall not be grounds for
22 modification. It is intended that the Participating Manufacturers will comply with this Consent
23 Decree and Final Judgment as originally entered, even if the Participating Manufacturers'
24 obligations hereunder are greater than those imposed under current or future law (unless
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1 compliance with this Consent Decree and Final Judgment would violate such law). A change in
2 law that results, directly or indirectly, in more favorable or beneficial treatment of any one or
3 more of the Participating Manufacturers shall not support modification of this Consent Decree
4 and Final Judgment.

5
6 D. In any proceeding which results in a finding that a Participating Manufacturer
7 violated this Consent Decree and Final Judgment, the Participating Manufacturer or Participating
8 Manufacturers found to be in violation shall pay the State's costs and attorneys' fees incurred by
9 the State of Nevada in such proceeding.

10
11 E. The remedies in this Consent Decree and Final Judgment are cumulative and in
12 addition to any other remedies the State of Nevada may have at law or equity, including but not
13 limited to its rights under the Agreement. Nothing herein shall be construed to prevent the State
14 from bringing an action with respect to conduct not released pursuant to the Agreement, even
15 though that conduct may also violate this Consent Decree and Final Judgment. Nothing in this
16 Consent Decree and Final Judgment is intended to create any right for Nevada to obtain any
17 Cigarette product formula that it would not otherwise have under applicable law.

18
19 F. No party shall be considered the drafter of this Consent Decree and Final
20 Judgment for the purpose of any statute, case law or rule of interpretation or construction that
21 would or might cause any provision to be construed against the drafter. Nothing in this Consent
22 Decree and Final Judgment shall be construed as approval by the State of Nevada of the
23 Participating Manufacturers' business organizations, operations, acts or practices, and the
24 Participating Manufacturers shall make no representation to the contrary.

25
26 G. The settlement negotiations resulting in this Consent Decree and Final Judgment
27 have been undertaken in good faith and for settlement purposes only, and no evidence of
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1 negotiations or discussions underlying this Consent Decree and Final Judgment shall be offered
2 or received in evidence in any action or proceeding for any purpose. Neither this Consent Decree
3 and Final Judgment nor any public discussions, public statements or public comments with
4 respect to this Consent Decree and Final Judgment by the State of Nevada or any Participating
5 Manufacturer or its agents shall be offered or received in evidence in any action or proceeding for
6 any purpose other than in an action or proceeding arising under or relating to this Consent Decree
7 and Final Judgment.
8

9
10 H. All obligations of the Participating Manufacturers pursuant to this Consent Decree
11 and Final Judgment (including, but not limited to, all payment obligations) are, and shall remain,
12 several and not joint.

13 I. The provisions of this Consent Decree and Final Judgment are applicable only to
14 actions taken (or omitted to be taken) within the States. Provided, however, that the preceding
15 sentence shall not be construed as extending the territorial scope of any provision of this Consent
16 Decree and Final Judgment whose scope is otherwise limited by the terms thereof.
17

18 J. Nothing in subsection V(A) or V(I) of this Consent Decree shall create a right to
19 challenge the continuation, after the MSA Execution Date, of any advertising content, claim or
20 slogan (other than use of a Cartoon) that was not unlawful prior to the MSA Execution Date.

21 K. If the Agreement terminates in this State for any reason, then this Consent Decree
22 and Final Judgment shall be void and of no further effect.

23
24 L. The funds provided to the State of Nevada under Section IX of the
25 Agreement are to be held by the State with specific expenditures to be determined by the
26 Governor and the Legislature through the normal appropriation process. It is the intent and
27 recommendation of the parties to the Agreement that such funds be used for public health
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purposes only, including, but not limited to, State and local governmental entity health service programs, tobacco-related prevention and education programs, medical research, tobacco and substance abuse related health and education programs.

VII. FINAL DISPOSITION

A. The Agreement, the settlement set forth therein, and the establishment of the escrow provided for therein are hereby approved in all respects, and all claims are hereby dismissed with prejudice as provided therein.

B. The Court finds that the person[s] signing the Agreement have full and complete authority to enter into the binding and fully effective settlement of this action as set forth in the Agreement. The Court further finds that entering into this settlement is in the best interests of the State of Nevada.

LET JUDGMENT BE ENTERED ACCORDINGLY

DATED this 10th day of December, 1998.

Margaret Springgate

DISTRICT JUDGE

Exhibit E

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Case No. CV97-03279

Dept. No. 9

'99 JAN 15 P4:48

ANNEX
BY T. Prince
DEPUTY

IN THE SECOND JUDICIAL DISTRICT COURT OF THE STATE OF NEVADA
IN AND FOR WASHOE COUNTY

STATE OF NEVADA,)
)
Plaintiff,)
)
v.)
)
PHILIP MORRIS INCORPORATED;)
PHILIP MORRIS COMPANIES, INC.; R.J.)
REYNOLDS TOBACCO CO.; RJR)
NABISCO HOLDINGS CORP; RJR)
NABISCO, INC.; AMERICAN TOBACCO)
CO., INC.; AMERICAN BRANDS, INC.;)
LIGGETT & MYERS, INC.; THE)
BROOKE GROUP LIMITED; LIGGETT)
GROUP, INC.; LORILLARD TOBACCO)
COMPANY; LOEWS CORP.; UNITED)
STATES TOBACCO COMPANY;)
BROWN & WILLIAMSON TOBACCO)
CORP.; B.A.T. INDUSTRIES, P.L.C.;)
BRITISH AMERICAN TOBACCO)
COMPANY LTD; HILL & KNOWLTON,)
INC.; THE COUNCIL FOR TOBACCO)
RESEARCH - U.S.A., INC.; TOBACCO)
INSTITUTE, INC.; foreign corporations,)
and DOES 1 through 50,)
)
Defendants.)

**ORDER FOR CORRECTION OF
CONSENT DECREE AND FINAL
JUDGMENT NUNC PRO TUNC**

The Court having considered the Joint Motion for Correction of Consent Decree
and Final Judgment Nunc Pro Tunc and GOOD CAUSE APPEARING therefore,

IT IS HEREBY ORDERED that the following corrections be made to the
Consent Decree and Final Judgment entered on December 10, 1998 Nunc Pro Tunc:

SCHRECK MORRIS
P O BOX 41118
RENO NEVADA 89504
(702) 322-7777
FAX (702) 322-7791

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P. 4, line 26 "III(c)(2)(A) or III(c)(2)(B)(I)" should read "III(c)(2)(A) or III(c)(2)(B)(i)".

P. 5, line 18 "Adults solely in correction" should read "Adults solely in connection";

P. 5, line 23 "subsections III(c)(2)(A) or III(c)(2)(B)(I)" should read "subsections III(c)(2)(A) or III(c)(2)(B)(i)";

P. 6, line 2 "subsections III(c)(2)(A) or III(c)(2)(B)(I)" should read "subsections III(c)(2)(A) or III(c)(2)(B)(i)";

DATED this 16 day of January, 1999.

James W. Hardesty

District Judge

Exhibit F



1 **ACOM**
2 Sean K. Claggett, Esq.
3 Nevada Bar No. 008407
4 Matthew S. Granda, Esq.
5 Nevada Bar No. 012753
6 Micah S. Echols
7 Nevada Bar No. 008437
8 **CLAGGETT & SYKES LAW FIRM**
9 4101 Meadows Lane, Ste. 100
10 Las Vegas, Nevada 89107
11 (702) 655-2346 – Telephone
12 (702) 655-3763 – Facsimile
13 sclaggett@claggettlaw.com
14 mgranda@claggettlaw.com
15 micah@claggettlaw.com
16 *Attorneys for Plaintiffs*

DISTRICT COURT

CLARK COUNTY, NEVADA

12 SANDRA CAMACHO, individually,
13 and ANTHONY CAMACHO, individually,

14 Plaintiffs,

15 v.

16 PHILIP MORRIS USA, INC., a foreign
17 corporation; R.J. REYNOLDS TOBACCO
18 COMPANY, a foreign corporation,
19 individually, and as successor-by-merger to
20 LORILLARD TOBACCO COMPANY and as
21 successor-in-interest to the United States
22 tobacco business of BROWN &
23 WILLIAMSON TOBACCO CORPORATION,
24 which is the successor-by-merger to THE
25 AMERICAN TOBACCO COMPANY;
26 LIGGETT GROUP, LLC., a foreign
27 corporation; and ASM NATIONWIDE
28 CORPORATION d/b/a SILVERADO
SMOKES & CIGARS, a domestic corporation,
and LV SINGHS INC. d/b/a SMOKES &
VAPORS, a domestic corporation; DOES I-X;
and ROE BUSINESS ENTITIES XI-XX,
inclusive,

Defendants.

CASE NO.: A-19-807650-C

DEPT. NO.: IV

AMENDED COMPLAINT

JURY TRIAL DEMAND

CLAGGETT & SYKES LAW FIRM
4101 Meadows Lane, Suite 100
Las Vegas, Nevada 89107
702-655-2346 • Fax 702-655-3763

1 COMES NOW, SANDRA CAMACHO, individually, and ANTHONY CAMACHO,
2 individually, by and through their attorney of record, CLAGGETT & SYKES LAW FIRM,
3 complaining of Defendants and allege as follows:
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JURISDICTION, VENUE, AND PARTIES

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6 1. This Court has jurisdiction over this matter under NRS 14.065 and NRS 4.370(1), as
7 the facts alleged occurred in Clark County, Nevada and involve an amount in controversy in excess of
8 \$15,000.00. Venue is proper pursuant to NRS 13.040, as Defendants, or any one of them, reside and/or
9 conduct business in Clark County, Nevada at the commencement of this action.

10 2. Plaintiff, SANDRA CAMACHO (hereinafter "Plaintiff"), was and is at all times
11 relevant herein, a resident of Clark County, Nevada.

12 3. Plaintiff, ANTHONY CAMACHO, was and is at all times relevant herein, married to
13 Plaintiff, SANDRA CAMACHO, and was and is a resident of Clark County, Nevada.

14 4. Plaintiffs are informed and believe and thereon allege that at all times relevant herein,
15 Defendant PHILIP MORRIS USA, Inc. (hereinafter "PHILIP MORRIS"), was and is a corporation
16 authorized to do business within this jurisdiction of Clark County, Nevada, and was duly organized,
17 created, and existing under and by virtue of the laws of the State of Virginia with its principal place of
18 business located in the State of Virginia. Defendant, PHILIP MORRIS, resides and/or conducts
19 business in every county within the State of Nevada and did so during all times relevant to this action.
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21 5. Plaintiffs are informed and believe and thereon allege that at all times relevant herein,
22 Defendant R.J. REYNOLDS TOBACCO COMPANY, Inc. (hereinafter "R.J. REYNOLDS"), was and
23 is a corporation authorized to do business within this jurisdiction of Clark County, Nevada, and was
24 duly organized, created, and existing under and by virtue of the laws of the State of North Carolina
25 with its principal place of business located in the State of North Carolina. Defendant, R.J.
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1 REYNOLDS, resides and/or conducts business in every county within the State of Nevada and did so
2 during all times relevant to this action.

3 6. R.J. REYNOLDS TOBACCO COMPANY is also the successor-by-merger to
4 LORILLARD TOBACCO COMPANY (hereinafter "LORILLARD"), and is the successor-in-interest
5 to the United States tobacco business of BROWN & WILLIAMSON TOBACCO CORPORATION
6 (n/k/a Brown & Williamson Holdings, Inc.) (hereinafter "BROWN & WILLIAMSON"), which is the
7 successor-by-merger to the AMERICAN TOBACCO COMPANY (hereinafter "AMERICAN").
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9 7. Plaintiffs are informed and believe and thereon allege that at all times relevant herein,
10 Defendant LIGGETT GROUP, Inc. (f/k/a LIGGETT GROUP, INC., f/k/a BROOKE GROUP, LTD.,
11 Inc., f/k/a LIGGETT & MEYERS TOBACCO COMPANY) (hereinafter "LIGGETT"), was and is a
12 corporation authorized to do business within this jurisdiction of Clark County, Nevada, and was duly
13 organized, created, and existing under and by virtue of the laws of the State of Delaware with its
14 principal place of business located in the State of North Carolina. Defendant, LIGGETT, resides and/or
15 conducts business in every county within the State of Nevada and did so during all times relevant to
16 this action.
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18 8. The TOBACCO INDUSTRY RESEARCH COMMITTEE ("TIRC") was formed in
19 1954, and later was re-named the COUNCIL FOR TOBACCO RESEARCH ("CTR"). This was a
20 disingenuous, fake "research committee" organized by Defendants as part of their massive public
21 relations campaign to create a controversy regarding the health hazards of cigarettes.
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23 9. The TOBACCO INSTITUTE, INC. ("TI") was formed in 1958 and was intended to
24 supplement the work of TIRC/CTR. TI spokespeople appeared on media/news outlets responding on
25 behalf of the cigarette industry with misrepresentations and false statements regarding health concerns
26 over cigarettes.
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1 10. Plaintiffs are informed and believe, and thereon allege that Defendant, ASM
2 NATIONWIDE CORPORATION d/b/a SILVERADO SMOKES & CIGARS (“SILVERADO”), was
3 and is a domestic corporation authorized to do business within this jurisdiction of Clark County,
4 Nevada, and was duly organized, created, and existing under and by virtue of the laws of the State of
5 Nevada. At all times material, SILVERADO’S registered agent resides at 430 E. Silverado Ranch
6 Blvd. No 120. SILVERADO’S owns and operates a store that sells tobacco and cigarette products
7 located at 430 E. Silverado Ranch Blvd, Ste. 120, Las Vegas NV 89123. SILVERADO’S is a retailer
8 of tobacco and cigarette products and is registered with the State of Nevada as a licensed tobacco
9 retailer, selling such items to the public, including Plaintiff, SANDRA CAMACHO.

11 11. Plaintiffs are informed and believe, and thereon allege that Defendant, LV SINGHS
12 INC. d/b/a SMOKES & VAPES (“SMOKES & VAPES”), was and is a domestic corporation
13 authorized to do business within this jurisdiction of Clark County, Nevada, and was duly organized,
14 created, and existing under and by virtue of the laws of the State of Nevada. At all times material,
15 SMOKES & VAPES’ registered agent resides at 9101 w. Sahara Ave. Ste 101, Las Vegas NV 89117.
16 SMOKES & VAPES owns and operates a store that sells tobacco and cigarette products located at 430
17 E. Silverado Ranch Blvd. Ste 120, Las Vegas NV 89183. ASM’S is a retailer of tobacco and cigarette
18 products and is registered with the State of Nevada as a licensed tobacco retailer, selling such items to
19 the public, including Plaintiff, SANDRA CAMACHO.

22 12. Plaintiffs further allege that Defendants, at all times material to this cause of action,
23 through their agents, employees, executives, and representatives, conducted, engaged in and carried on a
24 business venture of selling cigarettes in the State of Nevada and/or maintained an office or agency in this
25 state and/or committed tortious acts within the State of Nevada and knowingly allowed the Plaintiff to be
26 exposed to an unreasonably dangerous and addictive product, to-wit: cigarettes and/or cigarette smoke.

1 17. Plaintiff, SANDRA CAMACHO, was diagnosed on or about March of 2018 with
2 laryngeal cancer, which was caused by smoking L&M brand cigarettes, Marlboro brand cigarettes, and
3 Basic brand cigarettes, to which she was addicted and smoked continuously from approximately 1964
4 until 2017.

5 18. At all times material, L&M cigarettes were designed, manufactured, and sold by
6 Defendant, Liggett.

7 19. At all times material, Marlboro and Basic cigarettes were designed, manufactured, and
8 sold by Defendant, Philip Morris USA, Inc.

9 20. Plaintiff, SANDRA CAMACHO, purchased and smoked L&M, Marlboro, and Basic
10 cigarettes from the SILVERADO'S in sufficient quantities to be a substantial contributing cause of her
11 laryngeal cancer.

12 21. Plaintiff, SANDRA CAMACHO, purchased and smoked L&M, Marlboro, and Basic
13 cigarettes from the SMOKES & VAPORS in sufficient quantities to be a substantial contributing cause
14 of her laryngeal cancer.

15 22. At all times material, Defendants purposefully and intentionally designed cigarettes to
16 be highly addictive. They added ingredients such as ammonia and diammonium-phosphate to “free-
17 base” nicotine and manipulated levels of nicotine and pH in smoke to make cigarettes more addictive,
18 better tasting, and easier to inhale. They also deliberately manipulated and/or added compounds in
19 cigarettes such as arsenic, polonium-210, tar, methane, methanol, carbon monoxide, nitrosamines,
20 butane, formaldehyde, tar, carcinogens, and other deadly and poisonous compounds to cigarettes.

21 23. Astonishingly, for over half a century, Defendants concealed the addictive and deadly
22 nature of cigarettes from Plaintiff, the government, and the American public by making knowingly
23 false and misleading statements and by engaging in an over two-hundred and fifty-billion-dollar
24 conspiracy.

1 24. Despite knowing internally, dating back to the 1950s, that cigarettes were deadly,
2 addictive, and caused death and disease, Defendants, for over five decades, purposefully and
3 intentionally lied, concealed information, and made knowingly false and misleading statements to the
4 public, including Plaintiff, that cigarettes were allegedly *not* harmful.

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6 25. Defendants failed to acknowledge or admit the truth until they were forced to do, as a
7 result of litigation, in the year 2000.

8 26. Plaintiff's injuries arose out of Defendants' acts and/or omissions which occurred
9 inside and outside of the State of Nevada.

10 27. At all times material to this action, Defendants knew or should have known the
11 following:

- 12 a. Smoking cigarettes causes chronic obstructive pulmonary disease, also referred to as
13 COPD, which includes emphysema and chronic bronchitis, laryngeal cancer, and lung
14 cancer, including squamous cell carcinoma, small cell carcinoma, adenocarcinoma,
15 and large cell carcinoma;
- 16 b. Nicotine in cigarettes is addictive;
- 17 c. Defendants placed cigarettes on the market that were defective and unreasonably
18 dangerous;
- 19 d. Defendants concealed or omitted material information not otherwise known or
20 available, knowing that the material was false and misleading, or failed to disclose a
21 material fact concerning the health effects or addictive nature of smoking cigarettes, or
22 both;
- 23 e. Defendants entered into an agreement to conceal or omit information regarding the
24 health effects of cigarettes or their addictive nature with the intention that smokers and
25 the public would rely on this information to their detriment;
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- f. Defendants sold or supplied cigarettes that were defective;
- g. Defendants are negligent;
- h. Children and teenagers are more likely to become addicted to cigarettes if they begin smoking at an early age;
- i. Continued and frequent use of cigarettes highly increases one's chances of becoming, and remaining, addicted;
- j. Continued and frequent use of cigarettes highly increases one's chances of developing serious illness and death;
- k. It is extremely difficult to quit smoking;
- l. "Many, but not most, people who would like to stop smoking are able to do so" (Concealed Document, 1982);
- m. "Defendants' cannot defend continued smoking as "free choice" if the person is addicted" (Concealed Document 1980);
- n. It is possible to develop safe cigarettes free of nicotine, carcinogens, and other deadly and poisonous compounds;
- o. "The thing Defendants' sell most is nicotine" (Concealed Document 1980);
- p. Filtered, low tar, low nicotine, and "light" cigarettes are more dangerous than "regular" cigarettes;
- q. "Cigarette[s] that do not deliver nicotine cannot satisfy the habituated smoker and would almost certainly fail" (Concealed Document 1966);
- r. "Without the nicotine, the cigarette market would collapse, and Defendants' would all lose their jobs and their consulting fees" (Concealed Document 1977);
- s. "Carcinogens are found in practically every class of compounds in smoke" (Concealed Document 1961);

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t. "Cigarettes have certain unattractive side effects . . . they cause lung cancer"
(Concealed Document 1963).

28. Defendants' tortious and unlawful conduct caused consumers, including SANDRA CAMACHO, to suffer dangerous diseases and injuries.

**Historical Allegations of Defendants Unlawful Conduct
Giving Rise to the Lawsuit**

29. Lung cancer, caused by cigarette smoking, is the number one leading cause of death in the United States.

30. Cigarettes kill more than 500,000 Americans every year. Over 20 million Americans have died from lung cancer.

31. Lung cancer is a disease manufactured and created by the cigarette industry, including Defendants herein.

32. Prior to 1900, lung cancer was virtually unknown as a cause of death in the United States.

33. By 1935, there were only an estimated 4,000 lung cancer deaths. By 1945, as a result of the rise of cigarette consumption, the number of deaths almost tripled.

34. Because of this phenomenon, scientists began conducting research and experiments regarding the link between cigarette smoking and lung cancer.

35. In addition to scientists, Defendants themselves began to conduct similar research. By February 2, 1953 Defendants had concrete proof that cigarette smoking increased the risk of lung cancer. A previously secret and concealed document by Defendant, an R.J. Reynolds' states:

Studies of clinical data tend to confirm the relationship between heavy smoking and prolonged smoking and incidence of cancer of the lung.

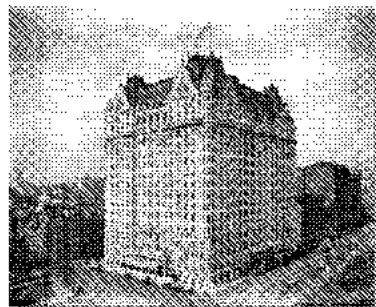
36. Approximately six months later on December 21, 1953, Life Magazine and Reader's Digest published articles regarding a ground-breaking mouse painting study, conducted by Drs.

1 Wynder and Graham, which concluded that tar from cigarettes painted on the backs of mice
2 developed into cancer.

3 37. As a result of these articles and mounting public awareness regarding the link between
4 cigarette smoking and lung cancer, Defendants grew fearful their customers would stop smoking,
5 which would in turn bankrupt their companies.
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7 38. Thus, in order to maximize profits, Defendants decided to intentionally ban together to
8 form a conspiracy which, for over half a century, was devoted to creating and spreading doubt
9 regarding a disingenuous "open debate" about whether cigarettes were or were not harmful.

10 39. This conspiracy was formed in December of 1953 at the Plaza Hotel in New York City.
11 Paul Hahn, president of American Tobacco, sent telegrams to presidents of the seven largest tobacco
12 companies and one tobacco growers' organization, inviting them to meet at the Plaza Hotel.
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20 40. Executives from every cigarette company, except for Liggett, met at the Plaza Hotel
21 on December 14, 1953. The executives discussed the following topics: (i) the negative publicity
22 from the recent articles in the media, (ii) the need to hire a public relations firm, Hill & Knowlton,
23 and (iii) the major threat to their corporations' economic future.

24 41. In an internal planning memorandum Hill & Knowlton assessed their cigarette clients'
25 problems in the following manner:

26 "There is only one problem -- confidence, and how to establish it; public assurance,
27 and how to create it -- in a perhaps long interim when scientific doubts must remain.
28 **And, most important, how to free millions of Americans from the guilty fear that
is going to arise deep in their biological depths -- regardless of any pooh-poohing**

1 **logic -- every time they light a cigarette.** No resort to mere logic ever cured panic yet,
2 whether on Madison Avenue, Main Street, or in a psychologist's office. And no mere
3 recitation of arguments pro, or ignoring of arguments con, or careful balancing of the
4 two together, is going to deal with such fear now. That, gentlemen, is the nature of the
5 unexamined challenge to this office."

6 42. On December 28, 1953, Defendants again met at the Plaza Hotel where they knowingly
7 and purposefully agreed to form a fake "research committee," called the Tobacco Industry Research
8 Committee ("TIRC") (later renamed the Council for Tobacco Research ("CTR")). Paul Hahn,
9 president of American Tobacco, was elected the temporary chairman of TIRC.

10 43. TIRC's *public* mission statement was to supposedly aid and assist with so-called
11 "independent" research into cigarette use and health.

12 44. The formation and purpose of TIRC was announced on January 4, 1954, in a full-page
13 advertisement called "A Frank Statement to Cigarette Smokers" published in 448 newspapers
14 throughout the United States.

15 45. The Frank Statement was signed by the following domestic cigarette and tobacco
16 product manufacturers, including Defendants herein, organizations of leaf tobacco growers, and
17 tobacco warehouse associations that made up TIRC: American Tobacco by Paul Hahn, President;
18 B&W by Timothy Hartnett, President; Lorillard by Herbert Kent, Chairman; Defendant, Philip
19 Morris by O. Parker McComas, President; Defendant, R.J Reynolds by Edward A. Darr, President;
20 Benson & Hedges by Joseph Cullman, Jr., President; Bright Belt Warehouse Association by F.S.
21 Royster, President; Burley Auction Warehouse Association by Albert Clay, President; Burley
22 Tobacco Growers Cooperative Association by John Jones, President; Larus & Brother Company,
23 Inc. by W.T. Reed, Jr., President; Maryland Tobacco Growers Association by Samuel Linton,
24 General Manager; Stephano Brothers, Inc. by C.S. Stephano, Director of Research; Tobacco
25 Associates, Inc. by J.B. Hutson, President; and United States Tobacco by J. Whitney Peterson,
26 President.
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46. In their Frank Statement to Cigarette Smokers, Defendants knowingly and intentionally mislead Plaintiff, the public, and the American government when they disingenuously promised to “safeguard” the health of smokers, support allegedly “disinterested” research into smoking and health, and reveal to the public the results of their purported “objective” research.

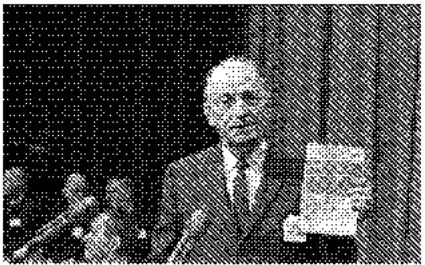
47. For the next five decades, TIRC/CTR worked diligently, and quite successfully, to rebuff the public’s concern about the dangers of cigarettes. Defendants, through TIRC/CTR, invented the false and misleading notion that there was an “open question” regarding cigarette smoking and health. They appeared on television and radio to broadcast this message.

48. TIRC/CTR hired fake scientists and spokespeople to attack genuine, legitimate scientific studies. Virtually none of the so-called “research” funded by TIRC/CTR centered on the immediate questions relating to carcinogenesis and tobacco. Rather than addressing the compounds and carcinogens in cigarette smoke and their hazardous effect on the human body, TIRC/CTR instead directed its resources to alternative theories of the origins of cancer, centering on genetic factors and environmental risks.

49. The major initiative of TIRC/CTR, through their Scientific Advisory Board (SAB), was to, “create the appearance of [Defendants] devoting substantial resources to the problem without the risk of funding further ‘contrary evidence.’”

50. TIRC/CTR’s efforts worked brilliantly and cigarette consumption rapidly increased.

51. In 1964 there was another dip in the consumption of cigarettes because the United States Surgeon General reported, “cigarette smoking is causally related to lung cancer in men . . . the data for women, though less extensive, points in the same direction.”



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52. The cigarette industry's *public* response, through TIRC, to the 1964 Surgeon General Report was to falsely assure the public that (i) cigarettes were not injurious to health, (ii) the industry would cooperate with the Surgeon General, (iii) more research was needed, and (iv) if there were any bad elements discovered in cigarettes, the cigarette manufacturers would remove those elements. As a result, cigarette consumption again began to rise.

53. Despite Defendant's *public* response, internally they were fully aware of the magnitude and depth of lies and deception they were promulgating. They knew and understood they were making fake, misleading promises that would never come to fruition. Their own internal records reveal that they knew, even back in 1964, that cigarettes were not only hazardous, but deadly:

"Cigarettes have certain unattractive side effects . . . they cause lung cancer" (Concealed Document 1963).

"Carcinogens are found in practically every class of compounds in smoke" (Concealed Document 1961).

"The amount of evidence accumulated to indict cigarette smoke as a health hazard is overwhelming. The evidence challenging such indictment is scant" (Concealed Document 1962).

54. Furthermore, not only did Defendants know and appreciate the dangers of cigarettes, but they were also intentionally manipulating ingredients, such as nicotine, in cigarettes to make them more addictive. Their documents reveal they knew the following:

"Our industry is based upon design, manufacture and sale of attractive dosage forms of nicotine" (Concealed Document 1972).

"We can regulate, fairly precisely, the nicotine . . . to almost any desired level management might require" (Concealed Document 1963).

"Cigarette[s] that do not deliver nicotine cannot satisfy the habituated smoker and would almost certainly fail" (Concealed Document 1966).

"Nicotine is addictive . . . We are then, in the business of selling nicotine, an addictive drug" (Concealed Document 1963).

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“We have deliberately played down the role of nicotine” (Concealed Document 1972).

“Very few consumers are aware of the effects of nicotine, i.e., it’s addictive nature and that nicotine is a poison” (Concealed Document 1978).

“Determine minimum nicotine required to keep normal smoker ‘hooked.’” (Concealed Document 1965).

“The thing we sell most is nicotine” (Concealed Document 1980).

“Without the nicotine, the cigarette market would collapse, and Defendants’ would all lose their jobs and their consulting fees” (Concealed Document 1977).

55. Defendants deliberately added chemicals such as urea, ammonia, diammonium-phosphate, tar, nitrosamines, arsenal, polonium-210, formaldehyde, and other carcinogens to cigarettes. They “free-based” nicotine in cigarettes and manipulated levels of pH in smoke to make cigarettes more addictive and easier to inhale.

56. Defendant’s sole priority was to make as much money as quickly as possible, with no concern about the safety and well-being of their customers.

57. In 1966, the United States Government mandated that a “Caution” Label be placed on packs of cigarettes stating, “Cigarette Smoking May be Hazardous to Your Health.”

58. The cigarette industry responded to the “Caution” label by continuing their massive public relations campaign, continuing to spread doubt and confusion, and continuing to deceive the public.

59. Throughout this period Defendants also introduced “filtered” cigarettes – cigarettes falsely marketed, advertised, and promoted as “less tar” and “less nicotine.”

60. However, internally, in Defendants’ previously concealed, hidden documents, discussions regarding the true nature of filtered cigarettes was revealed – filters were just as harmful, dangerous, and hazardous as unfiltered cigarettes; In fact, they were more dangerous. In a previously

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secret document from 1976, Ernie Pepples from Brown & Williamson states, “the smoker of a filter cigarette was getting as much or more nicotine and tar as he would have gotten from a regular cigarette.”

61. Throughout the 1960s, 1970s, 1980s and 1990s, the cigarette industry, including Defendants herein, spent two-hundred and fifty-billion-dollars in marketing efforts to promote the sale of cigarettes.

62. The cigarette industry spent more money on marketing and advertising cigarettes *in one day* than the public health community spent *in one year*.

63. Cigarette smoking was glamorized – celebrities smoked, athletes smoked, doctors smoked, politicians smoked – everyone smoked cigarettes.

64. As early as the 1920s, and continuing today, cigarette manufacturers, including Defendants herein, were also intentionally targeting children. Their documents reveal:

“School days are here. And that means BIG TOBACCO BUSINESS for somebody . . . line up the most popular students” (Concealed Document 1927).

“SUMMER SCHOOL IS STARTING . . . lining up these students . . . as consumers” (Concealed Document 1928).

“Today’s teenager is tomorrow’s potential regular customer” (Concealed Document 1981).

“The 14-24 age group . . . represent tomorrow’ cigarette business” (Concealed Document 1974).

65. Cigarette manufacturers, including Defendants herein, also targeted and prayed upon minority populations in an effort to increase their market share and ultimately their profits.

66. Cigarettes were the number one most heavily advertised product on television until the United States Government banned television advertisements in 1972.

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67. When cigarettes advertising was banned on television Defendants turned to marketing in stadiums, sponsoring sporting events such as the Winston Cup and Marlboro 500, sponsoring concerts, utilizing print advertisements in magazines, adding product placement in movies, and more.



68. Meanwhile, internally Defendants were praising themselves for accomplishing this “brilliantly conceived” conspiracy which deceived SANDRA CAMACHO, millions of Americans, the government, and the public health community.

“for nearly 20 years, this industry has employed a single strategy to defend itself . . . brilliantly conceived and executed . . . a holding strategy . . . creating doubt about the health charge without actually denying it” (Concealed Document 1972).

69. In 1985, four rotating warning labels were placed on packs of cigarettes which warned, for the first time, that smoking causes lung cancer, heart disease, emphysema, and may complicate pregnancy.

70. The cigarette industry, including Defendants herein, opposed these warning labels and throughout the 1980s, despite the warning labels being placed on their cigarettes, spoke publicly through their representatives in the Tobacco Institute (TI) that it was allegedly still unknown whether smoking cigarettes caused cancer or was addictive because, apparently, “more research was needed.”

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71. In 1988 the United States Surgeon General reported that cigarettes and other forms of tobacco were addicting, and nicotine is the drug in tobacco that causes addiction. In fact, in his report, the Surgeon General compared tobacco addiction to heroine and cocaine.

72. In response, the cigarette industry, including Defendants herein, issued a press release knowingly and disingenuously stating, "Claims that cigarettes are addictive is irresponsible and scare tactics."

73. Defendants continued to publicly deny the addictive nature and health hazards of smoking cigarettes until the year 2000, after litigation was brought against them by the Attorneys Generals of multiple States and their previously concealed documents were made public.

74. In 1994 CEOs from the seven largest cigarette companies, including Defendants herein, testified under oath before the United States Congress that it was their opinion that it had not been proven that cigarettes were addictive, caused disease, or caused one single person to die.



75. Despite their own intensive research and (millions of) internal documents describing the dangers and addictive qualities of cigarettes, Defendants' negligently, willfully, maliciously, and intentionally made false and misleading statements to Congress, the public, and Plaintiff, SANDRA CAMACHO.

76. Even after Defendants knowingly lied during these Congressional hearings, Defendants continued, and still are continuing to, perpetuate their conspiracy.

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77. For example, in 1997 Liggett announced that they would voluntarily place a warning label on their cigarette packages, in addition to the labels mandated by the United States government, that smoking is addictive. Defendant, Philip Morris, immediately filed a restraining order against Liggett to prevent them from adding this warning label. Then, in 1998 Liggett sold its three major cigarette brands, L&N, Lark, and Chesterfield, to Philip Morris who immediately removed the “smoking was addictive” warning label from these products.

78. Furthermore from 2000 through 2010, Defendants continued to mislead the public by marketing and promoting “light” and “ultra-light” cigarettes despite knowing internally that such cigarettes were just as dangerous and addictive as “regular” cigarettes.

79. In 2010 after Defendants were required, by the United States government, to remove the misleading “light” and “ultra-light” labels from their cigarettes, they instead added “onserts” to their packages of cigarettes explaining that, for example, “Your Marlboro Lights pack is changing. But your cigarette stays the same. In the future, ask for ‘Marlboro in the gold pack.’”

80. Additionally, as recently as 2018, Defendants have continued to oppose proposed FDA regulations which would reduce or eliminate the levels of nicotine in cigarettes.

81. As recently as 2019, Defendants do not admit or acknowledge that nicotine in their cigarette smoke “is” addictive.

82. As recently as 2019, Defendants do not admit or acknowledge that nicotine addiction can cause diseases.

83. As recently as 2019, Defendants continue to make false or misleading statements that filtered cigarettes, lights, ultra-lights and low tar are less hazardous than conventional full favored cigarettes.

84. Finally, Defendants have continued to target and prey upon children, teenagers, minorities, and other segment populations, all in the name of money.

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85. Defendants, despite being rivals and competitors, locked arms and banded together to purposefully and internationally engage in an over 65-year conspiracy to deceive the public regarding the addictive nature and health hazards of cigarette smoking.

86. This sophisticated conspiracy involved hundreds of billions of dollars spent on marketing efforts, massive deception including lying under oath before Congress and other governmental entities, forming fake organizations with fake scientists and fake research, and creating a “brilliantly conceived” public relations campaign designed to create and sustain doubt and confusion regarding a – made up – cigarette controversy.

87. This conspiracy is memorialized through Defendants’ own documents authored by their own executives and scientists, including over fourteen million previously concealed records.

FIRST CLAIM FOR RELIEF
(NEGLIGENCE)

Sandra Camacho Against Defendants Philip Morris and Liggett

88. Plaintiffs repeat and re-allege the allegations as contained in paragraphs 1 through 87 and incorporate the same herein by reference.

89. Defendants owed a duty to the general public, including Plaintiff, to manufacture, design, sell, market, promote, and/or otherwise produce a product and/or any of its component parts safe and free of unreasonable and harmful defects when used in the manner and for the purpose it was designed, manufactured, and/or intended to be used.

90. Plaintiff was exposed to and did inhale smoke from cigarettes which were designed, manufactured, marketed, distributed, and/or sold by Defendants.

91. Each exposure to Defendants’ cigarettes caused Plaintiff to inhale smoke which caused him to become addicted to cigarettes, and further caused him to develop pharyngeal cancer and suffer severe bodily injuries.

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92. Defendants were negligent in all the following respects, same being the proximate and/or legal cause of SANDRA CAMACHO's injuries and disabilities, including but not limited to:

- a. designing and manufacturing an unreasonably dangerous and deadly product;
- b. designing and manufacturing cigarettes to be addictive;
- c. designing and manufacturing cigarettes to be inhalable;
- d. manipulating the level of nicotine in cigarettes to make them more addictive;
- e. genetically modifying nicotine in tobacco plants;
- f. blending different types of tobacco to obtain a desired amount of nicotine;
- g. engineering cigarettes to be rapidly inhaled into the bloodstream;
- h. adding carcinogens, polonium-210, urea, arsenal, formaldehyde, nitrosamines, and other deadly, poisonous compounds to cigarettes;
- i. adding and/or manipulating compounds such as ammonia and diammonium phosphate to Defendants' cigarettes to "free-base" nicotine;
- j. marketing and advertising "light" and "ultra light" cigarettes as safe, low nicotine, and low tar;
- k. adding "onserts" to packages of cigarettes even after the United States government banned marketing of "light" and "ultra-light" cigarettes;
- l. manipulating levels of pH in Defendants' cigarettes;
- m. targeting children who could not understand or comprehend the seriousness or addictive nature of nicotine and smoking;
- n. targeting minority populations such as African Americans, Hispanics, and women to obtain a greater market share to increase their profits;
- o. failing to develop and utilize alternative designs, manufacturing methods, and/or materials to reduce and/or eliminate harmful materials from cigarettes;

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- p. continuing to manufacture, distribute, and/or sell cigarettes when Defendant knew at all times material that its products could cause, and in fact were more likely to cause, injuries including, but not limited to, emphysema, throat cancer, COPD, laryngeal cancer, lung cancer, and/or other forms of cancer when used as intended;
 - q. making knowingly false and misleading statements to Plaintiff, the public, and the American government that cigarettes were safe and/or not proven to be dangerous;
 - r. failing to remove and recall cigarettes from the stream of commerce and the marketplace upon ascertaining that said products would cause disease and death.
93. Additionally, prior to July 1, 1969, Defendants failed to warn/and or adequately warn foreseeable users, such as SANDRA CAMACHO, of the following, including but not limited to:
- a. failing to warn and/or adequately warn foreseeable users, such as SANDRA CAMACHO, of the dangerous and deadly nature of cigarettes;
 - b. failing to warn foreseeable users, such as SANDRA CAMACHO, that they could develop fatal injuries including, but not limited to, emphysema, COPD, throat cancer, laryngeal cancer, lung cancer, and/or other forms of cancer, as a result of smoking and/or inhaling smoke from Defendants' cigarettes;
 - c. failing to warn foreseeable users, such as SANDRA CAMACHO, that the use of cigarettes would more likely than not lead to addiction, habituation, and/or dependence;
 - d. failing to warn foreseeable users, such as SANDRA CAMACHO, that quitting and/or limiting use of cigarettes would be extremely difficult, particularly if users started smoking at an early age;
 - e. failing to disclose to consumers of cigarettes, such as SANDRA CAMACHO, the results of genuine scientific research conducted by and/or known to Defendant that cigarettes were dangerous, defective, and addictive.

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94. Defendants breached said aforementioned duties of due and reasonable care in that they produced, designed, manufactured, sold, and/or marketed defective cigarettes and/or any of its component parts which contained risks of harm to the user/consumer and which were reasonably foreseeable to cause harm in the use or exercise of reasonable and/or ordinary care.

95. As a direct and proximate and/or legal result of Defendants' aforementioned negligence, SANDRA CAMACHO was severely injured when she was exposed to Defendants' cigarettes. Each exposure to Defendants' cigarettes caused SANDRA CAMACHO to become addicted to cigarettes and to inhale smoke which caused her to develop laryngeal cancer, in addition to other related physical conditions which resulted in and directly caused her to suffer severe bodily injuries. Each exposure to such products was harmful and caused or contributed substantially to SANDRA CAMACHO's aforementioned injuries.

96. SANDRA CAMACHO's aforementioned injuries arose out of and were connected to and incidental to the way Defendants' designed, manufactured, marketed, distributed, and/or sold its products.

97. The aforementioned damages of SANDRA CAMACHO were directly and proximately and/or legally caused by Defendants' negligence, in that it produced, sold, manufactured, and/or otherwise placed into the stream of intrastate and interstate commerce, cigarettes which it knew, or in the exercise of ordinary care should have known, were deleterious and highly harmful to SANDRA CAMACHO's health and well-being.

98. Defendants, prior to selling and/or distributing the cigarettes to which SANDRA CAMACHO was exposed, knew or should have known that exposure to cigarette smoke was harmful and caused injuries including, but not limited to, lung cancer, pharyngeal cancer, laryngeal cancer, emphysema, COPD, heart disease, other forms of cancer, and/or result in death.

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99. As a direct and proximate and/or legal cause of Defendants' aforesaid negligence, SANDRA CAMACHO was injured and experienced great pain to her body and mind, sustaining injuries and damages in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

100. As a further direct and proximate and/or legal cause of Defendants' aforesaid negligence, SANDRA CAMACHO has incurred damages, both general and special, including medical expenses as a result of the necessary treatment of her injuries, and will continue to incur damages for future medical treatment necessitated by smoking-related injuries she has suffered, in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

101. As a further direct and proximate and/or legal cause of Defendants' aforesaid negligence, SANDRA CAMACHO was required to, and did, employ physicians, surgeons, and other health care providers to examine, treat, and care for her and did incur medical and incidental expenses thereby. The exact amount of such expenses is unknown at this present time, but SANDRA CAMACHO alleges that she has suffered special damages in excess of Fifteen Thousand Dollars (\$15,000.00)

102. As a further direct and proximate and/or legal cause of Defendants' aforesaid negligence, Plaintiff, ANTHONY CAMACHO, as SANDRA CAMACHO'S husband, has suffered and continues to suffer loss of companionship and care, emotional and moral support and/or sexual intimacy and alleges he has suffered damages in excess of Fifteen Thousand Dollars (\$15,000.00).

103. Defendants' actions were taken knowingly, wantonly, willfully, and/or maliciously.

104. Defendants' conduct was despicable and so contemptible that it would be looked down upon and despised by ordinary decent people and was carried on by Defendants with willful and conscious disregard for the safety of SANDRA CAMACHO.

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105. Defendants' outrageous and unconscionable conduct warrants an award of exemplary and punitive damages pursuant to NRS 42.005 in an amount appropriate to punish and make an example of Defendants, and to deter similar conduct in the future.

106. To the extent NRS 42.007 applies, Defendants are vicariously liable for punitive damages arising from the outrageous and unconscionable conduct of its employees, agents, apparent agents, independent contractors, and/or servants, as set forth herein.

107. Defendants' actions have forced Plaintiffs to retain counsel to represent them in the prosecution of this action, and they are therefore entitled to an award of a reasonable amount as attorney fees and costs of suit.

SECOND CLAIM FOR RELIEF

(GROSS NEGLIGENCE)

SANDRA CAMACHO Against Defendant Philip Morris and Liggett

108. Plaintiffs repeat and re-allege the allegations as contained in paragraphs 1 through 87 and 88 - 107 and incorporate the same herein by reference.

109. Defendants manufactured and created an unreasonably dangerous, addictive, and defective product that caused SANDRA CAMACHO to develop laryngeal cancer. At all times material hereto, Defendants had actual knowledge of the wrongfulness of its conduct and the high probability that injury or damage to SANDRA CAMACHO would result. Despite that knowledge, the Defendants willfully and wantonly pursued a course of conduct that was so reckless or wanting in care that it constituted a conscious disregard or indifference to the life, safety or rights of SANDRA CAMACHO and Defendants actively and knowingly participated in such conduct, and/or its officers, director or managers knowingly condoned, ratified or consented to such conduct.

110. Upon information and belief, through an examination of Defendants' own previously secret internal documents, Defendants had reason to know facts which could lead a reasonable person

1 to realize that their cigarettes could cause an unreasonable risk of bodily harm to others and involved
2 a high probability that substantial harm would result. Specifically, Defendants had reason to know
3 facts that their cigarettes caused diseases including but not limited to lung cancer, COPD, emphysema,
4 heart disease, pharyngeal cancer, laryngeal cancer, oral cavity cancer.

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6 111. Defendants knew there were ways to minimize the disease and destruction their
7 product, cigarettes, caused through alternative safer designs of cigarettes including but not limited to
8 nicotine free or reduced nicotine cigarettes.

9 112. Defendants willfully, purposefully, and knowingly did not make safer cigarettes and in
10 fact manipulated the compounds in cigarettes to make them more addictive, deadly, and dangerous.

11 113. Defendants and their co-conspirators also purposefully and knowingly manipulated the
12 public including SANDRA CAMACHO by marketing and promoting their filter, “light” and “low-
13 tar” cigarettes as safer, despite knowing these cigarettes are in fact more dangerous.

14 114. Defendants’ actions in creating, manufacturing, and selling cigarettes despite having
15 knowledge that these actions created an unreasonable risk of bodily harm and involved a high
16 probability that substantial harm would result, was an extreme departure from the ordinary duty of
17 care owed and constitutes gross negligence.

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19 115. SANDRA CAMACHO’S aforementioned injuries arose out of and were connected to
20 and incidental to the way Defendants’ designed, manufactured, marketed, distributed, and/or sold its
21 products.

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23 116. The aforementioned damages of SANDRA CAMACHO were directly and proximately
24 and/or legally caused by Defendants’ gross negligence, in that it produced, sold, manufactured, and/or
25 otherwise placed into the stream of intrastate and interstate commerce, cigarettes which it knew, or in
26 the exercise of ordinary care should have known, were deleterious and highly harmful to SANDRA
27 CAMACHO’S health and well-being.

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1 117. As a direct and proximate and/or legal result of Defendants' aforementioned gross
2 negligence, SANDRA CAMACHO was severely injured when she was exposed to Defendants'
3 cigarettes. Each exposure to Defendants' cigarettes caused SANDRA CAMACHO to become
4 addicted to cigarettes and to inhale smoke which caused her to develop laryngeal cancer, in addition
5 to other related physical conditions which resulted in and directly caused her to suffer severe bodily
6 injuries. Each exposure to such products was harmful and caused or contributed substantially to
7 SANDRA CAMACHO'S aforementioned injuries.

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9 118. As a direct and proximate and/or legal cause of Defendants' aforesaid gross negligence,
10 SANDRA CAMACHO was injured and experienced great pain to her body and mind, sustaining
11 injuries and damages in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

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13 119. As a further direct and proximate and/or legal cause of Defendants' aforesaid gross
14 negligence, SANDRA CAMACHO has incurred damages, both general and special, including medical
15 expenses as a result of the necessary treatment of her injuries, and will continue to incur damages for
16 future medical treatment necessitated by smoking-related injuries she has suffered, in a sum in excess
17 of Fifteen Thousand Dollars (\$15,000.00).

18 120. As a further direct and proximate and/or legal cause of Defendants' aforesaid gross
19 negligence, SANDRA CAMACHO was required to, and did, employ physicians, surgeons, and other
20 health care providers to examine, treat, and care for her and did incur medical and incidental expenses
21 thereby. The exact amount of such expenses is unknown at this present time, but SANDRA
22 CAMACHO alleges that she has suffered special damages in excess of Fifteen Thousand Dollars
23 (\$15,000.00).

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25 121. As a further direct and proximate and/or legal cause of Defendants' aforesaid
26 negligence, Plaintiff, ANTHONY CAMACHO, as SANDRA CAMACHO'S husband, has suffered
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1 and continues to suffer loss of companionship and care, emotional and moral support and/or sexual
2 intimacy and alleges he has suffered damages in excess of Fifteen Thousand Dollars (\$15,000.00)

3 122. The actions of Defendants as complained of in this claim for relief was undertaken
4 knowingly, wantonly, willfully, and/or maliciously.
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6 123. Defendants' conduct was despicable and so contemptible that it would be looked down
7 upon and despised by ordinary decent people and was carried on by Defendants with willful and
8 conscious disregard for the safety of SANDRA CAMACHO.

9 124. Defendants' outrageous and unconscionable conduct warrants an award of exemplary
10 and punitive damages pursuant to NRS 42.005, in an amount appropriate to punish and make an
11 example of Defendants and to deter similar conduct in the future.

12 125. To the extent NRS 42.007 applies, Defendants are vicariously liable for punitive
13 damages arising from the outrageous and unconscionable conduct of its employees, agents, apparent
14 agents, independent contractors, and/or servants, as set forth herein.
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16 126. Defendants' actions have forced Plaintiffs to retain counsel to represent them in the
17 prosecution of this action, and they are therefore entitled to an award of a reasonable amount as
18 attorney fees and costs of suit.

19 **THIRD CLAIM FOR RELIEF**

20 **(STRICT PRODUCTS LIABILITY)**

21 **Sandra Camacho Against Defendants Philip Morris and Liggett**

22 127. Plaintiffs repeat and re-allege the allegations as contained in paragraphs 1 through 87
23 and incorporate the same herein by reference.
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25 128. Upon information and belief, at all times material, Defendants were/are in the business
26 of designing, engineering, manufacturing, distributing, marketing, selling, and/or otherwise placing
27 cigarettes into the stream of commerce.
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129. The products complained of were cigarettes designed, manufactured, marketed, distributed, and/or sold by Defendants and used by SANDRA CAMACHO.

130. The aforesaid products were distributed, sold, manufactured, and/or otherwise placed into the stream of commerce by Defendants.

131. Defendants' defective and unreasonably dangerous cigarettes reached SANDRA CAMACHO without substantial change from that in which such products were when within the possession of Defendants.

132. Defendants' cigarettes were dangerous beyond the expectation of the ordinary user/consumer when used as intended or in a manner reasonably foreseeable by Defendants.

133. The nature and degree of danger of Defendants' cigarettes were beyond the expectation of the ordinary consumer, including SANDRA CAMACHO, when used as intended or in a reasonably foreseeable manner.

134. Defendants' cigarettes were unreasonably dangerous because a less dangerous design and/or modification was economically and scientifically feasible.

135. Defendants' cigarettes were defective and unreasonably dangerous in the following ways, including but not limited to:

- a. designing and manufacturing an unreasonably dangerous and deadly product;
- b. designing and manufacturing cigarettes to be addictive;
- c. designing and manufacturing cigarettes to be inhalable;
- d. manipulating levels of nicotine in cigarettes to make them more addictive;
- e. genetically modifying nicotine in tobacco plants;
- f. blending different types of tobacco to obtain a desired amount of nicotine;
- g. engineering cigarettes to be rapidly inhaled into the lungs;

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- h. adding carcinogens, polonium-210, urea, arsenal, formaldehyde, nitrosamines, and other deadly, poisonous compounds to cigarettes;
- i. adding and/or manipulating compounds such as ammonia and diammonium phosphate to Defendants' cigarettes to "free-base" nicotine;
- j. manipulating levels of pH in Defendants' cigarettes;
- k. utilizing deadly and harmful additives, compounds, and ingredients in their cigarette design and manufacturing process when alternative, less dangerous materials were available;
- l. marketing and advertising "light" and "ultra light" cigarettes as safe, low nicotine, and low tar;
- m. adding "onserts" to packages of cigarettes even after the United States government banned marketing of "light" and "ultra-light" cigarettes;
- n. prior to July 1, 1969, failing to warn and/or adequately warn foreseeable users, such as SANDRA CAMACHO, of the dangerous and deadly nature of cigarettes;
- o. prior to July 1, 1969, failing to warn foreseeable users, such as SANDRA CAMACHO, that they could develop fatal injuries including, but not limited to, emphysema, throat cancer, laryngeal cancer, lung cancer, and/or other forms of cancer, as a result of smoking and/or inhaling smoke from Defendants' cigarettes;
- p. prior to July 1, 1969, failing to warn foreseeable users, such as SANDRA CAMACHO, that the use of cigarettes would more likely than not lead to addiction, habituation and/or dependence;
- q. prior to July 1, 1969, failing to warn foreseeable users, such as SANDRA CAMACHO, that quitting and/or limiting use of cigarettes would be extremely difficult, particularly if users started smoking at an early age;

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r. prior to July 1, 1969, failing to disclose to consumers of cigarettes, such as SANDRA CAMACHO, the results of scientific research conducted by and/or known to Defendant that cigarettes may be dangerous, defective, and/or addictive.

136. SANDRA CAMACHO was unaware of the defective and unreasonably dangerous condition of Defendants' cigarettes, and at a time when such products were being used for the purposes for which they were intended, was exposed to, breathed smoke from, and inhaled Defendants' cigarettes.

137. Defendants knew their cigarettes would be used without inspection for defects, and by placing them on the market, represented that they would be safe.

138. SANDRA CAMACHO was unaware of the hazards and defects in Defendants' cigarettes, to-wit: That exposure to said products would cause SANDRA CAMACHO to become addicted and develop laryngeal cancer.

139. As a direct and proximate and/or legal cause of the aforesaid defective and unreasonably dangerous condition of Defendants' cigarettes, SANDRA CAMACHO was injured. SANDRA CAMACHO thereby experienced great pain to her body and mind, and sustained injuries and damages in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

140. As a further direct and proximate and/or legal cause of the defective and unreasonably dangerous condition of Defendants' cigarettes, SANDRA CAMACHO has incurred damages, both general and special, including medical expenses as a result of the necessary treatment of her injuries, and will continue to incur damages for future medical treatment necessitated by smoking-related injuries she has suffered, in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

141. As a further direct and proximate and/or legal cause of the aforementioned defective and unreasonably dangerous condition of Defendants' cigarettes, SANDRA CAMACHO was required to, and did, employ physicians, surgeons, and other health care providers to examine, treat,

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and care for her and did incur medical and incidental expenses thereby. The exact amount of such expenses is unknown at this present time, but SANDRA CAMACHO alleges that she has suffered special damages in excess of Fifteen Thousand Dollars (\$15,000.00).

142. As a further direct and proximate and/or legal cause of Defendants' aforesaid defective and unreasonably dangerous condition of Defendants' cigarettes, Plaintiff, ANTHONY CAMACHO, as SANDRA CAMACHO'S husband, has suffered and continues to suffer loss of companionship and care, emotional and moral support and/or sexual intimacy and alleges he has suffered damages in excess of Fifteen Thousand Dollars (\$15,000.00).

143. Defendants' actions were taken knowingly, wantonly, willfully, and/or maliciously.

144. Defendants' conduct was despicable and so contemptible that it would be looked down upon and despised by ordinary decent people and was carried on by Defendants with willful and conscious disregard for the safety of SANDRA CAMACHO.

145. Defendants' outrageous and unconscionable conduct warrants an award of exemplary and punitive damages pursuant to NRS 42.005, in an amount appropriate to punish and make an example of Defendants, and to deter similar conduct in the future.

146. To the extent NRS 42.007 applies, Defendants are vicariously liable for punitive damages arising from the outrageous and unconscionable conduct of its employees, agents, apparent agents, independent contractors, and/or servants, as set forth herein.

147. Defendants' actions have forced Plaintiffs to retain counsel to represent them in the prosecution of this action, and they are therefore entitled to an award of a reasonable amount as attorney fees and costs of suit.

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FOURTH CLAIM FOR RELIEF

(FRAUDULENT MISREPRESENTATION)

Sandra Camacho Against Defendants Philip Morris and Liggett

148. Plaintiffs repeat and re-allege each and every allegation as contained in paragraphs 1 through 87 and incorporate the same herein by reference.

149. Beginning at an exact time unknown to Plaintiff, and continuing even today, the cigarette manufacturers, including Defendants herein, have carried out, and continue to carry out a campaign designed to deceive the public, including SANDRA CAMACHO, the government, and others as to the health hazards and addictive nature of cigarettes, through false statements and/or misrepresentations of material facts.

150. Defendants made intentional misrepresentations, false promises, concealed information, and failed to disclose material information to SANDRA CAMACHO, the public, and the American government.

151. Defendants carried out its campaign of fraud, false statements, and/or misrepresentations in at least six ways:

- a. Defendants falsely represented to SANDRA CAMACHO that questions about smoking and health would be answered by an unbiased, trustworthy source;
- b. Defendants misrepresented and confused facts about health hazards of cigarettes and addiction;
- c. Defendants, along with other cigarette manufacturers, spent billions of dollars hiring lawyers, fake scientists, and public relations firms to misdirect purported “objective” scientific research;
- d. Defendants discouraged meritorious litigation by engaging in “scorched earth” tactics – in fact in a previously secret 1988 document they commented “to paraphrase General

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Patton, the way we won these cases was not by spending all of [their] money, but by making that other son of a bitch spend all of his;”

- e. Defendants suppressed and distorted evidence to protect its existence and profits
- f. Defendants designed, marketed, and sold “filtered” and “light” cigarettes despite knowing internally that such cigarettes were just as addictive, dangerous, and deadly as “regular” cigarettes.

152. Cigarette manufacturers, including Defendants herein, knew cigarettes were dangerous and addictive. It became their practice, purpose, and goal to question any scientific research which concluded cigarettes were dangerous. They did this through misleading media campaigns, mailings to doctors and other scientific professionals, and testimony before governmental bodies.

153. Defendants made multiple misrepresentations to SANDRA CAMACHO including misrepresentations and misleading statements in advertisements, news programs and articles, media reports, and press releases.

154. These misrepresentations and false statements include, but are not limited to, the aforementioned statements and conduct contained in the *Historical Allegations of Defendants Unlawful Conduct Giving Rise to the Lawsuit* section above.

155. These misrepresentations and false statements also include the following statements which were heard, read, and relied upon by Plaintiff, SANDRA CAMACHO, including but not limited to

- a. In 1953, Cigarette manufacturers, including Defendants herein, took out a full-page advertisement called the “Frank Statement to Cigarette Smokers” which falsely assured the public, the American government, and SANDRA CAMACHO, that the cigarette manufacturers, including Defendant herein, would purportedly “safeguard” the health

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- of smokers, support allegedly “disinterested” research into smoking and health, and reveal to the public the results of their alleged “objective” research
- b. Beginning in 1953 and continuing for decades, Cigarette manufacturers, including Defendants herein, falsely assured the public that TIRC/CTR was an “objective” research committee when internal company document reveal that TIRC/CTR functioned not for the promotion of scientific goals, but for public relations, politics, and positioning for litigation;
 - c. In the 1950s and 1960s, Cigarette manufacturers, including Defendants herein, sponsored, were quoted in, and helped publish articles to mislead the public including but not limited to the following: “Smoke-Cancer Tie Termed Obscure” (1955), “Study of Smoking is Inconclusive” (1956), “Cigarette Threat Called Unproven,” (1962), “Tobacco Spokesmen Dispute Lung Study” (1962), “Tobacco Cancer Scare Fading in Smoke Ring (1964), and “Smokers Assured In Industry Study” (1962);
 - d. In response to the 1964 Surgeon General Report which linked cigarette smoking to health, the cigarette industry falsely assured the public that (i) cigarettes were not injurious to health, (ii) the industry would cooperate with the Surgeon General, (iii) more research was needed, and (iv) if there were any bad elements discovered in cigarettes, the cigarette manufacturers would remove those elements;
 - e. In the 1950s and 1960s, the Cigarette manufacturers, including Defendants herein, advertised and promoted cigarettes on television and radio as safe and glamorous, to the extent that cigarette advertising was the number one most heavily advertised product on television;

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- f. Falsely advertised and promoted “filtered” and “light” cigarettes as “low tar” and “low nicotine” through print advertisements in magazines and newspapers throughout the 1950s, 1960s, 1970s, 1980s, 1990s, and even into the 2000s;
- g. Knowingly made false and misleading statements to governmental entities, including in 1982 when the CEO of Defendant R.J. Reynolds, Edward Horrigan, disingenuously stated during a governmental hearing, “there is absolutely no proof that cigarettes are addictive;
- h. In 1984, continuing to purposefully target children yet openly in press releases falsely claim, “We don’t advertise to children . . . Some straight talk about smoking for young people;”
- i. In 1988, in response to the United States Surgeon General’s report that cigarettes are addictive and nicotine is the drug in tobacco that causes addiction, issuing a press release knowingly and disingenuously stating, “Claims that cigarettes are addictive is irresponsible and scare tactics;”
- j. Through representatives in the Tobacco Institute, making countless publicized appearances on television and radio disingenuously denying cigarettes were addictive and claimed smoking was a matter of free choice and smokers could quit smoking if they wanted to;
- k. In 1994 CEOs from the seven largest cigarette companies, including Defendants herein, knowingly providing false and misleading testimony under oath before the United States Congress that it had not been proven that cigarettes were addictive, caused disease, or caused one single person to die.

156. Defendants made intentional misrepresentations to Plaintiff, SANDRA CAMACHO, in the following ways:

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- a. The aforementioned representations were regarding material facts about cigarettes and were knowingly false;
- b. Defendants knew said representations were false at the time they made such statements;
- c. Defendants knew SANDRA CAMACHO did not hold sufficient information to understand or appreciate the dangers of cigarettes;
- d. Defendants intended to induce SANDRA CAMACHO, and did indeed induce SANDRA CAMACHO, to rely upon the aforementioned false representations/acts/statements;
- e. SANDRA CAMACHO was unaware of the falsity of Defendants' aforementioned false representations/acts/statements;
- f. CLEVELAND CALRK was justified in relying upon Defendants' misrepresentations because they were made by Defendants who possessed superior knowledge regarding the health hazards and addictive nature of cigarettes;
- g. As a direct and proximate and/or legal cause of Defendants' intentional misrepresentations, SANDRA CAMACHO became addicted to cigarettes and developed laryngeal cancer.

157. Furthermore, Defendants made false promises to Plaintiff, SANDRA CAMACHO, in the following ways:

- a. Defendants made false promises to the public, including SANDRA CAMACHO to (i) cooperate with public health, including the Surgeon General, (ii) conduct allegedly "objective" research regarding the addictive nature and health hazards of cigarettes, (ii) remove any harmful elements to cigarettes, if there were any, (iv) form purported "objective" research committees dedicated to undertaking an interest in health as its

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- “basic responsibility paramount to every other consideration,” (v) falsely pledging to provide aid and assistance to research cigarette use and health and others;
- b. At all times material, Defendants did not intend to keep its promises;
 - c. Defendants made its promises with the intent to induce Plaintiff to begin and continue smoking;
 - d. Plaintiff was unaware of Defendants’ intention not to perform their promises;
 - e. Plaintiff acted in reliance upon Defendants’ promises;
 - f. Plaintiff was justified in relying upon Defendants’ promises;
 - g. As a direct and proximate and/or legal cause of Defendants’ false promises, SANDRA CAMACHO became addicted to cigarettes and developed laryngeal cancer.

158. As a direct and proximate and/or legal cause of Defendants’ fraudulent acts and misrepresentations, SANDRA CAMACHO was injured. SANDRA CAMACHO thereby experienced great pain to her body and mind, sustaining injuries and damages in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

159. As a further direct and proximate and/or legal cause of Defendants’ fraudulent acts and misrepresentations, SANDRA CAMACHO has incurred damages, both general and special, including medical expenses as a result of the necessary treatment of her injuries, and will continue to incur damages for future medical treatment necessitated by smoking-related injuries she has suffered, in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

160. As a further direct and proximate and/or legal cause of Defendants’ fraudulent acts and misrepresentations, SANDRA CAMACHO was required to, and did, employ physicians, surgeons, and other health care providers to examine, treat, and care for her and did incur medical and incidental expenses thereby. The exact amount of such expenses is unknown at this present time, but SANDRA

1 CAMACHO alleges that she has suffered special damages in excess of Fifteen Thousand Dollars
2 (\$15,000.00).

3 161. As a further direct and proximate and/or legal cause of Defendants' aforesaid
4 fraudulent acts and misrepresentations, Plaintiff, ANTHONY CAMACHO, as SANDRA
5 CAMACHO'S husband, has suffered and continues to suffer loss of companionship and care,
6 emotional and moral support and/or sexual intimacy and alleges he has suffered damages in excess of
7 Fifteen Thousand Dollars (\$15,000.00).
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9 162. Defendants' actions were taken knowingly, wantonly, willfully, and/or maliciously.

10 163. Defendants' conduct was despicable and so contemptible that it would be looked down
11 upon and despised by ordinary decent people and was carried on by Defendants with willful and
12 conscious disregard for the safety of SANDRA CAMACHO.
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14 164. Defendants' outrageous and unconscionable conduct warrants an award of exemplary
15 and punitive damages pursuant to NRS 42.005, in an amount appropriate to punish and make an
16 example of Defendants, and to deter similar conduct in the future.

17 165. To the extent NRS 42.007 applies, Defendants are vicariously liable for punitive
18 damages arising from the outrageous and unconscionable conduct of its employees, agents, apparent
19 agents, independent contractors, and/or servants, as set forth herein.
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21 166. Defendants' actions have forced Plaintiffs to retain counsel to represent them in the
22 prosecution of this action, and they are therefore entitled to an award of a reasonable amount as
23 attorney fees and costs of suit.
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FIFTH CLAIM FOR RELIEF

(FRAUDULENT CONCEALMENT)

Sandra Camacho Against Defendants Philip Morris and Liggett

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176. Plaintiffs repeat and re-allege each and every allegation as contained in paragraphs 1 through 87 and paragraphs 148-175 and incorporate the same herein by reference.

177. Beginning at an exact time unknown to SANDRA CAMACHO, and continuing today, cigarette manufacturers, including Defendants herein, have carried out, and continue to carry out, a campaign designed to deceive the public, including SANDRA CAMACHO, physicians, the government, and others as to the true danger of cigarettes.

178. Cigarette manufacturers, including Defendants herein, carried out their plan by concealing and suppressing facts, information, and knowledge about the dangers of smoking, including addiction.

179. Defendants carried out its scheme by concealing its knowledge concerning the dangers of cigarettes and its addictive nature as set forth in the *Historical Allegations of Defendants Unlawful Conduct Giving Rise to the Lawsuit* allegations referenced above.

180. Defendants also carried out such scheme by concealing its knowledge concerning, but not limited to, the following:

- a. the highly addictive nature of nicotine cigarettes;
- b. the design of cigarettes to make them more addictive and easier to inhale;
- c. the manipulating and controlling of nicotine content of their products to create and perpetuate users' addiction to cigarettes;
- d. the manufacturing and engineering process of making cigarettes, including adding tar, carcinogens, arsenal, polonium-210, formaldehyde, nitrosamines, and other compounds;

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- e. the deliberate use of ammonia technology and/or certain tobacco;
- f. blends to boost the pH of cigarette smoke to “free base” nicotine in cigarettes;
- g. its intentional use of tobacco high in nitrosamines—a potent carcinogen not found in natural, green tobacco leaf, but created during the tobacco curing process;
- h. its scheme to target and addict children to replace customers who were dying from smoking cigarettes;
- i. the true results of its research regarding the dangers posed by smoking cigarettes. For example, in response to the 1965 Surgeon General report that related cigarette smoking to lung cancer in men, the cigarette manufacturers, including Defendant herein, concealed their research, from the year prior, which concluded:

Moreover, nicotine is addictive. We are, then in the business of selling nicotine, an addictive drug effective in the release of stress mechanisms ... But cigarettes - we assume the Surgeon General's Committee to say - despite the beneficent effect of nicotine, have certain unattractive side effects:

- 1. They cause, or predispose to, lung cancer.
- 2. They contribute to certain cardiovascular disorders.
- 3. They may well be truly causative in emphysema, etc.

- j. the risks of contracting cancer, including but not limited to laryngeal cancer, esophageal cancer, other head and neck cancers, oral cancer, emphysema, COPD, lung cancer, heart disease, strokes, bladder cancer, other forms of cancer;
- k. filtered, low tar, low nicotine, and/or “light” cigarettes were not safe, safer, or less dangerous than “regular” cigarettes;
- l. the Federal Trade Commission (“FTC”) method of measuring “tar & nicotine” levels underestimated and did not accurately reflect the levels of tar and nicotine delivered to a smoker.

1 181. Cigarette manufacturers, including Defendants herein, also concealed and/or made
2 fraudulent statements and misrepresentations to the public, including SANDRA CAMACHO, through
3 their actions, funding, and involvement with TIRC/CTR, including but not limited to the following:

- 4 a. falsely concealing the true purpose of TIRC/CTR was public relations, politics, and
5 positioning for litigation;
- 6 b. falsely pledging to provide aid and assistance to research cigarette use and health;
- 7 c. expressly undertaking a disingenuous interest in health as its “basic responsibility
8 paramount to every other consideration;”
- 9 d. affirmatively assumed a (broken) promise to truthfully disclose adverse information
10 regarding the health hazards of smoking;
- 11 e. purposely created the illusion that scientific research regarding the dangers of cigarettes
12 was being conducted and the results of which would be made public;
- 13 f. concealing information regarding the lack of bona fide research being conducted by
14 TIRC/CTR and the lack of funds being provided for research;
- 15 g. concealing that TIRC/CTR was nothing more than a “public relations” front and shield.

16 182. Defendants made false promises to Plaintiff, SANDRA CAMACHO, in the following
17 ways:

- 18 a. Defendants assumed the responsibility to provide SANDRA CAMACHO, and the
19 public, accurate and truthful information about their own products
- 20 b. Defendants concealed and/or suppressed the aforementioned material facts about the
21 dangers of cigarettes;
- 22 c. Defendants were under a duty to disclose material facts about the dangers of cigarettes
23 to Plaintiff,
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- d. Defendants knew it was concealing material facts about the dangers of cigarettes from Plaintiff;
- e. Defendants intended to induce Plaintiff to smoke and become addicted to cigarettes;
- f. Plaintiff was unaware of the dangerous and addictive nature of cigarettes, and would not have begun or continued to smoke had he known the aforementioned concealed and/or suppressed information Defendants' possessed;
- g. Plaintiff was unaware of the danger of Defendants' cigarettes, the addictive nature of Defendants' cigarettes, and that low tar, low nicotine, "light," and/or filtered cigarettes were just as dangerous as unfiltered and "regular" cigarettes;
- h. Plaintiff justifiably relied upon Defendants to disseminate the superior knowledge and information it possessed regarding the dangers of cigarettes;
- i. The concealment and/or suppressed of material facts regarding the hazards of cigarettes caused Plaintiff to become addicted to cigarettes, and also caused her to develop laryngeal cancer.

183. As a direct and proximate and/or legal cause of Defendants' fraudulent concealment, SANDRA CAMACHO was injured and experienced great pain to her body and mind, sustaining injuries and damages in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

184. As a further direct and proximate and/or legal cause of Defendants' fraudulent concealment, SANDRA CAMACHO has incurred damages, both general and special, including medical expenses as a result of the necessary treatment of her injuries, and will continue to incur damages for future medical treatment necessitated by smoking-related injuries she has suffered, in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

185. As a further direct and proximate and/or legal cause of Defendants' fraudulent concealment, SANDRA CAMACHO was required to, and did, employ physicians, surgeons, and other

1 health care providers to examine, treat, and care for her and did incur medical and incidental expenses
2 thereby. The exact amount of such expenses is unknown at this present time, but SANDRA
3 CAMACHO alleges that she has suffered special damages in excess of Fifteen Thousand Dollars
4 (\$15,000.00).

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6 186. As a further direct and proximate and/or legal cause of Defendants' aforesaid
7 fraudulent concealment, Plaintiff, ANTHONY CAMACHO, as SANDRA CAMACHO'S husband,
8 has suffered and continues to suffer loss of companionship and care, emotional and moral support
9 and/or sexual intimacy and alleges he has suffered damages in excess of Fifteen Thousand Dollars
10 (\$15,000.00).

11 187. Defendants' actions were taken knowingly, wantonly, willfully, and/or maliciously.

12 188. Defendants' conduct was despicable and so contemptible that it would be looked down
13 upon and despised by ordinary decent people and was carried on by Defendants with willful and
14 conscious disregard for the safety of SANDRA CAMACHO.

15 189. Defendants' outrageous and unconscionable conduct warrants an award of exemplary
16 and punitive damages pursuant to NRS 42.005, in an amount appropriate to punish and make an
17 example of Defendants, and to deter similar conduct in the future.

18 190. To the extent NRS 42.007 applies, Defendants are vicariously liable for punitive
19 damages arising from the outrageous and unconscionable conduct of its employees, agents, apparent
20 agents, independent contractors, and/or servants, as set forth herein.

21 191. Defendants' actions have forced Plaintiffs to retain counsel to represent them in the
22 prosecution of this action, and they are therefore entitled to an award of a reasonable amount as
23 attorney fees and costs of suit.
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SIXTH CLAIM FOR RELIEF

(CIVIL CONSPIRACY)

Sandra Camacho Against Defendants Philip Morris; R.J. Reynolds; and Liggett

192. Plaintiffs repeat and re-allege the allegations as contained in paragraphs 1 through 87, paragraphs 148 – 191 and incorporate the same herein by reference.

193. Defendants acted in concert to accomplish an unlawful objective for the purposes of harming Plaintiff, SANDRA CAMACHO. Defendants' actions include, but are not limited to the following:

- a. Defendants, along with other cigarette manufacturers, and CTR, TIRC, and TI, along with attorneys and law firms retained by Defendants, unlawfully agreed to conceal and/or omit, and did in fact conceal and/or omit, information regarding the health hazards of cigarettes and/or their addictive nature with the intention that smokers and the public would rely on this information to their detriment. Defendants agreed to execute their scheme by performing the abovementioned unlawful acts and/or by doing lawful acts by unlawful means;
- b. Defendants, along with other entities including TIRC, CTR, TI and persons including their in-house lawyers and outside retained counsel, entered into a conspiracy in 1953 to conceal the harms of smoking cigarettes;
- c. Defendants, through their executives, employees, agents, officers and representatives made numerous public statements from 1953 through 2000 directly denying the health hazards and addictive nature of smoking cigarettes.

194. After the year 2000, Defendants continued their conspiratorial acts in furtherance of their conspiracy related to the harms of smoking including but not limited to the following acts:

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- a. Marketing and/or advertising filters as safer or less hazardous to health than non-filtered cigarettes;
- b. Marketing and/or advertising low tar cigarettes as safer or less hazardous to health;
- c. Marketing and/or advertising lights and ultra-light cigarettes as safer or less hazardous to health;
- d. Knowingly concealing from the public that filtered, low tar, lights, and ultra-lights cigarettes were no safer or even less hazardous than other cigarettes;
- e. Adding “onserts” to packages of cigarettes even after the United States government banned marketing of “light” and “ultra-light” cigarettes;
- f. Opposing, and continuing to oppose proposed FDA regulations to reduce or eliminate levels of nicotine in cigarettes;
- g. Continuing to market and prey upon children and teenagers who are not able to understand or appreciate the risks and dangers associated with cigarette smoking.

195. Defendants’ actions, as they relate to their acts in furtherance of their conspiracy as alleged in this complaint, continues through the present.

196. Two or more of the cigarette manufacturers, including Defendants herein, by their aforementioned concerted actions, intended to accomplish, and did indeed accomplish, an unlawful objective of misleading and deceiving the public, for the purpose of harming Plaintiff.

197. As a direct proximate and/or legal cause of Defendants’ concerted actions, SANDRA CAMACHO was injured and experienced great pain to her body and mind, sustaining injuries and damages in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

198. As a further direct and proximate and/or legal cause of Defendants’ concerted actions, SANDRA CAMACHO has incurred damages, both general and special, including medical expenses as a result of the necessary treatment of her injuries, and will continue to incur damages for future

1 medical treatment necessitated by smoking-related injuries she has suffered, in a sum in excess of
2 Fifteen Thousand Dollars (\$15,000.00).

3 199. As a further direct and proximate and/or legal cause of Defendants' concerted actions,
4 SANDRA CAMACHO was required to, and did, employ physicians, surgeons, and other health care
5 providers to examine, treat, and care for her and did incur medical and incidental expenses thereby.
6 The exact amount of such expenses is unknown at this present time, but SANDRA CAMACHO
7 alleges that she has suffered special damages in excess of Fifteen Thousand Dollars (\$15,000.00).
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9 200. As a further direct and proximate and/or legal cause of Defendants' aforesaid concerted
10 actions, Plaintiff, ANTHONY CAMACHO, as SANDRA CAMACHO'S husband, has suffered and
11 continues to suffer loss of companionship and care, emotional and moral support and/or sexual
12 intimacy and alleges he has suffered damages in excess of Fifteen Thousand Dollars (\$15,000.00).
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14 201. Defendants' concerted actions were taken knowingly, wantonly, willfully, and/or
15 maliciously.

16 202. Defendants' conduct was despicable and so contemptible that it would be looked down
17 upon and despised by ordinary decent people and was carried on by Defendants with willful and
18 conscious disregard for the safety of SANDRA CAMACHO.

19 203. Defendants' outrageous and unconscionable conduct warrants an award of exemplary
20 and punitive damages pursuant to NRS 42.005, in an amount appropriate to punish and make an
21 example of Defendants, and to deter similar conduct in the future.
22

23 204. To the extent NRS 42.007 applies, Defendants are vicariously liable for punitive
24 damages arising from the outrageous and unconscionable conduct of their employees, agents, apparent
25 agents, independent contractors, and/or servants, as set forth herein.
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1 205. Defendants' actions have forced Plaintiffs to retain counsel to represent them in the
2 prosecution of this action, and they are therefore entitled to an award of a reasonable amount as
3 attorney fees and costs of suit.

4 **SEVENTH CLAIM FOR RELIEF**

5 **(VIOLATION OF DECEPTIVE TRADE PRACTICES ACT – NRS 598.0903)**

6 **Sandra Camacho Against Defendants Philip Morris; R.J. Reynolds; And Liggett**

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8 206. Plaintiffs repeat and re-allege the allegations contained in the preceding paragraphs
9 herein and incorporate the same herein by reference.

10 207. At all times relevant herein, there was a statute in effect entitled Nevada Deceptive
11 Trade Practices Act, NRS 598.0903 et. seq.

12 208. Defendants are subject to the provisions of the Nevada Deceptive Trade Practices Act,
13 and Plaintiff is one of the persons the Act was enacted to protect.

14 209. Plaintiffs bring this claim pursuant to NRS 41.600, which entitles any person who is
15 the victim of consumer fraud to bring an action. A deceptive trade practice as defined in NRS 598.0915
16 to 598.0925 constitutes consumer fraud.

17 210. NRS 598.0915 states that a person engages in a deceptive trade practice if, in the course
18 of his or her business or occupation:

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21 2. Knowingly makes a false representation as to the source, sponsorship,
22 approval or certification of goods or services for sale or lease.

23 3. Knowingly makes a false representation as to affiliation, connection,
24 association with or certification by another person.

25 *****

26 5. Knowingly makes a false representation as to the characteristics,
27 ingredients, uses, benefits, alterations or quantities of goods or services for
28 sale or lease or a false representation as to the sponsorship, approval, status,
affiliation or connection of a person therewith.

7. Represents that goods or services for sale or lease are of a particular

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standard, quality or grade, or that such goods are of a particular style or model, if he or she knows or should know that they are of another standard, quality, grade, style or model.

15. Knowingly makes any other false representation in a transaction.

211. Upon information and belief, Defendants knowingly violated NRS 598.0915 by making the following false and misleading statements and representations, including but not limited to:

212. Upon information and belief, Defendants knowingly violated NRS 598.0915 by making the following false and misleading statements and representations, including but not limited to:

- a. making countless publicized appearances on television and radio disingenuously denying cigarettes were addictive and claimed smoking was a matter of free choice and smokers could quit smoking if they wanted to;
- b. representing to the public that it was not known whether cigarettes were harmful or caused disease;
- c. falsely advertising and promoting cigarettes as safe, not dangerous, and not harmful;
- d. falsely advertising and promoting “filtered” and “light” cigarettes as “low tar” and “low nicotine” through print advertisements in magazines and newspapers throughout the 1950s, 1960s, 1970s, 1980s, 1990s, and even into the 2000s;
- e. falsely representing that questions about smoking and health would be answered by an allegedly unbiased, trustworthy source;
- f. misrepresenting and confusing facts about health hazards of cigarettes and addiction;
- g. creating a made up “cigarette controversy”;
- h. taking out a full page advertisement called the “Frank Statement to Cigarette Smokers”

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- which falsely assured the public, the American government, and SANDRA CAMACHO, that would purportedly “safeguard” the health of smokers, support allegedly “disinterested” research into smoking and health, and reveal to the public the results of their alleged “objective” research;
- i. falsely assuring the public that TIRC/CTR was an “objective” research committee when internal company documents reveals that TIRC/CTR functioned not for the promotion of scientific goals, but for public relations, politics, and positioning for litigation;
 - j. sponsoring, being quoted in, and helping publish articles to mislead the public including but not limited to the following: “Smoke-Cancer Tie Termed Obscure” (1955), “Study of Smoking is Inconclusive” (1956), “Cigarette Threat Called Unproven,” (1962), “Tobacco Spokesmen Dispute Lung Study” (1962), “Tobacco Cancer Scare Fading in Smoke Ring (1964), and “Smokers Assured In Industry Study” (1962);
 - k. responding to the 1964 Surgeon General Report which linked cigarette smoking to health, by falsely assuring the public that (i) cigarettes were not injurious to health, (ii) the industry would cooperate with the Surgeon General, (iii) more research was needed, and (iv) if there were any bad elements discovered in cigarettes, the cigarette manufacturers would remove those elements;
 - l. advertising and promoting cigarettes on television and radio as safe and glamorous, to the extent that cigarette advertising was the number one most heavily advertised product on television;
 - m. making knowingly false and misleading statements during a governmental hearing, including stating that, “there is absolutely no proof that cigarettes are addictive;”

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- n. purposefully targeting children yet openly in press releases falsely claiming, “We don’t advertise to children . . . Some straight talk about smoking for young people;”
- o. responding the 1988 United States Surgeon General’s report that nicotine is the drug in tobacco that causes addiction, by issuing press releases stating, “Claims that cigarettes are addictive is irresponsible and scare tactics;”
- p. lying under oath before the United States Congress in 1994 that it was their opinion that it had not been proven that cigarettes were addictive, caused disease, or caused one single person to die.

213. As a direct and proximate and/or legal cause of Defendants’ aforementioned acts, SANDRA CAMACHO was injured and experienced great pain to her body and mind, sustaining injuries and damages in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

214. As a further direct and proximate and/or legal cause of Defendants’ aforementioned acts, SANDRA CAMACHO has incurred damages, both general and special, including medical expenses as a result of the necessary treatment of her injuries, and will continue to incur damages for future medical treatment necessitated by smoking-related injuries she has suffered, in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

215. As a further direct proximate and/or legal cause of Defendants’ aforementioned acts, SANDRA CAMACHO was required to, and did, employ physicians, surgeons, and other health care providers to examine, treat, and care for her and did incur medical and incidental expenses thereby. The exact amount of such expenses is unknown at this present time, but SANDRA CAMACHO alleges that she has suffered special damages in excess of Fifteen Thousand Dollars (\$15,000.00).

216. As a further direct and proximate and/or legal cause of Defendants’ aforementioned acts, Plaintiff, ANTHONY CAMACHO, as SANDRA CAMACHO’S husband, has suffered and continues to suffer loss of companionship and care, emotional and moral support and/or sexual

1 intimacy and alleges he has suffered damages in excess of Fifteen Thousand Dollars (\$15,000.00).

2 217. Defendants' actions were taken knowingly, wantonly, willfully, and/or maliciously.

3 218. Defendants' conduct was despicable and so contemptible that it would be looked down
4 upon and despised by ordinary decent people and was carried on by Defendants with willful and
5 conscious disregard for the safety of SANDRA CAMACHO.

6 219. Defendants' outrageous and unconscionable conduct warrants an award of exemplary
7 and punitive damages pursuant to NRS 42.005, in an amount appropriate to punish and make an
8 example of Defendants, and to deter similar conduct in the future.

9 220. To the extent NRS 42.007 applies, Defendants are vicariously liable for punitive
10 damages arising from the outrageous and unconscionable conduct of their employees, agents, apparent
11 agents, independent contractors, and/or servants, as set forth herein.

12 221. Defendants' actions have forced Plaintiffs to retain counsel to represent them in the
13 prosecution of this action, and they are therefore entitled to an award of a reasonable amount as
14 attorney fees and costs of suit.

15 **EIGHTH CLAIM FOR RELIEF**

16 **(STRICT PRODUCT LIABILITY)**

17 **Sandra Camacho Against Defendant, ASM Nationwide Corporation**
18 **d/b/a Silverado Smokes & Cigars and LV Singhs Inc. d/b/a Smokes & Vapors**

19 222. Plaintiffs repeat and re-allege the allegations contained in paragraphs 1 and 87 and
20 paragraphs 127 - 147 and incorporate the same herein by reference.

21 223. Defendants, SILVERADO and SMOKES & VAPORS, are in the business of
22 distributing, marketing, selling, or otherwise placing cigarette into the stream of commerce.

23 224. Defendants, SILVERADO and SMOKES & VAPORS' sold cigarettes to the public,
24 including Plaintiff SANDRA CAMACHO.

25 225. The aforesaid products were distributed, sold and/or otherwise placed into the stream of
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1 commerce by Defendants, SILVERADO and SMOKES & VAPORS.

2 226. Defendants, SILVERADO and SMOKES & VAPORS', defective and unreasonably
3 dangerous cigarettes reached SANDRA CAMACHO without substantial change from that in which
4 such products were when within the possession of Defendants.

5 227. Defendants, SILVERADO and SMOKES & VAPORS' cigarettes were dangerous
6 beyond the expectation of the ordinary user/consumer when used as intended or in a manner
7 reasonably foreseeable by Defendants.

8 228. The nature and degree of danger of Defendants, SILVERADO and SMOKES &
9 VAPORS' cigarettes were dangerous beyond the expectation of the ordinary consumer, including
10 SANDRA CAMACHO, when used as intended or in a reasonably foreseeable manner.

11 229. Defendants, SILVERADO and SMOKES & VAPORS' cigarettes were unreasonably
12 dangerous because a less dangerous design and/or modification was economically and scientifically
13 feasible.

14 230. As a direct and proximate and/or legal cause of the aforesaid defective and
15 unreasonably dangerous condition of cigarette products sold by Defendants, SILVERADO and
16 SMOKES & VAPORS, SANDRA CAMACHO was injured. SANDRA CAMACHO thereby
17 experienced great pain to her body and mind, and sustained injuries and damages in a sum in excess
18 of Fifteen Thousand Dollars (\$15,000.00).

19 231. As a further direct and proximate and/or legal cause of the defective and unreasonably
20 dangerous condition of Defendants' cigarettes, SANDRA CAMACHO has incurred damages, both
21 general and special, including medical expenses as a result of the necessary treatment of her injuries,
22 and will continue to incur damages for future medical treatment necessitated by smoking-related
23 injuries she has suffered, in a sum in excess of Fifteen Thousand Dollars (\$15,000.00).

24 232. As a further direct and proximate and/or legal cause of the aforementioned defective
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1 and unreasonably dangerous condition of Defendants' cigarettes, SANDRA CAMACHO was
2 required to, and did, employ physicians, surgeons, and other health care providers to examine, treat,
3 and care for her and did incur medical and incidental expenses thereby. The exact amount of such
4 expenses is unknown at this present time, but SANDRA CAMACHO alleges that she has suffered
5 special damages in excess of Fifteen Thousand Dollars (\$15,000.00).
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7 233. As a further direct and proximate and/or legal cause of Defendants' aforesaid defective
8 and unreasonably dangerous condition of Defendants' cigarettes, Plaintiff, ANTHONY CAMACHO,
9 as SANDRA CAMACHO'S husband, has suffered and continues to suffer loss of companionship and
10 care, emotional and moral support and/or sexual intimacy and alleges he has suffered damages in
11 excess of Fifteen Thousand Dollars (\$15,000.00).

12 234. Defendants' actions were taken knowingly, wantonly, willfully, and/or maliciously.

13 235. Defendants' conduct was despicable and so contemptible that it would be looked down
14 upon and despised by ordinary decent people and was carried on by Defendants with willful and
15 conscious disregard for the safety of SANDRA CAMACHO.
16

17 236. Defendants' outrageous and unconscionable conduct warrants an award of exemplary
18 and punitive damages pursuant to NRS 42.005, in an amount appropriate to punish and make an
19 example of Defendants, and to deter similar conduct in the future.
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21 237. To the extent NRS 42.007 applies, Defendants are vicariously liable for punitive
22 damages arising from the outrageous and unconscionable conduct of their employees, agents, apparent
23 agents, independent contractors, and/or servants, as set forth herein.

24 238. Defendants' actions have forced Plaintiffs to retain counsel to represent them in the
25 prosecution of this action, and they are therefore entitled to an award of a reasonable amount as
26 attorney fees and costs of suit.

27 WHEREFORE, Plaintiffs, SANDRA CAMACHO and ANTHONY CAMACHO expressly
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1 reserving the right to amend this Complaint at the time of trial to include all items of damage not yet
2 ascertained, demand judgment against Defendants, PHILIP MORRIS USA, INC.; R.J. REYNOLDS
3 TOBACCO COMPANY, individually, and as successor-by-merger to LORILLARD TOBACCO
4 COMPANY and as successor-in-interest to the United States tobacco business of BROWN &
5 WILLIAMSON TOBACCO CORPORATION, which is the successor-by-merger to THE
6 AMERICAN TOBACCO COMPANY; LIGGETT GROUP, LLC.; ASM NATIONWIDE
7 CORPORATION d/b/a SILVERADO SMOKES & CIGARS; LV SINGHS INC. d/b/a SMOKES &
8 VAPORS; DOES I-X; and ROE BUSINESS ENTITIES XI-XX as follows:

10 1. For general damages in excess of Fifteen Thousand Dollars (\$15,000.00), to be set
11 forth and proven at the time of trial;

12 2. For special damages in excess of Fifteen Thousand Dollars (\$15,000.00), to be set forth
13 and proven at the time of trial;

14 3. For exemplary and punitive damages in excess of Fifteen Thousand Dollars
15 (\$15,000.00);

16 4. For reasonable attorneys' fees;

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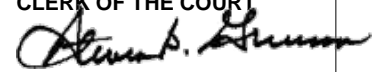
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5. For costs of suit incurred;
6. For a jury trial on all issues so triable; and
7. For such other relief as to the Court seems just and proper.

DATED this 26th day of February 2020.

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DISTRICT COURT
CLARK COUNTY, NEVADA

14 SANDRA CAMACHO, individually, and
15 ANTHONY CAMACHO, individually,

16 Plaintiffs,

17 vs.

18 PHILIP MORRIS USA, INC., a foreign
19 corporation; R.J. REYNOLDS TOBACCO
20 COMPANY, a foreign corporation, individually,
21 and as successor-by-merger to LORILLARD
22 TOBACCO COMPANY and as successor-in-
23 interest to the United States tobacco business of
24 BROWN & WILLIAMSON TOBACCO
25 CORPORATION, which is the successor-by-
26 merger to THE AMERICAN TOBACCO
27 COMPANY; LIGGETT GROUP, LLC., a
28 foreign corporation; ASM NATIONWIDE
CORPORATION d/b/a SILVERADO SMOKES
& CIGARS, a domestic corporation; and LV
SINGHS INC. d/b/a SMOKES & VAPORS, a
domestic corporation; DOES I-X; and ROE
BUSINESS ENTITIES XI-XX, inclusive,

Defendants.

Case No.: A-19-807650-C
Dept. No.: IV

HEARING REQUESTED

**DEFENDANTS PHILIP MORRIS USA
INC. AND R.J. REYNOLDS TOBACCO
COMPANY'S MOTION FOR PARTIAL
SUMMARY JUDGMENT ON
PLAINTIFFS' PUNITIVE DAMAGES
CLAIM**

///



1 Defendants Philip Morris USA Inc. and R.J. Reynolds Tobacco Company (“Defendants”),
2 by and through their counsel of record, hereby submit this Motion for Partial Summary Judgment
3 on Plaintiffs’ Punitive Damages Claim.

4 **MEMORANDUM OF POINTS AND AUTHORITIES**

5 **I. INTRODUCTION**

6 *Res judicata* and the terms of the 1998 Master Settlement Agreement (“MSA”) bar
7 Plaintiffs Sandra and Anthony Camacho from seeking punitive damages.

8 In 1997, the Nevada Attorney General—for and on behalf of *all* Nevada residents—filed a
9 lawsuit against various members of the tobacco industry. The complaint sought, among other
10 forms of relief, punitive damages to punish Defendants for their alleged conduct relating to the
11 marketing, manufacture, and sale of cigarettes that harmed Nevada and its residents and to deter
12 them (and others) from engaging in similar conduct in the future. In 1998, Nevada (and 45 other
13 states) settled their claims by reaching a global **\$240 billion** settlement with the tobacco industry.
14 Now, almost 25 years later, Plaintiffs—again—seek to punish Defendants for the same decades-
15 old alleged conduct via an award of punitive damages in this lawsuit.¹

16 But *res judicata* and the MSA bar any such claims—as has been found in lawsuits filed in
17 two other states. It is undisputed that the Nevada Attorney General was in privity with Plaintiffs
18 when she filed the 1997 lawsuit; she had the same public interest as Plaintiffs in seeking punitive
19 damages (*i.e.*, punishment and deterrence) and did so adequately (hence, the \$240 billion
20 settlement). Nor is there any dispute that the parties entered into a settlement, agreeing to dismiss
21 with prejudice any claim relating to punitive damages as a part of the MSA, and reduced it to a
22 valid final judgment. It is equally undisputed that Plaintiffs premise their punitive damages claim
23

24
25 ¹ The MSA can be considered as evidence on a motion for summary judgment based on *res judicata* without
26 the Court taking judicial notice of it. However, if the Court decides that it needs to take judicial notice of
27 the MSA, it can do so pursuant to Defendants’ contemporaneously filed Motion for Judicial Notice, which
28 was filed out of an abundance of caution. The bottom line is that Defendants have a due process right to
have their *res judicata* defense heard on the merits. And the means by which Defendants are pursuing their
res judicata defense are no different than what defendants in other cases here in Nevada and across the
country have employed countless times. *See, e.g., Nev. Contractors Ins. Co., Inc. v. Risk Serv.-Nev., Inc.*,
132 Nev. 1011 (2016).



1 on the same allegations of decades-old conduct and legal theories that formed the basis of the 1997
 2 complaint. Thus, *res judicata* bars Plaintiffs’ punitive damages claim. But even if *res judicata*
 3 does not apply, which it undoubtedly does, the MSA independently bars Plaintiffs’ punitive
 4 damages claim because it released them as a condition of the MSA. Of the appellate courts in the
 5 five other states that have considered this issue, those whose laws and litigation history most
 6 closely mirror Nevada’s (*i.e.*, New York and Georgia) have ruled that *res judicata* and the MSA
 7 bar punitive damages in private suits by individual citizens against tobacco companies.
 8 Accordingly, the Court should grant summary judgment in Defendants’ favor on Plaintiffs’
 9 punitive damages claim under Nevada Rule of Civil Procedure 56.

10 **II. STATEMENT OF UNDISPUTED MATERIAL FACTS**

11 The following facts are undisputed for purposes of this Motion.

12 On May 21, 1997, the Nevada Attorney General sued various participants in the tobacco
 13 industry, including Philip Morris, Reynolds, Liggett, and their predecessors in interest, “for and
 14 on behalf of the State of Nevada.”² Nev. A.G. Compl. ¶ 20 (May 21, 1997) (Ex. A). The complaint
 15 asserted hundreds of allegations concerning the “massive unlawful course of conduct and
 16 conspiracy perpetrated by the defendants,” *id.* ¶ 2, relating to the marketing, manufacture, and sale
 17 of cigarettes, which “originated in response to medical and scientific studies publicizing the
 18 adverse health impact of smoking in the early 1950s.” *Id.* ¶ 12. More specifically, the complaint
 19 asserted 14 separate causes of action against the defendants, including violations of the Nevada
 20 Deceptive Trade Practices Act, civil conspiracy to fraudulently misrepresent and conceal,

21
 22 ² Allegations throughout the complaint make clear that the Nevada Attorney General was seeking relief,
 23 including punitive damages, for harms suffered by the residents of Nevada caused by the use of tobacco
 24 products manufactured by Defendants. *See, e.g.*, Nev. A.G. Compl. ¶ 354 (“[D]efendants have
 25 unreasonably injured and endangered the comfort, repose, health and safety of the **residents of the State
 of Nevada** by selling tobacco products which are dangerous to human life and health and cause injury,
 26 disease and sickness. Defendants’ acts have caused damage to the public, the public safety and the general
 27 welfare of **citizens of Nevada** and have caused great and/or irreparable harm to the State of Nevada.”
 28 (emphases added)); *id.* ¶ 359 (“defendants have unreasonably injured and endangered the comfort, repose,
 health and safety of the **residents of the State of Nevada** in violation of NRS 202.450 by selling their
 tobacco products in an unlawful manner as outlines in Counts 1-5 above. Defendants have caused damage
 to the public, the public safety and the general welfare of the **residents of the State of Nevada**, and
 constitute a public nuisance.”) (emphases added); *id.* ¶¶ 278–98, 376, 378, 381, 386, 398-399, 403-404
 (asserting numerous allegations regarding the health effects of tobacco products on Nevada residents).

1 negligence, and strict products liability. *See generally id.* The complaint also sought various forms
 2 of relief, including “an award of punitive damages against the defendants.” *Id.* ¶ 408.

3 In November 1998, Nevada (along with 45 states, five U.S. territories, and the District of
 4 Columbia that had similar lawsuits pending) executed a \$240 billion MSA with the defendants.
 5 Master Settlement Agreement (Ex. B); Tobacco Settlement Escrow-Notice of Nevada State-
 6 Specific Finality (dated Jan. 21, 1999) (Ex. C).³ Under the terms of the settlement, Nevada has
 7 received almost \$1 billion as of April 2021, and will receive additional payments in perpetuity for
 8 as long as the defendants remain in business. *Id.* In addition to paying money, the defendants
 9 agreed to refrain from many of the activities that had given rise to Nevada’s 1997 complaint. *Id.*

10 In return, the parties expressly agreed to release certain claims. According to the MSA,
 11 both Nevada and any person in Nevada seeking to vindicate the interests of the “general public”
 12 are “absolutely and unconditionally” barred from bringing claims for “civil penalties and punitive
 13 damages,” “accrued or unaccrued,” “for past conduct . . . in any way related . . . to” cigarette
 14 “manufactur[ing] and “marketing,” or for “future conduct” related to the “use of” cigarettes. *Id.*
 15 at 7, 13-14, 110. Indeed, the MSA made clear that those deemed to have released their claims
 16 included “persons or entities acting in a parens patriae . . . private attorney general . . . or any other
 17 capacity, whether or not any of them participate in this settlement” to the extent such persons or
 18 entities sought “relief on behalf of or generally applicable to the general public in such Settling
 19 State or the people of the State, as opposed solely to private or individual relief for separate and
 20 distinct injuries.” *Id.* at 15. Finally, in December 1998, the parties reduced the settlement to a
 21 Consent Decree and Final Judgment. Nev. Consent Decree & Final J., § VII.A. (Dec. 10, 1998),
 22 (Ex. D), *as amended* Order for Correction of Consent Decree and Final J. *Nunc Pro Tunc* (Jan. 15,
 23 1999) (Ex. E).

24 **III. LEGAL STANDARD**

25 The Court “shall grant summary judgment if the movant shows that there is no genuine
 26 dispute as to any material fact and the movant is entitled to judgment as a matter of law.” Nev. R.

27
 28 ³ The four non-signatory states, Mississippi, Florida, Texas, and Minnesota, settled before execution of the MSA.

1 Civ. P. 56. Summary judgment is appropriate “when the pleadings, depositions, answers to
 2 interrogatories, admissions, and affidavits, if any, that are properly before the court demonstrate
 3 that no genuine issue of material fact exists, and the moving party is entitled to judgment as a
 4 matter of law.” *Wood v. Safeway, Inc.*, 121 Nev. 724, 731, 121 P.3d 1026, 1030 (2005).⁴ “[I]f
 5 the nonmoving party will bear the burden of persuasion at trial, the party moving for summary
 6 judgment may satisfy the burden of production by either (1) submitting evidence that negates an
 7 essential element of the nonmoving party’s claim, or (2) ‘pointing out . . . that there is an absence
 8 of evidence to support the nonmoving party’s case.’” *Cuzze v. Univ. & Cmty. Coll. Sys. of Nev.*,
 9 123 Nev. 598, 602–03. 172 P.3d 131, 134 (2007) (quoting *Celotex Corp. v. Catrett*, 477 U.S. 317,
 10 331 (1986)). “In such instances, in order to defeat summary judgment, the nonmoving party must
 11 transcend the pleadings and, by affidavit or other admissible evidence, introduce specific facts that
 12 show a genuine issue of material fact.” *Id.* at 134.

13 **IV. ARGUMENT**

14 Defendants are entitled to summary judgment on Plaintiffs’ punitive damages claim
 15 because (i) it is barred by *res judicata* and (ii) was released by the MSA.

16 **A. *Res Judicata* Bars Plaintiffs from Pursuing a Punitive Damages Claim in**
 17 **Subsequent Litigation.**

18 “The doctrine of *res judicata* precludes parties or their privies from relitigating a cause of
 19 action which has been finally determined by a court of competent jurisdiction.” *Horvath v.*
 20 *Gladstone*, 97 Nev. 594, 596, 637 P.2d 531, 533 (1981). The Nevada Supreme Court has explained
 21 that claim preclusion, a form of *res judicata*, applies if: “(1) the parties or their privies are the
 22 same, (2) the final judgment is valid, and (3) the subsequent action is based on the same claims or
 23 any part of them that were or could have been brought in the first case.” *Five Star Capital Corp.*
 24 *v. Ruby*, 124 Nev. 1048, 1054, 194 P.3d 709, 713 (2008), *holding modified by Weddell v. Sharp*,
 25 131 Nev. 233, 350 P.3d 80 (2015). Bottom line: “claim preclusion applies to preclude an entire
 26 second suit that is based on the same set of facts and circumstances as the first suit.” *Five Star*,

27 _____
 28 ⁴ The Nevada Supreme Court has adopted the federal summary judgment standard. *See id.*



1 194 P.3d at 713–14.

2 **1. Plaintiffs were in privity with the Nevada Attorney General.**

3 The Nevada Supreme Court has recognized “that privity does not lend itself to a neat
 4 definition, thus determining privity for preclusion purposes requires a close examination of the
 5 facts and circumstances of each case.” *Mendenhall v. Tassinari*, 133 Nev. 614, 618, 403 P.3d 364,
 6 369 (2017). Indeed, “[c]ontemporary courts . . . have **broadly construed** the concept of privity,
 7 far beyond its literal and historical meaning, to include **any** situation in which the relationship
 8 between the parties is sufficiently close to supply preclusion.” *Id.* (quoting *Vets North, Inc. v.*
 9 *Libutti*, No. CV-01-7773-DRHETB, 2003 WL 21542554, at *11 (E.D.N.Y. Jan. 24, 2003))
 10 (emphases added). For example, privity exists where “there is substantial identity between parties,
 11 that is, when there is sufficient commonality of interest.” *Mendenhall*, 403 P.3d at 369 (citing
 12 *Tahoe–Sierra Pres. Council, Inc. v. Tahoe Reg’l Planning Agency*, 322 F.3d 1064, 1081–82 (9th
 13 Cir. 2003) (internal quotations omitted). Privity also exists between two otherwise unrelated
 14 parties where one party “adequately represented” another party’s interests in a prior lawsuit—even
 15 if one of the parties’ was not a “party” to the prior lawsuit. *Alcantara ex rel. Alcantara v. Wal-*
 16 *Mart Stores, Inc.*, 130 Nev. 252, 261, 321 P.3d 912, 917 (2014) (adopting the “adequate
 17 representation” analysis from the Restatement (Second) of Judgments section 41).⁵ The facts of
 18 this case indisputably satisfy both the “commonality of interest” and “adequate representation”
 19 analyses.

20 **i. Plaintiffs’ interest in pursuing punitive damages is the same public**
 21 **interest pursued by the Nevada Attorney General in the 1997 lawsuit.**

22 Plaintiffs’ interest in pursuing punitive damages against Defendants in this lawsuit is the
 23 same as the Nevada Attorney General’s in 1997: punishing and deterring Defendants on behalf of
 24 the citizens of Nevada. The purpose of punitive damages is not to compensate a plaintiff—an
 25 award of compensatory damages serves that purpose. *See, e.g., Coughlin v. Hilton Hotels Corp.*,

26 _____
 27 ⁵ Notably, the Restatement (Second) of Judgments Section 41(d) indicates that individuals or entities
 28 permitted to represent the interest of a party in a prior action include “[a]n official or agency invested by
 law with authority to represent the person’s interest.” Without question, the Nevada Attorney General fits
 this definition.



1 879 F. Supp. 1047, 1050 (D. Nev. 1995) (“punitive damages are not designed to compensate the
2 victim of a tortious act but rather to punish and deter oppressive, fraudulent or malicious
3 conduct.”); *Siggelkow v. Phoenix Ins. Co.*, 109 Nev. 42, 45, 846 P.2d 303, 305 (1993) (“a punitive
4 damage award has as its underlying purpose public policy concerns unrelated to the compensatory
5 entitlements of the injured party.”). Rather, the purpose of punitive damages is “to punish a
6 wrongdoer for his act and to deter others from acting in similar fashion.” *Nevada Cement Co. v.*
7 *Lemler*, 89 Nev. 447, 452, 514 P.2d 1180, 1183 (1973).

8 Nevada law makes clear that these dual purposes are public, not private. *See id.* (“[t]he
9 concept of punitive damages rests upon a presumed public policy . . . [that an award] should be in
10 an amount that would promote the public interest without financially annihilating the defendant.”).
11 The condemnation expressed by a jury awarding punitive damages “provide a means by which the
12 **community** . . . can express **community** outrage or distaste for the misconduct of an oppressive,
13 fraudulent or malicious defendant and by which others may be deterred and warned that such
14 conduct will not be tolerated.” *Siggelkow*, 846 P.2d at 305. And any subsequent punitive damages
15 award should “provide **a benefit to society** by punishing undesirable conduct that is not punishable
16 by the criminal law.” *Id.* (emphasis added). This is why punitive damages “are not awarded as a
17 matter of right to an injured litigant, but are awarded in addition to compensatory damages as a
18 means of punishing the tortfeasor and deterring the tortfeasor and others from engaging in similar
19 conduct.” *Id.* at 304–05. Indeed, Plaintiffs acknowledge their interest in pursuing punitive
20 damages is the same public interest pursued by the Nevada Attorney General in 1997 by repeatedly
21 alleging that Defendants’ decades-old conduct warrants a punitive damages award “to punish and
22 make an example of Defendant[s] and to deter similar conduct in the future.” *See, e.g.,* Pls.’ Am.
23 Compl. ¶¶ 105, 124, 145, 164, 189, 203, 219, 236 (Ex. F).

24 **ii. The Nevada Attorney General adequately represented Plaintiffs’**
25 **interests in the prior suit.**

26 The law under which the Nevada Attorney General filed the 1997 complaint (*i.e.*, NRS
27 ///
28 ///

1 598.0963(3), NRS 228.170(1), and Nevada common law⁶) provided her with the authority to bring
 2 civil lawsuits on behalf of the residents and citizens of Nevada to protect and secure the **public**
 3 **interests**. The Nevada Attorney General invoked this authority, claiming that the 1997 complaint
 4 presented “significant public policy issues” that affected Nevada citizens. Nev. A.G. Compl. at 1.
 5 The factual allegations demonstrate why, as they allege that the defendants:

- 6 • “[U]nfairly and unlawfully encouraged minors to use tobacco in violation of the declared
 7 public policy of the State of Nevada.” *Id.* ¶ 314.
- 8 • “[D]efendants have unreasonably injured and endangered the comfort, repose, health and
 9 safety of the residents of the State of Nevada by selling tobacco products which are
 10 dangerous to human life and health and cause injury, disease and sickness.” *Id.* ¶ 354.
- 11 • “Conspiracy caused smokers in the State of Nevada to take up or continue smoking.” *Id.*
 12 ¶ 366.
- 13 • Delivered “cigarettes and tobacco products . . . to the residents of the State of Nevada in a
 14 condition that was unreasonably dangerous to the users.” *Id.* ¶ 399.

15 Moreover, the Nevada Attorney General’s representation of Plaintiffs’ interests was more
 16 than “adequate.” Nevada resolved its lawsuit via the MSA, pursuant to which Defendants were
 17 **punished** to the tune of \$240 billion dollars (almost 1 billion of which has already gone directly
 18 to Nevada) and **deterred** from engaging in the activities that the Nevada Attorney General and
 19 Plaintiffs alleged were wrongful, violated Nevada law, and warranted an award of punitive
 20 damages. But not only were Defendants deterred from engaging in certain conduct, the MSA flat
 21 out prohibits them from marketing to youth, advertising in certain mediums (*e.g.*, billboards and
 22 in public transit), communicating with the public through trade groups, and failing to disclose
 23 internal research. Simply put, Plaintiffs’ interests in pursuing punitive damages are the same as in

24 ⁶ See NRS 228.170 (“when, in the opinion of the Attorney General, to protect and secure the interest of the
 25 State it is necessary that a suit be commenced or defended in any federal or state court, the Attorney General
 26 shall commence the action or make the defense”); NRS 598.0963(3) (“If the Attorney General has reason
 27 to believe that a person has engaged or is engaging in a deceptive trade practice, the Attorney General may
 28 bring an action in the name of the State of Nevada against that person to obtain a temporary restraining
 order, a preliminary or permanent injunction, or other appropriate relief.”); *State ex rel. Johnson v. Reliant
 Energy, Inc.*, 128 Nev. 483, 486, 289 P.3d 1186, 1188 n.2 (2012) (recognizing that Nevada common law
 provides the Attorney General with the ability to sue on behalf of the State “in its capacity as *parens patriae*
 on behalf of the residents”).



1 the 1997 lawsuit filed by the Nevada Attorney General and she adequately represented those
2 interests.

3 **2. The final judgment is valid.**

4 Under Nevada law, a stipulated settlement and dismissal satisfies the “final judgment”
5 requirement of *res judicata*. *Mendenhall*, 403 P.3d at 370. That is what happened here: Nevada’s
6 Attorney General signed the MSA on behalf of the people of Nevada, and the State’s suit was
7 subsequently resolved via a consent decree and final judgment, which remains in force today. Nev.
8 Consent Decree & Final J., § VII.A. (Dec. 10, 1998), *as amended* Or. for Correction (Jan. 15,
9 1999).

10 **3. The issues to be decided in the present case are the same as those raised in the**
11 **1997 lawsuit filed by the Nevada Attorney General.**

12 Under Nevada law, “[t]he test for determining whether the claims, or any part of them, are
13 barred in a subsequent action is if they are ‘based on the same set of facts and circumstances as
14 the [initial action].’” *Mendenhall*, 403 P.3d at 370 (quoting *Five Star*, 194 P.3d at 714). In other
15 words, so long as the claims stem from “the same set of facts and circumstances,” *res judicata*
16 applies, irrespective of whether a plaintiff in a second lawsuit seeks to present different evidence
17 or legal theories or seek additional damages. *Id.*

18 Here, both Plaintiffs’ Amended Complaint and the 1997 complaint assert identical claims
19 for negligence, strict liability, civil conspiracy, and violations of the Nevada Deceptive Trade
20 Practices Act. To support these claims, Plaintiffs and the Nevada Attorney General asserted
21 hundreds of allegations detailing a history of purported wrongdoing by the tobacco industry during
22 the second half of the twentieth century. Indeed, it is not possible to read Plaintiffs’ extensive
23 Complaint and conclude that they do not base their claims on “the same set of facts and
24 circumstances” as those included in the 1997 complaint. *Id.* For example, both complaints:

- 25 • Allege that beginning in 1953, Defendants entered into a “conspiracy” to suppress
26 information and create doubt regarding the health effects and addictiveness of cigarettes
27 and did so in the form of various advertisements and public statements. *Compare* Pls.’
28 Am. Compl. ¶¶ 33–46 with Nev. A.G. Compl. ¶¶ 9–14, 62–74.

///



- Describe the formation of the same industry trade groups (*i.e.*, Tobacco Industry Research Committee, Council for Tobacco Research, and the Tobacco Institute) to further the goals of the conspiracy and recount that in 1954, in response to research demonstrating the risks of smoking, manufacturers published a newspaper advertisement (*i.e.*, “The Frank Statement”) telling consumers they would conduct research regarding smoking and health and work with the public health community to disseminate that research. *Compare* Pls.’ Am. Compl. ¶¶ 8–9, 42–50, 70 *with* Nev. A.G. Compl. ¶¶ 12–13, 38–40, 75–87.
- Rely on the same industry documents to allege that Defendants knew about the health effects and addictiveness of cigarettes for decades. *Compare* Pls.’ Am. Compl. ¶ 54 (citing 1963 memorandum indicating “Nicotine is addictive . . . We are then, in the business of selling nicotine, an addictive drug”) *with* Nev. A.G. Compl. ¶ 6 (quoting the same language from the same memorandum).
- Allege that the Defendants sought to encourage underage consumers to smoke in order to induce addiction at a young age. *Compare* Pls.’ Am. Compl. ¶¶ 27(h), 64, 84, 92(m), 180(h), 194(g) *with* Nev. A.G. Compl. ¶¶ 2(a), 16, 189, 238–265, 270–273, 291, 312–322, 324(e), 325(e).
- Allege that the Defendants manipulated nicotine in cigarettes to create and sustain addiction. *Compare* Pls.’ Am. Compl. ¶¶ 22, 55, 112–13 *with* Nev. A.G. Compl. ¶¶ 220–37, 311, 324(d), 325(d), 349, 367.
- Claim that the Defendants failed to develop alternative safer cigarette designs despite having the means and capabilities to do so. *Compare* Pls.’ Am. Compl. ¶¶ 92(o), 111–13, 135(k) *with* Nev. A.G. Compl. ¶¶ 127–56.

Plaintiffs conclude by asserting a theory and basis for punitive damages that is no different from that of the 1997 lawsuit. *Compare* Pls.’ Am. Compl. at ¶¶ 105, 124, 145, 164, 189, 203, 219, 236 (“Defendants’ outrageous and unconscionable conduct warrants an award of exemplary and punitive damages pursuant to NRS 42.005, in an amount appropriate to **punish** and make an **example** of Defendants, and to deter similar conduct in the future.” (emphasis added)), *with* Nev. A.G. Compl. ¶¶ 408 (“The defendants’ conduct as described in this complaint was oppressive, fraudulent, and malicious and plaintiff is entitled, therefore, to an award of punitive damages against the defendants **for the sake of example** and **by way of punishing** the defendants.” (emphasis added)). Simply put, the complaints do not merely allege similar or related misconduct—they allege the *same* causes of action, based on the *same* misconduct and the *same* evidence.

Accordingly, the facts of this case indisputably satisfy all three elements of *res judicata*, thereby barring Plaintiffs from seeking punitive damages—again—in this case.

1 **B. The Terms of the MSA Bar Punitive Damages.**

2 Even if *res judicata* did not apply, the MSA would independently bar Plaintiffs’ claims for
 3 punitive damages because such claims were released as a condition of the settlement. “Because
 4 a settlement agreement is a contract, its construction and enforcement are governed by principles
 5 of contract law.” *May v. Anderson*, 121 Nev. 668, 672, 119 P.3d 1254, 1257 (2005). Under
 6 Nevada law, “an intended third-party beneficiary is bound by the terms of a contract even if she is
 7 not a signatory” and “[w]hether an individual is an intended third-party beneficiary [] depends on
 8 the parties’ intent, gleaned from reading the contract as a whole in light of the circumstances under
 9 which it was entered.” *Canfora v. Coast Hotels & Casinos, Inc.*, 121 Nev. 771, 779, 121 P.3d 599,
 10 604–05 (2005). Here, Plaintiffs were “intended beneficiaries” of the MSA because it provides that
 11 it will “achieve for the Settling States and their citizens significant funding for the advancement
 12 of public health” and “the implementation of important tobacco-related public health measures.”
 13 MSA at 2. Thus, because the MSA parties intended to benefit nonparties such as Plaintiffs, they
 14 are bound by its provisions, including the “unconditional” release of “future” claims for “civil
 15 penalties and punitive damages” “for past conduct . . . in any way related . . . to” cigarette
 16 “manufactur[ing] and “marketing.” *Id.*

17 **C. Persuasive Authority Confirms that the MSA Bars Plaintiffs’ Claims for Punitive**
 18 **Damages.**

19 Although the issue of whether the MSA bars Plaintiffs from recovering punitive damages
 20 has not been addressed by appellate courts in Nevada, this Court would not be “breaking new
 21 ground” if it finds that the MSA bars recovery of punitive damages in individual suits. Courts in
 22 states whose punitive damages laws most closely parallel that of Nevada, *i.e.*, Georgia and New
 23 York, have already reached this conclusion.

24 **1. The Court should follow the reasoning of the New York and Georgia courts.**

25 This Court should follow the authority of other states that, like Nevada, characterize
 26 punitive damages as a public, rather than a private, right. The multiple New York decisions on this
 27 issue are the most relevant authority. In *Fabiano v. Philip Morris Inc.*, the Appellate Division
 28 First Department (in a decision authored by the future Chief Judge of New York’s highest court)



1 concluded that under New York law, “punitive damages are quintessentially and exclusively public
2 in their ultimate orientation and purpose,” and “do not, even when asserted in the context of a
3 personal injury action, essentially relate to individual injury.” 54 A.D.3d 146, 150 (N.Y. App.
4 Div. 2008). Because there was no “private interest to be vindicated by a claim for punitive
5 damages” against the tobacco companies, any such claims were barred by res judicata. *Id.* at 151.
6 Relying on *Fabiano*, the First Department’s sister court, the Second Department, held the same in
7 *Shea v. American Tobacco Co.*, explaining that res judicata barred punitive damages claims
8 because they were “among those [] encompassed by the expressed language and scope of the
9 master settlement agreement.” 73 A.D.3d 730, 732 (N.Y. App. Div. 2010). Federal courts
10 applying New York state law are in accord. *See, e.g., Grill v. Philip Morris USA, Inc.*, 653 F.
11 Supp. 2d 481, 498 (S.D.N.Y. 2009); *Mulholland v. Philip Morris USA, Inc.*, 598 F. App’x 21, 24
12 (2d Cir. 2015). Because New York and Nevada have practically identical approaches to *res*
13 *judicata* these decisions are directly on point. *See O’Brien v. City of Syracuse*, 54 N.Y.2d 353,
14 357 (1981)) (pursuant to which a claim is barred if it stems from the same transaction or series of
15 transactions as those at issue in the prior suit).

16 The Supreme Court of Georgia, on substantially similar facts and applicable law⁷, has also
17 held that the MSA barred private claims for punitive damages. *Brown & Williamson Tobacco*
18 *Corp. v. Gault*, 627 S.E.2d 549, 552 (Ga. 2006). The court reasoned that “[b]ecause punitive
19 damages serve a public interest and are intended to protect the general public, as opposed to
20 benefitting or rewarding particular private parties,” “the State, in seeking punitive damages in the
21 suit against B&W, did so as *parens patriae* and in this capacity represented the interests of all
22 Georgia citizens, including plaintiffs here.” *Id.* (emphases added). Then, as now, no material
23 difference exists in this instance between the treatment of those claims in Georgia and the claims
24 now pressed before this Court.

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27 ⁷ Notably, Georgia applies a more stringent test than Nevada, requiring an “identity of the cause of action,”
28 *Corp. v. Gault*, 627 S.E.2d 549, 551 (Ga. 2006), which the Nevada Supreme Court has rejected as a too
“limited interpretation” for claim preclusion. *Mendenhall*, P.3d at 370 n. 2.

1 **2. The Court should reject the reasoning from the courts in California, Florida, and Massachusetts.**

2 Out-of-state authority to the contrary is distinguishable. In *Bullock v. Philip Morris USA, Inc.*, 198 Cal. App. 4th 543 (2011), the California Court of Appeal held that the MSA did not
 3 preclude punitive damages claims, but only because California does not apply the approach to *res*
 4 *judicata* that applies in Nevada, New York, and Georgia. Instead, California follows a “primary
 5 rights” theory, under which “a cause of action consists of the plaintiff’s primary right to be free
 6 from a particular injury.” *Id.* at 557. The *Bullock* court expressly distinguished New York’s
 7 decisions based on the difference between these two doctrines (*see id.* at 558 n.5), which also
 8 distinguishes *Bullock* from Nevada law. Because Nevada does not follow such a “primary rights”
 9 theory of *res judicata*, *see* Section III.A *supra*, the analysis of the *Bullock* court is inapplicable.

10 Florida’s Supreme Court has also held that punitive damages claims are not barred by the
 11 state’s prior tobacco litigation. *Engle v. Liggett Grp., Inc.*, 945 So. 2d 1246, 1260 (Fla. 2006). But
 12 this analysis is based on the fact that Florida settled its tobacco suit through an agreement separate
 13 from the MSA that did not bar individual punitive damages claims. The Florida agreement
 14 resolved claims “which [were] or could have been asserted by *any of the parties*” to the underlying
 15 litigation. *Id.* at 1258 (emphasis in *Engle*). By contrast, the MSA more broadly defined “Releasing
 16 Parties” as “persons or entities acting in a . . . private attorney general . . . or any other capacity,
 17 whether or not any of them participate in this settlement, [] to the extent that any such person or
 18 entity is seeking relief on behalf of or generally applicable to the general public . . . as opposed
 19 solely to private or individual relief for separate and distinct injuries.” MSA at 14-15. As
 20 discussed, this definition includes plaintiffs who sue as private attorneys general seeking punitive
 21 damages. That this definition also carves out claims for individual relief only reinforces the
 22 conclusion that the MSA (unlike Florida’s agreement) covers the punitive damages claim here.
 23 *Engle* is further inapposite because the holding was based on the fact that the underlying state
 24 lawsuit was not brought in a *parens patriae* capacity, unlike Nevada’s action. *See Engle*, 945 So.
 25 2d at 1260.

26 Finally, the Supreme Judicial Court of Massachusetts’s decision in *Laramie v. Philip*
 27 *Morris USA Inc.*, 173 N.E.3d 731 (Mass. 2021) is equally distinguishable. There, the court found
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1 that the “Attorney General did not adequately represent the plaintiff’s personal interest in punitive
2 damages.” *Id.* at 744. That was because “the plaintiff has a private interest in punitive damages”
3 under the state statute at issue, as interpreted by Massachusetts courts. *Id.* at 744. But that result
4 does not follow in this case because controlling Nevada is not in accord with Massachusetts law.
5 *Laramie* forthrightly “recognize[d] that appellate courts in New York and Georgia have taken a
6 different view and have concluded that the master settlement agreement precludes their residents
7 from seeking punitive damages in wrongful death claims against manufacturers of tobacco
8 products.” *See id.* at 744 at n.9. The Massachusetts court also explained that those decisions
9 “differ markedly from Massachusetts precedent,” which “explicitly declined to adopt New York’s
10 view that punitive damages serve only a public purpose.” *Id.* In other words, Massachusetts’s
11 view of punitive damages as purely a private issue divorced from sovereign provenance or public
12 derivation is at odds with Nevada law. *See, e.g., Lemler*, 514 P.2d at 1183 (“[t]he concept of
13 punitive damages rests upon a presumed public policy . . . [and an award] should be in an amount
14 that would promote the public interest without financially annihilating the defendant.”); *Siggelkow*,
15 846 P.2d at 305 (“The condemnation expressed by a jury awarding punitive damages “provide a
16 means by which the **community** . . . can express **community** outrage or distaste for the misconduct
17 of an oppressive, fraudulent or malicious defendant and by which others may be deterred and
18 warned that such conduct will not be tolerated” and any subsequent punitive damages award
19 should “provide a **benefit to society** by punishing undesirable conduct that is not punishable by
20 the criminal law”) (emphasis added)). Thus, none of the authority from California, Florida, or
21 Massachusetts is persuasive.

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CONCLUSION

For these reasons, the Court should grant summary judgment in Defendants’ favor on Plaintiffs’ punitive damages claim under Nevada Rule of Civil Procedure 56.

Dated this 25th day of May, 2022.

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CERTIFICATE OF SERVICE

I hereby certify that on the 25th day of May, 2022, a true and correct copy of the foregoing **DEFENDANTS PHILIP MORRIS USA INC. AND R.J. REYNOLDS TOBACCO COMPANY'S MOTION FOR PARTIAL SUMMARY JUDGMENT ON PLAINTIFFS' PUNITIVE DAMAGES CLAIM** was electronically filed and served on counsel through the Court's electronic service system pursuant to Administrative Order 14-2 and N.E.F.C.R. 9, via the electronic mail addresses noted below, unless service by another method is stated or noted:

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